



**Town Council
Monday, June 16, 2025
4:00 PM**

**Regular Meeting
130 Kearns Road
Town Council Chambers
Snowmass Village, CO 81615**

You can watch the meeting live online on our website at tosv.com.

Agenda

1. Call to Order

2. Roll Call

3. Proclamations and Presentations

4. Public Comment

This section is set aside for the Town Council to LISTEN to comments by the public regarding items that do not otherwise appear on this agenda. Generally, the Town Council will not discuss the issue and will not take an official action under this section of the agenda. (Five Minute Time Limit)

5. Consent Agenda

These are items where all conditions or requirements have been agreed to or met prior to the time they come before the Council for final action. A Single Public Hearing will be opened for all items on the Consent Agenda. These items will be approved by a single motion of the Council. The Mayor will ask if there is anyone present who has objection to such procedure as to certain items. Members of the Council may also ask that an item be removed from the consent section and fully discussed. All items not removed from the consent section will then be approved. A member of the Council may vote no on specific items without asking that they be removed from the consent section for full discussion. Any item that is removed from the consent agenda will be placed on the regular agenda.

5.A. 2025 Town Council Agenda Overview

5.B. Minutes for Approval

5.C. Ordinance No. 09, 2025 - RE amending the 2025 budget for expanded bus service - Second Reading

6. Public Hearings - Quasi-Judicial Hearings

Public Hearings are the formal opportunity for the Town Council to LISTEN to the public regarding the issue at hand. For land use hearings the Council is required to act in a quasi-judicial capacity. When acting as a quasi-judicial body, the Council is acting in much the same capacity as a judge would act in a court of law. Under these circumstances, the judicial or quasi-judicial must limit its consideration to matters which are placed into evidence and are part of the public record. The Council must base their decision on the law and the evidence presented at the hearing.

7. Policy/Legislative Public Hearings

8. Administrative Reports

8.A. SAAB presentation: Tunnel Mural and Sculpture Collaboration

8.B. Destination Management Plan (DMP) update

8.C. Council Goals Update & Prioritization

8.D. Ratification of Mobile Home Park Financing Commitment

9. Town Council Reports and Actions

Reports and Updates

10. Executive Session

10.A. Executive Session: Performance Review Town Manager

11. Adjournment

2025 DRAFT Agenda Overview

- Regular Meetings begin at 4:00 p.m. unless otherwise noted
- Work Sessions begin at 4:00 p.m. and aim to end at 6:00 p.m.
- The dates on which agenda items are listed are only a best approximation. Agenda items are added to this list as they arise. Agenda items may well be moved to different meeting dates. Agendas are generally not finalized until the Thursday prior to the meeting.
- In addition to agenda items, this document also lists expected absences of Town Council members. In compliance with section 2-49 of the municipal code, once the consent agenda is approved, the absences noted will be considered to have received the prior approval necessary of the majority of the Council for members to be absent from meetings.

Topic to incorporate:

- Summer – Water Plant Tour with Darrell Smith & Kit Hamby
- In 2025 - Town Attorney and Town Clerk provide an Ordinance to Review Town Ordinances – Required every five years since 1994 Re-codification Adoption per the Town Charter. See Ord 19, Series 2020 as example.
- Increasing the housing mitigation minimums.
- add spring clean up/annual trash pickup to a future workshop agenda.
- increasing fire mitigation efforts - specifically incentivizing homeowners to perform mitigation and what that means for our partnership with RFFR.

Monday June 16 – Regular Meeting

- Exec Session – personnel – Performance reviews
- SAAB – sculpture and mural
- DMP – Update
- Ord No 9 – Amending 2025 Budget for expanded bus service – second reading
- Council Goal Update and prioritization

Monday July 7 – Regular Meeting

- Rep Velasco visit?
- Resolution 20 - RE minor subdivision plat amend to lot 26 – Ridge Run
- Overarching discussion on available tools to maintain affordability in free market housing including STR regulations and vacancy tax opportunities
-

Monday July 14 – Work Session

- Community Outreach update & discussion
-

Monday July 21 – Regular Meeting

- Initial Discussion Regarding Continuation of Snowmass Public Education Fund Property Tax

Monday Aug 4 – Regular Meeting

- Discussion regarding community survey
- Town Attorney Update

Monday Aug 11 – Work Session

Monday Aug 18 – Regular Meeting

2025 DRAFT Agenda Overview

- EOTC Budget/work plan – Linda DuPriest

EOTC – Thursday August 14 4-6pm – Pitkin County

Tuesday Sept 2 – Regular Meeting

Monday Sept 8 – Work Session

Monday Sept 15 – Regular Meeting,

Monday Oct 6 – Regular Meeting

- Budget Introduction
- Town Attorney Update

Monday Oct 13 – Work Session

- Budget

Monday Oct 20 – Regular Meeting

- POST Grant Ord – 1st reading?
- Budget – Comments from FAB

EOTC – Thursday October 23 – City of Aspen

Monday Nov 3 – Regular Meeting

- GID Meeting - Adopting the GID Budget
- Budget Adoption
- POST Grant – 2nd reading

Tuesday Nov 10 – Work Session

Monday Nov 17 – Regular Meeting

- B & C Applications

Monday Dec 1 – Regular Meeting

- Reso RE 2025 Meeting Dates
- Reso on Delinquent Solid Waste / Trash
- B & C Interviews

Monday Dec 8 – Special Meeting

- GID Meeting – set Mill Levy
- B & C Discussion

Monday Dec 15 – Regular Meeting

- B & C Resolution appointing new Members

Topics for Work Sessions or Other Meetings Requested by Town Council Members

2025 DRAFT Agenda Overview

- Schedule Updates will all of the Town Boards to review priorities and current initiatives.
 - EAB
 - FAB
 - PTRAB
 - POSTR
 - Tourism – quarterly updates
 - Grants – Recent Awards; Review of Criteria; Purpose, etc.
 - SAAB
 - Planning



Town Council
Town Council Meeting Minutes
Monday, April 21, 2025
4:00 PM
130 Kearns Road
Town Council Chambers
Snowmass Village, CO, 81615

You can watch the meeting live online on our website at tosv.com

Mayor Shenk called to order the Regular Meeting of the Snowmass Village Town Council on Monday April 21, 2025, at 4:01 pm.

A complete live recording of this meeting can be found at www.tosv.com under Town Council Meetings. This meeting will be archived indefinitely, allowing you to view it at any time.

1) CALL TO ORDER

Council Members Present: Alyssa Shenk, Tom Fridstein, Britta Gustafson, Susan Marolt and Cecily DeAngelo.

Council Members Absent: None.

Staff Present: Clint Kinney, Town Manager; Jeff Conklin, Town Attorney; Greg LeBlanc, Assistant Town Manager; Betsy Crum, Housing Director; Mike Metheny, Chief Building Official, Sara Nester, Business Code Compliance Manager, Dave Shinneman, Community Development Director; Marianne Radinsky, Finance Director; Virginia McNellis, Marketing Director, Julia Theisen, Tourism Director, and Megan Harris Boucher, Town Clerk.

Public Present: Harry Spitler, Harper

2) ROLL CALL

3) PROCLAMATIONS AND PRESENTATIONS

4) PUBLIC COMMENT

Harry Spitler – SMV middle Schooler. Doing a project on pedestrian road safety. Council followed his public comment with a brief discussion regarding different projects the town is currently doing and/or planning regarding pedestrian road safety.

5) CONSENT AGENDA

5.A) 2025 Agenda Overview

5A 2025 Agenda Overview.pdf 

Councilmember Fridstein would like schedule further discussion regarding the Transit Center. Council decided to place it on the May 12th work session.

Councilmember DeAngelo would like to have further discussion on affordability in the village, STRs, update on our program, different ways to regulate, tools, and general affordability issues in general. Suggested STR discussion as own topic and start there. Council choose June 9th work session.

Councilmember Fridstein will be unavailable for the June 9th Work Session.

Councilmember Gustafson would like add a discussion on pedestrian safety to an upcoming agenda. Identifying locations of concern where and what the Town can address. Expanded conversation about connectivity. Add to Connecting the Nodes discussion on May 5th.

5.B) Ord No. 6, 2025 RE 2024 Financial Year End Review - Second Reading

5B 1 TC Agenda Summary - Financial Update and Ordinance No. 06, 2025-2nd Reading.pdf 

5B 2 2024 Year-end Financial Update & 2025 revisions -Council 4-21-25.pdf 

[5B 3 Ordinance 06, 2025 - 2nd Reading-Budget Revisions 2025.pdf](#) 

Brief discussion regarding what the funds are exactly used for.

No changes to Ordinance. Some questions on process and possible results.

5.C) Ord No. 07, 2025 RE COP Financing - Second Reading

[5C 1 Agenda Item Summary - COPS for Snowmass Center.pdf](#) 

[5C 2 Ordinance No 7, Series of 2025 - Second Reading.pdf](#) 

[5C 3 Lease Agreement.pdf](#) 

[5C 4 Site and Improvement Lease.pdf](#) 

[5C 5 Certificate Purchase Agreement.pdf](#) 

[5C 6 Mortgage and Indenture.pdf](#) 

[5C 7 Preliminary Official Statement.pdf](#) 

Council asked if there were any updates on the funding and bond market. If everything stays steady, they feel good about the timeline.

5.D) Ord. No. 08, 2025 RE Electrical Permit Fees - First Reading

[5D 1 Agenda Item Summary - Electrical Fees.pdf](#) 

[5D 2 Attachment A ? Ordinance No. 8 Series 2025.pdf](#) 

No questions.

Councilmember Fridstein motioned to approve the consent agenda including second reading of Ordinance No. 07, 2025. Councilmember DeAngelo seconded. Roll call vote. All in favor.

6) PUBLIC HEARINGS - QUASI-JUDICIAL HEARINGS

7) POLICY/LEGISLATIVE PUBLIC HEARINGS

8) ADMINISTRATIVE REPORTS

8.A) [Draw Site Update](#)

[8A 1 Agenda Item Summary - Draw Site Owners Review.pdf](#) 

[8A 2 Attachment A - Draw Site Landscape Plan.pdf](#) 

91 [8A 3 Attachment B - Draw Site Architectural Plan.pdf](#) 

92
93 Housing Director Betsy Crum gave a summary of the project. Further details located in the
94 Agenda Summary in the packet.

95
96 Council asked for staff to explain for Council and public benefit the preliminary hearing,
97 land use process, public hearing process, public input opportunities, etc. Council choose
98 May 19th for a detailed presentation and public comment opportunity.

99
100 Team went through detailed conceptual plans for landscape design and architectural
101 design. Council asked questions and made comments throughout the presentation.

102
103 Council expressed concerns about design aspects and costs, they shared ideas to help
104 with the visual scale, and discussed different materials to blend with the environment.
105 Council appreciated the work the team has done to find commonalities from Council
106 comments and feedback.

107
8.B) Tourism presentation of the 2024 Annual Report & 2025 Initiatives

108
109 [8B Agenda Item Summary - Tourism Update.pdf](#) 

110
111 Tourism Director Julia Theisen, Marketing Director Virginia McNellis, Group Sales Director
112 Drew Welsheimer and Senior Events Producer Shane Vetter presented the 2024 annual
113 report, highlighted key accomplishments and metrics, presented 2025 initiatives and 2025
114 planned events and activations. Staff and Council discussed how 2025 initiatives include
115 supporting locally owned and serving businesses and increasing community connectivity
116 by having more sustainable, spread-out business. Brief discussion regarding increasing
117 local community involvement with our events.

118 9) TOWN COUNCIL REPORTS AND ACTIONS

119
120 **Sister Cities Fundraiser:** Finalizing the venue and details for the Sister Cities fundraiser on
121 the 4th of July.

122 **EAB Meeting:** Schedule future agenda item regarding the EAB to discuss their detailed
123 letter and address any concerns.

124 **Board of Health Meeting:** concerns about possible loss of funding, measles exposures in
125 Wolf Creek area, and discussion about emergency response process.

126 **Art exhibition** of local kid’s artwork.
127 **RAFTA:** Free fare pilot program being discussed, upcoming strategic planning meeting in
128 May.
129 **SAAB Meeeting:** discussed scholarship recipient, mural for the tunnel, collaboration with
130 Anderson Ranch sculpture project.
131 **Mountain Travel Symposium:** interesting meeting
132

10) ADJOURNMENT

133 Councilmember Fridstein motioned to adjourn. Councilmember Marolt seconded. All in
134 favor.
135
136 The Snowmass Village Town Council approved this set of meeting minutes at their Regular
137 Meeting on Monday, June 16, 2025.
138

139 Submitted By,

140

141

142 _____
Megan Harris Boucher, Town Clerk

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**Town Council
Monday, May 5, 2025
4:00 PM**

Regular Meeting
130 Kearns Road
Town Council Chambers
Snowmass Village, CO 81615

You can watch the meeting live online on our website at [tosv.com](https://www.tosv.com).

Minutes

1. Call to Order

Mayor Shenk called to order the Regular Meeting of the Snowmass Village Town Council on Monday May 5, 2025, at 4:03 pm.

A complete live recording of this meeting can be found at www.tosv.com under Town Council Meetings. This meeting will be archived indefinitely, allowing you to view it at any time.

2. Roll Call

Council Members Present: Alyssa Shenk, Tom Fridstein, Britta Gustafson, and Cecily DeAngelo. Susan Marolt attended virtually.

Council Members Absent: None.

Staff Present: Clint Kinney, Town Manager; Jeff Conklin, Town Attorney; Greg LeBlanc, Assistant Town Manager; Sam Guarino, Transportation Director; Anne Martens, Public Works Director; Mike Horvath, Town Engineer; Mike Metheny, Chief Building Official; Sara Nester, Business Code Compliance Manager, and Megan Harris Boucher, Town Clerk.

Public Present: Marilee Upton-Spatz, David Wolff, Jay Shumaker, Ghislaine Boreel, Lindsay Fortier, Lois Upper, Melanie Falk, Harper Powell, Bill Delo, and Dayton Crites.

3. Proclamations and Presentations

4. Public Comment

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Jay Shumaker - Made comments about Transit Center options and his belief that there are better solutions. Shared slides of designs and pictures of his ideas.

Mailee Upton Spatz - Proposed an annual Spring Clean-up. Different from Town Clean-up Day. Property owners do their own property and bring to the curb and then the

TOSV would pick it up? Outdoor branches, plant matter, leaves, etc.

5. Consent Agenda

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5.A. 2025 Draft Agendas

5.B. Resolution No. 17, 2025 RE Appointment of Associate Municipal Judge

5.C. Ordinance No. 08, 2025 RE Electric Permit Fees - Second Reading

Council Member Fridstein motioned to approve the Consent Agenda. Council Member Gustafson seconded.

Roll call vote. All in favor.

6. Public Hearings - Quasi-Judicial Hearings

Public Hearings are the formal opportunity for the Town Council to LISTEN to the public regarding the issue at hand. For land use hearings the Council is required to act in a quasi-judicial capacity. When acting as a quasi-judicial body, the Council is acting in much the same capacity as a judge would act in a court of law. Under these circumstances, the judicial or quasi-judicial must limit its consideration to matters which are placed into evidence and are part of the public record. The Council must base their decision on the law and the evidence presented at the hearing.

7. Policy/Legislative Public Hearings

8. Administrative Reports

8.A. Snowmass Arts Advisory Board (SAAB) request for approval on Mural and Anderson Ranch Sculpture Projects

SAAB Presentation:

Mural Project in Town Park: Melanie Falk and Lois Upper presented the mural project in Town Park, proposing a new mural with community participation. They introduced two artists, David Schwartz and Helder Borges, as potential candidates for the project.

Council liked the theme, vibe and community participation aspect. They would like the design to reflect "Snowmass" more - ie. bunny and big horn sheep are not very Snowmass. Could Swartz choose more applicable animals/subject? Elk, deer, bear, and hot air balloons? SAAB will go back to artist (David Swartz) and see if he is open to changing the design. Council Member Gustafson motioned to select the artist with the condition that he takes the suggestions and then bring it back to Council for approval. Council Member Deangelo seconded. All in favor

Anderson Ranch Sculpture Project: Lindsay Fortier from Anderson Ranch presented the sculpture project, proposing two sculptures by artists Leta Wilson and Kiki Smith. The sculptures would be placed in the village and on the Anderson Ranch campus.

Council previously approved the concept of the outdoor sculpture project - one in Village and one on Anderson Ranch. Council thinks the location will be important. Suggest approving the artist and the piece contingent on the location.

Updated budget was handed out to Council at the meeting. The project has a budget of \$21,600 for the first year, covering artist honorariums, shipping, installation, and insurance. The sculptures will be installed in the spring and could remain in place for up to two years. The project aims to add new sculptures annually to keep the public art experience fresh and engaging.

Council Member Fridstein motioned to approve the artists and pieces with stipulation for location before final approval. Council Member DeAngelo seconded. All in favor

Signage Project Update and general Village Art Projects Update: SAAB & Staff are working on artwork, clear to read, consistent, Council asked about durability - etched so it long lasting. They will get an estimate on longevity. Mamma Bear & Cubs Sculpture installed and more landscaping will be added this summer. The Photography Project at the local bus stops - complete.

Scholarship Program:

8 applicants, interviewed 4 and they chose a really great person. It will be announced at the AHS scholarship evening in late May.

8.B. Connecting the Village Nodes Update

Mike Horvath, Anne Martens & Sam Guarino
Bill Delo online & Dayton Crites online

Connecting Village Nodes Project: Mike, Bill, and Dayton presented the Connecting Village Nodes project, focusing on pedestrian improvements, wayfinding, and transit enhancements to improve connectivity between Snowmass Center and Base Village. Presentation focuses on pedestrian improvements and wayfinding enhancements.

Move forward as proposed except for the rapid beacon across the bridge at the roundabout. Council Member Fridstein motioned.
Council Member Gustafson seconded. All in favor.

Transit Improvements: Sam Guarino discussed potential transit improvements, including increasing frequency, adjusting stop locations, and the possibility of a dedicated node circulator route. He also addressed the challenges of implementing these changes.

Council discussion included asking Shuttle & RFTA to improve automated announcements and signage; differences in the Village Shuttle app and the other transit app and the goal to get that mobility as a service solution.

Council asked for staff to look at idea of a pilot program for circulatory - Center, Mall, Base Village. Cost and staffing challenges. Staff needs more data and will bring it back to Council when more information is available.

8.C. Discussion on opportunities to improve pedestrian connectivity & safety

Council directed discussion

Pedestrian Connectivity and Safety: Council brought up various suggestions for improving pedestrian connectivity and safety, including potential new paths, micro improvements and addressing specific areas of concern. They emphasized the importance of community input and collaboration. Example, connecting Meadow Ranch to Little Red. Is there a better way, without having to cross Owl Creek several Times? Council discussed several locations of pinch points or dead ends. Staff confirmed many of the locations pointed out are on private property. Staff process is to look at who owns the land first, then land use regulations, topography, wetlands, etc. before trying to incorporate it into the Town's hard surface trails project or multi-year outlook plan. Council suggested an easy public input location for suggestions for trail improvements. Staff clarified avenues for that input include POSTR open meetings, Town Council open meetings, website public comment, emailing Clint, etc.

Updates and brief discussions on crosswalks, striping, Meadow & Brush Creek improvements timeline, Brush Creek & Owl Creek roundabout/intersection options, and ideas for possible signs and the state sign regulations.

9. Town Council Reports and Actions

Reports and Updates

Council Member Marolt attended the first Transportation Coalition. Interesting discussion and members are optimistic about the transit solutions discussed. The Coalition's goals include evaluating evacuation plans. Group members have deep history in the valley.

Council Member DeAngelo would like to add to a future agenda discussion regarding fire concerns, mitigation efforts and evacuation plans. We have a community event on June 18th at the Collective. Staff will see if our Fire Department can come to Town Council meeting between now and June 18th.

Council Member Gustafson has Sister Cities meeting coming up on Thursday.

Mayor Shenk & Council Member Fridstein have the RFTA retreat coming up.

Mayor Shenk and Council Member Gustafson attended the NWCOG meeting in Silverthorne. Attended sessions on Housing, Childcare and Tourism.

Town Clean-up Day is coming up Friday May 18th. Great event and encouraged all to participate.

We-Cyle Ribbon Cutting was directly before the Council Meeting at the Anderson Ranch station. Wonderful program and excited to have it expanded in TOSV.

10. Adjournment

Council Member Fridstein motioned to adjourn. Council Member DeAngelo seconded. All in favor.

Adjourned at 7:41 PM.

The Snowmass Village Town Council approved this set of meeting minutes at their Regular Meeting on Monday, May 5, 2025.

Submitted By,

Megan Harris Boucher, Town Clerk

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**SNOWMASS VILLAGE
TOWN COUNCIL**

**ORDINANCE NO. 9
SERIES OF 2025**

**AN ORDINANCE AMENDING THE 2025 BUDGET FOR THE GENERAL FUND
FOR THE TOWN OF SNOWMASS VILLAGE AND APPROPRIATING FUNDS
FOR EXPENDITURE IN 2025.**

WHEREAS, Clint Kinney, Town Manager, has submitted changes to the 2025 Adopted Budget; and

WHEREAS, the 2025 amendments include changes to the General Fund; and

WHEREAS, the General Fund is revised to include an increase in revenues and expenditures to account for the award of the Ozone Season Transit Grant and the related expenditures to provide expanded summer transit service; and

WHEREAS, the Town of Snowmass Village Home Rule Charter requires adjustments to the budget when circumstances change relating to the budget.

NOW, THEREFORE, BE IT RESOLVED by the Town Council of the Town of Snowmass Village, Colorado:

Section One: Revised Budget

That the Town of Snowmass Village 2025 budget for the General Fund be adjusted to include the below amendments.

Section Two: Appropriation

That the below 2025 revised expenditures are hereby appropriated for expenditure during the 2025 budget year.

Section Three: Effective Date

This Ordinance shall become effective upon adoption in accordance with Article X, Section 9.11 (e) of the Home Rule Charter.

**Town of Snowmass Village
Budget Changes – 2025**

	2025	2025
	<u>Revenues</u>	<u>Expenditures</u>
General Fund	\$ 154,610	\$ 156,770
TOTAL	\$ 154,610	\$ 156,770

INTRODUCED, READ AND ADOPTED on first reading by the Town Council of Snowmass Village, Colorado on the 2nd day of June, 2025 with a motion made by Council Member Fridstein and seconded by Council Member Marolt and by a vote of 5 in favor to 0 opposed.

INTRODUCED, READ AND ADOPTED on second reading by the Town Council of Snowmass Village, Colorado on the 16th day of June, 2025 with a motion made by _____ and seconded by _____, and by a vote of ___ in favor to ___ opposed. A roll call was taken, those in favor were _____, those opposed were _____.

TOWN OF SNOWMASS VILLAGE

Alyssa Shenk, Mayor

ATTEST:

Megan Harris Boucher, Town Clerk

Town of Snowmass Village Agenda Item Summary

Date of Meeting:

June 16, 2025

Agenda Item:

SAAB presentation: Tunnel Mural and Sculpture Collaboration

Presented by:

Background:

Snowmass Arts Advisory Board is looking for permission from the Town Council to proceed on the Town Park Tunnel Project:

- Town Park Tunnel, Mural Project

David Swartz was selected as the artist to paint the mural. His initial design was re-worked to incorporate fauna native to Snowmass. SAAB is seeking Council approval of the design for this project.

Financial Impact:

The total cost of the mural is \$10,000 plus accommodation for the artist and community day celebration costs.

Applicability to Council Goals & Objectives:

Strengthen Community Engagement to Foster Emotional Connectivity

Council Options:

1. Approve the SAAB's recommendation
2. Provide other Direction to the SAAB

Staff Recommendation:

It is the recommendation of SAAB, that the Council, by motion

Approve the re-design of the mural project.

Attachments:

1. 8A Presentation SAAB

The logo for Snowmass Colorado features the word "SNOWMASS" in a large, white, sans-serif font. The letter "W" is stylized with a triangular cutout. Below it, the word "COLORADO" is written in a smaller, white, sans-serif font. The background is a scenic photograph of a mountain valley with green slopes and a small town in the distance.

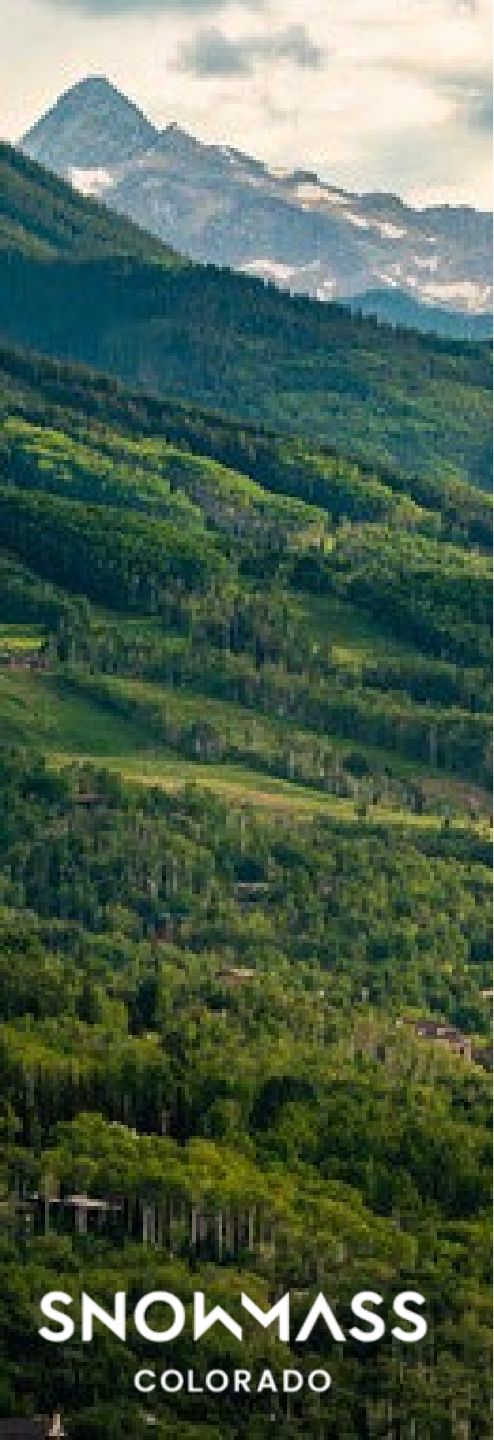
SNOWMASS
COLORADO

Snowmass Arts Advisory Board

June 16, 2025

David Swartz





Mural Community Day: Thursday, July 17th

- Community Day Details will be advertised to the public
- Mural will be painted: July 14th—July 21st

Town of Snowmass Village Agenda Item Summary

Date of Meeting:

June 16, 2025

Agenda Item:

Destination Management Plan (DMP) update

Presented by:

Background:

Snowmass Tourism is working on the final draft of the Destination Management Plan.

The revised plan has considered feedback from the Town Council, Tourism Board and Stakeholders as well as the Tourism Team. The final draft will include simplified pillars and goals to frame the work of the tourism department over the next 5 years and beyond.

This update will include an overview of the new pillars, goals and strategies. This is an opportunity for the council to hear the direction before reviewing a final plan in the coming weeks.

Financial Impact:

\$60k budgeted for DMP facilitation.

Applicability to Council Goals & Objectives:

1) Preserve, protect and retain locally owned and locally serving businesses.

The DMP will address how we can support tourism businesses and ensure a high-quality visitor experience.

2) Increase community engagement to foster emotional connectivity.

The DMP is a community wide process engaging residents and the community in the future of Snowmass. Community has been a central theme to the process.

3) Ensure public spaces and facilities meet our community's unique character.

The DMP will address destination development such as the ice age discovery pro-gram, outdoor recreation and other amenities.

Council Options:

No action required at this time – update only.

Staff Recommendation:

N/A

Attachments:

1. 8B 1 DMP Framework
2. 8B 2 DMP Foreward



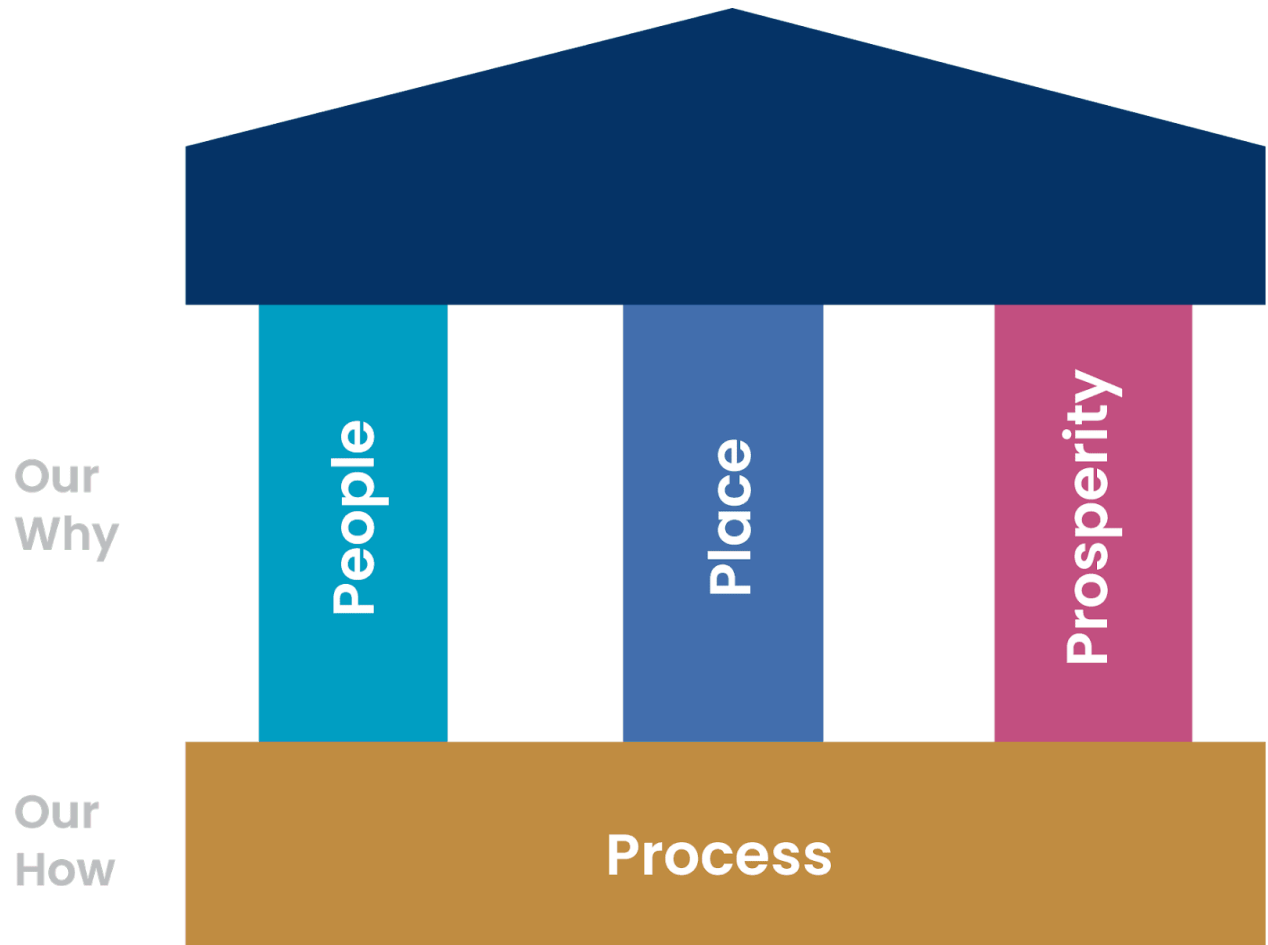
SNOWMASS

COLORADO

Destination Management Plan Framework

June, 2025

4 Pillars of the Plan



Pillar 1 – PEOPLE

GOAL – Foster a thriving community that enhances quality of life for those that live, work and play here through balanced destination management

Strategies

- 1.1 Preserve local Identity
- 1.2 Advance Inclusivity In Tourism
- 1.3 Communicate the Impact of Tourism
- 1.4 Create Community Interconnectivity

Pillar 2- PLACE

GOAL – Deliver exceptional experiences that deepen connection to the unique character of Snowmass while protecting our natural beauty, environment and community culture.

Strategies

- 2.1 Develop Signature Visitor Experiences
- 2.2 Implement visitor messaging that promotes community values
- 2.3 Promote Accessible Tourism For All
- 2.4 Develop Sustainable Tourism and Responsible Travel Experiences

Pillar 3 - PROSPERITY

GOAL –Cultivate a thriving local economy to enhance community well-being.

Strategies

- 3.1 Stimulate economic vitality through our targeted marketing, group sales and special events initiatives
- 3.2 Collaborate on Workforce Housing Solutions
- 3.2 Support Local Businesses and Enhance Employee Retention
- 3.3 Grow Tourism Industry Resources for Partners
- 3.4 Develop Sustainability and Climate Adaptation Initiatives

Pillar 4- PROCESS

GOAL – Advance Snowmass Tourism’s impact as a destination management organization by championing the core pillars of people, place and prosperity.

Strategies

- 4.1 Integrate Destination Management Capacity and Expertise
- 4.2 Strengthen Stakeholder Collaboration
- 4.3 Enhance Data - Driven Decision Making

Foreword

Snowmass is at a pivotal time in our tourism evolution, and we are proud to present our Destination Management Plan, a strategic framework that aligns our tourism strategy with the broader community priorities of our residents, our stakeholders and the environment.

The journey for this work began at the direction of our Town Council, who had the foresight to understand the unique challenges that mountain communities face and took a proactive approach to create a community-driven tourism strategy to ensure the destination is successfully managed for future generations.

From Marketing to Management

The challenges Snowmass faces— seasonal businesses, lack of affordable housing availability, climate risk, and maintaining our unique community identity -requires coordinated destination management. To address these challenges, the Snowmass Tourism Department must evolve from old school Destination Marketing Organization (DMO) type responsibilities to a more comprehensive Destination Marketing and Management Organization (DMMO) type responsibilities.

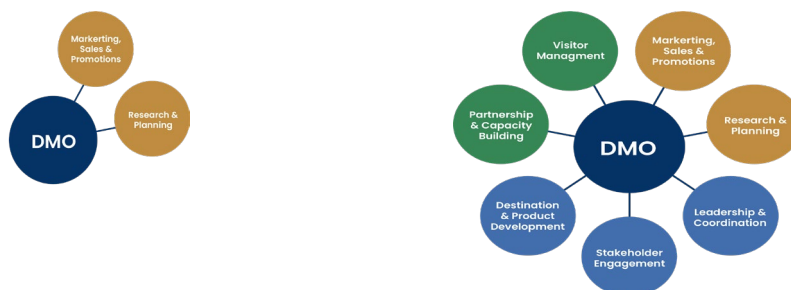
The Town, through the Snowmass Tourism Department, has excelled at elevating our brand and showcasing our world-class skiing, biking, breathtaking mountain scenery and family-friendly atmosphere. We've promoted vibrant events like the Thursday Night Concert Series, Balloon Festival and the Snowmass Rodeo. This work has positioned Snowmass Village as a premier mountain destination in both winter and summer. While we will continue to drive awareness and inspiration, marketing alone is no longer sufficient, and we must evolve into a community-first tourism management thought process.

This vital transition places the well-being of our residents, workforce, and the environment at the center of our tourism strategy. It acknowledges that the success of Snowmass as a destination is inseparable from the well-being of our community. We can't be a world class destination without first being a world class community.

Tourism touches every aspect of Snowmass Village, from our economic vitality to our environmental stewardship, from workforce housing to the preservation of our unique mountain town identity. As visitation has grown, so too have pressures on our natural resources, housing market, and community character. The discovery of the Snowmastodon fossils demonstrates the deep history of this special place and our responsibility to protect it for future generations.

Our Vision for Transformation

The DMMO model represents a fundamental shift in how we approach tourism development:



Old Model: DMO

Promote experiences
year-round

Track KPIs like visitation

Market Snowmass's strengths

Attract more visitors

New Model: DMMO

Design and manage experiences
with the community in mind

Track broader KPIs: community sentiment, workforce stability, sustainability outcomes

Align tourism with Snowmass's community values

Balance visitation with stewardship, equity, and quality of life

The Path Forward

The plan organizes our work into four essential pillars to support our tourism department, each responding to critical challenges identified through extensive community engagement:

1. **People** - Ensuring tourism benefits are equitably shared and rooted in community values
2. **Place** - Balancing visitor satisfaction with long-term environmental and cultural preservation
3. **Prosperity** - Supporting workforce stability and business vitality through inclusive practices
4. **Process** – Broadening our partnerships and enhancing our expertise to fully embrace our expanded role

Within each pillar, you'll find actionable strategies that bridge our marketing strengths with new management responsibilities. From enhancing workforce retention programs to developing sustainable tourism initiatives, from preserving local identity to improving data-driven decision making—every strategy represents our commitment to thoughtful, balanced tourism development.

The Rim Trail's Spiral Point symbolizes the balance we seek—between visitors and residents, between growth and preservation, between marketing and management. Like this favorite local landmark, our approach must find harmony between seemingly opposing forces.

Our success depends on robust collaboration with partners. Our goal is to position Snowmass Village as a model for destination management where tourism enriches rather than burdens, where natural resources are preserved and where residents and visitors thrive together.

This plan is designed to sustain the heart and soul of Snowmass Village as a thriving, world-class destination and a community where nature and experiences invite connection and inspire joy.

Town of Snowmass Village Agenda Item Summary

Date of Meeting:

June 16, 2025

Agenda Item:

Council Goals Update & Prioritization

Presented by:

Background:

In April 2025, the Town Council formally adopted the 2025 Goal Statement. This document creates and reinforces guiding principles, strategic initiatives and overarching Council priorities. As part of this strategic document, a number of specific goals and objectives were identified.

This discussion item is intended to be a general discussion reviewing how staff is currently working through the goals and objectives and to get feedback from the Council on prioritization of the projects.

Frankly, there are a considerable number of goals and objectives identified in the Goal Statement. Because of the quantity and resources necessary to implement them all, the Council's assistance identifying higher priorities will ensure that staff is investing resources in the best manner possible.

Financial Impact:

The fiscal impact of this goal statement is sizeable. This Goal Statement drives the development of the annual budget.

Applicability to Council Goals & Objectives:

This discussion is designed to implement Council goals and objectives.

Council Options:

This is a discussion item.

Staff Recommendation:

It is the recommendation of Town Staff, that the Town Council;
Provide specific feedback and continue prioritizing the stated goals.

Attachments:

1. 8C 1 2025 Town Council Goal Statement - final
2. 8C 2 Specific Goal Version

**SNOWMASS VILLAGE
TOWN COUNCIL
GOAL STATEMENT
ADOPTED APRIL 7, 2025**

The Town Council remains firmly committed to the *Aspiration Statement*, *Guiding Principles*, *Just Big Enough* economic analysis, *Plan Framework*, and *Strategic Initiatives* found in the 2018 Comprehensive Plan.

GUIDING PRINCIPLES

Stewardship Vibrant Genuine Active & Healthy Balanced
 Connected Inclusive

STRATEGIC INITIATIVES OF SNOWMASS VILLAGE

- Preserve and protect open spaces and our environment to ensure that nature is and remains the dominate feature of the landscape.
- Promote environmental and economic sustainability and resiliency.
- Focus on improved access and safety to make Snowmass Village more walkable and bikeable.
- Continue to improve the multi-modal connections between Base Village, the Mall, and the Center.
- Manage parking and transit to encourage efficient, effective, and sustainable mobility choices.
- Focus new development and/or redevelopment within the identified CPAs.
- Encourage the update and renovation of older buildings Village-wide.
- Strengthen local economic opportunities to assure vibrancy.
- Continue to support a viable workforce and our commitment to workforce housing by exploring opportunities that best balance the character and resources of the Town.

These Strategic Initiatives are of the utmost importance to the Town Council and, as such, the Council remains committed to moving them forward. *Supporting Families*, *Safety*, *Connectivity*, *Transit & All Forms of Mobility*, *Environmental Activism*, *Resiliency*, *Regionalism*, *Risk Taking*, and *Recruiting & Retaining High Quality Staff* all remain critical components to the Village’s success.

The preservation of Snowmass Village’s unique character is at the heart of this Town Council’s priorities. Snowmass Village is a community rooted in respect for nature, adventure, and enjoying an unprecedented quality of life. The Council will work hard to protect the Village’s intrinsic charm—its grit, warmth, family-friendly atmosphere, and resilient spirit—and is dedicated to ensuring that these qualities make it so locals, people that live here year-round, are able to thrive, not just survive.

The Council remains committed to its overarching priority to:

Passionately Protect the Community Character of the Village by Promoting Balance and Emotional Connectivity

As the Council moves forward weaving both preservation and progress together, it will focus its efforts on these specific projects over the next two years:

Identify & Provide More Affordable Housing

This Council will continue to work toward the near-term goal of creating 185 new units moving toward the larger goal of 383 units identified in the 2018 Comprehensive Plan. The Town Council recognizes that there are virtually no viable free-market housing opportunities for working citizens; thus, the Town Council remains committed to updating the 2021 Housing Master Plan by incorporating the upcoming needs assessment and other creative solutions. The Town Council recognizes providing places for our community members to live is vital to protecting our community character. The Draw Site will be the next location for new construction. The Town will study and develop a concept plan for the Center site. In addition, the Town will continue with the buydown program, purchasing existing free market units, and implement other innovative ideas as needed. The Town will work closely with regional partners to maximize financial resources, explore a new priority system (a pilot program) at the Draw

Site, creatively revise rental housing regulations to better serve locally owned and locally serving businesses, and will explore the idea of creating a new citizen advisory commission to help address these efforts all while protecting Snowmass Village’s community character. Finally, the Town will explore increasing our employee mitigation rate from 60% to 100% while maintaining preference for physical construction over cash-in-lieu contributions from developers.

Embrace High Quality Balanced Destination Management

The Town Council understands that the Village cannot be a world-class resort without being a world-class community first. We want to be a better place to visit by being a stable year-round community. As a community with a resort within it, Snowmass Village must continually work to strike a balance between welcoming visitors and maintaining the needs of its local community. Recognizing that the Village heavily relies on its tourist economy, the Council is also committed to refocusing and rebalancing our efforts to better support those that work here year-round. The Council further recognizes that Snowmass Village thrives because of its locally owned and locally serving businesses, which foster a deep sense of community by creating unique places for connection and gathering that are vital to our success. The Town will direct our tourism promotion so as not to concentrate on just growth in numbers but to ensure we focus on supporting our community. We will increase our focus on marketing to locals so we can enjoy the amenities our community has to offer. We will continue to protect our off seasons while strengthening opportune times of year when we have capacity but not demand (such as early December, early April, and late September). The Town will:

- Focus on local businesses, local causes and local participation and increase awareness of services already provided to local businesses.
- Celebrate our grateful guests and encourage responsible visitor behavior through education. We want visitors and residents alike to know how to “Snowmass”.
- Reexamine STR regulations to ensure they are meeting desired goals.
- Events will continue to focus on making a connection with the community.
- Adopt a Destination Management Plan.
- Explore ways to keep our retail experience unique, increase the variety of stores, limit chain stores, limit real estate offices in prime retail space, and increase vibrancy in the commercial cores.
- Begin to prepare for the eventual transition of the Collective to the Town and continue to aim for increased community utilization.

Develop a Detailed Area Plan in and Around the Snowmass Mall

The area in and around the Snowmass Mall is the heart of the community. It is the primary portal to the mountain, is the center of much of our history, and is a funky, fun, authentic, Mom & Pop-dominated place that deserves the Town’s leadership and investment. The Town will lead an effort to work with all of our stakeholders including property owners, business owners, residents, guests, Aspen Ski Company, and transit agencies to develop a viable concept plan that will guide the future by protecting the history of the area, support locally owned and locally serving businesses and create more housing opportunities in a transit-oriented manner. The plan will reflect the values of Snowmass residents while promoting long-term sustainability and economic growth in a manner that is consistent with the character of the community. The Area Plan will create a space where the past and future of Snowmass Village can coexist harmoniously with a predictable development pattern guided by our community values. The plan will provide opportunities to explore viable public, private partnerships.

Strengthen Community Engagement to Foster Emotional Connectivity

The Council will strive to strengthen effective community engagement to foster relationships, emotional connectivity and to protect community character. The Council will protect the community’s character by ensuring that public amenities, events, facilities, and services enhance and meet local community needs and interests. This Town Council is focused on offering a variety of opportunities to receive feedback, create connections, and listen. It is imperative to expand citizen access to the Council thus elevating community conversation, collaboration, and emotional connection to the Village. Specific ideas include:

- Ensuring public notices are easily understandable and widely publicized.
- Increasing bilingual communications.
- Explore creating a quarterly insert for the local papers designed to inform constituents.

- Consider adding staff resources to assist with increased communication and community engagement.
- Explore opportunities to create a location for a community hub.

A Continued Commitment to Sustainability and Resiliency

Snowmass Village is committed to being proactive in protecting community assets. This requires addressing environmental and other safety topics. Efforts to improve resiliency will require strong leadership from the Town Council and efforts from the community at large. Educational efforts and more public involvement with disaster preparedness and recovery will be critical. The Council will work to ensure broad community involvement, through HOAs and other organizations, to address specific identified hazards such as wildfires.

- Adopt an updated building code to support environmental goals.
- Maintain a strong focus on ongoing wildfire fire mitigation efforts, including studying strengthen defensible space requirements and other hardening measures.
- Enhance community communication around preparedness and recovery.
- Further explore opportunities around improving sustainability focusing on wildfire mitigation, water use reduction, greenhouse gas reduction and effective waste disposal.

Help Year-round Residents Thrive, Not Just Survive

The Council recognizes the clear threat of losing our core year-round residents to more affordable locations. This Council desires to address fundamental affordability, capacity, and accessibility issues for year-round residents. Childcare, housing, groceries, homeowner insurance, tax rates and affordable eats need to be addressed. To have the maximum impact possible, the Town will partner with others to reduce the squeeze year-round residents are feeling to ensure we can continue to provide the highest quality of life possible.

Investing in Community Infrastructure

The Town Council is committed to investing in infrastructure projects that support the sustainability of the Village and protects neighborhoods. The Town is also very aware of the construction fatigue the community is experiencing and will plan and time projects in a thoughtful manner designed to reduce impacts to residents. Understanding there are many needs and opportunities within the community, this Town Council remains open to them all but is committed to focusing on the following projects:

- 1) Raise the necessary grant funds to construct the approved Little Red School House project. The Council desires to use the new facility to its fullest extent in order to meet the varied needs of the community. The Town will continue to explore opportunities to expand childcare and early childhood learning.
- 2) Set the timing and project scope for the Owl Creek / Brush Creek Roundabout and potentially evaluate interim safety measures.
- 3) Partner with Pitkin County to expand library services in the Village, including building a library facility adjacent to, or connected to the Recreation Center.
- 4) Identify, support and preserve more community spaces.
- 5) Coordinate a regional effort to study the potential for workforce housing at the Brush Creek Park and Ride.
- 6) Determine the future of the Krabloonik property.
- 7) Continue forward with the efforts to better “Connect the three Commercial Nodes” including the Benedict Trail.
- 8) Continue to embrace and invest in the Ice Age Discovery.
- 9) Complete the replacement of the Skittles.
- 10) Explore opportunities to increase historic preservation efforts.
- 11) Complete the entryway beautification project.
- 12) Gather public input and use it to finalize the design process for the Mall Transit Center.
- 13) Create and maintain a master schedule of all proposed major public and private construction projects and ensure consistent communication with the public.

**SNOWMASS VILLAGE
TOWN COUNCIL
GOAL STATEMENT
ADOPTED APRIL 7, 2025**

SPECIFIC GOAL VERSION

Identify & Provide More Affordable Housing

- Update the 2021 Housing Master Plan by incorporating the upcoming needs assessment and other creative solutions.
- The Draw Site will be the next location for new construction.
- Study and develop a concept plan for the Center site.
- Continue with the buydown program, purchasing existing free market units, and implement other innovative ideas as needed.
- Explore a new priority system (a pilot program) at the Draw Site.
- Creatively revise rental housing regulations to better serve locally owned and locally serving businesses,
- Explore the idea of creating a new citizen advisory commission to help address these efforts
- Explore increasing our employee mitigation rate from 60% to 100%

Embrace High Quality Balanced Destination Management

- Direct our tourism promotion so as not to concentrate on just growth in numbers but to ensure we focus on supporting our community.
- Continue to protect our off seasons while strengthening opportune times of year when we have capacity but not demand
- Focus on local businesses, local causes and local participation.
- Increase awareness of services already provided to local businesses.
- Encourage responsible visitor behavior through education, so visitors and residents alike know how to “Snowmass”.
- Reexamine STR regulations to ensure they are meeting desired goals.
- Adopt a Destination Management Plan.
- Explore ways to keep our retail experience unique, increase the variety of stores, limit chain stores, limit real estate offices in prime retail space, and increase vibrancy in the commercial cores.
- Begin to prepare for the eventual transition of the Collective to the Town and continue to aim for increased community utilization.

Develop a Detailed Area Plan in and Around the Snowmass Mall

- Develop a viable concept plan that will guide the future by protecting the history of the area, support locally owned and locally serving businesses and create more housing opportunities in a transit-oriented manner.

Strengthen Community Engagement to Foster Emotional Connectivity

- Ensuring public notices are easily understandable and widely publicized.
- Increase bilingual communications.
- Explore creating a quarterly insert for the local papers designed to inform constituents.
- Consider adding staff resources to assist with increased communication and community engagement.
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- Adopt an updated building code to support environmental goals.
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Help Year-round Residents Thrive, Not Just Survive

- Childcare, housing, groceries, homeowner insurance, tax rates and affordable eats need to be addressed.

Investing in Community Infrastructure

- Raise the necessary grant funds to construct the approved Little Red School House project.
- Set the timing and project scope for the Owl Creek / Brush Creek Roundabout and potentially evaluate interim safety measures.
- Partner with Pitkin County to expand library services in the Village, including building a library facility adjacent to, or connected to the Recreation Center.
- Identify, support and preserve more community spaces.
- Coordinate a regional effort to study the potential for workforce housing at the Brush Creek Park and Ride.
- Determine the future of the Krabloonik property.
- Continue forward with the efforts to better “Connect the three Commercial Nodes” including the Benedict Trail.
- Continue to embrace and invest in the Ice Age Discovery.
- Complete the replacement of the Skittles.
- Explore opportunities to increase historic preservation efforts.
- Complete the entryway beautification project.
- Gather public input and use it to finalize the design process for the Mall Transit Center.
- Create and maintain a master schedule of all proposed major public and private construction projects and ensure consistent communication with the public.

Town of Snowmass Village Agenda Item Summary

Date of Meeting:

June 16, 2025

Agenda Item:

Ratification of Mobile Home Park Financing Commitment

Presented by:

Background:

One of the few – perhaps only – remaining affordable free-market homeownership opportunities in the Roaring Fork Valley are in our mobile and manufactured housing parks. Because the land is leased and the homes themselves are affordable to produce, these parks offer an opportunity for moderate income households to own their residence at an affordable price while also building a sense of community and autonomy for their family. At the same time, mobile and manufactured housing parks are typically on leased land. The residents may own their residence, but they are still tenants of the park, and their housing security is dependent on forces outside their control, namely the landowner. If the landowner decides to sell, close, raise rents, or convert their property to another use, the residents will likely be forced to move.

There is an offer on the table from an unnamed buyer to purchase two large mobile home parks in the Roaring Fork Valley, the Aspen-Basalt Park in Basalt and Mountain Valley in Carbondale. Aspen-Basalt has 75 homes on 13.4 acres, while Mountain Valley leases to 64 mobile home-owners on its 9.3-acre site, for a total of nearly 140 privately-owned workforce housing units. The purchase offer is \$42 million for the two parks.

The State of Colorado requires that mobile home park residents be offered the opportunity to purchase their parks when a sale is pending. The law provides 120 days for an offer, and the seller is required to negotiate in “good faith” with the residents, although not necessarily award the purchase to them. Since learning of the pending sale, TOSV has been working with our governmental partners in the Roaring Fork Valley and the West Mountain Housing Coalition to find a way to enable the residents to purchase their parks and preserve them as affordable. The residents of both parks have voted to pursue purchase and are working with a non-profit company called Thistle that specializes in helping mobile home parks become Resident Owned Communities (ROCs). Thistle is the organization chosen by the Colorado Department of Local Affairs for this work and, through an affiliate called Thistle ROC, can offer low-cost financing for residents to purchase their parks.

Due to the high acquisition price offered by the potential buyer, low-interest financing alone will not allow for affordable ground lease fees at the two parks. The present average monthly lease fee for Aspen-Basalt is \$1,300 and is \$1,125 for Mountain Valley Park. This does not include any payment the residents make on their home itself, just the land lease. Without subsidy, the ground lease fees would jump to approximately \$3,500 at each park, which is so unaffordable to the residents that Thistle ROC would not make the loan. It would take approximately \$20 million in grant subsidy to keep the site rental rates roughly at their current levels.

The local working group that has been meeting with Thistle has set a goal of raising at least \$10 million to put toward the tenant purchase effort. This will be a challenge; however, each community in the Valley and the three counties who count on these parks for affordable family housing have indicated a desire to help. With \$10 million in subsidy, the ground lease fee would be at a range that many tenants would be able to afford the increase in their monthly costs and would enable Thistle ROC to loan them the remaining funding needed. To date, Aspen, Pitkin County, Basalt and Avanti have all made significant pledges, and the remaining municipalities and counties are in the process of considering the amount they can contribute. If we are able to raise more than the \$10 million goal, the ground leases would be that much more affordable to the residents.

Each of the governments involved recognizes the critical importance of preserving what affordable housing we have left in the Valley. In exchange for any contribution, we would seek to place some type of deed restriction on each park that would, at the minimum, restrict it to full-time, year-round residents working in the Valley. The following table is a snapshot of the residents who are currently living in each of the parks; at present, 16 homes (11.5%) are occupied by Snowmass Village workforce individuals:

Location of Employment	Aspen Basalt MHP	Mountain Valley MHP
Aspen	75	45
Snowmass	8	8
Basalt	8	14
Carbondale	6	15
Glenwood Springs	3	8
All Valley/Other	-	6
Disabilities	7	5
Total Adults	159	146
Kids (under 18)	84	60

The Town Council has discussed this negotiation in previous Executive Sessions. In these discussions, the Council indicated strong support for this effort, provided staff with clear parameters, and directed staff to participate in and help enable this purchase process. To this end, Staff has prepared a letter of support for the project stating the Town would contribute \$1 million toward this purchase effort if specific conditions, such as applying deed restrictions, are met.

Financial Impact:

With a goal of \$10 million and 11% of the residents working in Snowmass Village, a \$1 million contribution from the Town of Snowmass Village would represent a proportionate share of the total goal and would be a sound investment in preserving existing affordable workforce housing and deed restricting it to ensure its future availability as housing. The per-unit cost to Snow-mass Village would be just under \$7,200. The \$1 million is available from unallocated Housing funds.

Applicability to Council Goals & Objectives:**Council Options:****Staff Recommendation:**

It is the recommendation of Staff, that the Town Council, by motion,

Approve and ratify the letter of intent addressed to Thistle Program Director Tim Townsend dat-ed June 9, 2025.

Attachments:

1. 8D Letter of Intent



June 9, 2025

Mr. Tim Townsend
Program Director
Thistle ROC
6000 Spine Rd #101
Boulder, CO 80301
attownsendROC@thistle.us
Via e-mail

RE: Letter of Intent to Support Resident Purchase of Aspen Basalt and Mountain Valley Mobile Home Parks

Dear Mr. Townsend:

The Town of Snowmass Village, Colorado, is keenly aware of Thistle ROC's ongoing efforts to support the residents of the Aspen Basalt and Mountain Valley Mobile Home Parks (Parks) in the purchase of those Parks, pursuant to Colorado's Mobile Home Park Act.

Snowmass Village has a five- decade long history of working to increase workforce housing. One of the top goals of the Snowmass Village Town Council is to work with partners on innovative ideas to buy-down the cost of free-market housing and provide our workforce opportunities for home ownership.

Therefore, Snowmass Village is interested in exploring options to assist Thistle ROC and the residents in your efforts to purchase the Parks as a means of preserving the supply of affordable housing, improving long-term housing security, and supporting durable and sustainable homeownership for its residents.

At this point in time, Snowmass Village is expressing its desire and ability to assist Thistle ROC in those efforts by making a financial contribution of up to one million dollars (\$1,000,000.00) towards the purchase of the Parks by the residents, contingent upon:

- (1) commitments from other community agencies, organizations, or individuals to support your efforts to purchase the Parks; and
- (2) appropriation by the Town Council of funds for this purpose; and
- (3) any funds provided by Snowmass being subject to an agreement containing terms and conditions approved by the Town, including but not limited to deed restrictions, that adequately protect the properties and the investment by Snowmass Village for affordable housing purposes.

Please be advised that this letter does not constitute a formal offer, does not obligate any funds, and/or does not contemplate any intent or desire for acceptance on your part. Rather, it is to serve as an initial indication of the willingness of Snowmass Village to contemplate and evaluate



proposals regarding how it may apply eligible financial resources to preserving affordable housing in the region consistent with its policies and goals.

Snowmass Village values the role of mobile home parks in our housing affordability landscape and appreciates the opportunity to support resident ownership of these unique and valuable communities. Our staff looks forward to discussing the details of this opportunity further. We wish you success in your efforts.

Sincerely,

A handwritten signature in blue ink, appearing to read "Clinton M. Kinney". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Clinton M. Kinney, Town Manager
Town of Snowmass Village

CC: Betsy Crum, Housing Director

Town of Snowmass Village Agenda Item Summary

Date of Meeting:

June 16, 2025

Agenda Item:

Executive Session: Performance Review Town Manager

Presented by:

Background:

The Town Council has reason to convene in Executive Session. To convene in executive session, the Colorado Open Meetings Law requires that the Town announce the topics for discussion with specific statutory citation and to identify the particular matter(s) to be discussed in as much detail as possible without compromising the purpose for which the executive session is authorized. A motion to enter executive session for the announced purposes must be passed by 2/3 of the quorum voting in the affirmative for said motion.

Financial Impact:**Applicability to Council Goals & Objectives:****Council Options:**

Convene in Executive Session

Choose not to convene in Executive Session

Staff Recommendation:

Town Council will now meet in Executive Session pursuant to C.R.S. 24-6-402(4) and Snowmass Village Municipal Code Section 2-45(c) for the following purpose:

1. To discuss personnel matters, except if the employee who is the subject of the session has requested an open meeting, pursuant to C.R.S. 24-6-402(4)(f)(I) and Snowmass Village Municipal Code Section 2-45(c)(6), more specifically related to: Performance Review of Town Manager

Provided, there is an affirmative vote of two-thirds of the quorum present at this meeting to hold an Executive Session and for the purposes of considering item (a) above.

Provided further, that no adoption of any proposed policy, position, resolution, regulation, or formal action shall occur at this Executive Session.

Attachments:

None