



**SNOWMASS VILLAGE
ARTS
ADVISORY
BOARD**



SAAB MEETING NOTES

Thursday, September 22 @ 3:00 PM

PRESENT:

Linda Rennick, Chairwoman
Diane Oshin, Vice Chairwoman
Ghislaine Boreel
Lois Upper
Joyce Shenk
Anne White
Meriwether McClorey
Carol Bachelder

STAFF PRESENT:

Julie Hardman
Dave Shinneman
Sara Nester
Taylor Smith

ABSENT:

Darlene Fridstein
Steve Sklar
Heather Quinn
Kelly Peters
Timothy McEnerney

OTHERS PRESENT:

- ❖ **CALL TO ORDER:** Meeting brought to order at 3:00 p.m.
- ❖ The meeting minutes from August 25, 2022, were brought up for approval. Anne White made a motion to approve, second by Ghislaine Boreel.
- ❖ **Review Committees Recommendations Based on Survey:**
 - Ghislaine suggested having a different date where we would have more tourists in town – maybe July. Diane responded that we were able to move it up by 1 week. Next year the event will start on July 30, and the festival will be on August 5 and 6. There was a motion to change the dates, Diane Oshin made a motion to move, second by Joyce Shenk.
 - There was a comment about the color of the blue tents. Julie said that if they want white tents that they will have to rent them and there will be a \$3,000 increase in the price. Linda commented that this is something to consider because the lighting is so much better with white tents. Julie commented that with how well they budgeted for the event this year, that this could be Snowmass tourism's contribution.
 - Linda commented that breakfast on both days for the artists is very important. The Plein Air guide is coming out in October, and there

was a comment from an artist that it is very important to be in this publication.

- There were several comments about adding additional signage to find the event, about the event etc. The posters should also go out earlier and there should be more – 300 to 350.
- There was talk about if the event should be opened to other states. Based on conversations with artists and the committee, there was a decision made to keep it local to Colorado. There was talk about adding a couple more artists from Colorado next year.
- Meriwether suggested that more names are sent so we have more say in who we select.
- First wave of invites in January – get some commitments and do a second in March.
- There was a suggestion that Suzy (the judge) if she could be the third person to recommend. Possibly Kathleen and Lindsay as judges as well.
- Ghislaine will look at pricing for other possible publications. Julie will do some research on this as well.
- Anne suggested asking SkiCo to share the event on their social media page.
- Ghislaine will put together a list of places to advertise and will share it with Sara, Julie, and Dave. We will discuss this at next month's meeting.
- There were many requests to paint at a ranch next year. Julie will check in with the Owl Creek Ranch to see if we can use it next year.
- There was a suggestion to go up to Elk Camp next year to paint. Maybe SkiCo would donate passes.
- Get with restaurants to get discount passes to eat as a group.

❖ Update on Ice Cube:

- The first cube will be coming out on Friday. He will call to let us know how things went. Anne White made a motion to vote to speak to John Dresser about getting out of the contract. Second by Lois Upper. The group all voted for this.

❖ SAAB Budget:

- Sara will email out the budget to the group tomorrow.

❖ Community Development Director Update:

- The transit center should be coming in next week. We will need to discuss adding some artwork.