



Marketing, Group Sales and Special Events Board

Thursday, October 26, 2023

8:30 AM

**130 Kearns Road
Council Chambers**

Agenda

- 1. Roll Call**
- 2. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 3. Approval of Meeting Minutes from Previous Meetings**
 - 3.1. Previous meeting on August 17th was the Board Retreat, no meeting minutes for approval.**
- 4. Programs for Review, Approval and/or Heads Up**
 - 4.1. Primary Dashboards**
[Primary Dashboards](#)
 - 4.2. Marketing Dashboards**
[Marketing Dashboard](#)
[Digital Marketing Dashboard](#)
[Public Relations Dashboard](#)
 - 4.3. Group Sales Dashboard**
[Group Sales Dashboard](#)
 - 4.4. Budget Performance Report**
[Budget Performance Report](#)
 - 4.5. 2024 Business Plan**
[2024 Business Plan](#)
- 5. Other Matters Arising**
 - 5.1. December Board Meeting**
 - 5.2. Committee to Interview Tourism Director Candidates**
- 6. Ajournment**

