



Snowmass Tourism

February 9, 2017
8:30 a.m.

MSE&GS REGULAR BOARD MEETING AGENDA

1. **Roll Call**
2. **Swear In New Board Members, Rhonda Coxon, Town Clerk**
3. **Appoint 2017 Board Chair and Vice Chair**
4. **Public Non-Agenda Items (limit 3 minutes each)**
5. **Approval of Meeting Minutes from December 1, 2015, Attachments A**
Approval of Meeting Minutes 
6. **Base Village Overview Presentation, Andy Gunion, East West Partners**
7. **Programs For Review, Approval and/or Heads Up**
Primary Dashboards 
Marketing Dashboards 
Marketing Timelines 
PR Report 
Group Sales Dashboard 
2016 Budgets 
2017 Budgets 

TOSV Tax 

Sales Tax Breakdown 

Snowmass Summer 2017 Events 

2017 Snowmass Tourism Meeting Dates 

7. **Programs For Review, Approval and/or Heads Up**
8. **Other Matters Arising**
9. **Adjournment**