



Marketing, Group Sales and Special Events Board

Thursday, September 19, 2024

8:30 AM

130 Kearns Road

Council Chambers

Agenda

- 1. Roll Call**
- 2. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 3. Approval of Meeting Minutes from Previous Meetings**
 - 3.1. Approval of Previous Meeting's Minutes**
[Meeting Minutes 6.13.24.pdf](#)
- 4. Programs for Review, Approval and/or Heads Up**
 - 4.1. Primary Dashboards**
[Primary Dashboards.pdf](#)
 - 4.2. Marketing Update**
[Marketing Dashboard](#)
[Digital Marketing Dashboard](#)
[Public Relations Dashboard](#)
 - 4.3. Group Sales Update, Q2 Report**
[Group Sales Dashboard](#)
 - 4.4. 2025 Tourism Budget Overview**
[2025 Tourism Budget Memo.pdf](#)
[Tourism Expenditures 2025-2029.pdf](#)
[Tourism - Revenues 2025-2029.pdf](#)
[Budget Performance Report 9.16.24.pdf](#)
- 5. Other Matters Arising**
- 6. Ajournment**