



**Tourism Board
Thursday, February 12, 2026
9:00 AM
130 Kearns Road
Council Chambers
Snowmass Village, CO 81615**

Agenda

- 1. Roll Call**
- 2. Council Items**
 - 2.A. Vote on Appointment of Board Chair
 - 2.B. Welcome New Board Member
- 3. Approval of Minutes**
 - 3.A. Approval of 12.18.25 Minutes
- 4. Public Non-Agenda Items**

(Limit 3 Minutes Each)

 - 4.A. December 2025 Monthly Research Review [CLICK HERE](#)
- 5. Programs for Review, Approval and/or Heads Up**
 - 5.A. Budget Performance Report 2025
 - 5.B. New Creative Campaign Overview - Presented by Genesis
 - 5.C. Board Member Roundtable Discussion
- 6. Other Matters Arising**
- 7. Adjournment**