Town Council
Monday, November 10, 2025
4:00 PM
Work Session
130 Kearns Road
Town Council Chambers
Snowmass Village, CO 81615
You can watch the meeting live online on our website at tosv.com.

Agenda

1. **Start Time 4:00 P.M.**
2. **Items for Discussion**
   - 2.A. Airport Update
   - 2.B. Aspen Skiing Company Update
   - 2.C. Destination Management Plan Review & Budget Review
   - 2.D. Boards & Commissions Applications — SparkHire option
   - 2.E. Community Survey
3. **Adjournment**

Town of Snowmass Village

Agenda Item Summary

DATE OF MEETING:
November 10, 2025

AGENDA ITEM:
An Update Regarding the Pitkin County Airport

PRESENTED BY:
Clint Kinney

BACKGROUND:

Assistant County Manager Ryan Mahone, Airport Director Diane Jackson, and Airline Consultant Bill Tomcich will provide the Town Council with an update on airport design and future steps.

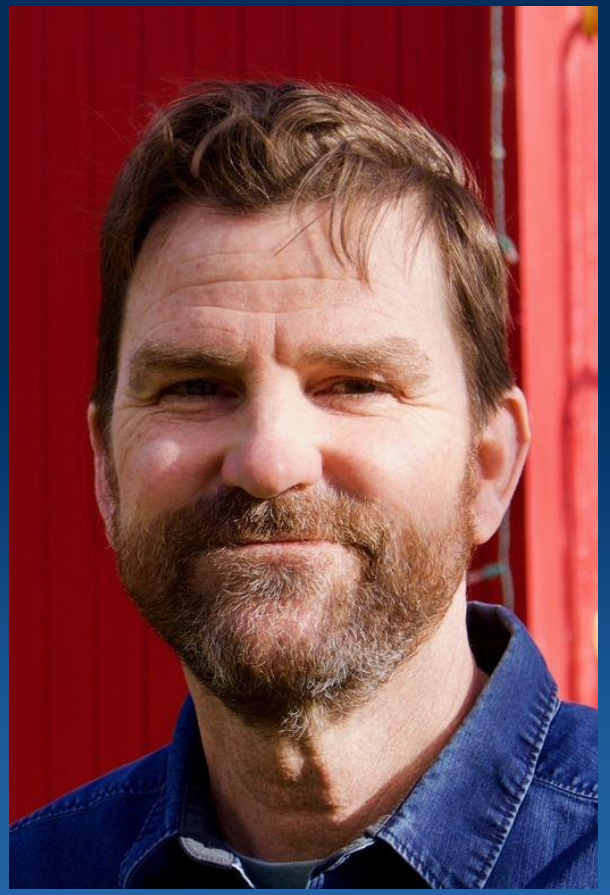
Aspen/Pitkin County Airport (ASE)

Airport Modernization:

Program Update

November 2025

Diane Jackson, C.M.
Airport Director
Aspen/Pitkin County Airport (ASE)



Ryan Mahoney
Deputy County Manager
Pitkin County

Aspen/Pitkin County Airport (ASE)

Airport Modernization:

Background

TRAVEL+ LEISURE

Magazine | Newsletters | Sweepstak

TRIP IDEAS | DESTINATIONS | WORLD'S BEST AWARDS | TIPS + PLANNING | HOTELS + RESORTS | SHOPPING | NEWS | ABOUT US

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This Airport Was Just Named the Most Stressful in the U.S., According to a New Analysis

With 9% of flights canceled and average delays of 45 minutes, this airport scored worst for traveler stress.

By **Kristine Hansen** | Published on September 29, 2025

LEAVE A COMMENT

Private planes at the Aspen/Pitkin County Airport.
Credit: Michael Edwards/Getty Images

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Let's face it: big cities tend to be more stressful—and that includes their airports. Crowds, lines, and congestion are the name of the game. But some airports are more stressful than others.

A new analysis of 384 U.S. airports found that the most stressful airport in the country isn't located in one of the three largest cities (New York City, Los Angeles, or Chicago), nor is it a major hub like Atlanta, Phoenix, Newark, or Houston. Topping the list at No. 1 is Aspen/Pitkin County Airport (ASE).

The Mandate: Nov. 2024

Pitkin County Ballot Question 1C (Vote For 1)

BOCC Referred Home Rule Charter Amendment

Shall there be an amendment to the Pitkin County Home Rule Charter to reaffirm the Board of County Commissioner's existing authority to approve and implement a physic...

Y	Yes/For	66.80%	6,950
N	No/Against	33.20%	3,454
			10,404

Share

Click to see the map →

Pitkin County Ballot Question 200 (Vote For 1)

Citizen Initiated Home Rule Charter Amendment

Shall the Pitkin County Charter be amended to limit the powers of the County Board of Commissioners to authorize expansion or relocation of any runway at the Aspen/Pitk...

Y	Yes/For	39.88%	4,133
N	No/Against	60.12%	6,230
			10,363

Share

Click to see the map →

The Mandate: Nov. 2025

ASPEN/PITKIN COUNTY AIRPORT

Pitkin County Ballot Issue 1A (Vote For 1)

WITHOUT IMPOSING ANY NEW TAX OR INCREASING ANY TAX RATE, SHALL PITKIN COUNTY DEBT BE INCREASED BY AN AMOUNT NOT TO EXCEED $340,000,000, WITH A MAXIMUM REPAYMENT COST NOT TO EXCEED ...

	Percentage	Votes
Y Yes/For	62.83%	3,565
N No/Against	37.17%	2,109
Votes Cast		5,674

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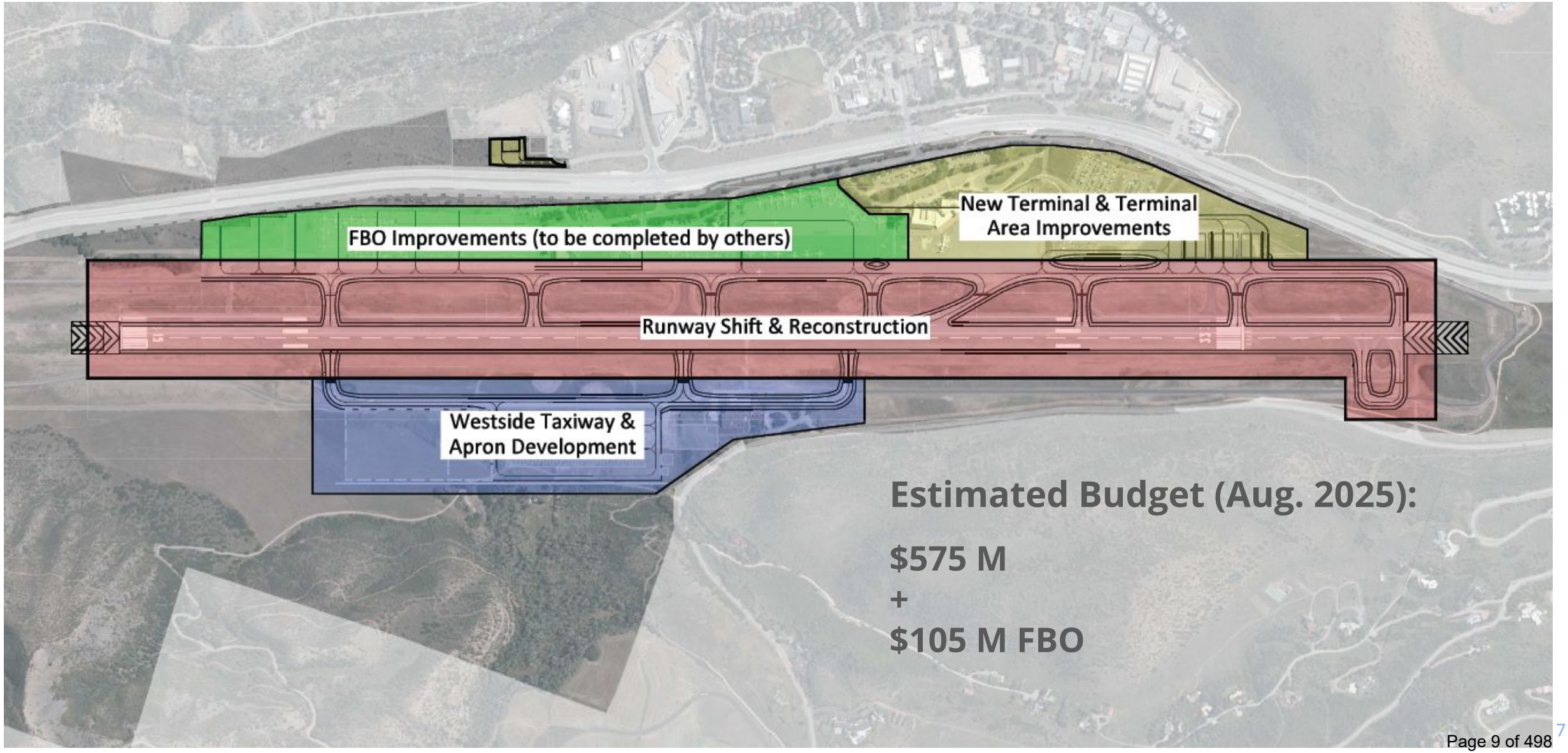
ASE Redevelopment: Program Components



Estimated Budget (Aug. 2025):

$575 M
+
$105 M FBO

Common Ground Recommendations

What's Informing Airport Design

1. **Maximize the Safety of Our Airport**
2. **Maximize the Sustainability of Our New Airport**
3. **Seamless Ground Connectivity**
4. Improve Airline Service Reliability
5. Non-airline Reserved Parking (ramp space)
6. FBO Reflects Community Values
7. **Build New Terminal**
8. **Enhance the Traveler and Staff Experience**
9. **Open air Jet-ways**
10. **Provide and Design for 6 to 8 Gates with Comfortable Waiting Spaces**
11. **Flexible gates**
12. Replace the current ADGIII Airport Layout Plan with an improved ADGIII Airport Layout Plan that accommodates aircraft that meet community goals
13. Shift the runway 80' to the West (amended from: Leave the runway where it is)
14. **Construction Phasing**

Aspen/Pitkin County Airport (ASE)

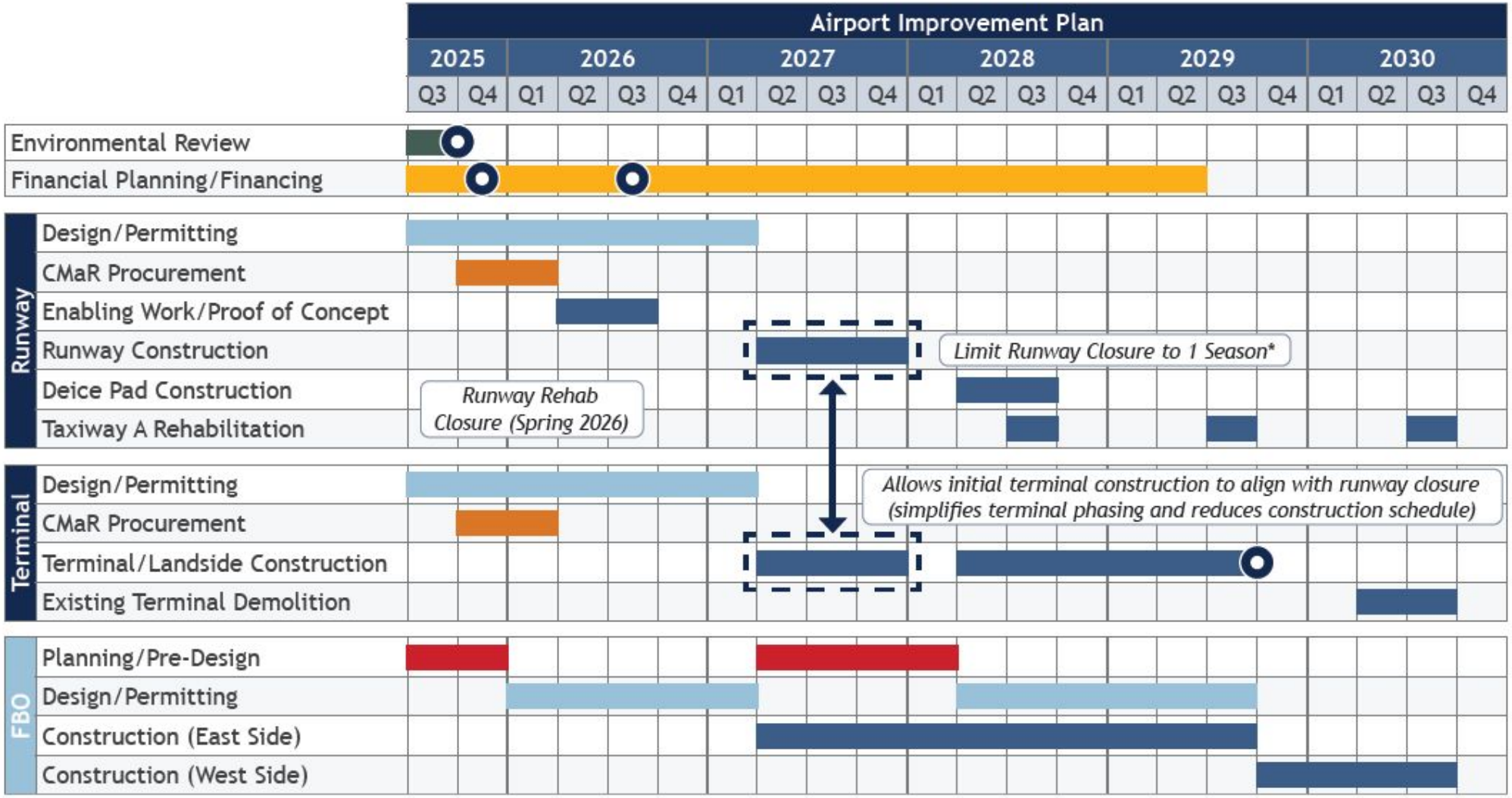
Airport Modernization:

Timeline

ASE Redevelopment Process (as of Aug. 2025)

ACTIVITY	STATUS
Airport Planning (Common Ground Recommendations, ALP, etc.)	☑
Airport Layout Plan (ALP) Update	☑
Environmental Approval	☑
Project Funding (FAA Grants, Bonds, PFC's, Airport Funds)	In-Process
Design Phase (Terminal and Runway)	Mid 2025 – Late 2026
Ballot Issue for Airport Bonds Without Imposing any New Tax	Nov. 4, 2025
Airport Construction Closure (One Construction Season)	Early/Mid to Late 2027
New Terminal Completion (Deconstruction of Existing Terminal)	2029
Construction/Commissioning/Operations	2026 - 2030

Target Program Timeline



Limiting the runway closure to one season may require nighttime and weekend work which will need approval from Pitkin County Commissioners.

Aspen/Pitkin County Airport (ASE)

Airport Modernization:

Public Engagement

COMMUNITY OPEN HOUSE

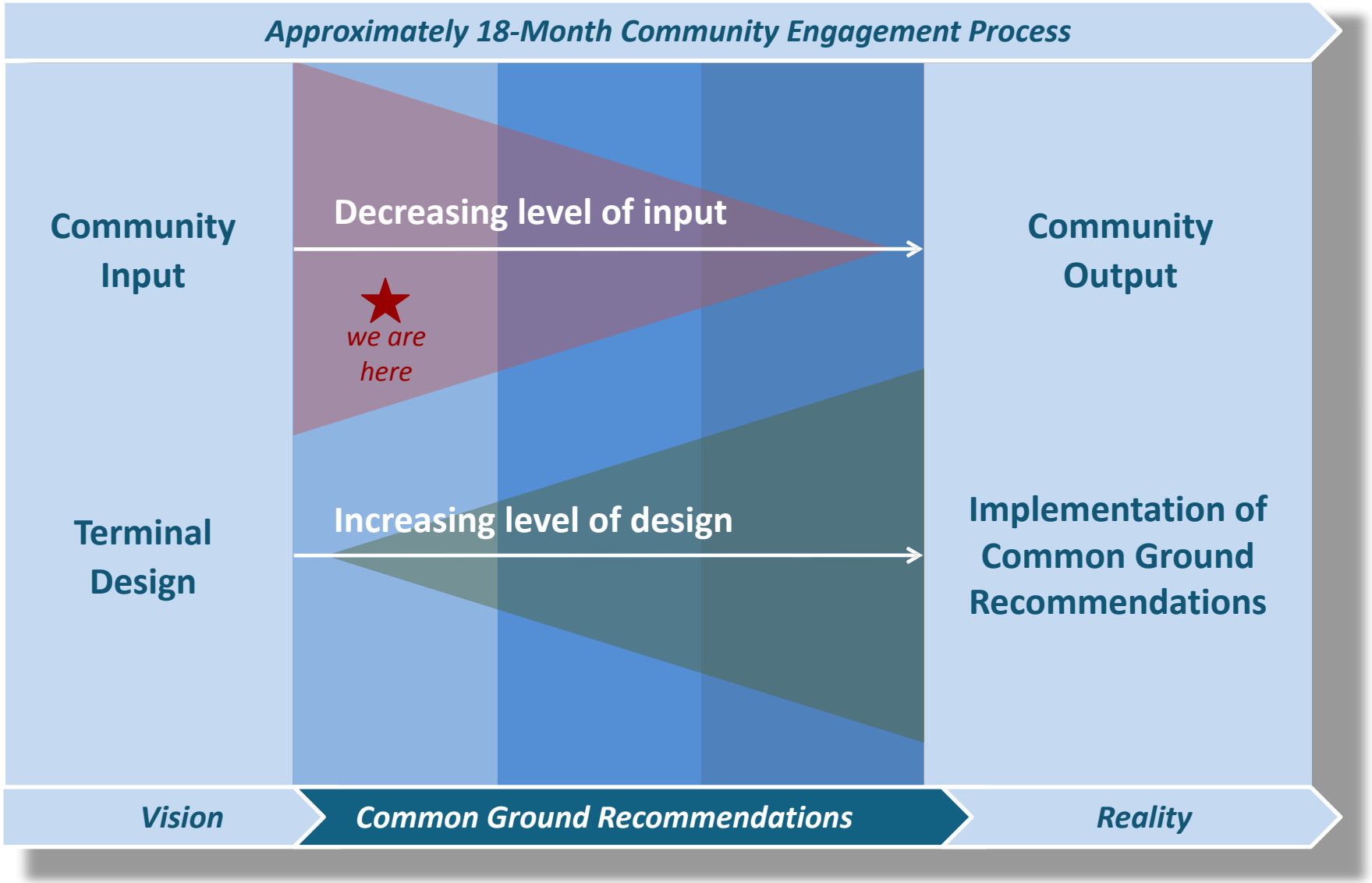
Thursday, December 4th

Session 1: 11:30 am - 1 pm. Session 2: 4:30-6:30 pm.

Aspen Fire Department, 3rd Floor

420 E Hopkins Ave

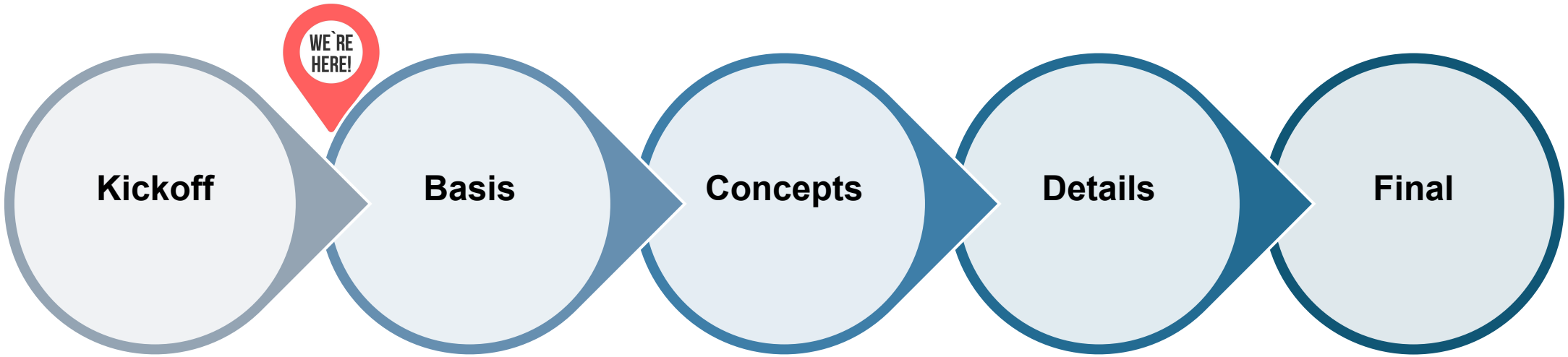
ASE Terminal Design Process: From Vision to Reality



ASE Terminal Design Process: Key Milestones

ASPEN/PITKIN COUNTY AIRPORT

Programming, Concepts & Schematic Design | *Design Development* | *Construction Docs*



- Establish project identity
- Confirm design and engagement process

- Led by Common Ground Recs
- Input on terminal mass/scale
- Develop potential design options

- Input on concept design options
- Confirm community priorities
- Identify preferred mass/scale option

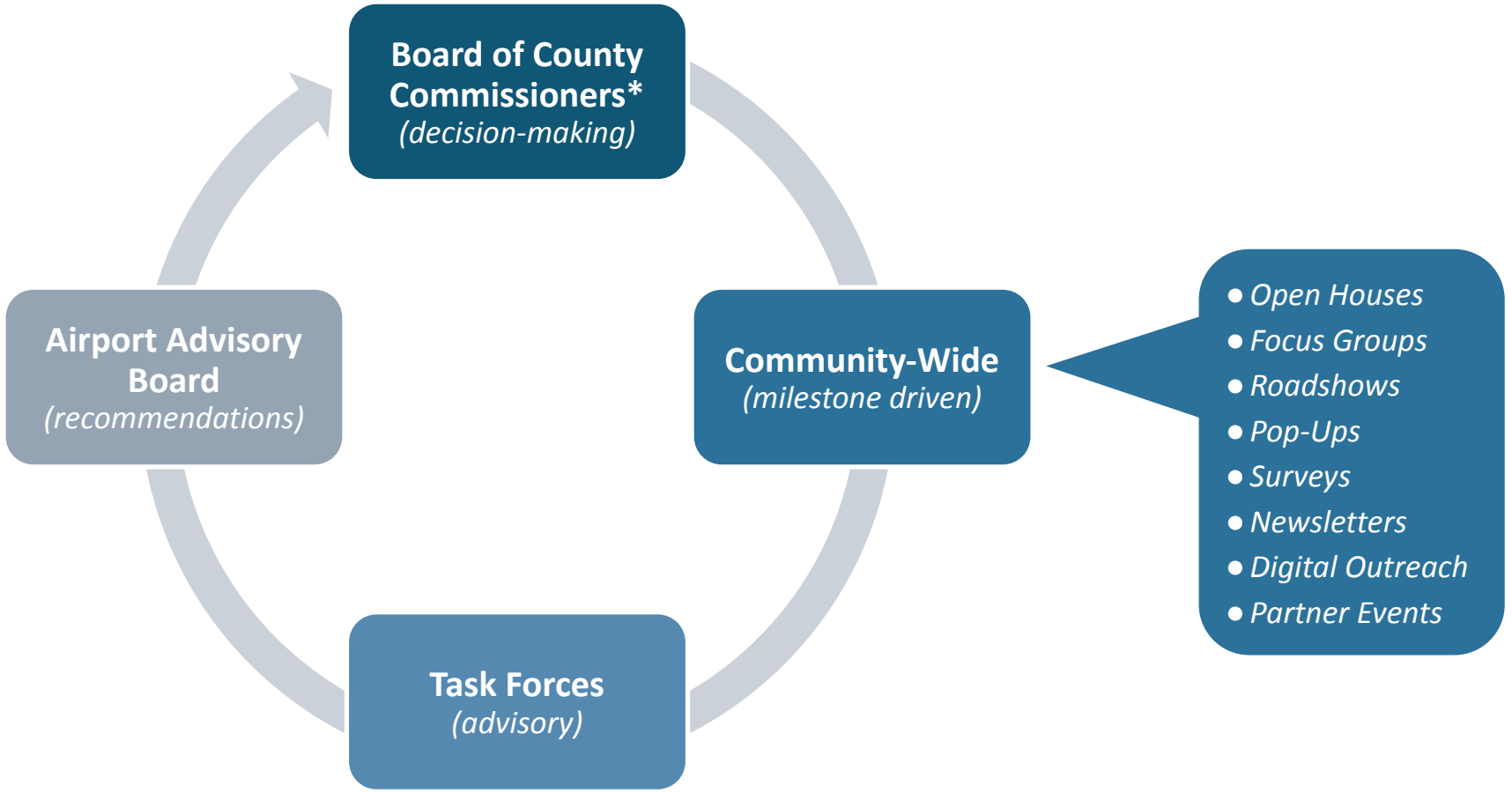
- Input on finishes, art, color palette
- Confirm design preferences
- Transition from community input to education ("pencils down")

- Reflect Common Ground Recs
- Reflect community values/priorities
- Prepare for construction

How well does <u>this</u> reflect CGRs? | *This is how CGRs are being implemented*

Public Meetings: Oct. 15, Oct. 30, Dec. 4

Milestone-Driven Decision-Making Process



Engagement/Education Cycle Repeated at Key Milestones
**as needed at major decision points*

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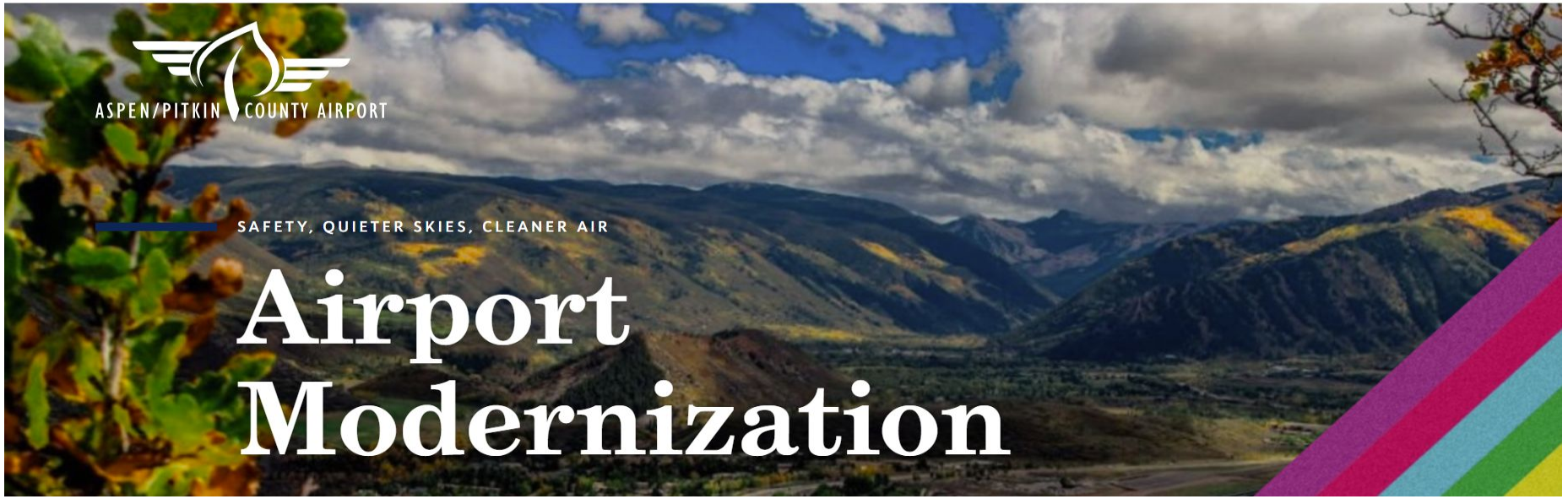
Ways to Get Involved

Frequent Flyer Updates, Request a Presentation and How to Learn More…



ASE Frequent Flyer Updates

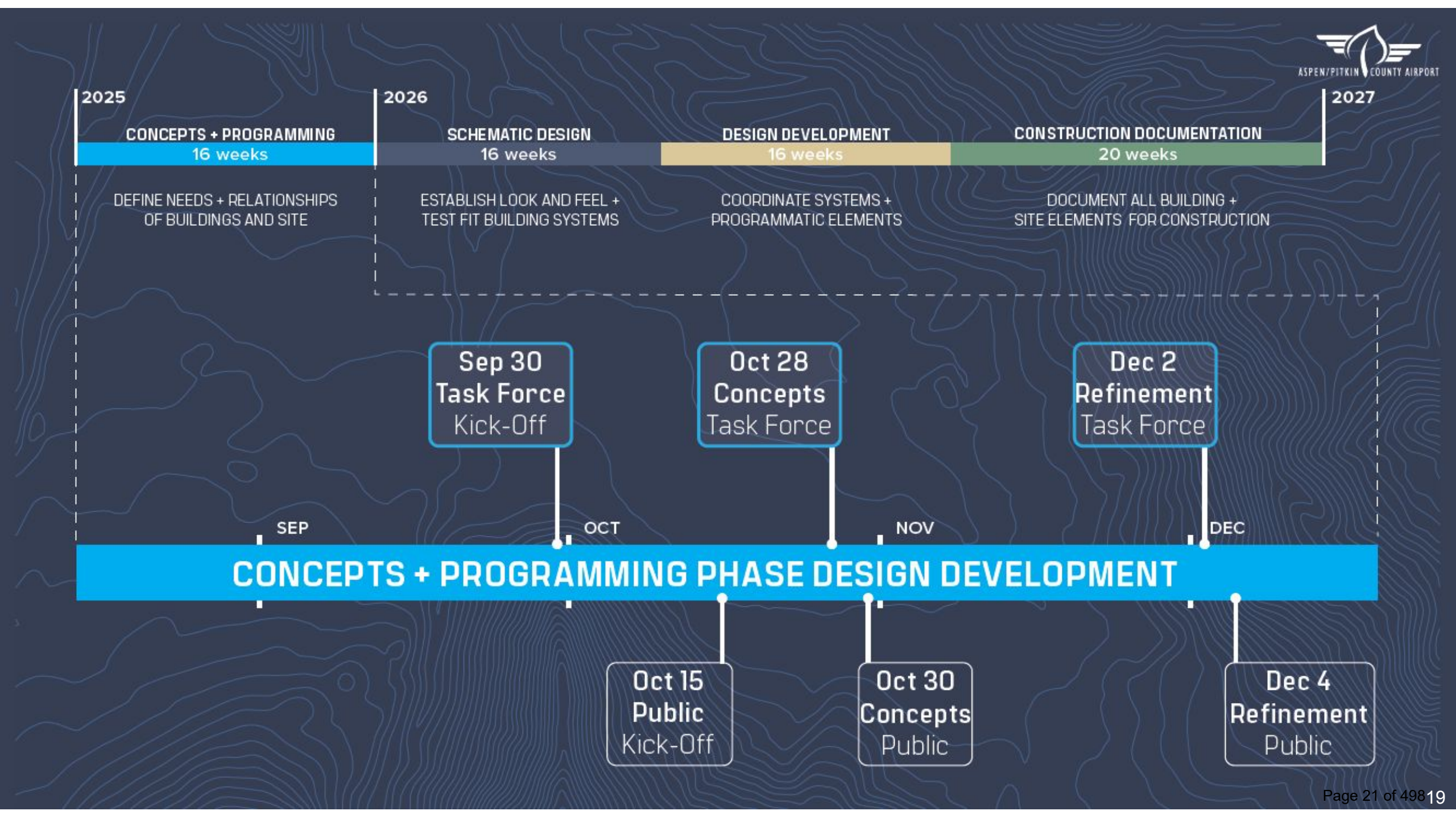
Get Involved at AspenAirport.com/Modernization

- View upcoming meetings >>> December 4 Community Open House
- Sign up for the ASE Newsletter
- Subscribe to Frequent Flyer Updates
- Request a presentation for your organization
- Contact the team: ASEinfo@AspenAirport.com

Aspen/Pitkin County Airport (ASE)

Airport Modernization:

Design Process


ASPEN/PITKIN COUNTY AIRPORT
2025
2026
2027
CONCEPTS + PROGRAMMING
16 weeks
SCHEMATIC DESIGN
16 weeks
DESIGN DEVELOPMENT
16 weeks
CONSTRUCTION DOCUMENTATION
20 weeks
DEFINE NEEDS + RELATIONSHIPS OF BUILDINGS AND SITE
ESTABLISH LOOK AND FEEL + TEST FIT BUILDING SYSTEMS
COORDINATE SYSTEMS + PROGRAMMATIC ELEMENTS
DOCUMENT ALL BUILDING + SITE ELEMENTS FOR CONSTRUCTION
Sep 30 Task Force Kick-Off
Oct 28 Concepts Task Force
Dec 2 Refinement Task Force
SEP
OCT
NOV
DEC
CONCEPTS + PROGRAMMING PHASE DESIGN DEVELOPMENT
Oct 15 Public Kick-Off
Oct 30 Concepts Public
Dec 4 Refinement Public

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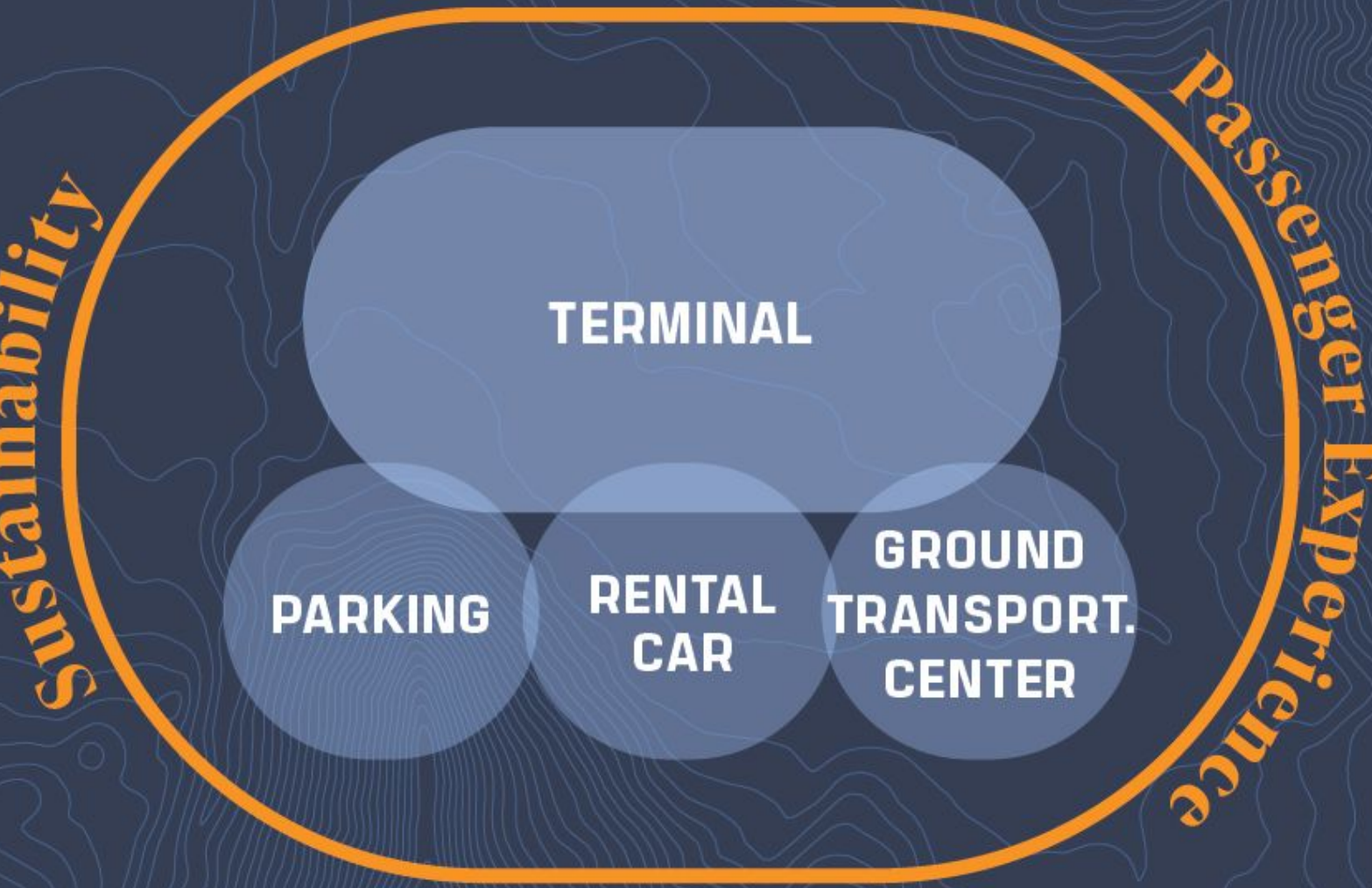
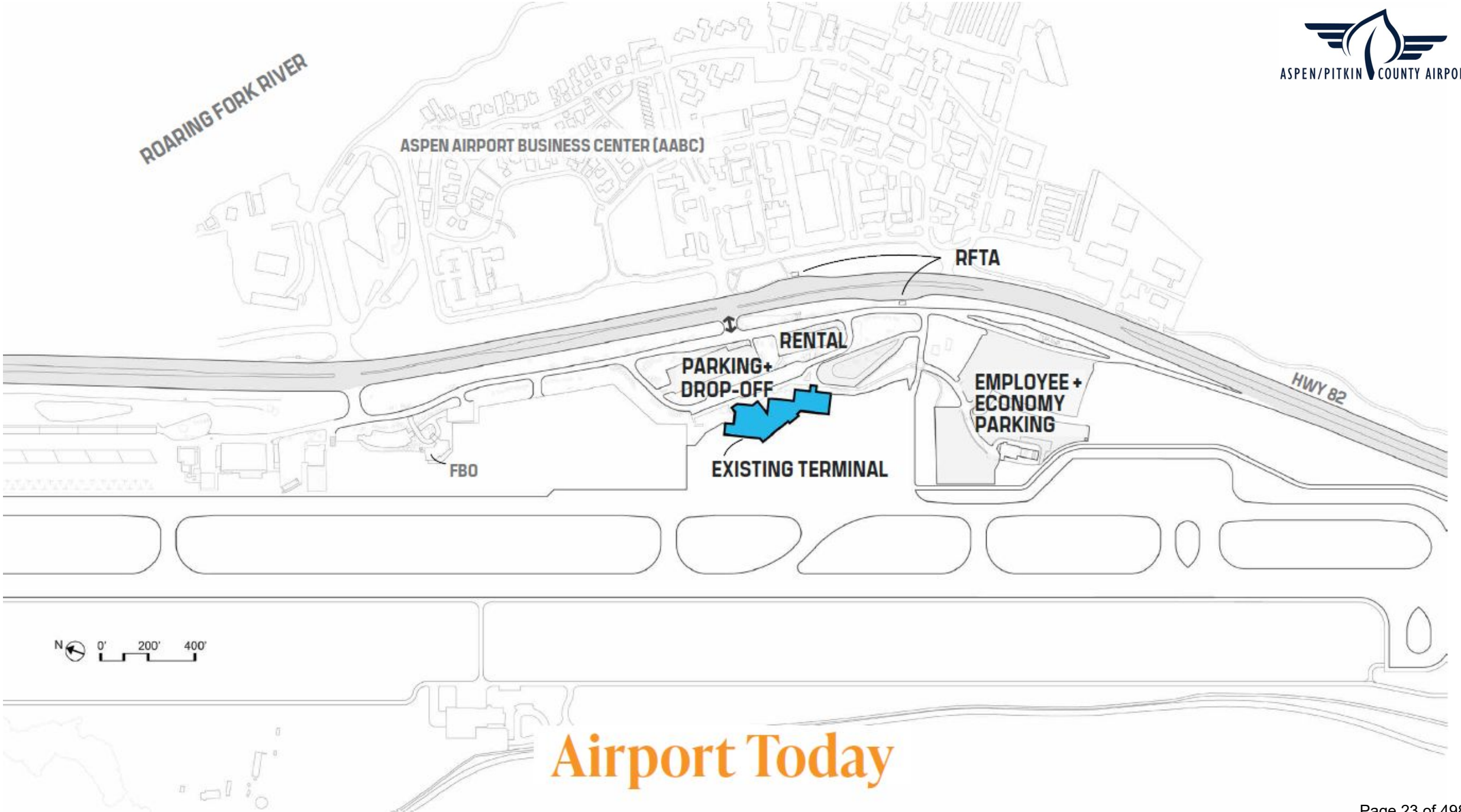
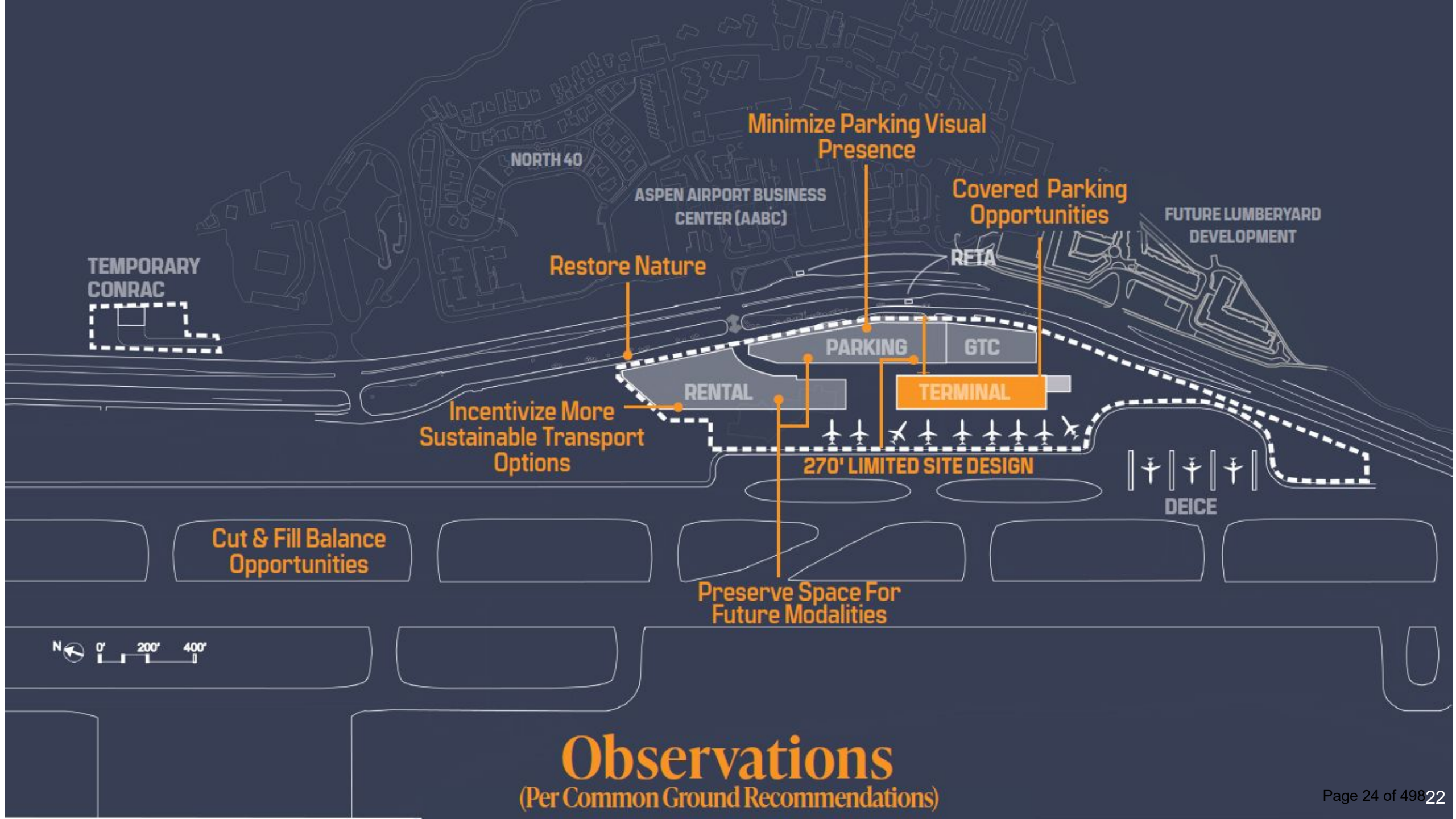
Project Components





Airport Today



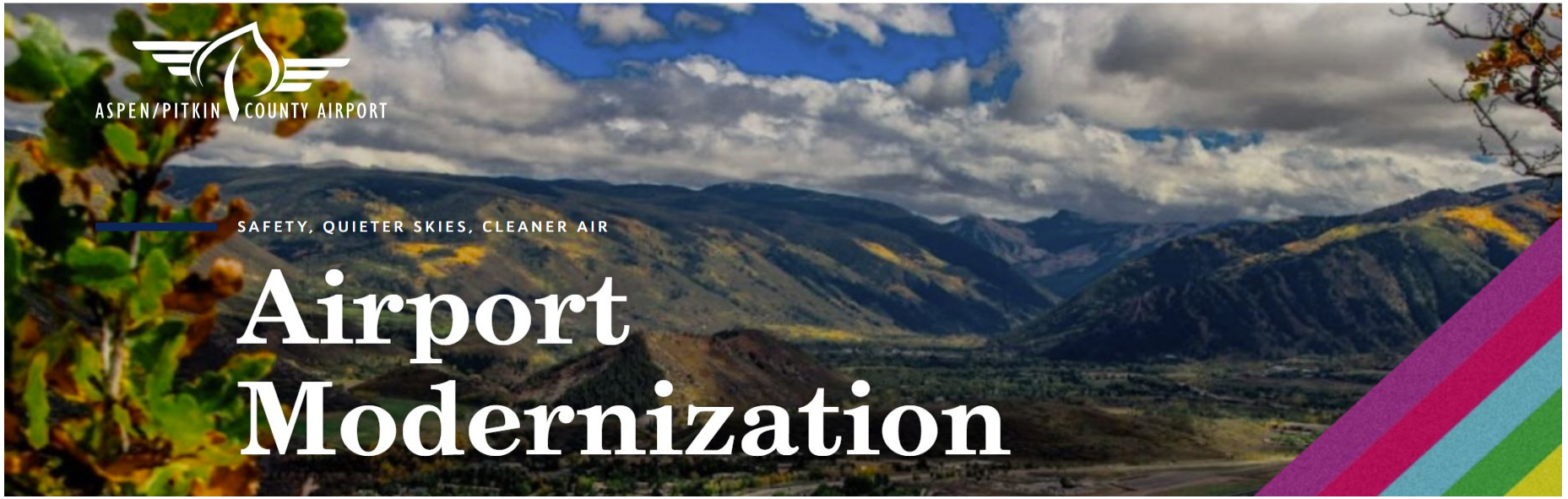
Observations

(Per Common Ground Recommendations)

What's Informing Airport Design & Connectivity Planning?

Ways to Get Involved

Frequent Flyer Updates, Request a Presentation and How to Learn More…



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Thank You

Aspen/Pitkin County Airport (ASE) Modernization Program

Town of Snowmass Village

Agenda Item Summary

DATE OF MEETING:
November 10, 2025

AGENDA ITEM:
An update from Aspen Skiing Company CEO Geoff Buchheister

PRESENTED BY:
Clint Kinney

BACKGROUND:

Geoff Buchheister from Aspen Skiing Company will be present to provide an update and a look forward to the 2025/2026 Ski Season.

Town of Snowmass Village

Agenda Item Summary

DATE OF MEETING: November 10, 2025

AGENDA ITEM: 2026 Tourism Budget and Destination Management Plan

PRESENTED BY: Julia Theisen, Tourism Director

BACKGROUND:
This continued discussion is a follow-up from the November 3, 2025 budget discussion. Staff will be prepared to discuss the budget and how it is designed to begin implementing the proposed Destination Management Plan and any other questions the Council may have.

The final draft of the Destination Management Plan is attached for review. The plan has incorporated feedback from the Town Council, Tourism Board and Stakeholders as well as the Tourism Team. The final draft is available as a short form and long form plan. It will frame the work of the tourism department over the next 5 years and beyond.

With the feedback already received and in anticipation of adoption later this month, the work of the DMP has already begun with several initiatives already underway which will be highlighted at the meeting.

Members of the Tourism Board have been invited to help discuss the overall tourism budget and answer any questions Council may have on strategy or other issues.

FINANCIAL IMPACT: The Tourism Fund generates $15.1 million dollars annually through a 2.5% sales tax, a 2.4% lodging tax and other fees such as Short term rental license fees. Of this amount, $9.7 million will be invested on Tourism related activities, and the remainder of the tax revenue will be invested in workforce housing initiatives. Specifically, there is $130K budgeted in 2026 to begin DMP initiatives.

APPLICABILITY TO COUNCIL GOALS & OBJECTIVES:
1) Preserve, protect and retain locally owned and locally serving businesses.
The DMP addresses how we can support tourism businesses and ensure a high-

quality visitor experience.
2) Increase community engagement to foster emotional connectivity.
The DMP has been a community wide process engaging residents and the community in the future of Snowmass. Community is a central theme to the process and the plan.
3) Ensure public spaces and facilities meet our community's unique character.

The DMP includes destination development tactics such as the ice age discovery program, outdoor recreation and other amenities.

COUNCIL OPTIONS:

This is a discussion item designed to answer any questions the Council may have on the DMP or other budget related issues.

STAFF RECOMMENDATION:

Direct Staff to schedule a further discussion and consideration to adopt the DMP at the November 17 Council Meeting

ATTACHMENTS:

2026 Tourism Budget
DMP Power point
Short form DMP
Long form DMP

Snowmass Tourism Destination Management Plan

November 3, 2025

The Why

- Snowmass is evolving from promoting tourism to *managing* it — thoughtfully, sustainably, and with our community at the center.
- This Destination Management Plan ensures that tourism benefits the people who live, work and play here.
- It's about protecting what makes Snowmass special — our nature, our culture, and our sense of community — while creating a thriving economy that supports everyone.
- **In short: we're creating balance that supports our community and businesses and preserves what makes Snowmass special.**

The How

Participatory process with the community and stakeholders over 7 months.

12	Stakeholder meetings and presentations
2	Visioning workshops
200+	People participated in meetings and workshops
22	One on one interviews with stakeholders
228	Surveys completed (resident and industry)

The How

- Destination Stakeholder Mapping
- Destination Assessment
- SWOT Analysis
- Short and long format plan

SWOT

Strengths – natural beauty, outdoor recreation, lodging offerings, engaged community and positive sentiment around tourism.

Weaknesses – occupancy challenges, housing costs, workforce retention, limited data

Opportunities – Enhance the seasons while maintaining off season, strengthen brand identity, support workforce

Threats – climate change, competition, transportation limitations

The Work - 4 Pillars

People: Community values, Quality of life and Inclusivity

Place: Protecting natural beauty and culture

Prosperity: Economic vitality supporting local business and workforce stability

Process: Collaboration, data driven decisions and communication

Path Forward

Key Recommendations

- Foster collaboration with community and partners
- Honor and communicate Snowmass's unique identity
- Support local businesses for a sustainable tourism economy
- Celebrate and support our local workforce
- Strengthen the seasonal appeal by diversifying tourism offerings
- Expand KPIs beyond economic metrics
- Transition to a broader destination management role

THANK YOU
SNOWMASS
COLORADO

Overview

Developed through a seven-month planning process, the DMP incorporates feedback from over 200 stakeholders, including residents, tourism partners, and community organizations. This participatory approach ensures that the plan aligns with Snowmass Village's vision to be a thriving, sustainable, and inclusive mountain destination.

Pillars, Goals & Strategies

The Destination Management Plan guides Snowmass Tourism through sustainable tourism principles — considering social, environmental, and economic impacts. This defines our purpose and "why." Our "how" involves building capacity across tourism management functions. Each pillar contains goals and strategies, with many strategies overlapping across multiple pillars.

PILLAR 1:
People

Goal: Foster a thriving community that enhances quality of life for those that live, work, and play here through balanced destination management.

- **1.1** Monitor and Message the Impact of Tourism Within the Community
- **1.2** Preserve Local Identity
- **1.3** Advance Inclusivity in Tourism
- **1.4** Express and celebrate community values through tourism initiatives

PILLAR 2:
Place

Goal: Deliver exceptional experiences that deepen connection to Snowmass while protecting our natural beauty, environment, unique character, and community culture.

- **2.1** Develop Signature Experiences
- **2.2** Promote Accessible Tourism For All
- **2.3** Develop Sustainable Tourism and Responsible Travel Experiences

PILLAR 3:
Prosperity

Goal: Cultivate a thriving local economy to enhance community well-being.

- **3.1** Stimulate Economic Vitality
- **3.2** Collaborate on Workforce Housing Solutions
- **3.3** Enhance Employee Retention
- **3.4** Grow Tourism Industry Resources for Partners
- **3.5** Develop Green Business and Climate Adaptation Initiatives

PILLAR 4:
Process

Goal: Advance Snowmass Tourism's impact as a destination management organization by championing the core pillars of people, place and prosperity.

- **4.1** Enhance Destination Management Capacity and Knowledge
- **4.2** Strengthen Stakeholder Collaboration
- **4.3** Improve Data-Driven Decision Making

The Path Forward

This plan organizes our work into four essential pillars to support our tourism department, each responding to critical opportunities and challenges identified through extensive community engagement.

- **Pillar 1: People**
- **Pillar 2: Place**
- **Pillar 3: Prosperity**
- **Foundational Pillar 4: Process**

You'll find actionable strategies within each pillar that bridge our marketing strengths with new management responsibilities. From enhancing workforce retention programs to developing sustainable tourism initiatives, to preserving local identity and improving data-driven decision making, every strategy represents our commitment to thoughtful, balanced management of tourism.

> *The Rim Trail's Spiral Point symbolizes the balance we seek—between visitors and residents, growth and preservation, marketing and management. Like this favorite local landmark, our approach must find harmony between seemingly opposing forces.*

Our success depends on robust collaboration with partners. We aim to position Snowmass Village as a model for destination management where tourism enriches rather than burdens, where natural resources are preserved, and where residents and visitors exist in harmony.

Purpose Statement, Vision, Mission, Values

SNOWMASS TOURISM DMP PURPOSE STATEMENT

With this plan as its blueprint, providing the direction and actionable steps, Snowmass Tourism will advance and evolve in its functions to be stewards of the destination and manage tourism on behalf of the host community.

MISSION

Snowmass Tourism's mission is to support our mountain community by enriching the lives of those who live, work, and visit here through sustainable economic vitality.

VISION

A vibrant mountain destination where nature, community, and the economy thrive as one.

VALUES

Community
Environment
Wellbeing
Partnership
Stewardship
Inclusion

THE DESTINATION ASSESSMENT, COMPILED TO UNDERSTAND STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS.

Strengths	Strengths include Snowmass's unique mountain location and beauty, an abundance of outdoor recreation, varied lodging offerings, community and cultural heritage, and a positive resident sentiment towards tourism.
Weaknesses	Weaknesses include seasonal occupancy challenges, high housing costs affecting workforce retention, and limited visitor experience data.
Opportunities	Opportunities for destination management lie in enhancing seasonal appeal, strengthening brand identity, expanding summer tourism, and improving workforce housing initiatives.
Threats	Threats such as climate change, competition from other mountain resorts, transportation limitations, and other external issues pose risks that must be managed strategically.

Destination Recommendations

1. Foster collaboration with community and partners
2. Honor and communicate Snowmass's unique identity
3. Support local businesses for a sustainable tourism economy
4. Celebrate and support our local workforce
5. Strengthen the seasonal appeal by diversifying tourism offerings
6. Expand KPIs beyond economic metrics
7. Transition to a broader destination management role

SNOWMASS COLORADO

For more information, contact:
Julia Theisen, Tourism Director, Snowmass Tourism
jtheisen@gosnowmass.com

VIEW THE FULL PLAN

SNOWMASS
COLORADO
Destination Management Plan
A BLUEPRINT FOR DESTINATION MANAGEMENT TRANSITION AND SUSTAINABLE TOURISM
SUMMER 2025

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The Why

Snowmass is at a pivotal time in our tourism evolution. We are proud to present the Snowmass Tourism Destination Management Plan. This Plan (referred to throughout this document using the acronym "DMP" or as "the plan") provides a strategic framework that aligns our tourism strategy with the broader community priorities of our residents and stakeholders, including tourism businesses and industry partners, and protecting the natural environment.

The journey for this work began with the proactive leadership of the Snowmass Town Council amid community concerns around tourism growth and success metrics based solely on a "heads in beds" approach. Central to this work is an intentional shift toward a community centric approach that measures the true impact of tourism on resident well-being, economic resilience and environmental sustainability. Council is committed to a strategy aimed at managing tourism in a way that safeguards the character, environment, and livability of Snowmass Village for generations to come.

SHIFT TO DESTINATION MANAGEMENT

Snowmass's challenges—seasonal businesses, affordable housing, climate risk, and maintaining our unique community identity—require coordinated destination management. To address these challenges, the Snowmass Tourism Department must evolve from Destination Marketing Organization functions to more comprehensive and broader Destination Management Organization responsibilities.

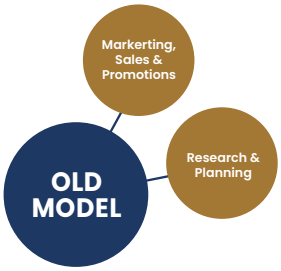
The Town of Snowmass Village, through the Snowmass Tourism Department, has excelled at elevating our brand and showcasing our world-class skiing, biking, breathtaking mountain scenery, and family-friendly atmosphere. We've promoted vibrant events such as the Snowmass Free Concert Series, the Snowmass Balloon Festival, and the Snowmass Rodeo. This work has positioned Snowmass Village as a premier mountain destination in both winter and summer. While we will continue to drive awareness and inspiration, marketing alone is no longer sufficient, and we must evolve into a community-first tourism management thought process.

This vital transition the well-being of our residents, workforce, and the environment our tourism strategy. It acknowledges that the success of Snowmass as a destination is inseparable from the well-being of our community. We can't be a thriving destination without first being a thriving community.

Tourism touches every aspect of Snowmass Village, from economic vitality to environmental stewardship, workforce housing, and the preservation of our unique mountain town identity. As visitation has grown, so too have pressures on our natural resources, housing market, and community character. The discovery of the Snowmastodon fossils demonstrates the deep history of this special place and our responsibility to protect it for future generations.

OUR VISION FOR TRANSFORMATION

The destination management model represents a fundamental shift in how we approach tourism development:



OLD DESTINATION MARKETING ORGANIZATION MODEL:

- Promote experiences year-round
- Track KPIs like visitation
- Market Snowmass's strengths
- Attract more visitors

NEW DESTINATION MANAGEMENT ORGANIZATION MODEL:

- Design and manage experiences with the community in mind
- Track broader KPIs: community sentiment, workforce stability, sustainability outcomes
- Align tourism with Snowmass's community values
- Balance visitation with stewardship, equity, and quality of life

THE PATH FORWARD

This plan organizes our work into four essential pillars to support our tourism department, each responding to critical opportunities and challenges identified through extensive community engagement.

- Pillar 1: People
- Pillar 2: Place
- Pillar 3: Prosperity
- Foundational Pillar 4: Process

You'll find actionable strategies within each pillar that bridge our marketing strengths with new management responsibilities. From enhancing workforce retention programs to developing sustainable tourism initiatives, to preserving local identity and improving data-driven decision making, every strategy represents our commitment to thoughtful, balanced management of tourism.

The Rim Trail's Spiral Point symbolizes the balance we seek—between visitors and residents, growth and preservation, marketing and management. Like this favorite local landmark, our approach must find harmony between seemingly opposing forces.

Our success depends on robust collaboration with partners. We aim to position Snowmass Village as a model for destination management where tourism enriches rather than burdens, where natural resources are preserved, and where residents and visitors exist in harmony.

Executive Summary

OVERVIEW

Developed through a seven-month planning process, the DMP incorporates feedback from over 200 stakeholders, including residents, tourism partners, and community organizations. This participatory approach ensures that the plan aligns with Snowmass's vision to be a thriving, sustainable, and inclusive mountain destination.

PLANNING METHODOLOGY

The DMP Planning Initiative began with a destination assessment and SWOT analysis, identifying key strengths (e.g., natural beauty, strong resident support for tourism) and challenges (e.g., housing, seasonality, limited visitor data). Stakeholder engagement included two workshops, over 200 survey responses, 22 interviews, and forming a Tourism Inclusivity Coalition. This approach ensured the plan reflects community voices and builds broad-based support.

STRATEGIC INSIGHTS

- **Tourism must prioritize both visitor satisfaction and resident quality of life.**
- **Environmental sustainability and inclusivity are non-negotiable principles.**
- **The tourism department must adopt new roles, skills, and partnerships.**
- **Marketing efforts should be values-driven and stewardship-oriented.**

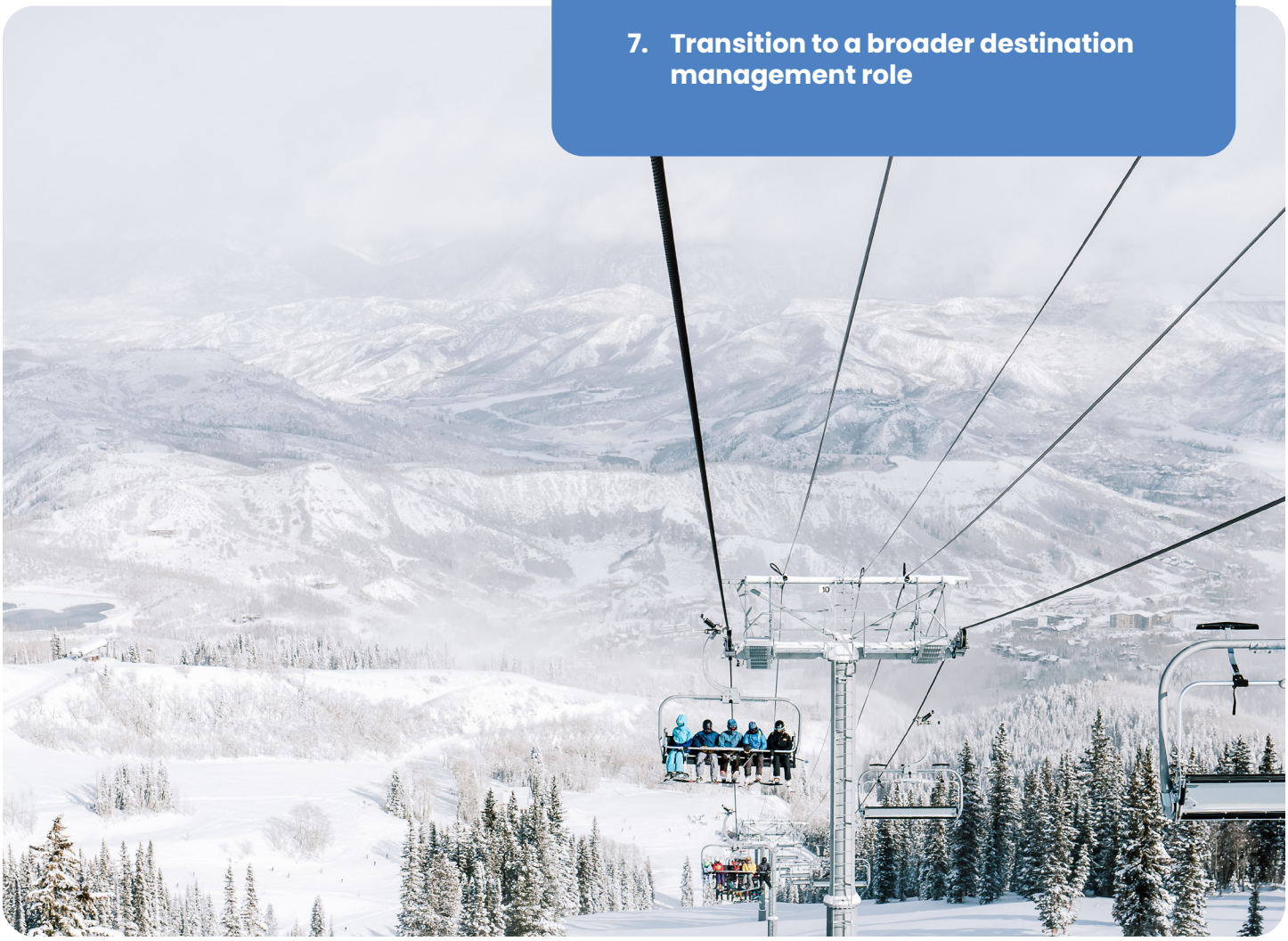
PURPOSE AND VISION

At its core, the DMP aims to ensure that tourism in Snowmass supports a vibrant community, nurtures the natural environment, and provides lasting prosperity for all. Guided by its mission—to support our mountain community by enriching the lives of those who live, work, and visit here through sustainable economic vitality—the plan aspires to position Snowmass as a destination where community and nature inspire connection and joy.

This plan is designed to sustain the heart and soul of Snowmass Village as a thriving, world-class destination and a community where nature and experiences invite connection and inspire joy. The Snowmass Tourism Destination Management Plan charts a bold and actionable path forward for a sustainable tourism future. It is not just a tourism plan—it is a community framework for protecting Snowmass's unique character while sharing its beauty responsibly with the world. With implementation already underway, the DMP will guide Snowmass Tourism in fostering a balanced, inclusive, and resilient destination that works for both residents and visitors, today and in the future.

DESTINATION RECOMMENDATIONS

1. **Foster collaboration with community and partners**
2. **Honor and communicate Snowmass's unique identity**
3. **Support local businesses for a sustainable tourism economy**
4. **Celebrate and support our local workforce**
5. **Strengthen the seasonal appeal by diversifying tourism offerings**
6. **Expand KPIs beyond economic metrics**
7. **Transition to a broader destination management role**



PLAN FRAMEWORK:

How to Read This Plan

IDENTITY

PURPOSE STATEMENT

PAGE 9

This statement sets forth the intention for this document and how it shapes the future work of the Snowmass Tourism department.

VISION AND MISSION

PAGE 9

The vision statement provides an aspirational description of its bold future for Snowmass Tourism.. The vision and mission for Snowmass Tourism were cast by the department staff, who led the charge for this work on behalf of the community and the industry. The mission statement defines who will benefit from tourism evolution to destination management in Snowmass and how.

VALUES

PAGE 9

These values represent priorities for the community and tourism partners in Snowmass.

GOALS

PILLARS AND GOALS

PAGE 10

The four pillars were shaped by emerging priority themes identified during the stakeholder consultation process and help to organize the areas of focus for tourism work. Broad objectives for each theme aim to provide goals and targets for the work within this plan. The core team's themes aligned best with the Triple Bottom Line concept of the Three P's, which would support understanding sustainable tourism.

ACTION

STRATEGIES AND ACTIONS

PAGE 11–41

This destination management plan is designed as a highly actionable plan, featuring more than 20 appropriate and scalable strategies, each supported by recommended actions that become programming or initiatives being led by the tourism department staff. Several strategies and actions are cross-cutting and support multiple pillars or functions.

ASPIRATION

IMPLEMENTATION FRAMEWORK

PAGE 11–41

An implementation framework supports each action item, helping staff prioritize support resources, consider community and industry partners, as well as any appropriate performance indicators. Snowmass Tourism's role in implementing the DMP will be different for each action.

CASE STUDIES AND EXISTING BEST PRACTICES

PAGE 11–41

Throughout this document are examples of industry case studies to support learning and provide inspiration for destination management, as well as highlights of Snowmass Tourism's existing best practices, work, and programs to continue building upon.

Purpose Statement, Vision, Mission, Values

SNOWMASS TOURISM DMP PURPOSE STATEMENT

With this plan as its blueprint, providing the direction and actionable steps, Snowmass Tourism will advance and evolve in its functions to be stewards of the destination and manage tourism on behalf of the host community.

MISSION

Snowmass Tourism's mission is to support our mountain community by enriching the lives of those who live, work, and visit here through sustainable economic vitality.

VISION

A vibrant mountain destination where nature, community, and the economy thrive as one.

VALUES

Community **Wellbeing** **Stewardship**

Environment **Partnership** **Inclusion**

Pillars, Goals & Strategies

The Destination Management Plan guides Snowmass Tourism through sustainable tourism principles — considering social, environmental, and economic impacts. This defines our purpose and "why." Our "how" involves building capacity across tourism management functions. Each pillar contains goals and strategies, with many strategies overlapping across multiple pillars.

PILLAR 1:

People

Goal: Foster a thriving community that enhances quality of life for those that live, work, and play here through balanced destination management.

- **1.1** Monitor and Message the Impact of Tourism Within the Community
- **1.2** Preserve Local Identity
- **1.3** Advance Inclusivity in Tourism
- **1.4** Express and celebrate community values through tourism initiatives

PILLAR 2:

Place

Goal: Deliver exceptional experiences that deepen connection to Snowmass while protecting our natural beauty, environment, unique character, and community culture.

- **2.1** Develop Signature Experiences
- **2.2** Promote Accessible Tourism For All
- **2.3** Develop Sustainable Tourism and Responsible Travel Experiences

PILLAR 3:

Prosperity

Goal: Cultivate a thriving local economy to enhance community well-being.

- **3.1** Stimulate Economic Vitality Through Ongoing Initiatives
- **3.2** Collaborate on Workforce Housing Solutions
- **3.3** Enhance Employee Retention
- **3.4** Grow Tourism Industry Resources for Partners
- **3.5** Develop Green Business and Climate Adaptation Initiatives

PILLAR 4:

Process

Goal: Advance Snowmass Tourism's impact as a destination management organization by championing the core pillars of people, place and prosperity.

- **4.1** Enhance Destination Management Capacity and Knowledge
- **4.2** Strengthen Stakeholder Collaboration
- **4.3** Improve Data-Driven Decision Making

PILLAR 1:

People

What makes a destination special and unique is the residents, who are not only the placemakers but also the hosts of the destination. The community of Snowmass, defined as those who live, work, and play in the destination, are considered front-and-center in the management of tourism for Snowmass. Partnership with the community is paramount and we will continually monitor sentiment toward tourism through public engagement. We will focus our effort to align the values of the community within the visitor experience while incorporating and elevating the culture and history of Snowmass.

OPPORTUNITIES AND CHALLENGES ADDRESSED

Visitor experience data, product development opportunities, and stakeholder engagement (community and tourism partners).

GOAL

Foster a thriving community that enhances quality of life for those who live, work, and play here through balanced destination management.

STRATEGY 1.1:

Monitor And Message The Impact Of Tourism Within The Community

OBJECTIVES:

Educate key stakeholders about the impact of tourism on Snowmass's quality of life, emphasizing shared benefits for both residents and visitors.

ACTION 1.1.1

Develop messaging on the impact of tourism, including communication resources like fact sheets that summarize key data points. These should cover areas such as annual job creation, resident tax savings, lodging tax collections, and community investments. The fact sheets should be updated periodically and shared with key stakeholder groups, including residents, elected officials, and tourism partners. This information can also be included in industry updates and posted on an industry partner webpage. Additionally, journal keepsakes can be distributed to lodging partners.

Role:	Lead
Partners:	TOSV communication channels, including newsletters
Resources:	Snowmass Tourism staff capacity
Timeline:	Short
KPI/Outcome:	Messaging materials are developed and disseminated through stakeholder communication channels

ACTION 1.1.2

Conduct bi-annual resident and tourism stakeholder surveys to continually monitor sentiment around tourism among the community members and tourism industry partners. Incorporate survey results into tourism performance metrics to ensure that community feedback is measured and incorporated into destination management strategies and actions. This is a cross-cutting action that feeds into data-driven decision-making. The next sentiment survey could be implemented in fall/winter 2026, based on the 2024 DMP planning initiative survey timeline.

Role:	Lead
Partners:	TOSV communication channels, including newsletters to promote the survey to residents and stakeholders
Resources:	Snowmass Tourism staff capacity to design a survey instrument
Timeline:	Medium
KPI/Outcome:	The community is provided with a bi-annual feedback loop, and sentiment is measured and monitored as a tourism performance metric

[1] TOSV= Town of Snowmass Village
[2] Snowmass Tourism

ACTION 1.1.3

Review previous tourism/quality of life data analysis collated by the Roaring Fork Valley Destination Alliance (RVDA) for Snowmass and update annually to present broader information and greater understanding on how visitor spending drives the economy and quality of life benefits to local residents.

Role:	Lead
Partners:	RFVDA, Colorado Tourism Office, data partners
Resources:	Snowmass Tourism staff/research capacity
Timeline:	Medium
KPI/Outcome:	Quality of life impacts of tourism become part of success measurements and ongoing data collection that is shared with stakeholders and partners

ACTION 1.1.4

Develop criteria to evaluate tourism initiatives based on their impact on both visitors and the local community. The goal is to measure outcomes such as visitor satisfaction, economic benefits, and improvements to residents' quality of life, like job creation. This innovative approach would involve reviewing existing data, creating new ways to measure impact, and partnering with a tourism research organization—potentially supported by programs like the Colorado Tourism Office's CRAFT initiative.

Role:	Lead
Partners:	Colorado Tourism Office
Resources:	Snowmass Tourism staff capacity to liaise with a technical assistance program partner or consultant
Timeline:	Long
KPI/Outcome:	New tourism ranking system to understand greater impacts on the community

CASE STUDY

Visit Sarasota "Where Do Tourism Dollars Go"

Many destination management organizations have created community education to support understanding of the economic impacts and broader benefits that tourism brings to a community. Visit Sarasota provides ongoing updates through its website and media relations to demonstrate economic metrics such as job creation and where and how tourism revenue is used to improve quality of life for residents. Other DMOs including the Colorado Tourism Office have created marketing assets such as messaging decks and videos for partners to disseminate to educate residents on how tourism supports quality of life.

www.visitsarasota.com/article/sarasota-county-loves-tourists

STRATEGY 1.2:

Preserve Local Identity

OBJECTIVES:

Develop tourism programming that respects Snowmass's historical and natural roots, and prioritize sustainable tourism practices to support a balance between community and visitors.

ACTION 1.2.1

Evolve and expand Snowmass Local into a broader messaging campaign that promotes and informs visitors about community values. Engage different sectors of the community, such as regional workforce members and business sectors, to help shape the definition of a true Snowmass local and what it means to be part of this mountain community, as a worker, resident, business owner, or second-home owner.

Role:	Lead
Partners:	Marketing agencies, tourism stakeholders, including industry partners and community members/residents
Resources:	Snowmass Tourism marketing campaign development funding
Timeline:	Short
KPI/Outcome:	Launch of a broader community values campaign, digital and print impressions, and engagement generated

ACTION 1.2.2

Elevate the community's story of cultural heritage and history of Snowmass by introducing the historical story of the community through new visitor experiences such as history tours, visitor information, and marketing. Working with a destination development or product development specialist, conduct a cultural heritage asset inventory to assess and collate the historical story. Work with local experts and community partners to create storytelling materials about Snowmass history, from the ice age, to native Ute history, to settlers and ranchers, and into ski culture and heritage. Contract a local writer to craft the stories to be incorporated into marketing collateral, including the website. Identify suitable partners, such as historians or outfitters, to conduct visitor tours. Explore collateral development, such as room amenity "Snowmass Stories", journal keepsakes for lodging partners to distribute. Incorporate these new resources into frontline worker and stakeholder training.

Role:	Lead
Partners:	Aspen Historical Society, Old Snowmass Capitol Creek Caucus, marketing contractors, including a copywriter
Resources:	Funding, capacity to support the Snowmass Tourism marketing team on research, copywriting
Timeline:	Medium
KPI/Outcome:	Snowmass's heritage and culture become part of the visitor experience through touchpoints, including new tours, information, frontline worker communications, and marketing campaigns

CASE STUDY

Breckenridge Tourism's "B Like Breck"

Breckenridge Tourism has evolved from visitor education to a campaign that speaks to the spirit and values of the community, with five elements. "B Like Breck" helps visitors align with the community by supporting local businesses, participating in volunteer programs, and stewardship — caring for the community and the environment. There is a new business program to engage businesses around sustainability practices, as well as visitor education resources and trip-planning information.

www.gobreck.com/b-like-breckenridge

STRATEGY 1.3:

Advance Inclusivity in Tourism

OBJECTIVES:

Engage community and tourism partners and programming to elevate inclusivity and the welcoming spirit of Snowmass Village for all visitors and the wider community.

ACTION 1.3.1

Continue to steer the new Tourism Inclusivity Coalition of active community partners dedicated to developing and driving inclusivity initiatives for the Snowmass tourism industry, developing partnerships, and fostering accountability and momentum within the organization. Use the quarterly coalition meetings for networking, knowledge sharing, and coalition-building. Work with industry partners, subject matter experts, and tourism peers to gain insights on best industry practices, current affairs, and training opportunities, as well as future visitor resources or new programming that could be developed in partnership with coalition members.

Role:	Lead
Partners:	Aspen Skiing Company, Aspen Chamber Resort Association (ACRA), Challenge Aspen, AspenOUT, Aspen Gay Ski Week, English in Action, Cook Inclusive, as well as representation from Snowmass businesses, including lodging, retail, and F&B
Resources:	Snowmass Tourism staff capacity for administration and oversight of implementation, facilitator support to lead and manage coalition-building and meetings
Timeline:	Short
KPI/Outcome:	Regular quarterly meetings and expansion of the coalition

ACTION 1.3.2

Partner with local organizations and nonprofits engaged in inclusivity work to support the implementation of inclusive actions in Snowmass across marketing, group sales, events, and guest services, to include creation of visitor information/guides and experiences, group outreach/support and event accommodations. As there are many great non-profit organizations that are leading the community in this work, stipends can be offered for their consulting support to build out visitor information and marketing content. This visitor information can also provide a small business guide spotlight to promote diverse and inclusive-minded businesses.

Role:	Lead
Partners:	Snowmass Tourism marketing contractors, Tourism Inclusivity Coalition members, and community partners, including Cook Inclusive and Aspen Gay Ski Week
Resources:	Funding
Timeline:	Short
KPI/Outcome:	Launch of inclusive + visitor information on gosnowmass.com and other marketing platforms

ACTION 1.3.3

Launch a tourism-led sponsorship program, that offers three areas of focus for investment support, funded through lodging tax collections as a direct commitment to community needs from tourism. Under each pillar, defined requirements and goals will be further developed before launching. This is another example of a cross-cutting action that supports multiple strategies in this DMP. Three areas for funding consideration are:

#1: Inclusivity: Community-identified projects that support inclusivity organizations and/or programming. Funding may support services such as translation, accessibility improvements, inclusivity training and education, youth leadership stipends, economic access, historical research, and resource development (including toolkits).

#2: Sustainability: Projects or initiatives that align with the protection of the natural environment or climate action, including green business operations such as food waste and composting, energy efficiency, trail maintenance, conservation, and wildffire prevention and mitigation.

#3: Local Business Support: Funds that provide support for small local businesses looking to add vitality or enhancement, such as sponsoring an event, music, or entertainment programming to add more vitality.

Role:	Lead
Partners:	Tourism Inclusivity Coalition members
Resources:	Funding
Timeline:	Medium
KPI/Outcome:	The program has been developed and launched

CASE STUDY

Destination D.C. "Visit, Learn, Meet, Engage"

Washington, D.C., is not only a premier travel destination but also a community that nurtures and uplifts its residents. Destination D.C., the tourism organization for the capital city, prioritizes diversity, equity and inclusion within the hospitality industry through the DEI Business Fellowship to support small businesses in the local travel and tourism industry owned by individuals from underrepresented communities, including people of color, LGBTQ+, veterans, women, disabled persons and their allies. Visitor information about inclusivity is presented as "Visit, Learn, Meet, Engage."

www.washington.org

STRATEGY 1.4:

Express and celebrate community values through tourism initiatives

OBJECTIVES:

Showcase Snowmass's family-friendly, community-focused, and environmentally-conscious tourism offerings in all promotional activities.

ACTION 1.4.1

Develop a marketing campaign that enhances information to include need-to-know traveler information, including transportation and getting around/promotion of the Village Shuttle App, seasonal mountain safety information (wildfire safety tips, including no-smoking, avalanche conditions, wildlife encounters, etc.). Develop specific themed visitor itineraries that emphasize family-friendly activities, dining, and services. Look at opportunities to partner with TOSV to enhance wayfinding or visitor information, and signage through its Connecting the Nodes initiative.

Role:	Lead
Partners:	Marketing Contractors, TOSV
Resources:	Snowmass Tourism Marketing capacity, funding
Timeline:	Short
KPI/Outcome:	Successful launch of a "what-to-know" traveler information awareness campaign

CASE STUDY

"Yaad Luv, True Jamaican Experiences Community Values Campaign"

This community-based tourism marketing campaign promotes product development for experiences on the island that promote the local heritage and celebrate the community. The program allows visitors to travel with a purpose and offers a means for Jamaicans to show their cultural pride.

www.yaadluv.com

ACTION 1.4.2

Launch a range of cooperative marketing programs that support local, independent businesses (including dining and retail partners) to reach larger visitor audiences. This can be modeled from other tourism organizations, including the Colorado Tourism Office social media co-op program (such as social media takeovers), and provide social media or regional/national advertising partnerships that are more financially accessible.

Role:	Lead
Partners:	Marketing Contractors, Snowmass small businesses
Resources:	Snowmass Tourism Marketing capacity and funding
Timeline:	Medium
KPI/Outcome:	Successful launch of the co-op program and participation among tourism businesses

PILLAR 2:

Place

The destination experience is more important than ever, with today's travelers seeking immersion and authentic local activities rather than simply visiting a place. Snowmass is well-positioned to meet this demand for experiential tourism, offering extended families and outdoor enthusiasts easy access to Colorado's iconic western slopes and Roaring Fork Valley. As the industry shifts toward more authentic experiences, Snowmass Tourism can proactively develop products that maintain residents' quality of life while also managing tourism's impact on the community. Marketing efforts must promote responsible visitor behavior, emphasizing the area's location within the White River National Forest and encouraging Leave No Trace—and even regenerative—tourism practices so that visitors help leave Snowmass better for future generations.

CHALLENGE ADDRESSED

Visitor management and responsible traveler education, visitor experience development, and protection of the natural environment.

GOAL

Deliver exceptional experiences that deepen connection to Snowmass while protecting our natural environment, unique character, and community culture.

STRATEGY 2.1:

Develop Signature Experiences

OBJECTIVES:

Curate experiences and new tourism products highlighting Snowmass's outdoor adventures, local arts, and historical heritage, tailored to different visitor interests.

ACTION 2.1.1

Collaborate with regional tourism partners for new and enhanced visitor information and guides. For example, the IMBA program, regional road trips.

Role:	Lead/Partner
Partners:	Roaring Fork Valley Destination Alliance (RFVDA)
Resource:	Capacity and Funding
Timeline:	Short
KPI/Outcome:	Continuation of visitor information guides/asset development in a regional collaboration

ACTION 2.1.2

Incorporate AI visitor information and trip-planning enhancements—including sample itineraries for the gosnowmass.com—such as Guide Geek, so that visitors can choose their own adventure during the planning phase of their travel journey.

Role:	Lead
Partners:	Snowmass Tourism Marketing and contractors
Resources:	Funding
Timeline:	Short
KPI/Outcome:	Integration of trip-planning AI technology

ACTION 2.1.3

Build more straightforward website navigation and information that allows locals and travelers to better understand the options available and plan daily activities that connect them with Snowmass dining, shopping, and local business services.

Role:	Lead
Partners:	Marketing contractors
Resources:	Capacity
Timeline:	Short
KPI/Outcome:	Relaunching of functions and navigation features on gosnowmass.com

ACTION 2.1.4

Develop a dark skies tourism development strategy to bring a new experience to Snowmass visitors, utilizing technical support through the Colorado Tourism Office destination development program. This could lead to the creation of new visitor experiences aligned with dark sky experience trends that include stargazing trails, guided stargazing tours, night sky-centric events, and photography workshops while also supporting environmental dark sky conservation efforts of local community members.

Role:	Lead/ Partner
Partners:	Colorado Tourism Office, DarkSky Colorado, Snowmass Capitol Creek Caucus, and local outfitter partners
Resources:	CTO grant programming
Timeline:	Medium
KPI/Outcome:	Snowmass Tourism develops and launches new dark skies visitor experience with tourism partners

ACTION 2.1.5

Secure a cultural heritage tourism development partner through an RFP process to create a heritage tourism development strategy that defines a long-term vision for the Ice Age Discovery visitor experiences and outlines key features to be created as part of this experience, such as interpretive and educational resources, tours, and other visitor experience offerings. Part of this work can include identifying appropriate funding and grants.

Role:	Lead/ Partner
Partners:	Colorado Tourism Office, History Colorado, Denver Museum of Nature and Science, Northwest Colorado Cultural Heritage Program
Resources:	Cultural heritage tourism development support, funding
Timeline:	Medium
KPI/Outcome:	Ice Age Discovery tourism strategy

CASE STUDY

Cultural Heritage Tours, Baltimore, MD

Visit Baltimore promotes Black heritage and history within the city. Visitor information promotes all the museums and markers, or locations that tell the linear history of the city's culture. Cultural experiences for visitors include events, music and concerts, art galleries and exhibitions, and experiences are also curated around Black History Month.

There is a visitor pass/reward program and downloadable resource guide.

www.baltimore.org/what-to-do/the-best-sightseeing-tours-in-baltimore

STRATEGY 2.2:

Promote Accessible Tourism For All

OBJECTIVES:

Engage community and tourism partners for programming to elevate inclusivity for visitors and the community to underscore that Snowmass is a welcoming and accessible destination for all.

ACTION 2.2.1

Develop visitor information, including a business directory, outlining accessibility information for travelers with disabilities. Start by administering a survey to businesses to compile an accessible tourism asset inventory of lodging, shopping, dining, trails, and transportation to create the directory. Research other best industry practices from other destinations to design visitor information resources. Include appropriate language and an accessibility statement. Seek support from industry experts for further guidance.

Role:	Lead/ Partner
Partners:	Tourism Inclusivity Coalition partners, Colorado Tourism Office, Travel Ability, Wheel the World, Travel Unity, and Challenge Aspen
Resources:	Snowmass Tourism Marketing capacity/funding
Timeline:	Short/ Medium
KPI/Outcome:	Successful launch of accessible traveler visitor information

ACTION 2.2.2

Introduce a multilingual and translation tool, to support international visitors using the website (Portuguese, Spanish, French, Japanese, German, etc.)

Role:	Lead
Partners:	Marketing & web development contractors
Resources:	Snowmass Tourism marketing capacity, funding for associated costs
Timeline:	Short
KPI/Outcome:	Successful integration of bilingual translation tools

ACTION 2.2.3

Develop wayfinding tools, including increased signage and interpretative or visual guides, to help visitors navigate more easily between the Snowmass Mall and Base Village.

Role:	Lead/Partner
Partners:	TOSV
Resources:	Snowmass Tourism visitor services capacity and funding
Timeline:	Medium
KPI/Outcome:	Creation of signage and pathways that connect the Snowmass Mall to Base Village

ACTION 2.2.4

Create a family traveler resource guide for Snowmass so families can access easy-reference practical information on age-specific and kid-friendly activities and programs including stroller-friendly hiking trails and transportation, family travel tips and favorite recommendations from locals, as well as services such as babysitting or local pediatricians, resources for specific child traveler needs such as clothes, baby food, or baby equipment rentals.

Role:	Lead/Partner
Partners:	Marketing contractors
Resources:	Snowmass Tourism Marketing capacity and funding
Timeline:	Short
KPI/Outcome:	Development of a family-friendly traveler resource guide on the website

CASE STUDY

Discover Moab "Accessible Trails Information"

Discover Moab provides accessible travel information that includes accessible outdoor recreation and ratings to describe trail information, facilities, and access to parks for wheelchair users. There is also a list of outfitters that can provide guided tours.

www.discovermoab.com/attractions/activities/accessibility

STRATEGY 2.3:

Develop Sustainable Tourism And Responsible Travel Experiences

OBJECTIVE:

Foster sustainable tourism practices that highlight eco-friendly, low-impact experiences to mitigate environmental pressure during peak seasons. These actions also support an enhanced visitor experience, providing deeper connection and understanding of the local natural environment and community.

ACTION 2.3.1

Develop and launch "How To Snowmass," a responsible visitor education campaign to influence behavior around environmental stewardship and responsible travel, aligning with the values of the community. Work with Snowmass-based outfitters and land managers, to identify behavioral issues or priority locations for specific messaging. Join with statewide and regional coalitions to utilize messaging and marketing asset resources that can support initial activation.

Role:	Lead
Partners:	Town of Snowmass Village Environmental Advisory Board, White River National Forest, Blazing Adventures, Roaring Fork Outdoor Volunteers, Roaring Fork Outdoor Recreation Coalition, RFVDA, Leave No Trace, and Care for Colorado Coalition
Resource:	Capacity/Funding
Timeline:	Short
KPI/Outcome:	Successful launch of a responsible visitor education campaign and impressions generated

ACTION 2.3.2

Develop and promote car-free itineraries via linkages to Aspen/Pitkin County Airport, downtown Aspen, and between Brush Creek Park & Ride and downvalley destinations including Basalt, Carbondale, and Glenwood Springs, where travelers can connect with Amtrak, Bustang, and other regional transit solutions to Denver and the Front Range. This information can be researched and available via gosnowmass.com, and is a cross-cutting action that also supports climate adaptation initiatives in Strategy 3.5.

Role:	Lead/Partner
Partners:	Town of Snowmass Village/Village Shuttle, RFTA, Bustang, Amtrak
Resources:	Snowmass Tourism marketing capacity
Timeline:	Short
KPI/Outcome:	Successful launch of itineraries

CASE STUDY

Visit Iceland's "Iceland Academy"

Visit Iceland brought humor to their responsible visitor education and created a series of informational videos to help travelers understand how to behave in the natural environment, how to drive, what to pack, and cultural etiquette at hot springs.

www.visiticeland.com/iceland-academy

PILLAR 3:

Prosperity

An inclusive economy and resilient tourism industry together create a sustainable foundation for broadly shared prosperity. By building adaptability to withstand market shifts, pandemics, economic fluctuations, and climate threats, tourism can protect livelihoods, preserve cultural heritage, and support long-term stability—ensuring Snowmass remains vibrant and sustainable for generations.

OPPORTUNITIES AND CHALLENGE ADDRESSED:
Industry knowledge and education, small business promotion, workforce development

GOAL:
Cultivate a thriving local economy to enhance community well-being.

STRATEGY 3.1:

Stimulate Economic Vitality Through Ongoing Initiatives

OBJECTIVES:

Position Snowmass as a premier choice for a mountain destination in an increasingly competitive global tourism market by proactively driving visitation, attracting new and diverse audiences, and increasing market share, particularly during need periods. Strengthen the Snowmass brand and visibility through targeted marketing, strategic group sales efforts, and special events that drive economic prosperity to support local businesses and also elevate the community and visitor experience.

ACTION 3.1.1

Identify sales and events data tools to better target visitors, including groups, during slower periods of the typical travel season (e.g. early June or September). This is a cross-cutting action that also aligns with data-driven decision-making in Strategy 4.3.

Role:	Lead
Partners:	Snowmass Tourism, data resources (Knowland)
Resources:	Snowmass Tourism department capacity, research, and data tools
Timeline:	Short
KPI/Outcome:	Select and implement at least one new sales or events data tool within 12 months to improve targeting of visitor groups in identified shoulder periods (e.g., early June, September), with reporting aligned to Strategy 4.3 data-driven decision-making goals

ACTION 3.1.2

Create new marketing strategies and tactics that target new audiences and/or need-periods. For example, shift the family-friendly campaign to target broader traveler demographics during fall season and around new special event programming.

Role:	Lead
Partners:	Snowmass Tourism Marketing and contractors
Resource:	Capacity
Timeline:	Short
KPI/Outcome:	Develop and launch at least one new seasonal marketing campaign annually that targets expanded traveler demographics for identified need-periods

ACTION 3.1.3

Continually assess tourism programming trends, including special events, marketing, and group sales, for innovation and growth during need-periods. Complete an annual assessment of tourism programming that is guided by potential to drive measurable visitation, economic benefit, and community alignment.

Role:	Lead
Partners:	Research or data vendors, as needed
Resources:	Snowmass Tourism special events capacity
Timeline:	Medium
KPI/Outcome:	Complete an annual competitor set event programming assessment and develop at least two new event concepts meeting defined need-period criteria and economic impact ROI targets (e.g., minimum 3:1 return on investment)

STRATEGY 3.2:

Collaborate on Workforce Housing Solutions

OBJECTIVES:

Advocate for affordable housing projects supported by tourism taxes and ensure tourism industry representation in housing discussions.

ACTION 3.2.1

Work with partners that include Aspen Skiing Company and the lodging community to develop rental incentive initiatives similar to the Aspen One Tenants for Turns program to support short-term and seasonal workforce housing needs by pairing with potential Snowmass landlords.

Role:	Partner
Partners:	TOSV housing department, Snowmass lodging partners, Aspen Skiing Company, TOSV Part-Time Resident Advisory Board
Resource:	Snowmass Tourism stakeholder enagement capacity
Timeline:	Short/Medium
KPI/Outcome:	Snowmass Tourism facilitates and supports incentive programs that can be allocated and promoted to Snowmass seasonal tourism workforce

ACTION 3.2.2

Develop messaging that supports ongoing education to communicate how tourism funds workforce housing, under the 2022 Ballot 2C initiative to fund long-term workforce housing needs. This messaging should be available for partners and the community, as part of the Snowmass Tourism industry section and organizational content on the website.

Role:	Lead
Partners:	TOSV housing department
Resource:	Snowmass Tourism
Timeline:	Short
KPI/Outcome:	Number of resident impressions of messaging

ONGOING SNOWMASS SUCCESS

SNOWMASS TOURISM TEAM ACTIVATE AT MOUNTAIN TRAVEL SYMPOSIUM, 2025

ACTION 3.2.3

Conduct an annual workforce housing survey among tourism industry partners to measure and understand housing needs for tourism workers. This data will provide the Snowmass Tourism Team, industry partners, and stakeholders with accurate information to support more effective decision-making.

Role:	Partner
Partners:	TOSV housing department, TOSV communications
Resource:	Snowmass Tourism
Timeline:	Medium
KPI/Outcome:	The Stakeholder survey instrument is developed in partnership and tourism stakeholders are surveyed, with results are shared among housing partners.

CASE STUDY

Visit Estes Park "Tax You Don't Pay"

Visit Estes Park initiated and led a lodging tax extension ballot initiative in November 2022 to provide funding for vital community projects, including workforce housing and childcare. Visit Estes Park actively promoted work around this ballot initiative with detailed information, fact sheets, and a promo video. All of this amplifies and informs around the message of tourism dollars paying for vital community resources.

www.visitestespark.com/tax-you-dont-pay

STRATEGY 3.3:

Enhance Employee Retention

OBJECTIVES:

Develop programs for workforce recognition, community integration, and frontline training, especially for seasonal and upper management roles.

ACTION 3.3.1

Enhance outreach for existing programs, such as gatherings or holiday potluck events, to specifically target the workforce through industry partner and community outreach.

Role:	Partner
Partners:	TOSV, business community, and partners
Resource:	Snowmass Tourism special events capacity and funding
Timeline:	Short
KPI/Outcome:	Successful launch of pre-season workforce event

ACTION 3.3.2

Partner with Snowmass business community to incentivize affordability for locals. Examples include local's discounts or bar menus or specials in off-peak times.

Role:	Partner
Partners:	Local Snowmass business owners
Resource:	Snowmass Tourism marketing to develop program collateral
Timeline:	Short
KPI/Outcome:	Successful launch of program

ACTION 3.3.3

Develop seasonal (winter and summer) social events for seasonal workers in partnership with Snowmass businesses to build community and provide education for workforce.

Role:	Partner
Partners:	Marketing contractors and business owners
Resource:	Snowmass Tourism special events capacity
Timeline:	Short
KPI/Outcome:	Successful launch of the open-house social program before 2025-26 ski season

ONGOING SNOWMASS SUCCESS

TOWN OF SNOWMASS VILLAGE JOHN BEMIS COMMUNITY POTLUCK

STRATEGY 3.4:

Grow Tourism Industry Resources for Partners

OBJECTIVES:

Provide resources for sustainable tourism and inclusivity practices and business development, mentorship opportunities, small business grant programs, and marketing initiatives to promote locally-owned enterprises and strengthen workforce capabilities.

ACTION 3.4.1

Launch an "Industry" website page on gosnowmass.com for key information and resources for workforce and industry partners, and organizational information. This action is cross-cutting as this section will serve to support other communication and information needs outlined within the DMP.

Role:	Lead
Partners:	Snowmass Tourism board and stakeholders
Resources:	Snowmass Tourism marketing and web development contractors
Timeline:	Medium
KPI/Outcome:	Successful launch of Industry website page on gosnowmass.com

ACTION 3.4.2

Enhance frontline training programs like Snowmass 101 to provide destination information for seasonal/new employees.

Role:	Lead/Partner
Partners:	TOSV and business owners, Colorado Tourism Office
Resources:	Snowmass Tourism staff capacity and/or funding
Timeline:	Medium
KPI/Outcome:	Launch of destination Learning Lab and number of staff members completing said course each season

ACTION 3.4.3

Enhance programs for professional development and business resources for the local economy. Examples include Digital Marketing 101, Tourism Talk, Sales Education.

Role:	Lead/Partner
Partners:	DEIA partners including Cook Inclusive, tourism industry partners, including Colorado Tourism Office, Travel Unity, Tourism Cares
Resources:	Snowmass Tourism staff capacity and/or funding
Timeline:	Medium
KPI/Outcome:	Successful launch of industry partner training programming and resources

ACTION 3.4.4

Develop campaigns that provide marketing resources and promotional partnership opportunities to local and independent businesses. These can be for local, regional, and national marketing opportunities social media and advertising.

Role:	Lead
Partners:	Marketing contractors
Resources:	Snowmass Tourism marketing capacity
Timeline:	Medium
KPI/Outcome:	Successful launch of program

ACTION 3.4.5

Measure the impact of events on the community, environment, and the economy. Tracking might include waste, energy use, attendance, and return on investment for local businesses. Use tracking to measure overall event success. The criteria can eventually be adopted by event partners and vendors as a Snowmass standard.

Role:	Lead
Partners:	TOSV, research and data partners
Resources:	Snowmass Tourism data and research capacity, consultant support
Timeline:	Long
KPI/Outcome:	Successful creation and measurement of criteria

CASE STUDY

Colorado Tourism Office Tourism Social Media Co-op

The CTO provides equity among its partners by offering subsidized marketing programs that promote partner destinations through its main social media channels. Partner destination content is developed with branding or resource support and then amplified to Colorado audiences. This is a subsidized and fund-match grant program.

www.oedit.colorado.gov/tourism-social-media-promotion

STRATEGY 3.5:

Develop Green Business and Climate Adaptation Initiatives

OBJECTIVES:

Develop mitigation and adaptation strategies that diversify Snowmass's tourism offerings beyond snow-dependent activities—focusing on outdoor recreation, conservation education, and waste reduction—while encouraging local tourism businesses to adopt sustainable practices through certification programs and environmental incentives.

ACTION 3.5.1

Through participation in the Colorado Tourism Office Climate Champions program, develop and launch a destination climate-action plan that outlines tourism-industry related adaptation and mitigation strategies. Target reduction in water, waste, and energy through low-impact travel visitor solutions, such as promoting car-free itineraries and accessing local and regionally-sourced food.

Role:	Lead/Partner
Partners:	Colorado Tourism Office
Resources:	Snowmass Tourism staff capacity
Timeline:	Short
KPI/Outcome:	Completion of the Colorado Tourism Climate Champions Program, currently underway, and development of a climate action plan for the local tourism industry

ACTION 3.5.2

Initiate the proposed formation of a Sustainable Tourism Coalition to bring key partners in sustainability and environmental stewardship together to help guide and support the work and efforts around sustainable and responsible tourism for the wider industry. Potential coalition members were already identified during the DMP planning initiative, and the coalition launch can be supported by an external community facilitator.

Role:	Lead
Partners:	Aspen Skiing Company, Pitkin County, National Forest Service, RFVDA, TOSV Environmental Advisory Board (EAB), Community Office for Resource Efficiency (CORE) outfitters, and other local representatives of public lands as well as representation from Snowmass businesses, including lodging, retail, and F&B
Resources:	Snowmass Tourism staff capacity for administration and oversight of implementation, facilitator support to lead and manage coalition-building and meetings
Timeline:	Medium
KPI/Outcome:	Regular quarterly meetings and expansion of the coalition

CASE STUDY

Actively Green, Walking Mountains Science Center, Vail Valley

Actively Green provides a framework of sustainable business criteria and performance indicators that support any business in elevating use of best management practices specific to sustainability principles. Local businesses receive exclusive marketing, networking opportunities, and professional development including semi-annual roundtable discussions.

www.lovevail.org/programs/sustainable-community/sustainable-business-actively-green/actively-green

CASE STUDY

Zurich Climate Action Carbon Neutral Plan

Zurich's tourism office partners with the local government to achieve goals for the City to be carbon neutral by 2040. Tourism efforts include offsetting emissions for tourism office business trips, production, and events, and partners with a local climate foundation to do this work. As part of its climate action, the DMO promotes sustainable and low-impact travel to visitors, including eating locally produced food, and car-free travel. Sustainable meetings are also promoted to reduce the footprint of the meetings industry. The tourism organization sought Earth Check certification to measure and monitor its efforts and commitment to environmental and social responsibility.

www.zuerich.com/en/measures

FOUNDATIONAL PILLAR 4:

Process

As Snowmass Tourism looks to enhance its functions and workload while building upon its strong foundation, new areas of focus are required in this shift to destination management. The right resources and expertise through strategic partners and broader stakeholder engagement will help ensure a successful transition.

OPPORTUNITIES AND CHALLENGES ADDRESSED:
Destination Management capacities, limited visitor experience data, limited stakeholders engaged in tourism planning.

GOAL:
Advance Snowmass Tourism's impact as a destination management organization by championing the core pillars of people, place, and prosperity.

STRATEGY 4.1:

Enhance Destination Management Capacity and Knowledge

OBJECTIVES:

Incorporate the new DMP emphasizing sustainability, inclusivity in tourism, community engagement, along with destination management functions and governance, into the work of the tourism department.

ACTION 4.1.1

Formalize the transition to destination management by adopting the plan and allocating appropriate resources to support destination management capacity and expertise to expand the department's work around destination development, stakeholder engagement, and sustainable tourism. Consider short-term solutions and long-term needs:

- Determine a scope of work for short-term capacity support to begin implementation of Year One priority actions that actualize destination management functions.
- Allocate resources to create a destination management staff position to oversee medium to long-term destination management strategies and initiatives, and overall continuity of action items within the DMTP.

Role:	Lead
Partners:	TOSV HR and town manager
Resources:	Snowmass Tourism staff capacity and funding
Timeline:	Short and Long-term
KPI/Outcome:	Short-term priorities are implemented, and long-term capacity through a staff position are built into department

ACTION 4.1.2

Identity industry education and training resources for the tourism department staff that will support development of industry knowledge and expertise around destination management functions and tourism development. This may include professional certification and trainingprograms (ex Destinations International CDME) and shorter professional certifications available at leading tourism universities.

Role:	Lead
Partners:	National tourism industry and educational organizations including Destinations International
Resources:	Snowmass Tourism professional development funding
Timeline:	Long
KPI/Outcome:	Snowmass Tourism has a trained and educated team with skills and aptitude for industry standards of destination management

ACTION 4.1.3

Launch a Tourism Innovation Lab, a staff incubator committee that identifies and continually steers Tourism Innovation Projects, including the "Longshot" to ensure Snowmass Tourism maintains a position as an industry leader and innovator. This can be a quarterly staff meeting or bi-annual retreat for strategic brainstorming.

Role:	Lead
Partners:	Identified based on projects and ideas developed. These may be community, TOSV, or industry partners required to advance work
Resources:	Snowmass Tourism staff capacity
Timeline:	Long
KPI/Outcome:	Tourism Innovation Lab provides motivation, development, and training for staff

DENIS TANGNEY JR., ISTOCK

CASE STUDY

Visit Park City's Director of Sustainable Tourism

In order to implement the work and achieve success with its new Sustainable Tourism Plan, Visit Park City created a new role within its tourism department to provide capacity and oversee new destination management efforts. This new position is responsible for sustainable tourism programs including visitor management/ education and community engagement, as well as implementation of the plan.

www.parkcitychamber.com/resources/sustainable-tourism-plan

STRATEGY 4.2:

Strengthen Stakeholder Collaboration

OBJECTIVES:

Foster partnerships with local businesses and community organizations to support sustainable tourism development and promotional opportunities. Activate engagement opportunities including public forums and town hall meetings, along with new stakeholder forums to discuss tourism strategies, gather feedback, and address concerns about overcrowding and cost of living.

ACTION 4.2.1

Align the Snowmass Tourism Board with the stakeholder inventory to ensure broad representation that includes community environmental/ public lands, non-profits, and inclusivity partners. Devise a recruitment plan to target expanded stakeholder groups for board participation.

Role:	Lead
Partners:	Identified stakeholder groups of interested and affected parties
Resources:	Snowmass Tourism staff capacity
Timeline:	Short/Medium
KPI/Outcome:	The tourism advisory board represents broader voices and perspectives to shape and support destination management initiatives

ACTION 4.2.2

Develop a stakeholder engagement plan based on the Snowmass Tourism stakeholder inventory that identifies engagement touchpoints to continually inform and have two-way dialogue with key tourism stakeholder groups, including presence at stakeholder meetings, one-on-one sessions, updates via communications and outreach within the community. This effort should also include continued sentiment surveys for residents and tourism partners.

Role:	Lead
Partners:	TOSV, stakeholder groups
Resources:	Snowmass Tourism communications capacity
Timeline:	Short
KPI/Outcome:	All stakeholder groups are engaged and informed about tourism in Snowmass

ACTION 4.2.3

Identify external tourism industry and community opportunities for staff engagement, representation, and leadership. This provides opportunities for Snowmass Tourism to increase its presence within the community, region, and state industry. An example may include serving on the Roaring Fork Outdoor Recreation Coalition or the CTO Destination Development committee.

Role:	Partner
Partners:	Town of Snowmass Village, Pitkin County, RFVDA, Colorado Tourism Office
Resources:	Snowmass Tourism staff capacity
Timeline:	Short
KPI/Outcome:	Snowmass Tourism department staff are engaged within the local and regional community, and the statewide tourism industry to forge relationship and raise the presence of Snowmass Tourism

ACTION 4.2.4

Expand business networking programs that are inclusive, including the Business After Hours event. Work with the Aspen Chamber Resort Association and other organizations to partner on specific Snowmass business programming and events.

Role:	Lead
Partners:	ACRA, Rotary Club of Snowmass, Roaring Fork Leadership, Aspen Connect, Aspen Skiing Company
Resources:	Snowmass Tourism special events capacity and funding for coordination
Timeline:	Medium
KPI/Outcome:	Stakeholder networking and business engagement event schedule is designed, and quarterly events are launched

ONGOING SNOWMASS SUCCESS

Snowmass Tourism's Tourism Talk Series

STRATEGY 4.3:

Improve Data-Driven Decision Making

OBJECTIVES:

Implement systems for monitoring tourism's economic, social, and environmental impacts to inform strategic planning and resource allocation.

ACTION 4.3.1

Create and embed a DMP progress tracker on a new industry section of the Snowmass Tourism website to publish updates of the work. This helps keep partners and stakeholders informed and hold accountability of the destination management transition.

Role:	Lead
Partners:	Marketing/website development team
Resources:	Snowmass Tourism marketing/web development capacity
Timeline:	Short
KPI/Outcome:	DMP progress tracker webpage is created and launched

ACTION 4.3.2

Develop and maintain a public-facing dashboard to track tourism performance across economic, social, and environmental metrics. Identify key data points, address existing gaps, and determine sources for metrics such as lodging and sales tax, job creation, resident sentiment, visitor behavior, and environmental impacts. This initiative can be executed in partnership with the Town of Snowmass Village and data providers with results embedded on the GoSnowmass.com industry page and shared in monthly reports for stakeholders.

Role:	Lead/Partner
Partners:	TOSV, new data vendors
Resources:	Snowmass Tourism staff capacity to manage, research, and data, and funding
Timeline:	Short
KPI/Outcome:	New tourism measurement systems and data collection launch, and are being published

ACTION 4.3.3

Work with a sustainability partner to assess the destination based on Global Sustainable Tourism Council (GSTC) or Mountain Ideal criteria. This process will help Snowmass Tourism set benchmarks around growing future programs and efforts to manage the destination for future generations. The process will involve conducting a technical "destination diagnostic" to identify, measure, and report on destination management performance indicators, and ultimately lead to destination certification, which is becoming a tourism industry standard practice.

Role:	Lead/Partner
Partners:	GSTC or Mountain Ideal, TOSV, Pitkin County, tourism industry partners
Resources:	Snowmass Tourism staff capacity, funding
Timeline:	Medium/Long
KPI/Outcome:	The destination assessment and benchmarking lead to Mountain Ideal certification

CASE STUDY

Visit Jackson Hole SDMP Progress Tracker

Since launching its Sustainable Destination Management Plan in 2023, Visit Jackson Hole has created a progress tracker on its website that allows stakeholders to follow the status of work within the plan.

www.industry.visitjacksonhole.com

FUTURE STRATEGY:

The Long Shot

VISION FOR THE FUTURE OF TOURISM IN SNOWMASS

"A moonshot is about striving for what's hard, not settling for what's easy."
–Inspired by President John F. Kennedy

During the DMP tourism planning workshops in December 2024, community members and tourism stakeholder participants were invited to think creatively about the future of tourism in the destination by envisioning transformative projects that would ensure Snowmass remains a thriving, sustainable, and inclusive destination over the next 20 years. The title of this exercise is a riff on President John F. Kennedy's moonshot challenge, when tasking NASA to put a man on the moon. Instead, the consulting team titled this exercise the Long Shot, after Snowmass's infamous 5.3-mile-long ski run, which is touted as Colorado's longest continuous ski run.

Recognizing both challenges and opportunities, the workshop groups identified bold, future-focused "moonshot" style projects that elevate visitor experiences while supporting community well-being, environmental stewardship, and economic resilience. While serving as a fun exercise, the Long Shot provides destination development starter seeds to grow actionable, long-term tourism initiatives. The new Tourism Innovation Lab can provide the leadership and direction to continually move Snowmass Tourism into the future, using the DMP pillars to support new tourism initiatives that are considerate of people, place, and prosperity.

COMMUNITY TOURISM PLANNING WORKSHOP LONG SHOT IDEAS

Workshop attendees came up with ideas that leaned into community challenges by envisioning aspirational amenities that could be shared between the community and visitors, such as venues and attractions. These concepts reflect the workshop vision of enhancing Snowmass through ambitious infrastructure investments and community-driven solutions. Each "Long Shot" project idea was designed to improve the destination's appeal, sustainability, accessibility, and quality of life.

- **Sustainable and Innovative Transportation Solutions**
  Snowmass Transport Initiative, Mountain Connection Project, Sky Tram to Airport and Aspen, Better Connectivity Initiative
- **Community and Workforce Housing Development:**
  Wildwood Transformation into Employee Housing, Krabloonik Site Enhancements
- **Off-Season and Year-Round Tourism Opportunities:**
  Off-Season Opportunities Project, Year-Round Indoor Facility, All-Season Community Venue
- **Community-Focused Wellness and Arts Initiatives:**
  Central Wellness Center Initiative, Performing Arts Center, Krabloonik Site Enhancements
- **Eco-Tourism and Agricultural Initiatives:**
  Community Gardens/Agritourism Initiative, Paddleboarding Initiative

Long Shot Project Idea

SNOWMASS SKY AT NIGHT EXPERIENCE

Overview: Dark sky tourism leverages minimal light pollution to deliver stargazing, conservation, and education experiences. Snowmass can lead in luxury dark-sky offerings given its Rocky Mountain setting.

Product Ideas: Stargazing trails, guided tours, dark-sky events, photography workshops.

Timeline:

Year 1: Start the process to secure DarkSky International certification, in partnership with local stakeholders; work with a destination development consultant to identify dark skies tourism products for visitor experiences and suitable local partners.

Year 2: Develop infrastructure, implement dark-sky lighting standards, and launch marketing.

Year 3: Consider how dark sky tourism can support group sales, task the special events team to develop dark-sky event programming, such as a stargazing festival; evaluate success through visitor and resident feedback.

Long Shot Project Idea

SNOWMASS HERITAGE TRAIL EXPERIENCE

Overview: Snowmass's rich heritage spans Ice Age paleontological discoveries, Ute Indian Tribe, Homesteading ranchers, and ski culture. Honoring this history enriches visitor experiences and community pride.

Product Ideas: Guided Ice Age tours, cultural heritage museum, interpretive signage on heritage trails, farmers markets, and a revitalized Heritage Discovery Center. That encompasses everything from the ice age to Snowmass's modern-day ski history.

Timeline:

Year 1: Hire a cultural heritage tourism consultant; gather stories; design educational programs.

Year 2: Develop a heritage trail plan. Consider interpretative signage and visitor information opportunities, as well as marketing efforts.

Year 3: Measure impacts via resident and visitor surveys; refine programming as needed.

LONG SHOT TOURISM DEVELOPMENT APPROACH

- Establish the Tourism Innovation Lab, comprised of Snowmass Tourism staff members, to provide oversight, project management, ongoing ideation, and planning.
- Engage a tourism development consultant to guide feasibility studies and tourism development planning efforts.
- Use research to frame the need, asset inventories, and the DMP to identify clear gaps and opportunities.
- Facilitate stakeholder workshops to prioritize, refine, and develop Long Shot ideas.
- Develop a multi-year, phased timeline.
- Identify necessary policy approvals, funding needs, and sources, and build community support.
- Evaluate market potential and visitor demand, community and visitor experience value, infrastructure feasibility and accessibility, funding models (grants, local taxes, private investment) policy, planning, and approval processes, and environmental sustainability.

The How

Planning Methodology

1. DEFINE THE CHALLENGE

Snowmass Tourism conducted a seven-month planning timeline, divided into four phases of work that ensured:

- Destination assessment and research of the enabling environment for tourism.
- Stakeholder engagement, including resident and tourism stakeholder surveys, one-on-one interviews, public meetings and presentations, two community workshops, and the formation of a Tourism Inclusivity Coalition. A similar advisory group focused on providing guidance around sustainable tourism programming is planned to launch.

The methodology for the DMTP included "destination discovery" and research in phase one, summarized in a separate Destination Assessment and Stakeholder Engagement report, which was based on two primary research approaches: destination assessment and stakeholder engagement. The Destination Assessment involved an extensive review of key reports, economic data, tourism performance metrics, and municipal planning documents to understand the enabling environment of tourism in the destination.

The stakeholder engagement process included public meetings, workshops, interviews, and surveys with residents, tourism operators, local government, and industry partners. This approach provided a comprehensive understanding of both quantitative data and community perspectives, forming the foundation for strategic recommendations.

Stakeholder Mapping

IDENTIFYING TOURISM'S INTERESTED AND AFFECTED PARTIES

Identifying key tourism stakeholders—individuals, organizations, and groups with an interest in or affected by tourism—was a foundational step in the planning initiative. The planning team conducted research and organized these stakeholders into the categories outlined below. To ensure the ongoing success of tourism planning, the Snowmass Tourism department will implement a stakeholder engagement strategy that keeps all groups informed and involved through continuous feedback channels such as surveys, focus groups, public meetings, and information sessions. Department staff will also actively prioritize listening to stakeholders to maintain a consistent understanding of community and partner perspectives.

STAKEHOLDER GROUPS

- Local Community & Residents
- Visitors & Tourists
- Housing & Lodging
- Inclusivity/ DEIA Organizations
- Environmental Organizations
- Private Sector & Business
- County & Town Government
- NGOs and Non-Profit Organizations

Stakeholder Engagement

HOW THE COMMUNITY SHAPED THE PLAN

12	2	200+	22	228
Stakeholder Meetings & Presentations	Visioning & Planning Workshops	Meetings & Workshops with Community & Industry Attendees	One-on-One Tourism Partner & Stakeholder Interviews	Resident & Industry Partner Survey Responses

THE DESTINATION ASSESSMENT, COMPILED TO UNDERSTAND STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS.

Strengths	Strengths included Snowmass's unique mountain location and beauty, and abundance of outdoor recreation, varied lodging offerings, community and cultural heritage, and a positive resident sentiment towards tourism.
Weaknesses	Weaknesses include seasonal occupancy challenges, lack of a unified tourism strategy, high housing costs affecting workforce retention, and limited visitor experience data.
Opportunities	Opportunities for destination management lie in enhancing shoulder-season appeal, strengthening brand identity, expanding summer tourism, and improving workforce housing initiatives.
Threats	Threats such as climate change, competition from other mountain resorts, transportation limitations, and other external issues pose risks that must be managed strategically.

Stakeholder priority issues and themes that emerged during the engagement process emphasized the need to balance tourism growth with community well-being. Residents expressed concerns about preserving Snowmass's local identity, supporting small businesses, and fostering organic interaction between locals and visitors. Workforce challenges, particularly related to affordable housing and employee retention, were critical concerns among industry partners. Environmental sustainability was another key priority, with calls for responsible tourism practices, protection of natural resources, and climate change adaptation. Additionally, stakeholders highlighted the necessity of evolving Snowmass Tourism's role to integrate destination management alongside marketing efforts.

2. DEVELOP A STRATEGY

Destination Recommendations

1. Foster collaboration with community and partners
2. Honor and communicate Snowmass's unique identity
3. Support local businesses for a sustainable tourism economy
4. Celebrate and support our local workforce
5. Strengthen the seasonal appeal by diversifying tourism offerings
6. Expand KPIs beyond economic metrics
7. Transition to a broader destination management role

In summary, the Destination Assessment underscores the importance of balancing tourism development with community and environmental sustainability. While Snowmass has significant strengths as a premier outdoor recreation destination, it faces challenges related to seasonality, housing, and destination management capacity. Stakeholders are aligned on the need for a thoughtful approach that preserves the town's character, enhances workforce stability, and ensures tourism benefits both visitors and residents. By implementing strategic recommendations, Snowmass can position itself for sustainable, community-centered tourism.

3. TAKE ACTION

The final stage of the planning methodology focuses on turning strategy into action by prioritizing and implementing the recommendations outlined in the plan. Snowmass Tourism will develop clear work plans, assign responsibilities, and establish timelines and performance measures to track progress. This stage emphasizes collaboration with local government, industry partners, and the community to ensure shared ownership of solutions. By adopting a continuous improvement mindset—including regular evaluation, stakeholder feedback, and adaptation—Snowmass Tourism will move from planning to meaningful, sustainable change that balances tourism growth with community well-being, protects natural resources, and strengthens Snowmass's unique character for future generations.

Snowmass Tourism Glossary Of Terms

As this plan introduces new concepts for tourism operations in Snowmass, the glossary below provides industry terms and definitions discussed and applied during the strategic planning engagement process to serve as a resource for industry and community partners as they deepen their contextual understanding of the tourism industry and destination management.

Accessibility: The degree to which destinations, facilities, and services are easily approachable, usable, and enjoyable for individuals with disabilities.

Carrying Capacity: The maximum number of visitors an area can sustainably accommodate without significantly affecting the environment, cultural heritage, overall visitor experience, and resident quality of life.

Climate Action: Climate action in the tourism industry encompasses strategic initiatives to reduce carbon emissions, preserve natural resources, and develop sustainable practices, including the reduction of waste, water, and energy, that minimize environmental impacts while still delivering meaningful visitor experiences.

Community: The community of Snowmass can best be defined as the group of people who live, work, and play here, connected by common interest, resources, jobs, and social connection around the town of Snowmass. Our community members stretch throughout the Roaring Fork Valley and are wider than the year-round residents of the Village.

Cultural Heritage: The collective legacy of a community or society, including tangible and intangible aspects such as historical sites, artifacts, traditions, language, and customs passed down from previous generations that contribute to the identity, understanding, and appreciation of a particular culture.

Destination Development: The strategic process of enhancing a location's tourism assets, infrastructure, and services to increase its appeal to visitors while maintaining authenticity and supporting local communities' needs and values.

Destination Management: The coordinated management of all the elements that make up a tourism destination to enhance its overall appeal, success, and long-term sustainability.

Destination Management/Marketing Organization (DMO): An organizational entity that serves to initiate, coordinate, and manage activities within a destination including implementing tourism policies, strategic planning, product development, promotion, marketing, and convention bureau activities. Also referred to as a convention and visitors bureau (CVB) or destination organization (DO).

Destination Stewardship: A collaborative, community-centered approach to tourism designed to enhance the quality of life for residents and the quality of experience for visitors, while protecting and supporting our environment, communities, and cultural heritage.

Diversity, Equity, Inclusivity, and Accessibility (DEIA): A framework and set of principles aimed at fostering a more inclusive and equitable environment in various sectors, including workplaces, educational institutions, and communities.

Inclusivity: The practice of providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized, such as those having physical or intellectual disabilities, different sexual orientation, gender, age, and different racial or ethnic socioeconomic status.

Industry Leadership: The ongoing work of destination management/marketing organizations in spearheading innovation, setting industry standards, and fostering stakeholder collaboration to propel the sector forward.

Responsible Tourism: Conscientious travel practices that prioritize the well-being of local communities, minimize environmental impact, and promote cultural understanding.

Snowmastodon: Snowmastodon refers to an extraordinary 2010 paleontological discovery of a young female Columbian mammoth in Snowmass Village, one of North America's most significant fossil discoveries in recent decades. This initial discovery led to an unprecedented excavation that yielded thousands of Ice Age fossils, creating what scientists call the Snowmastodon site.

Stakeholders: An individual, group, organization, or entity that holds a vested interest or plays a role in the tourism industry, including residents, businesses, governmental entities, environmental groups, and visitors.

Sustainable Tourism: Tourism activities that are conducted in a manner that seeks to minimize negative environmental, socio-cultural, and economic impacts so that present and future generations can enjoy tourism.

Three P's: The "Three P's" originate from the Triple Bottom Line (TBL) concept, first introduced by John Elkington in 1994. The Three P's, referring to People, Planet, and Profit, represent the three key areas that organizations should consider when measuring their sustainability and impact. Snowmass Tourism has adapted its version of the Three P's to people, place, and prosperity.

Tourism: The activity of traveling to and staying in places outside one's usual environment for leisure, recreation, or business purposes. It involves exploring new destinations, experiencing different cultures, and enjoying various attractions and activities.

Visitors: Individuals who spend time in Snowmass on a short-term basis but are active participants in our community engaging with our culture, environment and economy in a responsible and respectful manner.

DOCUMENT ACRONYMS:

TOSV: Town of Snowmass Village

DMP: Destination Management Plan, also referred to as the "Blueprint"

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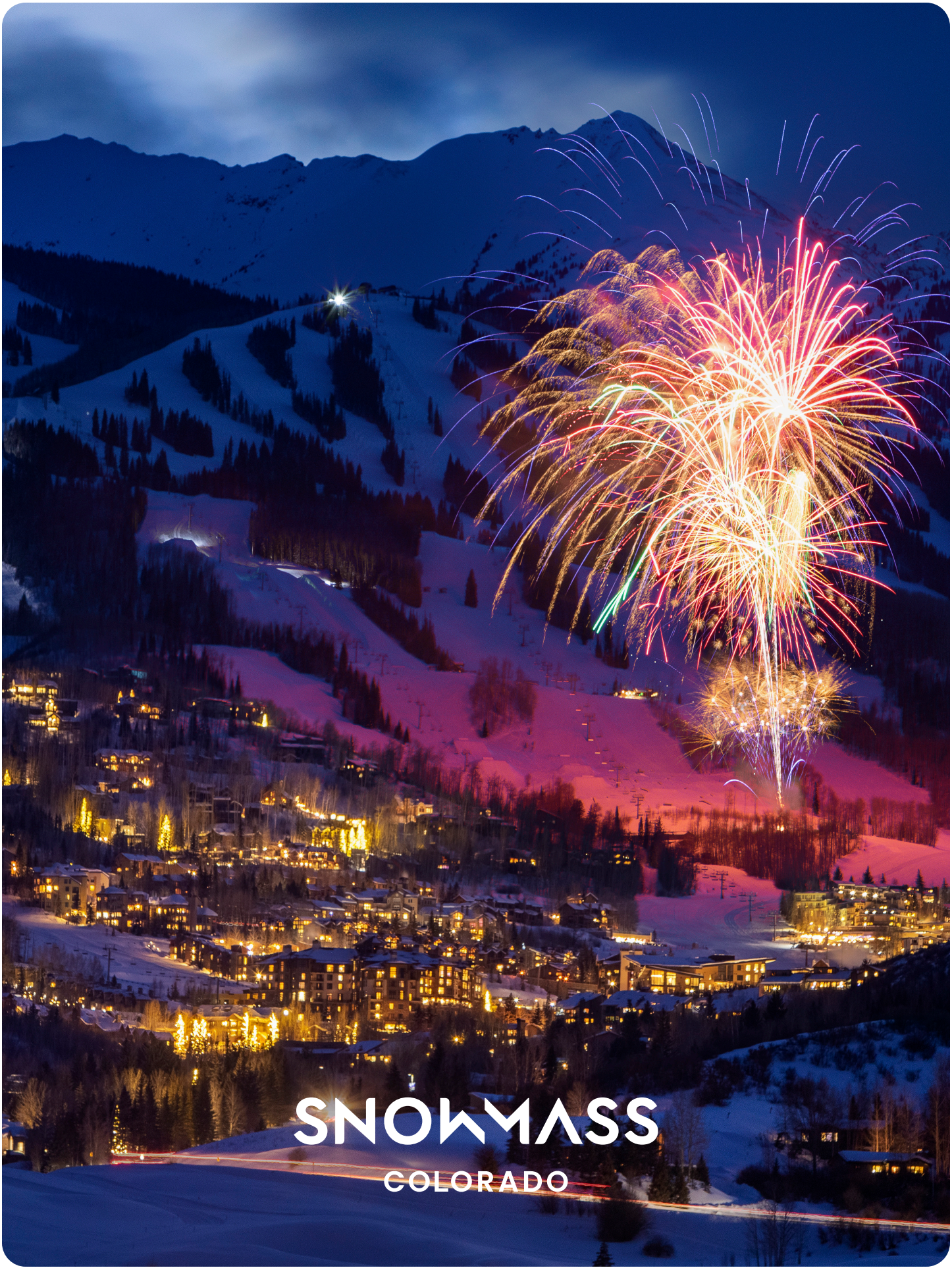

SNOWMASS
COLORADO

Town of Snowmass Village

Tourism Fund

Town of Snowmass Village
Tourism Fund Budget Summary

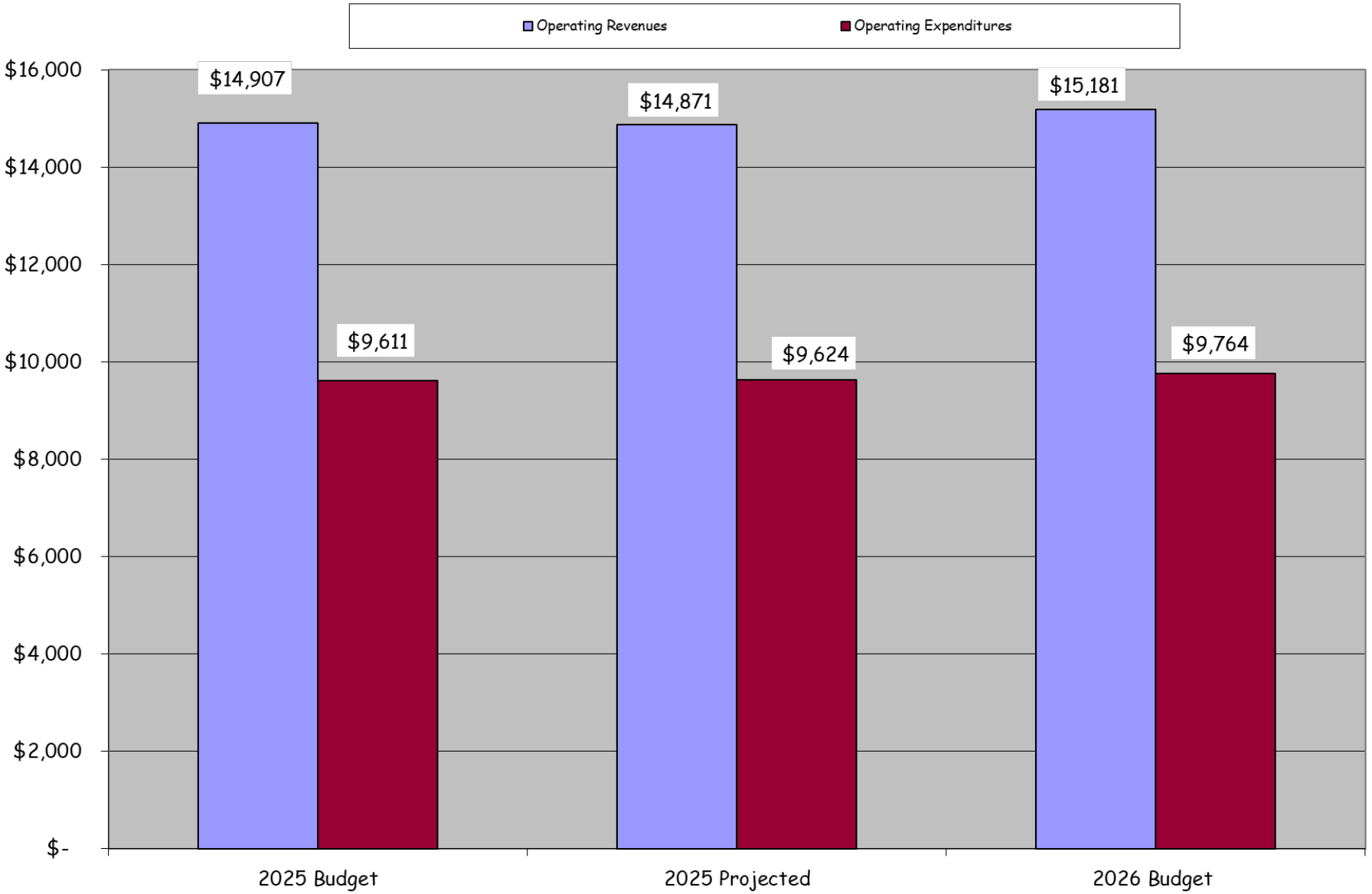
Revenues over Expenditures

	2024 Actual	2025 BUDGET	2025 PROJECTED	2026 PROPOSED
BEGINNING CARRYOVER	$ 14,585,098.85	$ 15,708,740.78	$ 15,708,740.78	$ 15,425,637.78
OPERATING REVENUES	$ 15,363,462.13	$ 14,907,370.00	$ 14,871,198.00	$ 15,180,919.00
TRANSFER OUT - CERF	$ -	$ -	$ -	$ -
OPERATING EXPENDITURES	$ (8,414,820.20)	$ (9,611,420.00)	$ (9,624,301.00)	$ (9,763,884.00)
NET REVENUE over EXPENDITURES	**$ 6,948,641.93**	**$ 5,295,950.00**	**$ 5,246,897.00**	**$ 5,417,035.00**
Debt Service-Draw Hsg Project & S'mass Center Land Acquisition		**$ (3,770,000.00)**	**$ (430,000.00)**	**$ (3,802,000.00)**
TRANSFER OUT - CIP	$ (825,000.00)	$ (900,000.00)	$ (900,000.00)	$ (475,000.00)
TRANSFER OUT - CIP HOUSING	$ (5,000,000.00)	$ (4,200,000.00)	$ (4,200,000.00)	$ (4,800,000.00)
YEAR END CARRYOVER	**$ 15,708,740.78**	**$ 12,134,690.78**	**$ 15,425,637.78**	**$ 11,765,672.78**

Appropriations/Reserves of the Year End Carryover

	2024 Actual	2025 BUDGET	2025 PROJECTED	2026 PROPOSED
Reserve (30%)	$ 4,609,038.64	$ 4,472,211.00	$ 4,461,359.40	$ 4,554,275.70
Funds Available-Tourism	$ 8,475,789.12	$ 7,575,789.12	$ 7,575,789.12	$ 7,100,789.12
Reserve for 2023 Expenditures in 2024	$ 155,567.00			
Funds Available	$ 2,468,346.02	$ 86,690.66	$ 3,388,489.26	$ 110,607.96
TOTAL-OTHER APPROPRIATIONS/RESERVES	**$ 15,708,740.78**	**$ 12,134,690.78**	**$ 15,425,637.78**	**$ 11,765,672.78**

Tourism
Revenues and Expenditures - 2026



Tourism Fund
Budget Summary

	2024 Actual	2025 Budget	2025 Projected	2026 Proposed
REVENUES				
Marketing Taxes	$ 10,291,359.76	$ 10,378,273	$ 10,459,204	$ 10,772,980
Lodging Taxes	$ 3,743,371.06	$ 3,901,133	$ 3,784,030	$ 3,897,551
Contributions/Grants	$ -	$ -	$ -	$ -
Miscellaneous	$ 1,295,957.03	$ 602,964	$ 602,964	$ 485,388
Lease/SBITA's Proceeds	$ 32,774.28	$ 25,000	$ 25,000	$ 25,000
Total Revenues	**$ 15,363,462.13**	**$ 14,907,370**	**$ 14,871,198**	**$ 15,180,919**
EXPENDITURES				
Personnel Services	$ 2,781,001.12	$ 3,023,750	$ 3,023,750	$ 3,201,816
Purchased Services	$ 190,650.02	$ 182,151	$ 182,151	$ 182,122
Operating & Maintenance	$ 274,526.67	$ 323,732	$ 323,732	$ 308,406
Lease/SBITA Expenses	$ 32,774.28	$ 25,000	$ 25,000	$ 25,000
Cash Purchases	$ 8,074.00	$ -	$ -	$ -
Marketing	$ 2,874,086.61	$ 3,784,172	$ 3,790,822	$ 3,748,950
Special Events	$ 2,057,734.03	$ 2,022,590	$ 2,028,821	$ 2,037,590
Public Relations	$ 195,973.47	$ 250,025	$ 250,025	$ 260,000
Transfer out-General Fund	$ -	$ -	$ -	$ -
Total Expenditures	**$ 8,414,820.20**	**$ 9,611,420**	**$ 9,624,301**	**$ 9,763,884**
NET REV/EXP -	**$ 6,948,641.93**	**$ 5,295,950**	**$ 5,246,897**	**$ 5,417,035**
Beginning Carryover	$ 14,585,098.85	$ 15,708,741	$ 15,708,741	$ 15,425,638
Revenues	$ 15,363,462.13	$ 14,907,370	$ 14,871,198	$ 15,180,919
Expenditures	$ 8,414,820.20	$ 9,611,420	$ 9,624,301	$ 9,763,884
Debt Service-Draw & SLC	$ -	$ 3,770,000	$ 430,000	$ 3,802,000
Transfer out-CIP	$ 825,000.00	$ 900,000	$ 900,000	$ 475,000
Transfer out-CIP Housing	$ 5,000,000.00	$ 4,200,000	$ 4,200,000	$ 4,800,000
Ending Balance	**$ 15,708,740.78**	**$ 12,134,691**	**$ 15,425,638**	**$ 11,765,673**

Tourism Fund
Budget Comparisons
2025 Budget to 2026 Proposed

Revenues

2025 Budget	**$**	**14,907,370**	
Marketing Sales Taxes	$	394,707	2026 is 3.00% over 2025 projected/'25 projected is .78% over '25 budgeted
Lodging Taxes	$	(3,582)	2026 is 3.00% over 2025 projected/'25 projected is 3.00% under '25 budgeted
Interest Income	$	(117,576)	Interest is higher than budgeted for 2025 projected, lower for 2026
Other Accounts	$	-	
2026 Proposed Budget	**$**	**15,180,919**	

Expenditures

2025 Budget	**$**	**9,611,420**	
Personnel Services	$	178,066	Raises/Benefits/Staffing Changes
Purchased Services	$	-	
Summer/Winter/Online Marke	$	(35,222)	Web Redesign $150K/Industry Relations ($80K)/DMP Init ($52K)/Grp Sup ($45K)
Special Events	$	15,000	Summer Events $57K/Winter Events ($42K)
Public Relations	$	9,975	Increase Sales Tax Rebate to $100
Other Accounts	$	(15,355)	
2026 Proposed Budget	**$**	**9,763,884**	

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
REVENUE				
Taxes				
401001-01	Property Taxes - Current Taxes	590,463.00	590,830.00	651,331.00
401001-02	Property Taxes - Delinquent Taxes	150.00	150.00	150.00
401001-03	Property Taxes - Transportation Taxes	.00	.00	.00
401001-04	Property Taxes - Droste Taxes	.00	.00	.00
401001-06	Property Taxes - Aspen School District	510,000.00	510,000.00	510,000.00
401002-01	Specific Ownership - General	138,374.00	138,376.00	139,563.00
401003	Sales Taxes	.00	.00	.00
401003-01	Sales Taxes - County	6,517,809.00	7,098,060.00	7,311,002.00
401003-02	Sales Taxes - Town	4,151,309.00	4,183,824.00	4,309,339.00
401004	Franchise Occupation Tax	.00	.00	.00
401004-01	Franchise Occupation Tax - Centurylink	14,000.00	14,000.00	14,000.00
401004-02	Franchise Occupation Tax - Comcast	185,776.00	185,776.00	189,492.00
401004-03	Franchise Occupation Tax - Holy Cross	322,493.00	322,493.00	328,943.00
401004-04	Franchise Occupation Tax - Black Hill Energy	203,976.00	203,976.00	208,055.00
401007	Marijuana and Tobacco Tax	180,155.00	146,613.00	139,282.00
	Taxes Totals	$12,814,505.00	$13,394,098.00	$13,801,157.00
Intergovernmental Revenue				
402001	Cigarette Tax	15,049.00	13,444.00	13,444.00
402002	Additional MVSO	14,587.00	14,587.00	14,712.00
402003	Highway Users	129,925.00	129,925.00	138,328.00
402004	County Road and Bridge	58,275.00	58,275.00	59,441.00
402005-01	Grants - State Grant DUI Enforcement	.00	.00	.00
402005-02	Grants - Vale Grant	.00	.00	.00
402005-03	Grants - FTA-5311 Rural Admin & Operating Grant	486,451.00	486,499.00	501,044.00
402005-04	Grants - FTA/State Grants	.00	.00	.00
402005-05	Grants - Tigger Grant	.00	.00	.00
402005-06	Grants - FTA/State Grants	.00	.00	.00
402005-07	Grants - CORE	.00	.00	.00
402005-08	Grants - Electrical Charging Station	.00	.00	.00
402005-09	Grants- Police Training	30,000.00	30,000.00	30,000.00
402005-10	Grants- Police Equipment RFR/POST	8,000.00	8,000.00	8,000.00
402005-11	Grants - CARES Grant - Trans	.00	.00	.00
402005-13	Grants - CARES Grant- General	.00	.00	.00
402005-14	Grants - American Rescue Plan Funds	.00	.00	.00
402005-15	Grants - American Rescue Plan Transportation	.00	.00	.00
402005-20	Grants - Electric Vehicle Transition Plan	.00	40,000.00	.00
402005-21	Grants - CPW Grant Revenues	.00	.00	.00
402005-23	Transit Ozone Season Grant	156,770.00	156,770.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
REVENUE				
Intergovernmental Revenue				
402007	RTA Service Contract	629,039.00	626,983.00	645,792.00
402008	Recycling Credit Pitco	.00	.00	.00
	Intergovernmental Revenue Totals	$1,528,096.00	$1,564,483.00	$1,410,761.00
Licenses & Permits				
403001	Liquor License	16,000.00	16,000.00	16,000.00
403002	Business Sales Tax License	80,750.00	85,000.00	85,000.00
403003	Building Contractor License	12,000.00	25,000.00	22,000.00
403009	Short-term Rental Permits	.00	.00	.00
403010	Building Permits	450,000.00	1,100,000.00	900,000.00
403010-01	Building Permits - Base Village	.00	.00	.00
403010-02	Building Permits - B.V. Building 11	.00	.00	.00
403010-03	Building Permits - Snowmass Center	.00	.00	.00
403010-04	Building Permits - Fanny Hill Cabins	.00	.00	.00
403010-05	Building Permits - B.V. Building 12	.00	.00	.00
403010-06	Building Permits - B.V Building 13B	.00	.00	.00
403010-07	Building Permits - B.V. Building 10AB	.00	.00	.00
403011	Electrical Permits	50,000.00	100,000.00	90,000.00
403011-01	Electrical Permits - Base Village	.00	.00	.00
403011-02	Electrical Permits - B.V. Building 11	.00	.00	.00
403011-03	Electrical Permits - Snowmass Center	.00	.00	.00
403011-04	Electrical Permits - Fanny Hill Cabins	.00	.00	.00
403011-05	Electrical Permits - B.V. Building 12	.00	.00	.00
403011-06	Electrical Permits - B.V. Building 13B	.00	.00	.00
403011-07	Electrical Permits - B.V. Building 10AB	.00	.00	.00
403020	Animal Tag	2,000.00	2,000.00	2,000.00
403021	Alarm Permit	25,000.00	25,000.00	25,000.00
403030	Road Cut Permit Fees	2,000.00	6,300.00	4,000.00
	Licenses & Permits Totals	$637,750.00	$1,359,300.00	$1,144,000.00
Charges for Service				
404001	Security Services Perform	12,000.00	12,000.00	12,000.00
404010	Planning Dept Fees	35,000.00	60,000.00	40,000.00
404011	Building Plan Check Fees	400,000.00	715,000.00	585,000.00
404011-01	Building Plan Check Fees - Base Village	.00	.00	.00
404011-02	Building Plan Check Fees - B.V. Building 11	.00	.00	.00
404011-03	Building Plan Check Fees - Snowmass Center	.00	.00	.00
404011-04	Building Plan Check Fees - Fanny Hill Cabins	.00	.00	.00
404011-05	Building Plan Check Fees - B.V. Building 12	.00	.00	.00
404011-06	Building Plan Check Fees - B.V .Building 13B	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
REVENUE				
Charges for Service				
404011-07	Building Plan Check Fees - B.V. Building 10AB	.00	.00	.00
404012	Energy Fees	20,000.00	20,000.00	20,000.00
404020	Transportation Parking Fee	660,950.00	709,680.00	698,375.00
404021	Special Bus Runs	.00	.00	.00
404023	Electric Vehicle Charging Stations	.00	12,934.00	17,122.00
404030	Public Works Miscellaneous	25,838.00	20,000.00	20,000.00
404040-01	Trash Fees - Misc Solid Waste	25,000.00	25,000.00	35,000.00
404040-02	Trash Fees - Homeowner	419,949.00	426,860.00	430,448.00
404040-03	Trash Fees - Rearloads	721,831.00	740,472.00	758,984.00
404040-04	Trash Fees - Curbside	144,846.00	142,714.00	146,281.00
404040-05	Trash Fees - Roll Off	258,476.00	251,570.00	278,359.00
404040-06	Trash Fees - Solid Waste Fuel Surcharge	.00	.00	.00
404050	Recreation Fees	275,000.00	175,000.00	180,000.00
404051	Recreation Center Memberships	860,000.00	860,000.00	865,000.00
404052	Recreation Center Personal Trainers	17,000.00	17,000.00	17,000.00
404053	Mountain Bike Fees	10,000.00	10,000.00	15,000.00
404060	Administration Fee	79,883.00	86,114.00	83,832.00
404061	Attorney Fees	1,000.00	.00	.00
404062	Tourism Special Events	.00	.00	.00
404063	External Billable Labor	.00	.00	.00
404063-01	External Billable Labor - Facility Management	90,000.00	90,000.00	90,000.00
404063-02	External Billable Labor - Shop	10,000.00	7,500.00	7,500.00
404071	Special Events Revenue	150,000.00	156,231.00	150,000.00
	Charges for Service Totals	$4,216,773.00	$4,538,075.00	$4,449,901.00
Fines & Forfeits				
405001	Moving Violations	4,000.00	4,000.00	4,000.00
405002	Parking Violations	84,870.00	84,870.00	84,870.00
405003	Zoning Violations	.00	.00	.00
405004	Animal Fines	1,000.00	1,000.00	1,000.00
405005	Court Fines	1,000.00	1,000.00	1,000.00
405006	Criminal Violations	2,500.00	2,500.00	2,500.00
405007	Court Fees	1,000.00	1,000.00	1,000.00
	Fines & Forfeits Totals	$94,370.00	$94,370.00	$94,370.00
Contributions				
406001	Ski Corp Contributions	2,403,678.00	2,409,407.00	2,360,427.00
406002	Animal Control Adoptions	.00	.00	.00
406003	Holy Cross Community Enhancement	113,215.00	105,521.00	107,632.00
406004	Cougar Canyon	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
REVENUE				
Contributions				
406005	Housing Mitigation	.00	.00	.00
406006	Annexation Fees	.00	.00	.00
406007	Contributions - Community Purpose	.00	.00	.00
406009	PEG Fees	7,676.00	10,855.00	10,963.00
	Contributions Totals	$2,524,569.00	$2,525,783.00	$2,479,022.00
Miscellaneous				
407001	Interest Income	1,285,053.00	1,562,256.00	907,654.00
407002	Penalty & Interest	15,000.00	15,000.00	15,000.00
407003	Miscellaneous Income	92,487.00	92,245.00	100,115.00
407004	Insurance Recovery	.00	.00	.00
407005	Misc Police Revenue	4,400.00	4,400.00	4,400.00
407006	Transmitter Site Fees	49,498.00	54,018.00	54,018.00
407007-02	Employee Housing - Reserve Public Works	.00	.00	.00
407008	Accounts Payable Write Offs	.00	.00	.00
407009	Rett Processing Fee	2,750.00	2,750.00	2,750.00
407010	Dealio Sales	.00	.00	.00
407011	Recreation Center Concessions	26,000.00	26,000.00	26,000.00
407012	Rent Town Hall	125,683.00	125,683.00	129,453.00
407013	Over Weight Vehicle Charge	2,500.00	3,750.00	2,500.00
407014	Banner Charge	4,000.00	4,000.00	4,000.00
407015	Recreation Rental Fees	16,000.00	16,000.00	16,000.00
407016	AEU New Registrations	.00	.00	.00
407017-01	False Alarms - Burglary Fee	.00	.00	.00
407017-02	False Alarms - Fire Fee	.00	.00	.00
407018	Miscellaneous Parks and Rec Income	.00	.00	.00
407019	Building Commissions	20,000.00	17,000.00	15,000.00
407020	Micro Hydro HC Revenue	.00	.00	.00
407057	Bag fees	8,000.00	8,803.00	8,979.00
	Miscellaneous Totals	$1,651,371.00	$1,931,905.00	$1,285,869.00
Transfer In From Other Funds				
408005	Transfer In Lottery	23,000.00	23,000.00	23,000.00
408006	Transfer In RETT	2,450,655.00	2,512,447.00	2,674,524.00
408007	Transfer In Road	2,416,768.00	2,416,768.00	2,460,444.00
408009	Transfer in Tourism	.00	.00	.00
408010	Transfer In Group Sales	.00	.00	.00
408060	Transfer In Housing	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
REVENUE				
Transfer In From Other Funds				
408090	Transfer In GID	.00	.00	.00
	Transfer In From Other Funds Totals	$4,890,423.00	$4,952,215.00	$5,157,968.00
Sale of Assets				
410001-01	General Assets - Police	.00	.00	.00
410001-02	General Assets	.00	.00	.00
410001-03	General Assets - Town Council	.00	.00	.00
410001-04	General Asset - Employee Housing Unit	.00	.00	.00
	Sale of Assets Totals	$0.00	$0.00	$0.00
Rental Income				
407007-01	Employee Housing - Rent Public Works	.00	.00	.00
407007-03	Employee Housing - Country Club Townhome	.00	.00	.00
	Rental Income Totals	$0.00	$0.00	$0.00
Other Financing Sources				
413001	Proceeds From Bond Issue	.00	.00	.00
413001-01	Proceeds from COP	.00	.00	.00
413001-03	Issuance-Premium	.00	.00	.00
413001-04	Lease proceeds	100,000.00	100,000.00	100,000.00
413001-06	SBITA Proceeds	.00	.00	.00
	Other Financing Sources Totals	$100,000.00	$100,000.00	$100,000.00
	REVENUE TOTALS	$28,457,857.00	$30,460,229.00	$29,923,048.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Personnel Services				
501001	Payroll	.00	.00	.00
501001-01	Payroll - Regular	10,878,722.00	10,820,302.00	11,354,471.00
501001-02	Payroll - Seasonal	441,364.00	441,364.00	457,448.00
501001-03	Payroll - Specials/Billed	.00	.00	.00
501001-04	Payroll - Specials/Donated	.00	.00	.00
501001-09	Payroll - Facility Management	.00	.00	.00
501001-10	Payroll - Other	84,345.00	84,345.00	86,089.00
501001-50	Payroll - Transitions	.00	.00	205,000.00
501002	Payroll Overtime	.00	.00	.00
501002-01	Payroll Overtime Regular	328,914.00	328,914.00	341,069.00
501002-02	Payroll Overtime - Specials Donated	.00	.00	.00
501002-03	Payroll Overtime - Specials	.00	.00	.00
501002-04	Payroll Overtime- DUI Contract	.00	.00	.00
501003	Payroll Benefits	.00	.00	.00
501003-01	Payroll Benefits - Recreation Benefit	276,800.00	276,800.00	306,000.00
501003-02	Payroll Benefits - Police Recreation Center	4,680.00	4,680.00	4,680.00
501003-03	Payroll Benefits - Car Allowance	4,200.00	4,200.00	4,200.00
501003-04	Payroll Benefits - Housing Allowance	.00	.00	.00
501003-05	Payroll Benefits - Police Incentive	10,800.00	10,800.00	13,200.00
501003-06	Payroll Benefits - Retirement	1,030,601.00	1,030,601.00	1,175,963.00
501003-07	Payroll Benefits - Police Retirement	162,201.00	162,201.00	176,851.00
501003-08	Payroll Benefits - Medicare	153,707.00	153,707.00	161,237.00
501003-09	Payroll Benefits - Fica	111,528.00	111,528.00	114,538.00
501003-10	Payroll Benefits - Health Insurance	4,240,253.00	4,197,161.00	3,982,055.00
501003-11	Payroll Benefits - Seasonal Health Insurance	68,821.00	68,821.00	78,290.00
501003-12	Payroll Benefits - Health Reimbursement	175,622.00	175,622.00	177,093.00
501003-13	Payroll Benefits - Dental Insurance	58,515.00	58,515.00	66,185.00
501003-14	Payroll Benefits - Vision Insurance	21,175.00	21,175.00	22,808.00
501003-15	Payroll Benefits - Standard - Life / AD& D	65,235.00	65,235.00	71,623.00
501003-16	Payroll Benefits - Cigna - Life/AD&D	.00	.00	.00
501003-17	Payroll Benefits - Dependant Life	1,081.00	1,081.00	1,154.00
501003-18	Payroll Benefits - Long Term Disability	86,775.00	86,775.00	95,260.00
501003-19	Payroll Benefits - Unemployment Insurance	23,127.00	23,127.00	24,249.00
501003-20	Payroll Benefits - Workmans Comp	151,335.00	151,335.00	205,707.00
501003-21	Payroll Benefits - Taxable Life	.00	.00	.00
501003-22	Payroll Benefits - Health Insurance HSA/HDHP	.00	.00	365,132.00
501003-50	Payroll - Benefit Transitions	.00	.00	50,000.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Personnel Services				
501004	Training/ Registrations	133,410.00	133,410.00	162,180.00
501005	Travel & Meeting Expenses	135,919.00	135,919.00	142,980.00
501006	RFTA Bus Pass Employee	5,900.00	5,900.00	5,900.00
501099	Personnel Services	.00	.00	.00
	Personnel Services Totals	$18,655,030.00	$18,553,518.00	$19,851,362.00
Purchased Services				
502001	Legal Fees Special Counsel	365,000.00	365,000.00	365,000.00
502002	Consultant	94,350.00	54,350.00	134,850.00
502002-01	Consultant - Employee Training	27,750.00	27,750.00	40,000.00
502002-02	Consultant - Engineering	.00	.00	.00
502002-03	Consultant - Town Council	.00	.00	.00
502002-04	Consultant - Entryway	.00	.00	.00
502002-05	Consultant - Website Redesign	.00	.00	.00
502002-06	Consultant - Comp Plan	.00	.00	.00
502002-07	Consultant - Ice Age	.00	.00	.00
502002-08	Consultant - Environmental Sustainability	.00	.00	.00
502002-09	Consultant - Holy Cross Energy Efficiency	.00	.00	.00
502002-10	Consultant - Planning	.00	.00	.00
502002-11	Consultant - Early Childcare Education	.00	.00	.00
502002-12	Consultant - CORE Climate Program	.00	.00	.00
502003	Contract Service	963,201.00	963,201.00	1,341,068.00
502003-01	Contract Service - Snowmelt Road	.00	.00	.00
502003-03	Contract Service - Fire Department	.00	.00	.00
502003-04	Contract Service - Fire Extinguisher Maintenance	5,040.00	5,040.00	5,040.00
502003-05	Contract Service - Backflow Test & Maintenance	7,250.00	7,250.00	8,250.00
502003-08	Contract Service - Transportation	40,000.00	40,000.00	40,000.00
502003-09	Contract Service - POSTR Plan	.00	.00	.00
502003-10	Contract Service - Community Connectivity Plan	.00	.00	.00
502003-11	Contract Service - Aspen Animal Shelter	1,075.00	1,075.00	1,100.00
502003-12	Contract Service - Summer Mtn Trails-West side	.00	.00	.00
502003-13	Contract Service - Grants-Police Training	30,000.00	30,000.00	30,000.00
502003-15	Contract Service - GIS	2,000.00	2,000.00	2,000.00
502003-16	Contract Service - Wildfire Mitigation	140,000.00	140,000.00	140,000.00
502003-17	Contract Service - Cleaning	70,410.00	70,410.00	70,410.00
502003-18	Contract Service - Snow Removal	6,600.00	6,600.00	6,600.00
502004	Telephone	59,621.00	59,621.00	66,436.00
502004-01	Telephone- Data	45,540.00	45,540.00	49,900.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Purchased Services				
502004-02	Telephone-Cell	2,520.00	2,520.00	2,520.00
502004-03	Telephone-Equipment	10,000.00	10,000.00	10,000.00
502004-04	Telephone-Support and Services	10,000.00	10,000.00	16,310.00
502005	Employee Relations	37,500.00	37,500.00	42,500.00
502005-01	Employee Relations - Tenure	13,300.00	13,300.00	17,000.00
502005-02	Employee Relations - Flu	900.00	900.00	900.00
502005-03	Employee Relations - Miscellaneous	10,000.00	10,000.00	18,000.00
502006-01	Building Maintenance - General	53,650.00	53,650.00	56,450.00
502006-03	Building Maintenance - Lawn Care	.00	.00	.00
502006-04	Building Maintenance - Elevator	14,000.00	14,000.00	14,000.00
502006-10	Building Maintenance - Painting	10,000.00	10,000.00	10,000.00
502006-11	Building Maintenance - Holding Account	.00	.00	.00
502007-01	Maintenance Agreements - Copier	12,088.00	12,088.00	10,360.00
502007-02	Maintenance Agreements - Software	16,200.00	16,200.00	49,426.00
502007-03	Maintenance Agreements - Hardware	21,000.00	21,000.00	31,000.00
502007-04	Maintenance Agreements - Other	45,500.00	45,500.00	45,500.00
502008-01	Repairs - Equipment	75,100.00	75,100.00	75,415.00
502008-02	Repairs - Vehicles	14,675.00	14,675.00	14,675.00
502008-03	Repairs - Radios	5,200.00	5,200.00	5,200.00
502009	Mailing	84.00	84.00	84.00
502009-01	Mailing - Postage	10,000.00	10,000.00	10,000.00
502009-02	Mailing - Freight & Shipping	3,008.00	3,008.00	5,145.00
502010	Utilities	.00	.00	.00
502010-01	Utilities - Water & Sanitation	109,043.00	116,043.00	120,315.00
502010-02	Utilities - Gas	543,578.00	543,578.00	541,611.00
502010-03	Utilities - Electric	196,050.00	196,050.00	203,439.00
502010-04	Utilities - Trash	18,175.00	18,175.00	19,083.00
502010-05	Utilities - Security	970.00	970.00	1,570.00
502010-06	Utilities - Snowmelt	2,730.00	2,730.00	2,866.00
502011-01	Town Functions - Boards and Commissions Support	28,000.00	28,000.00	28,000.00
502013	Leased Equipment	.00	.00	.00
502013-01	Leased Equipment - Copier	22,371.00	22,371.00	4,222.00
502013-03	Leased Equipment - Postage	3,750.00	3,750.00	3,750.00
502013-04	Leased Equipment - Plotter	2,300.00	2,300.00	.00
502014	Elections	.00	.00	3,500.00
502015	Document Imaging	8,800.00	8,800.00	8,800.00
502016	Reference Library	4,200.00	4,200.00	2,700.00
502017	Audit	55,000.00	55,000.00	70,000.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Purchased Services				
502018-01	Collection Fees - General	28,754.00	28,754.00	28,962.00
502019	Software Licensing	385,650.00	385,650.00	405,240.00
502020	Communication Services	260,000.00	260,000.00	335,607.00
502021	Professional Services	52,100.00	52,100.00	54,350.00
502022	Lab Work	500.00	500.00	500.00
502023	Snowmelt Road Receivable	(73,535.00)	(73,535.00)	(77,211.00)
502024	Weed Control	59,000.00	59,000.00	59,000.00
502025-01	Dump Fees - Miscellaneous	195,000.00	195,000.00	208,000.00
502025-02	Dump Fees - Tires	3,000.00	3,000.00	3,000.00
502026-01	Rolloff Fees - Conference Center	10,000.00	10,000.00	10,077.00
502026-02	Rolloff Fees - Parcel C	10,500.00	10,500.00	13,901.00
502026-03	Rolloff Fees - Timbermill	5,200.00	5,200.00	6,023.00
502026-04	Rolloff Fees - Miscellaneous Rolls	25,000.00	25,000.00	25,000.00
502026-05	Rolloff Fees - Dump Fees	.00	.00	.00
502026-06	Rolloff Fees - Silvertree	4,500.00	4,500.00	3,981.00
502026-07	Rolloff Fees - Snowmass Club	7,500.00	7,500.00	8,505.00
502026-08	Rolloff Fees - Aspen Skiing Company	10,500.00	10,500.00	13,344.00
502026-09	Rolloff Fees - Crestwood	6,200.00	6,200.00	7,166.00
502026-10	Rolloff Fees - Base Village	25,000.00	25,000.00	23,541.00
502026-11	Rolloff Fees - Viceroy	9,000.00	9,000.00	11,045.00
502026-12	Rolloff Fees - Snowmass Center	10,000.00	10,000.00	11,511.00
502027	Contract Labor	87,000.00	37,000.00	37,000.00
502028	Bank/Trustee Fees	55,000.00	105,000.00	105,000.00
502033	Security Program	.00	.00	.00
	Purchased Services Totals	$4,393,398.00	$4,360,398.00	$5,038,537.00
Operating & Maintenance				
503001	Advertising	.00	.00	.00
503001-01	Advertising - Legal Notices	5,700.00	5,700.00	6,000.00
503001-02	Advertising - Jobs	35,000.00	35,000.00	36,000.00
503001-03	Advertising - Print	25,000.00	25,000.00	25,000.00
503001-05	Advertising - Other	24,000.00	22,500.00	22,500.00
503002	Dues, Memberships, Subscriptions	88,614.00	88,614.00	114,739.00
503003	Miscellaneous	122,502.00	148,626.00	146,153.00
503003-01	Misc-Deductibles	93,000.00	93,000.00	88,000.00
503004	Printing	29,291.00	29,291.00	30,971.00
503005	Supplies	.00	.00	.00
503005-01	Supplies - Office	27,351.00	27,351.00	26,791.00
503005-02	Supplies - Building	22,400.00	22,400.00	22,942.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Operating & Maintenance				
503005-03	Supplies - Cleaning	43,120.00	43,120.00	42,720.00
503005-04	Supplies - Coffee	1,920.00	1,920.00	2,040.00
503005-05	Supplies - Data Processing	6,425.00	6,425.00	6,425.00
503005-06	Supplies - Computer	4,200.00	4,200.00	4,680.00
503005-07	Supplies - Crime/Animal Education	2,800.00	2,800.00	3,000.00
503005-08	Supplies - Lab	500.00	500.00	1,000.00
503005-09	Supplies - Tools	31,370.00	31,370.00	34,070.00
503005-10	Supplies - Animal Shelter	.00	.00	.00
503005-12	Supplies - Landscaping	28,015.00	28,015.00	27,015.00
503005-13	Supplies - Car Wash	5,000.00	5,000.00	5,200.00
503005-14	Supplies - Street Lights	6,300.00	6,300.00	6,300.00
503005-15	Supplies - Youth Programs	10,000.00	10,000.00	10,000.00
503005-16	Supplies - Adult Programs	5,000.00	5,000.00	5,000.00
503005-17	Supplies - Special Events	4,000.00	4,000.00	4,000.00
503005-18	Supplies - Pool	53,500.00	53,500.00	53,500.00
503005-19	Supplies - Fitness Center	16,163.00	16,163.00	16,163.00
503005-20	Supplies - Concession	25,000.00	25,000.00	30,000.00
503005-28	Supplies - Parking	14,706.00	14,706.00	14,778.00
503005-29	Supplies - Vehicle Hardware	8,034.00	8,034.00	8,034.00
503005-31	Supplies - Ice Rink	10,000.00	10,000.00	10,000.00
503005-32	Supplies - Recreation Center	17,700.00	17,700.00	17,000.00
503006	Equipment	17,120.00	17,120.00	17,120.00
503006-01	Grants-Police Equipment RFR/Post	8,000.00	8,000.00	8,000.00
503007-01	Building Lease Payments - Rent	57,821.00	57,821.00	56,194.00
503007-02	Building Lease Payments - CAMS	22,448.00	22,448.00	24,375.00
503007-05	Building Lease Payments - Miscellaneous	3,000.00	3,000.00	3,000.00
503008	Insurance	.00	.00	.00
503008-01	Insurance - Building	188,303.00	188,303.00	219,493.00
503008-02	Insurance - Vehicle	44,291.00	44,291.00	57,966.00
503008-03	Insurance - Other	59,349.00	59,349.00	66,535.00
503009-01	Vehicle Expenses - Fuel	488,344.00	485,000.00	500,375.00
503009-02	Vehicle Expenses - Oil	.00	.00	.00
503009-03	Vehicle Expenses - Parts & Supplies	287,125.00	287,125.00	347,350.00
503009-04	Vehicle Expenses - Equipment	96,214.00	45,800.00	67,300.00
503009-05	Vehicle Expenses - Repairs Labor	.00	.00	.00
503009-06	Vehicle Expenses - Labor	265,725.00	265,725.00	273,950.00
503009-07	Vehicle Expenses - Freight	.00	.00	.00
503010	Contra Acct - Vehicle Labor	(265,725.00)	(265,725.00)	(273,950.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Operating & Maintenance				
503011-01	Board Expenses - SAAB	.00	.00	.00
503011-02	Board Expenses - PTRAB	.00	.00	.00
503011-03	Board Expenses - Planning Commisson	2,000.00	2,000.00	2,000.00
503012	Public Relations	4,000.00	4,000.00	4,000.00
503013	Uniforms	60,900.00	60,900.00	65,633.00
503014	License Tags	.00	.00	.00
503015	Furniture	1,000.00	1,000.00	1,000.00
503016	Signs	5,200.00	5,200.00	4,950.00
503016-01	Signs - New	5,775.00	5,775.00	27,196.00
503016-02	Signs - Replacement	7,000.00	7,000.00	7,210.00
503017	Sanding Material	55,700.00	55,700.00	61,270.00
503018	Safety First Aid	1,850.00	1,850.00	1,913.00
503019	Radios	.00	.00	.00
503020	Paving/Raw Materials	42,520.00	42,520.00	43,650.00
503021	Road Material Trash	12,900.00	12,900.00	16,000.00
503022	Sustainability Planning	2,000.00	2,000.00	2,000.00
503023	Grounds Maintenance	.00	.00	.00
503029	Engagement Events	10,000.00	10,000.00	10,000.00
503030	Property Tax Rebate	.00	.00	.00
	Operating & Maintenance Totals	$2,249,471.00	$2,220,337.00	$2,434,551.00
Donations & Grants				
504001-01	Donations - General	.00	.00	.00
504001-02	TIPS	1,200.00	1,200.00	2,000.00
504002-01	Grants - Cultural Arts	.00	.00	.00
504002-02	Grants - Health & Human Services	259,454.00	259,454.00	282,427.00
	Donations & Grants Totals	$260,654.00	$260,654.00	$284,427.00
Capital				
507001-01	Cash Purchases - Vehicles	25,000.00	25,000.00	5,000.00
507001-02	Cash Purchases - Mobile Equipment	.00	.00	2,000.00
507001-03	Cash Purchases - Equipment	21,450.00	21,450.00	31,000.00
507001-04	Cash Purchases - Office	.00	.00	6,000.00
507001-05	Cash Purchases - Computer	110,700.00	110,700.00	235,146.00
507001-06	Cash Purchases - Land Improvements	10,000.00	10,000.00	10,000.00
507001-07	Cash Purchases - Buildings	.00	.00	.00
507001-12	Cash Purchases - Furniture & Fixtures	.00	.00	15,000.00
507001-20	Cash Purchases - Other	31,000.00	31,000.00	20,300.00
507002	Capital Town Council	24,000.00	.00	24,000.00
507003	Capital Town Manager	725,493.00	376,144.00	352,902.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Capital				
507004	Capital Town Clerk	.00	.00	.00
507005	Capital Finance	122,102.00	.00	122,102.00
507006	Capital Community Development	19,903.00	8,000.00	72,903.00
507007	Capital Public Safety	439,100.00	193,100.00	15,000.00
507008	Capital Transportation	201,000.00	100,000.00	211,000.00
507009	Capital Parks & Recreation	.00	.00	.00
507009-05	Capital Parks & Recreation - Trails and Parks	24,165.00	.00	30,000.00
507009-09	Capital Parks & Recreation - Recreation Center	5,539.00	.00	32,000.00
507009-10	Capital Parks & Recreation Trails Signage	.00	.00	.00
507010	Capital Facility Management	385,202.00	328,202.00	135,000.00
507011	Capital Road	290,081.00	149,000.00	41,663.00
507012	Capital Solid Waste	15,000.00	7,225.00	.00
507013	Capital Shop	86,000.00	86,000.00	20,000.00
507014	Capital Arts Board	178,742.00	63,783.00	139,959.00
507015	Capital Energy Efficiency Funds	.00	.00	.00
507015-01	Capital Energy Efficiency - Electrical Vehicle Charging Station	.00	.00	.00
507016	Capital Public Works Admin	77,879.00	38,314.00	39,565.00
507017	Capital GIS	.00	.00	.00
507018	Capital Human Resources	.00	.00	.00
507020	Capital Other	.00	.00	.00
507020-01	Capital Other - Leases	100,000.00	100,000.00	100,000.00
507020-02	Capital Other - SBITA	.00	.00	.00
507025	Reserves Used	151,486.00	151,486.00	251,877.00
507028	Summer Parking Program	.00	.00	.00
	Capital Totals	$3,043,842.00	$1,799,404.00	$1,912,417.00
Transfers Out				
510005	Transfer Out to Lottery	.00	.00	.00
510006	Transfer Out to RETT	.00	.00	.00
510007	Transfer Out to Road	.00	.00	.00
510008	Transfer Out to Excise	.00	.00	.00
510009	Transfer Out to Marketing	.00	.00	.00
510010	Transfer Out to Group Sales	.00	.00	.00
510011	Transfer Out to REOP	.00	.00	.00
510050	Transfer Out to Debt Service	.00	.00	.00
510055	Transfer Out to CIP	11,739,170.00	11,739,170.00	5,433,000.00
510055-01	Transfer Out to CIP - Holy Cross Enhancement Funds	.00	.00	.00
510055-02	Transfer Out to CIP - Entryway Improvements	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**001 - General Fund**			
EXPENSE				
Transfers Out				
510056	Transfer Out CERF	380,000.00	380,000.00	380,000.00
510060	Transfer Out to Housing	.00	.00	.00
510061	Transfer Out to Mountain View	.00	.00	.00
510062	Transfer Out to Mountain View II	.00	.00	.00
510090	Transfer Out to GID	.00	.00	.00
	Transfers Out Totals	$12,119,170.00	$12,119,170.00	$5,813,000.00
Other Expenditures				
502003-14	Contract Service - Base Village	.00	.00	.00
503009-08	Write off- Inventory Parts	.00	.00	.00
511001	Write Offs Accounts Receivables	.00	.00	.00
511002	Freight Expenditures	.00	.00	.00
511003	Employee Housing Reserved Used	.00	.00	.00
511004	Retirement Forfeiture	.00	.00	.00
511005	Town Hall	.00	.00	.00
511006	Town Energy Efficiency	.00	.00	.00
511007	Adjustment to Expenditures	.00	.00	.00
511008	Droste Open Space Contribution	.00	.00	.00
511009	Other Expenditures	.00	.00	.00
511009-01	Costs of Issuance	.00	.00	.00
511009-02	Underwriters Discount	.00	.00	.00
511009-03	Refund COP's	.00	.00	.00
511009-04	Accr'd Bond Interest	.00	.00	.00
511010	Aspen School District Contribution	510,000.00	510,000.00	510,000.00
511011	Building 6 Funding	.00	.00	.00
511012	Other Dept Charges	.00	.00	.00
511013	CARES/ARPA Grant - General	.00	.00	.00
511014	Ice Age Expenditures	.00	.00	.00
511015	Employee Housing Purchase	.00	.00	.00
511016	Mental Health/Homeless Services	108,000.00	108,000.00	111,827.00
	Other Expenditures Totals	$618,000.00	$618,000.00	$621,827.00
Other Financing Uses				
520004	Cost of Issuance	.00	.00	.00
520004-01	Cost of Issuance - Underwriters Discount	.00	.00	.00
520004-04	Accrued Bond Interest	.00	.00	.00
520005	Refunding Bond Escrow	.00	.00	.00
	Other Financing Uses Totals	$0.00	$0.00	$0.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **001 - General Fund**				
EXPENSE				
Debt Expense				
502013-11	Leased Equipment - Interest	.00	.00	.00
502013-12	Leased Equipment - Principal	.00	.00	.00
502019-01	Software Licensing - Principal	.00	.00	.00
502019-02	Software Licensing - Interest	.00	.00	.00
503007-03	Building Lease Payments - COP-Principal	585,000.00	585,000.00	610,000.00
503007-04	Building Lease Payments - COP-Interest	47,800.00	47,800.00	24,400.00
503007-11	Building Lease Payments - Rent Interest	.00	.00	.00
503007-12	Building Lease Payments - Rent principal	.00	.00	.00
	Debt Expense Totals	$632,800.00	$632,800.00	$634,400.00
	EXPENSE TOTALS	$41,972,365.00	$40,564,281.00	$36,590,521.00
	Fund **001 - General Fund** Totals			
	REVENUE TOTALS	$28,457,857.00	$30,460,229.00	$29,923,048.00
	EXPENSE TOTALS	$41,972,365.00	$40,564,281.00	$36,590,521.00
	Fund **001 - General Fund** Totals	($13,514,508.00)	($10,104,052.00)	($6,667,473.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**005 - Lottery Fund**			
REVENUE				
Intergovernmental Revenue				
402006	Lottery Funds	39,117.00	36,540.00	37,636.00
	Intergovernmental Revenue Totals	$39,117.00	$36,540.00	$37,636.00
Miscellaneous				
407001	Interest Income	6,479.00	6,699.00	5,031.00
	Miscellaneous Totals	$6,479.00	$6,699.00	$5,031.00
	REVENUE TOTALS	$45,596.00	$43,239.00	$42,667.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **005 - Lottery Fund**				
EXPENSE				
Operating & Maintenance				
503003	Miscellaneous	.00	.00	.00
	Operating & Maintenance Totals	$0.00	$0.00	$0.00
Capital				
507009	Capital Parks & Recreation	.00	.00	.00
	Capital Totals	$0.00	$0.00	$0.00
Transfers Out				
510001	Transfer Out to General	23,000.00	23,000.00	23,000.00
510055-02	Transfer Out to CIP - Entryway Improvements	.00	.00	.00
	Transfers Out Totals	$23,000.00	$23,000.00	$23,000.00
	EXPENSE TOTALS	$23,000.00	$23,000.00	$23,000.00
	Fund **005 - Lottery Fund** Totals			
	REVENUE TOTALS	$45,596.00	$43,239.00	$42,667.00
	EXPENSE TOTALS	$23,000.00	$23,000.00	$23,000.00
	Fund **005 - Lottery Fund** Totals	$22,596.00	$20,239.00	$19,667.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**006 - Real Estate Transfer Tax Fund**			
REVENUE				
Taxes				
401005	Real Estate Transfer Tax	5,349,000.00	5,258,290.00	5,389,742.00
	Taxes Totals	$5,349,000.00	$5,258,290.00	$5,389,742.00
Intergovernmental Revenue				
402005-04	Grants - FTA/State Grants	.00	.00	.00
402005-06	Grants - FTA/State Grants	.00	.00	.00
	Intergovernmental Revenue Totals	$0.00	$0.00	$0.00
Miscellaneous				
407001	Interest Income	369,058.00	916,998.00	420,000.00
407002	Penalty & Interest	.00	.00	.00
407003	Miscellaneous Income	.00	.00	.00
407008	Accounts Payable Write Offs	.00	.00	.00
	Miscellaneous Totals	$369,058.00	$916,998.00	$420,000.00
Transfer In From Other Funds				
408001	Transfer In General	.00	.00	.00
408007	Transfer In Road	.00	.00	.00
	Transfer In From Other Funds Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$5,718,058.00	$6,175,288.00	$5,809,742.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**006 - Real Estate Transfer Tax Fund**			
EXPENSE				
Operating & Maintenance				
503003	Miscellaneous	.00	.00	.00
	Operating & Maintenance Totals	$0.00	$0.00	$0.00
Capital				
507008	Capital Transportation	.00	.00	.00
507008-01	Capital Transportation - Buses & Equipment	.00	.00	.00
507008-02	Capital Transportation - Daly Depot/Garage	.00	.00	.00
507008-03	Capital Transportation - Bus Stop Capital Repairs	.00	.00	.00
507008-04	Capital Transportation - Parcel C Video Surveilance	.00	.00	.00
507008-05	Capital Transportation - Transit Office Base Village	.00	.00	.00
507008-06	Capital Transportation - Town Park Station	.00	.00	.00
507008-07	Capital Transportation - Bus Depot Announcement System	.00	.00	.00
507008-08	Capital Transportation - Radio Phone System	.00	.00	.00
507008-09	Capital Transportation - Variable Message GPS	.00	.00	.00
507009	Capital Parks & Recreation	.00	.00	.00
507009-01	Capital Parks & Recreation - Entryway	.00	.00	.00
507009-02	Capital Parks & Recreation - Rodeo Improvements	.00	.00	.00
507009-03	Capital Parks & Recreation - Brush Creek Stream Restoration	.00	.00	.00
507009-04	Capital Parks & Recreation - Roundabout Storm Sewer	.00	.00	.00
507009-05	Capital Parks & Recreation - Trails and Parks	.00	.00	.00
507009-06	Capital Parks & Recreation - Open Space Trails Study	.00	.00	.00
507009-07	Capital Parks & Recreation - Ice Rink	.00	.00	.00
507009-08	Capital Parks & Recreation - Town Hall Landscaping	.00	.00	.00
507009-09	Capital Parks & Recreation - Recreation Center	.00	.00	.00
507011	Capital Road	.00	.00	.00
507025	Reserves Used	275,632.00	275,632.00	207,367.00
507027	Building Equipment Repair	71,520.00	85,000.00	89,250.00
	Capital Totals	$347,152.00	$360,632.00	$296,617.00
Transfers Out				
510001	Transfer Out to General	.00	.00	.00
510001-01	Transfer Out to General - Transportation	561,524.00	561,524.00	604,574.00
510001-02	Transfer Out to General - Landscaping	941,103.00	948,103.00	1,001,287.00
510001-03	Transfer Out to General - Pool & Recreation Center	948,028.00	1,002,820.00	1,068,663.00
510001-04	Transfer Out General Fund - Annual Maintenance/SGM	.00	.00	.00
510055	Transfer Out to CIP	1,455,000.00	1,455,000.00	10,457,475.00
510055-01	Transfer Out to CIP - Holy Cross Enhancement Funds	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**006 - Real Estate Transfer Tax Fund**			
EXPENSE				
Transfers Out				
510055-02	Transfer Out to CIP - Entryway Improvements	.00	.00	.00
510056	Transfer Out CERF	.00	.00	.00
510056-01	Transfer Out CERF - Parks and Trails	40,000.00	40,000.00	40,000.00
510056-02	Transfer out CERF - Pool and Recreation	25,000.00	25,000.00	25,000.00
510056-03	Transfer Out CERF - Transportation	705,000.00	705,000.00	705,000.00
	Transfers Out Totals	$4,675,655.00	$4,737,447.00	$13,901,999.00
	EXPENSE TOTALS	$5,022,807.00	$5,098,079.00	$14,198,616.00
Fund	**006 - Real Estate Transfer Tax Fund** Totals			
	REVENUE TOTALS	$5,718,058.00	$6,175,288.00	$5,809,742.00
	EXPENSE TOTALS	$5,022,807.00	$5,098,079.00	$14,198,616.00
Fund	**006 - Real Estate Transfer Tax Fund** Totals	$695,251.00	$1,077,209.00	($8,388,874.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**007 - Road Mill Levy Fund**			
REVENUE				
Taxes				
401001-01	Property Taxes - Current Taxes	3,843,581.00	3,843,825.00	4,240,437.00
	Taxes Totals	$3,843,581.00	$3,843,825.00	$4,240,437.00
Charges for Service				
404070	Occupancy Assessments	20,000.00	10,000.00	10,000.00
	Charges for Service Totals	$20,000.00	$10,000.00	$10,000.00
Miscellaneous				
407001	Interest Income	24,194.00	178,793.00	49,390.00
407003	Miscellaneous Income	.00	.00	.00
	Miscellaneous Totals	$24,194.00	$178,793.00	$49,390.00
Transfer In From Other Funds				
408001	Transfer In General	.00	.00	.00
408006	Transfer In RETT	.00	.00	.00
	Transfer In From Other Funds Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$3,887,775.00	$4,032,618.00	$4,299,827.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**007 - Road Mill Levy Fund**			
EXPENSE				
Purchased Services				
502002-02	Consultant - Engineering	.00	.00	.00
502018-02	Collection Fees - Road	76,872.00	76,872.00	87,340.00
	Purchased Services Totals	$76,872.00	$76,872.00	$87,340.00
Operating & Maintenance				
503003	Miscellaneous	.00	.00	.00
503030	Property Tax Rebate	.00	.00	.00
	Operating & Maintenance Totals	$0.00	$0.00	$0.00
Capital				
507025	Reserves Used	381,411.00	381,411.00	73,956.00
507027	Building Equipment Repair	.00	.00	.00
507100	Road Projects	.00	.00	.00
507101	Road Projects Central	.00	.00	.00
507101-01	Road Projects Central - Brush Creek Road	.00	.00	.00
507101-02	Road Projects Central - Brush Creek Lane	.00	.00	.00
507101-03	Road Projects Central - Deerfield Drive	.00	.00	.00
507101-04	Road Projects Central - Divide Road	.00	.00	.00
507101-05	Road Projects Central - Hawkridge	.00	.00	.00
507101-06	Road Projects Central - Highline Road	.00	.00	.00
507101-07	Road Projects Central - Lot E	.00	.00	.00
507101-08	Road Projects Central - Owl Creek Road	.00	.00	.00
507101-09	Road Projects Central - Rodeo Lot	.00	.00	.00
507101-10	Road Projects Central - Snowmass Creek Road	.00	.00	.00
507101-11	Road Projects Central - Woodbridge Road	.00	.00	.00
507101-12	Road Projects Central - BrushCreek Wood Road Roundabout	.00	.00	.00
507102	Road Projects Country Club	.00	.00	.00
507102-01	Road Projects Country Club - Beaver Court	.00	.00	.00
507102-02	Road Projects Country Club - Fairway Drive	.00	.00	.00
507102-03	Road Projects Country Club - Harlston Green	.00	.00	.00
507102-04	Road Projects Country Club - Snowmass Club Circle	.00	.00	.00
507102-05	Road Projects Country Club - St. Andrews Ct.	.00	.00	.00
507103	Road Projects Horse Ranch	.00	.00	.00
507103-01	Road Projects Horse Ranch - Branding Lane	.00	.00	.00
507103-02	Road Projects Horse Ranch - Bridle Path Lane	.00	.00	.00
507103-03	Road Projects Horse Ranch - Bronco Court	.00	.00	.00
507103-04	Road Projects Horse Ranch - Horse Ranch Drive	.00	.00	.00
507103-05	Road Projects Horse Ranch - Maverick Circle	.00	.00	.00
507103-06	Road Projects Horse Ranch - Pinto Circle	.00	.00	.00

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**007 - Road Mill Levy Fund**			
EXPENSE				
Capital				
507103-07	Road Projects Horse Ranch - Rodeo Road	.00	.00	.00
507103-08	Road Projects Horse Ranch - Saddleback Lane	.00	.00	.00
507103-09	Road Projects Horse Ranch - Spur Ridge Lane	.00	.00	.00
507103-10	Road Projects Horse Ranch - Stallion	.00	.00	.00
507103-11	Road Projects Horse Ranch - Stallion Circle	.00	.00	.00
507103-12	Road Projects Horse Ranch - Trail Rider Lane	.00	.00	.00
507104	Road Projects Melton Ranch	.00	.00	.00
507104-01	Road Projects Melton Ranch - Lemond Circle	.00	.00	.00
507104-02	Road Projects Melton Ranch - Lemond Place	.00	.00	.00
507104-03	Road Projects Melton Ranch - Meadow Lane	.00	.00	.00
507104-04	Road Projects Melton Ranch - Martingale Place	.00	.00	.00
507104-05	Road Projects Melton Ranch - Meadow Road	.00	.00	.00
507104-06	Road Projects Melton Ranch - Oak Ridge Lane	.00	.00	.00
507104-07	Road Projects Melton Ranch - Oak Ridge Road	.00	.00	.00
507104-08	Road Projects Melton Ranch - Sinclair Lane	.00	.00	.00
507104-09	Road Projects Melton Ranch - Sinclair Road	.00	.00	.00
507104-10	Road Projects Melton Ranch - Summit Lane	.00	.00	.00
507104-11	Road Projects Melton Ranch - Terrace Drive	.00	.00	.00
507104-12	Road Projects Melton Ranch - Wildridge Lane	.00	.00	.00
507105	Road Projects Ridge Run	.00	.00	.00
507105-01	Road Projects Ridge Run - Antler Ridge Lane	.00	.00	.00
507105-02	Road Projects Ridge Run - Baby Doe Lane	.00	.00	.00
507105-03	Road Projects Ridge Run - Buck Lane	.00	.00	.00
507105-04	Road Projects Ridge Run - Deer Lane	.00	.00	.00
507105-05	Road Projects Ridge Run - Deer Ridge Lane	.00	.00	.00
507105-06	Road Projects Ridge Run - East Ridge Road	.00	.00	.00
507105-07	Road Projects Ridge Run - Elk Ridge Lane	.00	.00	.00
507105-08	Road Projects Ridge Run - Ermine Lane	.00	.00	.00
507105-09	Road Projects Ridge Run - Faraway Road	.00	.00	.00
507105-10	Road Projects Ridge Run - Maple Ridge Lane	.00	.00	.00
507105-11	Road Projects Ridge Run - North Ridge Lane	.00	.00	.00
507105-12	Road Projects Ridge Run - Ridge Road	.00	.00	.00
507105-13	Road Projects Ridge Run - Stellar Lane	.00	.00	.00
507105-14	Road Projects Ridge Run - View Ridge Lane	.00	.00	.00
507106	Road Projects West Village	.00	.00	.00
507106-01	Road Projects West Village - Burlingame Lane	.00	.00	.00
507106-02	Road Projects West Village - Campground Lane	.00	.00	.00
507106-03	Road Projects West Village - Carriageway	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**007 - Road Mill Levy Fund**			
EXPENSE				
Capital				
507106-04	Road Projects West Village - Daly Lane	.00	.00	.00
507106-05	Road Projects West Village - Elbert Lane	.00	.00	.00
507106-06	Road Projects West Village - Fall Lane	.00	.00	.00
507106-07	Road Projects West Village - Gallun Lane	.00	.00	.00
507106-08	Road Projects West Village - Lot 1	.00	.00	.00
507106-09	Road Projects West Village - Lot 2	.00	.00	.00
507106-10	Road Projects West Village - Lot 3	.00	.00	.00
507106-11	Road Projects West Village - Lot 4	.00	.00	.00
507106-12	Road Projects West Village - Lot 5	.00	.00	.00
507106-13	Road Projects West Village - Lot 6	.00	.00	.00
507106-14	Road Projects West Village - Lot 7	.00	.00	.00
507106-15	Road Projects West Village - Lot 8	.00	.00	.00
507106-16	Road Projects West Village - Lot 9	.00	.00	.00
507106-17	Road Projects West Village - Lot 10	.00	.00	.00
507106-18	Road Projects West Village - Lot 11	.00	.00	.00
507106-19	Road Projects West Village - Lot 12	.00	.00	.00
507106-20	Road Projects West Village - Lot 13	.00	.00	.00
507106-21	Road Projects West Village - TOV	.00	.00	.00
507107	Road Projects Wood Run	.00	.00	.00
507107-01	Road Projects Wood Run - Alpine Lane	.00	.00	.00
507107-02	Road Projects Wood Run - Bridge Lane	.00	.00	.00
507107-03	Road Projects Wood Run - Creek Lane	.00	.00	.00
507107-04	Road Projects Wood Run - Edgewood Lane	.00	.00	.00
507107-05	Road Projects Wood Run - Forest Lane	.00	.00	.00
507107-06	Road Projects Wood Run - Hidden Lane	.00	.00	.00
507107-07	Road Projects Wood Run - Janss Lane	.00	.00	.00
507107-08	Road Projects Wood Run - Little Lane	.00	.00	.00
507107-09	Road Projects Wood Run - Stanton Lane	.00	.00	.00
507107-10	Road Projects Wood Run - Village Run Circle	.00	.00	.00
507107-11	Road Projects Wood Run - Wood Road	.00	.00	.00
507108	Road Projects Two Creeks	.00	.00	.00
507108-01	Road Projects Two Creeks - Blue Spruce Lane	.00	.00	.00
507108-02	Road Projects Two Creeks - East Fork Lane	.00	.00	.00
507108-03	Road Projects Two Creeks - Timber Ridge Lane	.00	.00	.00
507108-04	Road Projects Two Creeks - Two Creeks Drive	.00	.00	.00
507109	Road Projects The Pines	.00	.00	.00
507109-01	Road Projects The Pines - Pinecrest Drive	.00	.00	.00
507109-02	Road Projects The Pines - Spruce Ridge Lane	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **007 - Road Mill Levy Fund**				
EXPENSE				
Capital				
507110	Way Finding Signs	.00	.00	.00
507111	Crack Sealing	.00	.00	.00
507112	Annual Maintenance	60,979.00	148,797.00	156,237.00
507113	Snowmelt BV Project	.00	.00	.00
	Capital Totals	$442,390.00	$530,208.00	$230,193.00
Transfers Out				
510001	Transfer Out to General	2,416,768.00	2,416,768.00	2,460,444.00
510006	Transfer Out to RETT	.00	.00	.00
510055	Transfer Out to CIP	859,000.00	859,000.00	1,300,000.00
510056	Transfer Out CERF	400,000.00	400,000.00	400,000.00
	Transfers Out Totals	$3,675,768.00	$3,675,768.00	$4,160,444.00
	EXPENSE TOTALS	$4,195,030.00	$4,282,848.00	$4,477,977.00
Fund **007 - Road Mill Levy Fund** Totals				
	REVENUE TOTALS	$3,887,775.00	$4,032,618.00	$4,299,827.00
	EXPENSE TOTALS	$4,195,030.00	$4,282,848.00	$4,477,977.00
Fund **007 - Road Mill Levy Fund** Totals		($307,255.00)	($250,230.00)	($178,150.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**008 - Excise Tax Fund**			
REVENUE				
Taxes				
401006	Excise Tax	175,000.00	800,000.00	175,000.00
	Taxes Totals	$175,000.00	$800,000.00	$175,000.00
Intergovernmental Revenue				
402005-07	Grants - CORE	.00	.00	.00
	Intergovernmental Revenue Totals	$0.00	$0.00	$0.00
Contributions				
406005	Housing Mitigation	.00	.00	.00
	Contributions Totals	$0.00	$0.00	$0.00
Miscellaneous				
407001	Interest Income	138,995.00	131,907.00	46,958.00
407003	Miscellaneous Income	.00	.00	.00
407008	Accounts Payable Write Offs	.00	.00	.00
	Miscellaneous Totals	$138,995.00	$131,907.00	$46,958.00
Transfer In From Other Funds				
408001	Transfer In General	.00	.00	.00
408055	Transfer In CIP	.00	.00	.00
	Transfer In From Other Funds Totals	$0.00	$0.00	$0.00
Sale of Assets				
410002	Excise Assets	.00	.00	.00
410002-01	Excise Assets - Rodeo Place Phase I	.00	.00	.00
410002-02	Excise Assets - Rodeo Place Phase II	.00	.00	.00
410002-03	Excise Assets - Country Club Townhomes/Club Villas	.00	.00	.00
	Sale of Assets Totals	$0.00	$0.00	$0.00
Rental Income				
407007-04	Employee Housing - Rent Other	.00	.00	.00
	Rental Income Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$313,995.00	$931,907.00	$221,958.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **008 - Excise Tax Fund**				
EXPENSE				
Purchased Services				
502030	Closing Costs	.00	.00	.00
502031	Homeowners Assessment	.00	.00	.00
	Purchased Services Totals	$0.00	$0.00	$0.00
Operating & Maintenance				
503003	Miscellaneous	5,000.00	5,000.00	5,000.00
	Operating & Maintenance Totals	$5,000.00	$5,000.00	$5,000.00
Capital				
507020	Capital Other	.00	.00	.00
507020-98	Capital Other - Rodeo Place Homes & Phase II	.00	.00	.00
507020-99	Capital Other - Prior Year Projects	.00	.00	.00
507021	Capital Projects Hard Costs	.00	.00	.00
507021-01	Capital Projects Hard Costs - Development Charges	.00	.00	.00
507021-02	Capital Projects Hard Costs - Site Construction	.00	.00	.00
507021-03	Capital Projects Hard Costs - Contingency	.00	.00	.00
507022	Capital Projects Soft Costs	.00	.00	.00
507022-01	Capital Projects Soft Costs - Consultants	.00	.00	.00
507022-02	Capital Projects Soft Costs - Other Costs ROI	.00	.00	.00
507022-03	Capital Projects Soft Costs - Owners Rep	.00	.00	.00
507022-04	Capital Projects Soft Costs - Miscellaneous	.00	.00	.00
507024	Capital - Employee Rental Housing	.00	.00	.00
507026	Capital - Purchase of Employee Housing	700,000.00	700,000.00	.00
	Capital Totals	$700,000.00	$700,000.00	$0.00
Transfers Out				
510055	Transfer Out to CIP	800,000.00	800,000.00	.00
510063	Transfer Out to Carriageway	2,086,855.00	2,086,855.00	.00
	Transfers Out Totals	$2,886,855.00	$2,886,855.00	$0.00
	EXPENSE TOTALS	$3,591,855.00	$3,591,855.00	$5,000.00
	Fund **008 - Excise Tax Fund** Totals			
	REVENUE TOTALS	$313,995.00	$931,907.00	$221,958.00
	EXPENSE TOTALS	$3,591,855.00	$3,591,855.00	$5,000.00
	Fund **008 - Excise Tax Fund** Totals	($3,277,860.00)	($2,659,948.00)	$216,958.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**009 - Tourism Fund**			
REVENUE				
Taxes				
401003-03	Sales Taxes - Marketing	10,378,273.00	10,459,204.00	10,772,980.00
401003-04	Sales Taxes - Lodging	3,901,133.00	3,784,030.00	3,897,551.00
	Taxes Totals	$14,279,406.00	$14,243,234.00	$14,670,531.00
Intergovernmental Revenue				
402005	Grants	.00	.00	.00
	Intergovernmental Revenue Totals	$0.00	$0.00	$0.00
Charges for Service				
404071-01	Event Revenue - Ticket Sales	.00	.00	.00
	Charges for Service Totals	$0.00	$0.00	$0.00
Contributions				
404071-02	Event Revenue - Sponsorships	.00	.00	.00
406007-01	Donations - Events	.00	.00	.00
406007-02	Donations - Ice Age Discovery	.00	.00	.00
	Contributions Totals	$0.00	$0.00	$0.00
Miscellaneous				
407001	Interest Income	602,964.00	602,964.00	485,388.00
407003	Miscellaneous Income	.00	.00	.00
407008	Accounts Payable Write Offs	.00	.00	.00
407018-01	Co-op Reimbursement	.00	.00	.00
407018-02	Co-op Reimbursement - Marketing	.00	.00	.00
407056	Income - Support for Groups	.00	.00	.00
	Miscellaneous Totals	$602,964.00	$602,964.00	$485,388.00
Other Financing Sources				
413001-04	Lease proceeds	25,000.00	25,000.00	25,000.00
413001-06	SBITA Proceeds	.00	.00	.00
	Other Financing Sources Totals	$25,000.00	$25,000.00	$25,000.00
	REVENUE TOTALS	$14,907,370.00	$14,871,198.00	$15,180,919.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**009 - Tourism Fund**			
EXPENSE				
Personnel Services				
501001-01	Payroll - Regular	1,875,503.00	1,875,503.00	1,931,179.00
501002-01	Payroll Overtime Regular	15,000.00	15,000.00	15,000.00
501003	Payroll Benefits	.00	.00	.00
501003-01	Payroll Benefits - Recreation Benefit	33,600.00	33,600.00	35,200.00
501003-04	Payroll Benefits - Housing Allowance	.00	.00	.00
501003-06	Payroll Benefits - Retirement	199,836.00	199,836.00	223,283.00
501003-08	Payroll Benefits - Medicare	25,997.00	25,997.00	26,736.00
501003-09	Payroll Benefits - Fica	7,464.00	7,464.00	7,826.00
501003-10	Payroll Benefits - Health Insurance	648,292.00	648,292.00	735,808.00
501003-11	Payroll Benefits - Seasonal Health Insurance	.00	.00	.00
501003-12	Payroll Benefits - Health Reimbursement	.00	.00	.00
501003-13	Payroll Benefits - Dental Insurance	8,792.00	8,792.00	9,671.00
501003-14	Payroll Benefits - Vision Insurance	3,181.00	3,181.00	3,333.00
501003-15	Payroll Benefits - Standard - Life / AD& D	10,827.00	10,827.00	11,699.00
501003-16	Payroll Benefits - Cigna - Life/AD&D	.00	.00	.00
501003-17	Payroll Benefits - Dependant Life	161.00	161.00	169.00
501003-18	Payroll Benefits - Long Term Disability	14,163.00	14,163.00	15,303.00
501003-19	Payroll Benefits - Unemployment Insurance	3,781.00	3,781.00	3,892.00
501003-20	Payroll Benefits - Workmans Comp	14,653.00	14,653.00	20,217.00
501003-21	Payroll Benefits - Taxable Life	.00	.00	.00
501003-22	Payroll Benefits - Health Insurance HSA/HDHP	.00	.00	.00
501004	Training/ Registrations	17,500.00	17,500.00	17,500.00
501005-01	Travel & Meeting Expenses - Marketing	40,000.00	40,000.00	40,000.00
501005-02	Travel & Meeting Expenses - Groups	100,000.00	100,000.00	100,000.00
501005-03	Travel & Meeting Expenses - Special Events	5,000.00	5,000.00	5,000.00
	Personnel Services Totals	$3,023,750.00	$3,023,750.00	$3,201,816.00
Purchased Services				
502001	Legal Fees Special Counsel	.00	.00	.00
502002	Consultant	.00	.00	.00
502003	Contract Service	28,500.00	28,500.00	28,500.00
502004	Telephone	14,000.00	14,000.00	14,000.00
502007-01	Maintenance Agreements - Copier	3,000.00	3,000.00	3,000.00
502008-01	Repairs - Equipment	2,000.00	2,000.00	2,000.00
502009-01	Mailing - Postage	2,500.00	2,500.00	2,500.00
502009-03	Mailing - Tradeshows	1,500.00	1,500.00	1,500.00
502010-03	Utilities - Electric	1,000.00	1,000.00	1,000.00
502013-01	Leased Equipment - Copier	5,000.00	5,000.00	.00
502017	Audit	10,616.00	10,616.00	11,146.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**009 - Tourism Fund**			
EXPENSE				
Purchased Services				
502019	Software Licensing	75,200.00	75,200.00	77,700.00
502029	Accounting & Administrative Fee	38,835.00	38,835.00	40,776.00
	Purchased Services Totals	$182,151.00	$182,151.00	$182,122.00
Operating & Maintenance				
503001-02	Advertising - Jobs	.00	.00	.00
503002	Dues, Memberships, Subscriptions	22,525.00	22,525.00	22,525.00
503003	Miscellaneous	16,000.00	16,000.00	13,500.00
503005-01	Supplies - Office	10,000.00	10,000.00	10,000.00
503005-30	Supplies - Events	40,000.00	40,000.00	25,000.00
503006	Equipment	.00	.00	.00
503007-01	Building Lease Payments - Rent	9,100.00	9,100.00	9,100.00
503007-02	Building Lease Payments - CAMS	9,100.00	9,100.00	9,100.00
503007-06	Building Lease Payments - Town Hall	125,683.00	125,683.00	125,683.00
503008-01	Insurance - Building	99.00	99.00	127.00
503008-02	Insurance - Vehicle	725.00	725.00	871.00
503009-01	Vehicle Expenses - Fuel	1,500.00	1,500.00	1,600.00
503009-02	Vehicle Expenses - Oil	.00	.00	.00
503009-03	Vehicle Expenses - Parts & Supplies	5,000.00	5,000.00	6,700.00
503009-04	Vehicle Expenses - Equipment	.00	.00	.00
503009-06	Vehicle Expenses - Labor	4,000.00	4,000.00	4,200.00
503027	Office Equipment	10,000.00	10,000.00	10,000.00
503028	Sky Cab/Skittles	70,000.00	70,000.00	70,000.00
	Operating & Maintenance Totals	$323,732.00	$323,732.00	$308,406.00
Capital				
507001-01	Cash Purchases - Vehicles	.00	.00	.00
507001-20	Cash Purchases - Other	.00	.00	.00
507020-01	Capital Other - Leases	25,000.00	25,000.00	25,000.00
507020-02	Capital Other - SBITA	.00	.00	.00
	Capital Totals	$25,000.00	$25,000.00	$25,000.00
Transfers Out				
510001	Transfer Out to General	.00	.00	.00
510055	Transfer Out to CIP	900,000.00	900,000.00	475,000.00
510055-03	Transfer Out CIP - Housing	4,200,000.00	4,200,000.00	4,800,000.00
510056	Transfer Out CERF	.00	.00	.00
510065	Debt Service Draw Site	3,000,000.00	.00	3,000,000.00
510066	Debt Service Snowmass Center	770,000.00	430,000.00	802,000.00
	Transfers Out Totals	$8,870,000.00	$5,530,000.00	$9,077,000.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**009 - Tourism Fund**			
EXPENSE				
Other Expenditures				
511001	Write Offs Accounts Receivables	.00	.00	.00
	Other Expenditures Totals	$0.00	$0.00	$0.00
Marketing				
550001	Airline Support	50,000.00	50,000.00	50,000.00
550001-01	Airline Support - Delta	.00	.00	.00
550002	Signage	30,000.00	30,000.00	30,000.00
550003	Premiums	85,000.00	85,000.00	85,000.00
550004-01	Summer Marketing - Collateral	100,000.00	100,000.00	100,000.00
550004-02	Summer Marketing - Advertising	854,000.00	854,000.00	840,000.00
550004-03	Summer Marketing - Photography	79,500.00	79,500.00	80,000.00
550005-01	Winter Marketing - Collateral	70,655.00	70,655.00	65,000.00
550005-02	Winter Marketing - Advertising	920,000.00	920,000.00	925,000.00
550005-03	Winter Marketing - Photography	80,500.00	80,500.00	80,000.00
550006-01	Online - Web Design & Maintenance	40,000.00	40,000.00	40,000.00
550006-02	Online - Social Media	47,000.00	47,000.00	45,000.00
550006-03	Online - Search Engine Optimization & Marketing	122,000.00	122,000.00	124,000.00
550006-04	Online - E-mail & Content Marketing	3,500.00	3,500.00	3,500.00
550006-05	Online - Miscellaneous	2,500.00	2,500.00	2,500.00
550007	RRC Occupancy	.00	.00	.00
550009	Competitive Analysis	50,000.00	50,000.00	50,000.00
550012	DMP Initiatives/Ice Age	181,567.00	181,567.00	130,000.00
550013	Research Survey	45,000.00	45,000.00	45,000.00
550014-01	Marketing - Collateral	5,000.00	5,000.00	5,000.00
550014-02	Marketing - Group Sales Advertising	106,000.00	106,000.00	106,000.00
550014-03	Marketing - Group Sales Partnerships	95,000.00	95,000.00	95,000.00
550015-01	Direct Sales - Tradeshows	110,350.00	117,000.00	110,350.00
550015-03	Direct Sales - Client Entertainment	40,000.00	40,000.00	40,000.00
550015-04	Direct Sales - FAM	157,000.00	157,000.00	157,000.00
550016	Support for Groups	290,000.00	290,000.00	245,000.00
550017	One Time Expenses	.00	.00	150,000.00
560004	Industry Relations	130,000.00	130,000.00	50,000.00
560005	Guest Services	89,600.00	89,600.00	95,600.00
	Marketing Totals	$3,784,172.00	$3,790,822.00	$3,748,950.00
Special Events				
550008	Sponsorship Tool	10,000.00	10,000.00	10,000.00
550010	Summer Events	1,221,590.00	1,221,590.00	1,278,590.00
550010-01	Town Services	150,000.00	156,231.00	150,000.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **009 - Tourism Fund**				
EXPENSE				
Special Events				
550011	Winter Events	641,000.00	641,000.00	599,000.00
	Special Events Totals	$2,022,590.00	$2,028,821.00	$2,037,590.00
Client Interaction and Public Relations				
560001	Public Relations	170,025.00	170,025.00	170,000.00
560002	Rebate	80,000.00	80,000.00	90,000.00
560003	Stimulus Rebate	.00	.00	.00
	Client Interaction and Public Relations Totals	$250,025.00	$250,025.00	$260,000.00
Debt Expense				
502013-11	Leased Equipment - Interest	.00	.00	.00
502013-12	Leased Equipment - Principal	.00	.00	.00
502019-01	Software Licensing - Principal	.00	.00	.00
502019-02	Software Licensing - Interest	.00	.00	.00
503007-11	Building Lease Payments - Rent Interest	.00	.00	.00
503007-12	Building Lease Payments - Rent principal	.00	.00	.00
	Debt Expense Totals	$0.00	$0.00	$0.00
	EXPENSE TOTALS	$18,481,420.00	$15,154,301.00	$18,840,884.00
	Fund **009 - Tourism Fund** Totals			
	REVENUE TOTALS	$14,907,370.00	$14,871,198.00	$15,180,919.00
	EXPENSE TOTALS	$18,481,420.00	$15,154,301.00	$18,840,884.00
	Fund **009 - Tourism Fund** Totals	($3,574,050.00)	($283,103.00)	($3,659,965.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**011 - Renewable Energy Offset**			
REVENUE				
Charges for Service				
404071	Special Events Revenue	.00	.00	.00
404072	Renewable Energy Offset	20,000.00	145,693.00	20,000.00
	Charges for Service Totals	$20,000.00	$145,693.00	$20,000.00
Miscellaneous				
407001	Interest Income	27,079.00	47,592.00	38,951.00
	Miscellaneous Totals	$27,079.00	$47,592.00	$38,951.00
	REVENUE TOTALS	$47,079.00	$193,285.00	$58,951.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **011 - Renewable Energy Offset**				
EXPENSE				
Purchased Services				
502003	Contract Service	300,000.00	300,000.00	200,000.00
502010-07	Utilities- Holy Cross PuRE Program	.00	.00	.00
	Purchased Services Totals	$300,000.00	$300,000.00	$200,000.00
Operating & Maintenance				
503003	Miscellaneous	30,000.00	30,000.00	30,000.00
	Operating & Maintenance Totals	$30,000.00	$30,000.00	$30,000.00
Transfers Out				
510055	Transfer Out to CIP	.00	.00	.00
	Transfers Out Totals	$0.00	$0.00	$0.00
	EXPENSE TOTALS	$330,000.00	$330,000.00	$230,000.00
Fund **011 - Renewable Energy Offset** Totals				
	REVENUE TOTALS	$47,079.00	$193,285.00	$58,951.00
	EXPENSE TOTALS	$330,000.00	$330,000.00	$230,000.00
Fund **011 - Renewable Energy Offset** Totals		($282,921.00)	($136,715.00)	($171,049.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**012 - POST Grant**			
REVENUE				
Intergovernmental Revenue				
402005-09	Grants- Police Training	78,133.00	78,133.00	.00
	Intergovernmental Revenue Totals	$78,133.00	$78,133.00	$0.00
	REVENUE TOTALS	$78,133.00	$78,133.00	$0.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **012 - POST Grant**				
EXPENSE				
POST Grant				
565001	POST Training	.00	.00	.00
565001-98	POST Training Jan-June	54,168.00	38,921.00	.00
565001-99	POST Training July-Dec	.00	.00	.00
565002	POST Scholarships	.00	.00	.00
565002-01	POST Scholarships Jan-June	14,946.00	24,673.00	.00
565002-02	POST Scholarships July-Dec	.00	.00	.00
565003	POST Grant Contract Service	.00	.00	.00
565003-01	POST Grant Contract Service Jan-June	6,013.00	6,013.00	.00
565003-02	POST Grant Contract Service July-Dec	.00	.00	.00
565004	POST Equipment	.00	.00	.00
565004-01	POST Equipment Jan-June	.00	5,520.00	.00
565004-02	POST Equipment July-Dec	.00	.00	.00
565005	POST Grant Management	.00	.00	.00
565005-01	POST Grant Management Jan-June	3,006.00	3,006.00	.00
565005-02	POST Grant Management July-Dec	.00	.00	.00
	POST Grant Totals	$78,133.00	$78,133.00	$0.00
	EXPENSE TOTALS	$78,133.00	$78,133.00	$0.00
	Fund **012 - POST Grant** Totals			
	REVENUE TOTALS	$78,133.00	$78,133.00	$0.00
	EXPENSE TOTALS	$78,133.00	$78,133.00	$0.00
	Fund **012 - POST Grant** Totals	$0.00	$0.00	$0.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**050 - Debt Service Funds**			
REVENUE				
Taxes				
401001-01	Property Taxes - Current Taxes	261,863.00	261,863.00	266,538.00
	Taxes Totals	$261,863.00	$261,863.00	$266,538.00
Miscellaneous				
407001	Interest Income	.00	.00	.00
407003	Miscellaneous Income	.00	.00	.00
	Miscellaneous Totals	$0.00	$0.00	$0.00
Other Financing Sources				
413001	Proceeds From Bond Issue	.00	.00	.00
413001-01	Proceeds from COP	.00	.00	.00
413001-02	Proceeds from Note	.00	.00	.00
413001-03	Issuance-Premium	.00	.00	.00
	Other Financing Sources Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$261,863.00	$261,863.00	$266,538.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**050 - Debt Service Funds**			
EXPENSE				
Other Financing Uses				
520004	Cost of Issuance	.00	.00	.00
520004-01	Cost of Issuance - Underwriters Discount	.00	.00	.00
520005	Refunding Bond Escrow	.00	.00	.00
	Other Financing Uses Totals	$0.00	$0.00	$0.00
Debt Expense				
520001	Bond Principal	.00	.00	.00
520001-01	Bond Principal - Operations Facility	.00	.00	.00
520001-02	Bond Principal - Road	.00	.00	.00
520001-03	Bond Principal - Droste	.00	.00	.00
520001-04	Bond Principal - Rodeo	.00	.00	.00
520001-05	Bond Principal - Pool	.00	.00	.00
520001-06	Bond Principal - Recreation Center	250,000.00	250,000.00	260,000.00
520002	Bond Interest	.00	.00	.00
520002-01	Bond Interest - Operations Facility	.00	.00	.00
520002-02	Bond Interest - Road	.00	.00	.00
520002-03	Bond Interest - Droste	.00	.00	.00
520002-04	Bond Interest - Rodeo	.00	.00	.00
520002-05	Bond Interest - Pool	.00	.00	.00
520002-06	Bond Interest - Recreation Center	10,863.00	10,863.00	5,538.00
520003	Bond Bank Fees	.00	.00	.00
520003-01	Bond Bank Fees - Operations Facility	.00	.00	.00
520003-02	Bond Bank Fees - Road	.00	.00	.00
520003-03	Bond Bank Fees - Droste	.00	.00	.00
520003-04	Bond Bank Fees - Rodeo	.00	.00	.00
520003-05	Bond Bank Fees - Pool	.00	.00	.00
520003-06	Bond Bank Fees - Recreation Center	1,000.00	1,000.00	1,000.00
	Debt Expense Totals	$261,863.00	$261,863.00	$266,538.00
	EXPENSE TOTALS	$261,863.00	$261,863.00	$266,538.00
Fund	**050 - Debt Service Funds** Totals			
	REVENUE TOTALS	$261,863.00	$261,863.00	$266,538.00
	EXPENSE TOTALS	$261,863.00	$261,863.00	$266,538.00
Fund	**050 - Debt Service Funds** Totals	$0.00	$0.00	$0.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**055 - Capital Improvement Program**			
REVENUE				
Intergovernmental Revenue				
402005-03	Grants - FTA-5311 Rural Admin & Operating Grant	132,000.00	132,000.00	.00
402005-12	Grants - MMOF	.00	.00	.00
402005-16	Grants - Federal Mall Transit	.00	.00	.00
402005-17	Grants - Colorado Energy Office	9,000.00	43,000.00	.00
402005-18	Grants - MMOF #2	.00	.00	.00
402005-19	Grants - State Mall Transit	.00	.00	.00
402005-21	Grants - CPW Grant Revenues	50,000.00	50,000.00	.00
402005-22	Grants - Little Red Schoolhouse	1,792,000.00	.00	.00
402009	DOLA-Phase 1	.00	.00	.00
402009-02	DOLA-Phase 2	.00	.00	.00
	Intergovernmental Revenue Totals	$1,983,000.00	$225,000.00	$0.00
Contributions				
406007-03	Donations - Trails	.00	.00	.00
406008	EOTC	6,500,000.00	500,000.00	6,000,000.00
406010	CORE	.00	.00	50,000.00
406011	Contributions Holy Cross	.00	.00	.00
406012	RFTA Contributions	874,330.00	374,330.00	526,000.00
406013	Contributions - Draw Site Partners	.00	.00	3,500,000.00
	Contributions Totals	$7,374,330.00	$874,330.00	$10,076,000.00
Miscellaneous				
407003	Miscellaneous Income	.00	.00	.00
	Miscellaneous Totals	$0.00	$0.00	$0.00
Transfer In From Other Funds				
408001	Transfer In General	11,739,170.00	11,739,170.00	5,433,000.00
408006	Transfer In RETT	1,455,000.00	1,455,000.00	10,457,475.00
408007	Transfer In Road	859,000.00	859,000.00	1,300,000.00
408008	Transfer In Excise	800,000.00	800,000.00	.00
408009	Transfer in Tourism	900,000.00	900,000.00	475,000.00
408009-01	Transfer in Tourism for Housing	4,200,000.00	4,200,000.00	4,800,000.00
408010	Transfer In Group Sales	.00	.00	.00
408011	Transfer In REOP	.00	.00	.00
408060	Transfer In Housing	1,400,000.00	1,400,000.00	1,400,000.00
408061	Transfer In Mountain View	.00	.00	.00
	Transfer In From Other Funds Totals	$21,353,170.00	$21,353,170.00	$23,865,475.00
Other Financing Sources				
413001-05	Other Financing Sources - Other	98,500,000.00	12,900,000.00	79,000,000.00
	Other Financing Sources Totals	$98,500,000.00	$12,900,000.00	$79,000,000.00
	REVENUE TOTALS	$129,210,500.00	$35,352,500.00	$112,941,475.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**055 - Capital Improvement Program**			
EXPENSE				
Capital				
507020	Capital Other	.00	.00	.00
507020-99	Capital Other - Prior Year Projects	.00	.00	.00
507021	Capital Projects Hard Costs	.00	.00	.00
507021-01	Capital Projects Hard Costs - Development Charges	.00	.00	.00
507021-02	Capital Projects Hard Costs - Site Construction	.00	.00	.00
507021-03	Capital Projects Hard Costs - Contingency	.00	.00	.00
507022	Capital Projects Soft Costs	.00	.00	.00
507022-01	Capital Projects Soft Costs - Consultants	.00	.00	.00
507022-02	Capital Projects Soft Costs - Other Costs ROI	.00	.00	.00
507022-03	Capital Projects Soft Costs - Owners Rep	.00	.00	.00
507022-04	Capital Projects Soft Costs - Miscellaneous	.00	.00	.00
571001	MBCx Project	.00	.00	.00
571002	Marketing Reconfiguration Improvements	.00	.00	.00
571003	Town Hall Parking Expansion	.00	.00	.00
571005	Little Red Schoolhouse Expansion	8,750,314.00	270,000.00	8,480,314.00
571007	Krabloonik Repairs	60,496.00	5,000.00	55,496.00
571302	Public Works Facility Fuel Island	.00	.00	.00
571303	PW Facility Remodel	.00	.00	.00
571304	PW Training/Lunch Room Expansion	.00	.00	550,000.00
571305	Cold Storage	.00	.00	500,000.00
571306	PW Building A/B Roof	.00	.00	.00
571402	Town Park Station Concrete Project	.00	.00	.00
571403	Mall - RFTA Depot	9,582,922.00	250,000.00	9,332,922.00
571404	Bus Stop Improvement Project	202,695.00	202,695.00	75,000.00
571405	Parcel C Restroom Repair & Remodel	.00	.00	.00
571406	Meadow Ranch Bus Stop Project	.00	.00	.00
571408	Daly Lane Depot Roof	.00	.00	.00
571409	Electric Vehicle Stations	98,777.00	98,777.00	.00
571410	Bus Facility Feasibility Study	.00	.00	.00
571411	Computer aided dispatch/automated vehicle locator	1,065,792.00	300,000.00	50,000.00
571412	New WeCycle Stations	505,000.00	505,000.00	52,000.00
571501	Town Park Phase 1	707,202.00	707,202.00	.00
571502	Pool Shade Structure	.00	.00	.00
571503	Water Slide - Replace slide & add'l slide	316,100.00	316,100.00	.00
571504	Pool Refurbishment	.00	.00	.00
571506	Recreation Center Locker Room Expansion	35,000.00	.00	35,000.00
571508	Rec Center - Pool Rehabilitation	.00	.00	.00
571511	Library Expansion	.00	.00	100,000.00

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**055 - Capital Improvement Program**			
EXPENSE				
Capital				
572000	Hard Surface Trail Improvements	1,229,228.00	1,229,228.00	1,500,000.00
572001	Bike Skills Trail	.00	.00	.00
572004	Softball Field Redesign	.00	.00	.00
572006	Ice Rink Relocation	.00	.00	.00
572007	Town Park Station Pond-Outlet Structure Improvements	.00	.00	.00
572008	Ice Rink Equipment	.00	.00	.00
572012	Soft Surface Trail Improvements	122,525.00	.00	150,000.00
572014	Skatepark Repairs	.00	.00	.00
572016	Tennis Court/BB Court Resurfacing	125,000.00	80,000.00	.00
572017	Playground Restoration Project	60,000.00	.00	90,000.00
572018	Town Park Phase 2	.00	.00	.00
572019	Brush Creek Trail - Bridge Replacements	30,000.00	30,000.00	300,000.00
572020	Town Park-Gazebo	.00	.00	100,000.00
572021	Community Garden Expansion	25,000.00	.00	25,000.00
573001	Retaining Wall Replacement Program	575,688.00	575,688.00	210,000.00
573002	Guardrail Relplacement Program	.00	.00	30,000.00
573003	Median Improvements	11,539.00	11,539.00	.00
573200	Brush Creek/Wood Road Intersection Improvements	.00	.00	.00
573201	Brush Creek/Owl Creek Road Intersection Improvements	.00	.00	.00
573202	Bridge Program	250,000.00	100,000.00	250,000.00
573207	Paving Projects	1,697,614.00	1,697,614.00	1,300,000.00
573208	Brush Creek/Owl Creek Roundabout	295,550.00	295,550.00	8,500,000.00
573600	Way Finding Sign Program	.00	.00	.00
573601	Fairway 3 Bike Path Restoration Project	.00	.00	.00
573606	Wood Bridge Maintenance/Upgrades	40,603.00	40,603.00	.00
573607	Trail Way Finding Program	.00	.00	.00
573610	Brush Creek Road Crossing Improvements	.00	.00	.00
573612	Walkway-Faraway to Upper Kearns	.00	.00	.00
573615	Brush Creek Road Pedestrian Improve - Upper Kearns to Divide Rd	60,000.00	.00	.00
573616	Brush Creek Road Pedestrian Improvements - Mtn View to Mall	534,950.00	534,950.00	.00
573617	Brush Creek Road Pedestrian Improvements-Sinclair Road Intersect	.00	.00	.00
573618	Brush Creek Road Pedestrian Improvements-Town Park Station	.00	.00	.00
573619	Highline Road Pedestrian Improvements	.00	.00	.00
573625	Brush Creek Road to Brush Creek Lane	.00	.00	.00

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**055 - Capital Improvement Program**			
EXPENSE				
Capital				
573626	Connecting Village Nodes	255,268.00	255,268.00	250,000.00
573627	LRSH to Gamble Way	.00	.00	.00
574000	MBCx Snowmelt Implementation Design	.00	.00	.00
574001	Snowmelt BV Controls Project	.00	.00	.00
574002	Snowmelt Lot 2 Boiler Replacement Project	.00	.00	.00
574003	Snowmelt Parcel C Boiler Replacement Project	.00	.00	.00
574004	Snowmelt TOV Boiler Replacement Project	.00	.00	.00
574005	Snowmelt BV Boiler Project	.00	.00	.00
574007	Upper Town Hall Entry and Lights	.00	.00	.00
574008	Solar Renewables Project	.00	.00	.00
574009	Micro Hydro Renewables Project	.00	.00	.00
574010	Snowmelt - Lower Carriageway Snowmelt Vault	211,376.00	211,376.00	.00
574011	Replace Aged Glycol - Snowmelt System	350,000.00	350,000.00	.00
574012	Snowmelt Road Sealant	.00	.00	300,000.00
575000	Stormwater and Drainage	7,189.00	7,189.00	.00
575001	Brush Creek Stream Restoration Project	.00	.00	.00
575002	Brush Creek Culvert - Kearns Road	90,225.00	90,225.00	.00
575003	Vidal Gulch Project	69,138.00	69,138.00	.00
575004	Woodbridge Road Culvert Replacement	2,925,000.00	2,925,000.00	.00
576100	Community Plan Update	.00	.00	.00
576102	Parks, Open Space, Trails and Rec Master Plan POSTR	.00	.00	.00
576103	Community Connectivity Plan	.00	.00	.00
576104	Entryway (Phase III) Planning Project	.00	.00	.00
577000	Parking Lot Permitting System	100,000.00	24,000.00	.00
577001	GIS Systems Enhancement	.00	.00	.00
577003	Enterprise Content Management -Laserfiche	.00	.00	.00
577004	Network Cabling Enhancements	.00	.00	.00
577006	Municipal Fiber Network or Wireless Mesh	87,380.00	87,380.00	.00
577007	Council Chambers and Meeting Room AV	.00	.00	.00
577008	800 Mhz Radio System	.00	.00	.00
577010	Fiber Project	59,856.00	59,856.00	.00
577011	Fiber Project -Phase 3 - Last Mile	.00	.00	500,000.00
578000	Creekside exterior housing renovations	.00	.00	.00
578001	Draw Site Employee Housing Project Design	282,330.00	282,330.00	.00
578001-01	Draw Site Emp Housing Construction	86,000,000.00	400,000.00	82,500,000.00
578002	Brush Creek & Palisades- Building Renovations	.00	.00	.00
578003	Villas North-Exterior	200,000.00	200,000.00	4,000,000.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**055 - Capital Improvement Program**			
EXPENSE				
Capital				
578005	Mountain View I Renovation Design	30,365.00	30,365.00	.00
578006	Mountain View II- Interior Renovations	.00	.00	.00
578007	Coffey Place	.00	.00	.00
578008	Housing Land Opportunities	25,000.00	25,000.00	25,000.00
578009	Carriageway Apartments	226,639.00	226,639.00	.00
578010	Daly Townhomes Retaining Wall	.00	.00	.00
578011	Snowmass Inn-Interior	.00	.00	.00
578012	Housing Master Plan	.00	.00	.00
578013	Snowmass Inn-Exterior	1,622,452.00	1,200,000.00	522,452.00
578014	Mountain View I - Interior Renovations	.00	.00	.00
578015	Snowmass Center Land	12,500,000.00	12,900,000.00	.00
578016	Housing at Public Works	.00	.00	.00
578017	Faraway Apartments	.00	.00	.00
578018	WMRHC Buy-Down Program	250,000.00	250,000.00	250,000.00
578019	Mountain View II- Exterior Renovations	.00	.00	.00
578020	Next Project	.00	.00	.00
578021	County Club Townhome purchase	560,000.00	560,000.00	.00
578022	Snowmass Center Land - Road for Housing	.00	.00	.00
578023	Willows Purchase	765,000.00	765,000.00	.00
578024	Comprehensive Needs Assessment	70,000.00	40,000.00	.00
578025	Mobile Home Park	1,000,000.00	1,250,000.00	.00
579001	Solid Waste Management Plan	.00	.00	.00
579002	Town Hall Trash/Recycle Dumpster Shed	200,000.00	200,000.00	.00
579300	Snowmass Tourism Product Enhancement	400,000.00	100,000.00	.00
579301	Stage Roof	.00	.00	.00
579302	Fanny Hill Improvements	15,040.00	15,040.00	75,000.00
579303	Discovery, Next Phase	167,248.00	.00	167,248.00
579304	Large Mastodon	240,000.00	40,000.00	200,000.00
579305	Fanny Hill - Stage/Sound System	398,822.00	250,000.00	.00
579400	Supplemental Project Costs	775,000.00	775,000.00	1,000,000.00
	Capital Totals	$136,265,323.00	$30,838,752.00	$121,475,432.00
	EXPENSE TOTALS	$136,265,323.00	$30,838,752.00	$121,475,432.00
Fund	**055 - Capital Improvement Program** Totals			
	REVENUE TOTALS	$129,210,500.00	$35,352,500.00	$112,941,475.00
	EXPENSE TOTALS	$136,265,323.00	$30,838,752.00	$121,475,432.00
Fund	**055 - Capital Improvement Program** Totals	($7,054,823.00)	$4,513,748.00	($8,533,957.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**056 - Capital Equipment Reserve Fund**			
REVENUE				
Intergovernmental Revenue				
402005-04	Grants - FTA/State Grants	243,640.00	243,640.00	800,000.00
	Intergovernmental Revenue Totals	$243,640.00	$243,640.00	$800,000.00
Transfer In From Other Funds				
408001	Transfer In General	380,000.00	380,000.00	380,000.00
408006	Transfer In RETT	.00	.00	.00
408006-01	Transfer In RETT - Parks and Trails	40,000.00	40,000.00	40,000.00
408006-02	Transfer In RETT - Pool and Recreation	25,000.00	25,000.00	25,000.00
408006-03	Transfer In RETT - Transportation	705,000.00	705,000.00	705,000.00
408007	Transfer In Road	400,000.00	400,000.00	400,000.00
408009	Transfer in Tourism	.00	.00	.00
408010	Transfer In Group Sales	.00	.00	.00
	Transfer In From Other Funds Totals	$1,550,000.00	$1,550,000.00	$1,550,000.00
Sale of Assets				
410001	General Assets	.00	.00	.00
	Sale of Assets Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$1,793,640.00	$1,793,640.00	$2,350,000.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **056 - Capital Equipment Reserve Fund**				
EXPENSE				
Capital				
507004	Capital Town Clerk	60,085.00	60,085.00	.00
507006	Capital Community Development	.00	.00	.00
507007	Capital Public Safety	340,050.00	340,051.00	262,440.00
507008	Capital Transportation	326,177.00	309,450.00	2,052,144.00
507009-11	Capital Parks & Recreation - Parks and Trails CERF	124,834.00	143,507.00	34,319.00
507009-12	Capital Parks & Recreation - Pool and Rec CERF	.00	.00	100,000.00
507010	Capital Facility Management	66,467.00	66,478.00	.00
507011	Capital Road	577,418.00	446,054.00	748,307.00
507012	Capital Solid Waste	411,430.00	69,867.00	351,431.00
507013	Capital Shop	73,761.00	73,761.00	29,131.00
507016	Capital Public Works Admin	.00	.00	.00
507019	Capital Tourism	.00	.00	.00
	Capital Totals	$1,980,222.00	$1,509,253.00	$3,577,772.00
	EXPENSE TOTALS	$1,980,222.00	$1,509,253.00	$3,577,772.00
Fund **056 - Capital Equipment Reserve Fund** Totals				
	REVENUE TOTALS	$1,793,640.00	$1,793,640.00	$2,350,000.00
	EXPENSE TOTALS	$1,980,222.00	$1,509,253.00	$3,577,772.00
Fund **056 - Capital Equipment Reserve Fund** Totals		($186,582.00)	$284,387.00	($1,227,772.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**060 - Housing Fund**			
REVENUE				
Licenses & Permits				
403009	Short-term Rental Permits	360,000.00	360,000.00	360,000.00
	Licenses & Permits Totals	$360,000.00	$360,000.00	$360,000.00
Charges for Service				
404023	Electric Vehicle Charging Stations	.00	.00	.00
	Charges for Service Totals	$0.00	$0.00	$0.00
Miscellaneous				
407001	Interest Income	125,243.00	182,482.00	126,580.00
407003	Miscellaneous Income	2,000.00	2,000.00	2,000.00
407004	Insurance Recovery	.00	.00	.00
407007-02	Employee Housing - Reserve Public Works	.00	.00	.00
407008	Accounts Payable Write Offs	.00	.00	.00
407050	Labor Material Supplies	1,500.00	1,500.00	1,500.00
407051	Late Fees and NSF Fees	1,500.00	1,500.00	1,500.00
407052	Laundry	35,000.00	35,000.00	40,000.00
407053	Application Fees	2,500.00	2,500.00	2,500.00
407054	Resale Fees	7,000.00	7,000.00	7,000.00
407055	Parking Fees	4,500.00	6,000.00	6,000.00
407058	Storage Closet Fee	.00	6,375.00	6,375.00
	Miscellaneous Totals	$179,243.00	$244,357.00	$193,455.00
Transfer In From Other Funds				
408001	Transfer In General	.00	.00	.00
408061	Transfer In Mountain View	.00	.00	.00
	Transfer In From Other Funds Totals	$0.00	$0.00	$0.00
Rental Income				
407007-01	Employee Housing - Rent Public Works	14,520.00	.00	.00
407007-03	Employee Housing - Country Club Townhome	82,260.00	.00	.00
411001-01	Rent - Brush Creek	210,900.00	210,900.00	219,540.00
411001-02	Rent - Creekside	680,400.00	680,400.00	707,400.00
411001-03	Rent - Palisades	298,560.00	298,560.00	310,920.00
411001-04	Rent - Villas North	430,800.00	430,800.00	448,200.00
411001-05	Rent - Vacancy Factor	(7,500.00)	(6,500.00)	(6,500.00)
411001-06	Rent - Mountain View	1,241,040.00	1,241,040.00	1,291,920.00
411001-07	Rent - Mountain View II	306,120.00	306,120.00	317,880.00
411001-10	Rent - Faraway	128,340.00	128,340.00	134,040.00
411001-11	Rent - Misc Town Rental Properties	.00	108,790.00	158,940.00
	Rental Income Totals	$3,385,440.00	$3,398,450.00	$3,582,340.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **060 - Housing Fund**				
REVENUE				
Non-Operating				
412002	Contributed Capital	.00	.00	.00
	Non-Operating Totals	$0.00	$0.00	$0.00
Other Financing Sources				
413001-04	Lease proceeds	10,000.00	10,000.00	10,000.00
	Other Financing Sources Totals	$10,000.00	$10,000.00	$10,000.00
	REVENUE TOTALS	$3,934,683.00	$4,012,807.00	$4,145,795.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**060 - Housing Fund**			
EXPENSE				
Personnel Services				
501001-01	Payroll - Regular	869,446.00	869,446.00	941,117.00
501001-05	Payroll - Receptionist	.00	.00	.00
501001-06	Payroll - Snowremoval	.00	.00	.00
501001-07	Payroll - Groundskeeper	.00	.00	.00
501002-01	Payroll Overtime Regular	8,000.00	8,000.00	8,000.00
501003	Payroll Benefits	.00	.00	.00
501003-01	Payroll Benefits - Recreation Benefit	14,400.00	14,400.00	17,000.00
501003-06	Payroll Benefits - Retirement	101,404.00	101,404.00	111,190.00
501003-08	Payroll Benefits - Medicare	12,723.00	12,723.00	13,762.00
501003-09	Payroll Benefits - Fica	.00	.00	.00
501003-10	Payroll Benefits - Health Insurance	390,842.00	390,842.00	393,160.00
501003-11	Payroll Benefits - Seasonal Health Insurance	.00	.00	.00
501003-12	Payroll Benefits - Health Reimbursement	.00	.00	.00
501003-13	Payroll Benefits - Dental Insurance	4,945.00	4,945.00	5,440.00
501003-14	Payroll Benefits - Vision Insurance	1,789.00	1,789.00	1,875.00
501003-15	Payroll Benefits - Standard - Life / AD& D	5,494.00	5,494.00	5,826.00
501003-16	Payroll Benefits - Cigna - Life/AD&D	.00	.00	.00
501003-17	Payroll Benefits - Dependant Life	91.00	91.00	95.00
501003-18	Payroll Benefits - Long Term Disability	7,187.00	7,187.00	7,621.00
501003-19	Payroll Benefits - Unemployment Insurance	1,755.00	1,755.00	1,898.00
501003-20	Payroll Benefits - Workmans Comp	7,959.00	7,959.00	10,726.00
501003-21	Payroll Benefits - Taxable Life	.00	.00	.00
501003-22	Payroll Benefits - Health Insurance HSA/HDHP	.00	.00	.00
501004	Training/ Registrations	2,000.00	2,000.00	3,000.00
501005	Travel & Meeting Expenses	1,500.00	1,500.00	1,500.00
	Personnel Services Totals	$1,429,535.00	$1,429,535.00	$1,522,210.00
Purchased Services				
502001	Legal Fees Special Counsel	.00	.00	.00
502003	Contract Service	86,000.00	86,000.00	86,000.00
502003-04	Contract Service - Fire Extinguisher Maintenance	2,215.00	2,215.00	2,215.00
502003-05	Contract Service - Backflow Test & Maintenance	3,300.00	3,300.00	3,300.00
502003-06	Contract Service - Boiler Inspections Cleaning	1,650.00	1,650.00	1,650.00
502004	Telephone	1,700.00	1,700.00	1,700.00
502006-01	Building Maintenance - General	18,000.00	18,000.00	22,000.00
502006-06	Building Maintenance - Carpet Labor	10,000.00	10,000.00	10,000.00
502006-07	Building Maintenance - Carpet Cleaning	2,500.00	2,500.00	2,500.00
502006-08	Building Maintenance - Drapery Cleaning	300.00	300.00	300.00
502006-09	Building Maintenance - Formica Repairs	750.00	750.00	750.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**060 - Housing Fund**			
EXPENSE				
Purchased Services				
502006-10	Building Maintenance - Painting	1,000.00	1,000.00	1,000.00
502007-01	Maintenance Agreements - Copier	600.00	600.00	600.00
502007-02	Maintenance Agreements - Software	12,000.00	12,000.00	6,000.00
502008-01	Repairs - Equipment	.00	.00	.00
502008-02	Repairs - Vehicles	1,500.00	1,500.00	1,500.00
502008-03	Repairs - Radios	1,000.00	1,000.00	1,000.00
502009-01	Mailing - Postage	50.00	50.00	50.00
502009-02	Mailing - Freight & Shipping	.00	.00	.00
502010	Utilities	.00	.00	.00
502010-01	Utilities - Water & Sanitation	196,583.00	196,583.00	204,446.00
502010-02	Utilities - Gas	41,233.00	41,233.00	42,470.00
502010-03	Utilities - Electric	61,494.00	61,494.00	63,338.00
502010-04	Utilities - Trash	72,459.00	72,450.00	74,261.00
502013-01	Leased Equipment - Copier	700.00	700.00	700.00
502017	Audit	12,758.00	12,758.00	13,396.00
502021	Professional Services	2,000.00	2,000.00	2,000.00
502024	Weed Control	650.00	650.00	650.00
502028	Bank/Trustee Fees	200.00	200.00	200.00
502029	Accounting & Administrative Fee	38,835.00	45,066.00	40,777.00
502031	Homeowners Assessment	42,464.00	65,747.00	71,084.00
	Purchased Services Totals	$611,941.00	$641,446.00	$653,887.00
Operating & Maintenance				
503001-02	Advertising - Jobs	.00	.00	.00
503001-05	Advertising - Other	5,800.00	5,800.00	5,800.00
503002	Dues, Memberships, Subscriptions	600.00	600.00	600.00
503003	Miscellaneous	1,475.00	1,475.00	1,475.00
503003-01	Misc-Deductibles	6,000.00	6,000.00	5,000.00
503004	Printing	375.00	375.00	375.00
503005-01	Supplies - Office	1,450.00	1,450.00	1,450.00
503005-02	Supplies - Building	5,000.00	5,000.00	6,000.00
503005-03	Supplies - Cleaning	1,750.00	1,750.00	1,750.00
503005-09	Supplies - Tools	1,250.00	1,250.00	1,250.00
503005-12	Supplies - Landscaping	1,175.00	1,175.00	1,175.00
503005-21	Supplies - Carpet	27,000.00	27,000.00	27,000.00
503005-22	Supplies - Maintenance	18,000.00	18,000.00	18,000.00
503005-23	Supplies - Painting	4,700.00	4,700.00	4,700.00
503005-24	Supplies - Plumbing	5,500.00	5,500.00	5,500.00
503005-25	Supplies - Laundry	575.00	575.00	575.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**060 - Housing Fund**			
EXPENSE				
Operating & Maintenance				
503005-26	Supplies - Appliance Parts	1,200.00	1,200.00	1,200.00
503005-27	Supplies - Siding	500.00	500.00	500.00
503006	Equipment	2,600.00	2,600.00	2,600.00
503008-01	Insurance - Building	120,410.00	141,699.00	141,699.00
503008-02	Insurance - Vehicle	558.00	670.00	670.00
503008-03	Insurance - Other	.00	.00	.00
503009-01	Vehicle Expenses - Fuel	13,000.00	13,000.00	13,400.00
503009-02	Vehicle Expenses - Oil	.00	.00	.00
503009-03	Vehicle Expenses - Parts & Supplies	9,500.00	9,500.00	14,800.00
503009-04	Vehicle Expenses - Equipment	600.00	700.00	700.00
503009-06	Vehicle Expenses - Labor	8,000.00	8,000.00	8,300.00
503012-01	Public Relations - Tenant Party	1,500.00	1,500.00	1,500.00
503013	Uniforms	3,000.00	4,000.00	4,000.00
503025	PMH Resale Expenses	400.00	400.00	400.00
	Operating & Maintenance Totals	$241,918.00	$264,419.00	$270,419.00
Capital				
507001-01	Cash Purchases - Vehicles	.00	.00	.00
507001-02	Cash Purchases - Mobile Equipment	1,000.00	1,000.00	1,000.00
507001-03	Cash Purchases - Equipment	.00	.00	.00
507001-04	Cash Purchases - Office	.00	.00	.00
507001-05	Cash Purchases - Computer	1,500.00	1,500.00	1,500.00
507001-06	Cash Purchases - Land Improvements	1,500.00	1,500.00	1,500.00
507001-07	Cash Purchases - Buildings	1,000.00	1,000.00	1,000.00
507001-12	Cash Purchases - Furniture & Fixtures	6,500.00	6,500.00	6,500.00
507001-13	Cash Purchases - Housing	.00	.00	.00
507001-20	Cash Purchases - Other	15,026.00	15,026.00	17,616.00
507001-21	Cash Purchases - CCTH	.00	.00	.00
507020-01	Capital Other - Leases	10,000.00	10,000.00	10,000.00
507023-01	Renovations - Brush Creek	.00	.00	.00
507023-02	Renovations - Creekside	.00	.00	.00
507023-03	Renovations - Palisades	.00	.00	.00
507023-04	Renovations - Villas North	.00	.00	.00
507025	Reserves Used	68,099.00	68,099.00	.00
507025-05	Reserves Used - Mountain View	.00	.00	139,999.00
507025-06	Reserves Used - Mountain View II	9,100.00	9,100.00	63,984.00
507025-07	Reserves Used - CCTH	.00	.00	.00
507025-08	Reserves Used - PW Housing	6,668.00	6,668.00	.00
507025-09	Reserves Used - Faraway	.00	.00	.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **060 - Housing Fund**				
EXPENSE				
Capital				
507029	Capital Repairs - Other	20,000.00	20,000.00	20,000.00
	Capital Totals	$140,393.00	$140,393.00	$263,099.00
Transfers Out				
510001	Transfer Out to General	.00	.00	.00
510055	Transfer Out to CIP	1,400,000.00	1,400,000.00	1,400,000.00
510061	Transfer Out to Mountain View	.00	.00	.00
510062	Transfer Out to Mountain View II	.00	.00	.00
510063	Transfer Out to Carriageway	.00	.00	.00
510064	Transfer Out Snowmass Inn	.00	.00	.00
	Transfers Out Totals	$1,400,000.00	$1,400,000.00	$1,400,000.00
Debt Expense				
502013-11	Leased Equipment - Interest	.00	.00	.00
502013-12	Leased Equipment - Principal	.00	.00	.00
520002	Bond Interest	.00	.00	.00
520003	Bond Bank Fees	.00	.00	.00
	Debt Expense Totals	$0.00	$0.00	$0.00
Non Operating				
530001-01	Depreciation - Brush Creek	48,875.00	52,947.00	52,947.00
530001-02	Depreciation - Creekside	73,788.00	79,936.00	79,936.00
530001-03	Depreciation - Palisades	69,060.00	74,814.00	74,814.00
530001-04	Depreciation - Villas North	4,663.00	5,052.00	5,052.00
530001-05	Depreciation - Mountain View	29,944.00	378,408.00	378,408.00
530001-06	Depreciation - Mountain View II	121,419.00	48,999.00	48,999.00
530001-07	Depreciation - Furniture and Fixtures	.00	.00	.00
530001-08	Depreciation - Equipment	9,015.00	14,265.00	14,265.00
530001-09	Depreciation - Vehicles	6,115.00	2,034.00	2,034.00
530001-10	Depreciation - Housing Expansion	4,966.00	.00	.00
530001-11	Depreciation - Mobile Equipment	10,500.00	13,127.00	13,127.00
530001-14	Depreciation - Faraway	.00	15,685.00	15,685.00
530002	Amortization	.00	.00	.00
530099	Asset Disposal	.00	.00	.00
	Non Operating Totals	$378,345.00	$685,267.00	$685,267.00
	EXPENSE TOTALS	$4,202,132.00	$4,561,060.00	$4,794,882.00
	Fund **060 - Housing Fund** Totals			
	REVENUE TOTALS	$3,934,683.00	$4,012,807.00	$4,145,795.00
	EXPENSE TOTALS	$4,202,132.00	$4,561,060.00	$4,794,882.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**060 - Housing Fund** Totals	($267,449.00)	($548,253.00)	($649,087.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **063 - Carriage Way**				
REVENUE				
Miscellaneous				
407001	Interest Income	2,537.00	6,364.00	5,200.00
407003	Miscellaneous Income	.00	.00	.00
407050	Labor Material Supplies	.00	.00	.00
407051	Late Fees and NSF Fees	100.00	100.00	100.00
	Miscellaneous Totals	$2,637.00	$6,464.00	$5,300.00
Transfer In From Other Funds				
408008	Transfer In Excise	2,086,855.00	2,086,855.00	.00
408060	Transfer In Housing	.00	.00	.00
	Transfer In From Other Funds Totals	$2,086,855.00	$2,086,855.00	$0.00
Rental Income				
411001-05	Rent - Vacancy Factor	(1,000.00)	(1,000.00)	(1,000.00)
411001-08	Rent - Carriage Way	206,640.00	206,640.00	212,880.00
	Rental Income Totals	$205,640.00	$205,640.00	$211,880.00
Non-Operating				
412002	Contributed Capital	.00	.00	.00
	Non-Operating Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$2,295,132.00	$2,298,959.00	$217,180.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**063 - Carriage Way**			
EXPENSE				
Purchased Services				
502003-05	Contract Service - Backflow Test & Maintenance	500.00	500.00	500.00
502006-01	Building Maintenance - General	5,000.00	5,000.00	5,000.00
502010	Utilities	.00	.00	.00
502010-01	Utilities - Water & Sanitation	14,335.00	14,335.00	22,000.00
502010-02	Utilities - Gas	5,657.00	5,657.00	6,002.00
502010-03	Utilities - Electric	5,692.00	5,692.00	5,863.00
502010-04	Utilities - Trash	3,712.00	3,712.00	3,804.00
502024	Weed Control	500.00	500.00	500.00
502030	Closing Costs	.00	.00	.00
	Purchased Services Totals	$35,396.00	$35,396.00	$43,669.00
Operating & Maintenance				
503003	Miscellaneous	2,000.00	2,000.00	2,000.00
503005-02	Supplies - Building	200.00	200.00	200.00
503005-03	Supplies - Cleaning	50.00	50.00	50.00
503005-12	Supplies - Landscaping	175.00	175.00	175.00
503005-21	Supplies - Carpet	6,000.00	6,000.00	6,000.00
503005-22	Supplies - Maintenance	900.00	900.00	900.00
503005-23	Supplies - Painting	500.00	500.00	500.00
503005-24	Supplies - Plumbing	900.00	900.00	900.00
503005-26	Supplies - Appliance Parts	2,000.00	2,000.00	2,000.00
503008-01	Insurance - Building	4,649.00	4,649.00	7,648.00
503008-03	Insurance - Other	.00	.00	.00
	Operating & Maintenance Totals	$17,374.00	$17,374.00	$20,373.00
Capital				
507001-07	Cash Purchases - Buildings	.00	.00	.00
507025	Reserves Used	.00	.00	.00
	Capital Totals	$0.00	$0.00	$0.00
Transfers Out				
510008	Transfer Out to Excise	.00	.00	.00
	Transfers Out Totals	$0.00	$0.00	$0.00
Other Financing Uses				
520004	Cost of Issuance	.00	.00	.00
	Other Financing Uses Totals	$0.00	$0.00	$0.00
Debt Expense				
520002	Bond Interest	150,758.00	150,758.00	150,749.00
	Debt Expense Totals	$150,758.00	$150,758.00	$150,749.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **063 - Carriage Way**				
EXPENSE				
Non Operating				
530001-12	Depreciation - Carriageway	22,590.00	24,634.00	24,634.00
	Non Operating Totals	$22,590.00	$24,634.00	$24,634.00
	EXPENSE TOTALS	$226,118.00	$228,162.00	$239,425.00
	Fund **063 - Carriage Way** Totals			
	REVENUE TOTALS	$2,295,132.00	$2,298,959.00	$217,180.00
	EXPENSE TOTALS	$226,118.00	$228,162.00	$239,425.00
	Fund **063 - Carriage Way** Totals	$2,069,014.00	$2,070,797.00	($22,245.00)

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**064 - Snowmass Inn**			
REVENUE				
Miscellaneous				
407001	Interest Income	23,185.00	24,220.00	24,574.00
407003	Miscellaneous Income	600.00	600.00	600.00
407050	Labor Material Supplies	600.00	600.00	600.00
407051	Late Fees and NSF Fees	100.00	100.00	100.00
	Miscellaneous Totals	$24,485.00	$25,520.00	$25,874.00
Transfer In From Other Funds				
408060	Transfer In Housing	.00	.00	.00
	Transfer In From Other Funds Totals	$0.00	$0.00	$0.00
Rental Income				
411001-05	Rent - Vacancy Factor	(5,920.00)	(5,920.00)	(6,084.00)
411001-09	Rent - Snowmass Inn	592,020.00	592,020.00	608,400.00
	Rental Income Totals	$586,100.00	$586,100.00	$602,316.00
Non-Operating				
412002	Contributed Capital	.00	.00	.00
	Non-Operating Totals	$0.00	$0.00	$0.00
	REVENUE TOTALS	$610,585.00	$611,620.00	$628,190.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund	**064 - Snowmass Inn**			
EXPENSE				
Purchased Services				
502003	Contract Service	25,000.00	25,000.00	25,000.00
502003-05	Contract Service - Backflow Test & Maintenance	500.00	500.00	500.00
502004	Telephone	.00	.00	.00
502006-01	Building Maintenance - General	5,000.00	5,000.00	5,000.00
502010	Utilities	.00	.00	.00
502010-01	Utilities - Water & Sanitation	27,270.00	27,270.00	28,361.00
502010-02	Utilities - Gas	21,321.00	21,321.00	21,961.00
502010-03	Utilities - Electric	12,360.00	12,360.00	15,000.00
502010-04	Utilities - Trash	3,300.00	3,300.00	4,000.00
502013	Leased Equipment	.00	.00	.00
502024	Weed Control	.00	.00	.00
502030	Closing Costs	.00	.00	.00
502032	Cable	6,000.00	6,000.00	6,000.00
	Purchased Services Totals	$100,751.00	$100,751.00	$105,822.00
Operating & Maintenance				
503003	Miscellaneous	6,000.00	6,000.00	6,000.00
503005-02	Supplies - Building	1,000.00	1,000.00	1,000.00
503005-03	Supplies - Cleaning	200.00	200.00	200.00
503005-12	Supplies - Landscaping	1,000.00	1,000.00	1,000.00
503005-21	Supplies - Carpet	6,000.00	6,000.00	6,000.00
503005-22	Supplies - Maintenance	2,000.00	2,000.00	2,000.00
503005-23	Supplies - Painting	5,000.00	5,000.00	5,000.00
503005-24	Supplies - Plumbing	1,800.00	1,800.00	1,800.00
503005-26	Supplies - Appliance Parts	2,000.00	2,000.00	2,999.00
503008-01	Insurance - Building	25,303.00	25,303.00	32,306.00
503008-03	Insurance - Other	.00	.00	.00
	Operating & Maintenance Totals	$50,303.00	$50,303.00	$58,305.00
Capital				
507001-07	Cash Purchases - Buildings	.00	.00	5,000.00
507001-20	Cash Purchases - Other	.00	.00	1,333.00
507025	Reserves Used	.00	.00	2,666.00
	Capital Totals	$0.00	$0.00	$8,999.00
Other Financing Uses				
520004	Cost of Issuance	.00	.00	.00
520004-04	Accrued Bond Interest	.00	.00	.00
	Other Financing Uses Totals	$0.00	$0.00	$0.00

Budget Worksheet Report

Budget Year 2026

Account	Account Description	2025 Amended Budget	2025 Projected Budget	2026 Proposed Budget
Fund **064 - Snowmass Inn**				
EXPENSE				
Debt Expense				
520002	Bond Interest	397,293.00	397,293.00	396,105.00
	Debt Expense Totals	$397,293.00	$397,293.00	$396,105.00
Non Operating				
530001-13	Depreciation - Snowmass Inn	199,715.00	226,336.00	226,336.00
530099	Asset Disposal	.00	.00	.00
	Non Operating Totals	$199,715.00	$226,336.00	$226,336.00
	EXPENSE TOTALS	$748,062.00	$774,683.00	$795,567.00
Fund **064 - Snowmass Inn** Totals				
	REVENUE TOTALS	$610,585.00	$611,620.00	$628,190.00
	EXPENSE TOTALS	$748,062.00	$774,683.00	$795,567.00
Fund **064 - Snowmass Inn** Totals		($137,477.00)	($163,063.00)	($167,377.00)
Net Grand Totals				
	REVENUE GRAND TOTALS	$191,562,266.00	$101,117,286.00	$176,086,290.00
	EXPENSE GRAND TOTALS	$217,378,330.00	$107,296,270.00	$205,515,614.00
	Net Grand Totals	($25,816,064.00)	($6,178,984.00)	($29,429,324.00)

Town of Snowmass Village

Agenda Item Summary

DATE OF MEETING:
November 10, 2025

AGENDA ITEM:
Board and Commission Applications Process

PRESENTED BY:
Megan Harris Boucher, Town Clerk

BACKGROUND:
Section 8.3 of the Home Rule Charter states that members of all boards and commissions shall be appointed by the Town Council. The vacancies have been publicly posted, advertised in the Aspen Times and posted on social media from October 3rd to November 3rd.

We have received 29 applications, 17 new and 12 incumbents. Attached is a breakdown of each Board including the number of vacant seats and number of total applications.

We can utilize **Spark Hire** if Council would find it helpful. Candidates will video record responses to the 3 questions and then Council will receive an email with a link and instructions to view the short interviews. Council will then discuss at upcoming meetings on December 1st and 8th if in person interviews are required. Appointments will take place at the December 15th meeting. Spark Hire was a useful tool last year.

The following boards have equal to or more seats available than applications: POSTR, EAB, FAB & SAAB

Parks, Open Space, Trails & Recreation Advisory Board - Shall be min 7 and max of 15 - all At-Large
Staff Liaison: Andy Worline
15 current members
3-year term
3 applications to consider for 3 seats.
3 Termed Members:
James Larson – did not reapply

Matt Donnelly - **Reapplied**
Bryce Christensen - **Reapplied**
1 NEW Applicant:
Harry Smith

Environmental Advisory Board - Shall consist of 7 members - 5 At-Large & 2 with specialized expertise CORE & HC or Pitkin Cty Energy Management Program
Staff Liaison: Greg LeBlanc
7 current members
3-year term
2 applications to consider for 2 seats.
2 Termed Members:
Morgan Fixel – **Reapplied**
Joseph Goodman – **did not reapply**
NEW Application:
David Dawson

Financial Advisory Board - Shall consist of UP TO 7 seats
Staff Liaison: Marianne Rakowski
7 current members
2-year terms
2 applications to consider for 3 seats.
3Termed Members:
Philip Sirianni – **Reapplied.**
Andrew Light – **Reapplied.**
David Rachofsky – retiring & **did not reapply**
No NEW Applications

Snowmass Arts Advisory Board - Shall be min 5 members & max 15 members
Staff Liaison: Julia Theisen
13 current members
2-year term
2 applications to consider for 6 seats.
5 Termed Members:
Maja Decker - **Reapplied**
Gray Warr - **did not reapply**
Lois Upper - **did not reapply**
Lindsy Fortier – **did not reapply**
Joyce Shenk - **did not reapply**
1 NEW Application
Nadia Khodakovska

The following boards have more applications than seats available:
CGRB, Tourism, PTRAB & Planning Commission

<u>Citizens Grant Review Board</u> (Full-time Residents & Registered Voters) Shall consist of 5 regular members and 2 alternate members
Staff Liaison: Megan Harris Boucher
7 current members
3-year term
1 member term is expiring, declined to reapply & is moving out of the area:
Cara Haugan
<u>3 NEW Applications to consider for 1 seat</u>
Doug Faurer
Jill Marsh
Laurie Wingate

<u>Tourism Advisory Board</u> (Town Residents or Employed in the Town) - Shall consist of 9 members and 1 ex-officio member
3 – Lodging; 3 - at-Large; 1 – Aspen Skiing Co; 1 – Town Retail; 1 – F & B; 1 – "ex-officio" member ie development business
Staff Liaison: Julia Theisen
10 current members
3-year term
2 Seats for appointments
2 Termed Member:
Andy Gunion – ex officio/development member- **Reapplied**
Leaving the area: Vito, Vince – Lodging **– Need to appoint a Lodging seat.**
<u>5 NEW Applications to consider for 1 seat.</u>
Justyna Zack – At Large
Katie de Besche -Lodging
Maxence Bonnamain - Lodging
Russ Craney - Lodging
Taylor Burstyn - Lodging

<u>Part-Time Residents Advisory Board</u> (SMV not primary residence) – Shall consist of 7 members. 3 - Condo/Townhome/multi family dwelling; 2 – single family homes; 2 – at-Large
Staff Liaison: Greg LeBlanc
3-year term
<u>4 applications to consider for 2 seats.</u>
2 Termed Member:
John Orton – At Large - **Reapplied**
Norbert Hansch – At Large **- Reapplied**
<u>2 New Applicants:</u>
Cristine Lindenfelser
Dilan Bower-Desino

<u>Planning Commission</u> – <u>Shall</u> have 7 members
3-year term
Staff Liaison: Dave Shinneman

7 current members
7 applications to consider for 4 seats
Matthew Dube – **Reapplied**
David Seglin – **Reapplied**
Jim Gustafson – **Reapplied**
Dour Faurer – **did not reapply**(applied to CGRB)
4 NEW Applicants
Angelica Mojarro
Thomas De Napoli
Maggie Helmig
Karen Page

COUNCIL OPTIONS:

November 10 Work Session:

1. Edit questions or keep same and direct staff to invite applicants for the **CGRB, Tourism, PTRAB & Planning Commission** to participate in a One Way Interview via SparkHire due 11/26/25.

2. Edit questions or keep same and direct staff to invite ALL applicants to participate in a One Way Interview via SparkHire due 11/26/25.

ATTACHMENTS:

1. Spark Hire questions from 2024
2. All applications broken down by board

2024-25 Spark Hire Questions for B & C Applicants

- all answers are 2 min or less
- No time limit for thinking about question
- Ability to re-record up to 3 times

Questions for B & C applicants

1. What do you know about this Board and why you want to serve on it?

2. Tell us more about your experience and qualifications and how they apply to this board? What do you bring to the table?

3. What would you like to accomplish while on this Board? Goals?

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ◉ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Bryce

Last Name *
Christensen

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81654

Country
United States

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
United States

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I have been on the POSTR board for 6 years and served as the board chair a couple of those.

Why do you wish to be appointed to this position? *

I'm looking to stay involved in our Snowmass Village community and have a voice for our parks, trails, and open space. I love this little valley we're blessed to live in and want to make sure it continues to thrive.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Bryce Christensen

Date

10/23/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ✓ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *: HARRY

Last Name *: SMITH

Phone Number *: [redacted]

Secondary Phone Number:

Email *: [redacted]

Confirm Email *: [redacted]

Address

Street Address: [redacted] Campground Lane

Address Line 2: Willows A[redacted]

City: Snowmass Village

State/Province/Region: CO.

Postal/Zip Code: 81615

Country: USA

Is your Mailing Address different than the Address Above? *

- ✓ Yes
- ○ No

Are you a permanent resident?

- ✓ Yes
- ○ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ✓ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

40 years Snowmass Ski Patrol + Bike Ranger for 5 years.

Why do you wish to be appointed to this position? *

I think we have one of the best trail systems in the country and I would like it to stay that way

Signature *

Date

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

10/30/2025

Sign

Submit

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ◉ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the EAB: *

- ◉ At Large
- ○ Specialty

First Name *
David

Last Name *
Dawson

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Aspen

State/Province/Region
CO

Postal/Zip Code

Country

81612

USA

Are you a permanent resident?

- (●) Yes
- ( ) No

Are you registered to vote in Snowmass Village?

- (●) Yes
- ( ) No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Degrees philosophy, psychology
33 years a business owner in snowmass and Aspen— Aspen Waterwise. Snowmass District exec Water Board 12 yrs vp 4. Valley Resident since 1982

Why do you wish to be appointed to this position? *

Environmental impact and protection, and alternatives to traditional habits and practices has been major concern of mine for years.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

David Dawson

Date

10/29/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ◉ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the EAB: *

- ◉ At Large
- ○ Specialty

First Name *
Morgan

Last Name *
Fixel

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
Colorado

Postal/Zip Code

Country

81615

US

Are you a permanent resident?

- (●) Yes
- ( ) No

Are you registered to vote in Snowmass Village?

- (●) Yes
- ( ) No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Have served for 3 years on EAB, previously held roles for companies like Uber and Google working on sustainable cities

Why do you wish to be appointed to this position? *

I'd like to continue with my position and help push some important initiatives forward during this next term

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/29/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ◉ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Andrew

Last Name *
Light

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box [redacted]

Address Line 2

City
SNOWMASS

State/Province/Region
CO

Postal/Zip Code
81654

Country
US

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I have been in real estate finance for more than 20 years and have an MBA and am trained in accounting. I have lived in Snowmass Village for the past 10 years and understand the town's strategic issues balancing community and resort.

Why do you wish to be appointed to this position? *

Volunteering on the Financial Advisory Board for the past few years has been very rewarding. The group is talented and generally works well together. I would like to continue contributing and staying on top of our Town's finances.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/14/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ◉ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Philip

Last Name *
Sirianni

Phone Number *
[redacted]

Secondary Phone Number
[redacted]

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
PO Box 5405

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box [redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

University of Southern California, BA Business Administration - Finance/Real Estate emphasis
President of Rossmore Enterprises for over 35 years - commercial real estate investment company - CA, TX, AZ, NV & CO.

Why do you wish to be appointed to this position? *

I would like to continue to share the knowledge & expertise I've learned over the years running a company that owns and manages over 60 properties in the southwestern U.S. I have enjoyed being a member of the FAB for 10 years and would like to continue to advice the town on financial matters as it continues to grow.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/29/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ◉ Snowmass Arts Advisory Board

First Name *
Maja

Last Name *
Decker

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
PITKIN

Postal/Zip Code
816155581

Country
US

Is your Mailing Address different than the Address Above? *

- ○ Yes
- ◉ No

Are you a permanent resident?

- ◉ Yes
- ○ No

Are you registered to vote in Snowmass Village?

- ◉ Yes
- ○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I have been on SAAB for the past few years and want to continue working on the projects that we have underway.

Why do you wish to be appointed to this position? *

To continue to give back to my community.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/10/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ◉ Snowmass Arts Advisory Board

First Name *
Nadia

Last Name *
Khodakovska

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box [redacted]

Address Line 2

City
Aspen

State/Province/Region
CO

Postal/Zip Code
81612

Country
USA

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

Yes
No

Yes
No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Master of Performing Arts (Violin) and Music Education
National Music Academy by P.I.Tchaikovski, Kiev, Ukraine (1999-2006)
Performance experience:
National Philharmonic Symphony Orchestra, Kyiv, Ukraine - 2001-2003
Music Academy Symphony orchestra, Bonn Beethoven Fest, Bonn Germany - 2005
Dolce Vita Strings, New York NY - 2004-present
Valkyrie - 2023 - present

Why do you wish to be appointed to this position? *

Given my multicultural background and extensive performing career in both classical concert settings and the event industry, I bring a unique and well-rounded perspective to the Snowmass Arts Advisory Board. My expertise in performing arts, combined with a deep passion for visual arts, equips me with a holistic insight that can greatly support and enhance the board's cultural initiatives. This blend of experience allows me to understand diverse artistic expressions and audience engagement strategies, making me well-suited to contribute meaningfully to the growth and vibrancy of the Snowmass arts community.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Nadia Khodakovska

Date

11/3/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ◉ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
doug

Last Name *
faurer

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region

Postal/Zip Code
81615

Country
US

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Have owned and operated a successful property management company in Snowmass Village for 45 years. Served on TOSV Planning Commission for 27 years.

Why do you wish to be appointed to this position? *

Would like to continue participating in important decision-making issues for the town.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/22/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ◉ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Jill

Last Name *
Marsh

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
[redacted]

Address Line 2
[redacted]

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I'm an experienced Board Member with a demonstrated history of working in the philanthropy industry. I'm skilled in Nonprofit Organizations, Strategic Planning, Financial Strategy, Event Management, Major Gifts, Grant Writing, and Annual Campaigns. I'm also a strong media and communication professional with a Bachelor of Arts (B.A.) focused in Political Science and Government from Wellesley College. I have both written and evaluated numerous grants throughout my professional career and through my volunteer experiences including being a Board Member for the Wellesley College Student Aid Society, Newton-Wellesley Hospital Board of Overseers, The Fenn School Board of Visitors, and the Nashoba Valley Ski Club., I've also served as the Development Director of Outdoor Explorations where I wrote several successful grants including winning a $500,000 federal grant to support outdoor programs for people with mental and/or physical disabilities.

Why do you wish to be appointed to this position? *

Prior to moving to Snowmass Village in 2023, I spent my career and focused my volunteer activities on giving back to communities. I'd love the opportunity to continue to use my expertise and previous experiences to help our town to thrive and to grow while supporting NPOs.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Jill Marsh

Date

11/3/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ◉ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Laurie

Last Name *
Wingate

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box [redacted]

Address Line 2

City
Snowmass Billage

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I have spent 30 years working in the not-for-profit and philanthropic sector - writing grants, awarding grants, in executive roles, as a founder, as a direct service provider, as a teacher. I bring the lens of both a finder and a grantee to this work. I just finished a year as a partner in Stanford University's Distinguished Careers Institute where one of my focus areas was non-profit grant review and design.

Why do you wish to be appointed to this position? *

My husband and I have lived in Melton Ranch for four years. I love our town and want to share some of my expertise with the Citizen's Grant Review Board. The Board does important work ensuring that Snowmass' grant dollars go to organizations that are enriching the community.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/15/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ◉ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the Marketing Board: *

- ○ Food & Beverage
- ○ Lodging
- ○ Retail
- ○ At-Large
- ○ Aspen Ski Co
- ◉ Ex-Officio

First Name *
Andy

Last Name *
Gunion

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Aspen

State/Province/Region
CO

Postal/Zip Code
81611

Country
US

Is your Mailing Address different than the Address Above? *

- ○ Yes
- ◉ No

Are you a permanent resident?

- ◉ Yes
- ○ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

As Managing Partner for East West Partners in the Roaring Fork Valley, I lead the Snowmass Base Village development project.

Why do you wish to be appointed to this position? *

I have served on this board for approximately 8 years. I have a good working knowledge of the goals, tactics, funding, etc. of Snowmass Tourism. This includes an appreciation of the renewed focus on ensuring that we stay focused on the ever delicate balance of tourism and community. My work in Base Village allows me to provide the board and staff with unique insights on real time trends in the retail, lodging and development sectors of our local economy. In addition, I am intimately involved with the programing and operations of the Collective - which we try to align closely with the goals of Snowmass Tourism. Lastly, as President of Base Village Company (the master association), I help guide the programming and events hosted throughout Base Village. I hope that these qualification allow me to continue to add value to this critical Town of Snowmass Village board.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Andy Gunion

Date

11/3/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ◉ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the Marketing Board: *

- ○ Food & Beverage
- ○ Lodging
- ○ Retail
- ◉ At-Large
- ○ Aspen Ski Co
- ○ Ex-Officio

First Name *
Justyna

Last Name *
Zack

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
POB[redacted]

Address Line 2

City
ASPEN

State/Province/Region
CO

Postal/Zip Code
81612

Country
US

Are you a permanent resident?

- (●) Yes
- ( ) No

Are you registered to vote in Snowmass Village?

- (●) Yes
- ( ) No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Educational Background: Bachelor's degree from the College of Tourism and Hotel Industry, providing a strong foundation in hospitality, marketing, and event management.

Professional Experience: Over 10 years of experience in marketing, with extensive hands-on experience in hospitality, including catering and conferences at the Hotel Jerome, banquet services, front desk, and concierge roles.

Event Management Expertise: Managed events at the Snowmass Conference Center at Base Village, coordinating large-scale functions and ensuring exceptional guest experiences.

Leadership and Board Experience:

Served on the board of Roaring Fork Leadership and Early Learning Center.

Board member and current President of the Crossings HOA.

Past member of the Rotary Club of Snowmass Village.

Volunteerism and Community Engagement: Chair at Aspen Country Day School Dining Hall volunteers, demonstrating commitment to community service and collaboration.

Hospitality and Sales Insight: Deep understanding of marketing, group sales, and special events within the hospitality sector, coupled with strong interpersonal skills to foster community connections.

Local Knowledge and Commitment: Long-time resident of Snowmass Village since 2010 and the Roaring Fork Valley since 2001, with a passion for contributing to the community's growth and future.

Why do you wish to be appointed to this position? *

I have been a full-time resident of Snowmass Village since 2010, and have called the Roaring Fork Valley home since 2001. Over these years, I have developed a deep appreciation for this community and the people who make it so vibrant and unique. I am eager to give back, learn from others, and broaden my horizons while contributing my skills, ideas, and energy to initiatives that benefit our village.

I thrive in collaborative environments and enjoy bringing people together to achieve meaningful outcomes. I am proactive, solutions-oriented, and enthusiastic about taking on responsibilities that support growth, engagement, and innovation. My experience in marketing (over 10 years) hospitality industry (worked as a banquet server and catering and conferences assistant at he Hotel Jerome), special events (assisted EKS events as well as AVSC fundraisers) has equipped me with a strong understanding of strategic planning, creative problem-solving, and fostering community relationships, skills that align closely with the responsibilities of the Marketing, Group Sales, and Special Events Board of Directors.

I am committed to being an active, engaged, and thoughtful board member, bringing both my passion for this community and a forward-thinking perspective to help shape its future. I look forward to the opportunity to collaborate, offer insights, and contribute to initiatives that enrich Snowmass Village and the Roaring Fork Valley.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/21/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ◉ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the Marketing Board: *

- ○ Food & Beverage
- ◉ Lodging
- ○ Retail
- ○ At-Large
- ○ Aspen Ski Co
- ○ Ex-Officio

First Name *
Katie

Last Name *
de Besche

Phone Number *
[redacted]

Secondary Phone Number
[redacted]

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Carbondale

State/Province/Region
Colorado

Postal/Zip Code
81623

Country
US

Is your Mailing Address different than the Address Above? *

- ○ Yes
- ◉ No

Are you a permanent resident?

- ◉ Yes
- ○ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

As the acting Director of Sales at Viceroy Snowmass, and previously the Director of Catering, I have spent the last 16 years of my career directly involved in hospitality and lodging in Snowmass Village. Before Snowmass, I spent 4 years at the Hotel Jerome in Aspen and 4 years at Beaver Run in Breckenridge, providing me with hospitality experience in other mountain destinations.

Why do you wish to be appointed to this position? *

As the Director of Sales at Viceroy Snowmass, and with over fifteen years of experience as Director of Catering prior to that, I have had the privilege of working closely with visitors, local partners, and the Snowmass community to help shape memorable guest experiences that reflect the unique spirit of Snowmass Village. My career has been rooted in promoting the destination through hospitality, events, and relationships — all of which have deepened my understanding of what makes Snowmass truly special.

I am eager to join the Snowmass Tourism Board to contribute my perspective from both a hospitality and business standpoint. Having spent nearly two decades helping visitors discover the magic of this mountain community, I view this opportunity as a way to give back and contribute to its continued growth and success. I am passionate about fostering sustainable tourism, enhancing the guest experience, and ensuring that Snowmass remains a vibrant year-round destination for both locals and travelers.

Serving on the board would allow me to collaborate with other community leaders to support innovative marketing, thoughtful development, and authentic storytelling that celebrate our community and the area's natural beauty. I believe my experience, network, and deep commitment to this community would make me a valuable contributor to the board's mission.

Thank you in advance for your consideration!

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/21/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ◉ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the Marketing Board: *

- ○ Food & Beverage
- ◉ Lodging
- ○ Retail
- ○ At-Large
- ○ Aspen Ski Co
- ○ Ex-Officio

First Name *
Maxence

Last Name *
Bonnamain

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
Viewline Resort Snowmass

City
Snowmass Village

State/Province/Region
Colorado

Postal/Zip Code
81615

Country
United States

Is your Mailing Address different than the Address Above? *

- ○ Yes
- ◉ No

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	○ Yes
○ No	◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Experience Summary
My background spans 25 years in leadership roles with Marriott International and Hilton Worldwide, including extensive experience in luxury, mountain and resort destinations, community partnerships, and sustainable tourism development.
- General Manager Viewline Resort Snowmass Autograph Collection
- Hotel Manager The Ritz Carlton Lake Tahoe
- General Manager Hilton Los Cabos, Mexico
- Cluster General Manager Waldorf Astoria & Hilton Panama
- Director of Residences Las Casitas Village a Waldorf Astoria Resort

Education Summary
- Ecornell University Certificate in Strategic Hospitality Marketing, Hotel Real Estate Investment and Asset Management
- ISGH Bachelor's Degree in Hotel Administration

Why do you wish to be appointed to this position? *

In leading Viewline resort ongoing transformation and long-term redevelopment, my focus is on creating a resort experience that complements Snowmass's identity and year-round appeal. I want to contribute to a tourism strategy that supports local businesses, celebrates our natural environment, and strengthens community connection. My goal is to bring a collaborative, solutions-oriented perspective to ensure Snowmass remains a place where residents are proud to live and visitors are inspired to return.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Maxence Bonnemain

Date

10/20/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ◉ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the Marketing Board: *

- ○ Food & Beverage
- ◉ Lodging
- ○ Retail
- ○ At-Large
- ○ Aspen Ski Co
- ○ Ex-Officio

First Name *
Russ

Last Name *
Craney

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
Colorado

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
Colorado

Postal/Zip Code
81615

Country
US

Are you a permanent resident?

- (●) Yes
- ( ) No

Are you registered to vote in Snowmass Village?

- (●) Yes
- ( ) No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

30 years of hospitality experience in the Colorado mountains
Current GM at Limelight Snowmass for the past 2.5yrs

Why do you wish to be appointed to this position? *

To contribute to the future success and mindful growth of Snowmass tourism

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Russ Craney

Date

10/27/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ◉ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the Marketing Board: *

- ○ Food & Beverage
- ◉ Lodging
- ○ Retail
- ○ At-Large
- ○ Aspen Ski Co
- ○ Ex-Officio

First Name *
Taylor

Last Name *
Burstyn

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
4

City
Snowmass village

State/Province/Region
Co

Postal/Zip Code
81615

Country
Usa

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address
Po box[redacted]

Address Line 2

City

Snowmass village

State/Province/Region

Co

Postal/Zip Code

81615

Country

Usa

Are you a permanent resident?

- (●) Yes
- ( ) No

Are you registered to vote in Snowmass Village?

- (●) Yes
- ( ) No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Masters degree London school of economics
Resident director Viceroy
Director of sales- Cirque Viceroy
Team Member- Stratos

Why do you wish to be appointed to this position? *

I feel I can bring a significant amount of value to Snowmass Village with my experience and marketing experience.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/15/2025

Apply for a Board or Commission

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- ○ Citizens Grant Review Board
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- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ◉ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the PTRAB: *

- ◉ At Large
- ○ Condo Owner
- ○ Single Family Homeowner

First Name *
John

Last Name *
Orton

Phone Number *
[redacted]

Secondary Phone Number
[redacted]

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
Pitkin

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address
P.O. Box [redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code

81615

Country

Pitkin

Are you a permanent resident?

- ○ Yes
- ◉ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I have practiced real estate law for nearly 50 years, representing numerous home owners associations and currently serve on the board of the Horse Ranch HOA, all of which give me an understanding of the tensions that exist between real property owners as well as the tensions between government and real property owners. . An intricate aspect of my real estate practice is identifying solutions and forging compromises between competing points of view-a skill that is valuable when serving on a board.

Why do you wish to be appointed to this position? *

Having been a part time resident of Snowmass Village, I have deep feelings for the community and want to see it continue to be the best it can be for its residents (part time and full time) while still being a world class resort. The special feel of the Village and the values of its residents need to be cherished and nurtured.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/10/2025

Apply for a Board or Commission

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Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ◉ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the PTRAB: *

- ◉ At Large
- ○ Condo Owner
- ○ Single Family Homeowner

First Name *
Norbert

Last Name *
Hansch

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
[redacted]

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City

State/Province/Region

Snowmass Village

CO

Postal/Zip Code

81615

Country

US

Are you a permanent resident?

- ○ Yes
- ◉ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

My wife Laura and I consider Snowmass Village the most wonderful place on Earth. We are here a few weeks per month, year-round. (5-6 months .) I live to ski and Laura loves the Rec Center. My first visit was January 26, 1988—thirty-seven years ago. Blue skies, warm sun as I rode up the Fanny Hill lift, with my jacket wide open. We are Canadians, born in Winnipeg, and Flin Flon, Manitoba, and have two adult sons.
I am a Professional Engineer and own businesses that are involved in commercial and residential development, heavy construction, building, aggregates and concrete. Laura is a Canadian Real Estate Broker and past President of the Board at the Snowmass Chapel, after chairing the Stewardship and Fundraising Committee for four years. We built our dream home in Horse Ranch in 2008, and absolutely love the neighborhood.
I have been a Board Member of Horse Ranch HOA since 2019 , and past Vice President and President. I am also on the Snowmass Homeowners Board .

Why do you wish to be appointed to this position? *

Based on my previous experience with PTRAB, Horse Ranch HOA , Snowmass HOA , Snowmass Chapel , I believe I have an in depth understanding of the issues concerning the Village . I deeply care about Snowmass and its future . We have made it our home for 1/2 of each year, and have many local friendships , and take part in many local activities including the Chapel and Rec Center . I am an avid skier and have an appreciation of Skico ,

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Norbert Hansch

Date

10/13/2025

Apply for a Board or Commission

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- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ◉ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the PTRAB: *

- ◉ At Large
- ○ Condo Owner
- ○ Single Family Homeowner

First Name *
Dilan

Last Name *
Bower-Desino

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
Suite[redacted]

City
Aspen

State/Province/Region
CO

Postal/Zip Code
81611

Country
United States

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address

Address Line 2

City

State/Province/Region

Postal/Zip Code

Country

Are you a permanent resident?

- ○ Yes
- ◉ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I hold a Bachelor's degree in Economics and Mathematics with a minor in art history from Hobart and William Smith Colleges. I have lived in the Roaring Fork Valley for the past six years and recently welcomed newborn twins, whom my husband and I plan to raise in the Aspen–Snowmass community. I am deeply committed to making this valley our long-term home and contributing meaningfully to its future.

I currently serve as Managing Director of an investment capital firm that oversees real estate development projects across Florida, South Carolina, and San Francisco. Many of our Florida projects center around equestrian farms and land preservation. My role has involved ensuring that development aligns with cultural and environmental values—balancing responsible growth with maintaining the integrity of the community and its heritage. This philosophy translates naturally to a mountain town like Snowmass, where thoughtful stewardship of land and culture is just as essential to preserving the character and sustainability of the community.

I recently completed the Aspen 360 program through the Aspen city government, which deepened my understanding of local governance and the collaborative processes that shape our region. I am now seeking my first opportunity to serve on a local board, as I believe that truly becoming part of this community means not only living here but also being engaged in the decisions that guide its growth and future.

Why do you wish to be appointed to this position? *

I want to be appointed to this position because I believe in being an active participant in the place I call home. Snowmass represents everything I value—community, nature, and balance—and as someone planning to raise a family here, I feel a deep responsibility to contribute to the thoughtful direction of its future.

Through my experience in real estate development and land preservation, I've seen firsthand how important it is for growth to be intentional and in harmony with the environment and the character of the community. I want to bring that perspective to Snowmass, ensuring that progress enhances rather than erodes what makes this valley special.

Completing the Aspen 360 program reinforced my commitment to local involvement and gave me a greater appreciation for the people who volunteer their time to shape our shared future. Joining a board is the next step in that journey for me—a way to not just admire this community, but to serve it.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Dilan Bower-Desino

Date

10/15/2025

Apply for a Board or Commission

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- ○ Financial Advisory Board
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- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ◉ Part-Time Residents Advisory Board
- ○ Planning Commission
- ○ Snowmass Arts Advisory Board

Please select the seat you wish to fill on the PTRAB: *

- ○ At Large
- ○ Condo Owner
- ◉ Single Family Homeowner

First Name *
Cristine

Last Name *
Lindenfelser

Phone Number *
[redacted]

Secondary Phone Number

Email *
ocean.cl@cox.net

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
USA

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address
[redacted]

Address Line 2

City
Monarch Beach

State/Province/Region
CA

Postal/Zip Code

92629

Country

USA

Are you a permanent resident?

- ○ Yes
- ◉ No

Are you registered to vote in Snowmass Village?

- ○ Yes
- ◉ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Hello, I have loved and lived in Snowmass part time since over 25 years. During that time, I have been staying well informed in town happenings, helping put together wildfire resiliency efforts, serving on committees in The Pines communicating with Skico and supporting Anderson Ranch and Aspen Film. Additionally, I have served on our HOA board in California working closely with the City of Dana Point, numerous volunteer positions at our children's schools, a MS in Systems Engineering and a career of strategic work for technical companies such as Broadcom, DirecTV, CompuServe and Pacific Bell.

Why do you wish to be appointed to this position? *

I have been following TOSV and the efforts of PTRAB. Reading the last survey, there are clearly areas where PTRAB and TOSV can improve communications based on the input received. I hope to be able to help with that communication, making sure we have a liaison at each HOA or subdivision with part time homeowners and keeping two way communication and participation positive and productive. Community involvement always helps build community, and we have many issues at stake, including needing homeowners to harden their homes for wildfires and do more to protect the environment and our beautiful community.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Cristine Lindenfelser

Date

10/16/2025

Apply for a Board or Commission

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- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Matthew

Last Name *
Dubé

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country

Is your Mailing Address different than the Address Above? *

- ◉ Yes
- ○ No

Mailing Address

Street Address
PO Box [redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I have served on the Planning Commission for 6 years and currently am the Chairperson. My experience consists of a masters degree in Landscape Architecure as well as about 15 years working for local government in the field of community redevelopment. My Planning Commission experience includes facilitating public hearings, processing project applications and working on code revisions.

Why do you wish to be appointed to this position? *

I enjoy my colleagues and making a lasting contribution to Snowmass Village.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Matthew Dubé

Date

10/15/2025

Apply for a Board or Commission

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- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
David

Last Name *
Seglin

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
[redacted]

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

- ○ Yes
- ◉ No

Are you a permanent resident?

- ○ Yes
- ◉ No

Are you registered to vote in Snowmass Village?

- ◉ Yes
- ○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I will be completing my first three year appointment on the TOSV Planning Commission this year. I have thoroughly enjoyed participating on the Commission and believe my professional experience has prepared me well to address many of the issues and projects that have been brought before us. In brief, I have extensive design and management experience in residential and commercial architectural design and planning of projects in numerous states and municipalities that often required plan commission review and approval. I am a Colorado licensed architect and am a registered voter in Colorado/Pitkin County. I graduated from Princeton University's School of Architecture, founded a private architectural practice and taught architectural design part time at the University level.

Why do you wish to be appointed to this position? *

Having retired after 40 years of practicing architecture and now residing in Snowmass Village for much of the year, it is my desire to continue using my professional experience to volunteer and contribute to the Snowmass Village community. My participation on the Planning Commission has been very rewarding in terms of the work we are doing and the relationships I have made with fellow Commissioners and Town Staff. I am driven to continue participating in the process that encourages the growth and sustainability, both environmentally and economically, of the Village as it tackles the sensitive issues of expansion, housing and environmental sensibility.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

DAVID A SEGLIN

Date

10/14/2025

Apply for a Board or Commission

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- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
James

Last Name *
A Gustafson

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
P.O. Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
Colorado

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

- ○ Yes
- ◉ No

Are you a permanent resident?

- ◉ Yes
- ○ No

Are you registered to vote in Snowmass Village?

- ◉ Yes
- ○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

Town of Snowmass Village full-time resident since 1976 & Roaring Fork Valley since 1970
Licensed Architect in Colorado, Degree in Architecture, over 35 years of experience on the Planning Commission
Many years of experience in Snowmass Organizations: HOA Design Review Bd, HOA VP Bd. of Directors, Rotary, Bd. of Appeals
Over 200 Planning & Design Projects in the Roaring Fork Valley + 700 throughout Colorado, as well as 25 International Projects.
Additional Experience as Construction Industry Worker and 3 yrs in US Army Engineers (Managing War-Zone Building Projects)

Why do you wish to be appointed to this position? *

My motivation in applying for the Planning Commission, which I realize is a substantial time commitment, is primarily as an experienced and concerned resident within the Snowmass Community. Having raised 3 Children and now with 7 Grandchildren all living in Snowmass, I am concerned about the quality of life in our Village as well as the visitor experience & the success of our Resort Operations. I believe that I recognize the Special Qualities of our Village & our Valley - which should be maintained & enhanced. And I hope to contribute to the process of continuing the development of our Village through seeking appropriate balance between our Resident-Community and our Resort & Business Operations.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

James A Gustafson

Date

10/10/2025

Apply for a Board or Commission

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- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Thomas

Last Name *
De Napoli

Phone Number *
[redacted]

Secondary Phone Number
(970) 429-8507

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
United States

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
[redacted]

Address Line 2

City
Aspen

State/Province/Region
CO

Postal/Zip Code
81611

Country
United States

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I believe my unique blend of legal, business and development experience serve me well in understanding the challenges before our community in striking the right balance between development and the various concerns around protecting our natural environment and community character.

My experience in developing Diamante Eco Adventure park into Trip Advisors #1 rated Adventure Park in Costa Rica should be transferable to this position. Developing Diamante within the confines of Costa Rica's strict Eco-friendly building standards was a challenge. From funding, to acquisition, to permitting, to development all essential elements in the process of getting this successful venture up and running.

Additionally, understanding the business aspects of travel and tourism and my business experience with fortune 500 companies developing Brands and Marketing Strategies while ultimately implementing them will undoubtedly add value to the planning commission and our community.

My day to day experience as a practicing attorney in our community enables me to process, understand, and comprehend legal data and understanding various codes, statutes, etc. These core skills coupled with the ability to combine the skills of planning and problem solving to collaborate with key stakeholders I believe make me a good fit for this position. Moreover, anything that I encounter that I'm not as familiar with I'll do my best to make the effort to become informed on the matter.

Other experiences that should be beneficial to my success in this position is my time on the POSTR Board and the Plan Snowmass Think Tank both have given me the introduction of how this group process works. I was fortunate to be one of 9 key members on the plan Snowmass think tank , responsible for ideation with town council, planning commissioners and others focused on community development. Thus, this experience with the comprehensive plan, and my background above should be beneficial in understanding the requirements of the municipal code, master plans, subdivision exemptions and the master plan framework, code provisions zoning changes and such and the land use development code. This includes the analysis of the above and the correct implications thereof.

Finally, working with colleagues and key stakeholders in an efficient, effective and collegial manner are strong suits of mine. I enjoy working with individuals and groups to find solutions that work for the betterment of the community. I am told I am easy to get along with and have an amenable personality.

Why do you wish to be appointed to this position? *

The reasons why I would like to be appointed to this board are as follows:
1. I LOVE Snowmass Village! I live, work and play here. Thus, I want to be a part of protecting this small villages character and unique nature splendor.
2. I was a member of the 2018 Think Tank and subscribe to the "Just Big Enough," approach. Finding the balance between development and protecting our natural environment and community character are very important to me.
3. I feel my unique background of Legal, business and development experience would be well suited for this position. It's not often you get the opportunity to blend a career's worth of skills into an endeavor you're very passionate about. This is my opportunity to fulfill that goal and give back to my community. A true Win -Win!
4. It would be an honor for me to serve with the current planning commission members and to actually be a part of the practical implementation of the strategy that I participated in developing around the comprehensive plan.
5. I feel extremely confident that I could add value to the board and make a difference in our community.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

11/2/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
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- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
angelica

Last Name *
mojarro

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
snowmass village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

Yes
No

Yes
No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

My name is Angelica Mojarro, and I've been a proud resident of Snowmass Village since 2017. Compared to many, I may still be a "newbie," but from the moment my family and I arrived, this community captured our hearts.

Before moving to this slice of bliss, I spent over 20 years in New York City as a seasoned executive in the luxury retail industry, specializing in Store Planning and Development. My work encompassed identifying prime site locations, developing design concepts, overseeing construction, and delivering beautifully executed retail spaces for global luxury brands.

After relocating to Snowmass Village, I translated that expertise from commercial to residential development, managing my own projects from concept through completion. One of my most rewarding experiences was renovating and selling a charming cottage in Basalt's Elk Run neighborhood to the Aspen School District now home to the Vice Principal and her family. Knowing they live in a safe, welcoming community close to work was deeply gratifying. (Resume available upon request)

Why do you wish to be appointed to this position? *

I'm a passionate advocate for the thoughtful and balanced evolution of Snowmass Village. I bring a unique blend of professional experience, collaboration, and leadership, and I'm deeply committed to contributing to the community's bright future. Snowmass is our long-term home, and we plan to remain full-time residents for many years to come well beyond our empty-nest chapter.

Thank you for your consideration and for all that you do to make our town such a wonderful place to live.

Warm regards,
Angelica Mojarro

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

11/2/2025

Apply for a Board or Commission

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- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Karen

Last Name *
Page

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2
[redacted]

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
US

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615-5820

Country
US

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

◉ Yes	◉ Yes
○ No	○ No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

https://www.linkedin.com/in/karenappletonpage/

Why do you wish to be appointed to this position? *

I am excited to become more involved in the town of Snowmass.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

10/22/2025

Apply for a Board or Commission

Thank you for your interest in one of our Boards or Commissions! Please select which board you are applying for and complete the form below.

Please select the Board or Commission you are Applying For: *

- ○ Board of Appeals & Examiners
- ○ Citizens Grant Review Board
- ○ Environmental Advisory Board
- ○ Financial Advisory Board
- ○ Marketing, Group Sales, & Special Events Board
- ○ Parks, Open Space, Trails, & Recreation (POSTR) Board
- ○ Part-Time Residents Advisory Board
- ◉ Planning Commission
- ○ Snowmass Arts Advisory Board

First Name *
Maggie

Last Name *
Helmig

Phone Number *
[redacted]

Secondary Phone Number

Email *
[redacted]

Address

Street Address
[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
United States

Is your Mailing Address different than the Address Above? *

◉ Yes ○ No

Mailing Address

Street Address
PO Box[redacted]

Address Line 2

City
Snowmass Village

State/Province/Region
CO

Postal/Zip Code
81615

Country
United States

Are you a permanent resident?

Are you registered to vote in Snowmass Village?

- [x] Yes
- [ ] No

- [x] Yes
- [ ] No

Please list your experience and/or education that qualifies your for this position. *

Please exclude any previous experience on this board in this answer

I believe my experience positions me to contribute meaningfully to the Snowmass Village Planning Commission. Over the course of a 40+ year career in the pharmaceutical and biotech industries, I've developed deep strategic expertise and professional leadership skills. My tenure includes executive roles at Ciba/Novartis and global communications agencies such as Wunderman and Ogilvy, as well as serving as president of multiple communications firms. These experiences have equipped me with a strong foundation in business planning, marketing, and commercial strategy.

Currently, I consult with emerging biotech companies and startup communications agencies, bringing a sharp lens on innovation, systems thinking, and stakeholder alignment. My consulting background has refined my ability to ask incisive questions, listen actively, and synthesize complex data—skills I believe are essential for thoughtful planning and community engagement.

As a public health professional, I also bring a systems-oriented perspective to development. I understand the intersection of infrastructure and population wellness, and I'm committed to ensuring that planning decisions promote healthy lifestyles and long-term sustainability.

Beyond my professional qualifications, I offer deep community roots and a multigenerational perspective. My connection to Snowmass spans nearly five decades, from working here in 1978 to investing in a second home in 2001 and ultimately moving here full-time in 2024. My family's enduring ties to the area, including our children and grandchildren, give me a unique lens on how planning decisions affect residents and visitors of all ages.

I've watched Snowmass evolve into a world-class resort and now seek to contribute to its continued growth and vitality. I approach this opportunity with no predetermined agenda, only a sincere desire to give back to a community that has given so much to my family.

Why do you wish to be appointed to this position? *

I'm excited to apply for the Planning Commission Board role because I care deeply about the future of Snowmass Village. After nearly five decades of connection to this community, Snowmass has become home not just for me, but for my entire family.

I bring a unique blend of strategic expertise, public health insight, and community perspective. These experiences have sharpened my ability to ask thoughtful questions, listen actively, and synthesize complex data, skills that are essential for effective planning and stakeholder engagement.

My children and grandchildren have grown up with Snowmass as a central part of their lives. I am committed to preserving the inclusive, family-oriented spirit that defines this town.

I know I can contribute thoughtfully and respectfully and support the Commission's mission. I admire the work already done to implement the 2018 Comprehensive Plan and would be honored to join the Planning Commission to guide Snowmass Village's continued growth.

Signature *

I acknowledge that I am familiar with the qualifications, duties, and responsibilities of the position for which I am applying and, if appointed, I am ready, willing, and able to take an oath as well as accept the responsibilities and duties.

Date

11/1/2025

Town of Snowmass Village

Agenda Item Summary

DATE OF MEETING:

November 10, 2025

AGENDA ITEM:

2025 Community Survey Discussion

PRESENTED BY:

Greg LeBlanc, Assistant Town Manager

BACKGROUND:

Municipalities commonly survey their citizens to gain insights into their communities. Surveys can range in scope from a single issue to board community surveys. A community survey serves several important purposes:

1) Assessing Needs and Priorities: It helps local governments understand the needs, priorities, and concerns of residents. This information can guide decision-making and policy development to better address community needs.
2) Improving Services: By gathering feedback on existing services and programs, municipalities can identify areas for improvement and make informed adjustments to enhance service delivery.
3) Engaging Residents: Surveys provide a platform for residents to voice their opinions and participate in the governance process, fostering a sense of involvement and engagement in local affairs.
4) Strategic Planning: Data from surveys can inform long-term planning and budgeting by highlighting emerging trends, challenges, and opportunities within the community.
5) Evaluating Performance: They offer a way to evaluate the effectiveness of municipal projects and initiatives, measuring satisfaction and identifying any gaps or issues.
6) Resource Allocation: Survey results can help prioritize resource allocation by highlighting which areas or issues are most important to residents.
7) Building Community Trust: Conducting surveys demonstrates a commitment to transparency and responsiveness, which can help build trust between the municipality and its residents.
8) Benchmarking: Asking similar questions year over year helps local governments understand trends and track growth.

Generally, these surveys are statistically valid which allow cities and towns to make informed decisions based on accurate data. Non-statistically valid surveys are typically reserved for small sample sizes and for insights that do not have a large financial or personal impact. For organizations that tie their budget process to key performance indicators, community surveys are used as a tool for evaluating budget performance. Other organizations use non-statistically valid surveys to track community sentiment.

The Town of Snowmass Village performs community surveys approximately every other year. The last survey was conducted in 2022 and was not statistically valid. The 2019 and 2022 surveys were “open”, which means both residents and those outside the community could respond.

Staff received feedback that the existing community survey took too long to complete. The 2022 & 2019 surveys consisted of nearly 50, multi-part questions that took approximately 20 minutes to complete. Since the Town of Snowmass Village does not link budget performance to these surveys, there is likely no need to perform surveys of this length in the future. For the 2025 Community Survey, staff will survey residents with a shorter, reduced survey instrument. Staff is seeking input from the Town Council on what information would be most useful to them as staff develops the survey instrument.

Suggested survey areas include:

- Town Services (satisfaction with town operations such as parks, *public safety,* or *parking*).
- Community Sentiment (satisfaction with community such as *feeling of safety*, *special events*, or *environment*).
- Responsiveness or Professionalism of Town Staff.

Another consideration is whether Town staff contracts with a firm to administer the survey and analyze the results, or whether the Town self-administers the survey. For statistically valid surveys, professional service firms are typically used because the neutrality of a third party guarantees objective data is delivered to the municipality. Surveys that are not conducted statistical validity do not require a similar level of validity in analyzing the results. Given the size of the Town and that staff currently develops questions and marketing materials for the Community Survey, administering the survey and analyzing the results with existing staff resources is feasible.

FINANCIAL IMPACT:

The Town of Snowmass Village has budgeted $12,000 for a community survey in the 2025 fiscal year.

APPLICABILITY TO COUNCIL GOALS & OBJECTIVES:

The third Council Goal, *Increase Community Engagement to Foster Emotional Connectivity,* speaks to the desire to increase community engagement on behalf of the Town Council.

COUNCIL OPTIONS:

The Town Council could choose one of the following options:

- Continue to administer the Community Survey as was done in 2022 & 2019.
- Administer a benchmarkable, shorter version of the Community Survey in 2025.
- Modify the Community Survey into several, smaller surveys.

ATTACHMENTS:

1) 2025 Snowmass Village Survey Draft
2) 2022 Community Survey Results
3) 2019 Community Survey Results

1. Please rate each of the following aspects of quality of life in Snowmass Village

		Excellent	Good	Fair	Poor	Don't Know
1.	Snowmass Village as a place to live	4	3	2	1	9
2.	Snowmass Village as a place to raise a family	4	3	2	1	9
3.	Snowmass Village as a place to work	4	3	2	1	9
4.	Snowmass Village as a place to visit	4	3	2	1	9
5.	Snowmass Village as a place to retire	4	3	2	1	9
6.	Sense of community	4	3	2	1	9

2. Please rate each of the following qualities as they relate to Snowmass Village as a whole.

		Excellent	Good	Fair	Poor	Don't Know
1.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Snowmass Village	4	3	2	1	9
2.	Overall quality of utility infrastructure in Snowmass Village (water, wastewater, stormwater, electric, gas, telecom)	4	3	2	1	9
3.	Overall quality of natural environment in Snowmass Village	4	3	2	1	9
4.	Overall quality of parks, recreation, and trails opportunities in Snowmass Village	4	3	2	1	9
5.	Overall health and wellness opportunities in Snowmass Village	4	3	2	1	9
6.	Overall opportunities for education, culture, and the arts in Snowmass Village	4	3	2	1	9
7.	Resident connection and engagement with their community	4	3	2	1	9
8.	The Town as a place for innovation, creativity, and entrepreneurship.	4	3	2	1	9

3. Please rate how safe or unsafe you feel in Snowmass Village

		Very Safe	Safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't Know
1.	In your neighborhood/complex during the day	5	4	3	2	1	9
2.	In Snowmass Village's commercial nodes (Center, Mall, Base Village) during the day	5	4	3	2	1	9
3.	From property crime	5	4	3	2	1	9
4.	From violent crime	5	4	3	2	1	9
5.	From fire, flood, or other natural disturbance	5	4	3	2	1	9
6.	In Town parks, facilities, and trails	5	4	3	2	1	9

4. How important is it that local government focuses on creating a diverse, equitable, and inclusive city?

a. Essential
b. Very important
c. Somewhat important
d. Not important at all
e. Don't know

5. How welcome and accepted do you feel?

		Very Welcome	Somewhat Welcome	Neither welcome nor unwelcome	Somewhat unwelcome	Very unwelcome	Don't Know
1.	At Town-sponsored special events	5	4	3	2	1	9
2.	At Town-sponsored community engagement events	5	4	3	2	1	9
3.	In Town parks, facilities, and trails	5	4	3	2	1	9
4.	In private businesses (retail, restaurant, etc.)						

6. Please rate each of the following in Snowmass Village

		Excellent	Good	Fair	Poor	Don't Know
1.	Ease of public parking	4	3	2	1	9
2.	Ease of travel by car in Snowmass Village	4	3	2	1	9
3.	Ease of travel by public transportation in Snowmass Village	4	3	2	1	9

4.	Ease of travel by bicycle in Snowmass Village	4	3	2	1	9
5.	Ease of walking in Snowmass Village	4	3	2	1	9
6.	Well-planned residential growth	4	3	2	1	9
7.	Well-planned commercial growth	4	3	2	1	9
8.	Clarity and language options of signage in public parks	4	3	2	1	9
9.	Preservation of historical and cultural character of the community	4	3	2	1	9
10.	Public places where people want to spend time	4	3	2	1	9
11.	Variety of housing options	4	3	2	1	9
12.	Cleanliness of Snowmass Village	4	3	2	1	9
13.	Fitness & recreational opportunities	4	3	2	1	9
14.	Opportunities to attend cultural/arts/ music activities	4	3	2	1	9
15.	Opportunities to attend special events and festivals	4	3	2	1	9
16.	Outdoor spaces to gather with large families or groups	4	3	2	1	9
17.	Availability of affordable quality childcare/preschool	4	3	2	1	9
18.	Opportunities to volunteer	4	3	2	1	9
19.	Opportunities to participate in community matters	4	3	2	1	9
20.	Overall quality of business and service establishments in Snowmass Village	4	3	2	1	9
21.	Variety of business and service establishments in Snowmass Village	4	3	2	1	9
22.	Vibrancy of commercial areas (Snowmass Center, Base Village, Snowmass Mall)	4	3	2	1	9
23.	Employment opportunities	4	3	2	1	9
24.	Shopping/retail opportunities	4	3	2	1	9
25.	Cost of living in Snowmass Village	4	3	2	1	9

7. Please rate your level of satisfaction with each of the following aspects of Town government and the Snowmass Village community.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Overall quality of services provided by the Town	5	4	3	2	1	9
2.	Overall value that you receive for your tax dollars and fees	5	4	3	2	1	9
3.	Overall image of the Town	5	4	3	2	1	9

4.	Overall quality of life	5	4	3	2	1	9
5.	Overall feeling of safety	5	4	3	2	1	9
6.	Overall quality of representation you receive from the Town Council	5	4	3	2	1	9
7.	The job that Snowmass Village does at welcoming community member feedback	5	4	3	2	1	9
8.	The job that Snowmass Village does at informing the public with openness and transparency	5	4	3	2	1	9
9.	The job that Snowmass Village Town Council does at implementing policies that reflect the values of the Snowmass Village community	5	4	3	2	1	9
10	The job that Snowmass Village government does at treating community members with respect	5	4	3	2	1	9

8. Please rate the quality of each of the following services in Snowmass Village.

		Excellent	Good	Fair	Poor	Don't Know
1.	Public information and communication	4	3	2	1	9
2.	Traffic enforcement	4	3	2	1	9
3.	Street maintenance	4	3	2	1	9
4.	Street cleaning	4	3	2	1	9
5.	Street lighting	4	3	2	1	9
6.	Snow removal (streets, public buildings, etc.)	4	3	2	1	9
7.	Paved trail & sidewalk maintenance	4	3	2	1	9
8.	Bus or transit services	4	3	2	1	9
9.	Land use, planning, and zoning	4	3	2	1	9
10.	Code enforcement	4	3	2	1	9
11.	Stormwater management (storm drains, culverts, etc.)	4	3	2	1	9
12.	Utility billing	4	3	2	1	9
13.	Police services	4	3	2	1	9
14.	Animal control/wildlife management	4	3	2	1	9
15.	Emergency preparedness (wildfire mitigation, etc.)	4	3	2	1	9
16.	Recreational opportunities in Snowmass Village	4	3	2	1	9

17.	Solid waste (trash, recycling, composting)	4	3	2	1	9
18.	Town parks & open space	4	3	2	1	9
19.	Recreation Center	4	3	2	1	9
20.	Recreation programming	4	3	2	1	9
21.	Overall customer service provided by Snowmass Village employees (police, front desk, Clerk, etc.)	4	3	2	1	9
22.	Preservation of natural spaces (trails, parks, open space)	4	3	2	1	9
23.	Ambulance or emergency medical services (provided by special district)	4	3	2	1	9
24.	Water and wastewater services (provided by special district)	4	3	2	1	9
25.	Community library services (provided by special district)	4	3	2	1	9

9. Please indicate whether you have done each of the following in the last 12 months

		No	Yes
1.	Contacted the Town of Snowmass Village (in-person, phone, email, or web) for help or information	2	1
2.	Contacted a Snowmass Village elected official (in-person, phone, email, or web) to express an opinion	2	1
3.	Attended a local public meeting of local officials (Town Council, advisory boards, town halls, HOA meetings, etc.)	2	1
4.	Watched (online or on television) a local public meeting	2	1
5.	Volunteered your time to some group/activity in Snowmass Village	2	1
6.	Voted in your most recent local election	2	1
7.	Provided input to the Town as part of a Town decision-making process	2	1

10. Do you believe your input is heard, even when an outcome is not ultimately what you preferred?

a. Yes
b. No

DRAFT

11. There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?

		Essential	Very important	Somewhat important	Not important	Don't Know
1.	Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	4	3	2	1	9
2.	Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	4	3	2	1	9
3.	Medium-density development (townhomes, etc.)	4	3	2	1	9
4.	Higher-density development (apartments, condos, etc.)	4	3	2	1	9
5.	Changes to occupancy limits (allowing more people to live in dwelling units)	4	3	2	1	9
6.	Updating land use codes to allow housing in areas previously not allowed.	4	3	2	1	9
7.	Partnership with other agencies (other local governments, special districts, housing authorities)	4	3	2	1	9

12. In general, how many times do you:

		Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't Know
1.	Visit social media sites such as Facebook, X/Twitter, Nextdoor, Instagram, etc.	5	4	3	2	1	9
2.	Use or check email	5	4	3	2	1	9
3.	Send or receive text messages by phone	5	4	3	2	1	9
4.	Read a local newspaper	5	4	3	2	1	9
5.	View local posting boards for information	5	4	3	2	1	9
6.	Look at signage for updates (Woodbridge banners, digital signs, etc.)	5	4	3	2	1	9
7.	View government access cable channels	5	4	3	2	1	9
8.	View government meeting livestreams or recordings	5	4	3	2	1	9

9.	Listen to local radio stations	5	4	3	2	1	9
10.	Talk to friends, community connectors, or neighbors for information	5	4	3	2	1	9

DRAFT

Demographic Questions

These last questions are about you or your household. All your responses to this survey are confidential and no identifying information will be shared.

D1. Which of the following best describes you?

a. Guest of Snowmass Village (non-resident)
b. Year-round resident (10+ months per year)
c. Part-time resident of Snowmass Village
d. Roaring Fork Valley Resident (outside of Snowmass Village)
e. Other: _____

D2. Are you employed within Snowmass Village?

a. Yes
b. No

D3. How many years have you lived in Snowmass Village?

a. Less than 2 years
b. 2-5 years
c. 6-10 years
d. 11-20 years
e. More than 20 years

D4. Do you rent or own your home?

a. Rent
b. Own

D5. Do any children 17 or under live in your household?

a. Yes
b. No

D6. Are you or any other members of your household aged 65 years or older?

a. Yes
b. No

D7. Are you able to cover all of your essential expenses without accumulating any debt?

a. Yes
b. No

DRAFT

D8. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

a. Less than $25,000
b. $25,000 to $49,999
c. $50,000 to $74,999
d. $75,000 to $99,999
e. $100,000 to $149,999
f. $150,000 to $199,999
g. $200,000 to $299,999
h. $300,000 or more

D9. What is your race/ethnicity? [Select all that apply]

a. Native American Indian or Alaskan Native
b. Asian
c. Black or African American
d. Hispanic
e. Native Hawaiian or Other Pacific Islander
f. Caucasian or White
g. A race/ethnicity not listed above: _____

D10. How old are you?

a. 18-24 years
b. 25-34 years
c. 35-44 years
d. 45-54 years
e. 55-64 years
f. 65-74 years
g. 75 years or older

D11. What is your gender?

a. Man
b. Woman
c. Non-binary
d. Transgender man
e. Transgender woman
f. Identify in some other way

DRAFT

2022 Town of Snowmass Village Community Survey

Findings Report

Presented to the Town of Snowmass Village, Colorado

October 2022

ETC INSTITUTE

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Executive Summary

2022 Town of Snowmass Village Community Survey Executive Summary

Purpose

ETC Institute administered a survey to respondents of the Town of Snowmass Village during the fall of 2022. The purpose of the survey was to help the Town of Snowmass Village assess community needs and priorities, as well as evaluate trends on levels of satisfaction with Town Services.

Methodology

The survey was administered online. A total of 318 residents completed the survey. The results for the sample of 318 completed surveys have a 95% level of confidence with a precision of at least +/-5.5%.

The percentage of "don't know" responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from the Town of Snowmass Village with the results from other communities in ETC Institute's *DirectionFinder®* database. Since the number of "don't know" responses often reflects the utilization and awareness of Town services, the percentage of "don't know" responses has been provided in the tabular data section of this report. When the "don't know" responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase "*who had an opinion.*"

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- Charts showing the overall results for most questions on the survey,
- Benchmarking data that show how the results for the Town of Snowmass Village compare to other communities,
- Trend data that show how the 2022 results compare to the 2019 and 2017 results, and
- Tables that show the results for each question on the survey

2022 Town of Snowmass Village Community Survey Executive Summary

Overall Perceptions of the Town

Ninety-five percent (95%) of the respondents surveyed, *who had an opinion,* indicated they were "very satisfied" or "satisfied" with the overall feeling of safety in the Town. Eighty percent (80%) of those surveyed, *who had an opinion,* indicated they were "very satisfied" or "satisfied" with the overall quality of services provided, and 79% of respondents surveyed, *who had an opinion*, indicated they were "very satisfied" or "satisfied" with the overall quality of life in the Town. Seventeen percent (17%) of respondents, *who had an opinion,* believe the sense of community in Snowmass Village is improving, 41% believe it is staying the same, and 43% believe it is getting worse.

Satisfaction with Town Services

- **Town Rental/Deed-Restricted Housing.** Based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion,* 55% were satisfied with the quality of Town rental housing and 53% were satisfied with requirements for continued occupancy.

- **Town Administration and Leadership.** The highest levels of satisfaction with Town administration and leadership, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the overall quality of service provided by the Town Clerk's Department (70%), the availability of Town personnel to address needs (65%), and the overall quality of service provided by the Town Manager's Office (55%).

- **Community Development.** Thirteen percent (13%) of respondents indicated they have utilized Community Development services within the past 12 months. The highest levels of satisfaction with Community Development services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion* and have utilized Community Development services within the past 12 months, were: the courtesy of staff (85%), the fairness of staff (76%), and the timeliness and efficiency of the department (68%).

    - Based on their experience, 41% of respondents indicated that the process of working with the Community Development Department in Snowmass Village is "better" than other jurisdictions, 22% said it was the same, 5% said it was worse, and 32% did not have an opinion.

- **Public Works.** The highest levels of satisfaction with public works services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: snow removal (88%), overall street maintenance (87%), and solid waste and recycling services (85%).

2022 Town of Snowmass Village Community Survey Executive Summary

- Forty-nine percent (49%) of respondents, *who had an opinion*, indicated they would be willing to incur higher solid waste rates for the addition of composting services and bins.

- **Police Department.** The highest levels of satisfaction with Police services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the friendliness and approachability of personnel (94%), overall quality of police services (94%), and trustworthiness of personnel (92%).

  - Respondents were asked to indicate, based on their own experience, if they feel the current levels of Police presence in five situations is "too low", "too high", or "just right". No fewer than 81% of respondents, *who had an opinion*, indicated that the current levels of Police presence in all five situations is "just right".

- **Transportation.** Respondents were asked to indicate if they would utilize four different programs and/or transportation alternatives to driving if they were offered in Snowmass Village. Dedicated bike lanes (67%) was most selected item. Fifty-two percent (52%) of respondents indicated they would utilize electrification infrastructure (charging infrastructure for ebikes, EVs, etc.).

  Seventy-two percent (72%) of respondents indicated they currently ride the Village Shuttle. The highest levels of satisfaction with the Village Shuttle services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion* and ride the Village Shuttle, were: the sense of safety (98%), the comfort and cleanliness of shuttles (97%), the timeliness/punctuality of service (94%), and the courtesy and helpfulness of the shuttle driver (93%).

- **Parking and Parking Management.** Sixty-four percent (64%) of respondents *who had an opinion* were either "very satisfied" or "satisfied" with the availability of parking in the summer, 58% were satisfied with parking permit fees, 54% were satisfied with the availability of parking information, and 48% were satisfied with the availability of parking in the winter.

- **Tourism.** The highest levels of satisfaction with tourism services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the appeal of special events offered in summer (72%), the variety of event offerings (69%), and the appeal of special events offered in winter (65%). Seventy-two percent (72%) of respondents *who had an opinion* indicated they feel the current amount of special events hosted in Snowmass Village during the winter is "just right," 10% think it is "too much," and 18% think it is "not enough." Sixty-five percent (65%) of respondents *who had an opinion* indicated they feel the current amount of special events hosted in Snowmass Village during the winter is "just right," 22% think it is "too much," and 13% think it is "not enough."

2022 Town of Snowmass Village Community Survey Executive Summary

- **Recreation Programs and Trail System.** The highest levels of satisfaction with the Town's recreation programs, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: recreation center facilities (75%), fitness programs (70%), and overall recreation programming (64%). The highest levels of satisfaction with the Town's trail system and rule enforcement, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion,* were: condition of park facilities and fields (87%), connectivity and effectiveness of trail network (76%), adequacy of trail information at trailheads (71%), and adequacy of trail information available online (69%).

Communication and Outreach

Respondents were asked to indicate how informed they feel they are on current issues facing the Town on a 10-point scale where 10 means they feel "extremely informed" and 1 means they feel "not at all informed". Most respondents (71%) gave a rating between 10 and 6, and only 5% of respondents indicated they feel they are "not at all informed" (1). Most respondents indicated that they currently access government news and information from newspaper articles, which is the same source respondents indicate would be best to receive information about tourism events, local offerings, and activities. The Town website, Town e-newsletters/alerts, and word of mouth were the other most common sources of information according to respondents.

Intersections and Traffic Calming

Respondents were asked to indicate their level of satisfaction with six different intersections while riding in an automobile and while walking or biking. The two intersections that received the highest levels of "dissatisfied" and "very dissatisfied" responses, among residents *who had an opinion*, were: Wood Road and Carriage Way, and Brush Creek Road and Owl Creek Road. Respondents were then asked to indicate which traffic calming measures currently used in Snowmass Village they find acceptable for improving overall traffic flow and safety. Acceleration/de-acceleration lanes and reduced speed limits received the highest level of "not acceptable" responses. However, none of the eight options listed received less than 66% of respondents who indicated that the measure was acceptable.

2022 Town of Snowmass Village Community Survey Executive Summary

How the Town of Snowmass Village Compares to Other Communities Nationally

Satisfaction ratings for the Town of Snowmass Village **rated above the U.S. average in all 15 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the U.S. average (difference of 5% or more) in all 15 of these areas.

Service	TOSV	U.S.	Difference	Category
Overall quality of police services	93.7%	54.6%	39.1%	Police Department
Department's efforts to prevent crime	87.9%	50.4%	37.5%	Police Department
Overall street maintenance	87.0%	50.9%	36.1%	Public Works
Animal services	86.0%	50.4%	35.6%	Police Department
How quickly personnel respond to emergencies	90.0%	57.6%	32.4%	Police Department
Overall value that you receive for your tax & fees	65.2%	33.8%	31.4%	Overall Services
Overall quality of services provided by Town	80.0%	50.5%	29.5%	Overall Services
Snow removal	88.2%	59.5%	28.7%	Public Works
Solid waste & recycling services	85.2%	56.6%	28.6%	Public Works
Overall feeling of safety	94.9%	68.0%	26.9%	Overall Services
Overall level of opportunity to share comments/concerns on Town issues	49.8%	34.2%	15.6%	Communications
Overall image of Town	67.4%	55.0%	12.4%	Overall Services
Overall timeliness of communication	50.3%	43.6%	6.7%	Communications
Overall level/amount of communication	52.8%	47.5%	5.3%	Communications
Overall quality of representation you receive from Town Council	44.1%	39.0%	5.1%	Overall Services

2022 Town of Snowmass Village Community Survey Executive Summary

How the Town of Snowmass Village Compares to Other Small Communities

Satisfaction ratings for the Town of Snowmass Village **rated above the small community average in all 15 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the small community average (difference of 5% or more) in all 15 of these areas.

Service	TOSV	Small Communities	Difference	Category
Animal services	86.0%	48.4%	37.6%	Police Department
Overall street maintenance	87.0%	52.8%	34.2%	Public Works
Overall quality of police services	93.7%	59.7%	34.0%	Police Department
Department's efforts to prevent crime	87.9%	54.3%	33.6%	Police Department
Snow removal	88.2%	58.4%	29.8%	Public Works
Overall value that you receive for your tax & fees	65.2%	35.6%	29.6%	Overall Services
How quickly personnel respond to emergencies	90.0%	60.6%	29.4%	Police Department
Overall quality of services provided by Town	80.0%	52.1%	27.9%	Overall Services
Solid waste & recycling services	85.2%	60.2%	25.0%	Public Works
Overall feeling of safety	94.9%	71.6%	23.3%	Overall Services
Overall level of opportunity to share comments/concerns on Town issues	49.8%	30.3%	19.5%	Communications
Overall image of Town	67.4%	55.0%	12.4%	Overall Services
Overall timeliness of communication	50.3%	43.1%	7.2%	Communications
Overall level/amount of communication	52.8%	46.8%	6.0%	Communications
Overall quality of representation you receive from Town Council	44.1%	38.2%	5.9%	Overall Services

2022 Town of Snowmass Village Community Survey Executive Summary

How the Town of Snowmass Village Compares to Other Communities Regionally

Satisfaction ratings for the Town of Snowmass Village **rated above the Mountain Regional average in all 15 of the areas** that were assessed. The Town of Snowmass Village rated significantly higher than the Mountain Regional average (difference of 5% or more) in all 15 of these areas.

Service	TOSV	Mountain Region	Difference	Category
Overall quality of police services	93.7%	48.1%	45.6%	Police Department
Overall street maintenance	87.0%	46.2%	40.8%	Public Works
How quickly personnel respond to emergencies	90.0%	49.5%	40.5%	Police Department
Animal services	86.0%	46.7%	39.3%	Police Department
Department's efforts to prevent crime	87.9%	52.8%	35.1%	Police Department
Overall quality of services provided by Town	80.0%	45.0%	35.0%	Overall Services
Snow removal	88.2%	59.2%	29.0%	Public Works
Solid waste & recycling services	85.2%	57.7%	27.5%	Public Works
Overall value that you receive for your tax & fees	65.2%	40.0%	25.2%	Overall Services
Overall level of opportunity to share comments/concerns on Town issues	49.8%	25.6%	24.2%	Communications
Overall feeling of safety	94.9%	71.1%	23.8%	Overall Services
Overall quality of representation you receive from Town Council	44.1%	28.5%	15.6%	Overall Services
Overall level/amount of communication	52.8%	37.3%	15.5%	Communications
Overall timeliness of communication	50.3%	35.0%	15.3%	Communications
Overall image of Town	67.4%	56.6%	10.8%	Overall Services

2022 Town of Snowmass Village Community Survey Executive Summary

Town Council Strategic Goals

Respondents were asked to indicate how important six Town Council Strategic Goals are when planning the Town's future. The most important goals, based upon the combined percentage of "extremely important" and "very important" responses among respondents *who had an opinion*, were: working regionally with local partners to solve significant issues (e.g. transit, housing, etc.), increasing the amount of affordable housing in the Village, improving the Town's resiliency and environmental sustainability, and maintaining and increasing public safety for pedestrians, bike riders, and transit users by enhancing connectivity. The least important item was increasing the amount of community spaces to create more community focused interaction. Thirty-eight percent (38%) of respondents indicated there were issues not included in the Town Council's Strategic Goals list that they feel should be a top priority.

Trends

ETC Institute used previous survey data from 2019 and 2017 to compare the Town of Snowmass Village's 2022 results. Comparisons to past results help community leaders gauge progress and plan for future improvements. The tables below and on the following pages highlight the notable trends in survey results between 2022, 2019, and 2017.

Long-Term Trends, 2022 vs. 2017 Results

The Town saw a significant increase in satisfaction (5% or more) in 5 of the 49 areas that were comparable between the 2022 and 2017 surveys. There were three significant decreases (5% or more) in overall satisfaction in this same time period.

Long-Term Increases

Service	2022	2017	Difference	Category
Parking permit fees	58.3%	43.5%	14.8%	Parking and Parking Management
Overall value that you receive for your tax & fees	65.2%	57.2%	8.0%	Overall Services
Animal services	86.0%	78.1%	7.9%	Police Services
Availability of parking information	54.3%	47.2%	7.1%	Parking and Parking Management
Ease & efficiency of license application processes	53.0%	47.7%	5.3%	Functions of Village Administration

Long-Term Decreases

Service	2022	2017	Difference	Category
Overall quality of life	79.2%	88.9%	-9.7%	Overall Services
Trail etiquette exhibited by other trail users	57.1%	68.3%	-11.2%	Trail System and Rule Enforcement
Condition of paved surface trails & paths	66.6%	78.2%	-11.6%	Trail System and Rule Enforcement

2022 Town of Snowmass Village Community Survey Executive Summary

Short-Term Trends, 2022 vs. 2019 Results

The Town saw a significant increase in satisfaction (5%) or more in 11 of the 58 areas that were comparable between the 2022 and 2019 surveys. There were 8 areas that saw a significant decrease (5% or more) in overall satisfaction.

Short-Term Increases

Service	2022	2019	Difference	Category
Availability of parking information	54.3%	42.6%	11.7%	Parking and Parking Management
Level of service provided for rates/fees paid for solid waste & recycling services	67.4%	56.0%	11.4%	Public Works
Timeliness & efficiency	67.5%	57.0%	10.5%	Community Development Department
Availability of information on solid waste & recycling services	68.6%	58.2%	10.4%	Public Works
Animal services	86.0%	76.1%	9.9%	Police Services
Adequacy of information on how to properly dispose of solid waste	66.5%	57.1%	9.4%	Public Works
Fairness of staff	75.7%	67.1%	8.6%	Community Development Department
Solid waste & recycling services	85.2%	77.3%	7.9%	Public Works
Parking permit fees	58.3%	51.3%	7.0%	Parking and Parking Management
Courtesy of staff	84.6%	78.0%	6.6%	Community Development Department
Providing clear expectations of the process	63.9%	57.7%	6.2%	Community Development Department

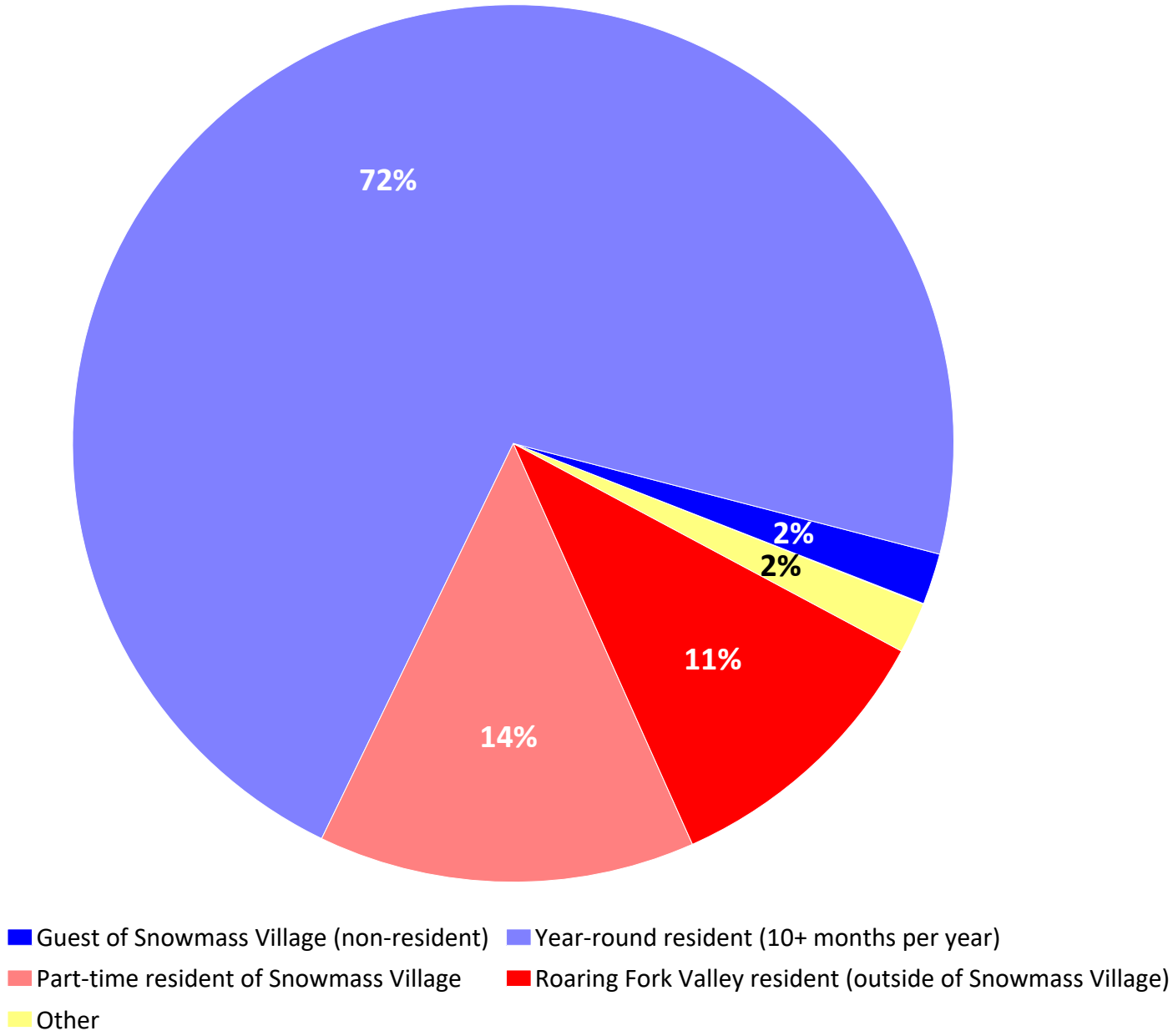
Short-Term Decreases

Service	2022	2019	Difference	Category
Availability of Town personnel to address your needs	64.7%	69.9%	-5.2%	Functions of Village Administration
Overall quality of service provided by Town Manager's Office	54.5%	61.1%	-6.6%	Functions of Village Administration
Adequacy of staffing in the department	61.2%	68.6%	-7.4%	Community Development Department
Trail etiquette exhibited by other trail users	57.1%	65.8%	-8.7%	Trail System and Rule Enforcement
Overall quality of life	79.2%	88.0%	-8.8%	Overall Services
Condition of paved surface trails & paths	66.6%	75.9%	-9.3%	Trail System and Rule Enforcement
Level of service & unit upkeep	48.0%	61.9%	-13.9%	Town Rental and Deed-Restricted Housing
Quality of housing	54.7%	69.4%	-14.7%	Town Rental and Deed-Restricted Housing

1 Charts and Graphs

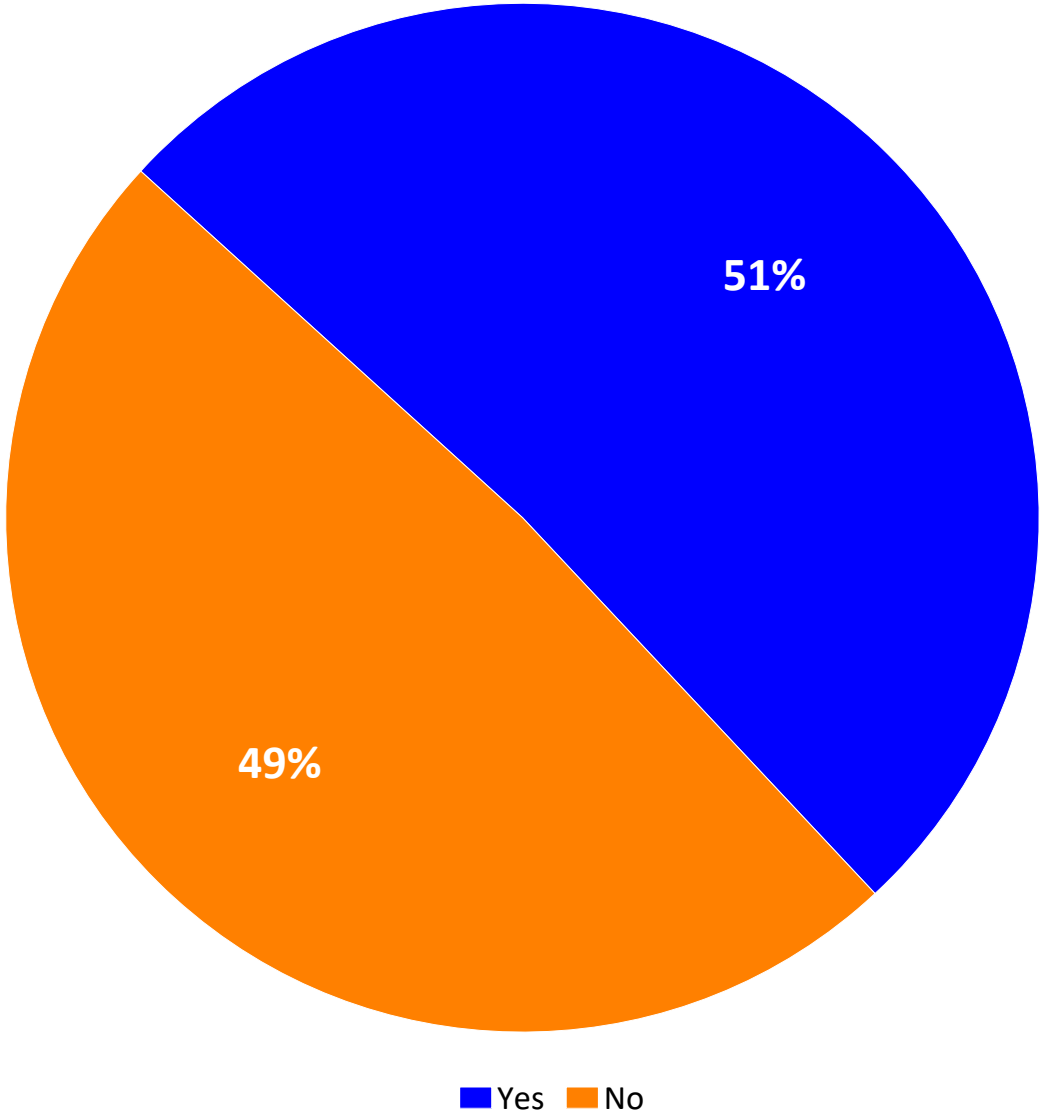
Q1. Which of the following best describes you?

by percentage of respondents



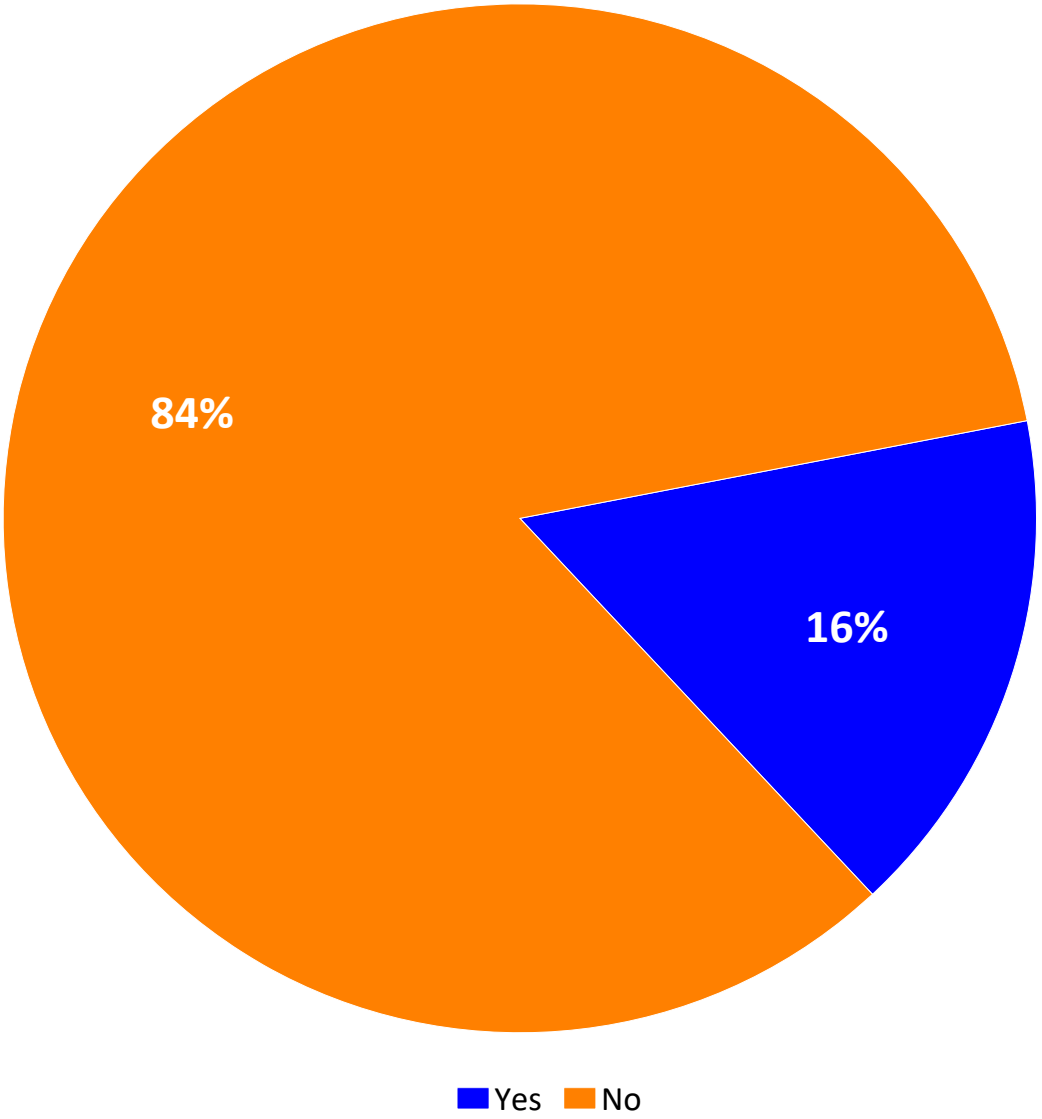
Q1a. Are you an employee within Snowmass Village?

by percentage of respondents



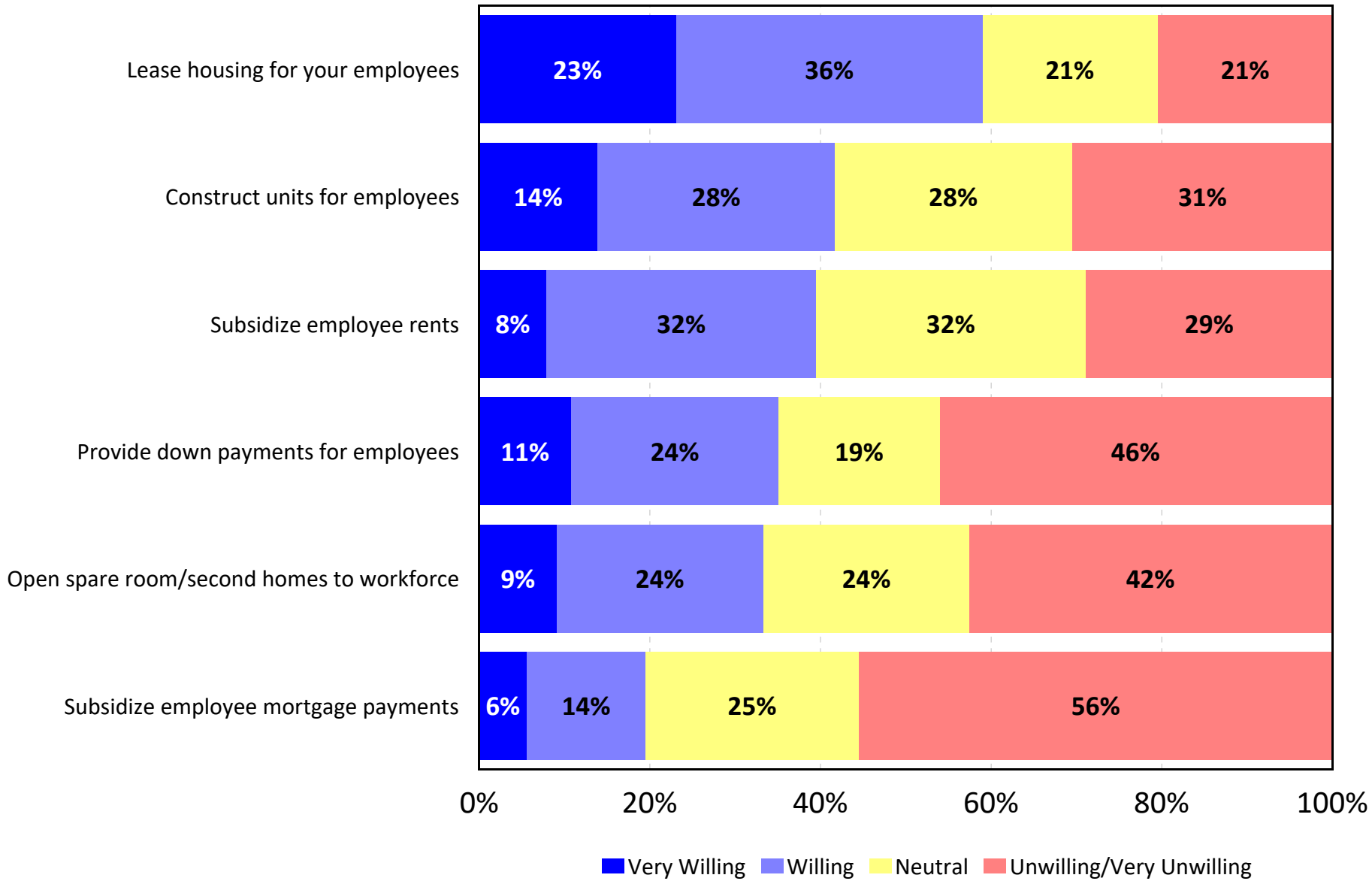
Q1b. Are you a business owner/operator within Snowmass Village?

by percentage of respondents



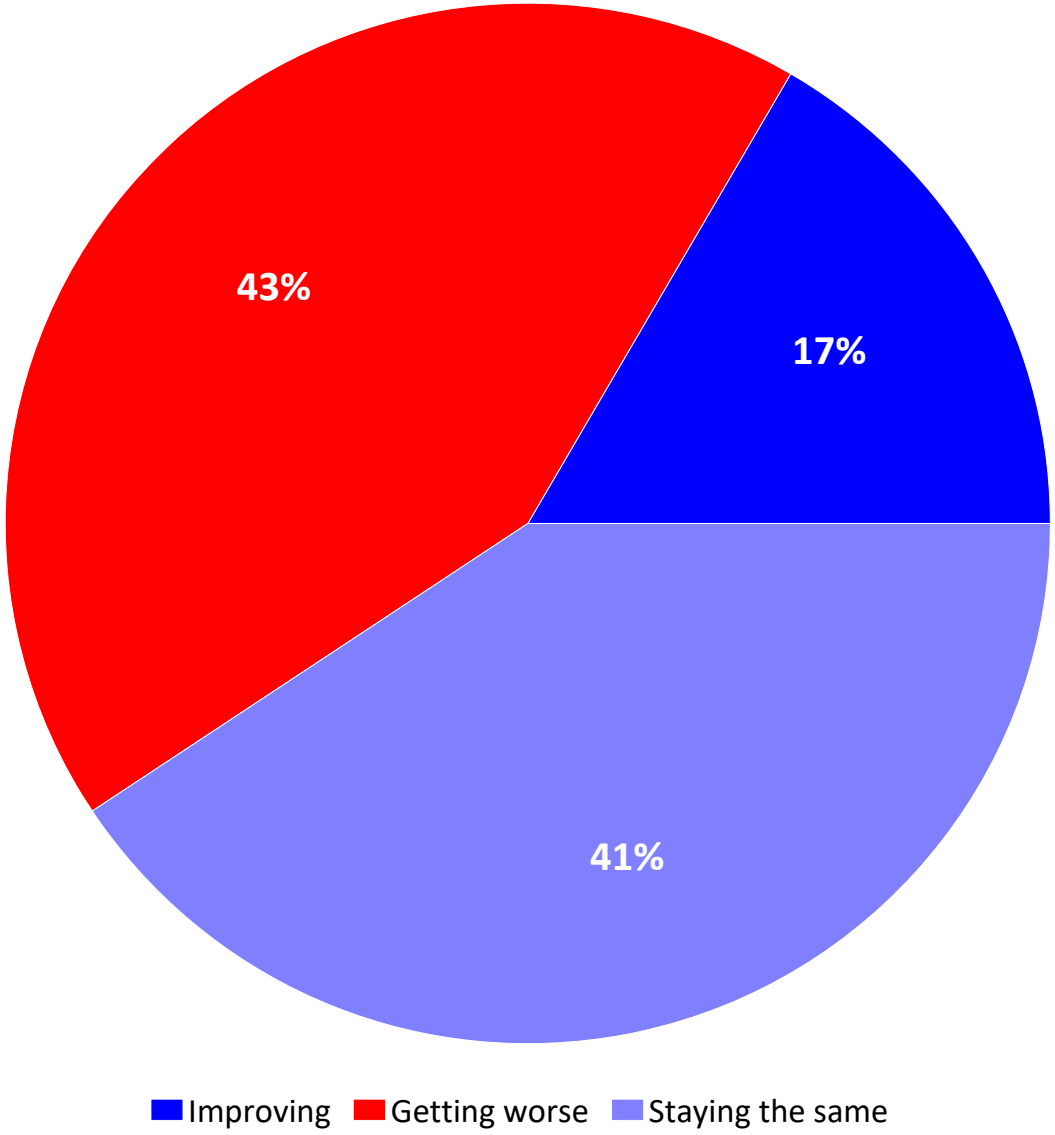
Q1c. Willingness to Assist With the Following Types of Affordable/Employee Housing in the Future

by percentage of respondents who are **business owners only** (Excluding "Don't Know")



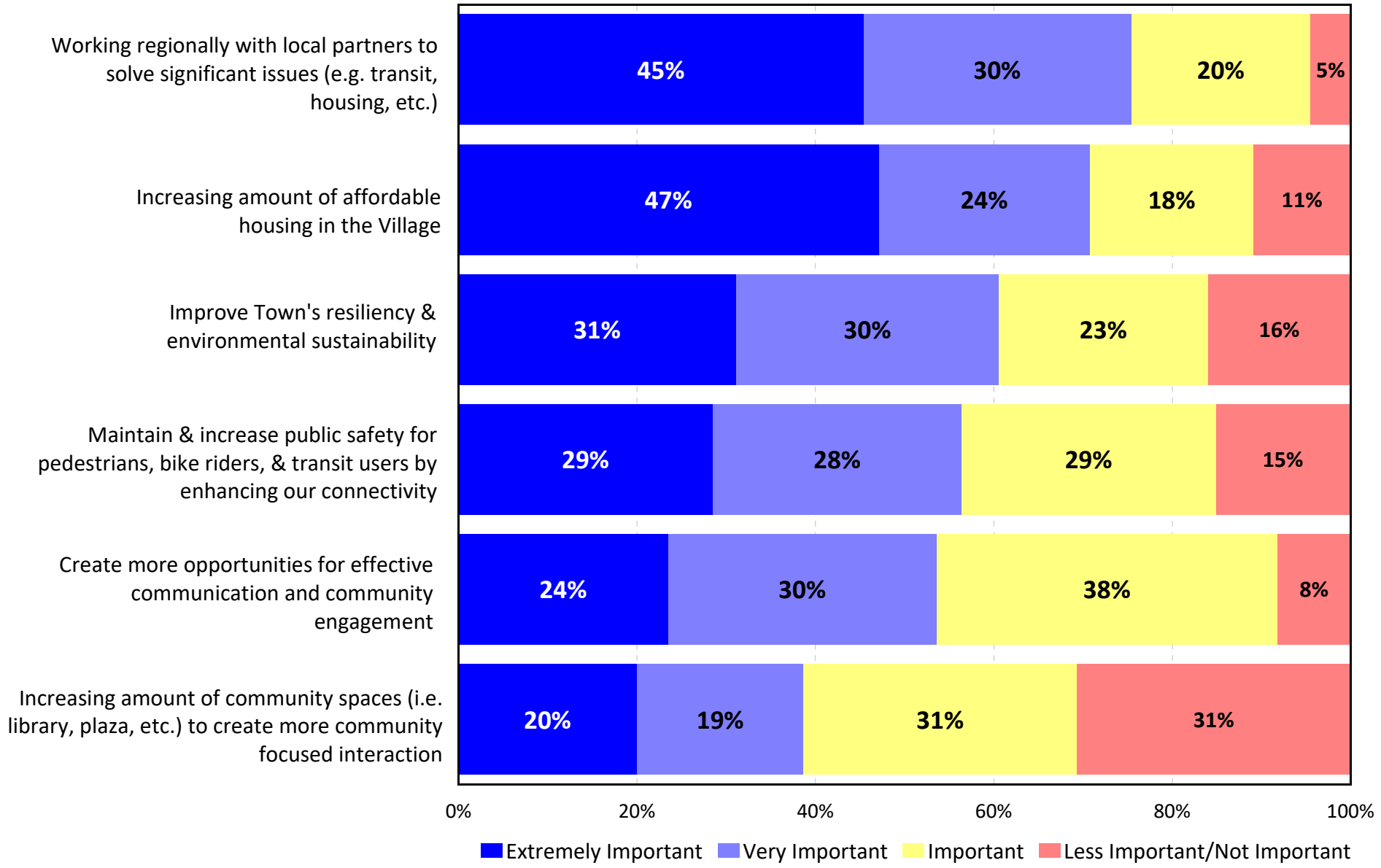
Q2. Overall, do you feel that the sense of community in Snowmass Village is:

by percentage of respondents (Excluding "Don't Know")



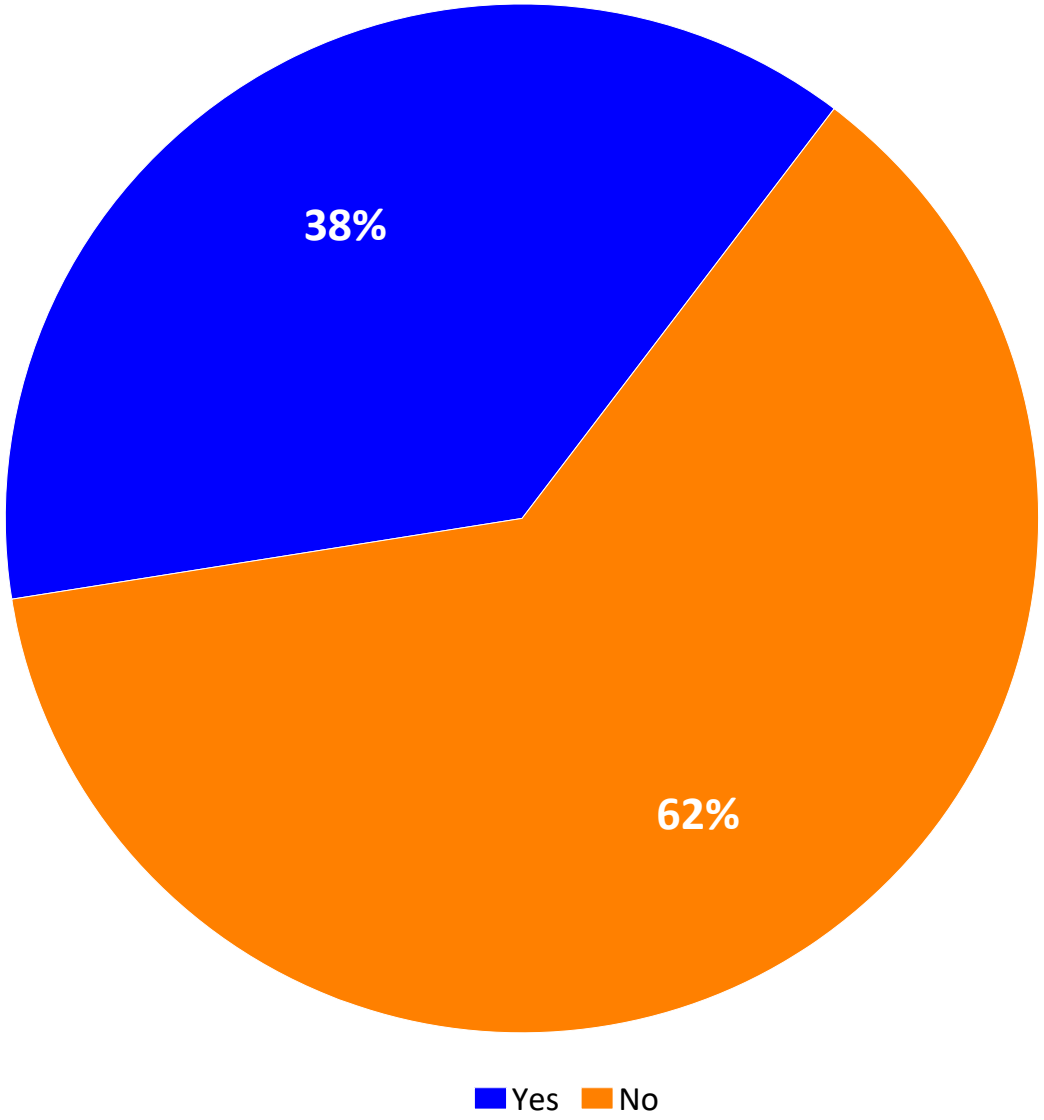
Q3. Overall Importance of the Following Town Council Strategic Goals When Planning the Town's Future

by percentage of respondents (Excluding "Don't Know")



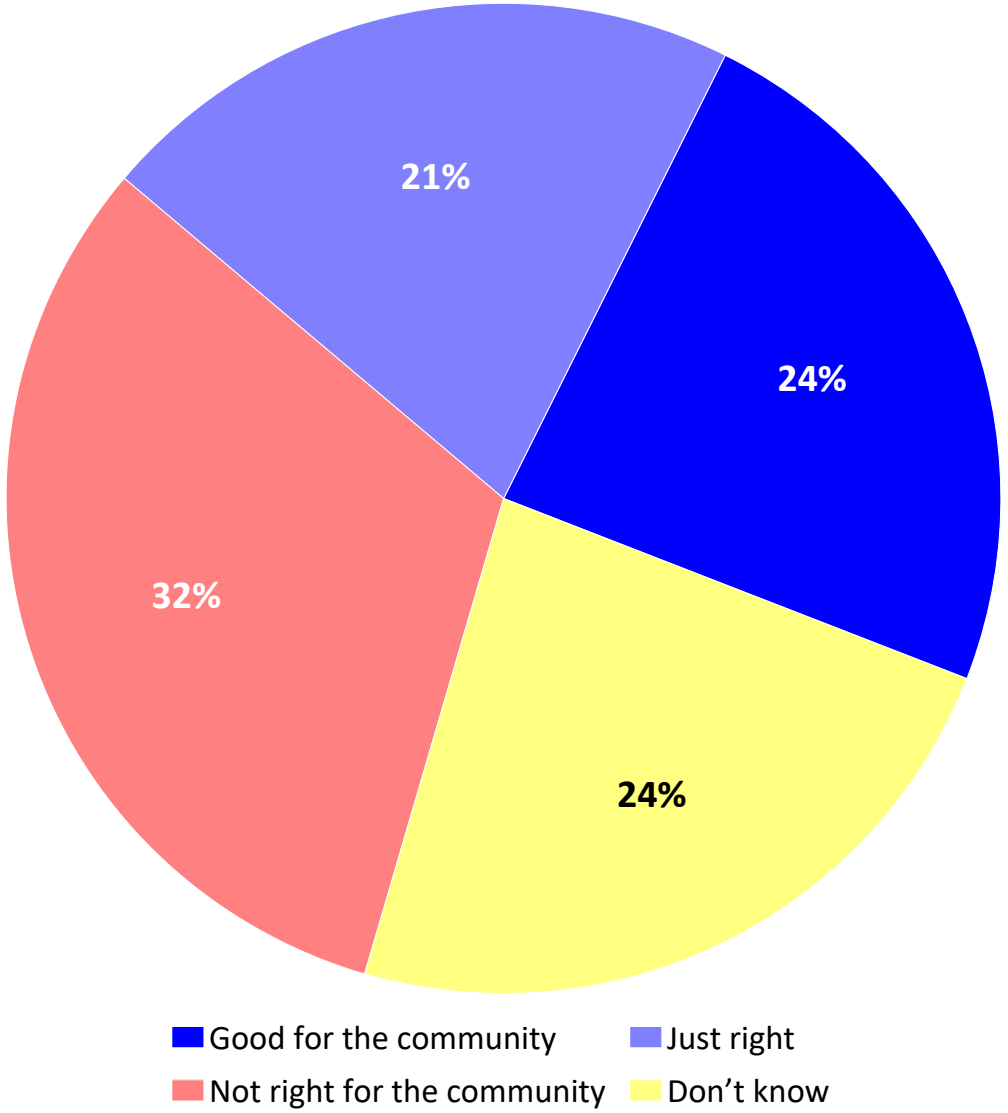
Q4. Are there any topics of interest not included in the Town Council's Strategic Goals that you feel should be one of the Town's top priorities?

by percentage of respondents



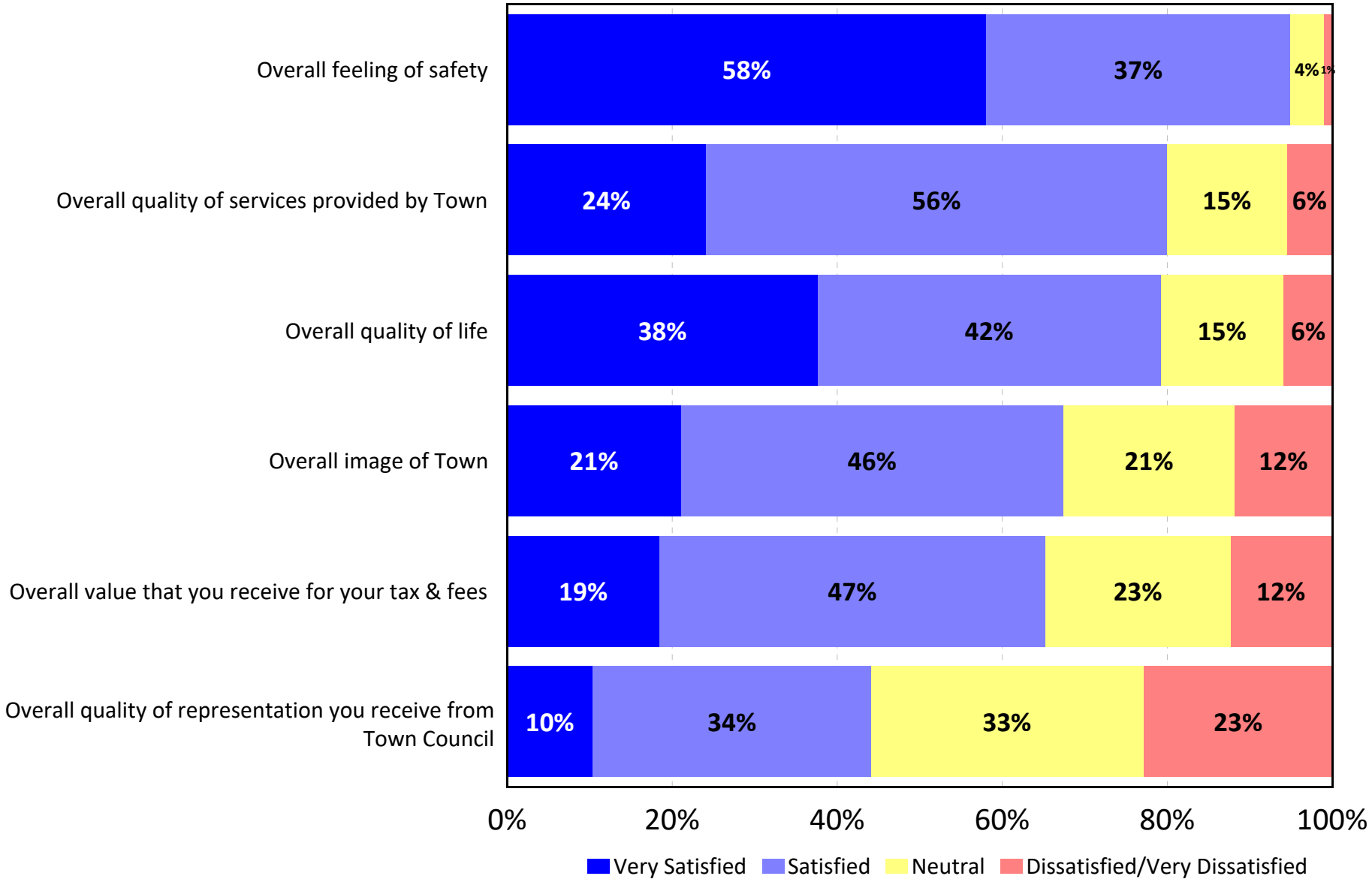
Q5. Please indicate if regulations regarding homes rented as short-term rentals in Snowmass Village are “good for the community,“ “just right," or “not right for the community”

by percentage of respondents



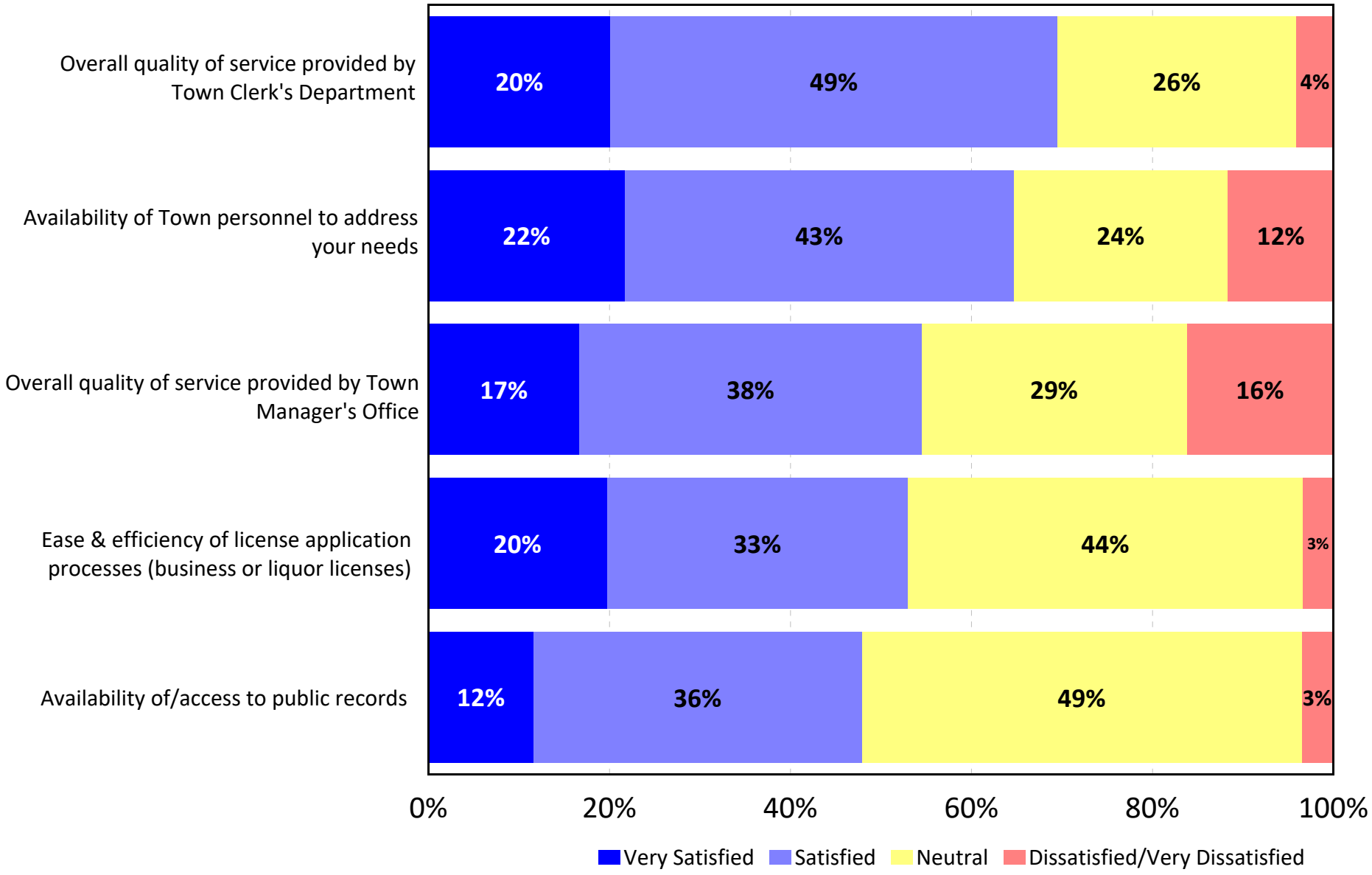
Q7. Overall Satisfaction with Various Aspects of Town Government and the Snowmass Village Community

by percentage of respondents (Excluding "Don't Know")



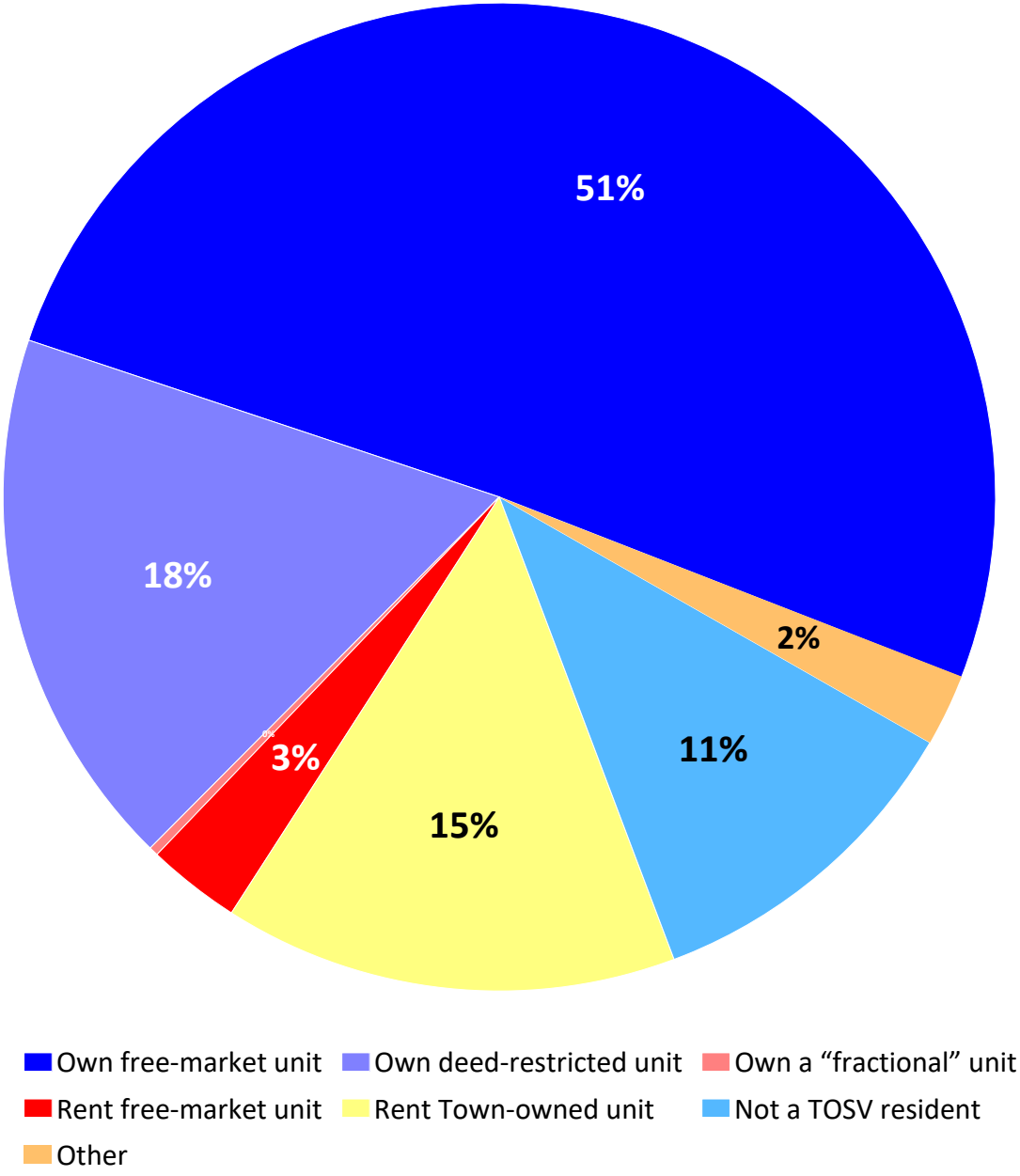
Q8. Overall Satisfaction with the Following Functions of the Town of Snowmass Village Administration

by percentage of respondents (Excluding "Don't Know")



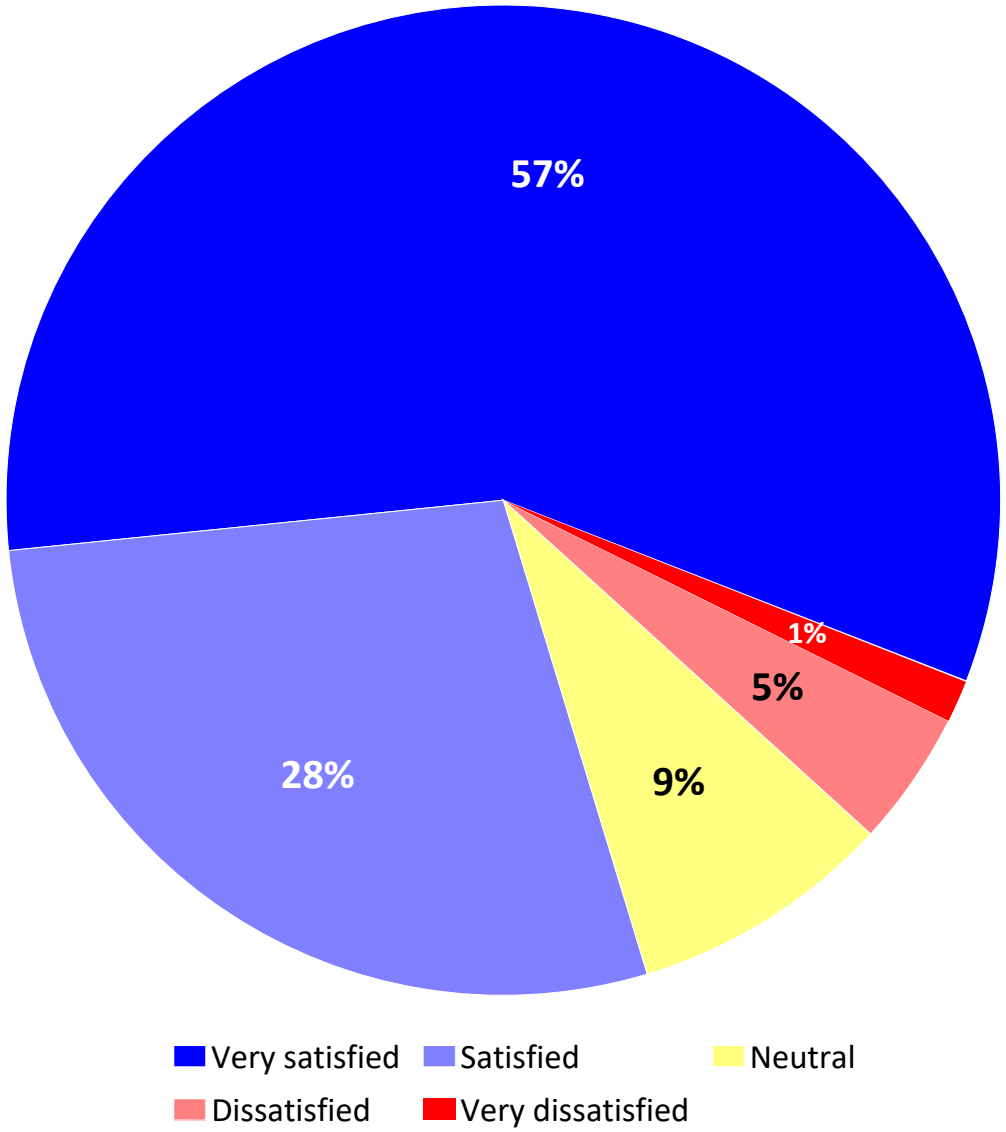
Q10. Do you own or rent your residence?

by percentage of respondents (Excluding "Not Provided")



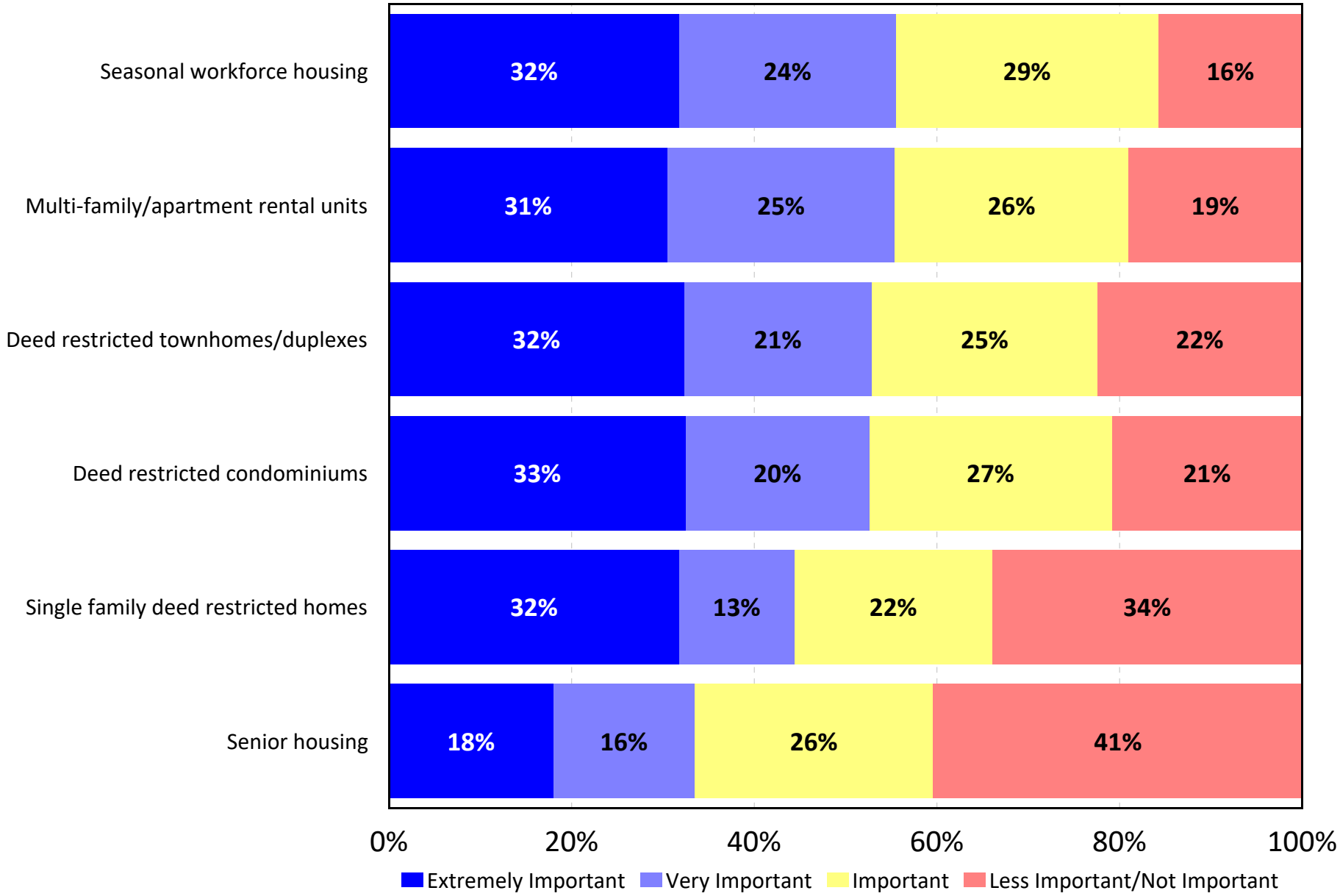
Q11. How satisfied are you with your current residence?

by percentage of respondents (Excluding "Not Provided")



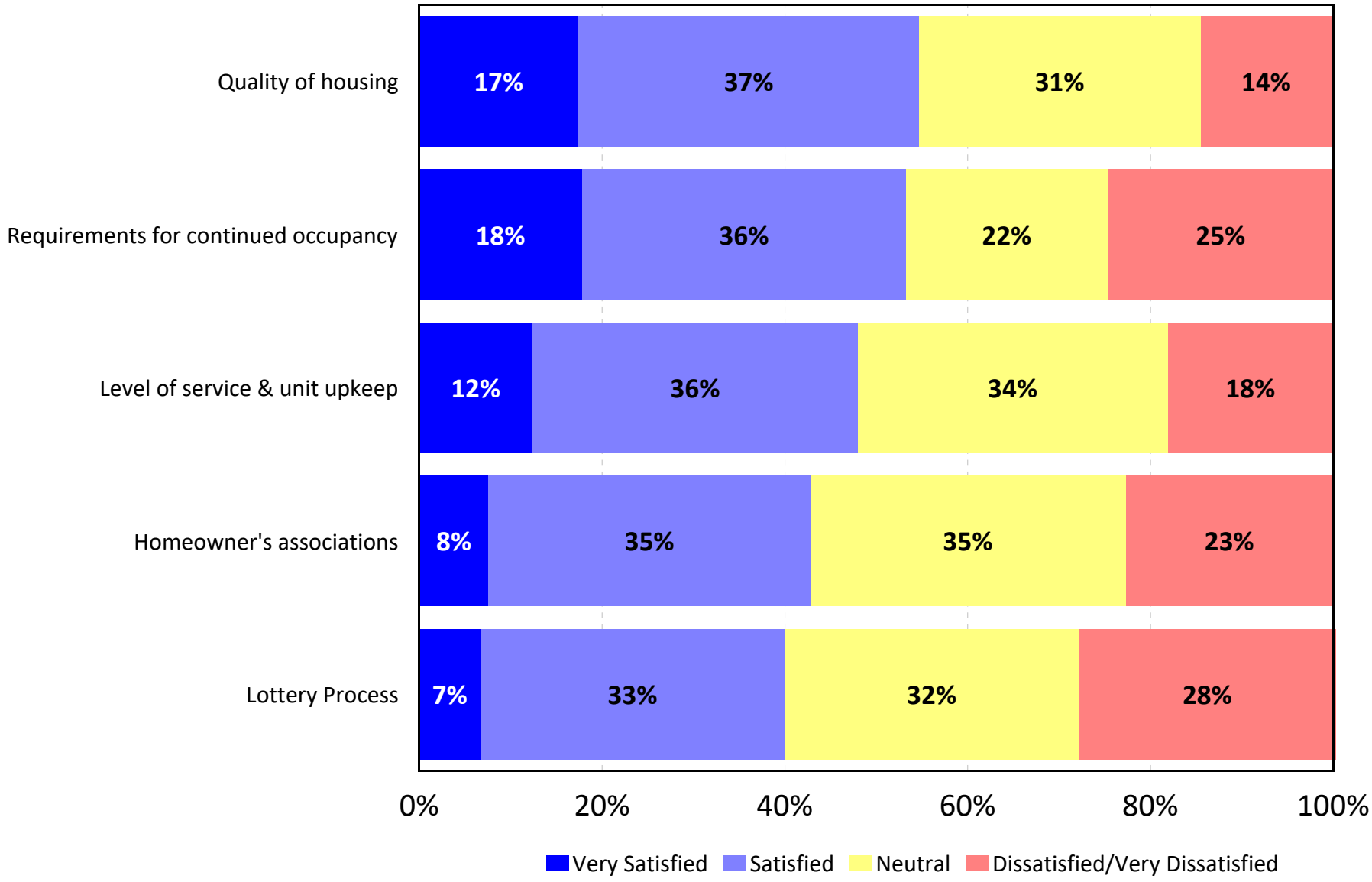
Q12. Importance of Building the Following Types of Affordable Housing

by percentage of respondents (Excluding "Don't Know")



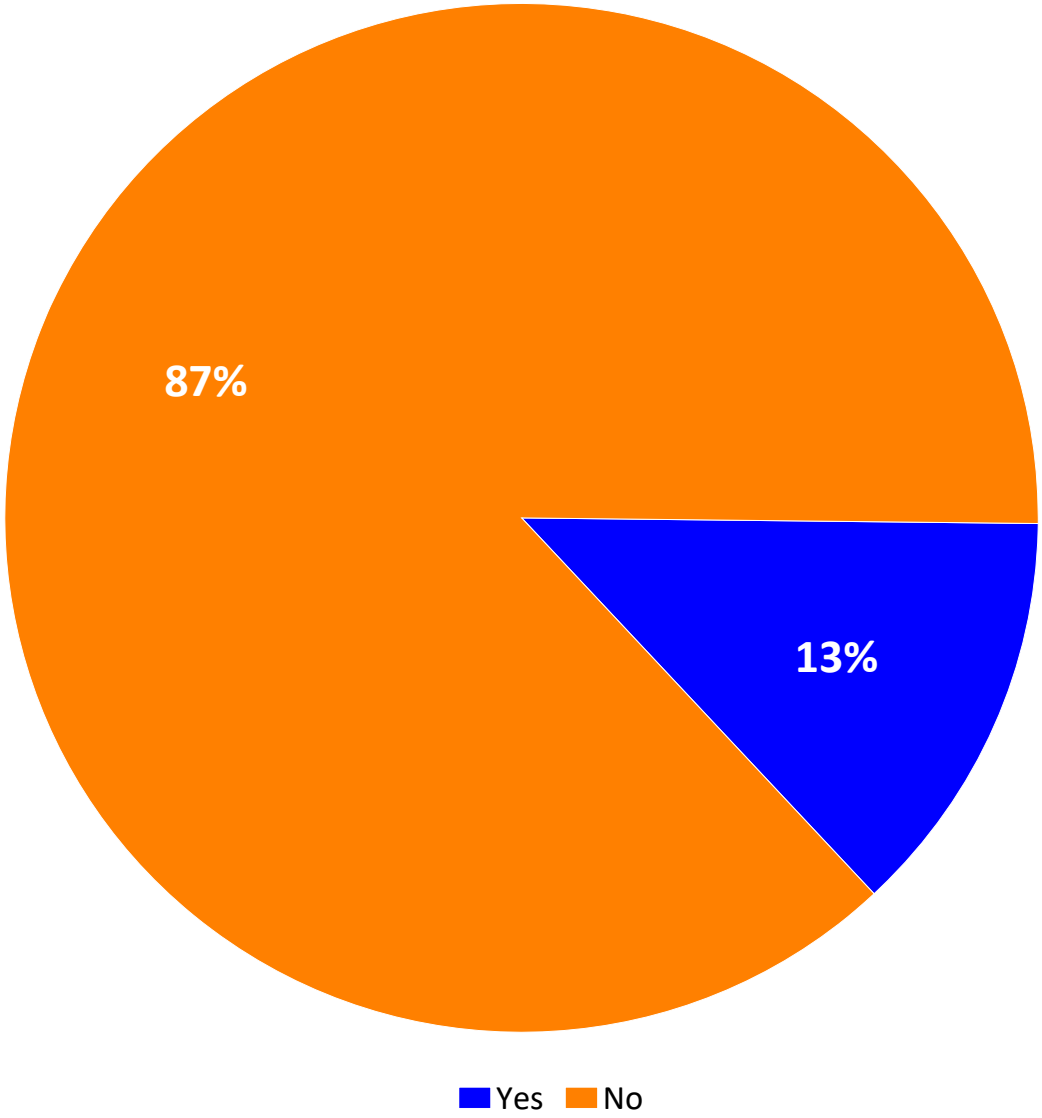
Q13. Overall Satisfaction with Items Regarding Town Rental and Deed-Restricted Housing

by percentage of respondents (Excluding "Don't Know")



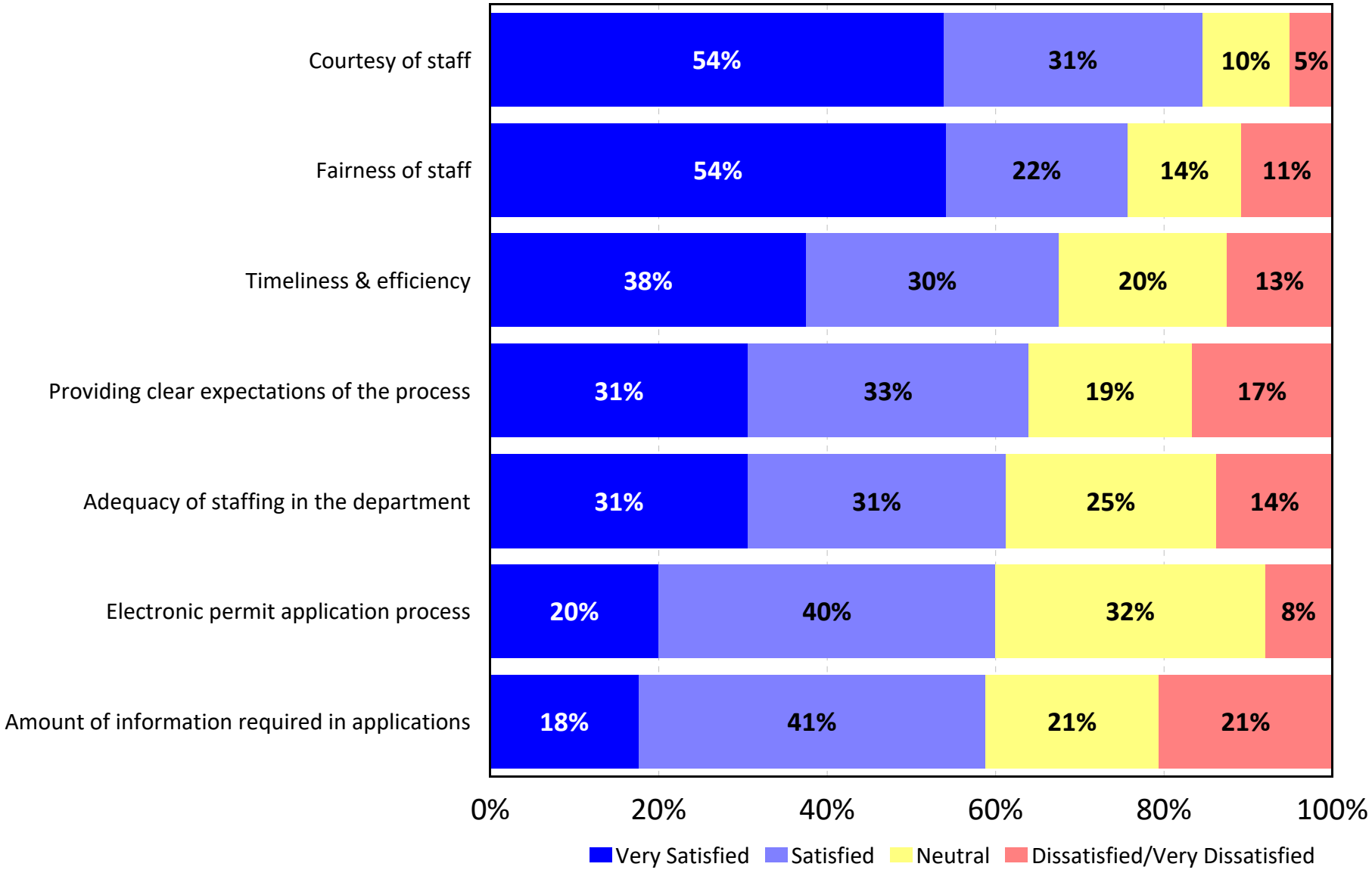
Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

by percentage of respondents (Excluding "Not Provided")



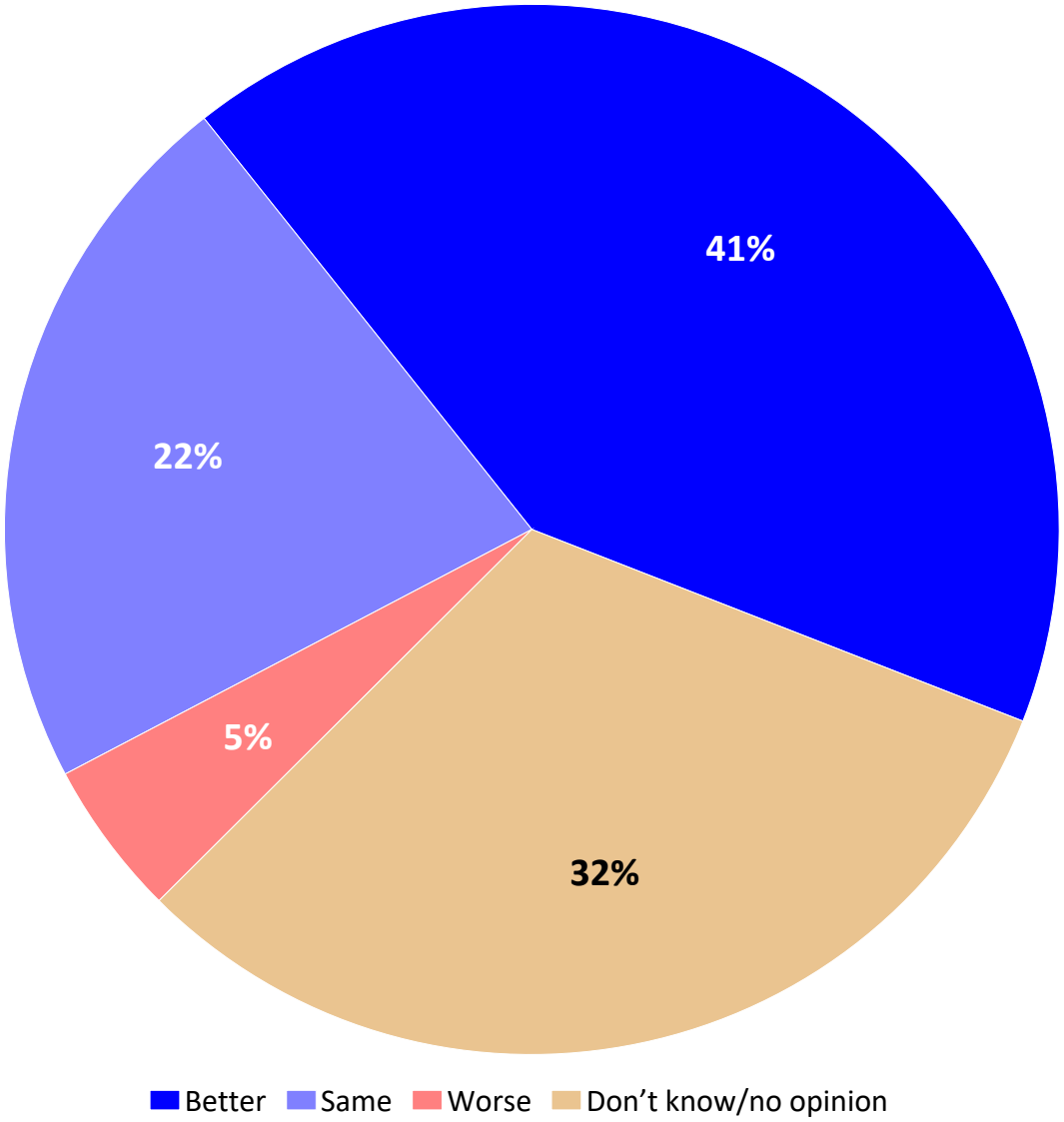
Q15a. Overall Satisfaction with the Following Aspects of the Community Development Department

by percentage of respondents who answered "Yes" to Q15 (Excluding "Don't Know")



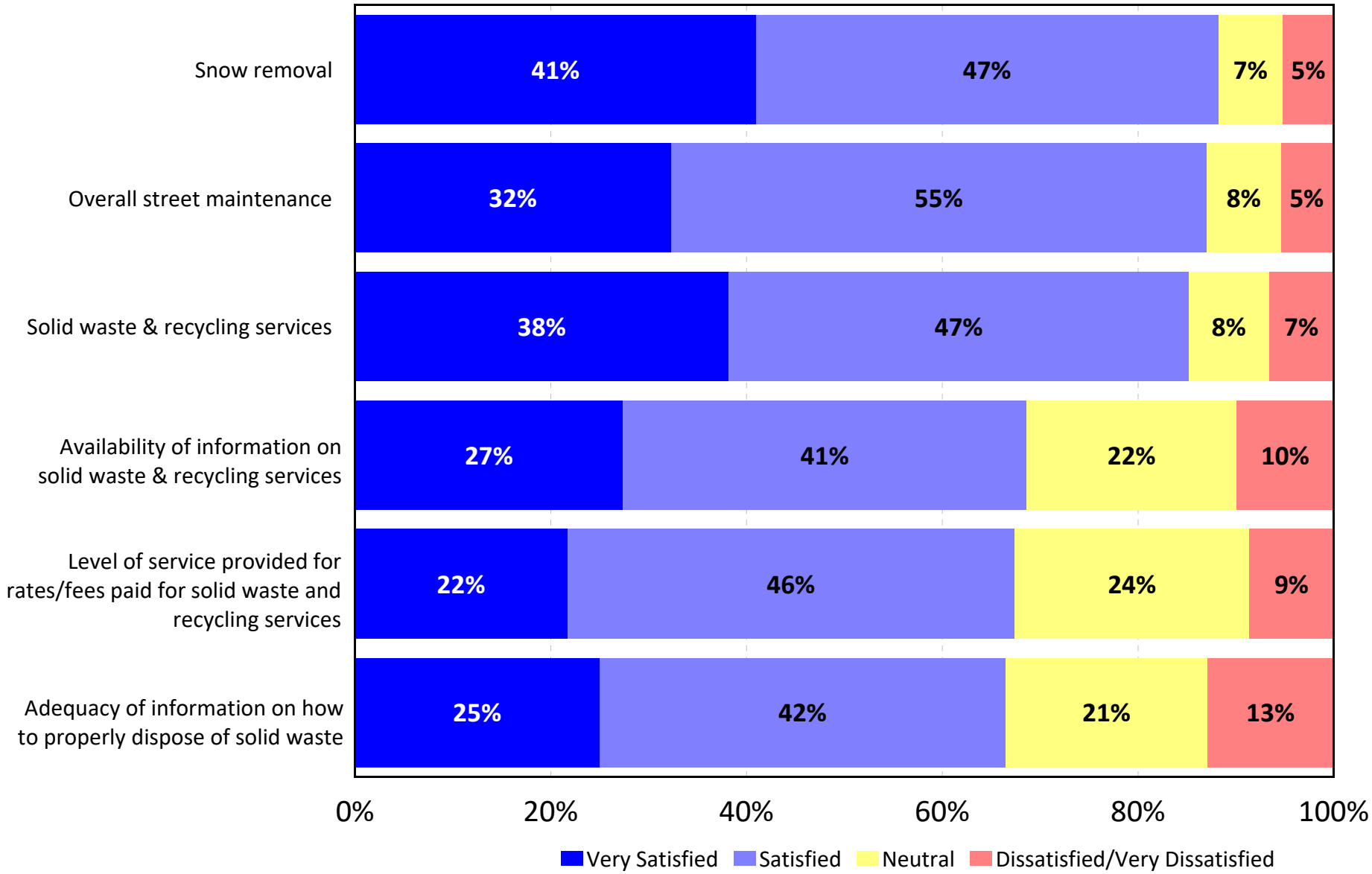
Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions?

by percentage of respondents who answered "Yes" to Q15



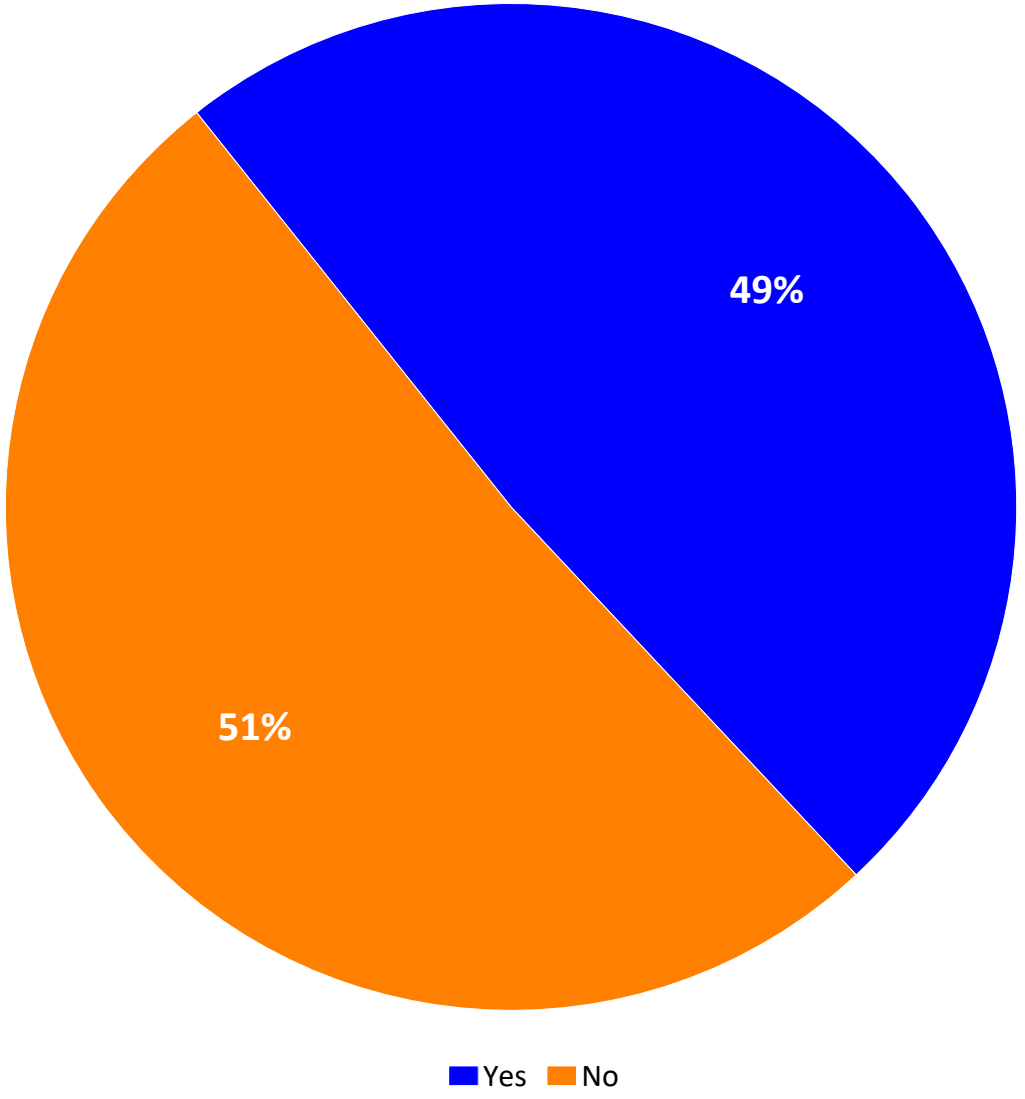
Q17. Overall Satisfaction with the Following Aspects of Public Works Services in the Town of Snowmass Village

by percentage of respondents (Excluding "Don't Know")



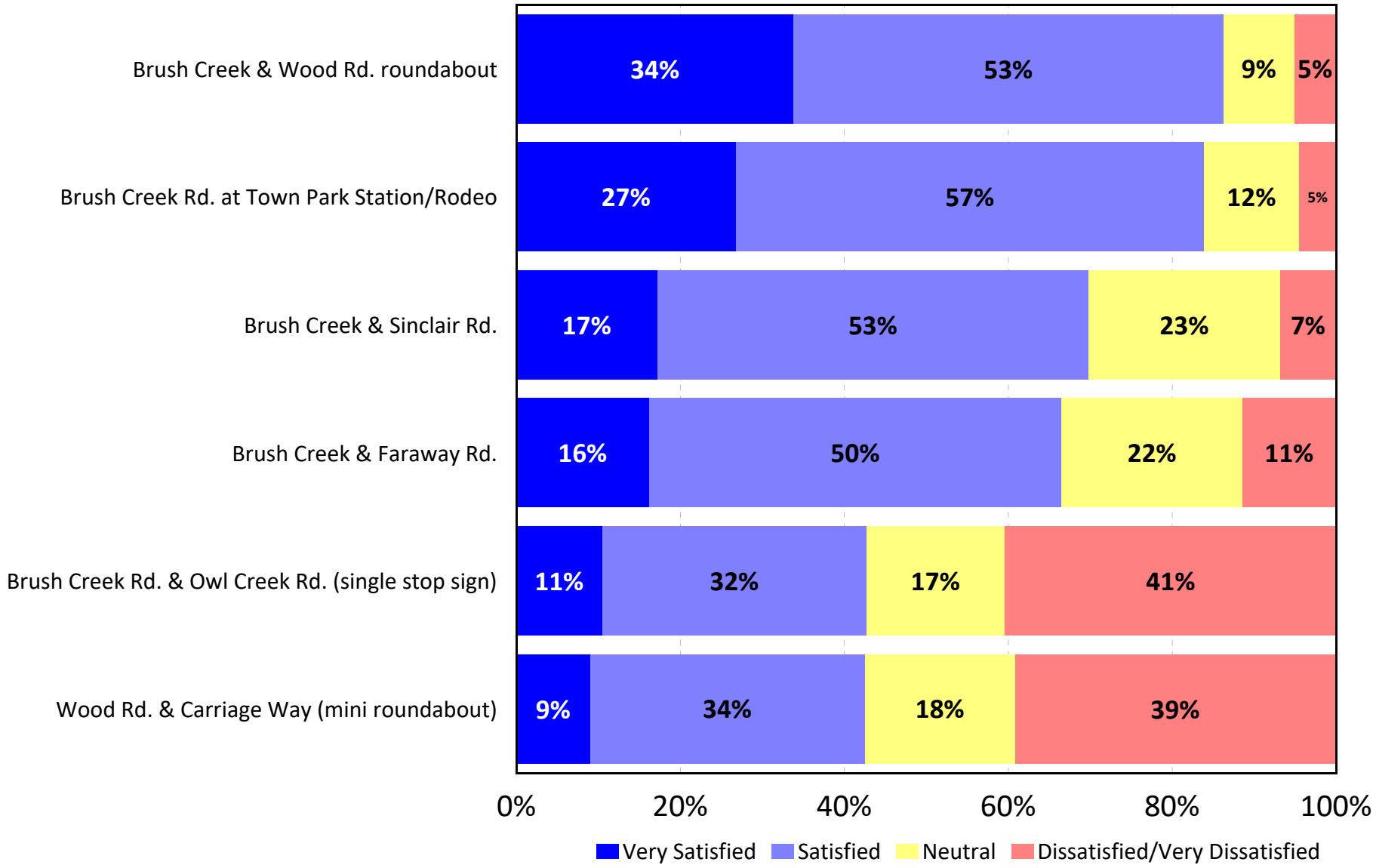
Q18. The Town is currently piloting composting services for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

by percentage of respondents (Excluding "Not Provided")



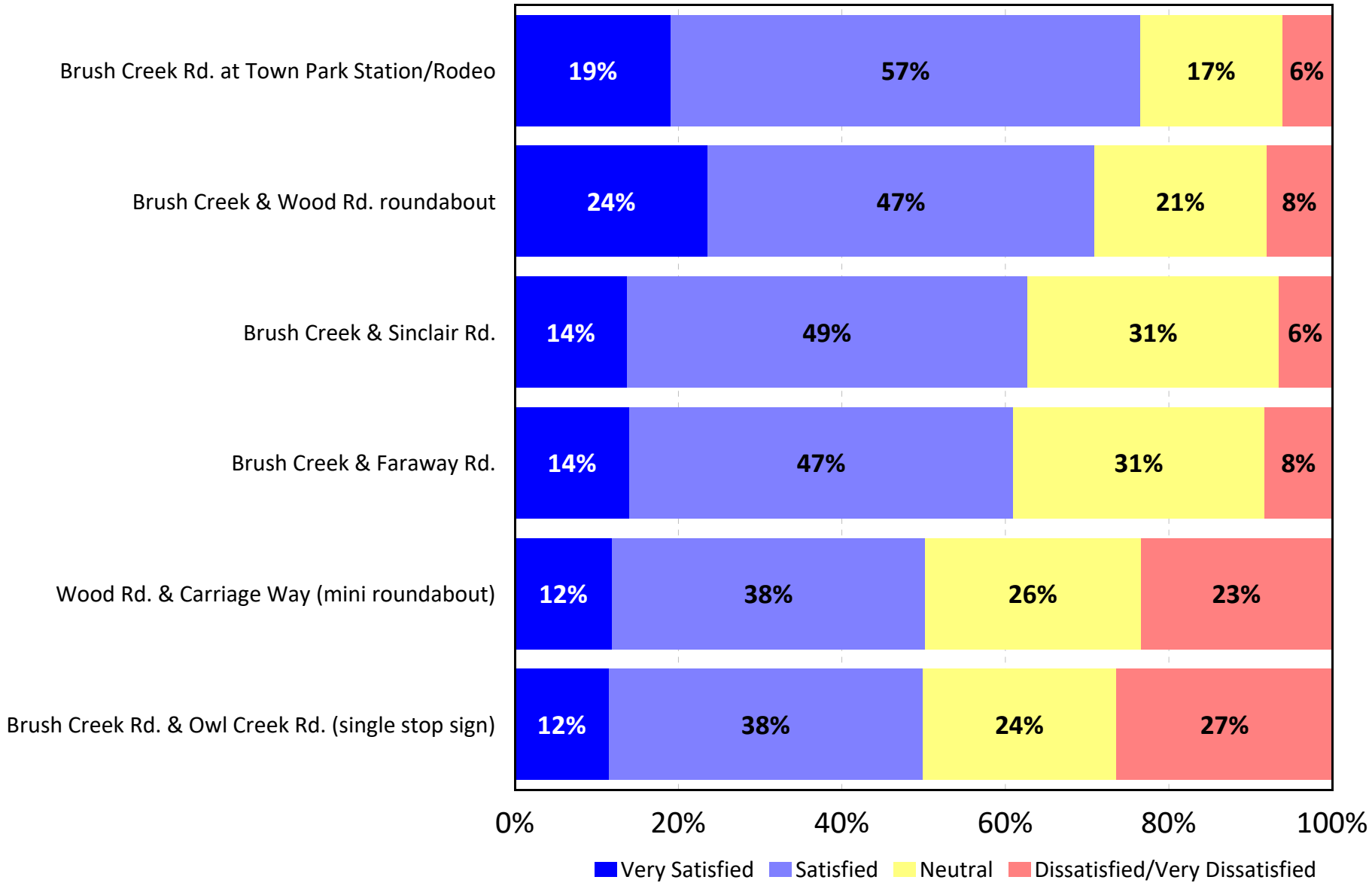
Q19. When driving or riding in an automobile, please rate your satisfaction with the following intersections

by percentage of respondents (Excluding "Don't Know")



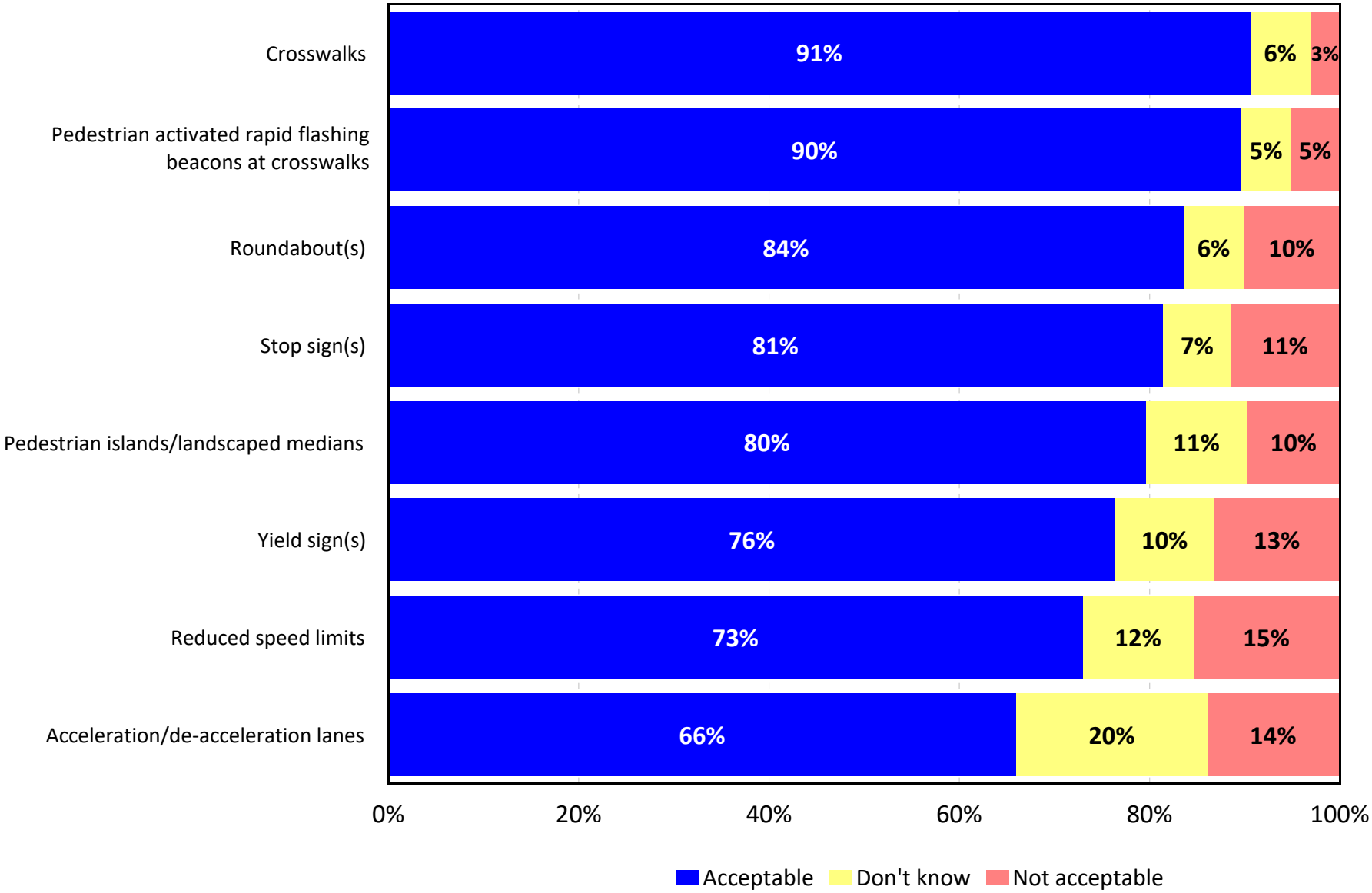
Q20. When walking or biking, please rate your satisfaction with the following intersections

by percentage of respondents (Excluding "Don't Know")



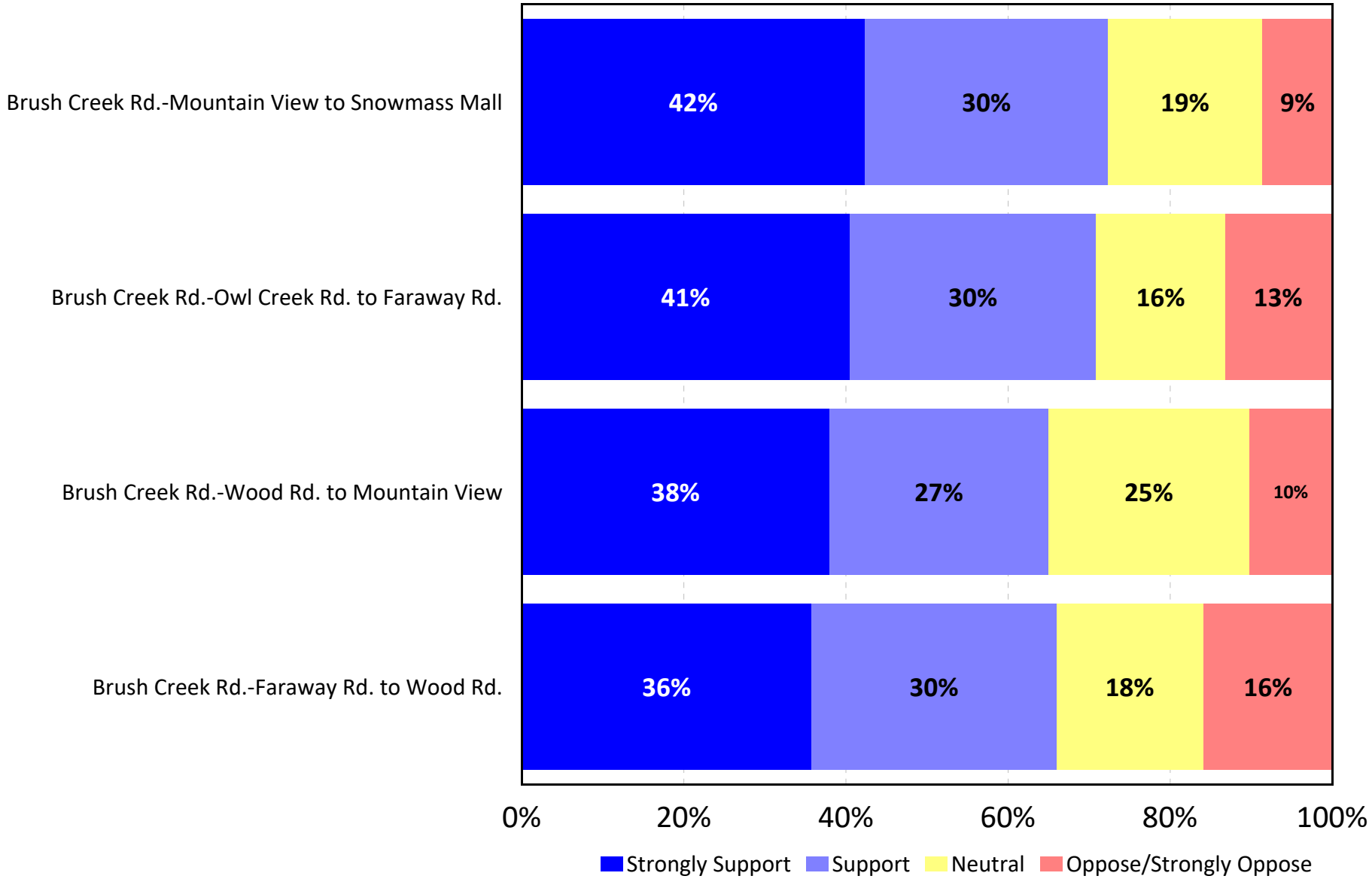
Q21. Which traffic calming measures currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety?

by percentage of respondents



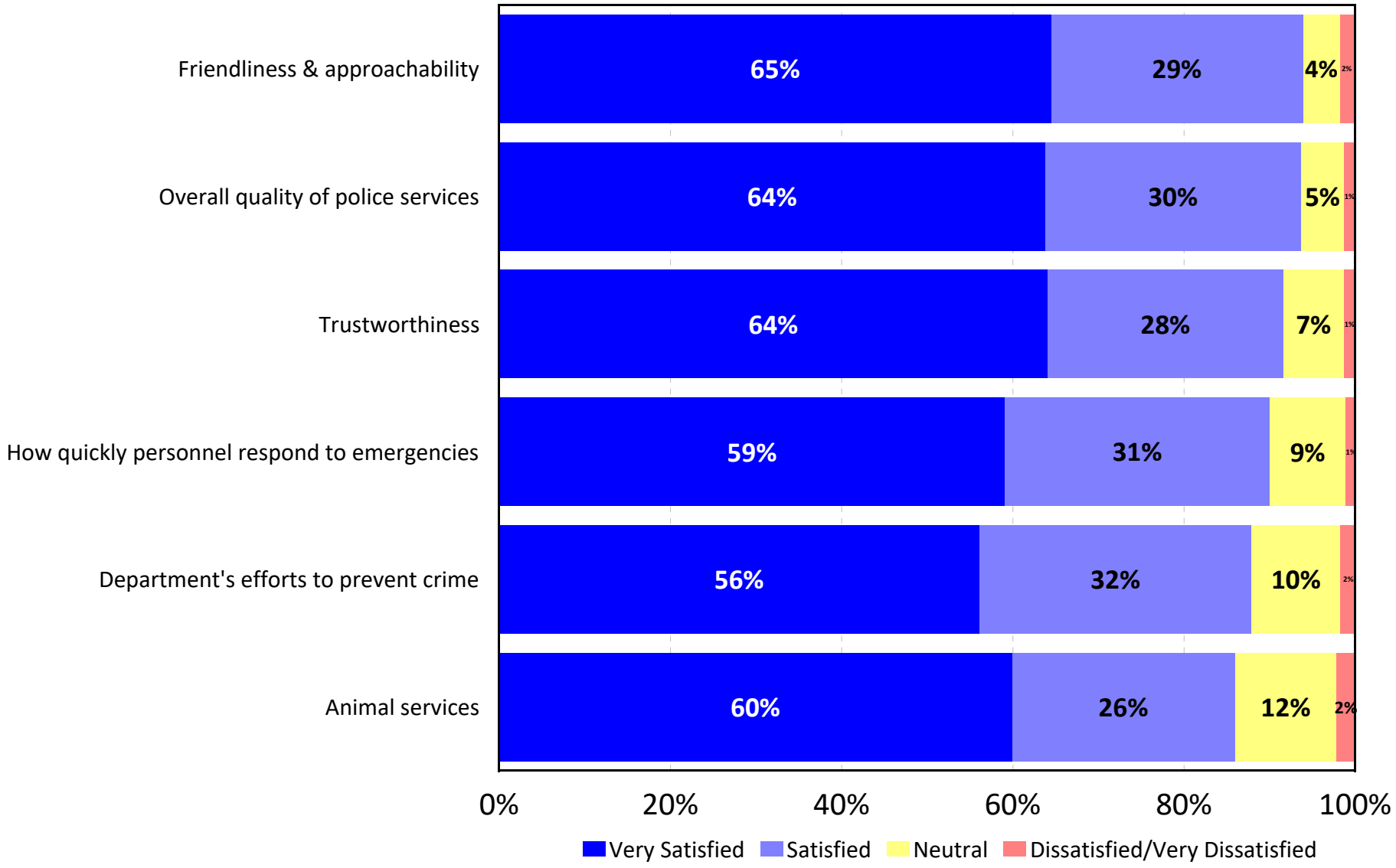
Q22. Level of Support for the Town Constructing Sidewalks/Pedestrian Walkways at the Following Locations

by percentage of respondents (Excluding "Don't Know")



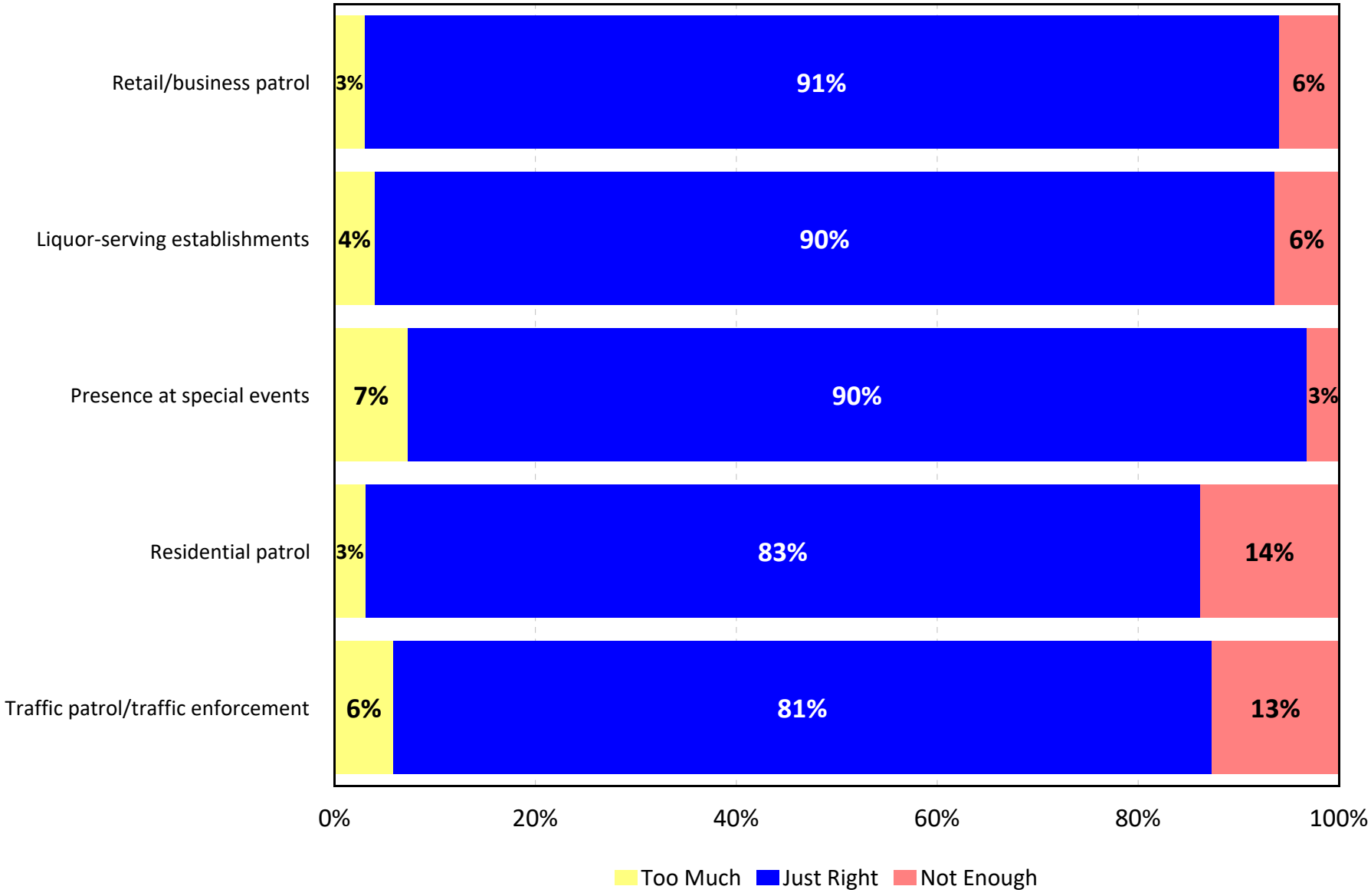
Q24. Overall Satisfaction with the Following Aspects of Police Services in the Town of Snowmass Village

by percentage of respondents (Excluding "Don't Know")



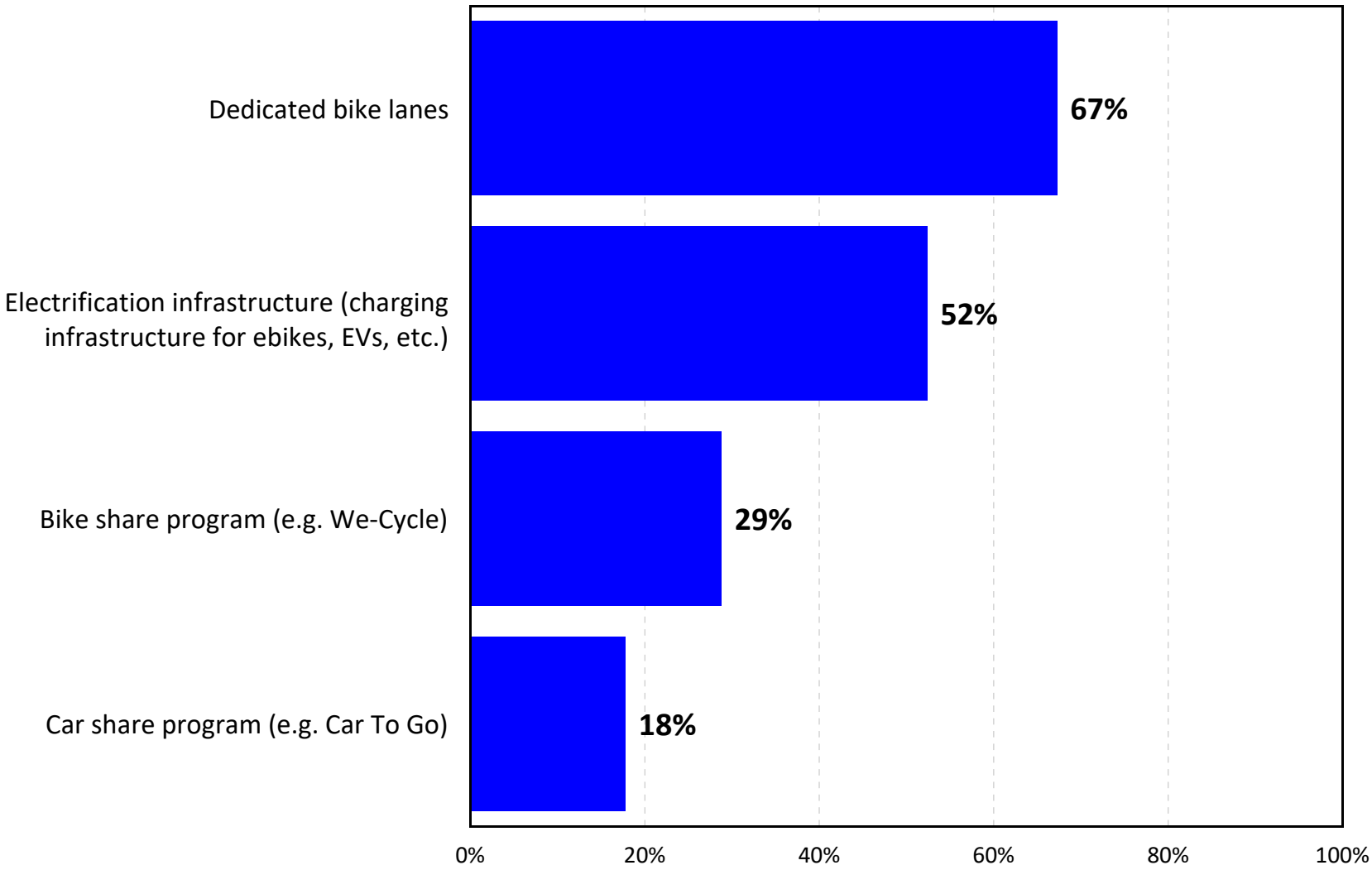
Q25. Based on experience please rate the current levels of Police presence in the following situations

by percentage of respondents (Excluding "Don't Know")



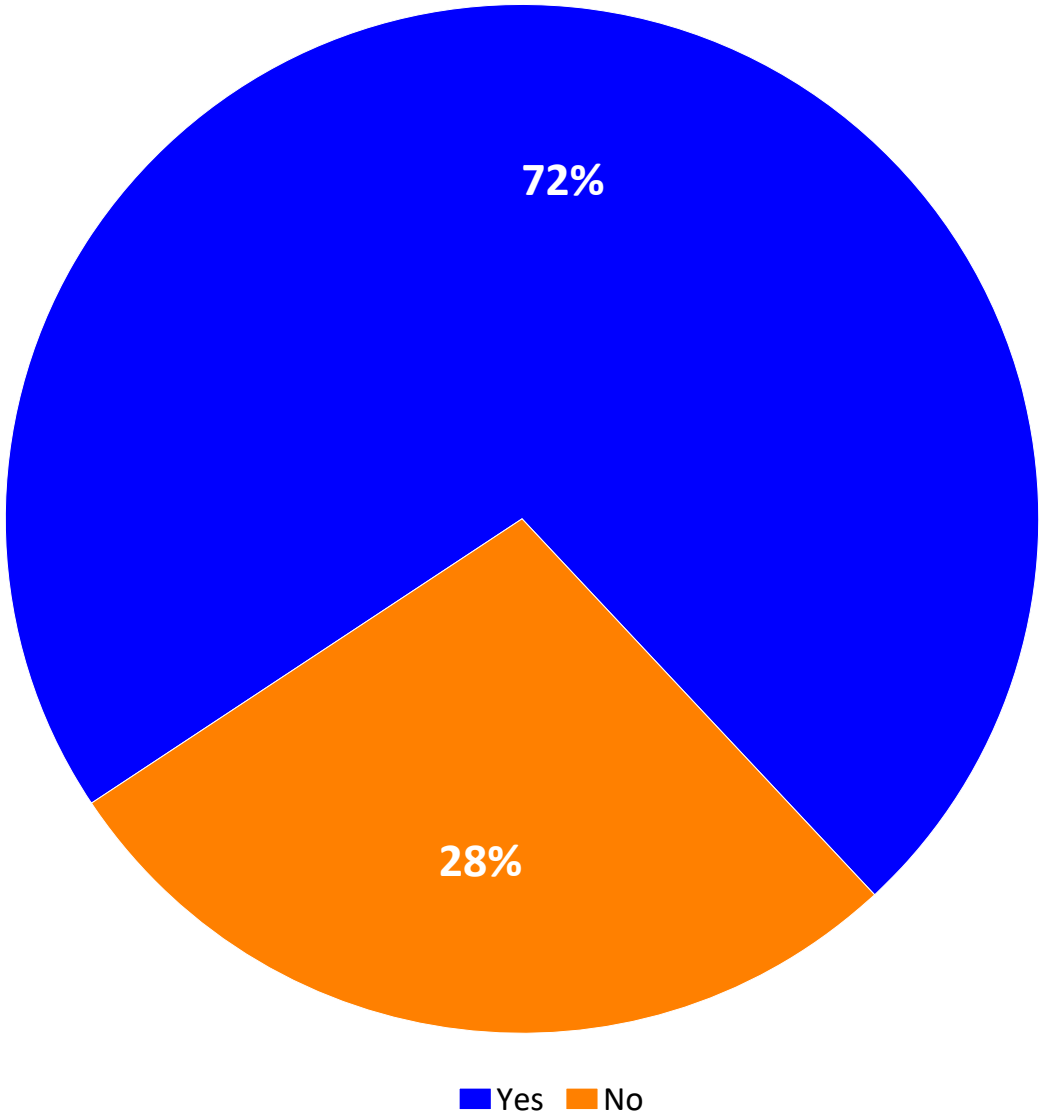
Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

by percentage of respondents (multiple selections could be made)



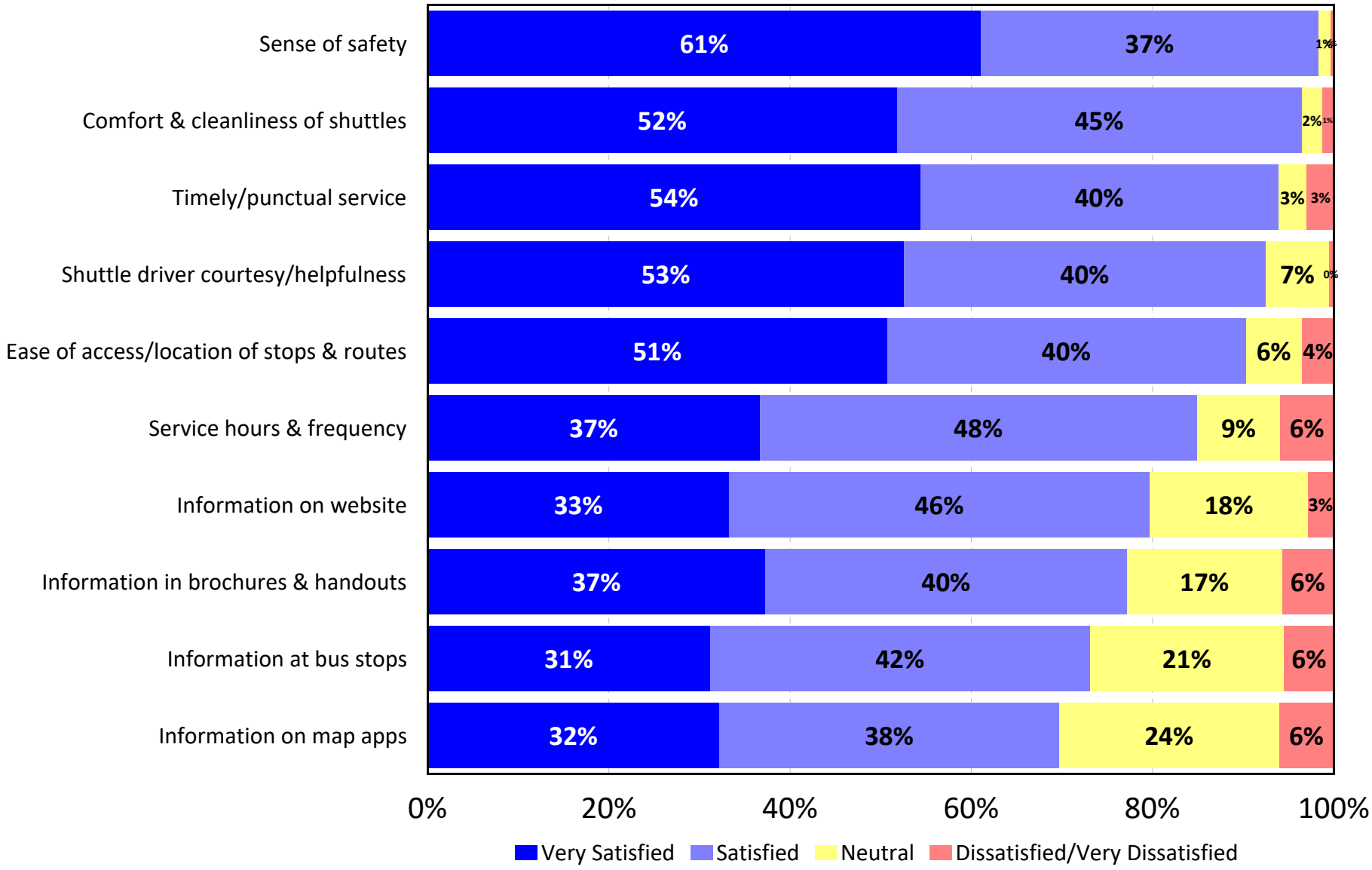
Q28. Do you ride the Village Shuttle?

by percentage of respondents



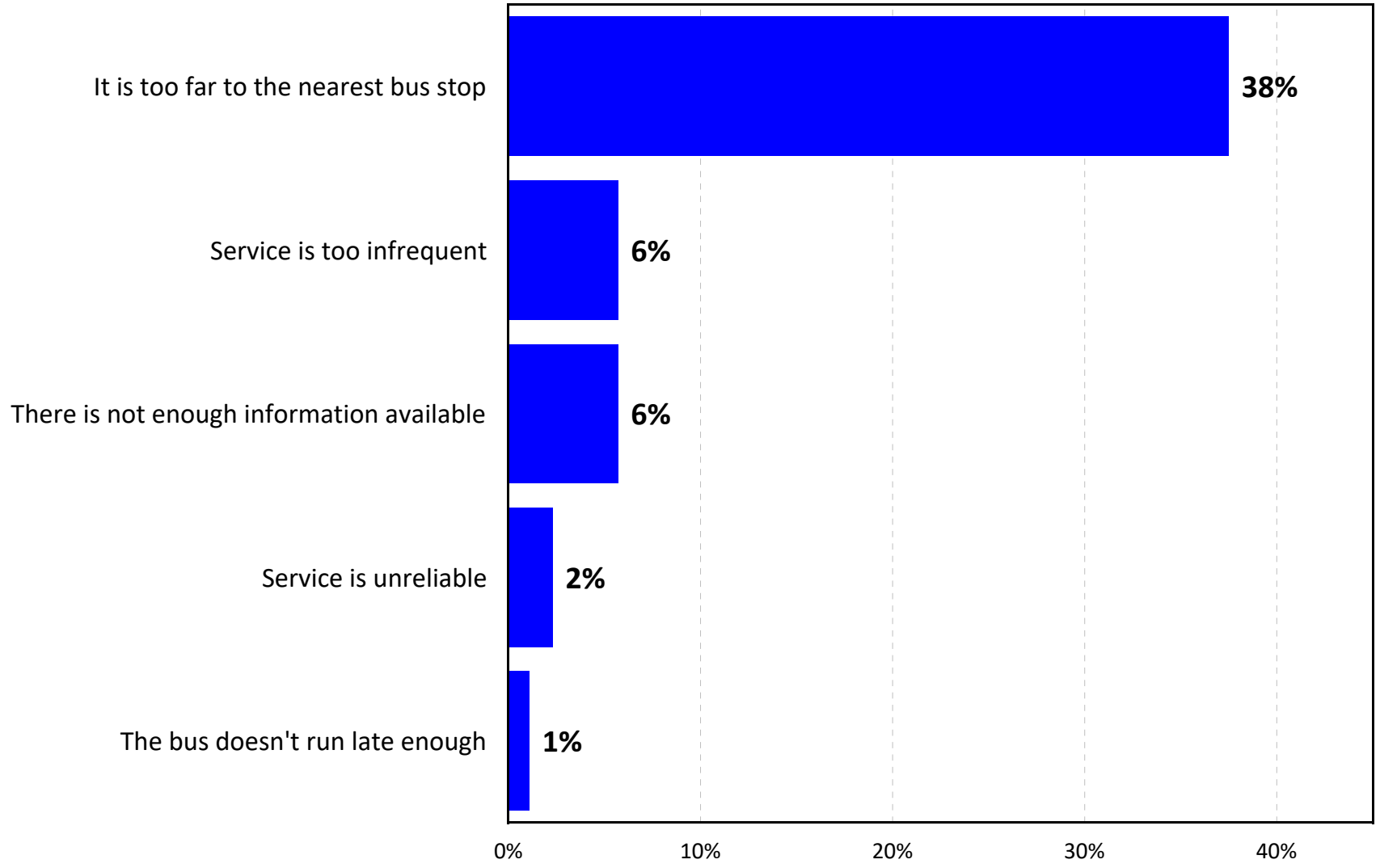
Q28a. Overall Satisfaction with the Following Aspects of Village Shuttle Services in the Town of Snowmass Village

by percentage of respondents who answered "Yes" to Q28 (Excluding "Don't Know")



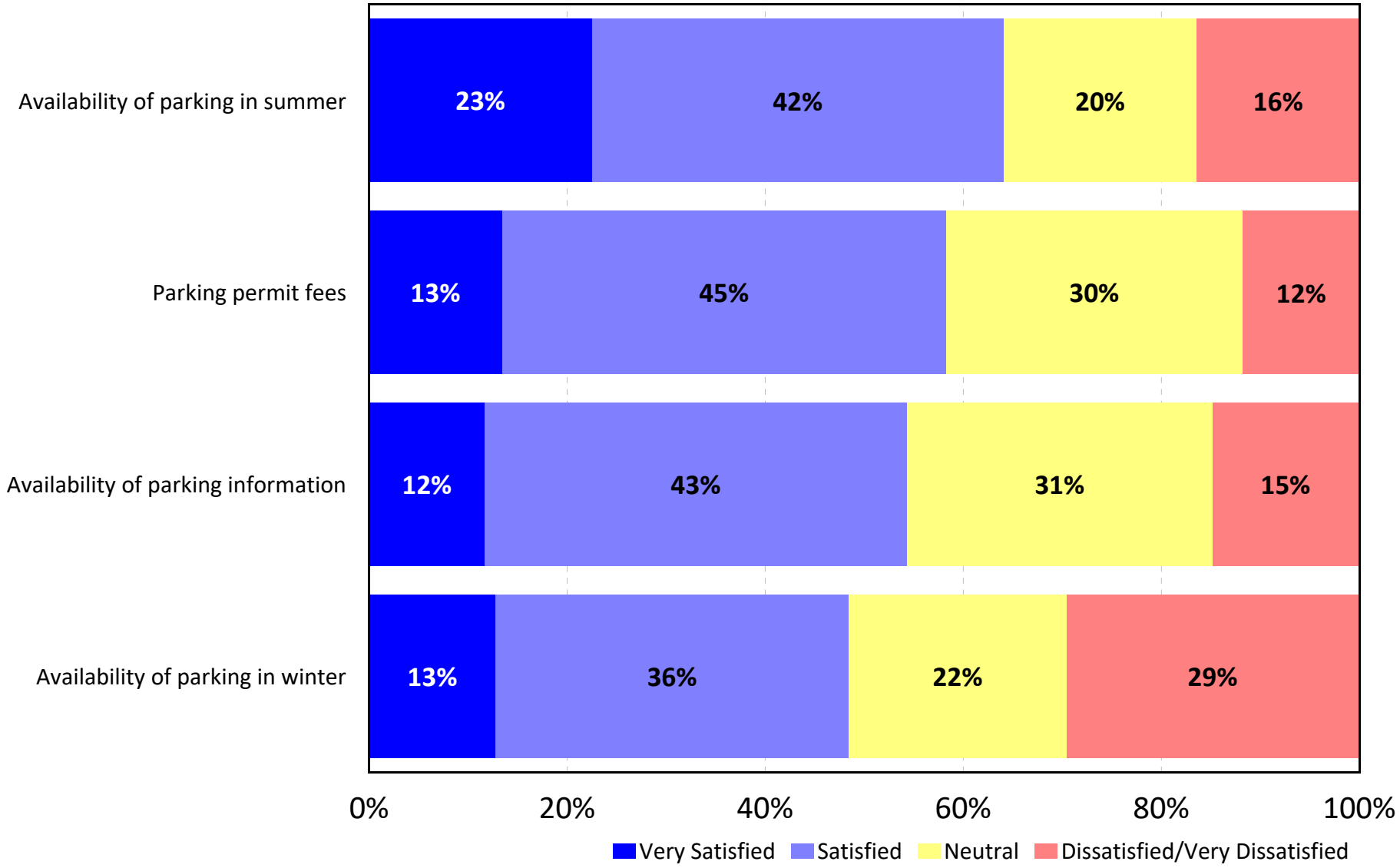
Q28b. What factors are preventing you from riding the Village Shuttle?

by percentage of respondents who answered “No" to Q28 (multiple selections could be made)



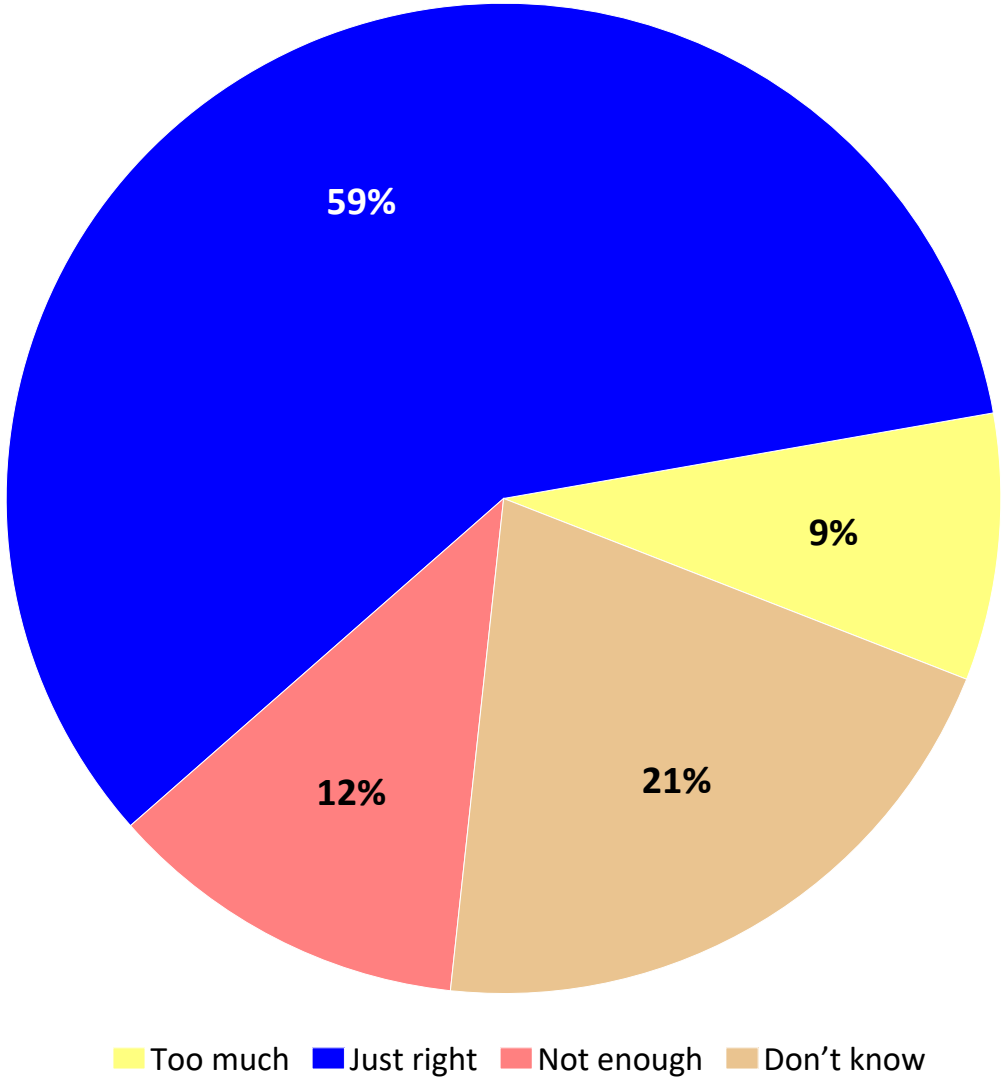
Q29. Overall Satisfaction with the Following Aspects of Parking and Parking Management in the Town of Snowmass Village

by percentage of respondents (Excluding "Don't Know")



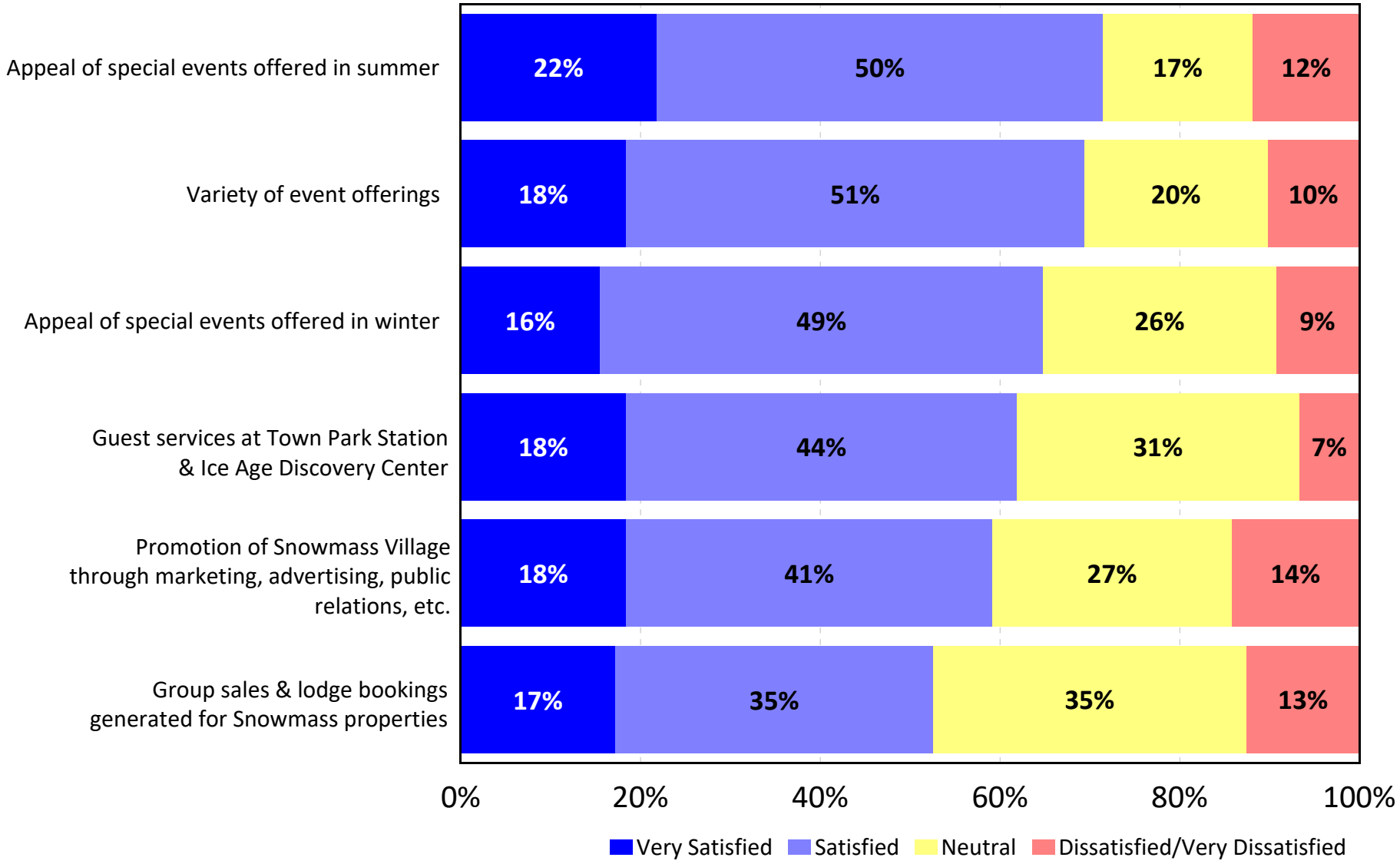
Q30. Based on your experience, please indicate if you feel the current level of enforcement of parking restrictions is "too much," "just right," or "not enough"

by percentage of respondents



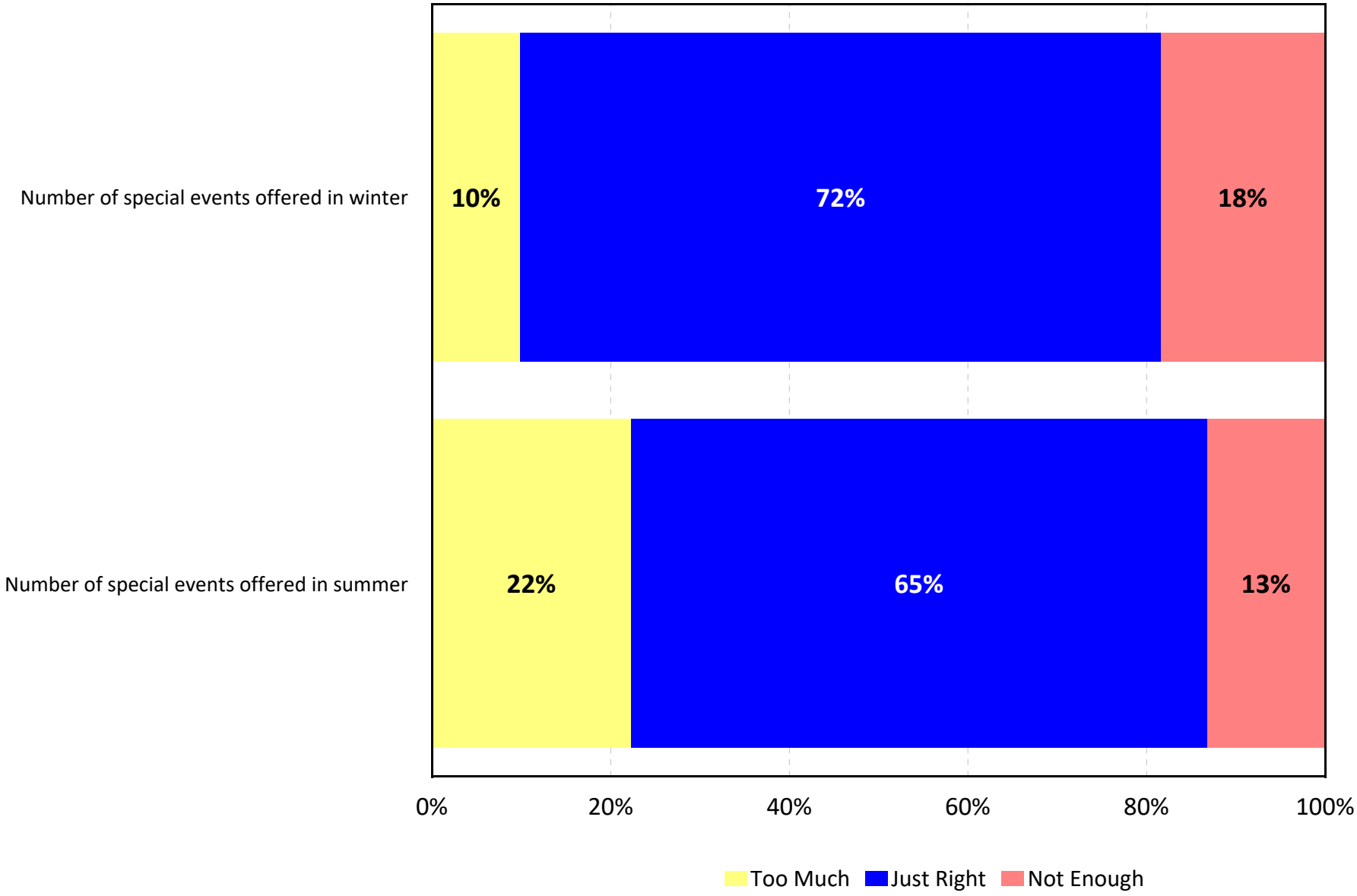
Q32. Overall Satisfaction with the Following Functions of the Tourism Department, and the Overall Value the Community Receives for Its Services

by percentage of respondents (Excluding "Don't Know")



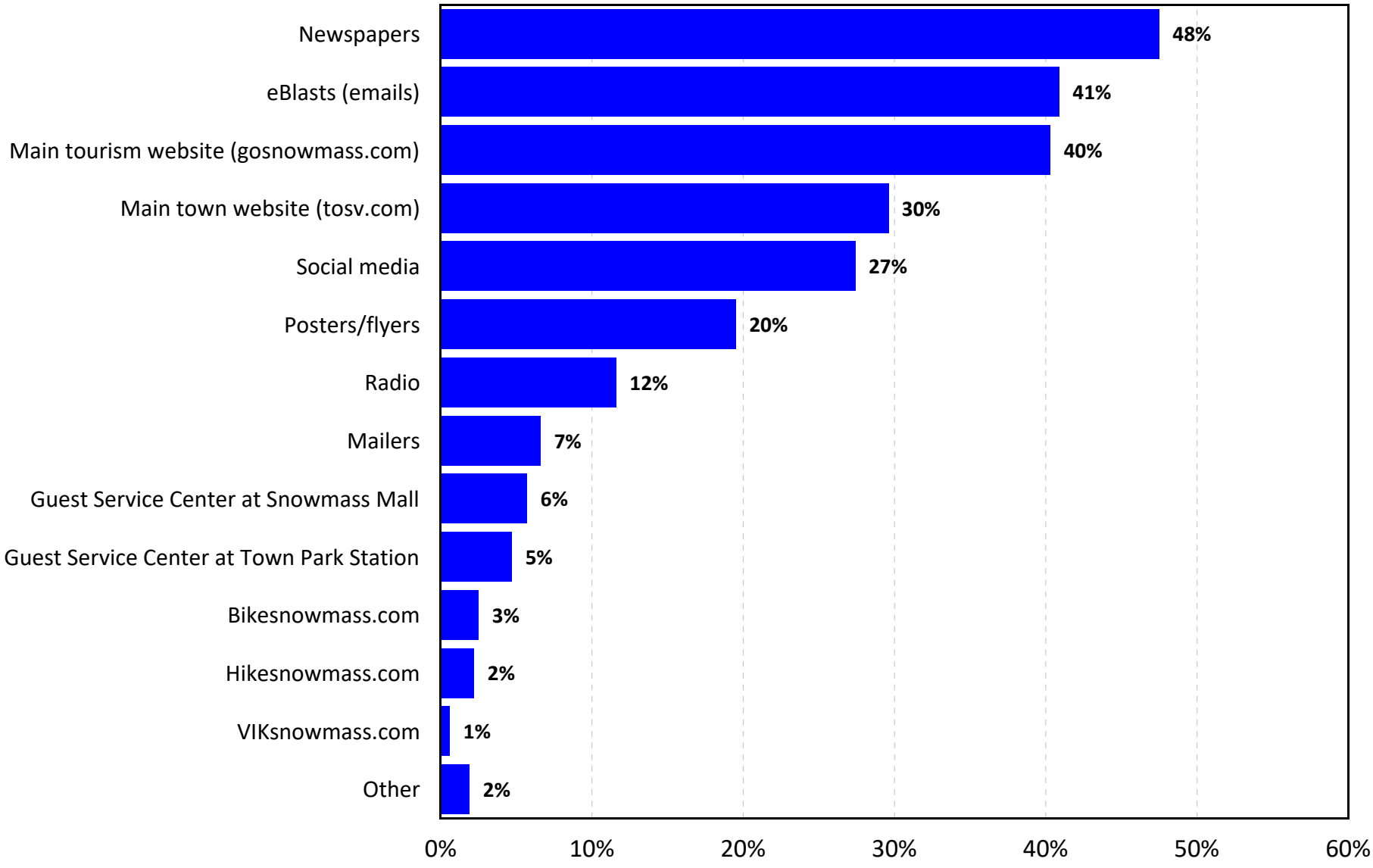
Q33. Do you feel the current amount of special events hosted in Snowmass Village is...

by percentage of respondents (Excluding "Don't Know")



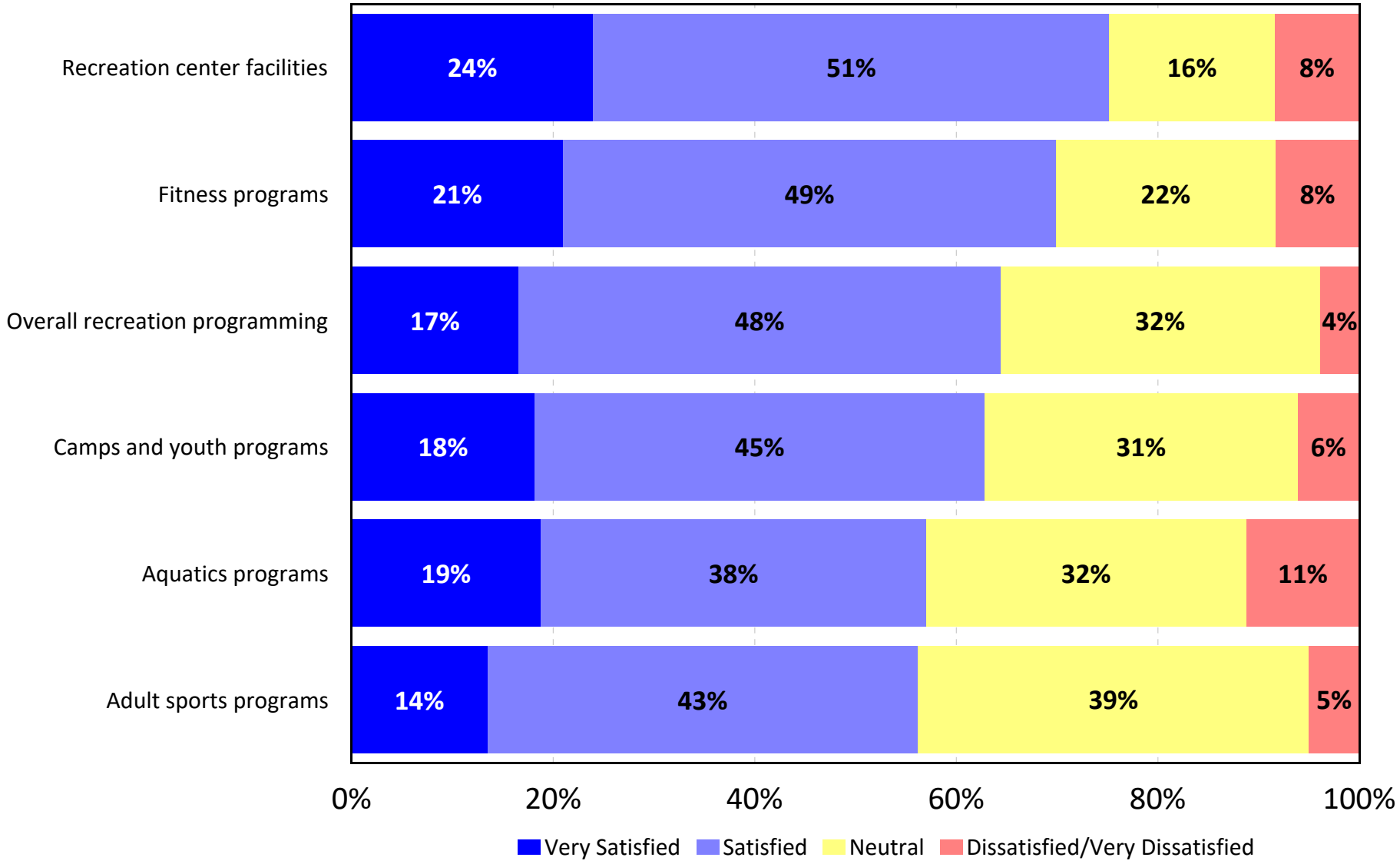
Q34. What is the best way for you to receive information about tourism events, local offerings, and activities?

by percentage of respondents (multiple selections could be made)



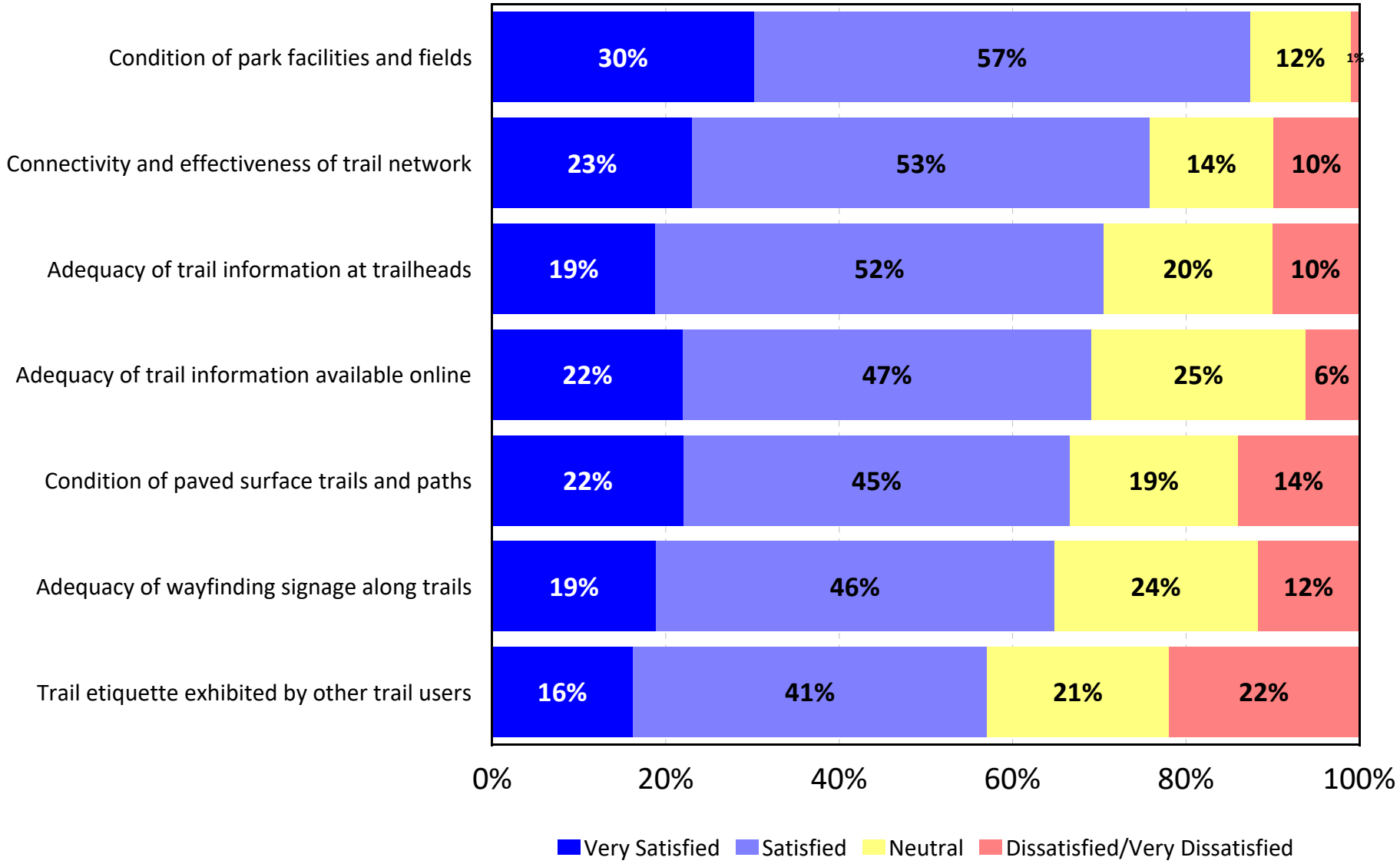
Q36. Overall Satisfaction with the Town of Snowmass Village's Recreation Programs

by percentage of respondents (Excluding "Don't Know")



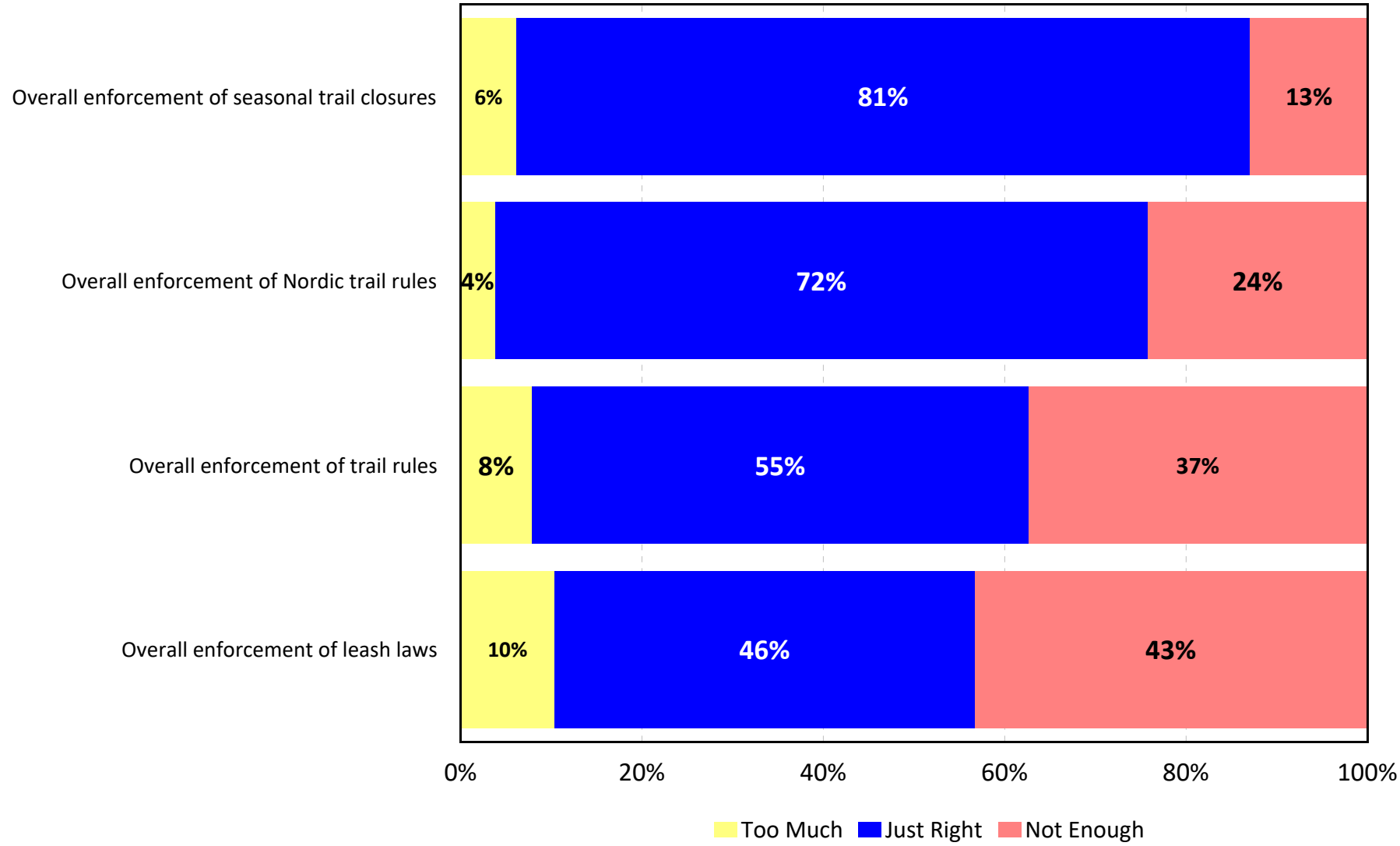
Q37. Overall Satisfaction with the Town of Snowmass Village's Trail System and Rule Enforcement

by percentage of respondents (Excluding "Don't Know")



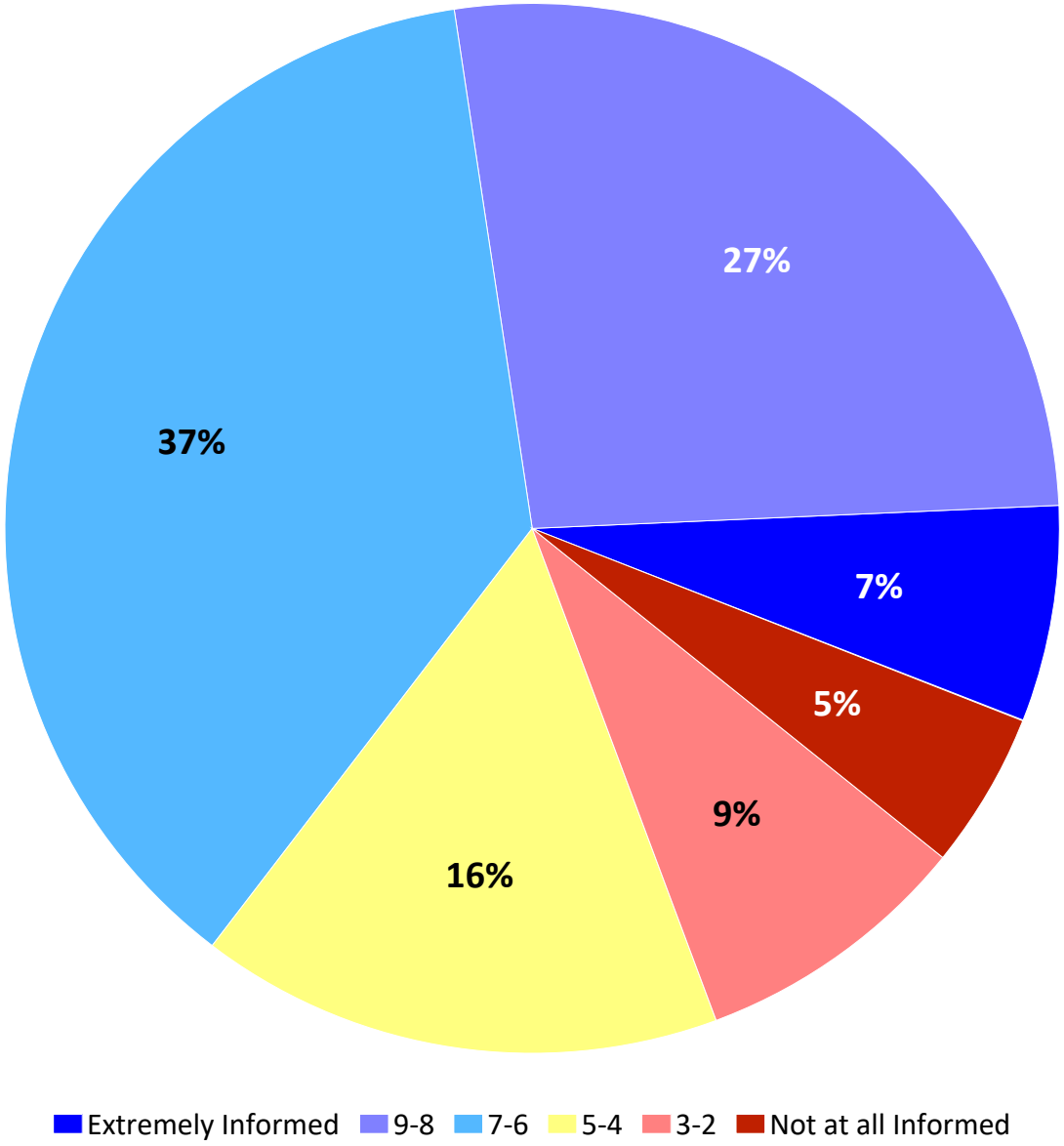
Q38. Based on your experience, please indicate if you feel the current level of enforcement of our trail system and rules is "too much," "just right," or "not enough"

by percentage of respondents (Excluding "Don't Know")



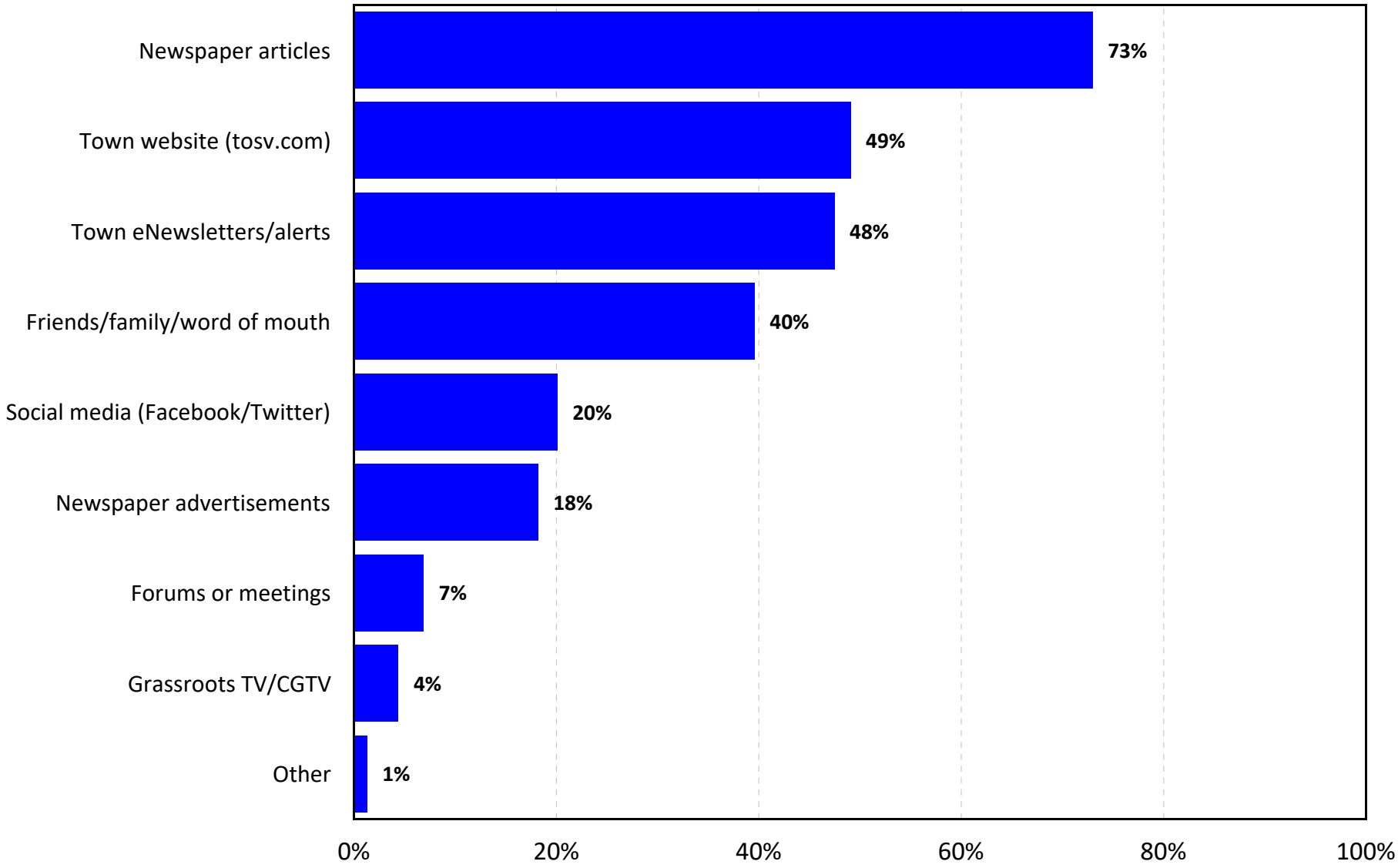
Q40. Do you feel well informed on current issues facing the town?

by percentage of respondents (Excluding "Not Provided")



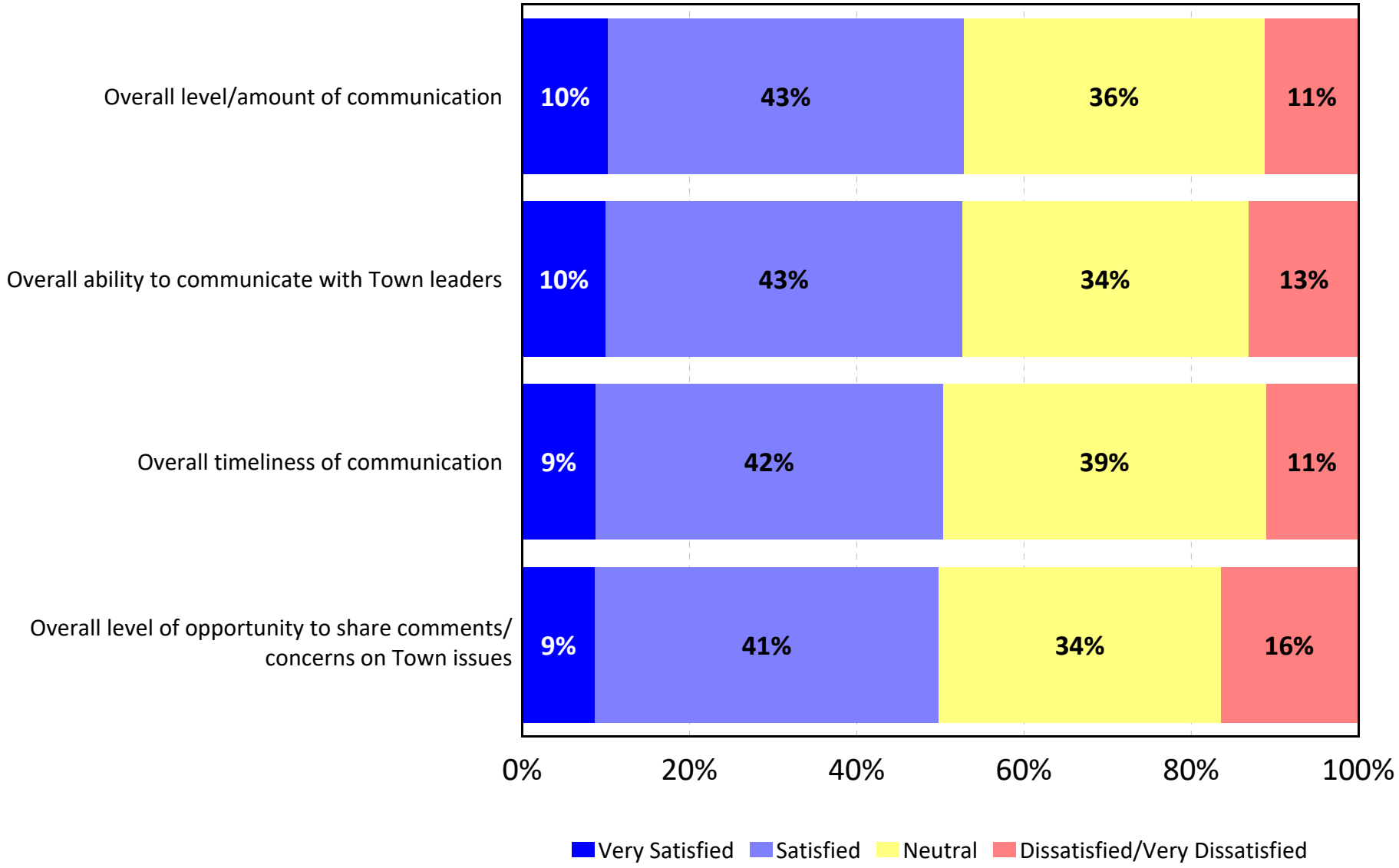
Q41. How do you currently access government news and information, including information about Town services?

by percentage of respondents



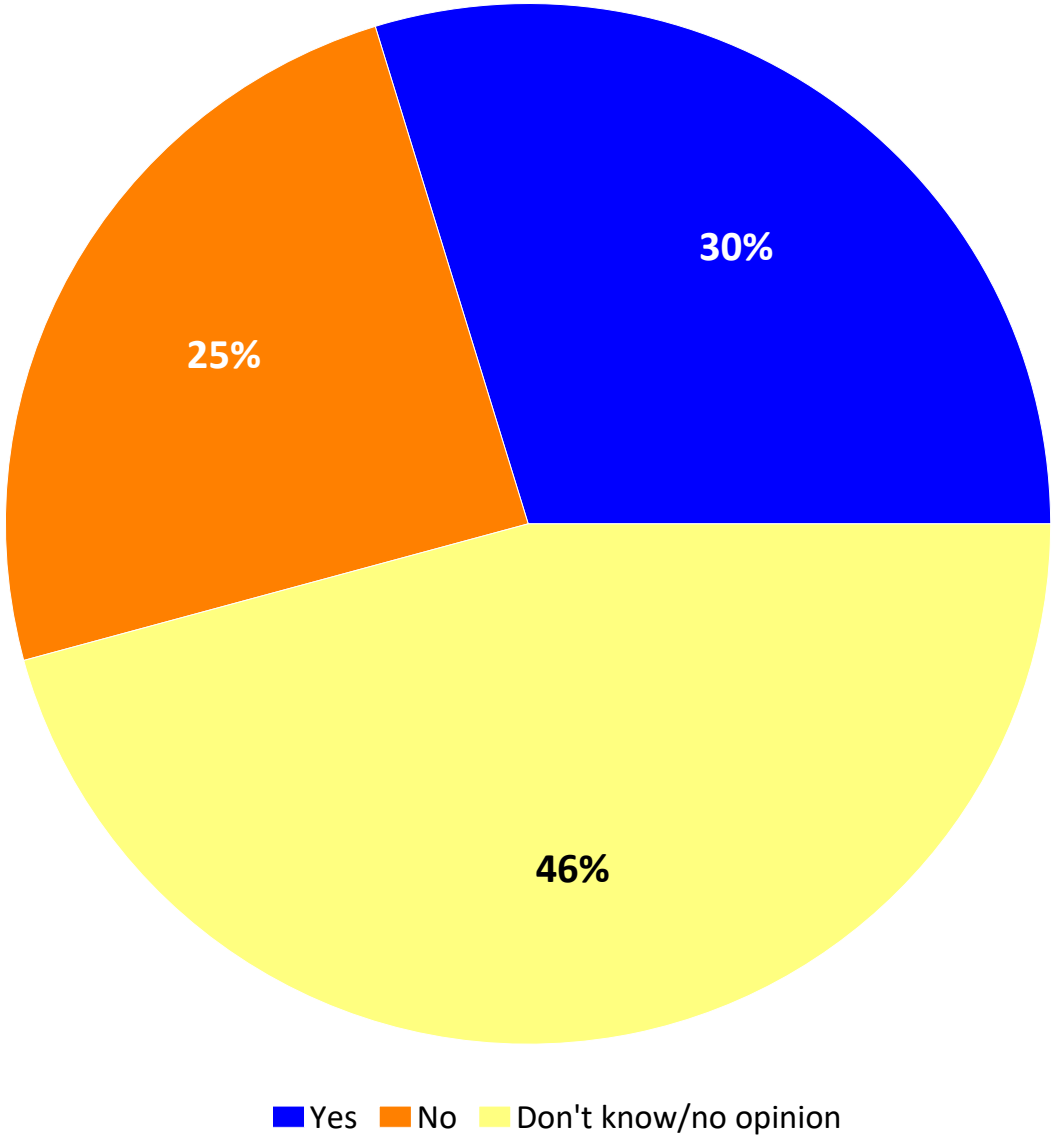
Q42. Overall Satisfaction with the Following Aspects of the Town's Communication Efforts

by percentage of respondents (Excluding "Don't Know")



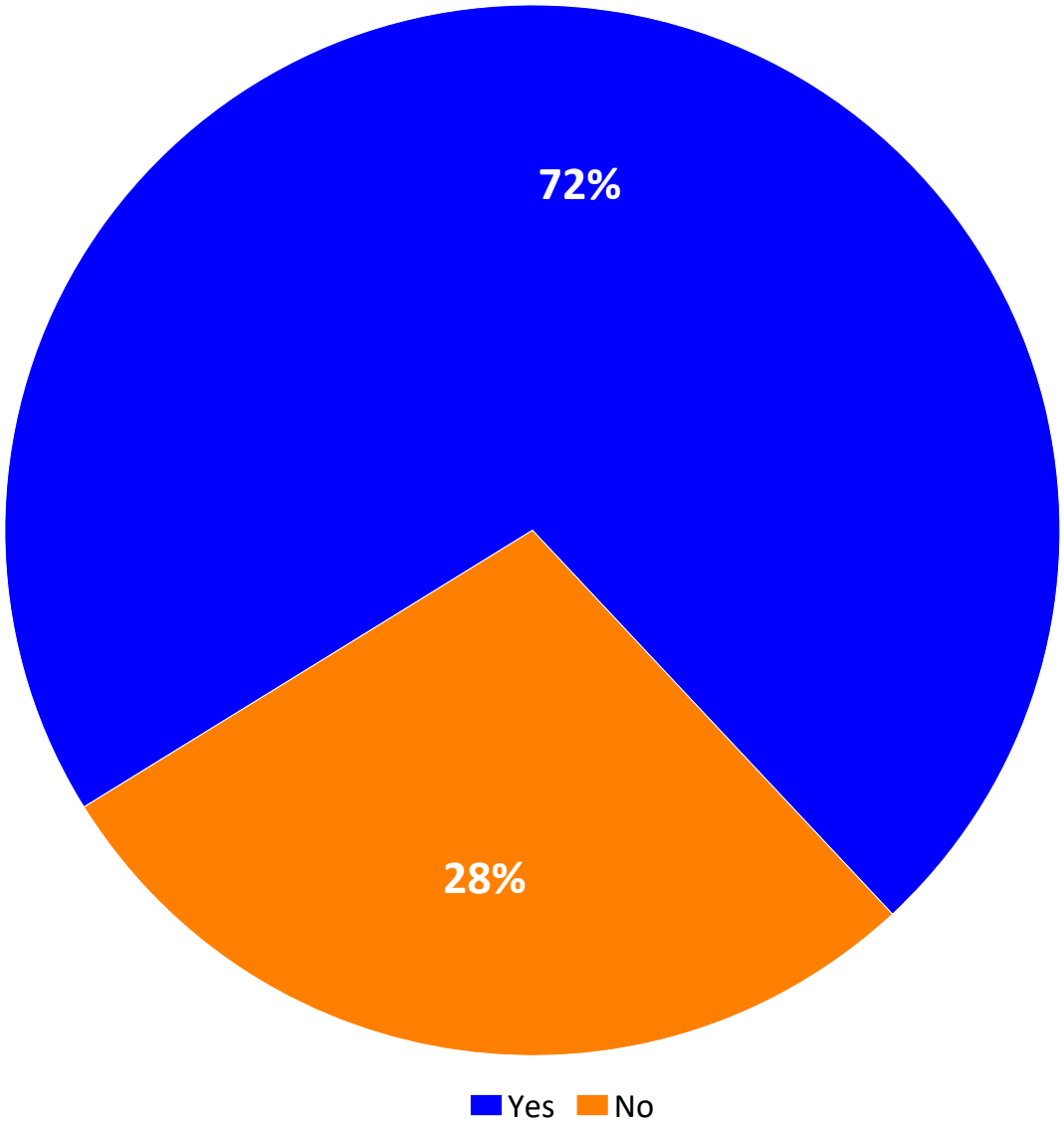
Q43. Do you feel your voice is adequately heard by the Town?

by percentage of respondents



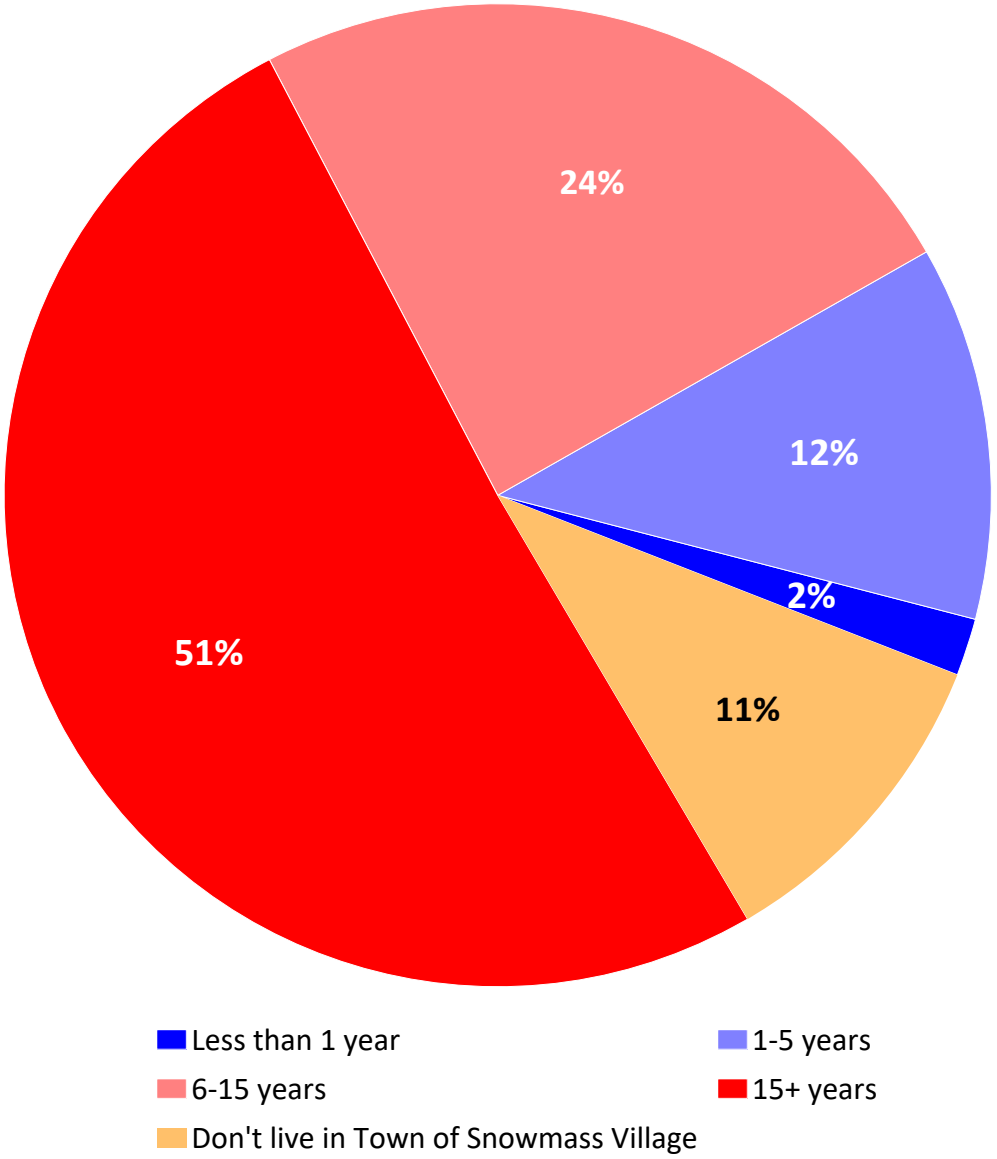
Q44. Are you a registered voter in Snowmass Village?

by percentage of respondents (Excluding "Not Provided")



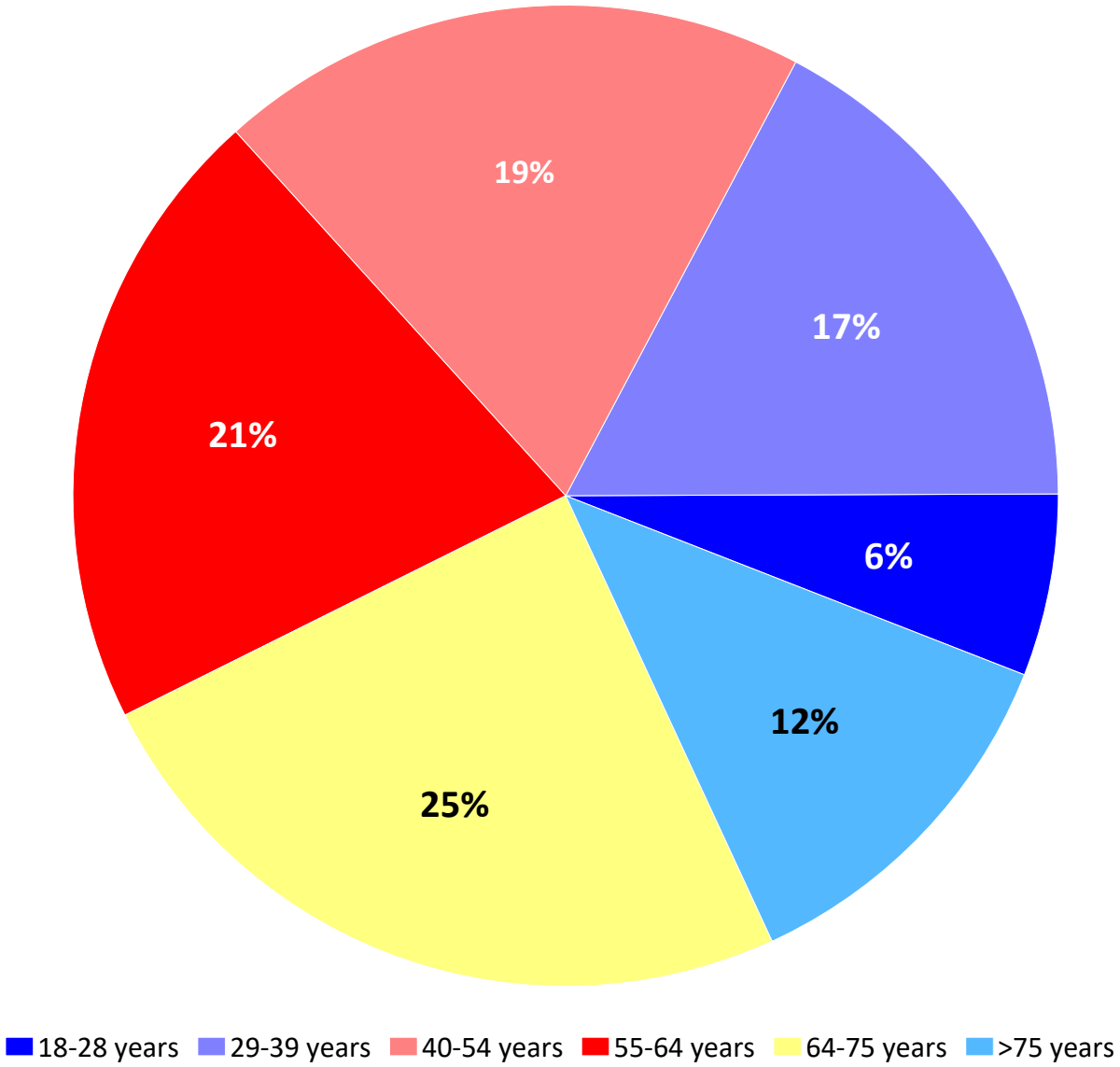
Q45. How long have you lived within, or owned property within the Town of Snowmass Village?

by percentage of respondents (Excluding "Not Provided")



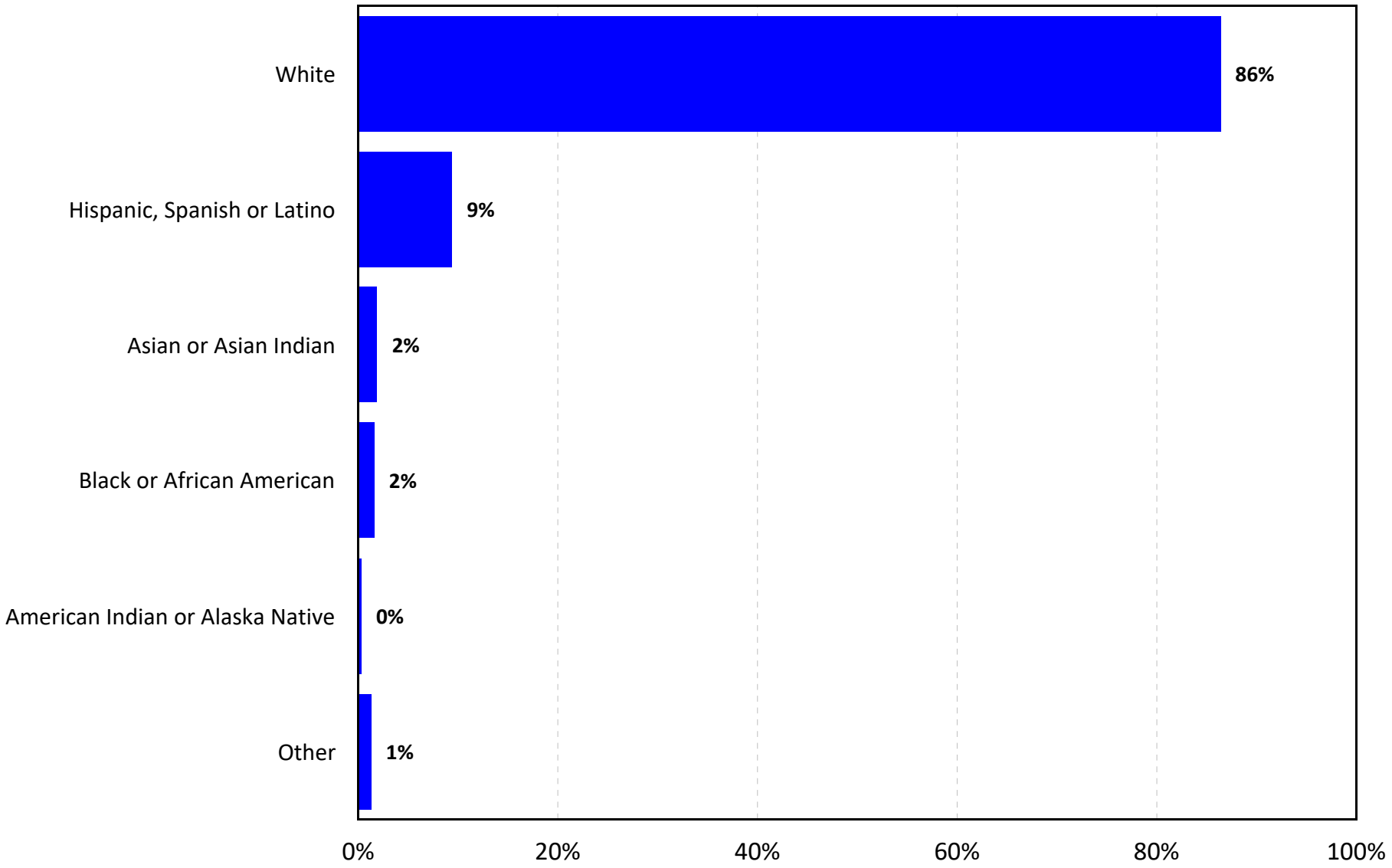
Q47. What is your age?

by percentage of respondents (Excluding "Not Provided")



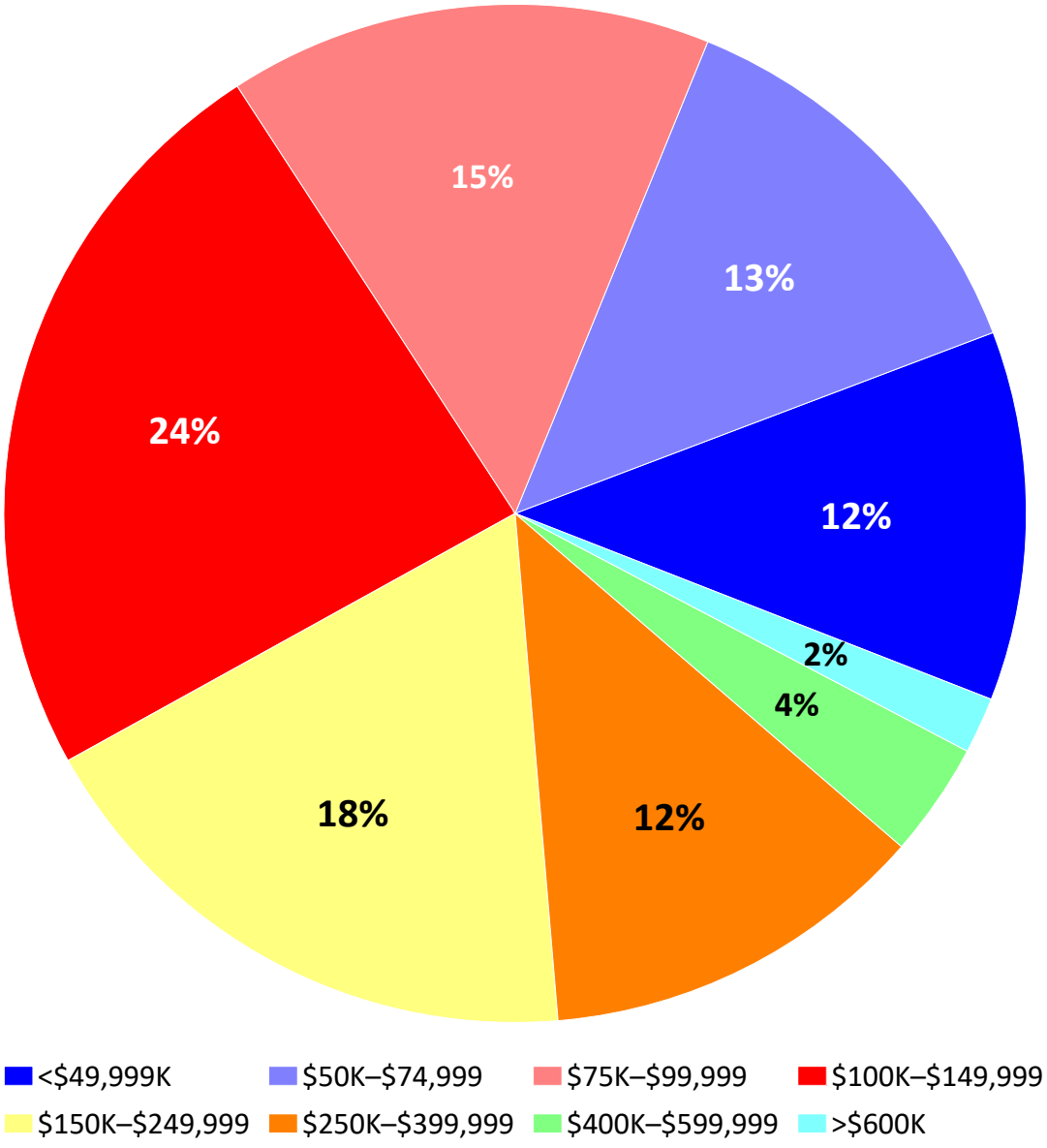
Q48. Would you describe yourself as...

by percentage of respondents



Q49. What is your approximate total household annual income?

by percentage of respondents (Excluding "Not Provided")



2 Benchmarking Analysis

Benchmarking Analysis

Overview

ETC Institute's *DirectionFinder®* program was originally developed in 1999 to help community leaders use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 500 cities and counties in 49 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from three sources: (1) a national survey that was administered by ETC Institute during the fall of 2021 to a random sample of over 9,000 residents in the continental United States, (2) a regional survey that was administered by ETC Institute during the fall of 2021 to a random sample of residents living in the Mountain Region of the United States. The Mountain Region includes the states of Colorado, Idaho, Montana, Utah, and Wyoming, and 3) surveys administered during the fall of 2021 to residents living in small communities throughout the United States.

The charts on the following pages show how the overall results for the Town of Snowmass Village compared to the U.S. average, the small community average, and the Mountain regional average. The Town of Snowmass Village's results are shown in blue, the National averages are shown in orange, the small community averages are shown in yellow, and the Mountain regional averages are shown in gray.

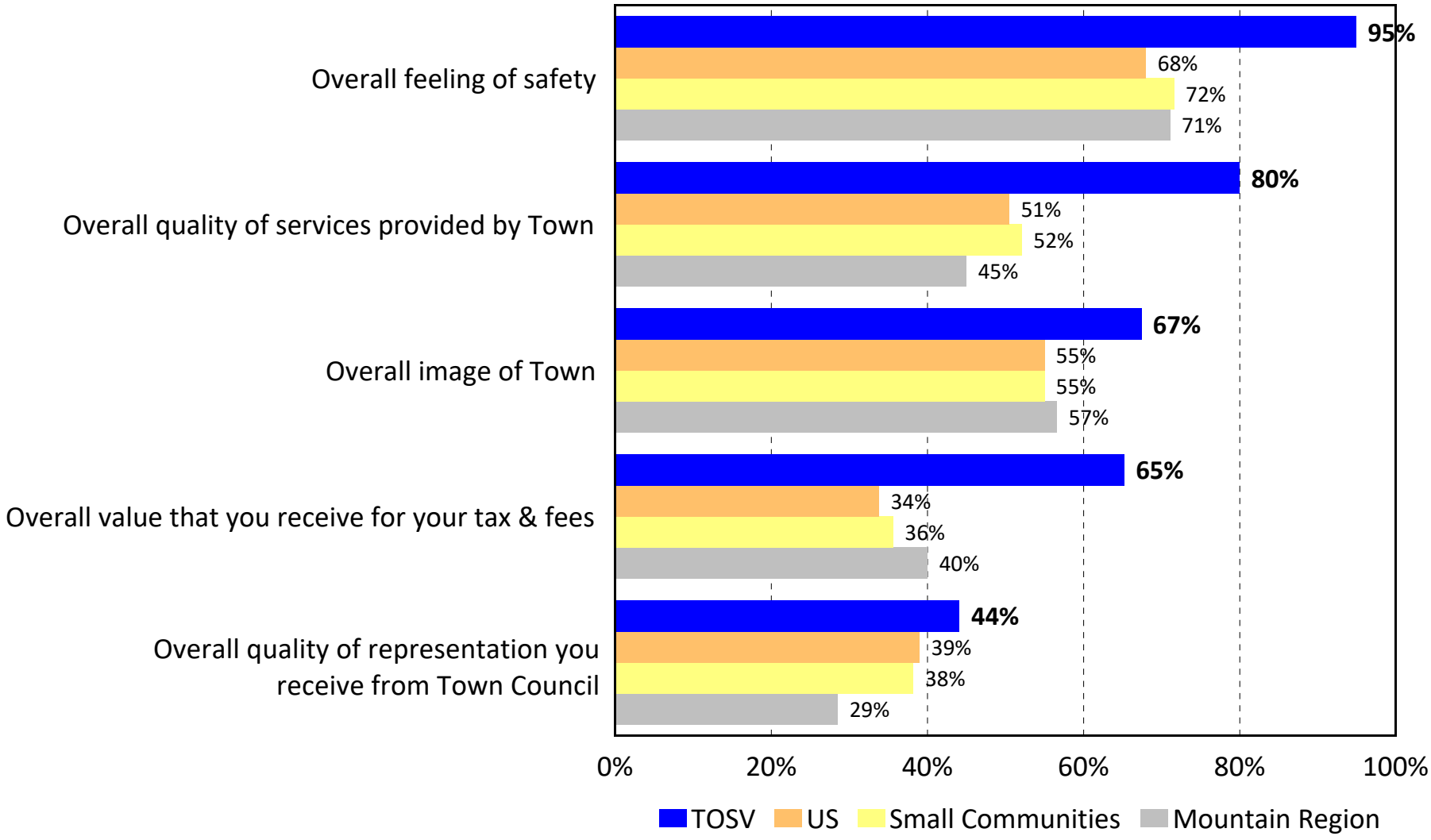
National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Snowmass Village is not authorized without written consent from ETC Institute.

Satisfaction with Major Categories of Services

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

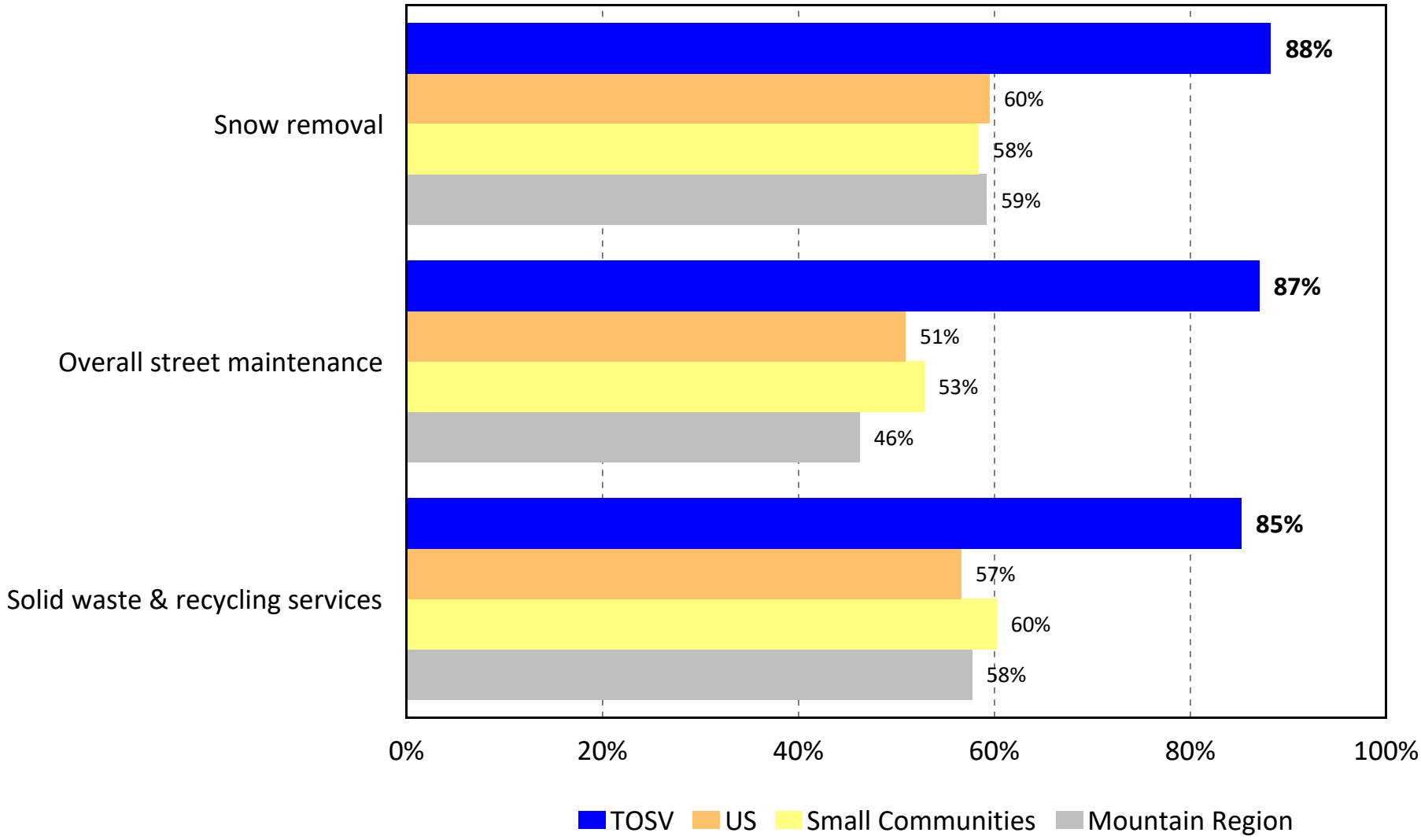
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"



Satisfaction with Public Works

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

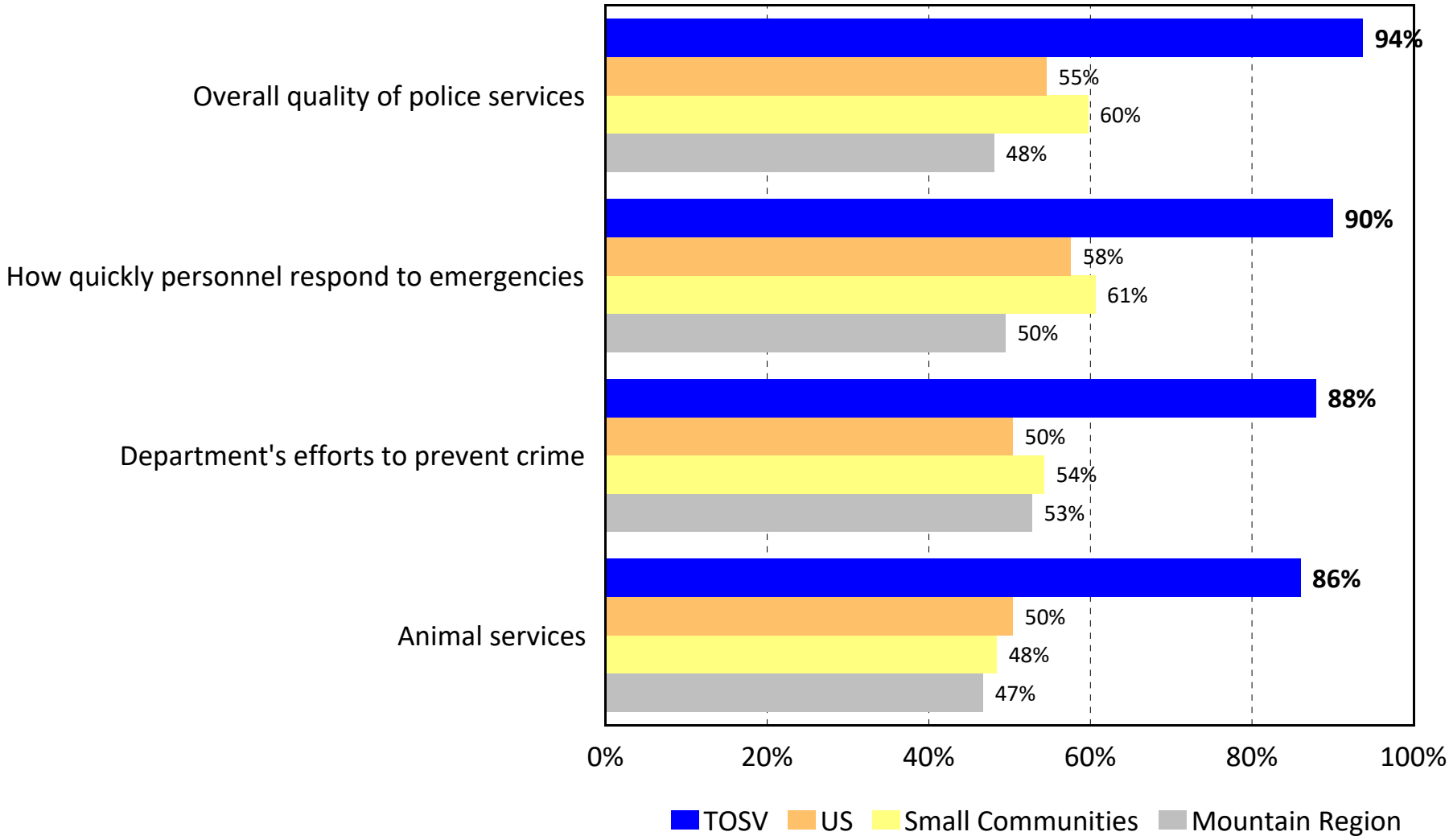
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"



Satisfaction with the Police Department

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

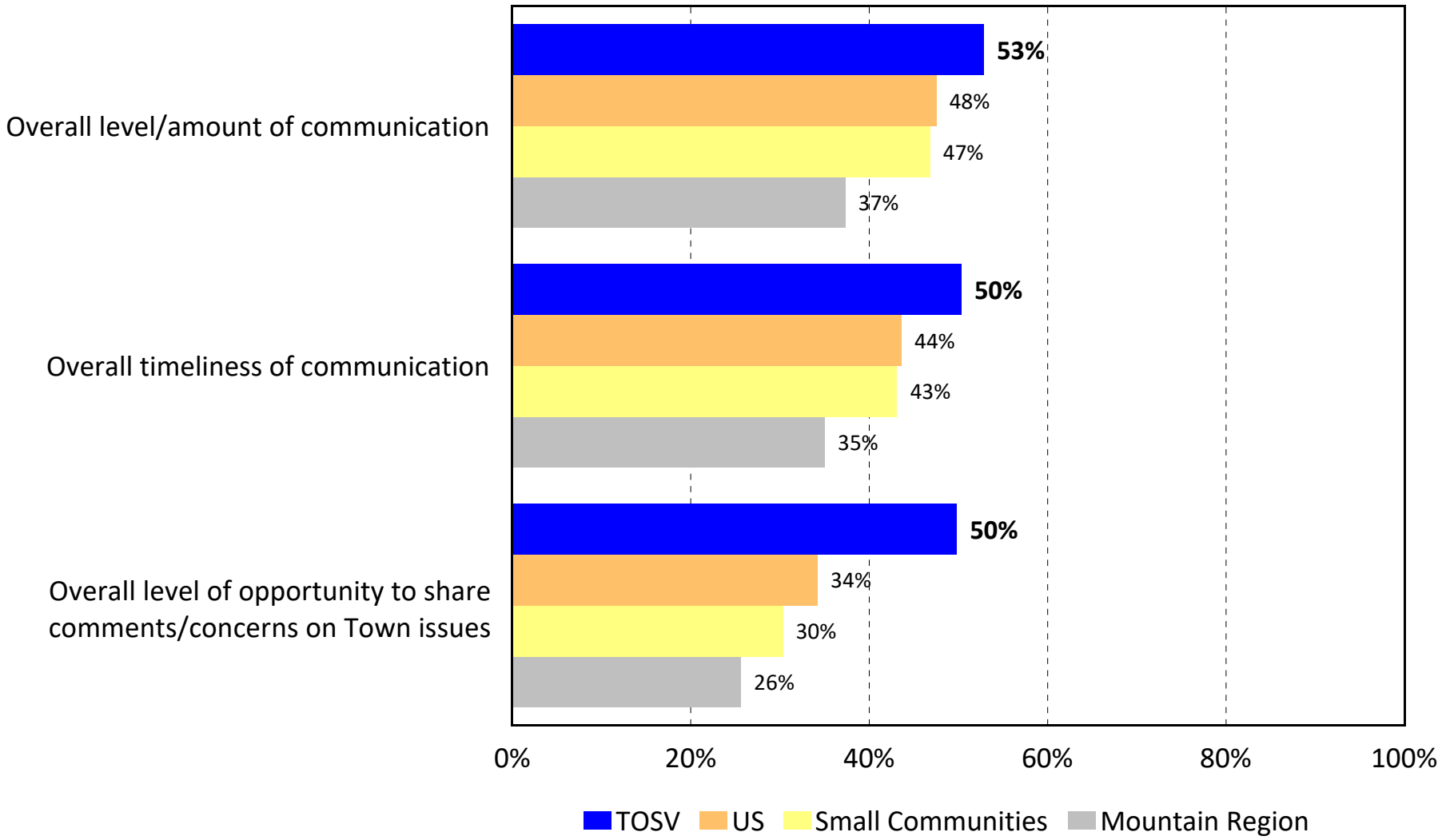
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"



Satisfaction with Communications

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

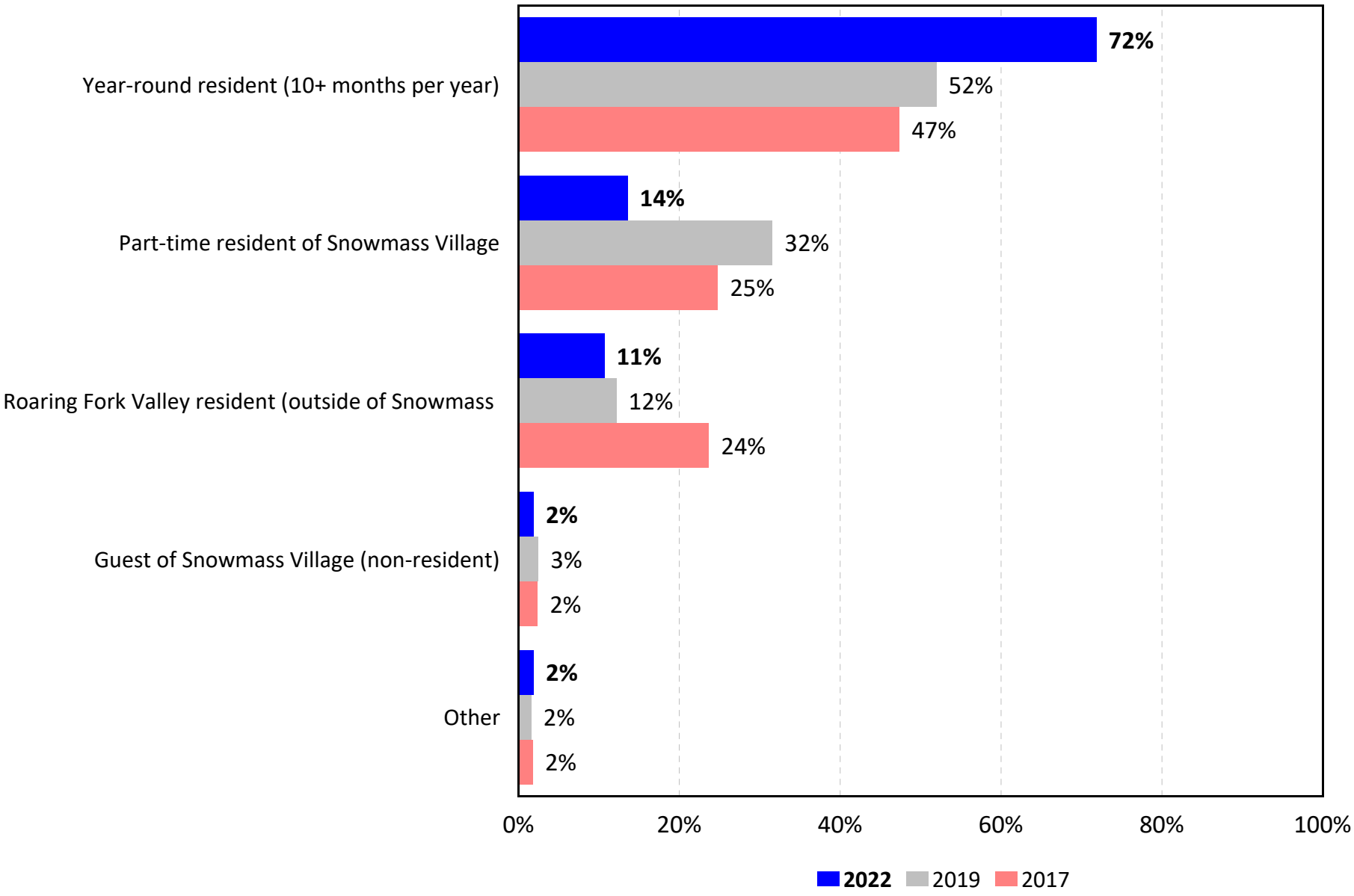
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"



3 Trend Analysis

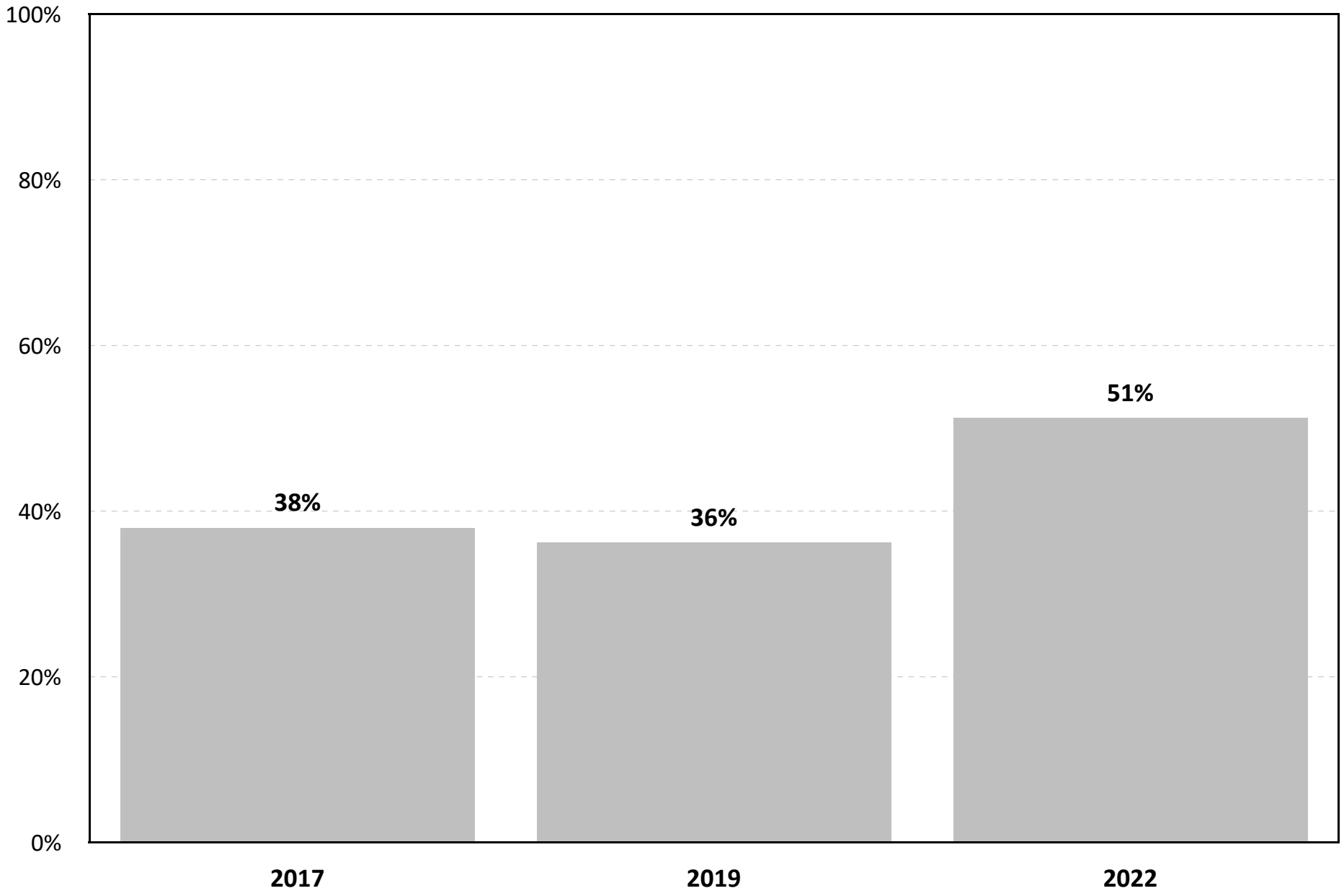
Q1. Which of the following best describes you?

by percentage of respondents



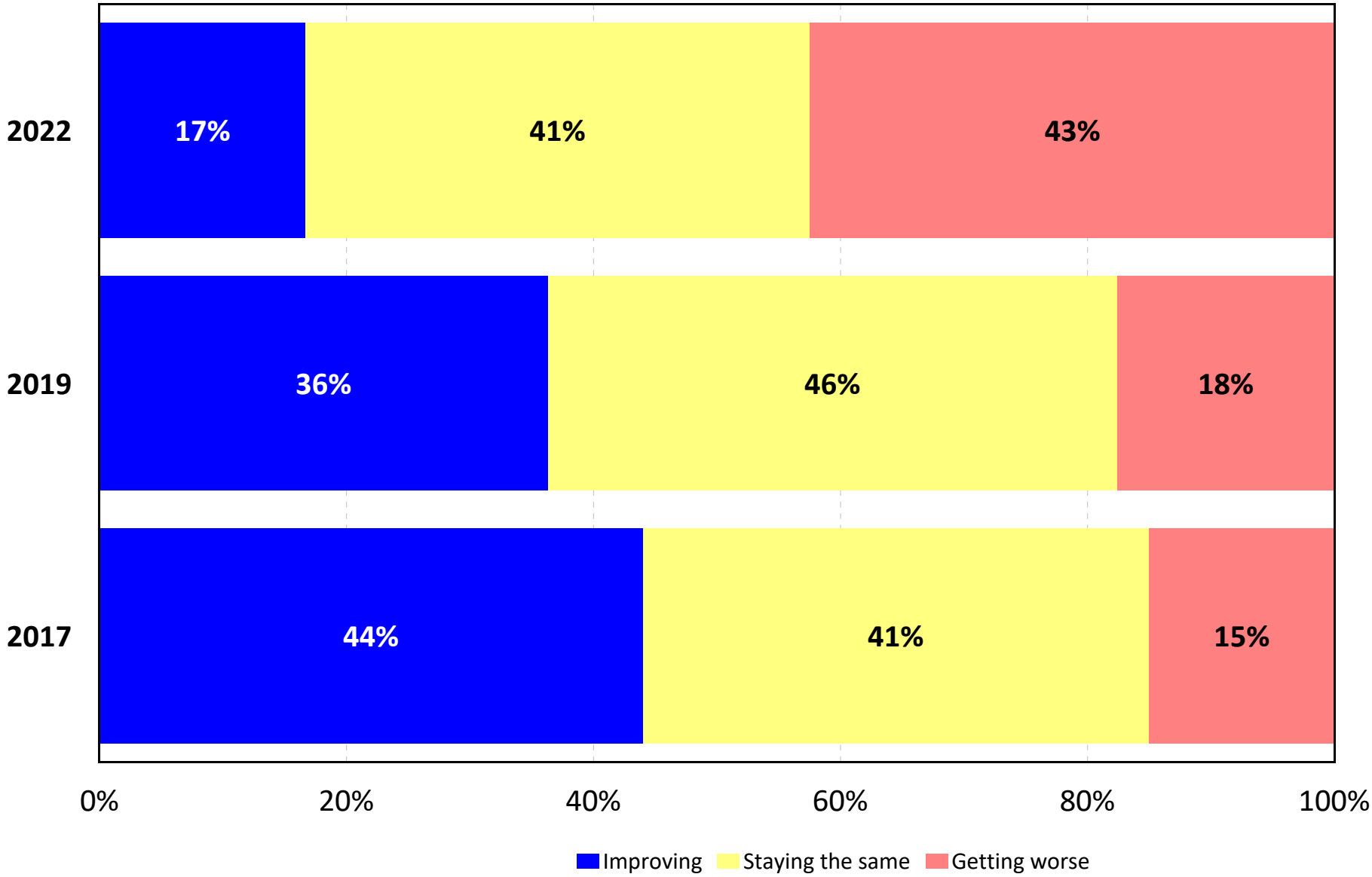
Q1a. Are you an employee within Snowmass Village?

by percentage of respondents who said "YES"



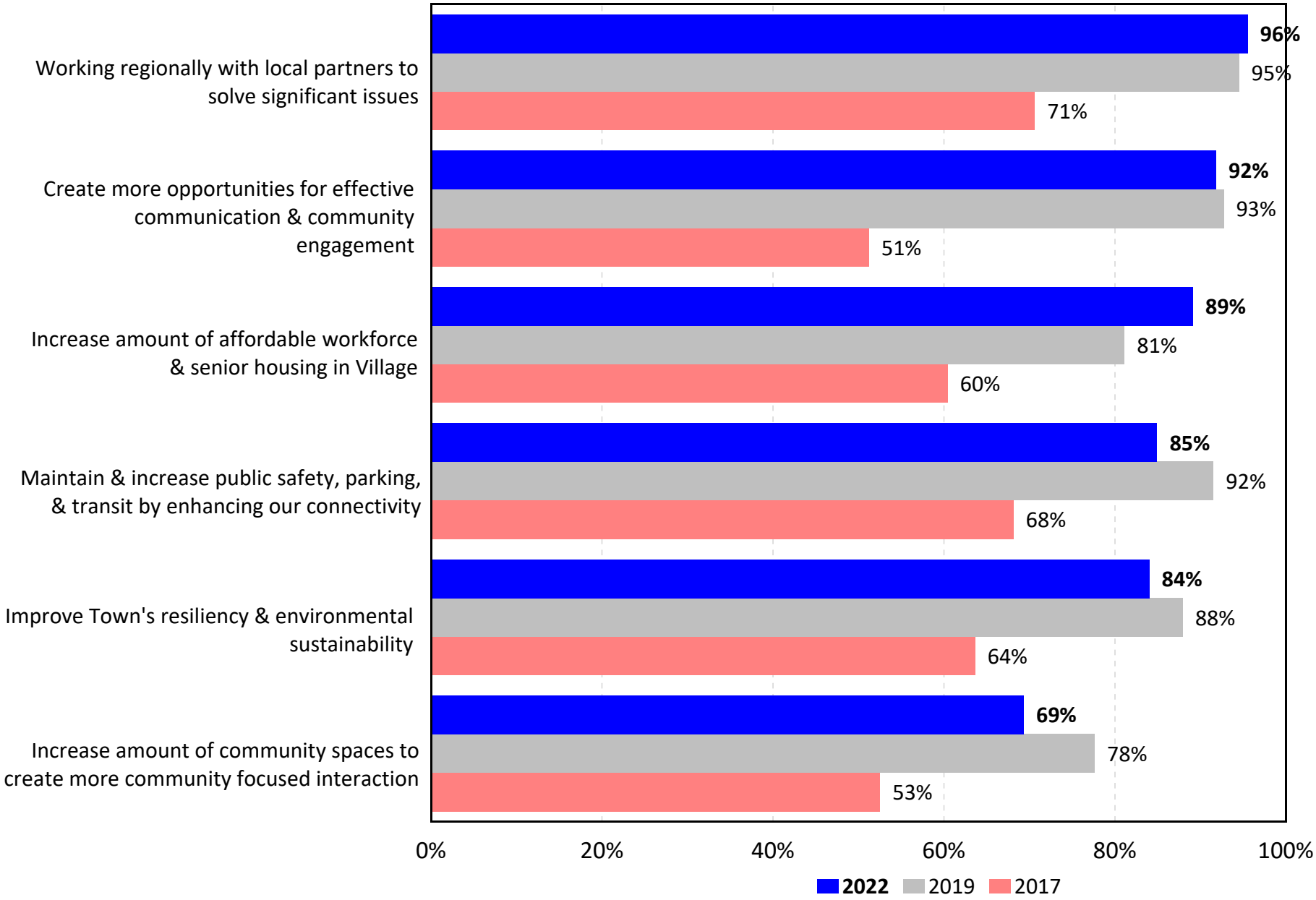
Q2. Overall, do you feel that the sense of community in Snowmass Village is:

by percentage of respondents (Excluding "Don't Know")



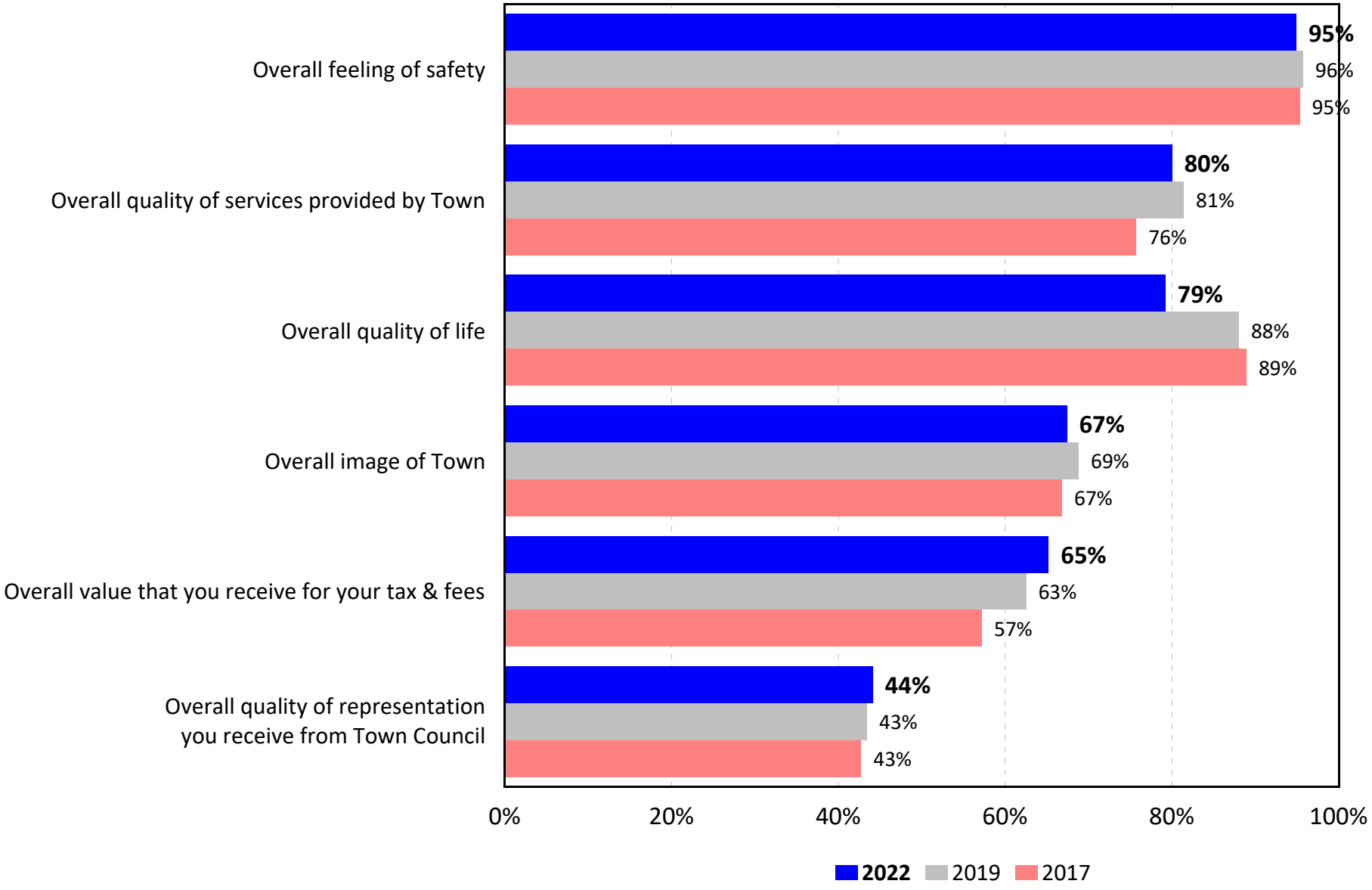
Q3. Importance of Town Council Strategic Goals

by percentage of respondents who responded "extremely important," “very important," or “important”



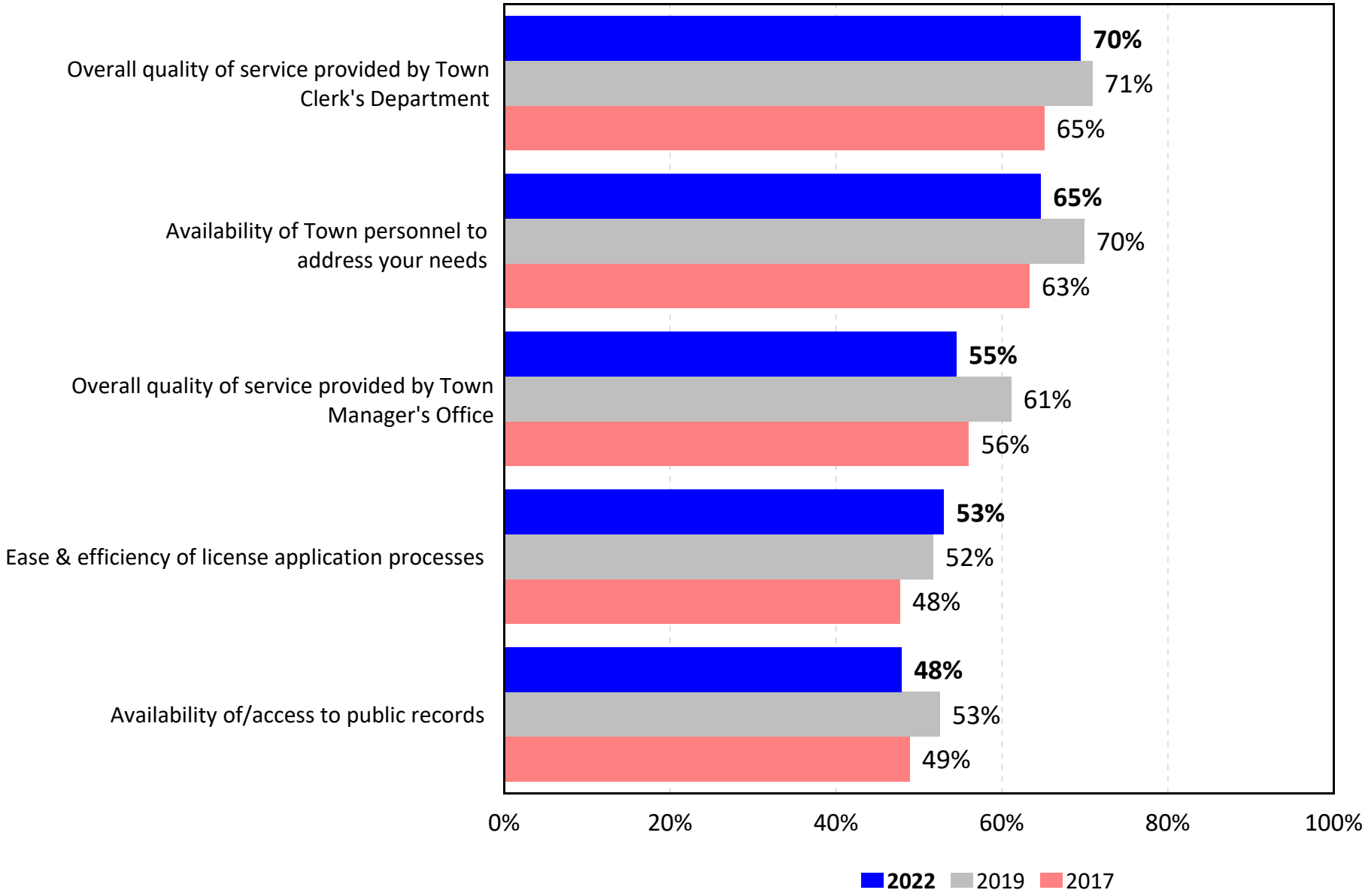
Q7. Overall Satisfaction with Various Aspects of Town Government and the Snowmass Village Community

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



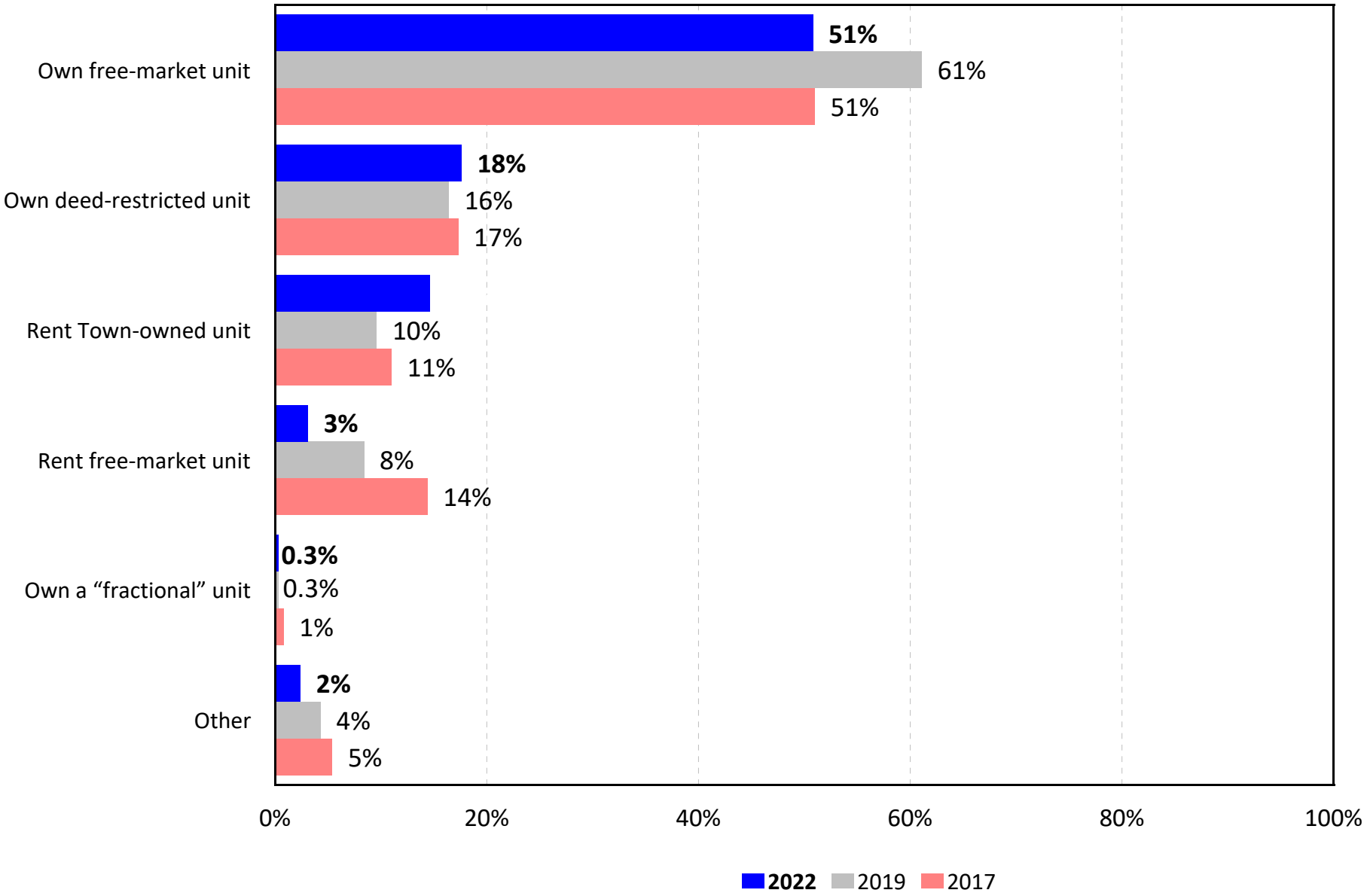
Q8. Satisfaction with Functions of the Town of Snowmass Village Administration

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



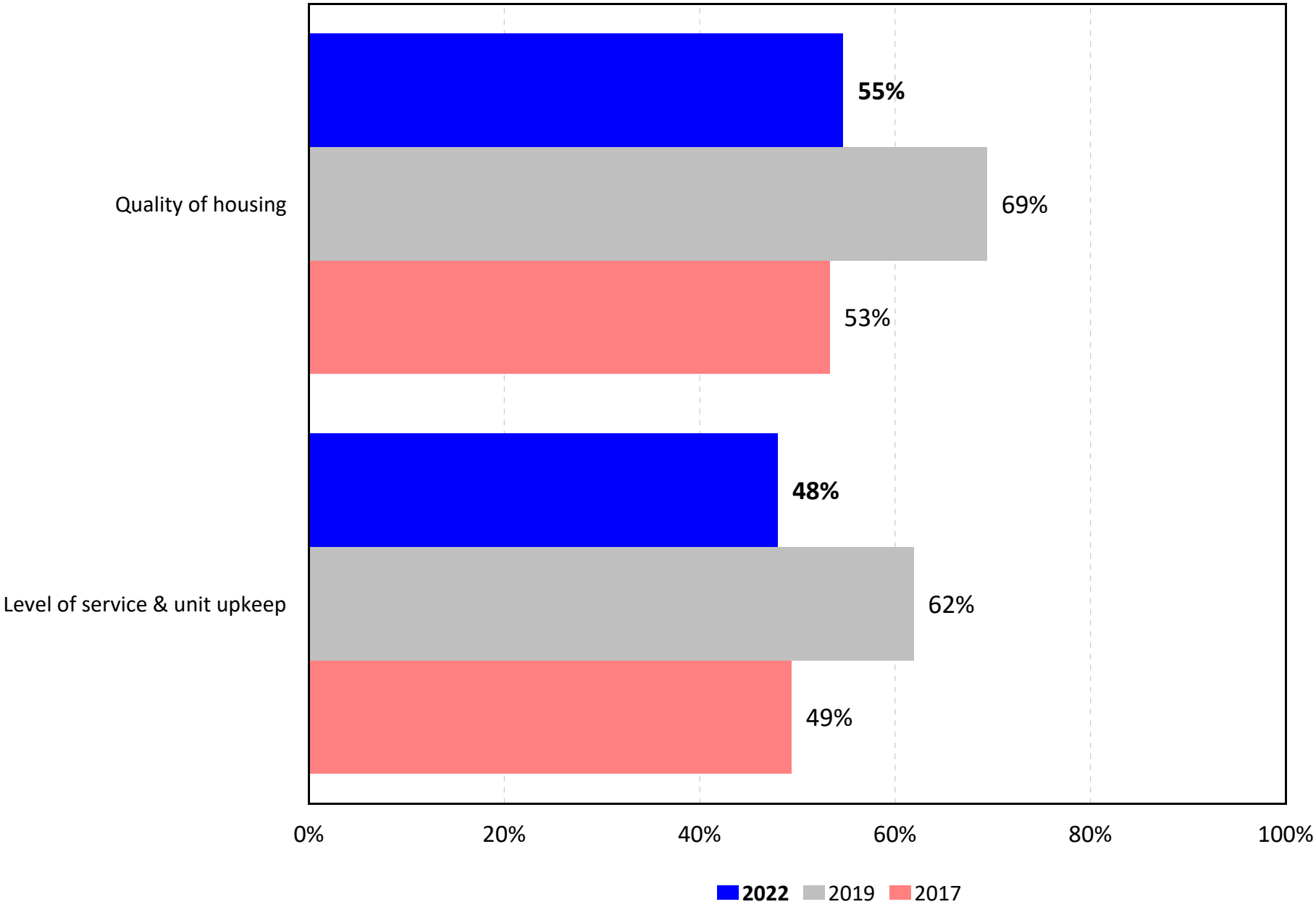
Q10. Do you own or rent your residence?

by percentage of respondents



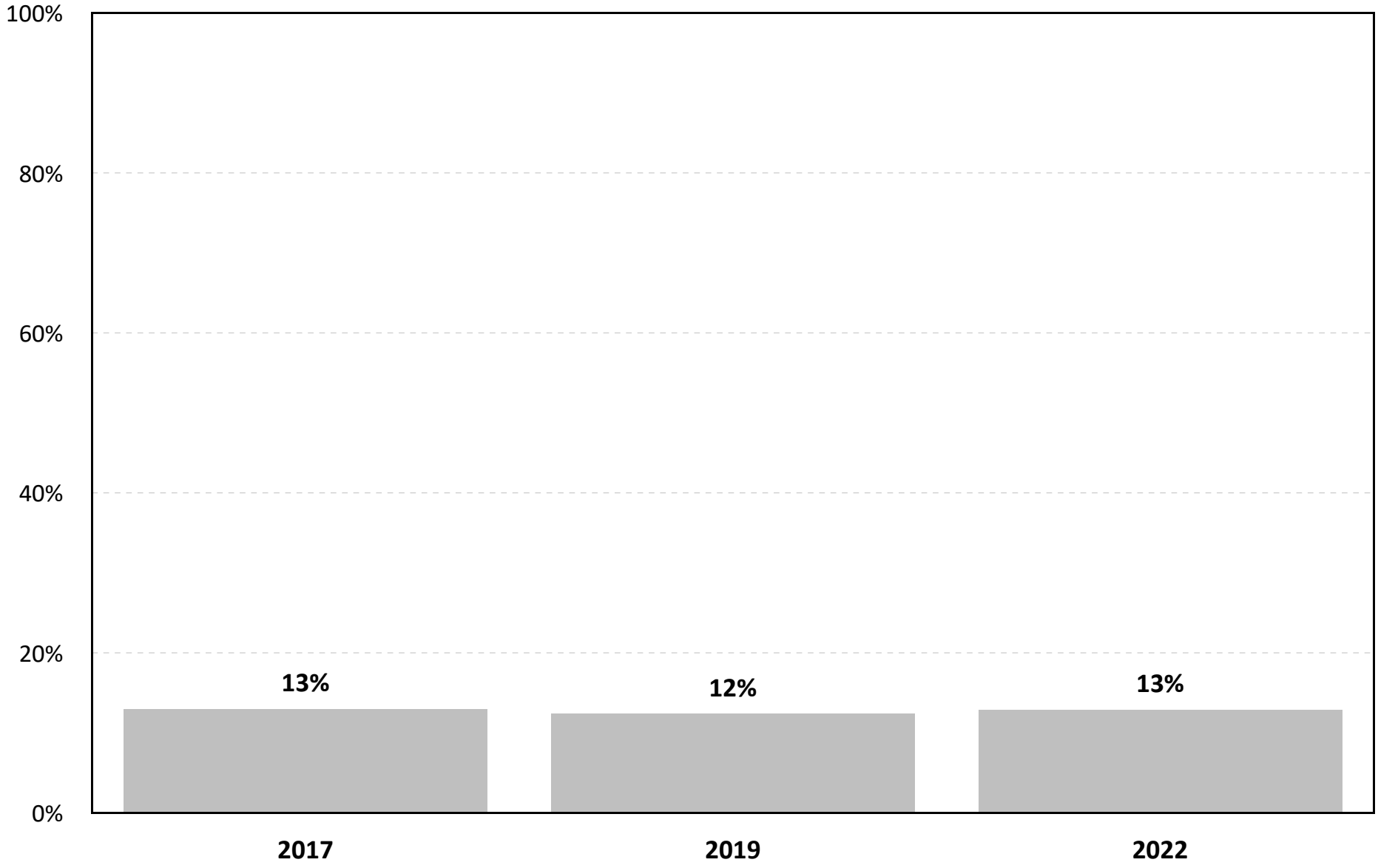
Q13. Satisfaction with Town Rental and Deed-Restricted Housing

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



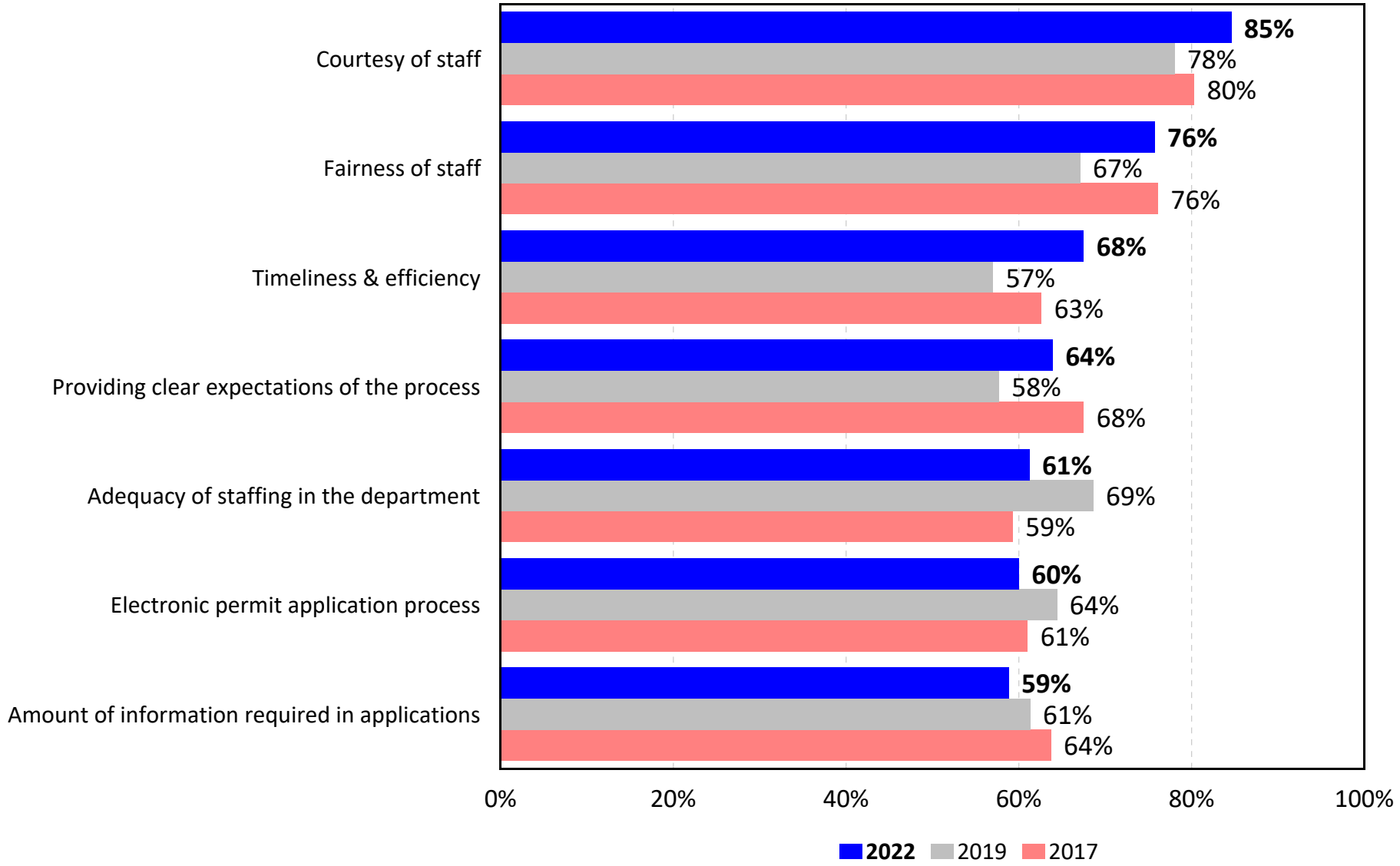
Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

by percentage of respondents who said "YES" (Excluding "Not Provided")



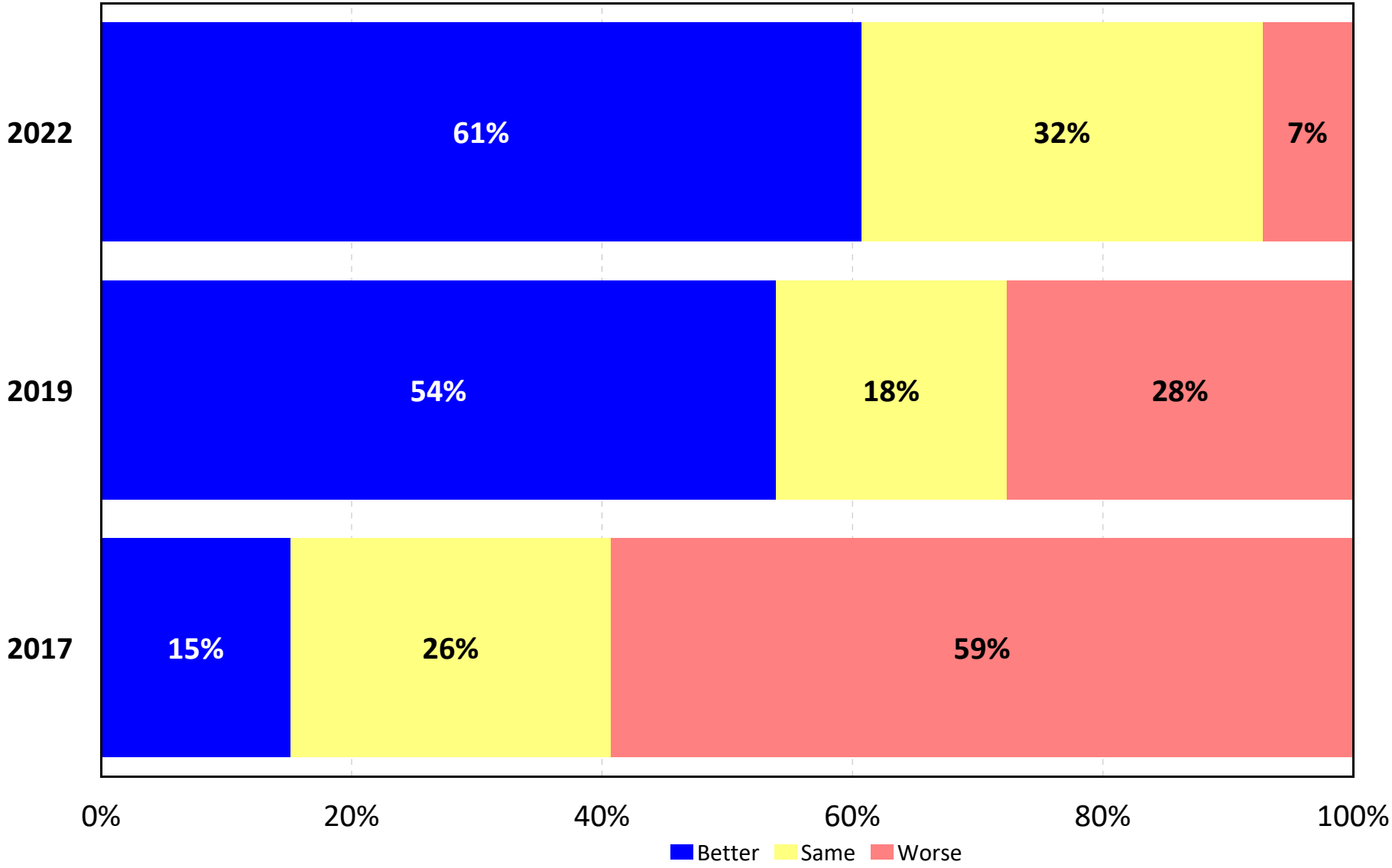
Q15a. Overall Satisfaction with the Following Aspects of the Community Development Department

by percentage of respondents who indicated they were "very satisfied" or "satisfied" and answered "Yes" to Q15 (Excluding "Don't Know")



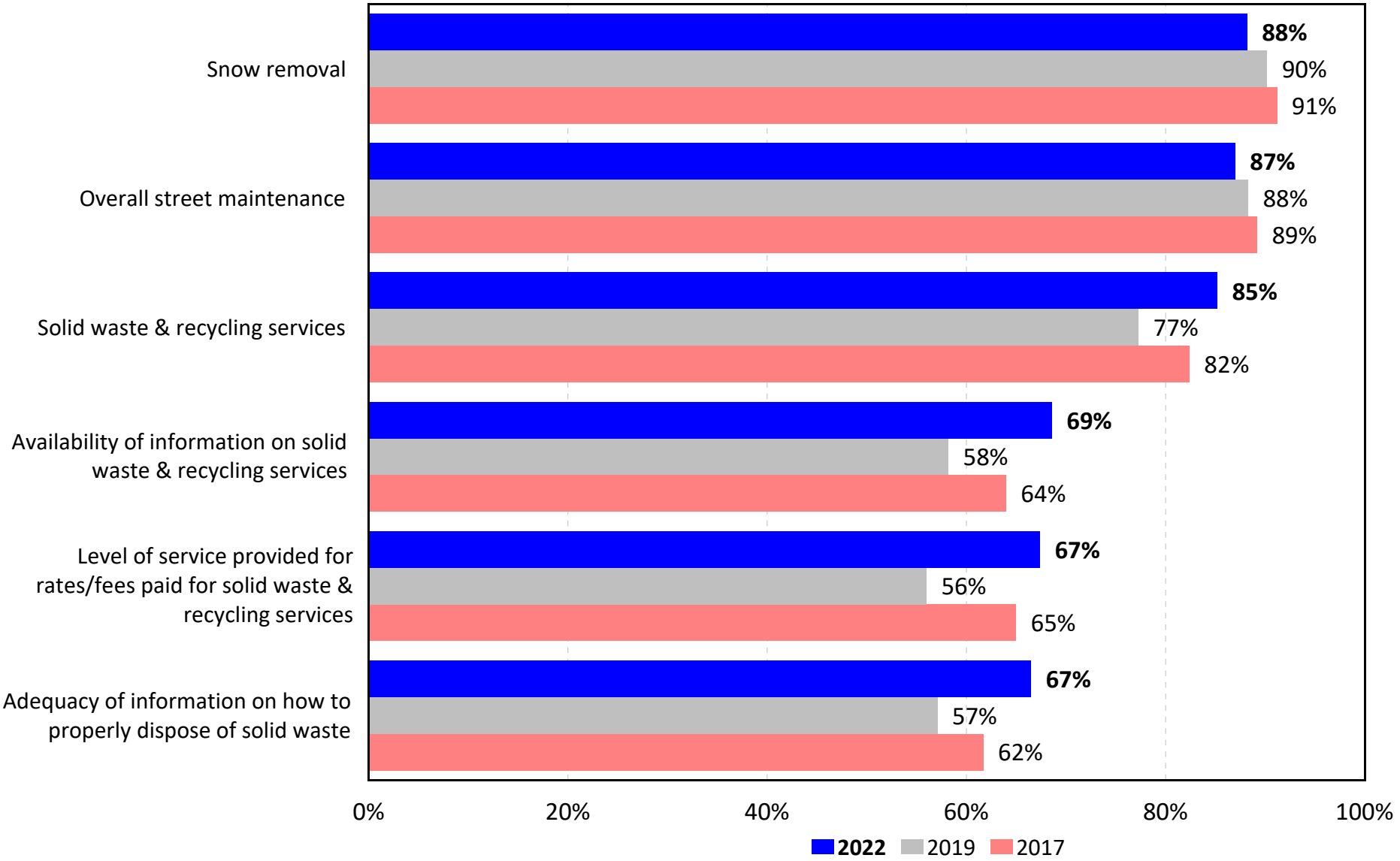
Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions?

by percentage of respondents who answered "Yes" to Q15 (Excluding "Don't Know")



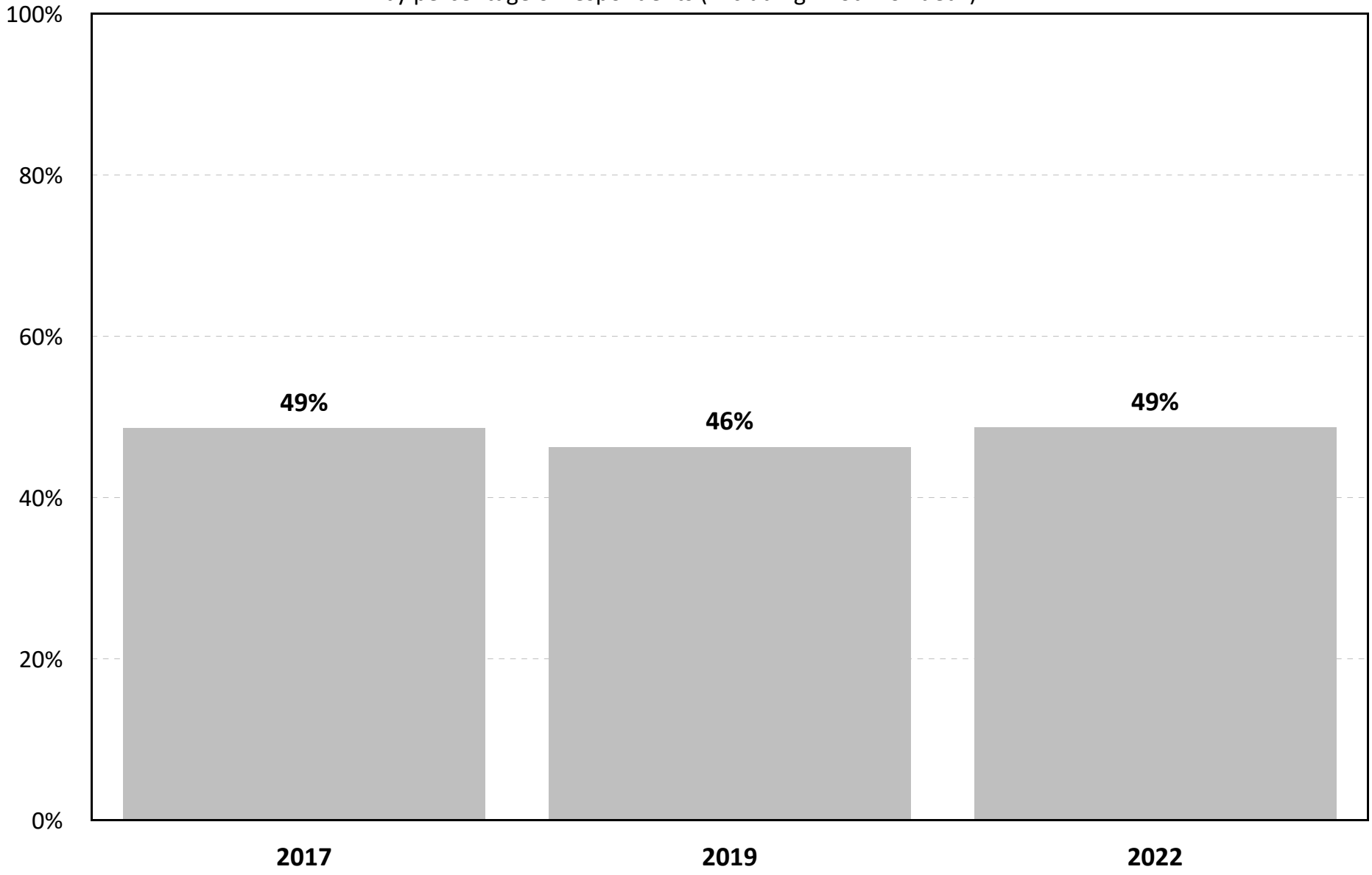
Q17. Overall Satisfaction with the Following Aspects of Public Works Services in the Town of Snowmass Village

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



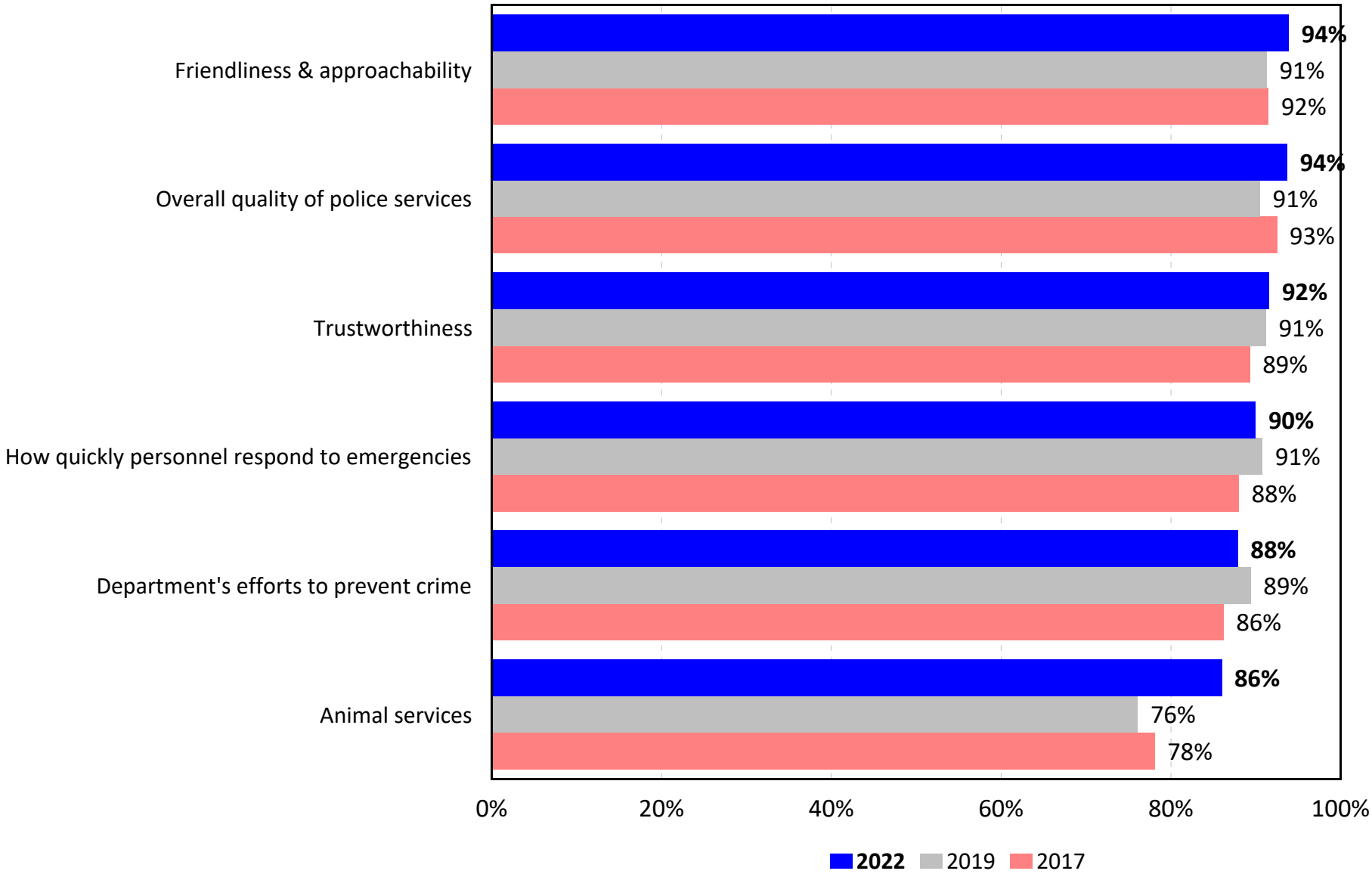
Q18. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

by percentage of respondents (Excluding "Not Provided")



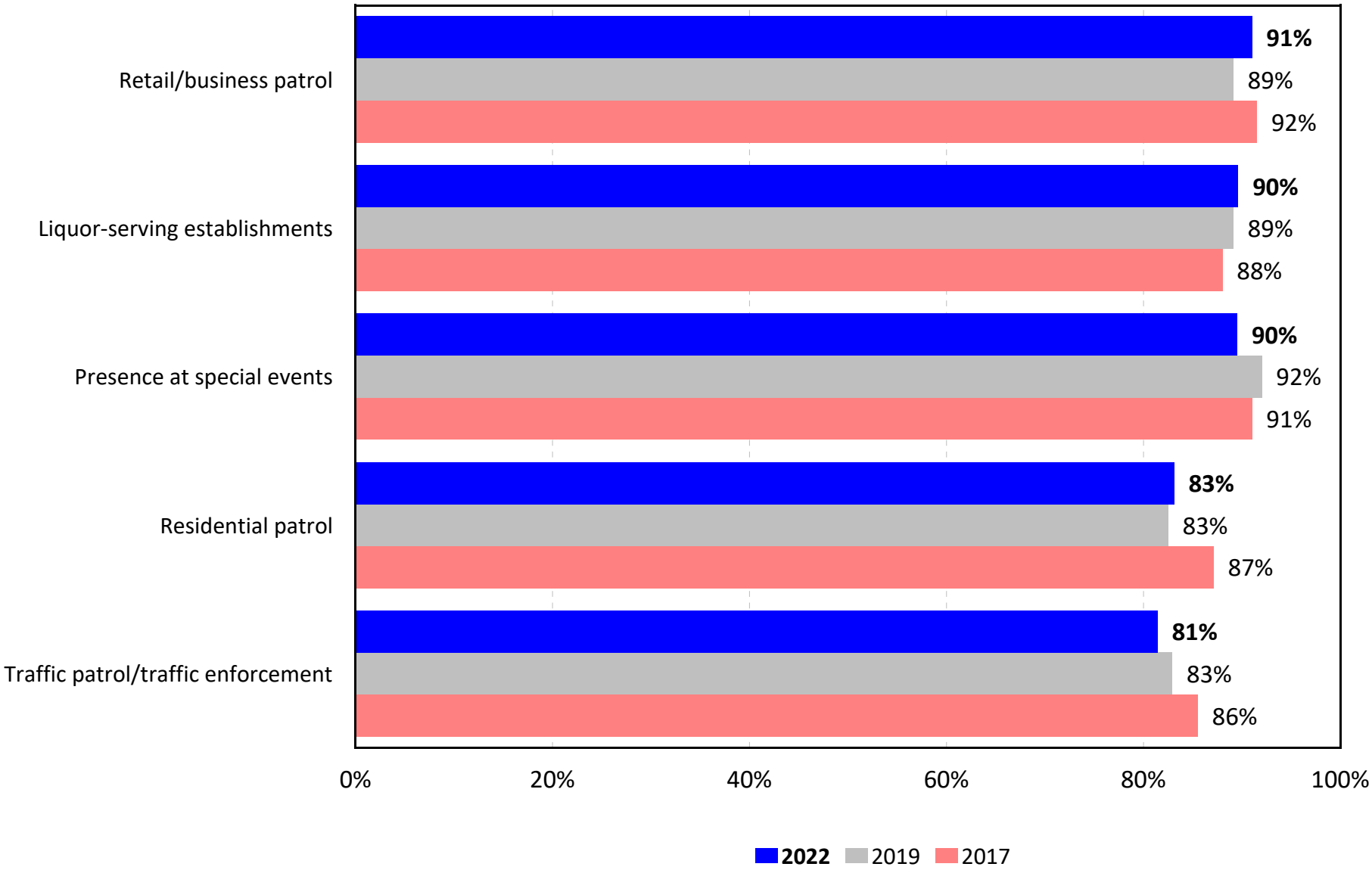
Q24. Overall Satisfaction with the Following Aspects of Police Services in the Town of Snowmass Village

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



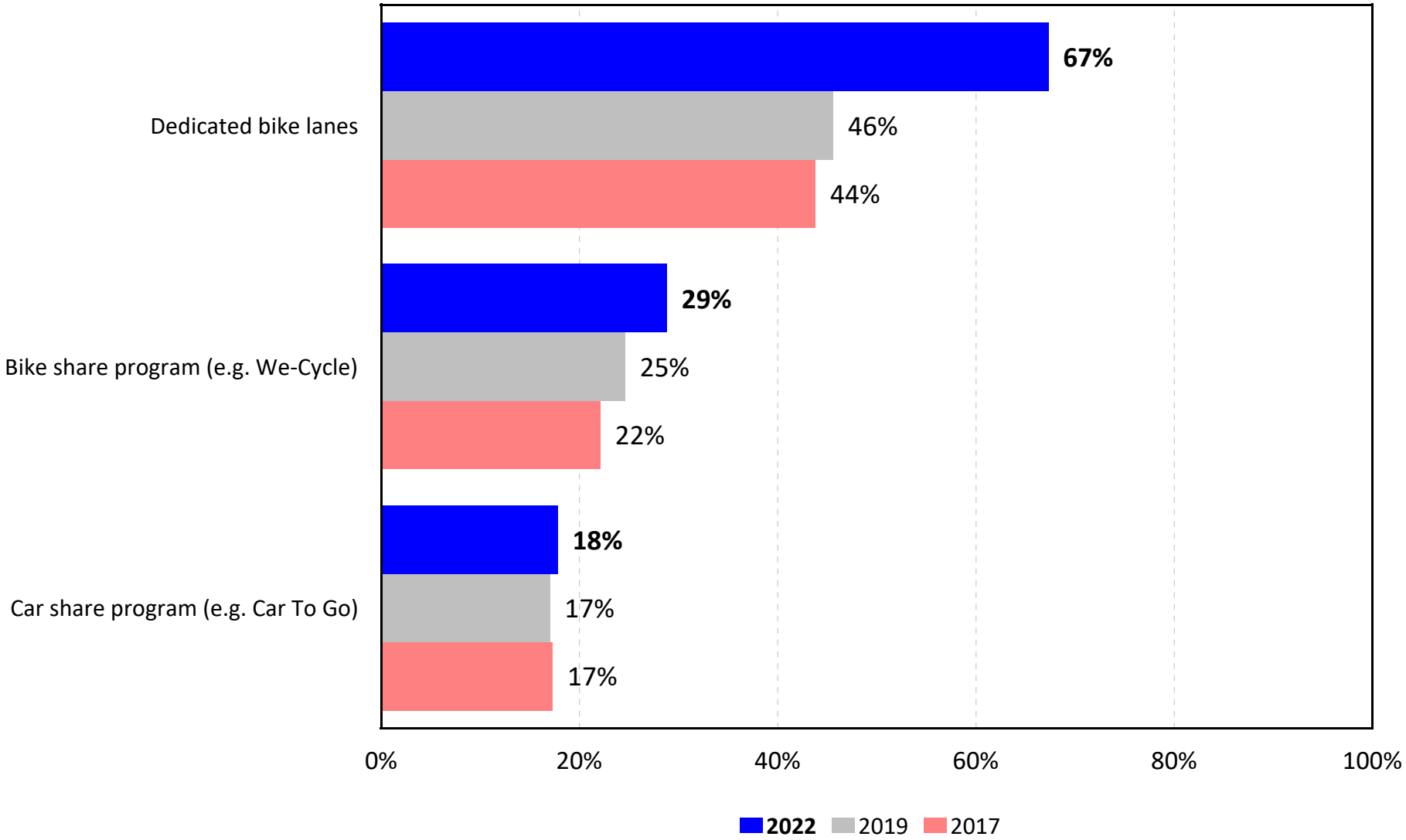
Q25. Based on experience please rate the current levels of Police presence in the following situations

by percentage of respondents who indicated the level was "just right"



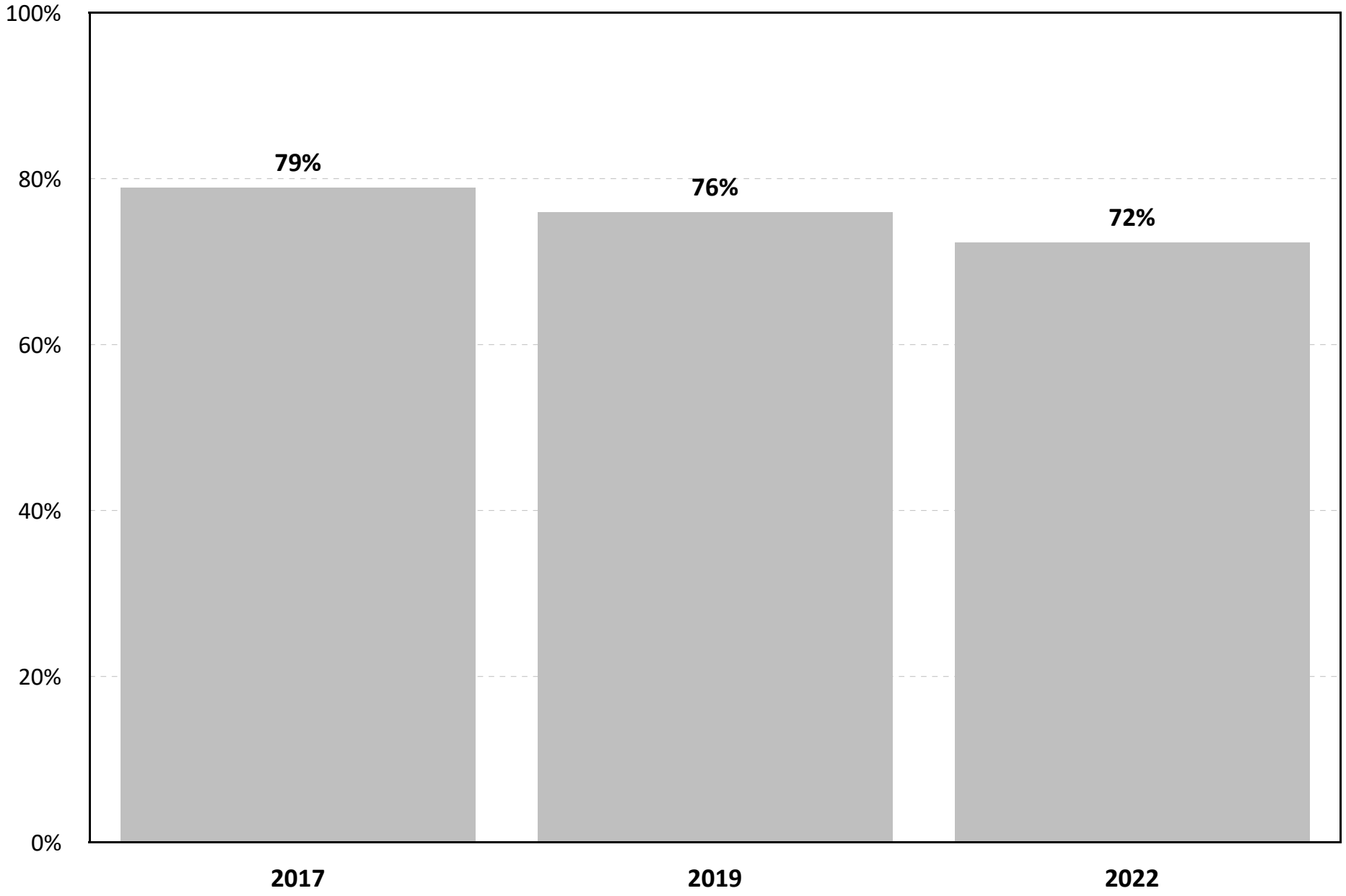
Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

by percentage of respondents who said "YES"



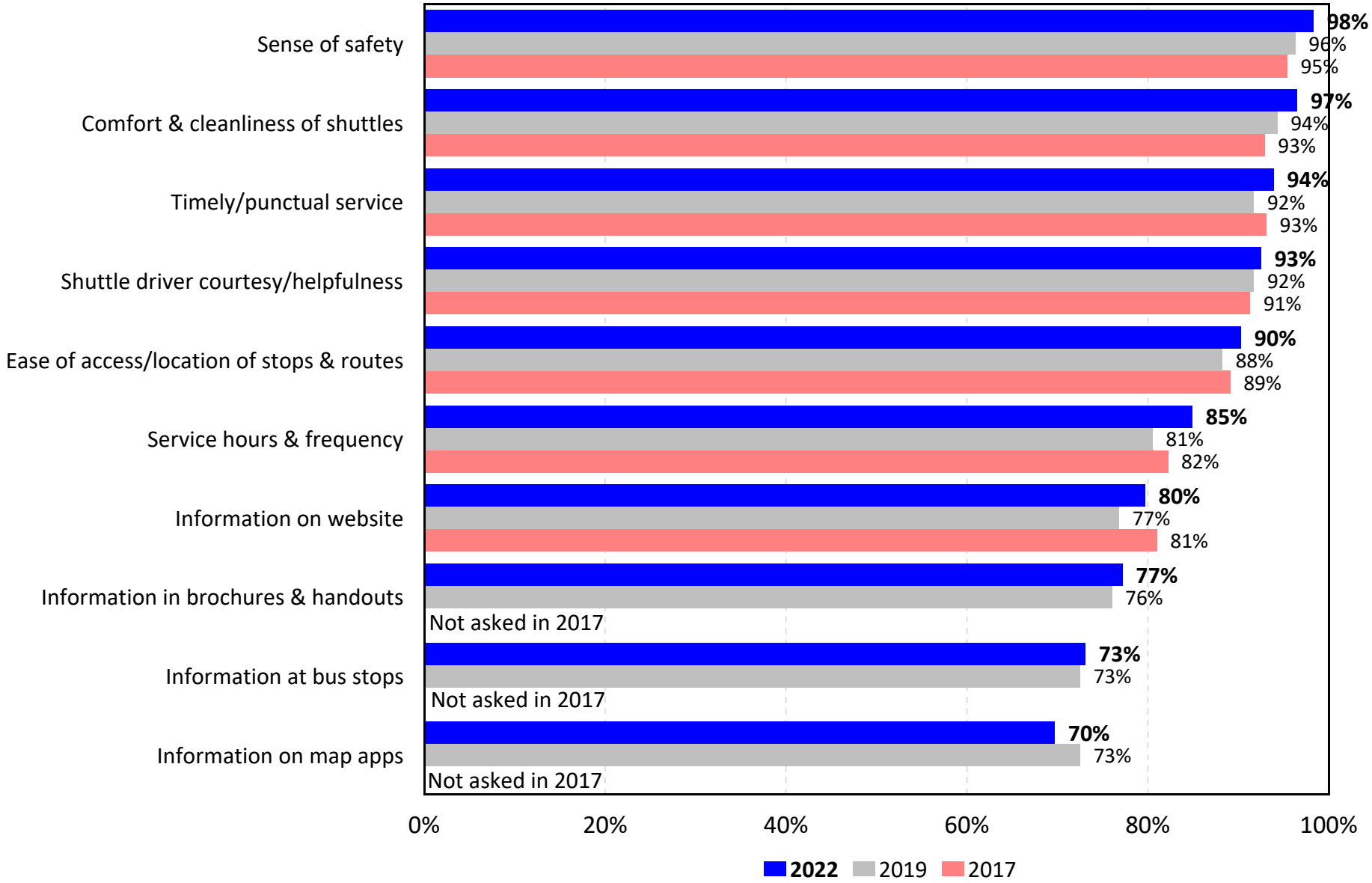
Q28. Do you ride the Village Shuttle?

by percentage of respondents who said "YES"



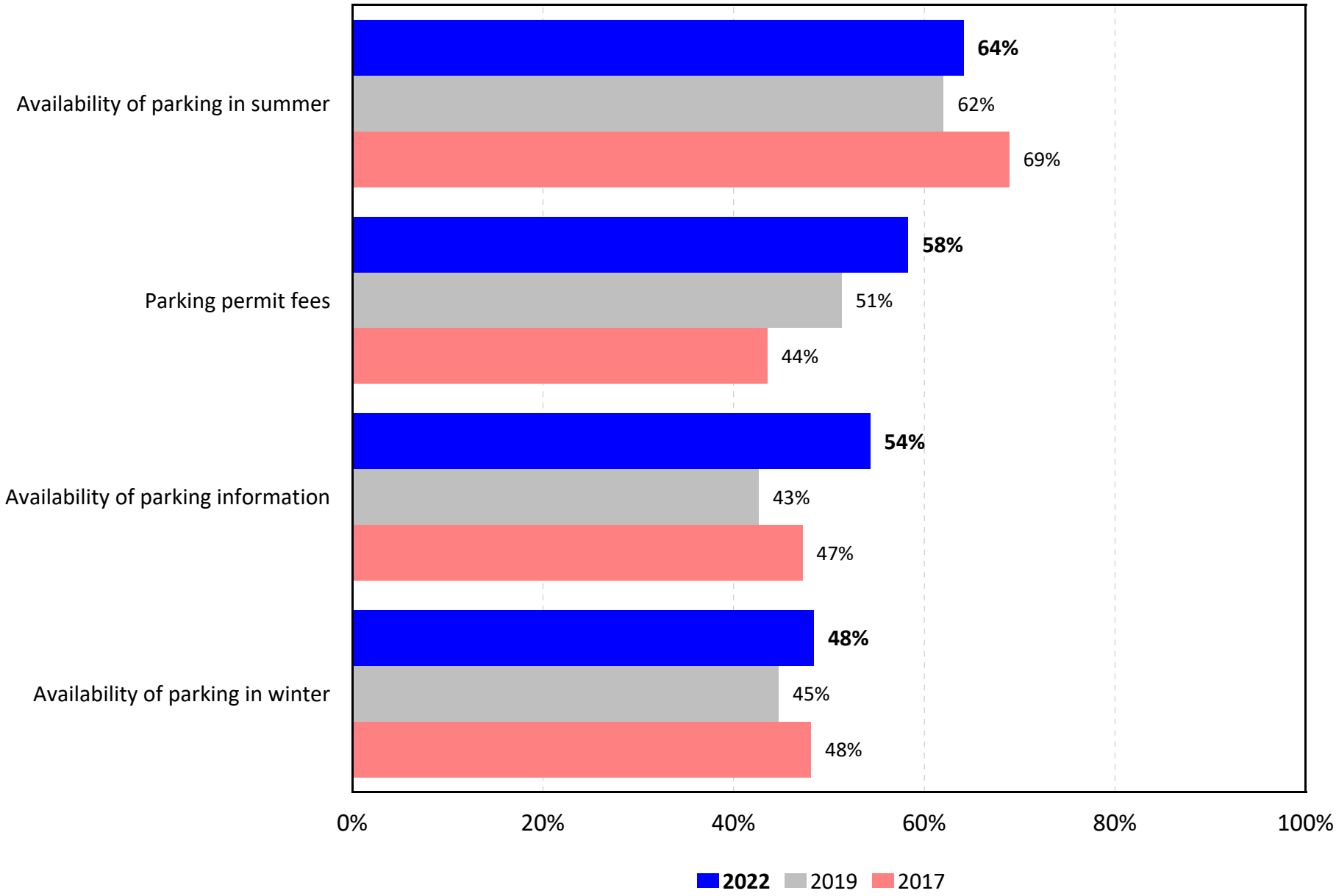
Q28a. Overall Satisfaction with the Following Aspects of Village Shuttle Services in the Town of Snowmass Village

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



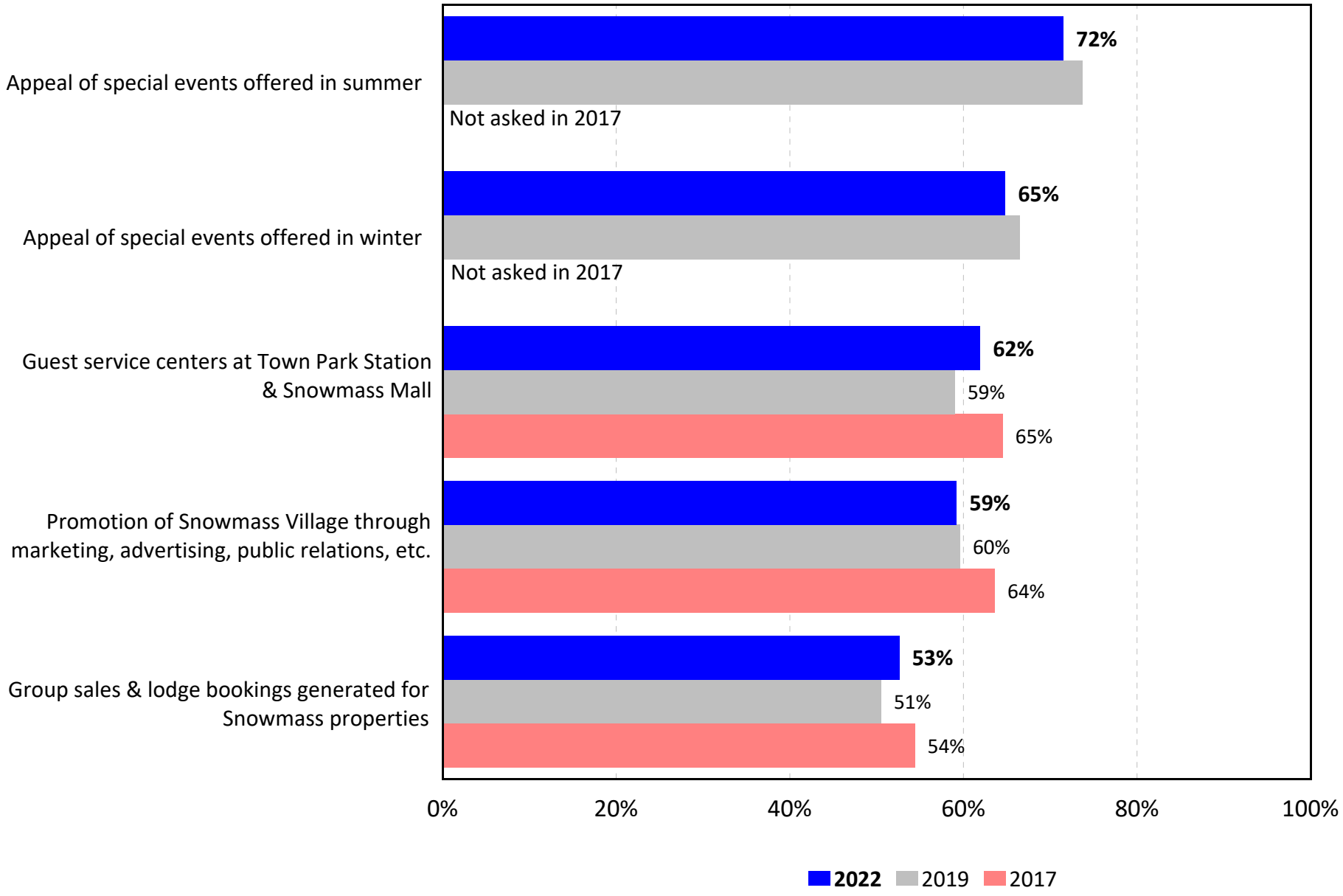
Q29. Satisfaction with Parking and Parking Management

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



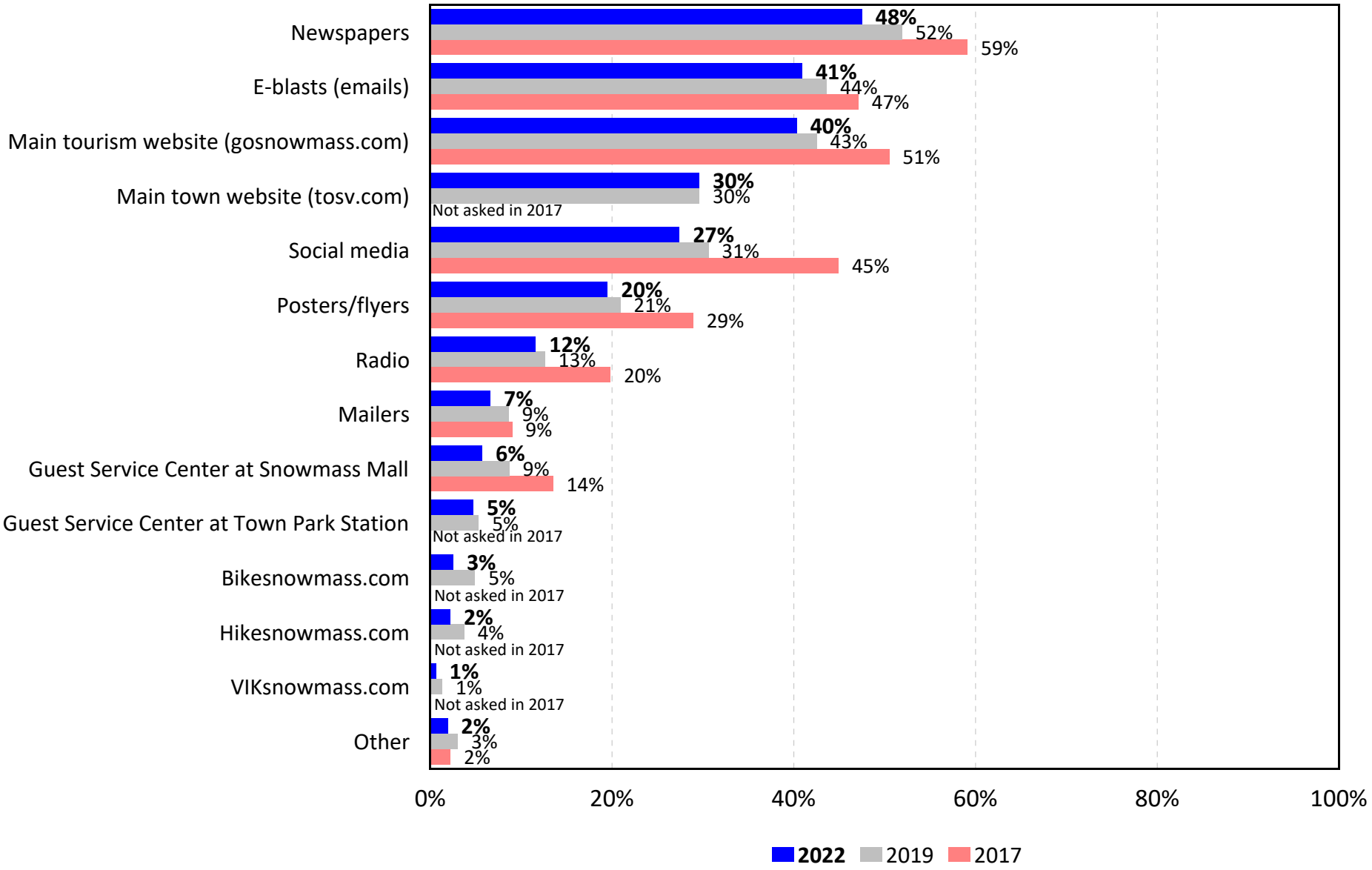
Q32. Satisfaction with the Tourism Department

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



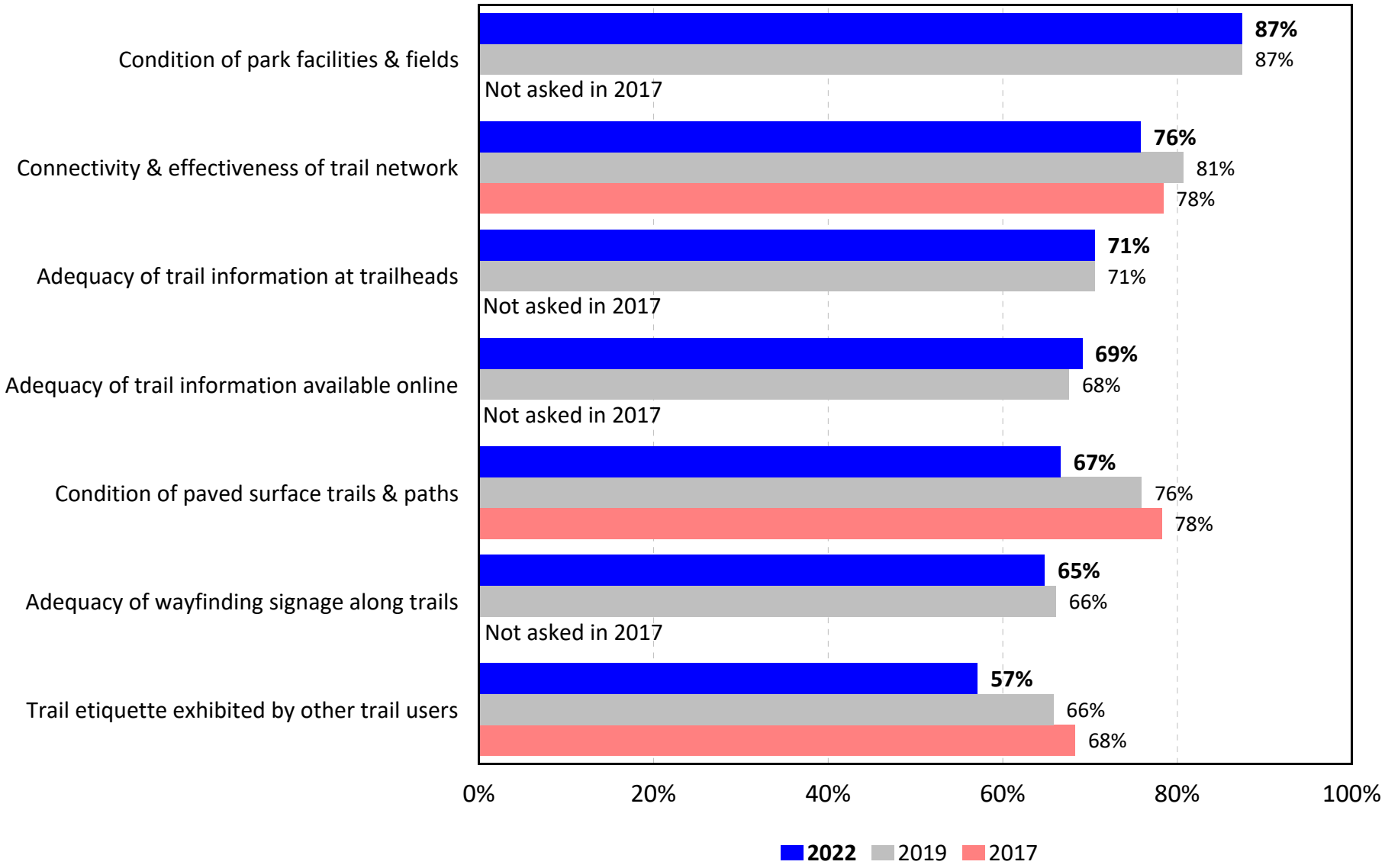
Q34. Best way for respondents to receive information about tourism events, local offerings, and activities

by percentage of respondents



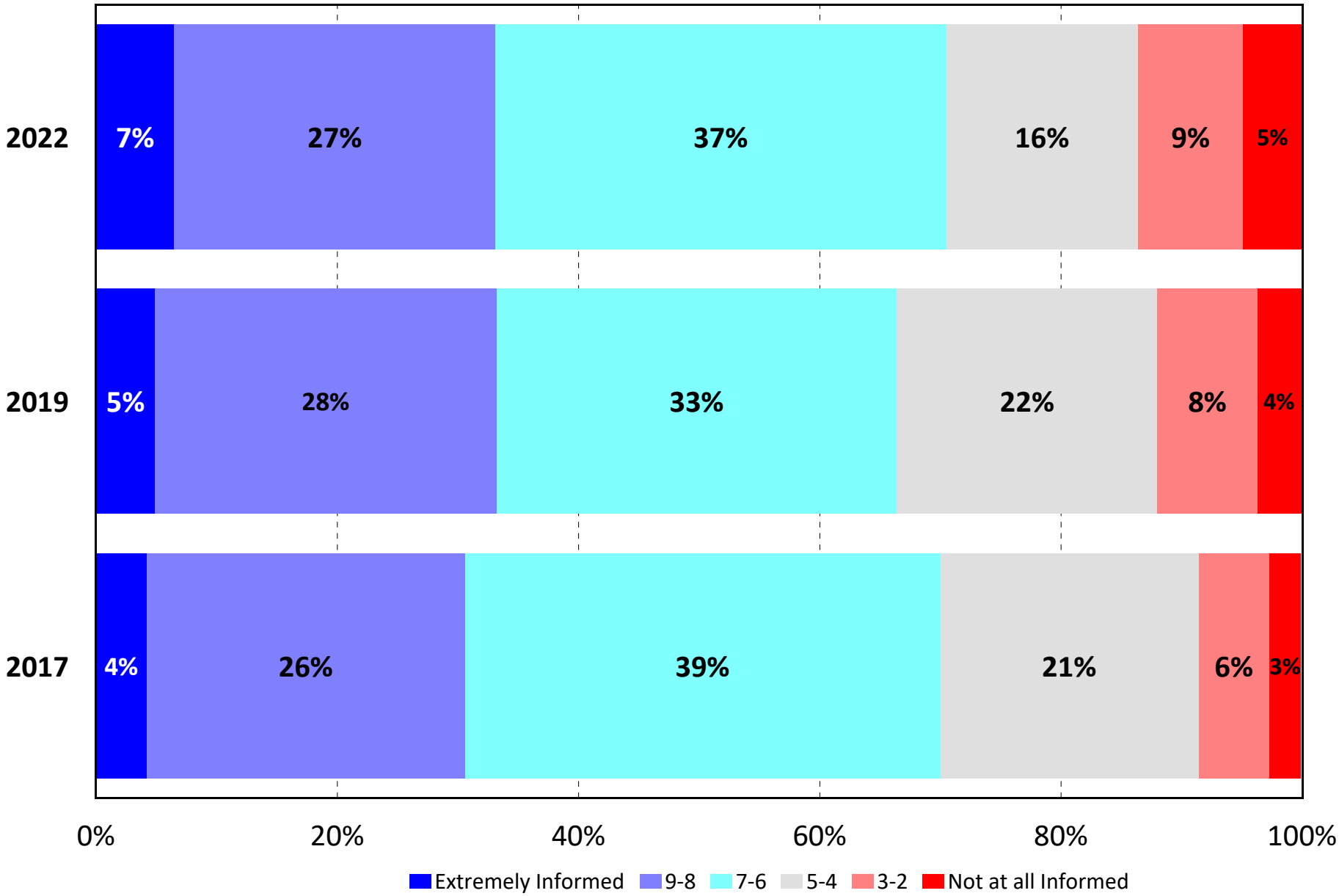
Q37. Overall Satisfaction with the Town of Snowmass Village's Trail System and Rule Enforcement

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



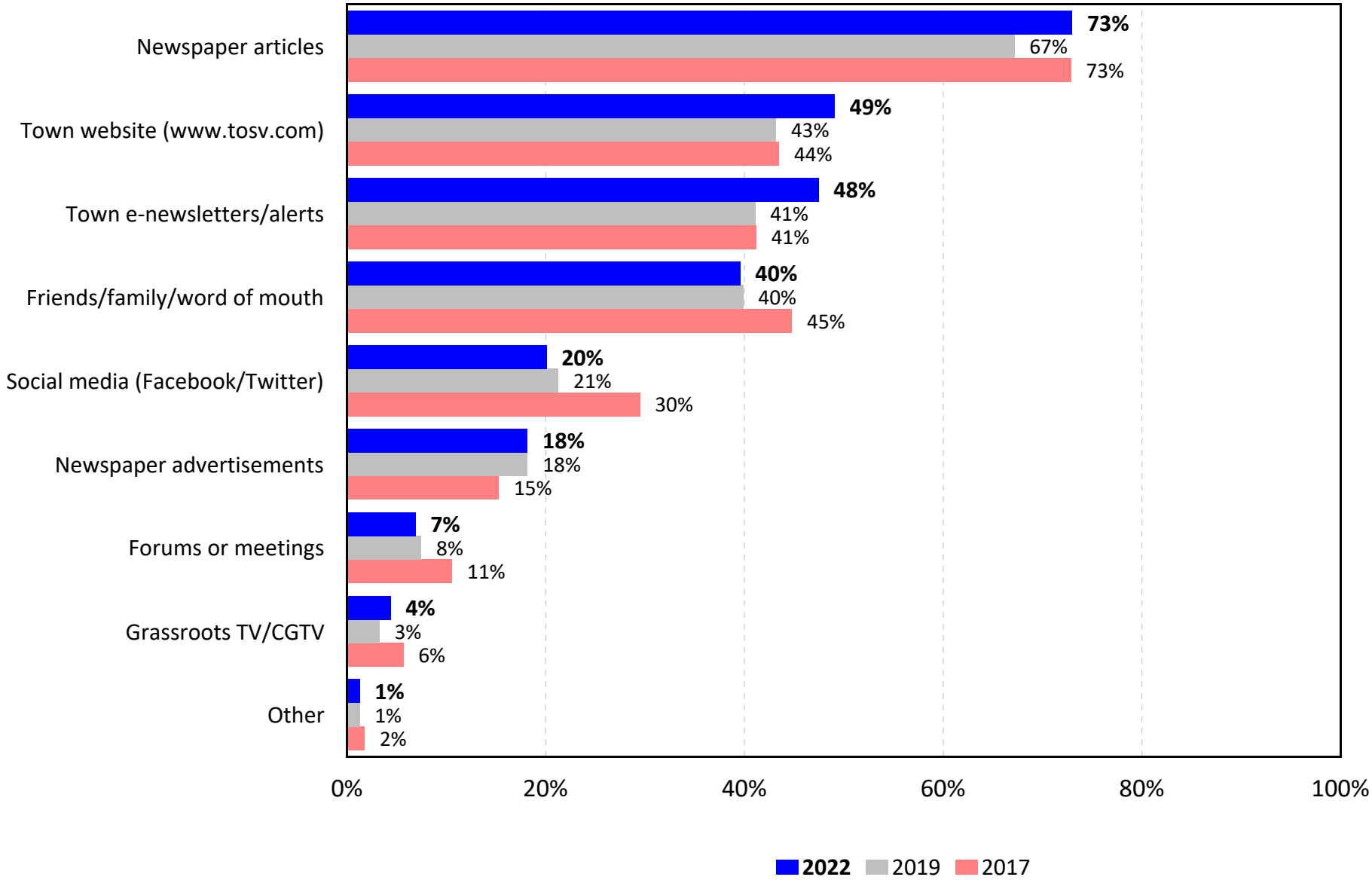
Q40. Do you feel well informed on current issues facing the town?

by percentage of respondents



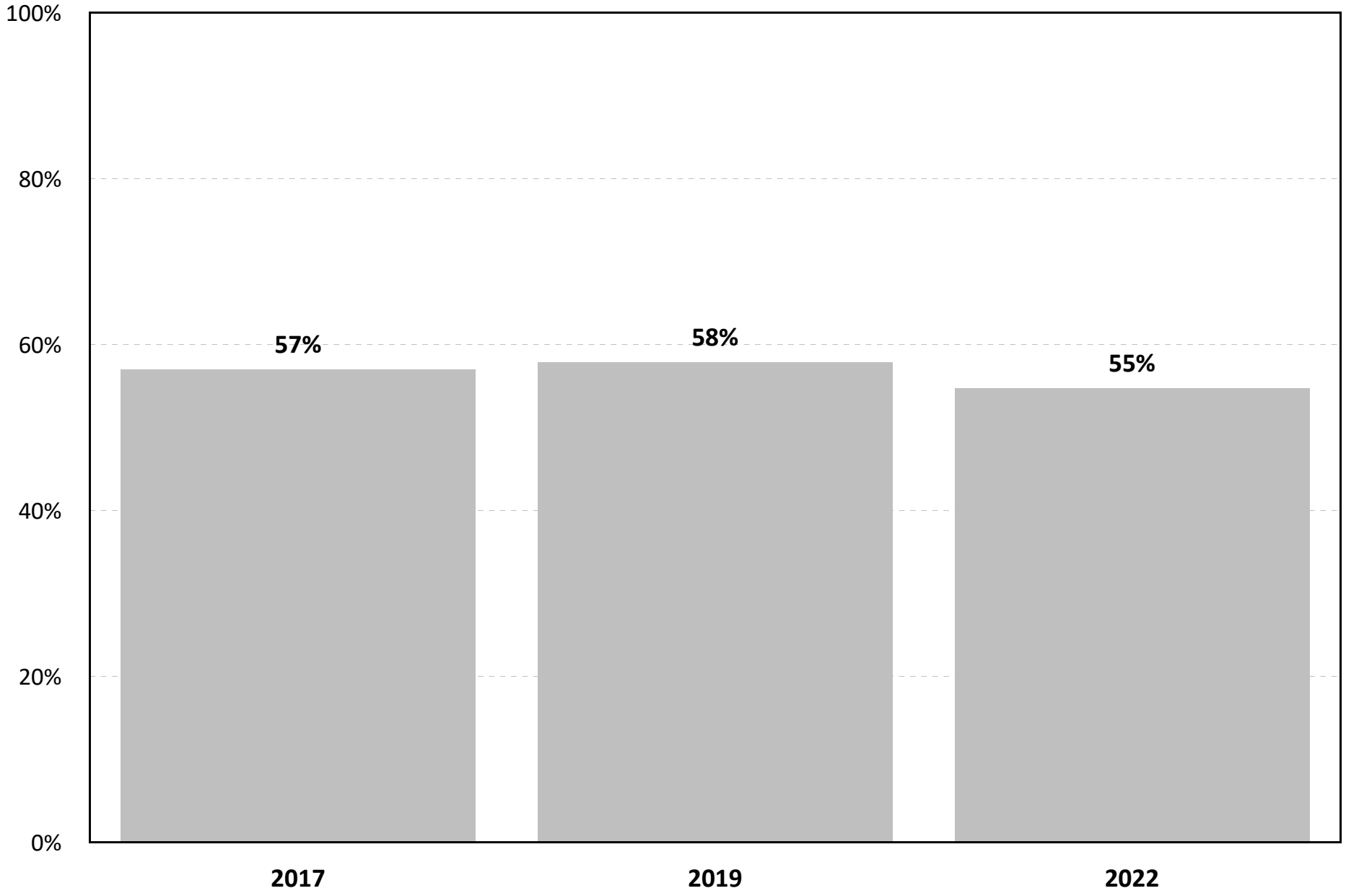
Q41. How Respondents Currently Access Government News and Information

by percentage of respondents



Q43. Do you feel your voice is adequately heard by the Town?

by percentage of respondents who said "YES" (Excluding "Don't Know")



4 Tabular Data

Q1. Which of the following best describes you?

Q1. Which following best describes you	Number	Percent
Guest of Snowmass Village (non-resident)	6	1.9 %
Year-round resident (10+ months per year)	228	71.7 %
Part-time resident of Snowmass Village	43	13.5 %
Roaring Fork Valley resident (outside of Snowmass Village)	34	10.7 %
Other	6	1.9 %
Not provided	1	0.3 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q1. Which of the following best describes you? (without "not provided")

Q1. Which following best describes you	Number	Percent
Guest of Snowmass Village (non-resident)	6	1.9 %
Year-round resident (10+ months per year)	228	71.9 %
Part-time resident of Snowmass Village	43	13.6 %
Roaring Fork Valley resident (outside of Snowmass Village)	34	10.7 %
Other	6	1.9 %
Total	317	100.0 %

Q1-5. Other

Q1-5. Other	Number	Percent
Live in Snowmass Village	1	16.7 %
Snowmass Village employee and resident	1	16.7 %
Immigrant recently married a citizen	1	16.7 %
Social owner at Timbers Club	1	16.7 %
Full time resident	1	16.7 %
Part-time resident	1	16.7 %
Total	6	100.0 %

Q1a. Are you an employee within Snowmass Village?

Q1a. Are you employed within Snowmass Village	Number	Percent
Yes	163	51.3 %
No	155	48.7 %
Total	318	100.0 %

Q1b. Are you a business owner/operator within Snowmass Village?

Q1b. Are you a business owner/operator within Snowmass Village	Number	Percent
Yes	51	16.0 %
No	267	84.0 %
Total	318	100.0 %

Q1c. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Very Unwilling," please rate the level to which you would be interested in assisting with the following types of affordable/employee housing in the future.

(N=51)

	Very willing	Willing	Neutral	Unwilling	Very unwilling	Don't know
Q1c-1. Lease housing for your employees	17.6%	27.5%	15.7%	7.8%	7.8%	23.5%
Q1c-2. Construct units for employees	9.8%	19.6%	19.6%	9.8%	11.8%	29.4%
Q1c-3. Subsidize employee rents	5.9%	23.5%	23.5%	9.8%	11.8%	25.5%
Q1c-4. Provide down payments for employees	7.8%	17.6%	13.7%	19.6%	13.7%	27.5%
Q1c-5. Open spare room/second homes to workforce	5.9%	15.7%	15.7%	11.8%	15.7%	35.3%
Q1c-6. Subsidize employee mortgage payments	3.9%	9.8%	17.6%	21.6%	17.6%	29.4%

WITHOUT "DON'T KNOW"

Q1c. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Very Unwilling," please rate the level to which you would be interested in assisting with the following types of affordable/employee housing in the future. (without "don't know")

(N=51)

	Very willing	Willing	Neutral	Unwilling	Very unwilling
Q1c-1. Lease housing for your employees	23.1%	35.9%	20.5%	10.3%	10.3%
Q1c-2. Construct units for employees	13.9%	27.8%	27.8%	13.9%	16.7%
Q1c-3. Subsidize employee rents	7.9%	31.6%	31.6%	13.2%	15.8%
Q1c-4. Provide down payments for employees	10.8%	24.3%	18.9%	27.0%	18.9%
Q1c-5. Open spare room/second homes to workforce	9.1%	24.2%	24.2%	18.2%	24.2%
Q1c-6. Subsidize employee mortgage payments	5.6%	13.9%	25.0%	30.6%	25.0%

Q2. Overall, do you feel that the sense of community in Snowmass Village is:

Q2. What is the overall sense of community in Snowmass Village	Number	Percent
Improving	47	14.8 %
Getting worse	120	37.7 %
Staying the same	115	36.2 %
Don't know/no opinion	36	11.3 %
Total	318	100.0 %

WITHOUT "DON'T KNOW / NO OPINION"

Q2. Overall, do you feel that the sense of community in Snowmass Village is: (without "don't know/no opinion")

Q2. What is the overall sense of community in Snowmass Village	Number	Percent
Improving	47	16.7 %
Getting worse	120	42.6 %
Staying the same	115	40.8 %
Total	282	100.0 %

Q3. Town Council Strategic Goals: Please indicate how important each of the following Town Council Strategic Goals are to you when planning the Town's future using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important."

(N=318)

	Extremely important	Very important	Important	Less important	Not important	Don't know
Q3-1. Create more opportunities for effective communication & community engagement	22.6%	28.9%	36.8%	7.2%	0.6%	3.8%
Q3-2. Working regionally with local partners to solve significant issues (e.g., transit, housing)	44.7%	29.6%	19.8%	3.5%	0.9%	1.6%
Q3-3. Increase amount of affordable workforce & senior housing in the Village	46.2%	23.3%	17.9%	8.2%	2.5%	1.9%
Q3-4. Improve Town's resiliency & environmental sustainability	30.5%	28.9%	23.0%	10.4%	5.3%	1.9%
Q3-5. Increase amount of community spaces (i.e. library, plaza, etc.) to create more community focused interaction	19.5%	18.2%	29.9%	24.8%	5.0%	2.5%
Q3-6. Maintain & increase public safety, parking, & transit by enhancing connectivity (ability to move throughout the community)	28.0%	27.4%	28.0%	12.6%	2.2%	1.9%

WITHOUT "DON'T KNOW"

Q3. Town Council Strategic Goals: Please indicate how important each of the following Town Council Strategic Goals are to you when planning the Town's future using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important." (without "don't know")

(N=318)

	Extremely important	Very important	Important	Less important	Not important
Q3-1. Create more opportunities for effective communication & community engagement	23.5%	30.1%	38.2%	7.5%	0.7%
Q3-2. Working regionally with local partners to solve significant issues (e.g., transit, housing)	45.4%	30.0%	20.1%	3.5%	1.0%
Q3-3. Increase amount of affordable workforce & senior housing in the Village	47.1%	23.7%	18.3%	8.3%	2.6%
Q3-4. Improve Town's resiliency & environmental sustainability	31.1%	29.5%	23.4%	10.6%	5.4%
Q3-5. Increase amount of community spaces (i.e. library, plaza, etc.) to create more community focused interaction	20.0%	18.7%	30.6%	25.5%	5.2%
Q3-6. Maintain & increase public safety, parking, & transit by enhancing connectivity (ability to move throughout the community)	28.5%	27.9%	28.5%	12.8%	2.2%

Q4. Are there any topics of interest not included in the Town Council's Strategic Goals listed in Question 3 that you feel should be one of the Town's top priorities?

Q4. Are there any topics of interest not included in Town Council's Strategic Goals that should be one of Town's top priorities	Number	Percent
Yes	120	37.7 %
No	198	62.3 %
Total	318	100.0 %

Q5. Please indicate if regulations regarding homes (single-family and multi-family) rented as short-term rentals (STRs) in Snowmass Village are "Good for the Community," "Just Right," or "Not Right for the Community."

Q5. Your opinion of regulations regarding single-family/ multi-family homes rented as short-term rentals (STRs) in Snowmass Village	Number	Percent
Good for the community	75	23.6 %
Just right	67	21.1 %
Not right for the community	101	31.8 %
Don't know	75	23.6 %
Total	318	100.0 %

WITHOUT “DON’T KNOW”

Q5. Please indicate if regulations regarding homes (single-family and multi-family) rented as short-term rentals (STRs) in Snowmass Village are "Good for the Community," "Just Right," or "Not Right for the Community." (without "don't know")

Q5. Your opinion of regulations regarding single-family/ multi-family homes rented as short-term rentals (STRs) in Snowmass Village	Number	Percent
Good for the community	75	30.9 %
Just right	67	27.6 %
Not right for the community	101	41.6 %
Total	243	100.0 %

Q7. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Town government and the Snowmass Village Community.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q7-1. Overall quality of services provided by Town	23.6%	54.7%	14.2%	4.4%	0.9%	2.2%
Q7-2. Overall value that you receive for your tax dollars & fees	17.6%	44.3%	21.4%	8.2%	3.5%	5.0%
Q7-3. Overall image of Town	20.8%	45.6%	20.4%	10.4%	1.3%	1.6%
Q7-4. Overall quality of life	37.4%	41.2%	14.8%	5.0%	0.9%	0.6%
Q7-5. Overall feeling of safety	57.5%	36.5%	4.1%	0.9%	0.0%	0.9%
Q7-6. Overall quality of representation you receive from Town Council	9.1%	29.6%	28.9%	13.2%	6.9%	12.3%

WITHOUT "DON'T KNOW"

Q7. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Town government and the Snowmass Village Community. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q7-1. Overall quality of services provided by Town	24.1%	55.9%	14.5%	4.5%	1.0%
Q7-2. Overall value that you receive for your tax dollars & fees	18.5%	46.7%	22.5%	8.6%	3.6%
Q7-3. Overall image of Town	21.1%	46.3%	20.8%	10.5%	1.3%
Q7-4. Overall quality of life	37.7%	41.5%	14.9%	5.1%	0.9%
Q7-5. Overall feeling of safety	58.1%	36.8%	4.1%	1.0%	0.0%
Q7-6. Overall quality of representation you receive from Town Council	10.4%	33.7%	33.0%	15.1%	7.9%

Q8. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Town of Snowmass Village administration.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q8-1. Overall quality of service provided by Town Manager's office	12.9%	29.2%	22.6%	10.7%	1.9%	22.6%
Q8-2. Overall quality of service provided by Town Clerk's department	15.1%	37.1%	19.8%	2.5%	0.6%	24.8%
Q8-3. Availability of Town personnel to address your needs	17.9%	35.5%	19.5%	7.5%	2.2%	17.3%
Q8-4. Ease & efficiency of license application processes (business or liquor licenses)	7.2%	12.3%	16.0%	1.3%	0.0%	63.2%
Q8-5. Availability of/access to public records	5.3%	16.7%	22.3%	1.6%	0.0%	54.1%

WITHOUT "DON'T KNOW"

Q8. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Town of Snowmass Village administration. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q8-1. Overall quality of service provided by Town Manager's office	16.7%	37.8%	29.3%	13.8%	2.4%
Q8-2. Overall quality of service provided by Town Clerk's department	20.1%	49.4%	26.4%	3.3%	0.8%
Q8-3. Availability of Town personnel to address your needs	21.7%	43.0%	23.6%	9.1%	2.7%
Q8-4. Ease & efficiency of license application processes (business or liquor licenses)	19.7%	33.3%	43.6%	3.4%	0.0%
Q8-5. Availability of/access to public records	11.6%	36.3%	48.6%	3.4%	0.0%

Q10. Do you own or rent your residence (Snowmass Village Residents only)?

Q10. Do you own or rent your residence	Number	Percent
Own free-market unit	150	47.2 %
Own deed-restricted unit	52	16.4 %
Own a "fractional" unit	1	0.3 %
Rent free-market unit	9	2.8 %
Rent Town-owned unit	43	13.5 %
Not a TOSV resident	33	10.4 %
Other	7	2.2 %
Not provided	23	7.2 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q10. Do you own or rent your residence (Snowmass Village Residents only)? (without "not provided")

Q10. Do you own or rent your residence	Number	Percent
Own free-market unit	150	50.8 %
Own deed-restricted unit	52	17.6 %
Own a "fractional" unit	1	0.3 %
Rent free-market unit	9	3.1 %
Rent Town-owned unit	43	14.6 %
Not a TOSV resident	33	11.2 %
Other	7	2.4 %
Total	295	100.0 %

Q10-7. Other

Q10-7. Other	Number	Percent
Caretaker provides housing	1	14.3 %
Onsite employee housing owned by the company	1	14.3 %
Rent employee housing	1	14.3 %
Social member at Timbers Club	1	14.3 %
Own a fee simple house	1	14.3 %
I own a free market house and I rent a free market townhouse	1	14.3 %
Live in Old Snowmass and therefore visit Snowmass Village frequently	1	14.3 %
Total	7	100.0 %

Q11. How satisfied are you with your current residence?

Q11. How satisfied are you with your current residence	Number	Percent
Very satisfied	166	52.2 %
Satisfied	81	25.5 %
Neutral	25	7.9 %
Dissatisfied	13	4.1 %
Very dissatisfied	4	1.3 %
Not provided	29	9.1 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q11. How satisfied are you with your current residence? (without "not provided")

Q11. How satisfied are you with your current residence	Number	Percent
Very satisfied	166	57.4 %
Satisfied	81	28.0 %
Neutral	25	8.7 %
Dissatisfied	13	4.5 %
Very dissatisfied	4	1.4 %
Total	289	100.0 %

Q12. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important," please rate the level of importance you feel for the Town to build the following types of affordable housing options within Snowmass Village.

(N=318)

	Extremely important	Very important	Important	Less important	Not important	Don't know
Q12-1. Single family deed-restricted homes	28.6%	11.3%	19.5%	17.9%	12.6%	10.1%
Q12-2. Deed-restricted townhomes/duplexes	29.6%	18.9%	22.6%	14.2%	6.3%	8.5%
Q12-3. Deed-restricted condominiums	29.6%	18.2%	24.2%	12.3%	6.6%	9.1%
Q12-4. Multi-family/apartment rental units	27.4%	22.3%	23.0%	7.9%	9.1%	10.4%
Q12-5. Senior housing	16.0%	13.8%	23.3%	21.1%	15.1%	10.7%
Q12-6. Seasonal workforce housing	29.9%	22.3%	27.0%	9.1%	5.7%	6.0%

WITHOUT "DON'T KNOW"

Q12. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important," please rate the level of importance you feel for the Town to build the following types of affordable housing options within Snowmass Village. (without "don't know")

(N=318)

	Extremely important	Very important	Important	Less important	Not important
Q12-1. Single family deed-restricted homes	31.8%	12.6%	21.7%	19.9%	14.0%
Q12-2. Deed-restricted townhomes/duplexes	32.3%	20.6%	24.7%	15.5%	6.9%
Q12-3. Deed-restricted condominiums	32.5%	20.1%	26.6%	13.5%	7.3%
Q12-4. Multi-family/apartment rental units	30.5%	24.9%	25.6%	8.8%	10.2%
Q12-5. Senior housing	18.0%	15.5%	26.1%	23.6%	16.9%
Q12-6. Seasonal workforce housing	31.8%	23.7%	28.8%	9.7%	6.0%

Q13. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following items regarding Town rental & deed-restricted housing.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q13-1. Quality of housing	11.0%	23.6%	19.5%	7.5%	1.6%	36.8%
Q13-2. Level of service & unit upkeep	6.9%	19.8%	18.9%	6.6%	3.5%	44.3%
Q13-3. Lottery Process	3.8%	18.9%	18.2%	6.9%	8.8%	43.4%
Q13-4. Requirements for continued occupancy (i.e., full-time employment, residency requirements)	11.9%	23.9%	14.8%	9.1%	7.5%	32.7%
Q13-5. Homeowner's associations (for deed-restricted properties only)	3.5%	16.0%	15.7%	5.7%	4.7%	54.4%

WITHOUT "DON'T KNOW"

Q13. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following items regarding Town rental & deed-restricted housing. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q13-1. Quality of housing	17.4%	37.3%	30.8%	11.9%	2.5%
Q13-2. Level of service & unit upkeep	12.4%	35.6%	33.9%	11.9%	6.2%
Q13-3. Lottery Process	6.7%	33.3%	32.2%	12.2%	15.6%
Q13-4. Requirements for continued occupancy (i.e., full-time employment, residency requirements)	17.8%	35.5%	22.0%	13.6%	11.2%
Q13-5. Homeowner's associations (for deed-restricted properties only)	7.6%	35.2%	34.5%	12.4%	10.3%

Q15. Have you utilized Community Development Department services (building and planning) within the past 12 months?

Q15. Have you utilized Community Development Department services within past 12 months	Number	Percent
Yes	41	12.9 %
No	277	87.1 %
Total	318	100.0 %

Q15a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Community Development Department.

(N=41)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q15a-1. Courtesy of staff	51.2%	29.3%	9.8%	2.4%	2.4%	4.9%
Q15a-2. Fairness of staff	48.8%	19.5%	12.2%	9.8%	0.0%	9.8%
Q15a-3. Adequacy of staffing in the department	26.8%	26.8%	22.0%	12.2%	0.0%	12.2%
Q15a-4. Timeliness & efficiency	36.6%	29.3%	19.5%	7.3%	4.9%	2.4%
Q15a-5. Providing clear expectations of the process	26.8%	29.3%	17.1%	9.8%	4.9%	12.2%
Q15a-6. Amount of information required in applications	14.6%	34.1%	17.1%	12.2%	4.9%	17.1%
Q15a-7. Electronic permit application process	12.2%	24.4%	19.5%	2.4%	2.4%	39.0%

WITHOUT "DON'T KNOW"

Q15a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Community Development Department. (without "don't know")

(N=41)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q15a-1. Courtesy of staff	53.8%	30.8%	10.3%	2.6%	2.6%
Q15a-2. Fairness of staff	54.1%	21.6%	13.5%	10.8%	0.0%
Q15a-3. Adequacy of staffing in the department	30.6%	30.6%	25.0%	13.9%	0.0%
Q15a-4. Timeliness & efficiency	37.5%	30.0%	20.0%	7.5%	5.0%
Q15a-5. Providing clear expectations of the process	30.6%	33.3%	19.4%	11.1%	5.6%
Q15a-6. Amount of information required in applications	17.6%	41.2%	20.6%	14.7%	5.9%
Q15a-7. Electronic permit application process	20.0%	40.0%	32.0%	4.0%	4.0%

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions? Snowmass Village is...

Q15b. How does the process of working with Community Development Department in Snowmass Village compare to other Jurisdictions	Number	Percent
Better	17	41.5 %
Same	9	22.0 %
Worse	2	4.9 %
Don't know/no opinion	13	31.7 %
Total	41	100.0 %

WITHOUT "DON'T KNOW / NO OPINION"

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions? Snowmass Village is... (without "don't know/no opinion")

Q15b. How does the process of working with Community Development Department in Snowmass Village compare to other Jurisdictions	Number	Percent
Better	17	60.7 %
Same	9	32.1 %
Worse	2	7.1 %
Total	28	100.0 %

Q17. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Public Works services in the Town of Snowmass Village.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q17-1. Overall street maintenance	32.1%	54.4%	7.5%	4.4%	0.9%	0.6%
Q17-2. Snow removal	39.3%	45.3%	6.3%	3.8%	1.3%	4.1%
Q17-3. Solid waste & recycling services	36.5%	45.0%	7.9%	5.3%	0.9%	4.4%
Q17-4. Availability of information on solid waste & recycling services	23.6%	35.5%	18.6%	7.2%	1.3%	13.8%
Q17-5. Adequacy of information on how to properly dispose of solid waste	21.4%	35.5%	17.6%	8.8%	2.2%	14.5%
Q17-6. Level of service provided for rates/fees paid for solid waste & recycling services	17.3%	36.5%	19.2%	4.1%	2.8%	20.1%

WITHOUT "DON'T KNOW"

Q17. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Public Works services in the Town of Snowmass Village. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q17-1. Overall street maintenance	32.3%	54.7%	7.6%	4.4%	0.9%
Q17-2. Snow removal	41.0%	47.2%	6.6%	3.9%	1.3%
Q17-3. Solid waste & recycling services	38.2%	47.0%	8.2%	5.6%	1.0%
Q17-4. Availability of information on solid waste & recycling services	27.4%	41.2%	21.5%	8.4%	1.5%
Q17-5. Adequacy of information on how to properly dispose of solid waste	25.0%	41.5%	20.6%	10.3%	2.6%
Q17-6. Level of service provided for rates/ fees paid for solid waste & recycling services	21.7%	45.7%	24.0%	5.1%	3.5%

Q18. Composting in Snowmass Village: The Town is currently piloting composting services for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

Q18. Would you be willing to incur higher solid waste rates for addition of TOSV composting services & bins	Number	Percent
Yes	131	41.2 %
No	138	43.4 %
Not provided	49	15.4 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q18. Composting in Snowmass Village: The Town is currently piloting composting services for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins? (without "not provided")

Q18. Would you be willing to incur higher solid waste rates for addition of TOSV composting services & bins	Number	Percent
Yes	131	48.7 %
No	138	51.3 %
Total	269	100.0 %

Q19. When driving or riding in an automobile, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q19-1. Brush Creek & Wood Rd. Roundabout	33.3%	51.9%	8.5%	4.1%	0.9%	1.3%
Q19-2. Wood Rd. & Carriage Way (mini roundabout)	8.8%	32.7%	17.9%	18.2%	19.8%	2.5%
Q19-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	10.4%	31.8%	16.7%	21.4%	18.6%	1.3%
Q19-4. Brush Creek Rd. at Town Park Station/Rodeo	26.1%	55.7%	11.3%	3.5%	0.9%	2.5%
Q19-5. Brush Creek & Faraway Rd.	15.7%	48.7%	21.4%	8.5%	2.5%	3.1%
Q19-6. Brush Creek & Sinclair Rd.	16.7%	50.9%	22.6%	5.7%	0.9%	3.1%

WITHOUT "DON'T KNOW"

Q19. When driving or riding in an automobile, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q19-1. Brush Creek & Wood Rd. Roundabout	33.8%	52.5%	8.6%	4.1%	1.0%
Q19-2. Wood Rd. & Carriage Way (mini roundabout)	9.0%	33.5%	18.4%	18.7%	20.3%
Q19-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	10.5%	32.2%	16.9%	21.7%	18.8%
Q19-4. Brush Creek Rd. at Town Park Station/ Rodeo	26.8%	57.1%	11.6%	3.5%	1.0%
Q19-5. Brush Creek & Faraway Rd.	16.2%	50.3%	22.1%	8.8%	2.6%
Q19-6. Brush Creek & Sinclair Rd.	17.2%	52.6%	23.4%	5.8%	1.0%

Q20. When walking or biking, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q20-1. Brush Creek & Wood Rd. Roundabout	20.4%	40.9%	18.2%	4.7%	2.2%	13.5%
Q20-2. Wood Rd. & Carriage Way (mini roundabout)	10.1%	32.4%	22.3%	11.9%	7.9%	15.4%
Q20-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	10.1%	33.6%	20.8%	14.8%	8.5%	12.3%
Q20-4. Brush Creek Rd. at Town Park Station/Rodeo	17.0%	50.9%	15.4%	3.5%	1.9%	11.3%
Q20-5. Brush Creek & Faraway Rd.	11.6%	39.0%	25.5%	5.0%	1.9%	17.0%
Q20-6. Brush Creek & Sinclair Rd.	11.3%	40.6%	25.5%	2.8%	2.5%	17.3%

WITHOUT "DON'T KNOW"

Q20. When walking or biking, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q20-1. Brush Creek & Wood Rd. Roundabout	23.6%	47.3%	21.1%	5.5%	2.5%
Q20-2. Wood Rd. & Carriage Way (mini roundabout)	11.9%	38.3%	26.4%	14.1%	9.3%
Q20-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	11.5%	38.4%	23.7%	16.8%	9.7%
Q20-4. Brush Creek Rd. at Town Park Station/ Rodeo	19.1%	57.4%	17.4%	3.9%	2.1%
Q20-5. Brush Creek & Faraway Rd.	14.0%	47.0%	30.7%	6.1%	2.3%
Q20-6. Brush Creek & Sinclair Rd.	13.7%	49.0%	30.8%	3.4%	3.0%

Q21. Which traffic calming measure(s) currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety in Snowmass Village? And which techniques, if any, would you prefer NOT be used in Snowmass Village?

(N=318)

	Acceptable measure	Not acceptable measure	Don't know
Q21-1. Stop sign(s)	81.4%	11.3%	7.2%
Q21-2. Yield sign(s)	76.4%	13.2%	10.4%
Q21-3. Roundabout(s)	83.6%	10.1%	6.3%
Q21-4. Reduced speed limits	73.0%	15.4%	11.6%
Q21-5. Acceleration/de-acceleration lanes	66.0%	13.8%	20.1%
Q21-6. Crosswalks	90.6%	3.1%	6.3%
Q21-7. Pedestrian activated rapid flashing beacons at crosswalks	89.6%	5.0%	5.3%
Q21-8. Pedestrian islands/landscaped medians	79.6%	9.7%	10.7%

WITHOUT "DON'T KNOW"

Q21. Which traffic calming measure(s) currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety in Snowmass Village? And which techniques, if any, would you prefer NOT be used in Snowmass Village? (without "don't know")

(N=318)

	Acceptable measure	Not acceptable measure
Q21-1. Stop sign(s)	87.8%	12.2%
Q21-2. Yield sign(s)	85.3%	14.7%
Q21-3. Roundabout(s)	89.3%	10.7%
Q21-4. Reduced speed limits	82.6%	17.4%
Q21-5. Acceleration/de-acceleration lanes	82.7%	17.3%
Q21-6. Crosswalks	96.6%	3.4%
Q21-7. Pedestrian activated rapid flashing beacons at crosswalks	94.7%	5.3%
Q21-8. Pedestrian islands/landscaped medians	89.1%	10.9%

Q22. Using a scale of 1 to 5, where 5 means "Strongly Support" and 1 means "Strongly Oppose," please rate your level of support to construct sidewalks/pedestrian walkways at the following locations.

(N=318)

	Strongly support	Support	Neutral	Oppose	Strongly oppose	Don't know
Q22-1. Brush Creek Rd.-Owl Creek Rd. to Faraway Rd.	36.8%	27.7%	14.5%	8.5%	3.5%	9.1%
Q22-2. Brush Creek Rd.-Faraway Rd. to Wood Rd.	32.4%	27.4%	16.4%	11.3%	3.1%	9.4%
Q22-3. Brush Creek Rd.-Wood Rd. to Mountain View	32.7%	23.3%	21.4%	6.9%	1.9%	13.8%
Q22-4. Brush Creek Rd.-Mountain View to Snowmass Mall	37.1%	26.1%	16.7%	5.7%	1.9%	12.6%

WITHOUT "DON'T KNOW"

Q22. Using a scale of 1 to 5, where 5 means "Strongly Support" and 1 means "Strongly Oppose," please rate your level of support to construct sidewalks/pedestrian walkways at the following locations. (without "don't know")

(N=318)

	Strongly support	Support	Neutral	Oppose	Strongly oppose
Q22-1. Brush Creek Rd.-Owl Creek Rd. to Faraway Rd.	40.5%	30.4%	15.9%	9.3%	3.8%
Q22-2. Brush Creek Rd.-Faraway Rd. to Wood Rd.	35.8%	30.2%	18.1%	12.5%	3.5%
Q22-3. Brush Creek Rd.-Wood Rd. to Mountain View	38.0%	27.0%	24.8%	8.0%	2.2%
Q22-4. Brush Creek Rd.-Mountain View to Snowmass Mall	42.4%	29.9%	19.1%	6.5%	2.2%

Q24. How satisfied are you with the following aspects of Police services in the Town of Snowmass Village? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q24-1. Friendliness & approachability	60.7%	27.7%	4.1%	1.3%	0.3%	6.0%
Q24-2. Trustworthiness	59.4%	25.5%	6.6%	0.9%	0.3%	7.2%
Q24-3. Department's efforts to prevent crime	49.4%	28.0%	9.1%	1.6%	0.0%	11.9%
Q24-4. How quickly personnel respond to emergencies	48.1%	25.2%	7.2%	0.3%	0.6%	18.6%
Q24-5. Animal services	51.3%	22.3%	10.1%	1.6%	0.3%	14.5%
Q24-6. Overall quality of police services	59.7%	28.0%	4.7%	1.3%	0.0%	6.3%

WITHOUT "DON'T KNOW"

Q24. How satisfied are you with the following aspects of Police services in the Town of Snowmass Village? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q24-1. Friendliness & approachability	64.5%	29.4%	4.3%	1.3%	0.3%
Q24-2. Trustworthiness	64.1%	27.5%	7.1%	1.0%	0.3%
Q24-3. Department's efforts to prevent crime	56.1%	31.8%	10.4%	1.8%	0.0%
Q24-4. How quickly personnel respond to emergencies	59.1%	30.9%	8.9%	0.4%	0.8%
Q24-5. Animal services	59.9%	26.1%	11.8%	1.8%	0.4%
Q24-6. Overall quality of police services	63.8%	29.9%	5.0%	1.3%	0.0%

Q25. Based on your experience, please indicate if you feel the current levels of Police presence is "Too Much," "Just Right," or "Not Enough."

(N=318)

	Too much	Just right	Not enough	Don't know
Q25-1. Traffic patrol/traffic enforcement	5.3%	74.2%	11.6%	8.8%
Q25-2. Residential patrol	2.5%	67.9%	11.3%	18.2%
Q25-3. Retail/business patrol	1.9%	57.5%	3.8%	36.8%
Q25-4. Presence at special events	6.3%	77.4%	2.8%	13.5%
Q25-5. Liquor-serving establishments	2.5%	56.9%	4.1%	36.5%

WITHOUT "DON'T KNOW"

Q25. Based on your experience, please indicate if you feel the current levels of Police presence is "Too Much," "Just Right," or "Not Enough." (without "don't know")

(N=318)

	Too much	Just right	Not enough
Q25-1. Traffic patrol/traffic enforcement	5.9%	81.4%	12.8%
Q25-2. Residential patrol	3.1%	83.1%	13.8%
Q25-3. Retail/business patrol	3.0%	91.0%	6.0%
Q25-4. Presence at special events	7.3%	89.5%	3.3%
Q25-5. Liquor-serving establishments	4.0%	89.6%	6.4%

Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

Q27. Which following programs and/or transportation alternatives to driving your own vehicle would you utilize	Number	Percent
Car share program (e.g. Car To Go)	37	11.6 %
Bike share program (e.g. We-Cycle)	60	18.9 %
Dedicated bike lanes	140	44.0 %
Electrification infrastructure (charging infrastructure for ebikes, EVs, etc.)	109	34.3 %
Other	9	2.8 %
None of the above	110	34.6 %
Total	465	

WITHOUT "NONE OF THE ABOVE"

Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village? (without "none of the above")

Q27. Which following programs and/or transportation alternatives to driving your own vehicle would you utilize	Number	Percent
Car share program (e.g. Car To Go)	37	17.8 %
Bike share program (e.g. We-Cycle)	60	28.8 %
Dedicated bike lanes	140	67.3 %
Electrification infrastructure (charging infrastructure for ebikes, EVs, etc.)	109	52.4 %
Other	9	4.3 %
Total	355	

Q28. Do you ride the Village Shuttle?

Q28. Do you ride Village Shuttle	Number	Percent
Yes	230	72.3 %
No	88	27.7 %
Total	318	100.0 %

Q28a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Village Shuttle services in the Town of Snowmass Village.

(N=230)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q28a-1. Timely/punctual service	53.9%	39.1%	3.0%	2.2%	0.9%	0.9%
Q28a-2. Shuttle driver courtesy/ helpfulnes	52.2%	39.6%	7.0%	0.0%	0.4%	0.9%
Q28a-3. Ease of access/location of stops & routes	50.0%	39.1%	6.1%	2.6%	0.9%	1.3%
Q28a-4. Information in brochures & handouts	31.3%	33.5%	14.3%	4.3%	0.4%	16.1%
Q28a-5. Information at bus stops	29.1%	39.1%	20.0%	4.8%	0.4%	6.5%
Q28a-6. Information on website (www.villageshuttle.com)	26.5%	37.0%	13.9%	2.2%	0.0%	20.4%
Q28a-7. Information on map apps (Google Maps, Apple Maps, Transit App, etc.)	21.3%	24.8%	16.1%	3.5%	0.4%	33.9%
Q28a-8. Service hours & frequency	34.8%	45.7%	8.7%	4.8%	0.9%	5.2%
Q28a-9. Sense of safety	60.0%	36.5%	1.3%	0.4%	0.0%	1.7%
Q28a-10. Comfort & cleanliness of shuttles	50.9%	43.9%	2.2%	0.9%	0.4%	1.7%

WITHOUT "DON'T KNOW"

Q28a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Village Shuttle services in the Town of Snowmass Village. (without "don't know")

(N=230)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q28a-1. Timely/punctual service	54.4%	39.5%	3.1%	2.2%	0.9%
Q28a-2. Shuttle driver courtesy/helpfulnes	52.6%	39.9%	7.0%	0.0%	0.4%
Q28a-3. Ease of access/location of stops & routes	50.7%	39.6%	6.2%	2.6%	0.9%
Q28a-4. Information in brochures & handouts	37.3%	39.9%	17.1%	5.2%	0.5%
Q28a-5. Information at bus stops	31.2%	41.9%	21.4%	5.1%	0.5%
Q28a-6. Information on website (www. villageshuttle.com)	33.3%	46.4%	17.5%	2.7%	0.0%
Q28a-7. Information on map apps (Google Maps, Apple Maps, Transit App, etc.)	32.2%	37.5%	24.3%	5.3%	0.7%
Q28a-8. Service hours & frequency	36.7%	48.2%	9.2%	5.0%	0.9%
Q28a-9. Sense of safety	61.1%	37.2%	1.3%	0.4%	0.0%
Q28a-10. Comfort & cleanliness of shuttles	51.8%	44.7%	2.2%	0.9%	0.4%

Q28b. What factors are preventing you from riding the Village Shuttle?

Q28b. What factors are preventing you from riding Village Shuttle	Number	Percent
It is too far to nearest bus stop	33	37.5 %
Service is too infrequent	5	5.7 %
The bus does not run late enough	1	1.1 %
Service is unreliable	2	2.3 %
There is not enough information available to me	5	5.7 %
Other	28	31.8 %
Total	74	

Q29. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Parking and Parking Management in the Town of Snowmass Village.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q29-1. Availability of parking in the winter	11.6%	32.4%	20.1%	19.2%	7.5%	9.1%
Q29-2. Availability of parking in the summer	21.1%	39.0%	18.2%	10.7%	4.7%	6.3%
Q29-3. Parking permit fees	10.7%	35.8%	23.9%	7.2%	2.2%	20.1%
Q29-4. Availability of parking information	9.7%	35.5%	25.8%	9.1%	3.1%	16.7%

WITHOUT "DON'T KNOW"

Q29. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Parking and Parking Management in the Town of Snowmass Village. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q29-1. Availability of parking in the winter	12.8%	35.6%	22.1%	21.1%	8.3%
Q29-2. Availability of parking in the summer	22.5%	41.6%	19.5%	11.4%	5.0%
Q29-3. Parking permit fees	13.4%	44.9%	29.9%	9.1%	2.8%
Q29-4. Availability of parking information	11.7%	42.6%	30.9%	10.9%	3.8%

Q30. Based on your experience, please indicate if you feel the current level of enforcement of parking restrictions is "Too Much," "Just Right," or "Not Enough."

Q30. You opinion of current level of enforcement of parking restrictions	Number	Percent
Too much	27	8.5 %
Just right	187	58.8 %
Not enough	38	11.9 %
Don't know	66	20.8 %
Total	318	100.0 %

WITHOUT "DON'T KNOW"

Q30. Based on your experience, please indicate if you feel the current level of enforcement of parking restrictions is "Too Much," "Just Right," or "Not Enough." (without "don't know")

Q30. You opinion of current level of enforcement of parking restrictions	Number	Percent
Too much	27	10.7 %
Just right	187	74.2 %
Not enough	38	15.1 %
Total	252	100.0 %

Q32. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Tourism Department, and the overall value the community receives for their services.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q32-1. Appeal of special events offered in the summer	21.1%	48.1%	16.0%	7.2%	4.4%	3.1%
Q32-2. Appeal of special events offered in the winter	14.5%	45.9%	24.2%	6.0%	2.5%	6.9%
Q32-3. Promotion of Snowmass Village through marketing, advertising, public relations, etc.	16.4%	36.2%	23.6%	7.9%	4.7%	11.3%
Q32-4. Group sales & lodge bookings generated for Snowmass properties	10.7%	22.0%	21.7%	4.7%	3.1%	37.7%
Q32-5. Guest services centers at Town Park Station & Snowmass Mall	12.9%	30.5%	22.0%	3.8%	0.9%	29.9%
Q32-6. Variety of event offerings (e.g., music, sport, art)	17.6%	48.7%	19.5%	6.0%	3.8%	4.4%

WITHOUT "DON'T KNOW"

Q32. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Tourism Department, and the overall value the community receives for their services. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q32-1. Appeal of special events offered in the summer	21.8%	49.7%	16.6%	7.5%	4.5%
Q32-2. Appeal of special events offered in the winter	15.5%	49.3%	26.0%	6.4%	2.7%
Q32-3. Promotion of Snowmass Village through marketing, advertising, public relations, etc.	18.4%	40.8%	26.6%	8.9%	5.3%
Q32-4. Group sales & lodge bookings generated for Snowmass properties	17.2%	35.4%	34.8%	7.6%	5.1%
Q32-5. Guest services centers at Town Park Station & Snowmass Mall	18.4%	43.5%	31.4%	5.4%	1.3%
Q32-6. Variety of event offerings (e.g., music, sport, art)	18.4%	51.0%	20.4%	6.3%	3.9%

Q33. Based on your experience, please indicate if you feel the current amount of special events hosted in Snowmass Village is "Too Much," "Not Enough," or "Just Right."

(N=318)

	Too much	Just right	Not enough	Don't know
Q33-1. Number of special events offered in the summer	20.8%	60.1%	12.3%	6.9%
Q33-2. Number of special events offered in the winter	8.5%	61.3%	15.7%	14.5%

WITHOUT "DON'T KNOW"

Q33. Based on your experience, please indicate if you feel the current amount of special events hosted in Snowmass Village is "Too Much," "Not Enough," or "Just Right." (without "don't know")

(N=318)

	Too much	Just right	Not enough
Q33-1. Number of special events offered in the summer	22.3%	64.5%	13.2%
Q33-2. Number of special events offered in the winter	9.9%	71.7%	18.4%

Q34. What is the best way for you to receive information about tourism events, local offerings, and activities?

Q34. Best way for you to receive information about tourism events, local offerings, & activities	Number	Percent
Main tourism website (gosnowmass.com)	128	40.3 %
Main town website (tosv.com)	94	29.6 %
Bikesnowmass.com	8	2.5 %
Hikesnowmass.com	7	2.2 %
VIKsnowmass.com	2	0.6 %
Guest Service Center at Town Park Station	15	4.7 %
Guest Service Center at Snowmass Mall	18	5.7 %
Newspapers	151	47.5 %
Radio	37	11.6 %
eBlasts (emails)	130	40.9 %
Posters/flyers	62	19.5 %
Mailers	21	6.6 %
Social media	87	27.4 %
Other	6	1.9 %
Total	766	

Q34-14. Other

Q34-14. Other	Number	Percent
Don't need tourist info, we are working here	1	16.7 %
Banners across Brush Creek at Woodbridge	1	16.7 %
Word of mouth	1	16.7 %
Don't want them	1	16.7 %
I drive by park and see tents	1	16.7 %
Woodbridge banners	1	16.7 %
Total	6	100.0 %

Q36. Based on your experience(s) with our local parks and trails, how satisfied are you with our recreation programs? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q36-1. Fitness programs	15.1%	35.2%	15.7%	5.0%	0.9%	28.0%
Q36-2. Aquatics programs	10.1%	20.4%	17.0%	3.1%	2.8%	46.5%
Q36-3. Camps & youth programs	8.5%	20.8%	14.5%	2.2%	0.6%	53.5%
Q36-4. Adult sports programs	7.5%	23.9%	21.7%	2.2%	0.6%	44.0%
Q36-5. Overall recreation programming	10.7%	30.8%	20.4%	1.9%	0.6%	35.5%
Q36-6. Recreation center facilities	18.9%	40.3%	12.9%	3.8%	2.8%	21.4%

WITHOUT "DON'T KNOW"

Q36. Based on your experience(s) with our local parks and trails, how satisfied are you with our recreation programs? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q36-1. Fitness programs	21.0%	48.9%	21.8%	7.0%	1.3%
Q36-2. Aquatics programs	18.8%	38.2%	31.8%	5.9%	5.3%
Q36-3. Camps & youth programs	18.2%	44.6%	31.1%	4.7%	1.4%
Q36-4. Adult sports programs	13.5%	42.7%	38.8%	3.9%	1.1%
Q36-5. Overall recreation programming	16.6%	47.8%	31.7%	2.9%	1.0%
Q36-6. Recreation center facilities	24.0%	51.2%	16.4%	4.8%	3.6%

Q37. Based on your experience(s) with our local parks and trails, how satisfied are you with our trail system and rule enforcement? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q37-1. Trail etiquette exhibited by other trail users	15.1%	38.1%	19.5%	16.4%	4.1%	6.9%
Q37-2. Condition of park facilities & fields	27.0%	51.3%	10.4%	0.9%	0.0%	10.4%
Q37-3. Condition of paved surface trails & paths	20.8%	41.8%	18.2%	8.5%	4.7%	6.0%
Q37-4. Connectivity & effectiveness of trail network	21.4%	48.7%	13.2%	6.9%	2.2%	7.5%
Q37-5. Adequacy of trail information at trailheads	17.3%	47.5%	17.9%	6.6%	2.5%	8.2%
Q37-6. Adequacy of trail information available online	15.7%	33.6%	17.6%	2.5%	1.9%	28.6%
Q37-7. Adequacy of wayfinding signage along trails	16.7%	40.6%	20.8%	6.9%	3.5%	11.6%

WITHOUT "DON'T KNOW"

Q37. Based on your experience(s) with our local parks and trails, how satisfied are you with our trail system and rule enforcement? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q37-1. Trail etiquette exhibited by other trail users	16.2%	40.9%	20.9%	17.6%	4.4%
Q37-2. Condition of park facilities & fields	30.2%	57.2%	11.6%	1.1%	0.0%
Q37-3. Condition of paved surface trails & paths	22.1%	44.5%	19.4%	9.0%	5.0%
Q37-4. Connectivity & effectiveness of trail network	23.1%	52.7%	14.3%	7.5%	2.4%
Q37-5. Adequacy of trail information at trailheads	18.8%	51.7%	19.5%	7.2%	2.7%
Q37-6. Adequacy of trail information available online	22.0%	47.1%	24.7%	3.5%	2.6%
Q37-7. Adequacy of wayfinding signage along trails	18.9%	45.9%	23.5%	7.8%	3.9%

Q38. Based on your experience, please indicate if you feel the current level of enforcement of our trail system and rules is "Too Much," "Just Right," or "Not Enough."

(N=318)

	Too much	Just right	Not enough	Don't know
Q38-1. Overall enforcement of seasonal trail closures	5.0%	66.0%	10.7%	18.2%
Q38-2. Overall enforcement of leash laws	8.8%	39.0%	36.5%	15.7%
Q38-3. Overall enforcement of trail rules (e.g., no dogs, equestrian only)	6.3%	43.7%	29.9%	20.1%
Q38-4. Overall enforcement of Nordic trail rules	2.2%	42.1%	14.2%	41.5%

WITHOUT "DON'T KNOW"

Q38. Based on your experience, please indicate if you feel the current level of enforcement of our trail system and rules is "Too Much," "Just Right," or "Not Enough." (without "don't know")

(N=318)

	Too much	Just right	Not enough
Q38-1. Overall enforcement of seasonal trail closures	6.2%	80.8%	13.1%
Q38-2. Overall enforcement of leash laws	10.4%	46.3%	43.3%
Q38-3. Overall enforcement of trail rules (e.g., no dogs, equestrian only)	7.9%	54.7%	37.4%
Q38-4. Overall enforcement of Nordic trail rules	3.8%	72.0%	24.2%

Q40. Do you feel well informed on current issues facing the town? Please select a number from 1 to 10 where 10 means "Extremely Informed" and 1 means "Not at all Informed."

(N=318)

	Extremely informed	9	8	7	6	5	4	3	2	Not at all informed	Not provided
Q40. Do you feel well informed on current issues facing the Town	6.3%	8.8%	17.0%	20.1%	16.0%	9.1%	6.3%	4.4%	4.1%	4.7%	3.1%

WITHOUT "NOT PROVIDED"

Q40. Do you feel well informed on current issues facing the town? Please select a number from 1 to 10 where 10 means "Extremely Informed" and 1 means "Not at all Informed." (without "not provided")

(N=318)

	Extremely informed	9	8	7	6	5	4	3	2	Not at all informed
Q40. Do you feel well informed on current issues facing the Town	6.5%	9.1%	17.5%	20.8%	16.6%	9.4%	6.5%	4.5%	4.2%	4.9%

Q41. How do you currently access government news and information, including information about Town services?

Q41. How do you currently access government news & information, including information about Town services	Number	Percent
Town website (tosv.com)	156	49.1 %
Town eNewsletters/alerts	151	47.5 %
Newspaper articles	232	73.0 %
Newspaper advertisements	58	18.2 %
Social media (Facebook/Twitter)	64	20.1 %
Friends/family/word of mouth	126	39.6 %
Forums or meetings	22	6.9 %
Grassroots TV/CGTV	14	4.4 %
Other	4	1.3 %
Total	827	

Q41-9. Other

Q41-9. Other	Number	Percent
Word of mouth	1	25.0 %
On the boards by Clark Market	1	25.0 %
Other residents	1	25.0 %
Radio	1	25.0 %
Total	4	100.0 %

Q42. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Town's Communication efforts.

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q42-1. Overall level/amount of communication	9.4%	39.0%	33.0%	8.8%	1.6%	8.2%
Q42-2. Overall timeliness of communication	7.9%	37.1%	34.6%	7.9%	1.9%	10.7%
Q42-3. Overall ability to communicate with Town leaders	7.9%	33.6%	27.0%	7.9%	2.5%	21.1%
Q42-4. Overall level of opportunity to share my comments/concerns on Town issues	7.2%	34.0%	28.0%	10.7%	2.8%	17.3%

WITHOUT "DON'T KNOW"

Q42. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Town's Communication efforts. (without "don't know")

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q42-1. Overall level/amount of communication	10.3%	42.5%	36.0%	9.6%	1.7%
Q42-2. Overall timeliness of communication	8.8%	41.5%	38.7%	8.8%	2.1%
Q42-3. Overall ability to communicate with Town leaders	10.0%	42.6%	34.3%	10.0%	3.2%
Q42-4. Overall level of opportunity to share my comments/concerns on Town issues	8.7%	41.1%	33.8%	12.9%	3.4%

Q43. Do you feel your voice is adequately heard by the Town?

Q43. Do you feel your voice is adequately heard by the Town	Number	Percent
Yes	94	29.6 %
No	78	24.5 %
Don't know/no opinion	146	45.9 %
Total	318	100.0 %

WITHOUT "DON'T KNOW / NO OPINION"

Q43. Do you feel your voice is adequately heard by the Town? (without "don't know/no opinion")

Q43. Do you feel your voice is adequately heard by the Town	Number	Percent
Yes	94	54.7 %
No	78	45.3 %
Total	172	100.0 %

Q44. Are you a registered voter in Snowmass Village?

Q44. Are you a registered voter in Snowmass Village	Number	Percent
Yes	216	67.9 %
No	85	26.7 %
Not provided	17	5.3 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q44. Are you a registered voter in Snowmass Village? (without "not provided")

Q44. Are you a registered voter in Snowmass Village	Number	Percent
Yes	216	71.8 %
No	85	28.2 %
Total	301	100.0 %

Q45. How long have you lived within, or owned property within the Town of Snowmass Village?

Q45. How long have you lived or owned property within Town of Snowmass Village	Number	Percent
Less than 1 year	6	1.9 %
1-5 years	38	11.9 %
6-15 years	77	24.2 %
15+ years	160	50.3 %
Don't live in Town of Snowmass Village	34	10.7 %
Not provided	3	0.9 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q45. How long have you lived within, or owned property within the Town of Snowmass Village? (without "not provided")

Q45. How long have you lived or owned property within Town of Snowmass Village	Number	Percent
Less than 1 year	6	1.9 %
1-5 years	38	12.1 %
6-15 years	77	24.4 %
15+ years	160	50.8 %
Don't live in Town of Snowmass Village	34	10.8 %
Total	315	100.0 %

Q46. What is your zip code?

Q46. What is your home zip code	Number	Percent
81615	254	82.5 %
81611	18	5.8 %
81623	9	2.9 %
81621	6	1.9 %
81654	3	1.0 %
81612	2	0.6 %
29455	1	0.3 %
81601	1	0.3 %
78703	1	0.3 %
87505	1	0.3 %
10022	1	0.3 %
60035	1	0.3 %
60712	1	0.3 %
17011	1	0.3 %
81656	1	0.3 %
60614	1	0.3 %
52401	1	0.3 %
43209	1	0.3 %
18451	1	0.3 %
98004	1	0.3 %
49022	1	0.3 %
81430	1	0.3 %
Total	308	100.0 %

Q47. What is your age?

Q47. Your age	Number	Percent
18-28 years	18	5.7 %
29-39 years	53	16.7 %
40-54 years	59	18.6 %
55-64 years	63	19.8 %
64-75 years	75	23.6 %
> 75 years	38	11.9 %
Not provided	12	3.8 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q47. What is your age? (without "not provided")

Q47. Your age	Number	Percent
18-28 years	18	5.9 %
29-39 years	53	17.3 %
40-54 years	59	19.3 %
55-64 years	63	20.6 %
64-75 years	75	24.5 %
> 75 years	38	12.4 %
Total	306	100.0 %

Q48. Would you describe yourself as...

Q48. Your race/ethnicity	Number	Percent
Asian or Asian Indian	6	1.9 %
Black or African American	5	1.6 %
American Indian or Alaska Native	1	0.3 %
White	284	89.3 %
Hispanic, Spanish or Latino	30	9.4 %
Other	4	1.3 %
Total	330	

Q48-7. Self-describe your race/ethnicity:

Q48-7. Self-describe your race/ethnicity	Number	Percent
Mixed	2	50.0 %
Multi-race	1	25.0 %
Eurasian-Irish, Chinese	1	25.0 %
Total	4	100.0 %

Q49. What is your approximate total household annual income?

Q49. Your approximate total household annual income	Number	Percent
<$49,999K	25	7.9 %
$50K-$74,999	29	9.1 %
$75K-$99,999	33	10.4 %
$100K-$149,999	52	16.4 %
$150K-$249,999	40	12.6 %
$250K-$399,999	27	8.5 %
$400K-$599,999	8	2.5 %
>$600K	4	1.3 %
Not provided	100	31.4 %
Total	318	100.0 %

WITHOUT "NOT PROVIDED"

Q49. What is your approximate total household annual income? (without "not provided")

Q49. Your approximate total household annual income	Number	Percent
<$49,999K	25	11.5 %
$50K-$74,999	29	13.3 %
$75K-$99,999	33	15.1 %
$100K-$149,999	52	23.9 %
$150K-$249,999	40	18.3 %
$250K-$399,999	27	12.4 %
$400K-$599,999	8	3.7 %
>$600K	4	1.8 %
Total	218	100.0 %

Town of Snowmass Village Community Survey

2019

…helping organizations make better decisions since 1982

Findings Report

Submitted to the Town of Snowmass Village
ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061
August 2019

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2019 Town of Snowmass Village Community Survey Executive Summary

Purpose and Methodology

ETC Institute administered a survey to respondents of the Town of Snowmass Village during the summer of 2019. The purpose of the survey was to help the Town of Snowmass Village assess community needs and priorities, as well as evaluate trends on levels of satisfaction with Town Services.

On May 31st the Town included a pre-notification and story about the survey in their monthly newsletter that was sent to 3,715 subscribers. Following the pre-notification, the Town of Snowmass Village emailed a link to the survey on June 30th, which was successfully delivered to 3,719 subscribers. A reminder email was sent on July 11th. The Town made the survey available on their website, www.TOSV.com and created multiple social media posts targeted to reach individuals within a 50 mile radius of Snowmass Village.

In addition to email and online outreach efforts, the Town of Snowmass Village sent a postcard mailer with a link to the survey to every resident and business in Snowmass Village with a PO Box. A total of 1,759 mailers were delivered. The survey was also advertised with traditional mediums, such as the newspapers, on www.SnowmassSun.com, and local radio stations.

A minimum of 600 completed surveys was targeted to provide statistically significant results for the Town to use. That target was exceeded with a total of 676 completed surveys collected. The overall results for the sample of 676 surveys has a precision of at least +/-3.8% at the 95% level of confidence. The town values feedback from a wide array of community members, and the Town's Community Survey was made available to any individual that directly receives or experiences Town services. This includes all residents, part-time residents, employees, and guests of Snowmass Village.

The percentage of "don't know" responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from the Town of Snowmass Village with the results from other communities in ETC Institute's *DirectionFinder®* database. Since the number of "don't know" responses often reflects the utilization and awareness of Town services, the percentage of "don't know" responses has been provided in the tabular data section of this report. When the "don't know" responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase "*who had an opinion".*

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- Charts showing the overall results for most questions on the survey,
- Benchmarking data that shows how the results for the Town of Snowmass Village compare to other communities,

- Trend data that shows how the 2019 results compare to 2017, 2015, and 2013 results,
- Tables that show the results for each question on the survey, and
- A copy of the survey instrument.

Major Findings

The Town of Snowmass Village continues to significantly outperform the U.S., regional, and similarly sized community averages when it comes to the major categories of service, public works, police services, and parks and recreation. The Town saw a significant increase in the number of respondents who indicated they are satisfied with the overall value they receive for their taxes and fees (+5.3% since 2017). Town Administrators saw a significant increase in satisfaction with four of the five areas that were assessed. Snow removal, overall street maintenance, and solid waste and recycling services, condition of park facilities and fields, and the connectivity and effectiveness of the trail network all performed significantly above the U.S., regional, and similarly sized community averages. Community leaders should continue to be proud of the exceptional level of service they are providing in the Town of Snowmass Village. Despite the relatively minor increases in satisfaction when comparing the 2019 and 2017 survey results, the Town of Snowmass Village continues to deliver exceptional services to residents, employees, and tourists.

Overall Perceptions of the Town

Eighty-one percent (81%) of the respondents surveyed, *who had an opinion,* indicated they were "very satisfied" or "satisfied" with the overall quality of services provided by the Town. Ninety-six percent (96%) of those surveyed, *who had an opinion,* indicated they were "very satisfied" or "satisfied" with the overall feeling of safety in the town, and 88% of respondents surveyed, *who had an opinion*, indicated they were "very satisfied" or "satisfied" with the overall quality of life in the Town. Thirty-six percent (36%) of respondents, *who had an opinion,* indicated they believe the sense of community in Snowmass Village is improving, 46% believe it is staying the same, and only 18% believe it is getting worse.

Satisfaction with Town Services

- **Town Rental Housing.** Based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion* 69% were satisfied with the quality of Town rental housing and 62% were satisfied with the level of service and unit upkeep.

- **Town Administration and Leadership** The highest levels of satisfaction with Town administration and leadership, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the overall quality of service provided by the Town Clerk's Department (71%), the availability of Town personnel to address needs (70%), and the overall quality of service provided by the Town Manager's Office (61%).

- **Community Development.** Twelve percent (12%) of respondents indicated they have utilized Community Development services within the past 12 months. The highest levels of satisfaction with Community Development services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion* and have utilized Community Development services within the past 12 months, were: the courtesy of staff (78%), the adequacy of staffing in the department (69%), and the fairness of staff (67%).
    - Based on their experience, 42% of respondents indicated that the process of working with the Community Development Department in Snowmass Village is "better" than other jurisdictions, 14% said it was the same, 21% said it was worse, and 23% did not have an opinion.
- **Public Works.** The highest levels of satisfaction with public works services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: snow removal (91%), overall street maintenance (88%), and solid waste and recycling service (78%).
    - Forty-six percent (46%) of respondents, *who had an opinion*, indicated they would be willing to incur higher solid waste rates for the addition of composting services and bins.
- **Police Department.** The highest levels of satisfaction with Police services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the friendliness and approachability of personnel (92%) trustworthiness of personnel (91%), and how quickly personnel respond to emergencies (91%).
    - Respondents were asked to indicate, based on their own experience, if they feel the current levels of Police presence in five situations is "too low", "too high", or "just right". Most respondents indicated that the current levels of Police presence in all five situations is "just right".
- **Transportation.** Respondents were asked to indicate if they would utilize three different programs and/or transportation alternatives to driving if they were offered in Snowmass Village. Dedicated bike lanes (46%) was the only item that received a significant level of support. Twenty-five percent (25%) or less of respondents indicated they would utilize a bike share program or car share program. Seventy-six percent (76%) of respondents indicated they currently ride the Village Shuttle. The highest levels of satisfaction with the Village Shuttle services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion* and ride the Village Shuttle, were: the sense of safety (97%), the comfort and cleanliness of shuttles (94%), the timeliness/punctuality of service (92%), and the courtesy and helpfulness of the shuttle driver (91%).
    - **Parking and Parking Management.** Sixty-two percent (62%) of respondents *who had an opinion* were either "very satisfied" or "satisfied" with the availability of parking in the summer, 51% were satisfied with parking permit fees, 44% were

satisfied with the availability of parking in the winter, and 43% were satisfied with the availability of parking information.

- **Tourism.** The highest levels of satisfaction with tourism services, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the appeal of special events offered (74%) and the appeal of special events offered in winter (66%). Sixty-two percent (62%) of respondents *who had an opinion* indicated they feel the current amount of special events hosted in Snowmass Village during the summer is "just right", 15% think it is "too much", and 23% think it is "not enough". Sixty-six percent (62%) of respondents *who had an opinion* indicated they feel the current amount of special events hosted in Snowmass Village during the winter is "just right", 6% think it is "too much", and 29% think it is "not enough".

- **Parks, Recreation, and Trails.** The highest levels of satisfaction with the parks and recreation system, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: the condition of park facilities and fields (88%), the connectivity and effectiveness of the trail network (81%), and the overall enforcement of seasonal trail closures (80%).

Communication and Outreach

Respondents were asked to indicate how informed they feel they are on current issues facing the Town on a 10-point scale where 10 means they feel "extremely informed" and 1 means they feel "not at all informed". Most respondents (66%) gave a rating between 9 and 6, and only 4% of respondents indicated they feel they are "not at all informed" (1). Most respondents indicated that they currently access government news and information from newspaper articles which is the same source respondents indicate would be best to receive information about tourism events, local offerings, and activities. The Town website, Town e-newsletters/alerts, and word of mouth were the other most common sources of information according to respondents.

Intersections and Traffic Calming

Respondents were asked to indicate their level of satisfaction with six different intersections while riding in an automobile and while walking or biking. The two intersections that received the highest levels of "dissatisfied" and "very dissatisfied" responses, among residents *who had an opinion*, were: Wood Road and Carriage Way, and Brush Creek Road and Owl Creek Road. Respondents were then asked to indicate which traffic calming measures currently used in Snowmass Village do they find acceptable for improving overall traffic flow and safety. Acceleration/de-acceleration lanes and reduced speed limits received the highest level of "not acceptable" responses. However, none of the eight options listed received less than 63% of respondents who indicated that the measure was acceptable.

How the Town of Snowmass Village Compares to Other Communities Nationally

Satisfaction ratings for The Town of Snowmass Village **rated above the U.S. average in 18 of the 19 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the U.S. average (difference of 5% or more) in 18 of these areas.

Service	TOSV	US	Difference	Category
Overall street maintenance	**88%**	48%	40%	Public Works
Department's efforts to prevent crime	**89%**	55%	34%	Police Services
Overall quality of services provided by Town	**81%**	48%	33%	Overall
Enforcement of parking restrictions	**75%**	43%	32%	Police Services
Snow removal	**90%**	60%	30%	Public Works
Overall feeling of safety	**96%**	66%	30%	Overall
How quickly personnel respond to emergencies	**91%**	62%	29%	Police Services
Condition of park facilities & fields	**87%**	62%	26%	Parks and Recreation
Overall value that you receive for your tax & fees	**63%**	37%	26%	Overall
Overall quality of police services	**91%**	68%	23%	Police Services
Connectivity & effectiveness of trail network	**81%**	58%	23%	Parks and Recreation
Animal services	**76%**	55%	21%	Police Services
Overall quality of life	**88%**	72%	16%	Overall
Enforcement of local traffic laws	**81%**	65%	16%	Police Services
Overall quality of representation you receive from Town Council	**43%**	31%	12%	Overall
Courtesy of staff	**78%**	70%	8%	Customer Service
Overall image of Town	**69%**	61%	8%	Overall
Solid waste & recycling services	**77%**	72%	6%	Public Works
Timeliness & efficiency	**57%**	57%	0%	Customer Service

How the Town of Snowmass Village Compares to Other Small Communities

Satisfaction ratings for The Town of Snowmass Village **rated above the small community average all 19 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the small community average (difference of 5% or more) in 18 of these areas.

Service	TOSV	Small Communities	Difference	Category
Overall street maintenance	**88%**	50%	39%	Public Works
Overall quality of services provided by Town	**81%**	44%	38%	Overall
Snow removal	**90%**	56%	34%	Public Works
Department's efforts to prevent crime	**89%**	57%	33%	Police Services
How quickly personnel respond to emergencies	**91%**	59%	32%	Police Services
Overall value that you receive for your tax & fees	**63%**	33%	29%	Overall
Overall feeling of safety	**96%**	67%	29%	Overall
Enforcement of parking restrictions	**75%**	48%	27%	Police Services
Condition of park facilities & fields	**87%**	62%	26%	Parks and Recreation
Connectivity & effectiveness of trail network	**81%**	57%	24%	Parks and Recreation
Overall quality of life	**88%**	67%	21%	Overall
Overall quality of police services	**91%**	71%	20%	Police Services
Animal services	**76%**	56%	20%	Police Services
Courtesy of staff	**78%**	64%	14%	Customer Service
Enforcement of local traffic laws	**81%**	66%	14%	Police Services
Overall image of Town	**69%**	57%	12%	Overall
Overall quality of representation you receive from Town Council	**43%**	33%	10%	Overall
Solid waste & recycling services	**77%**	71%	7%	Public Works
Timeliness & efficiency	**57%**	55%	2%	Customer Service

How the Town of Snowmass Village Compares to Other Communities Regionally

Satisfaction ratings for The Town of Snowmass Village **rated above the Mountain Regional average in 17 of the 19 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the Mountain Regional average (difference of 5% or more) in 17 of these areas.

Service	TOSV	Mountain Region	Difference	Category
Overall street maintenance	**88%**	45%	43%	Public Works
Snow removal	**90%**	47%	43%	Public Works
Department's efforts to prevent crime	**89%**	56%	33%	Police Services
Condition of park facilities & fields	**87%**	56%	31%	Parks and Recreation
How quickly personnel respond to emergencies	**91%**	61%	30%	Police Services
Enforcement of parking restrictions	**75%**	46%	29%	Police Services
Overall quality of services provided by Town	**81%**	54%	27%	Overall
Overall feeling of safety	**96%**	69%	27%	Overall
Overall value that you receive for your tax & fees	**63%**	40%	23%	Overall
Connectivity & effectiveness of trail network	**81%**	58%	22%	Parks and Recreation
Overall quality of police services	**91%**	72%	19%	Police Services
Animal services	**76%**	58%	18%	Police Services
Enforcement of local traffic laws	**81%**	63%	17%	Police Services
Overall quality of life	**88%**	75%	13%	Overall
Courtesy of staff	**78%**	67%	11%	Customer Service
Solid waste & recycling services	**77%**	71%	6%	Public Works
Overall image of Town	**69%**	63%	6%	Overall
Overall quality of representation you receive from Town Council	**43%**	43%	0%	Overall
Timeliness & efficiency	**57%**	60%	-3%	Customer Service

Town Council Strategic Goals

Respondents were asked to indicate how important six Town Council Strategic Goals are when planning the Town's future. The most important goals, based upon the combined percentage of "extremely important" and "very important" responses among respondents *who had an opinion*, were: working regionally with local partners to solve significant issues (e.g. transit, housing, etc.), maintaining and increasing public safety, parking, and transit by enhancing connectivity, and improving the Town's resiliency and environmental sustainability. The least important item was increasing the amount of community spaces to create more community focused interaction. Only 22% of respondents indicated there were issues not included in the Town Council's Strategic Goals list that they feel should be a top priority.

Trends

ETC Institute used previous survey data from 2017, 2015, and 2013 to compare the Town of Snowmass Village's 2019 results. Comparisons to past results help community leaders gauge progress and plan for future improvements. The tables on the following pages highlight the notable trends in survey results between 2019, 2017, 2015, and 2013.

Long-Term Trends, 2019-2013 results:

The Town saw a significant increase in satisfaction in five of the 20 areas that were comparable between the 2019 and 2013 surveys. There were three significant decreases in overall satisfaction in this same time period.

Long-Term Increases

Trends 2019-2013				
Service	**2019**	**2013**	**Difference**	**Category**
How quickly personnel respond to emergencies	**91%**	**83%**	8%	Police Services
Quality of housing	**69%**	**62%**	7%	Town Rental Housing
Department's efforts to prevent crime	**89%**	**82%**	7%	Police Services
Overall quality of service provided by Town Clerk's Department	**71%**	**64%**	7%	Village Administration
Availability of Town personnel to address your needs	**70%**	**65%**	5%	Village Administration

Long-Term Decreases

Trends 2019-2013				
Service	**2019**	**2013**	**Difference**	**Category**
Level of service & unit upkeep	**62%**	**67%**	-5%	Town Rental Housing
Providing clear expectations of the process	**58%**	**63%**	-5%	Community Development Department
Timeliness & efficiency	**57%**	**65%**	-8%	Community Development Department

Mid-Term Trends, 2019-2015 results:

The Town saw a significant increase in satisfaction in six of the 32 areas that were comparable between the 2019 and 2015 surveys. There were five areas that saw a significant decrease in overall satisfaction.

Mid-Term Increases

Trends 2019-2015				
Service	**2019**	**2015**	**Difference**	**Category**
How quickly personnel respond to emergencies	**91%**	**83%**	8%	Police Services
Overall quality of services provided by Town	**81%**	**75%**	6%	Overall Services
Department's efforts to prevent crime	**89%**	**85%**	4%	Police Services
Trustworthiness	**91%**	**87%**	4%	Police Services
Overall value that you receive for your tax & fees	**63%**	**59%**	4%	Overall Services
Availability of/access to public records	**53%**	**49%**	4%	Village Administration

Mid-Term Decreases

Trends 2019-2015				
Service	**2019**	**2015**	**Difference**	**Category**
Animal services	**76%**	**80%**	-4%	Police Services
Availability of information on solid waste & recycling services	**58%**	**63%**	-5%	Public Works
Timeliness & efficiency	**57%**	**65%**	-8%	Community Development Department
Providing clear expectations of the process	**58%**	**68%**	-10%	Community Development Department
Level of service provided for rates/fees paid for solid waste & recycling services	**56%**	**68%**	-12%	Public Works

Short-Term Trends, 2019-2017 results:

The Town saw a significant increase in satisfaction in 11 of the 54 areas that were comparable between the 2019 and 2017 surveys. There were 13 areas that saw a significant decrease in overall satisfaction.

Short-Term Increases

Trends 2019-2017				
Service	**2019**	**2017**	**Difference**	**Category**
Quality of housing	**69%**	**53%**	16%	Town Rental Housing
Level of service & unit upkeep	**62%**	**49%**	13%	Town Rental Housing
Adequacy of staffing in the department	**69%**	**59%**	9%	Community Development Department
Parking permit fees	**51%**	**44%**	8%	Parking Services
Availability of Town personnel to address your needs	**70%**	**63%**	7%	Village Administration
Overall quality of service provided by Town Clerk's Department	**71%**	**65%**	6%	Village Administration
Overall quality of services provided by Town	**81%**	**76%**	6%	Overall Services
Overall value that you receive for your tax & fees	**63%**	**57%**	5%	Overall Services
Overall quality of service provided by Town Manager's Office	**61%**	**56%**	5%	Village Administration
Ease & efficiency of license application **processes**	**52%**	**48%**	4%	Village Administration
Availability of/access to public records	**53%**	**49%**	4%	Village Administration

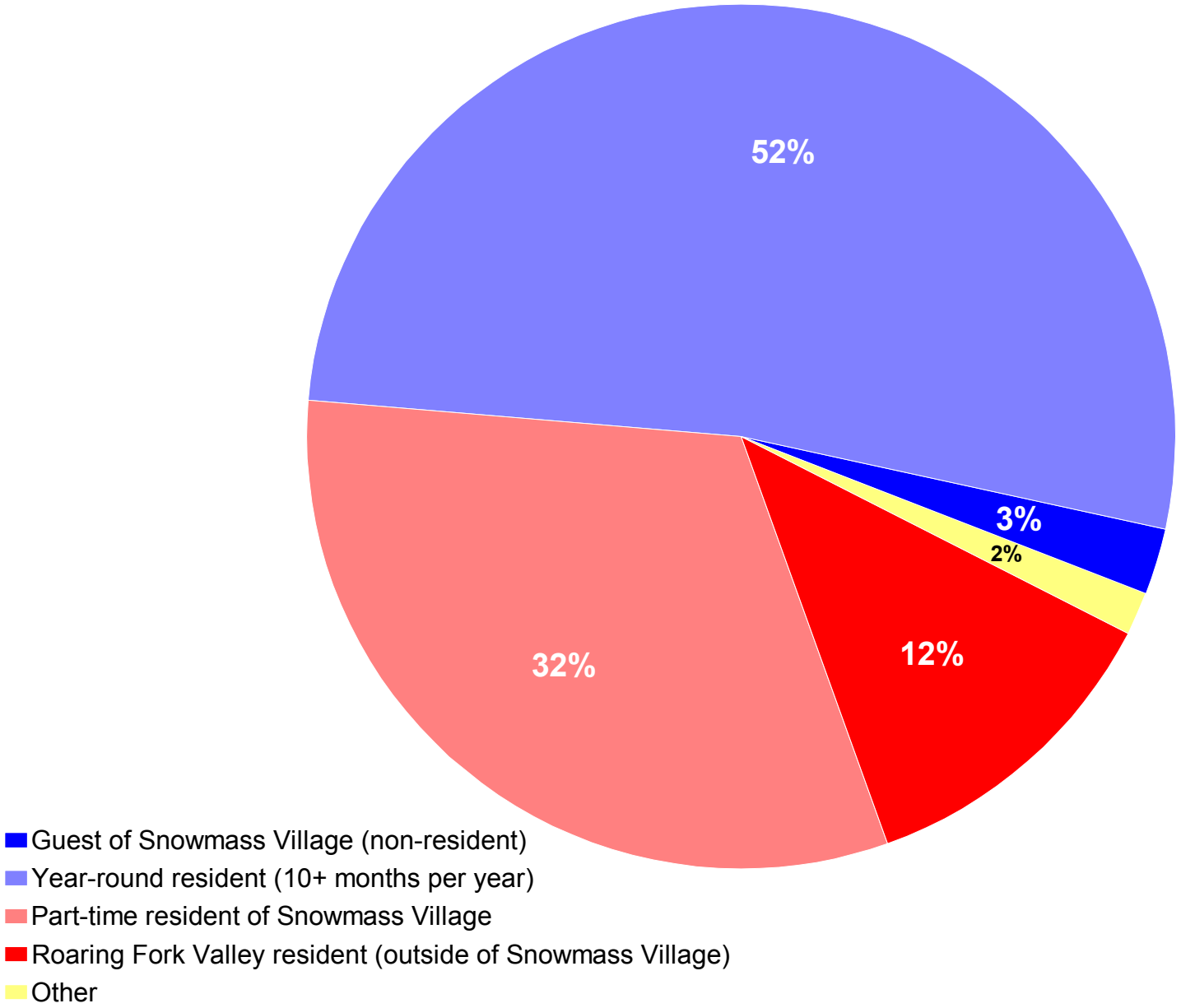
Short-Term Decreases

Trends 2019-2017				
Service	**2019**	**2017**	**Difference**	**Category**
Group sales & lodge bookings generated for Snowmass properties	**51%**	**54%**	-4%	Special Events
Promotion of Snowmass Village through marketing, advertising, public relations, et	**60%**	**64%**	-4%	Special Events
Information on website	**77%**	**81%**	-4%	Village Shuttle Services
Availability of parking information	**43%**	**47%**	-5%	Parking Services
Adequacy of information on how to properly dispose of solid waste	**57%**	**62%**	-5%	Public Works
Solid waste & recycling services	**77%**	**82%**	-5%	Public Works
Guest service centers at Town Park Station & Snowmass Mall	**59%**	**65%**	-6%	Special Events
Timeliness & efficiency	**57%**	**63%**	-6%	Community Development Department
Availability of information on solid waste & recycling services	**58%**	**64%**	-6%	Public Works
Availability of parking in summer	**62%**	**69%**	-7%	Parking Services
Fairness of staff	**67%**	**76%**	-9%	Community Development Department
Level of service provided for rates/fees paid for solid waste & recycling services	**56%**	**65%**	-9%	Public Works
Providing clear expectations of the process	**58%**	**68%**	-10%	Community Development Department

Section 1
Charts and Graphs

Q1. Which of the following best describes you?

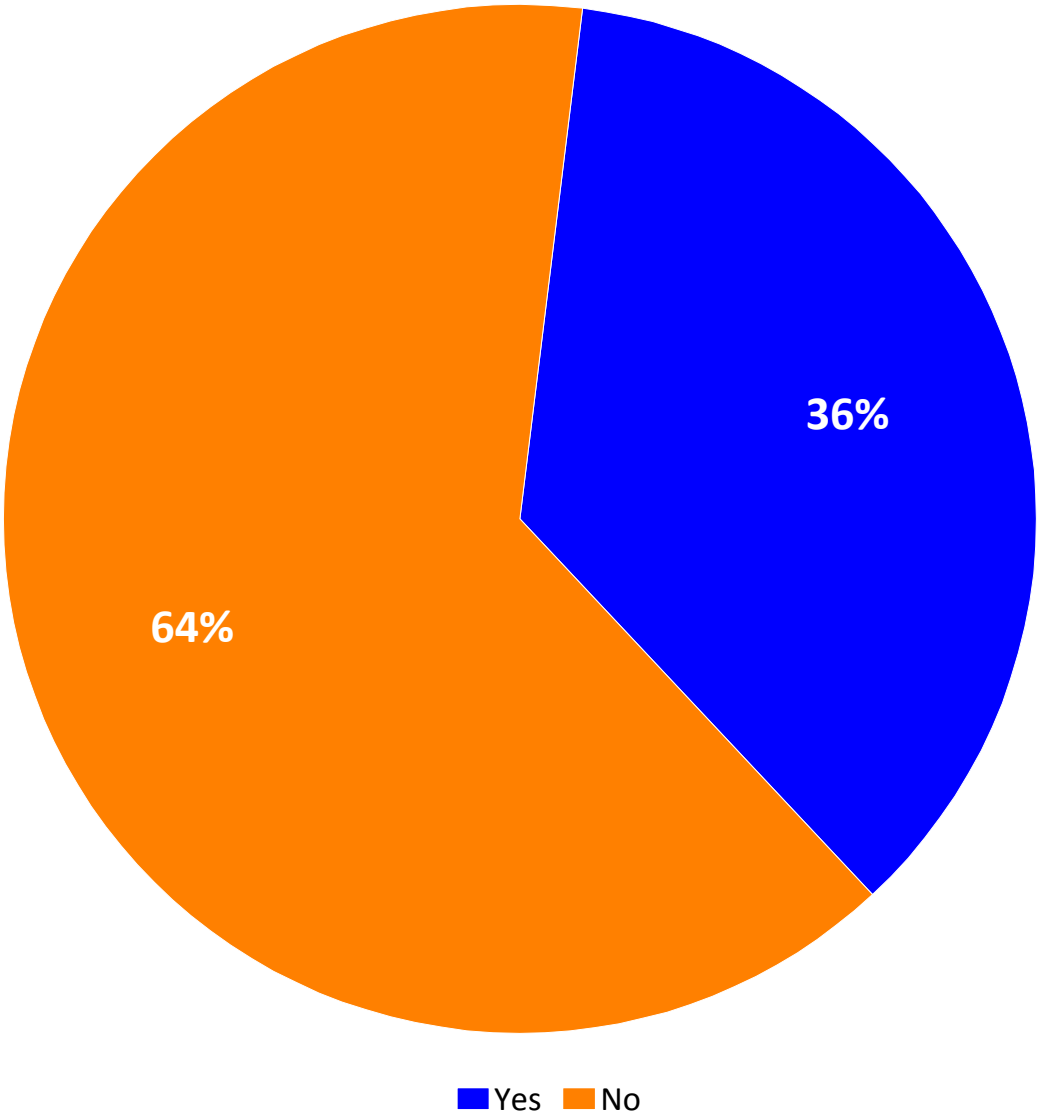
by percentage of respondents



Source: ETC Institute (2019)

Q1a. Are you an employee within Snowmass Village?

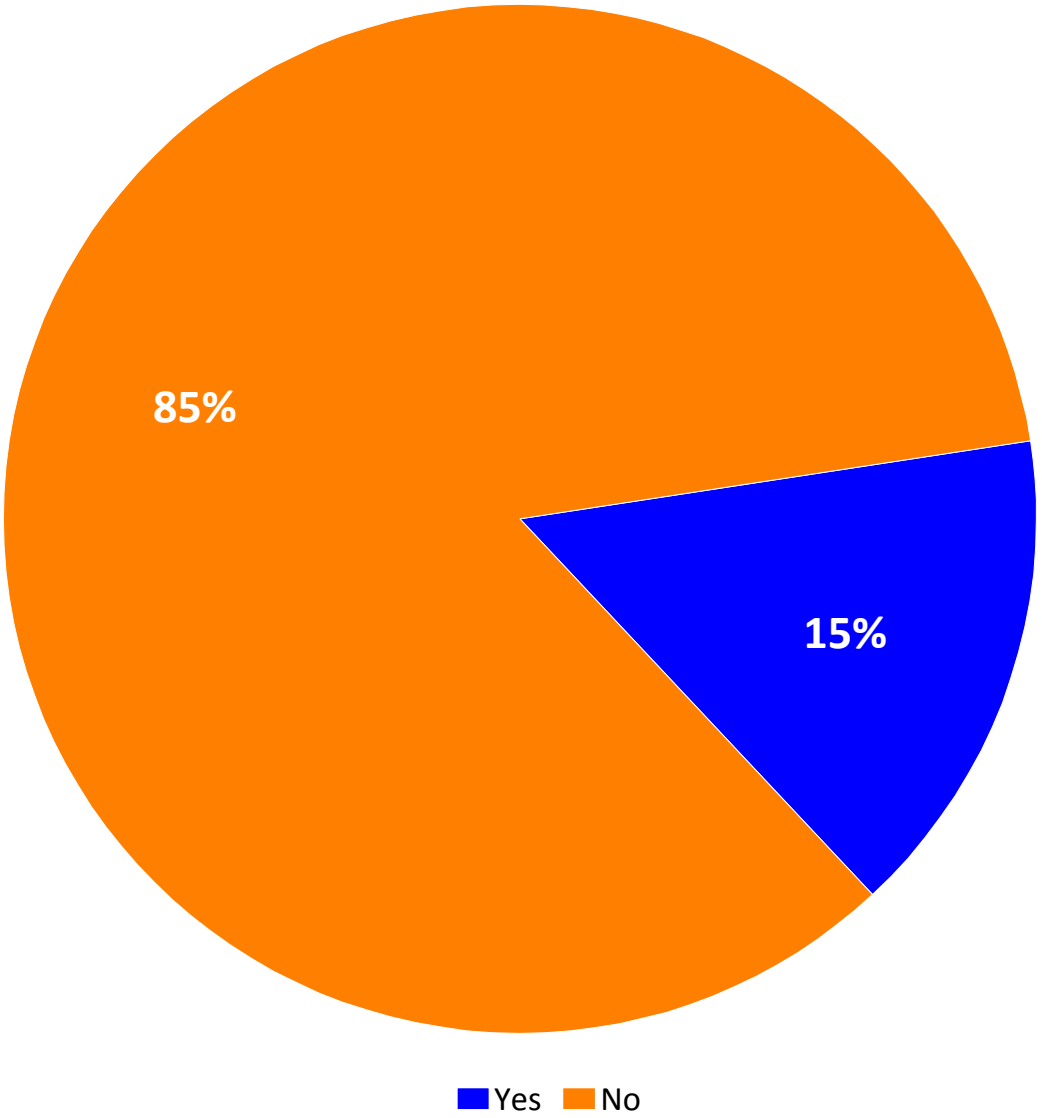
by percentage of respondents



Source: ETC Institute (2019)

Q1b. Are you a business owner/operator within Snowmass Village?

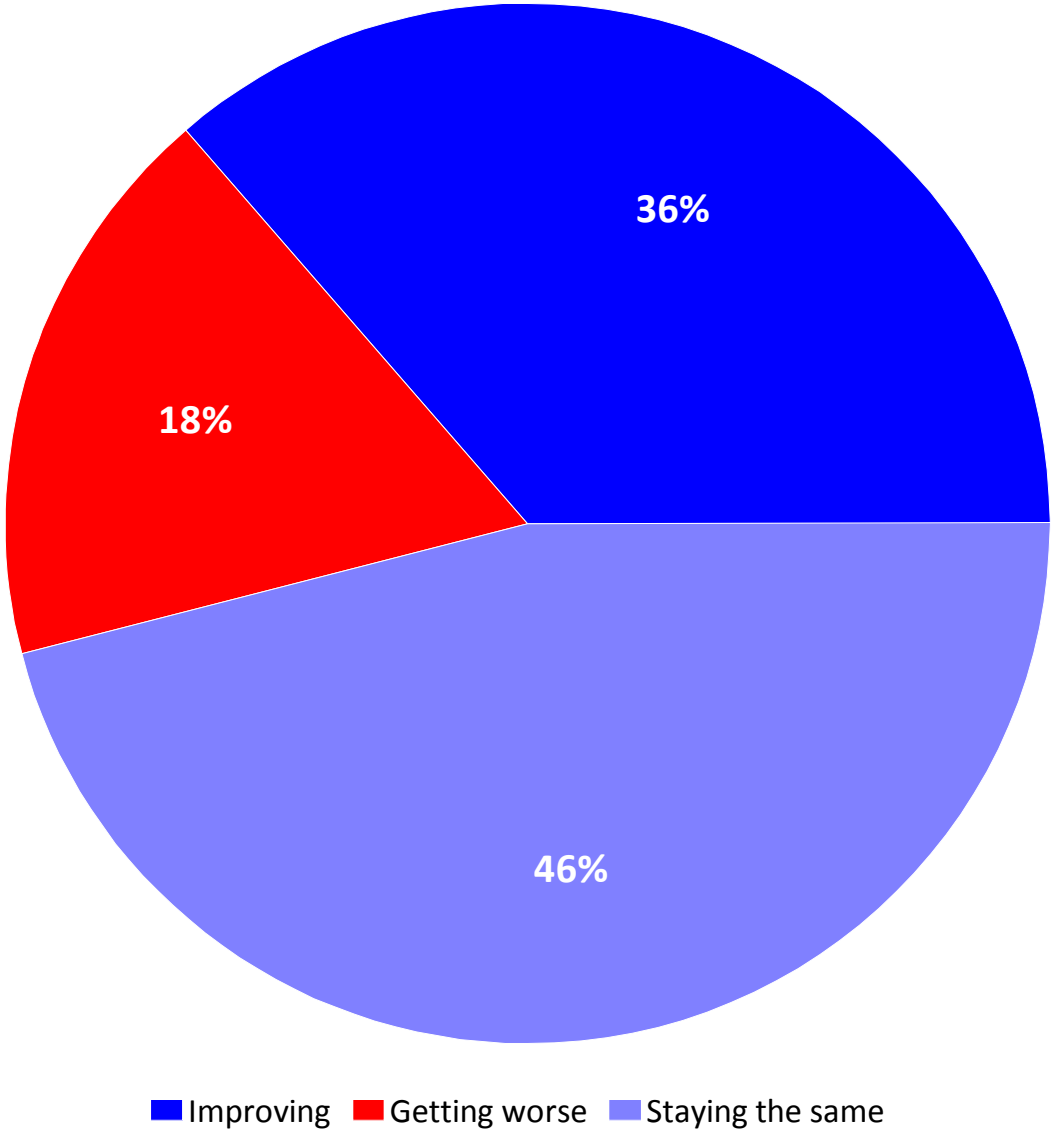
by percentage of respondents



Source: ETC Institute (2019)

Q2. Overall, do you feel that the sense of community in Snowmass Village is:

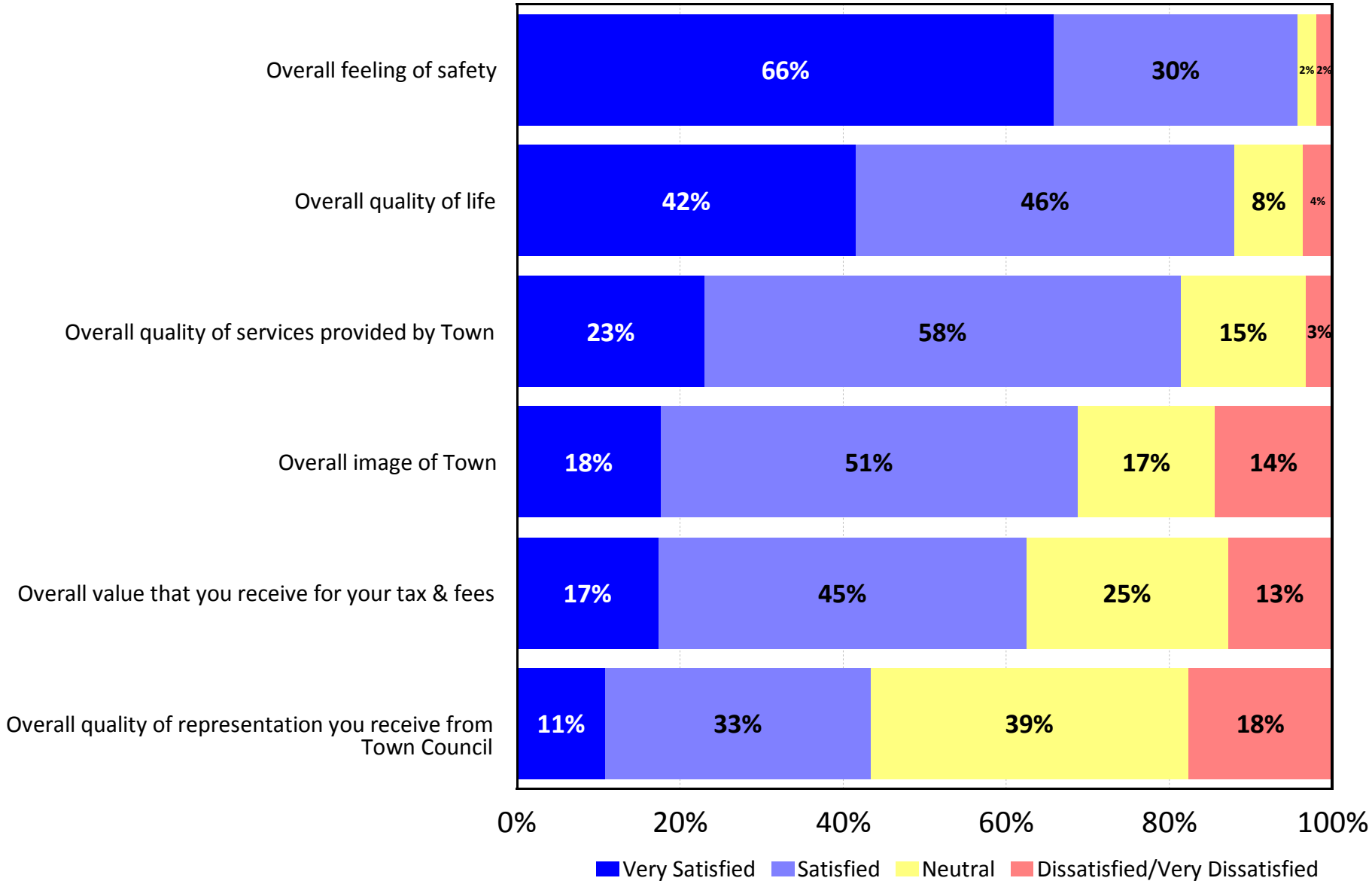
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q3. Overall satisfaction with various aspects of Town government and the Snowmass Village Community

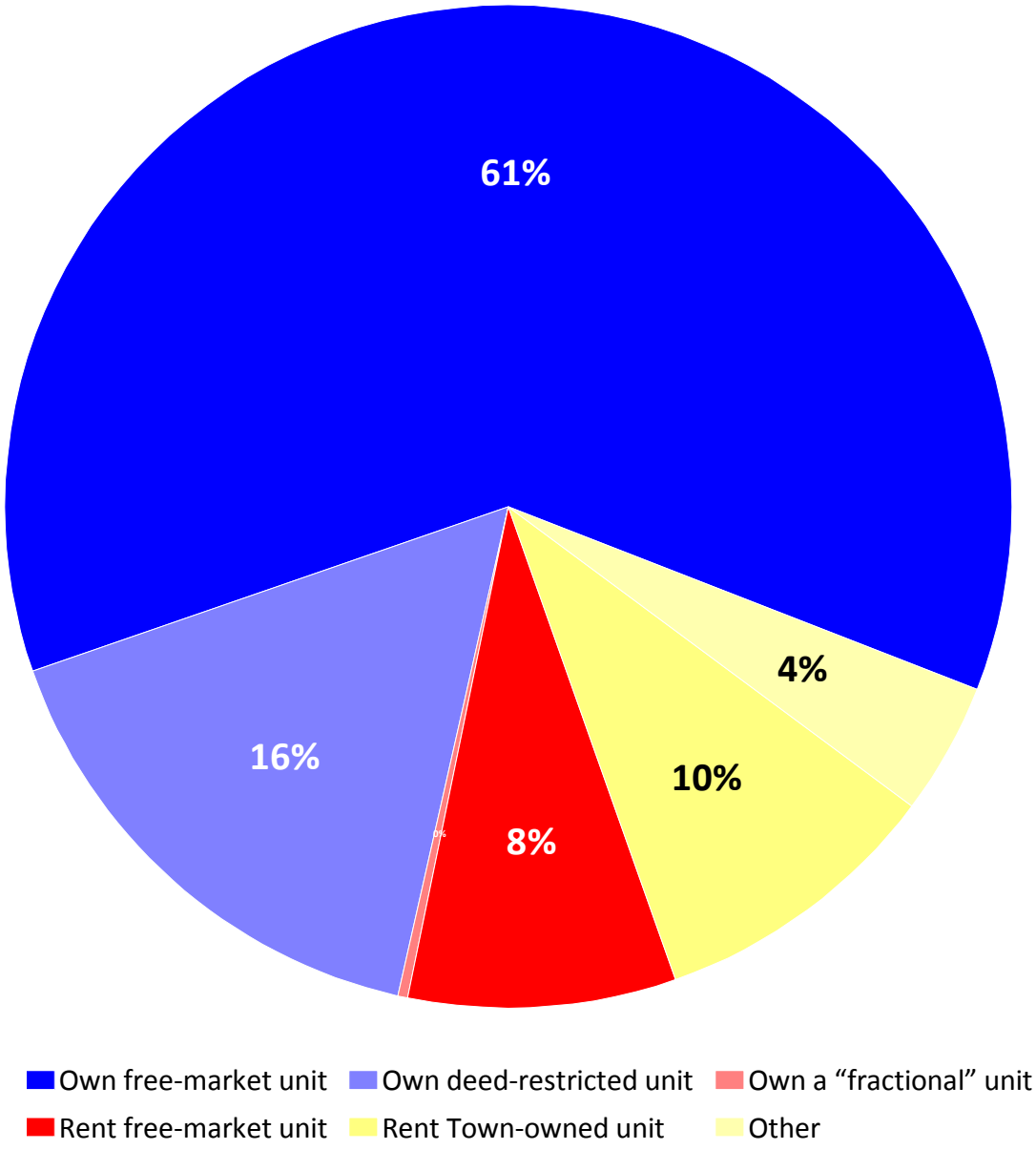
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q4. Do you own or rent your residence?

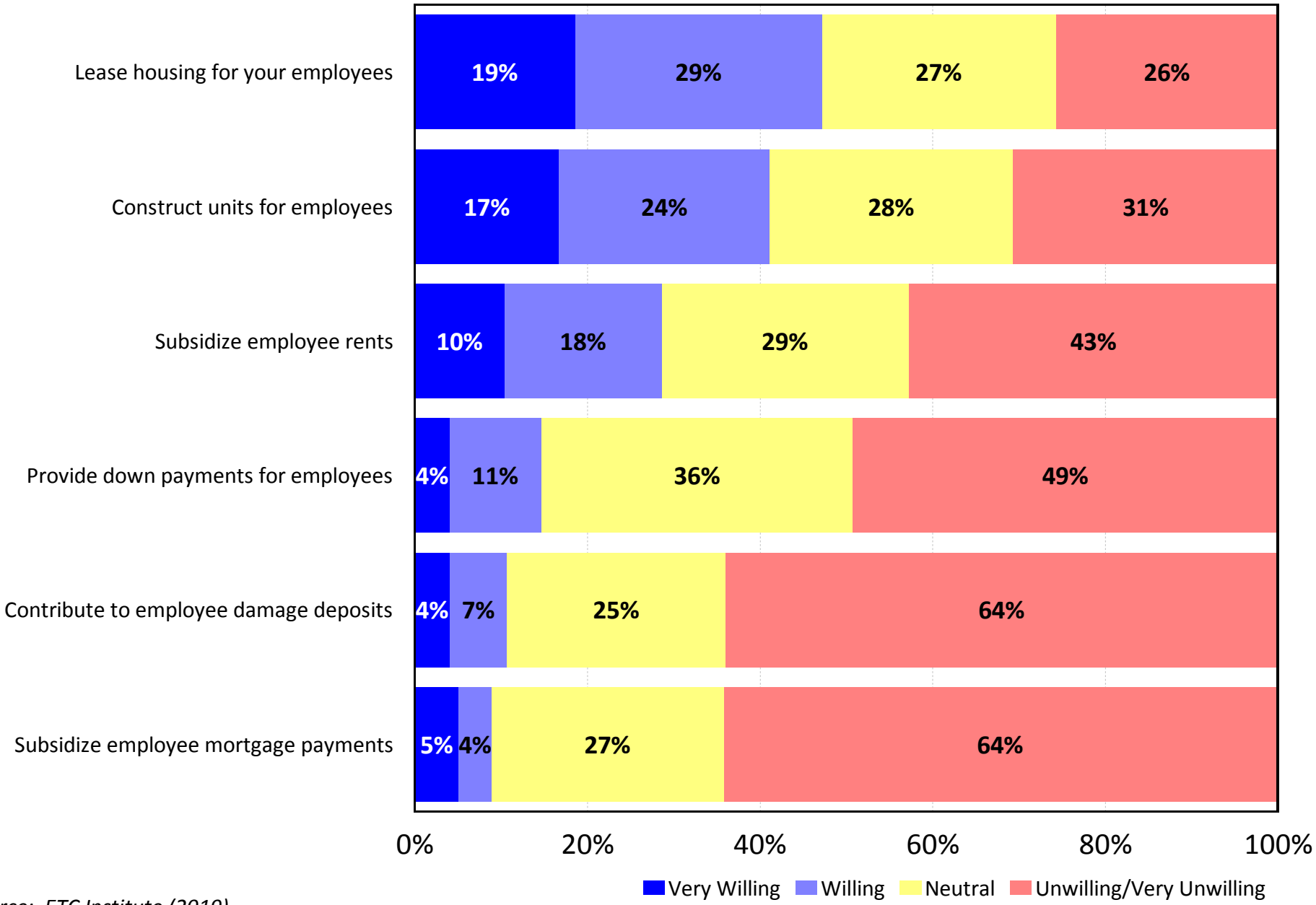
by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

Q6. Willingness to Assist with the Following Provisions of Affordable/Employee Housing

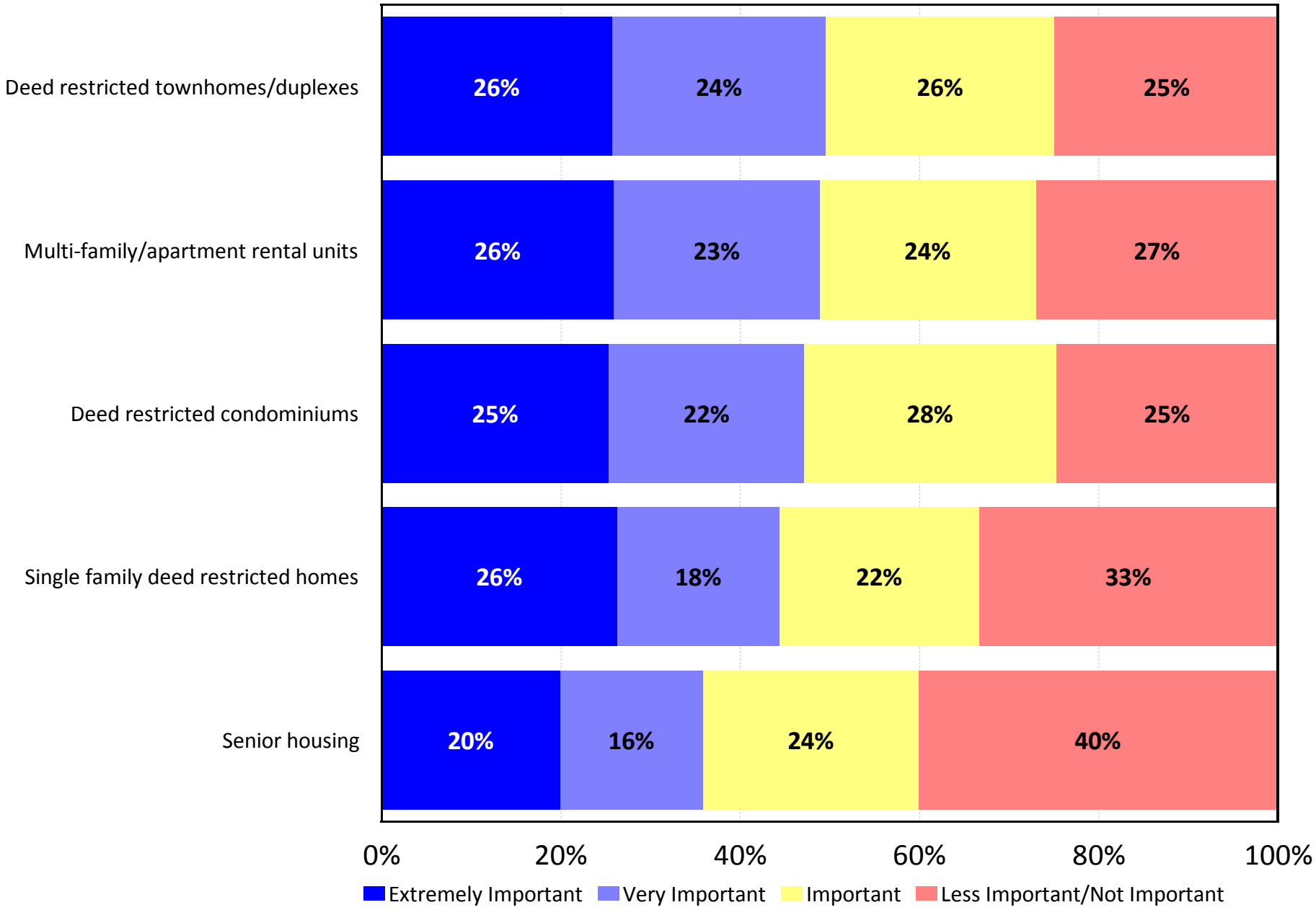
by percentage of respondents who are **business owners only** (Excluding "Don't Know")



Source: ETC Institute (2019)

Q7. Importance of Building the Following Types of Affordable Housing

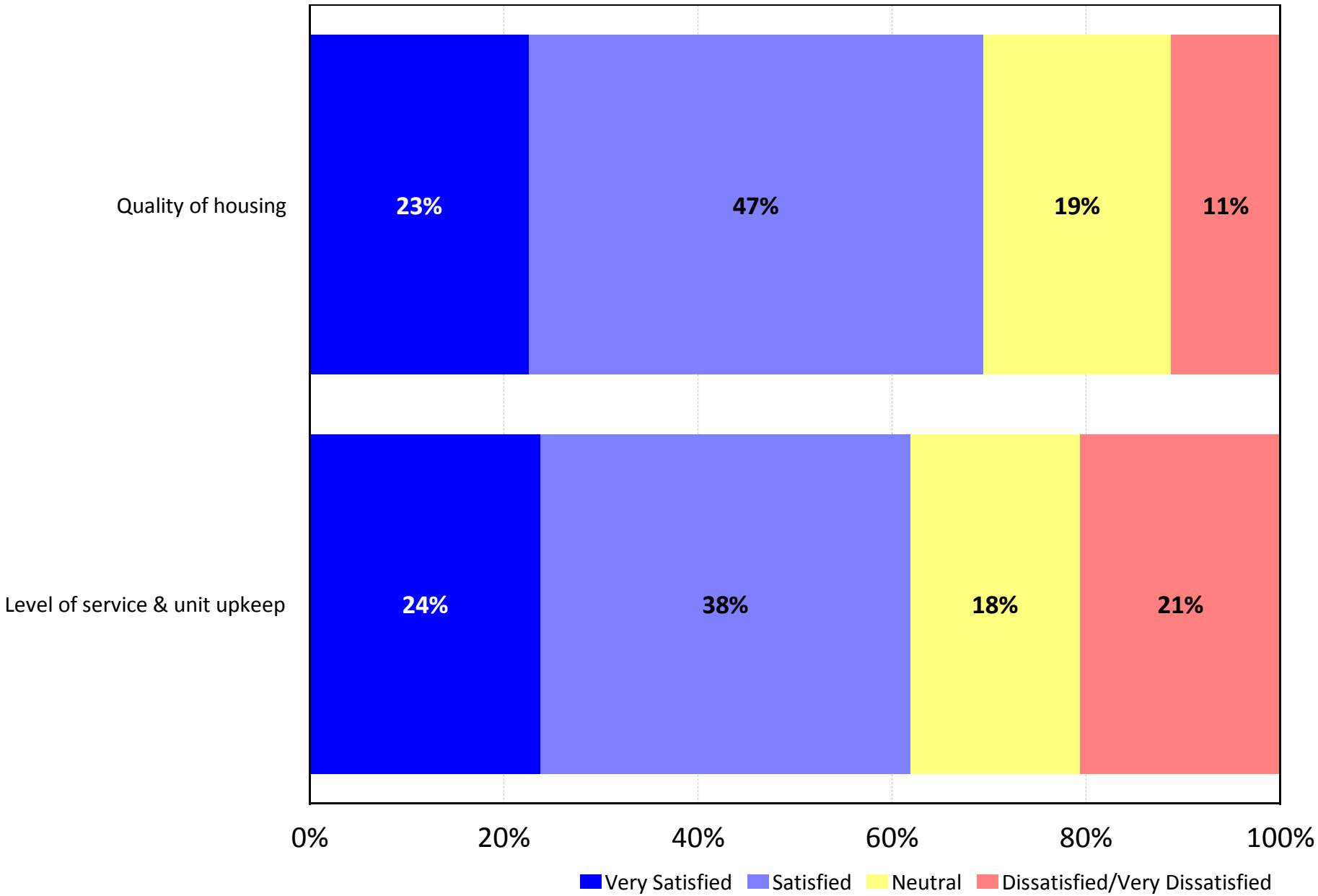
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q8. Overall satisfaction with items regarding Town rental housing

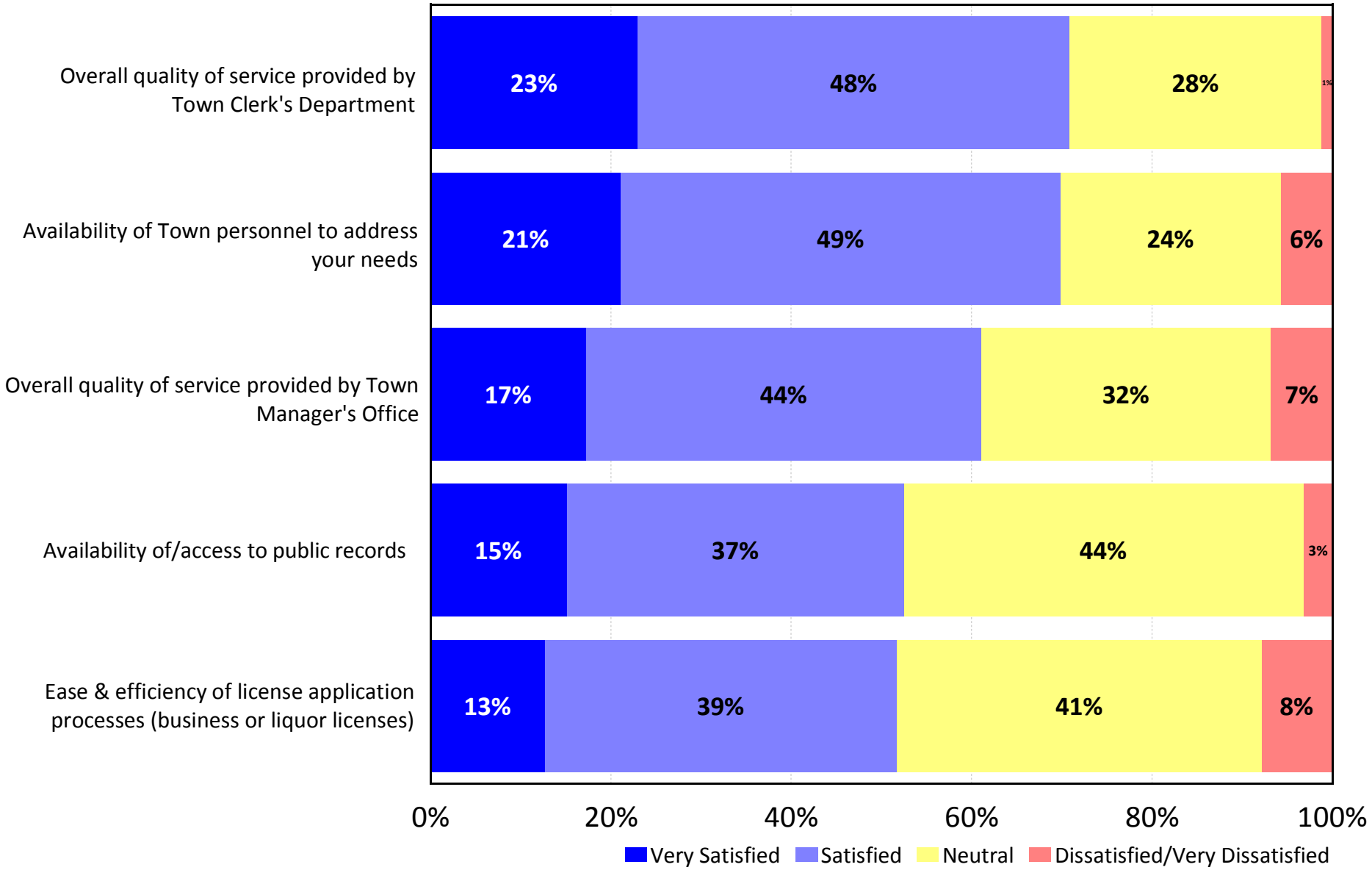
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q10. Overall satisfaction with the following functions of the Town of Snowmass Village administration

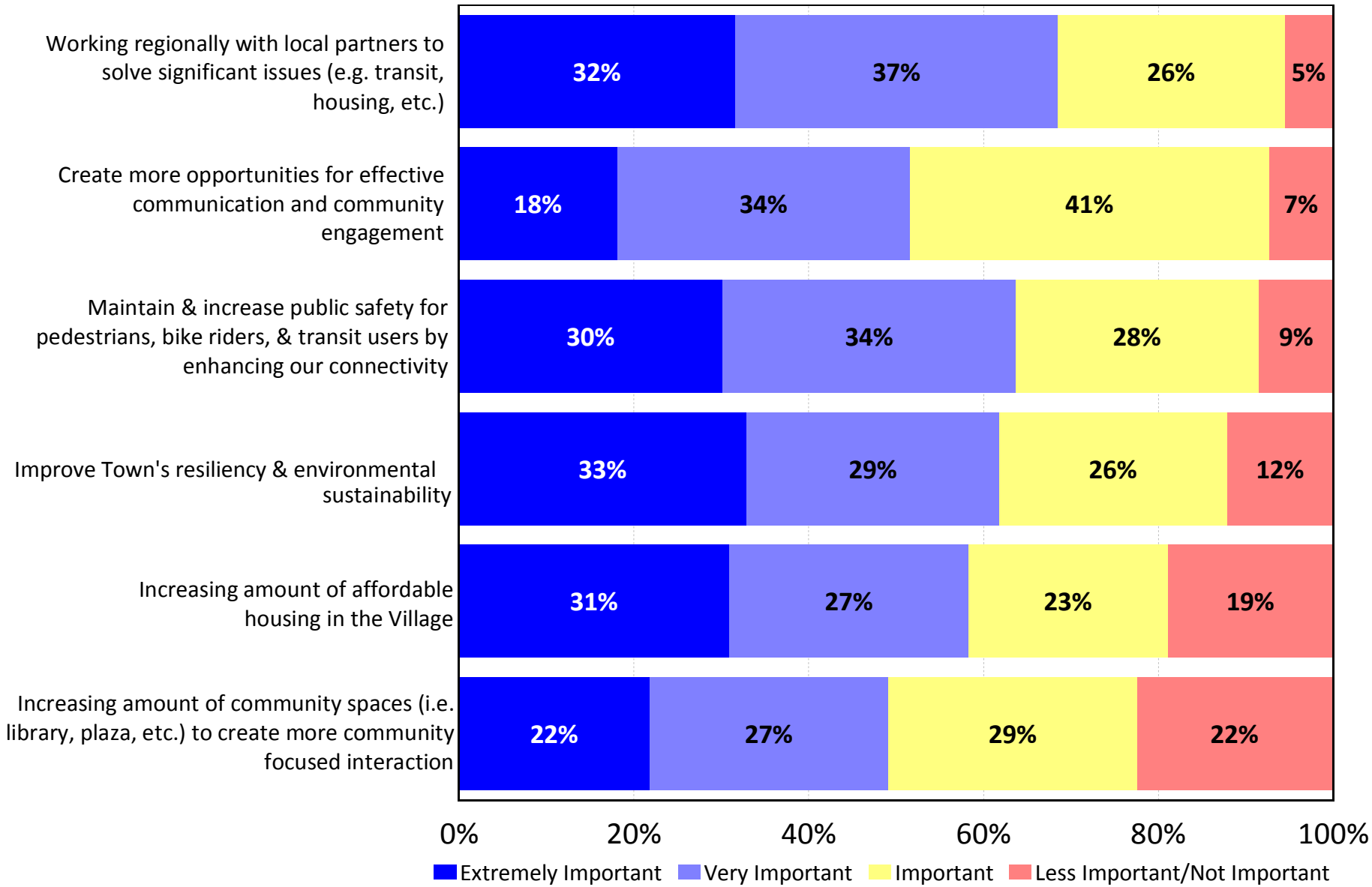
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q12. Overall importance of the following Town Council Strategic Goals when planning the Town's future

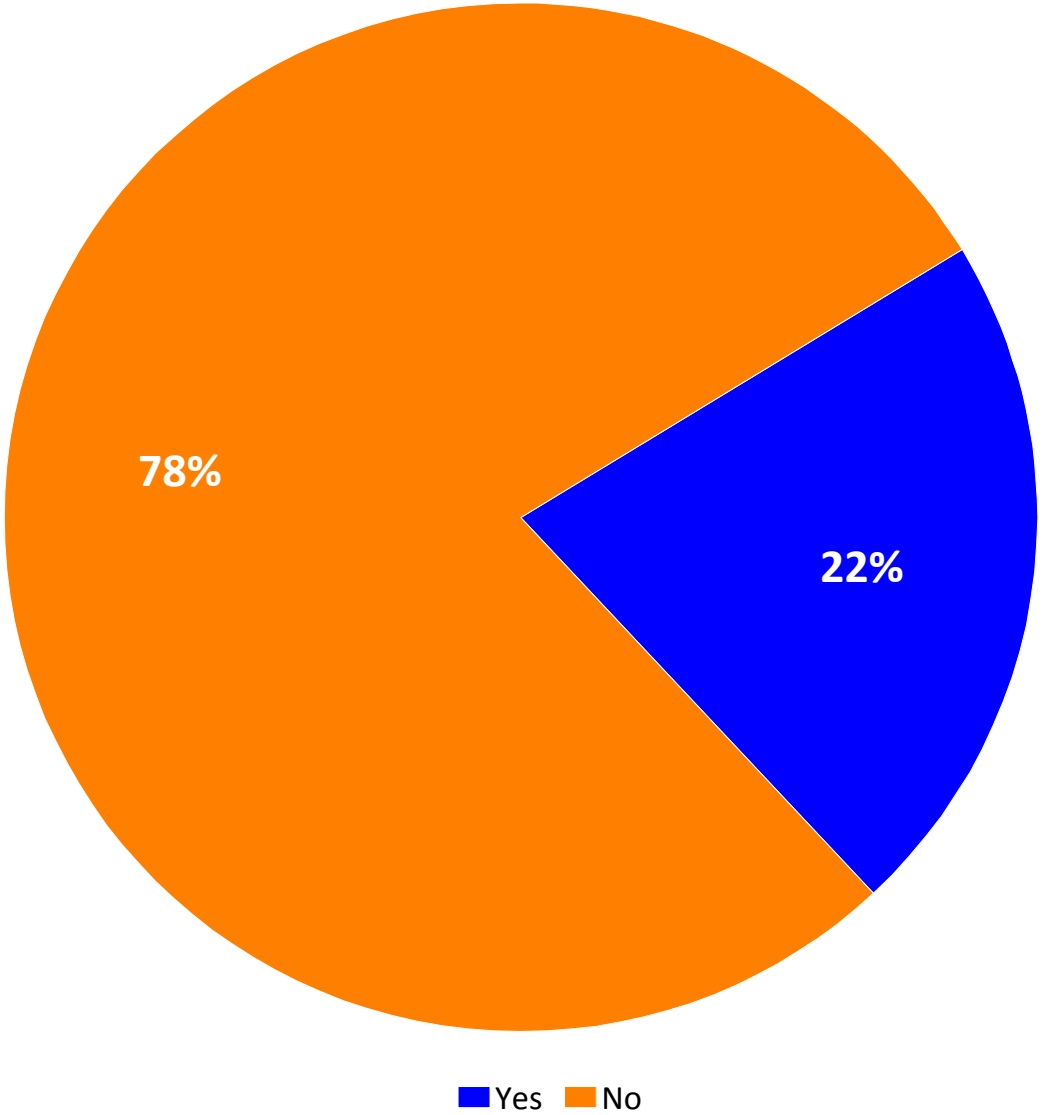
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q13. Are there any issues not included in the Town Council's Strategic Goals listed above that you feel should be one of the Town's top priorities?

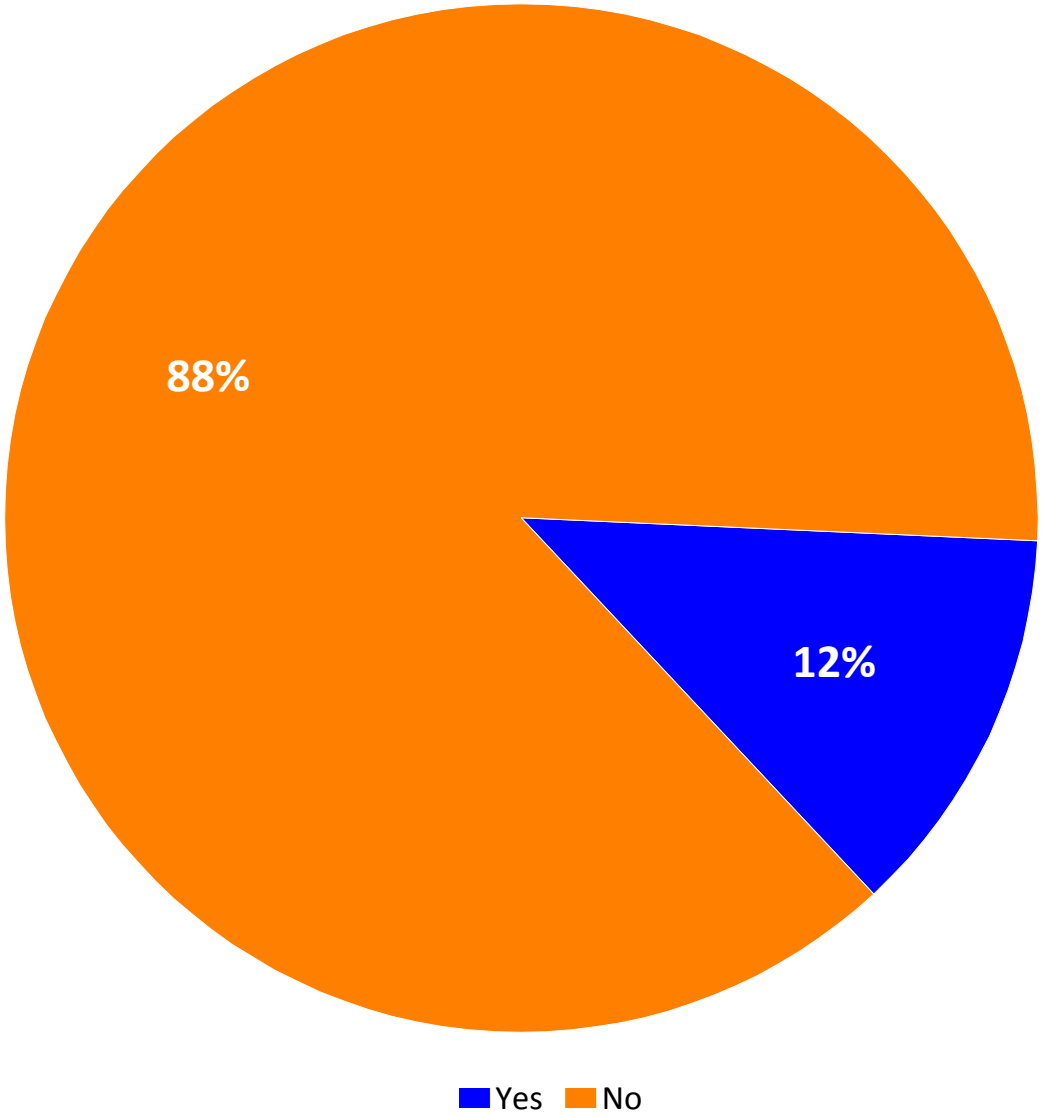
by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

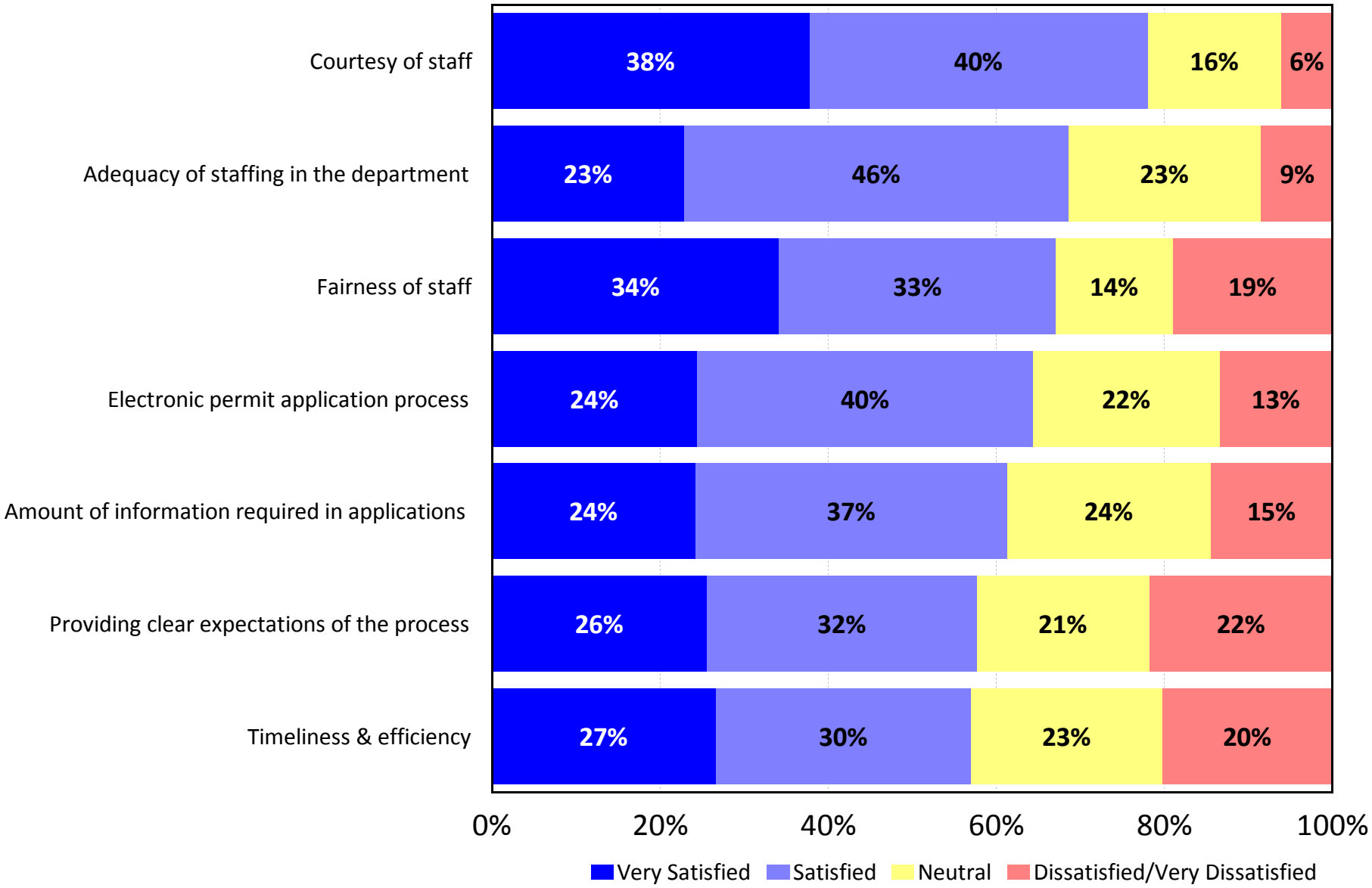
by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

Q15a. Overall satisfaction with the following aspects of the Community Development Department

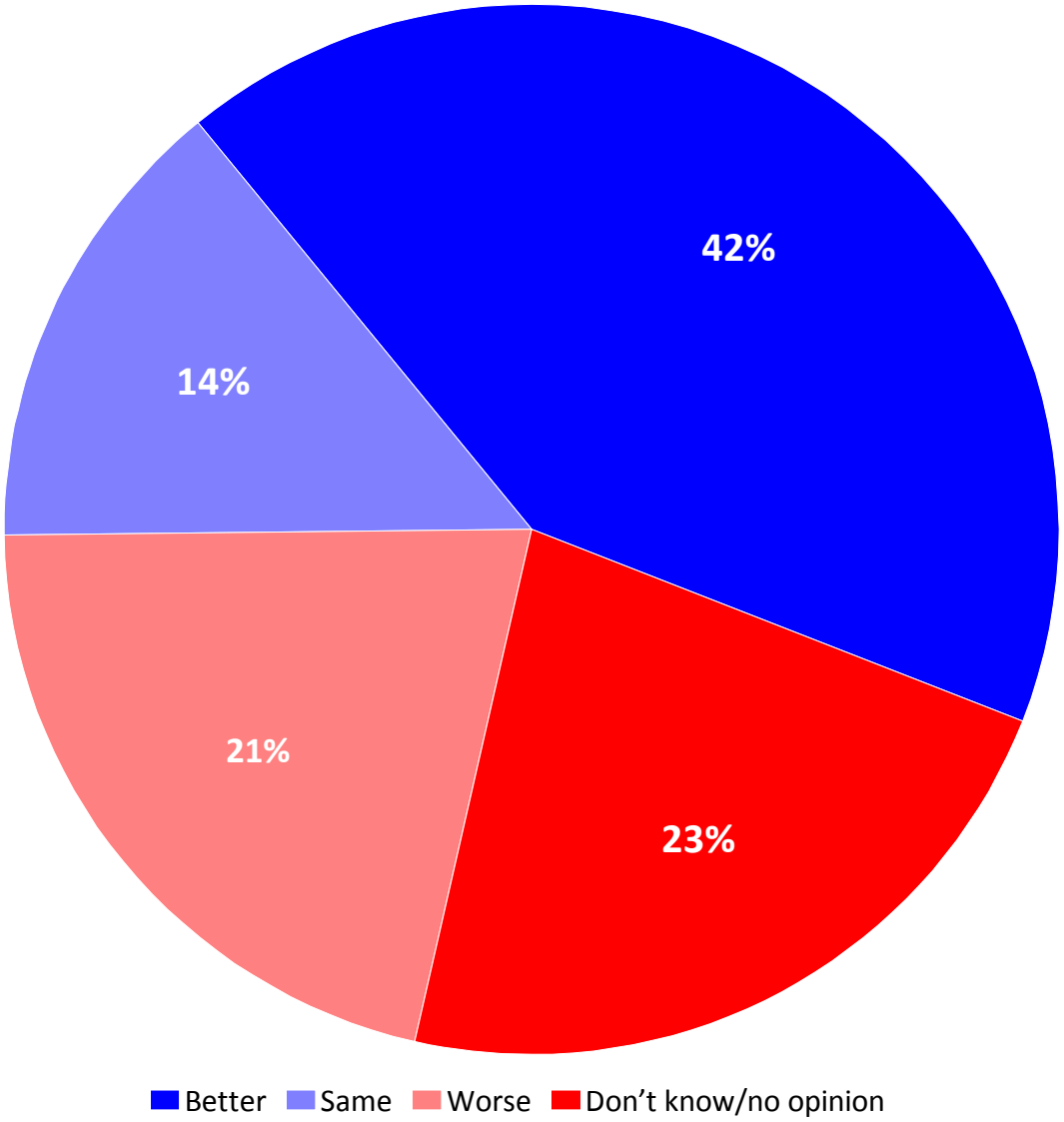
by percentage of respondents who answered "Yes" to Q15 (Excluding "Don't Know")



Source: ETC Institute (2019)

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions?

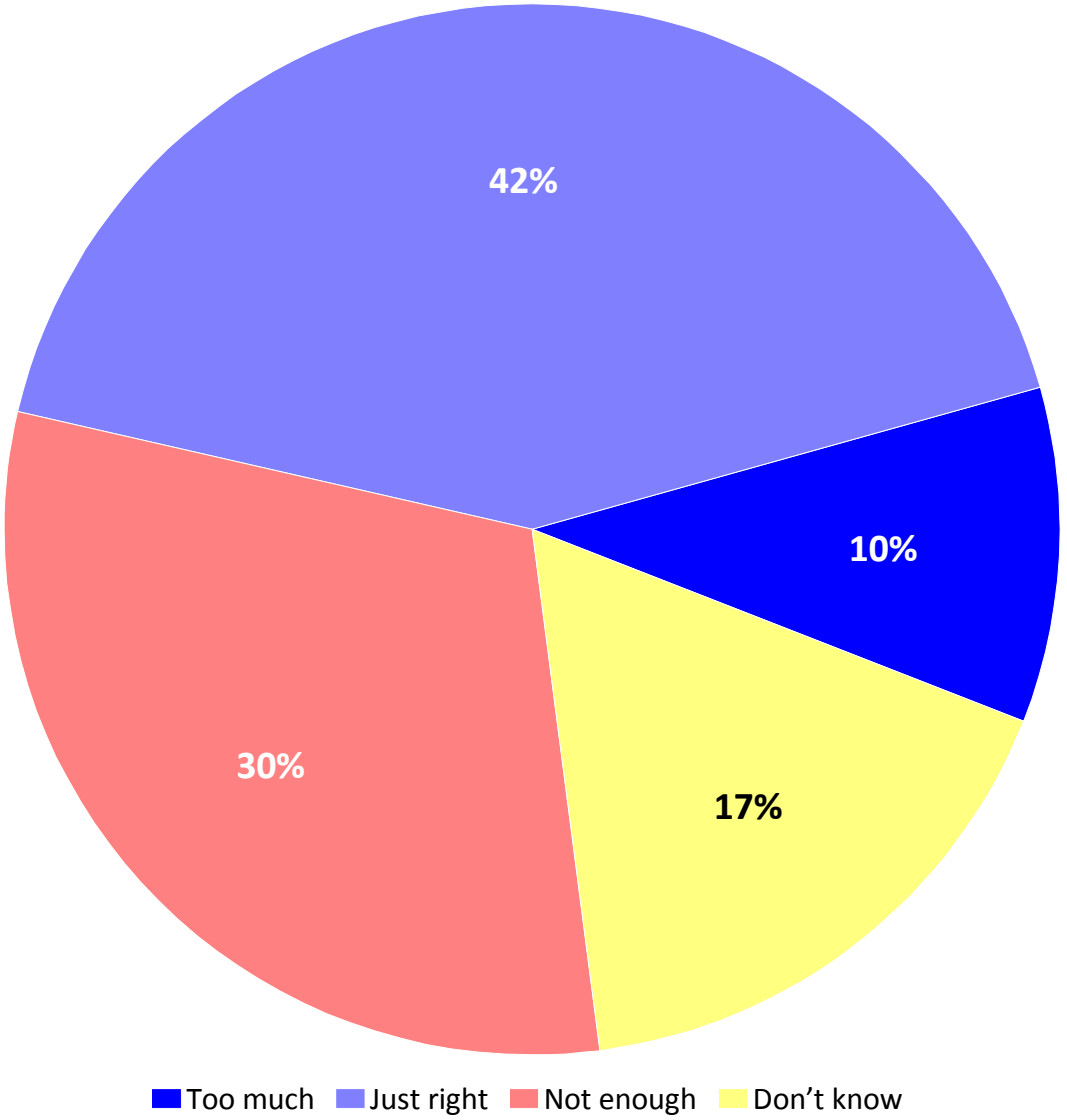
by percentage of respondents who answered "Yes" to Q15



Source: ETC Institute (2019)

Q16. What do you think of the current amount of art on display in public places within Snowmass Village

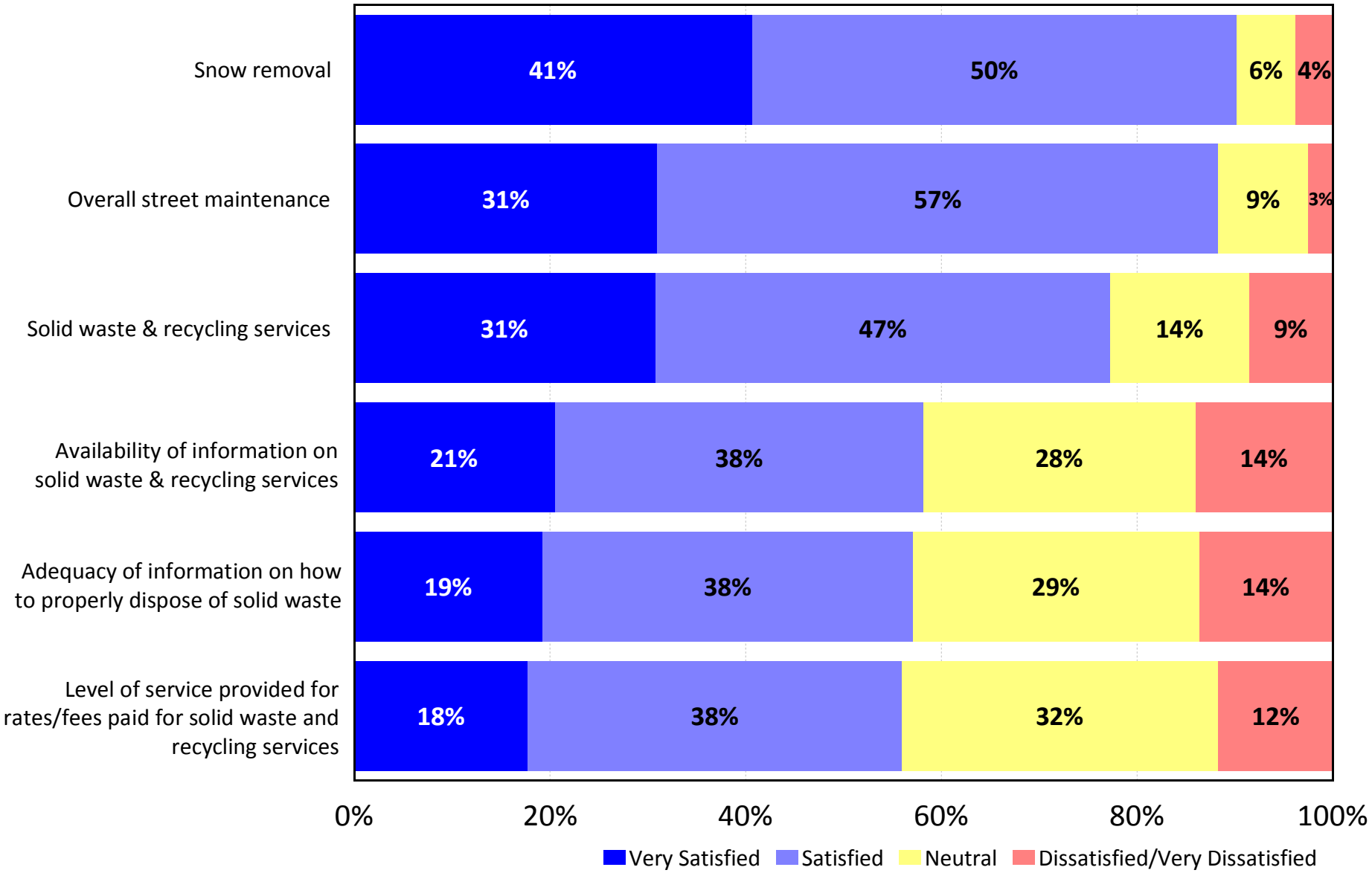
by percentage of respondents



Source: ETC Institute (2019)

Q18. Overall satisfaction with the following aspects of Public Works services in the Town of Snowmass Village

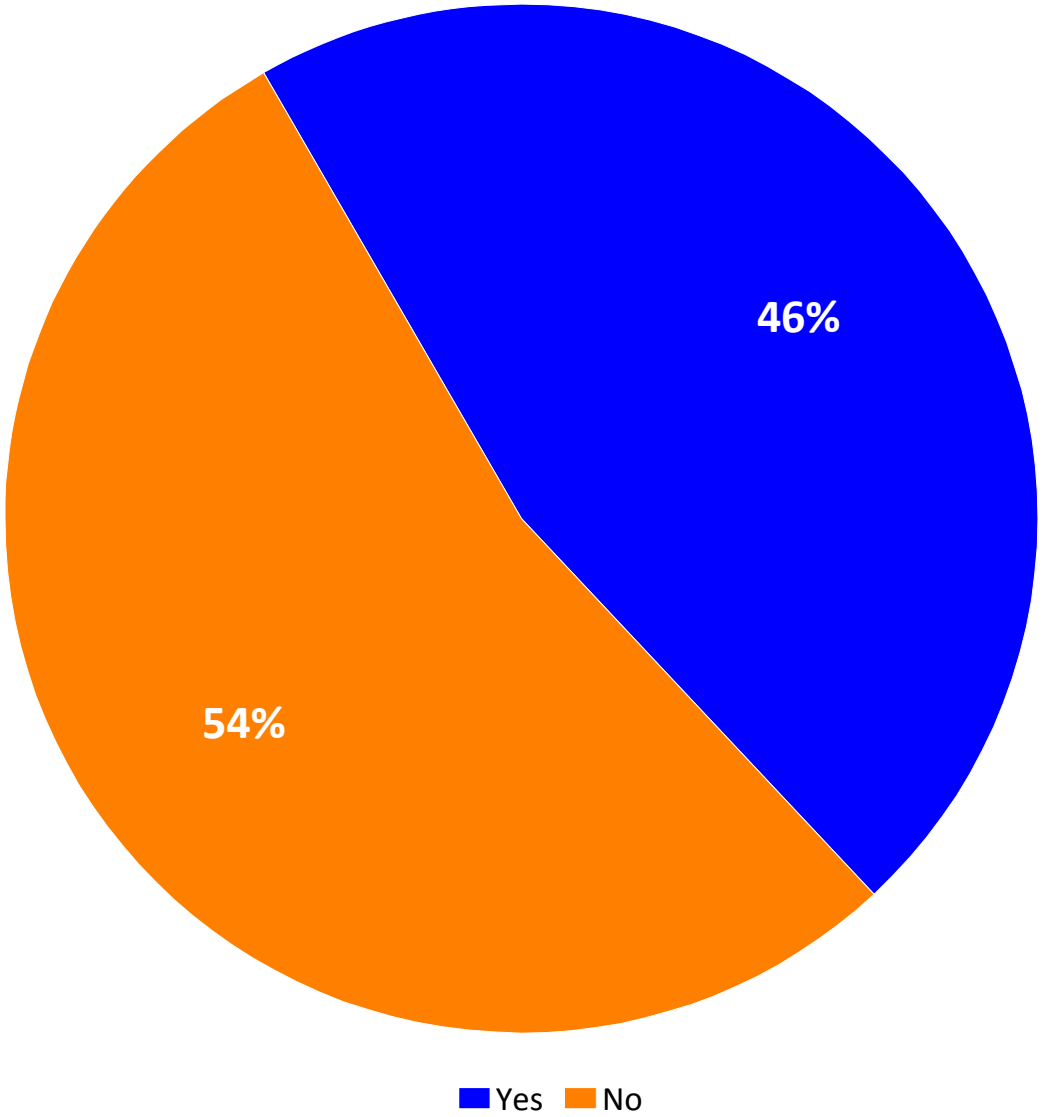
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q19. The Town is exploring composting options for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

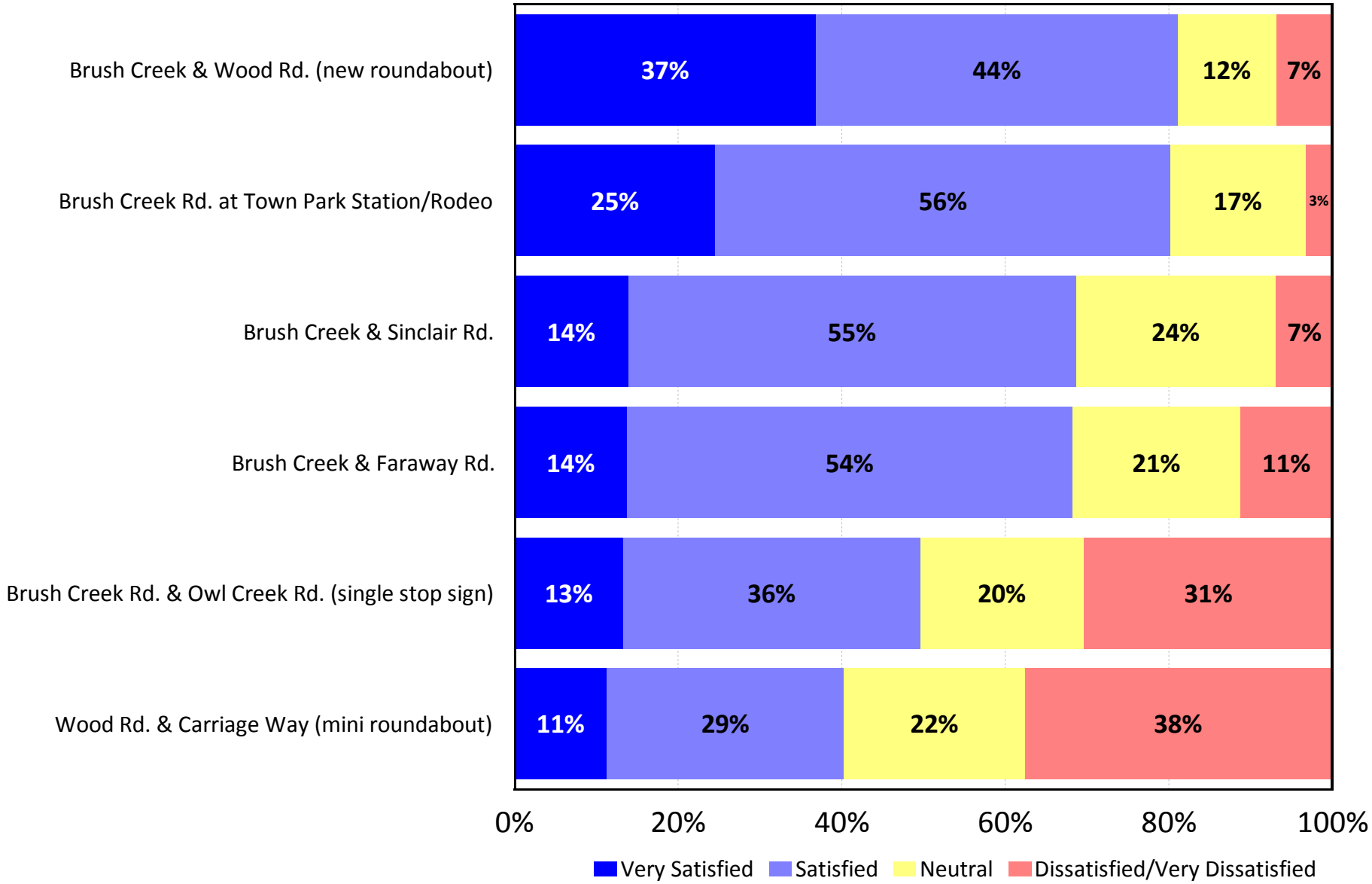
by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

Q20. When driving or riding in an automobile, please rate your satisfaction with the following intersections

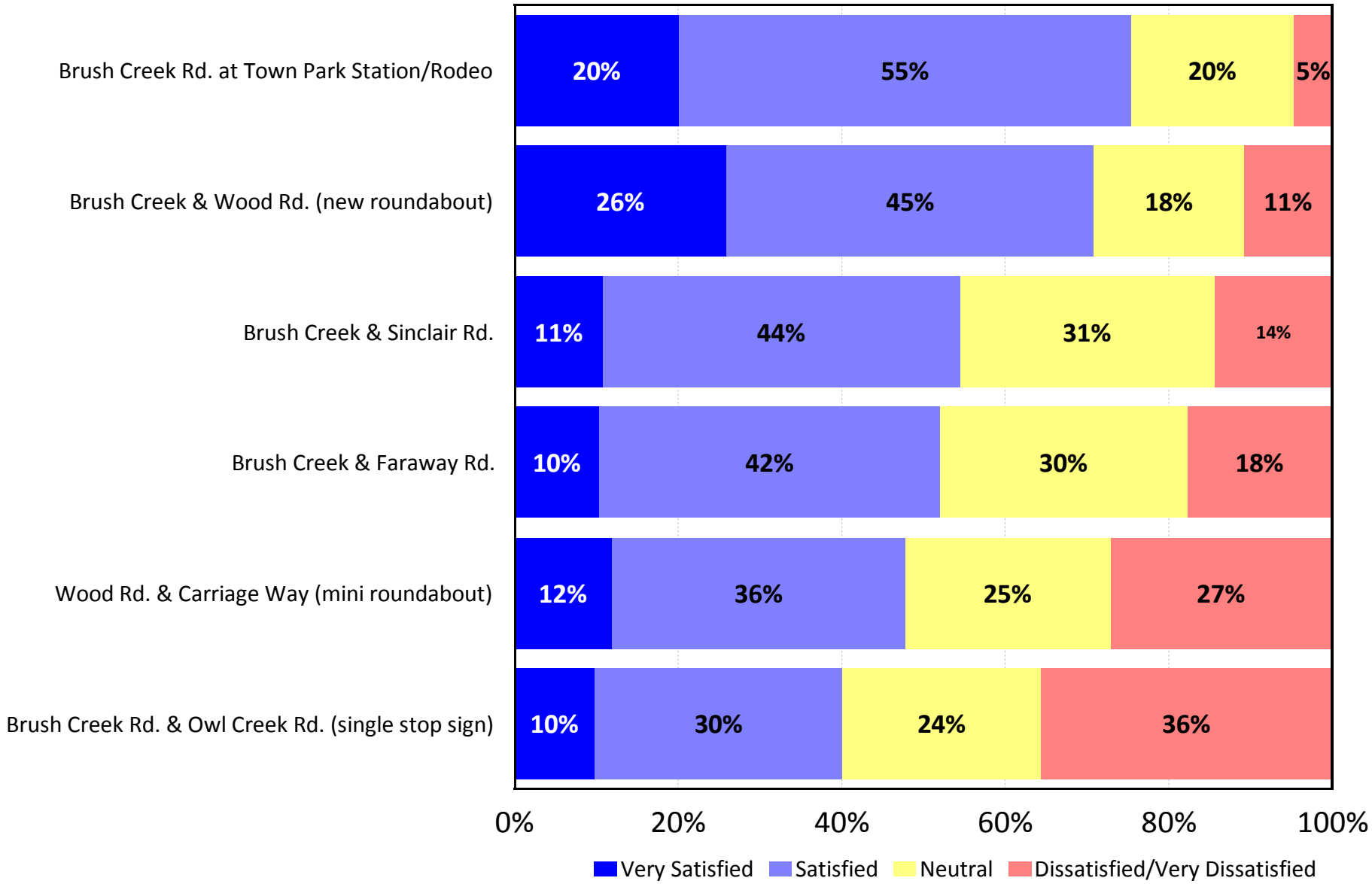
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q21. When walking or biking, please rate your satisfaction with the following intersections

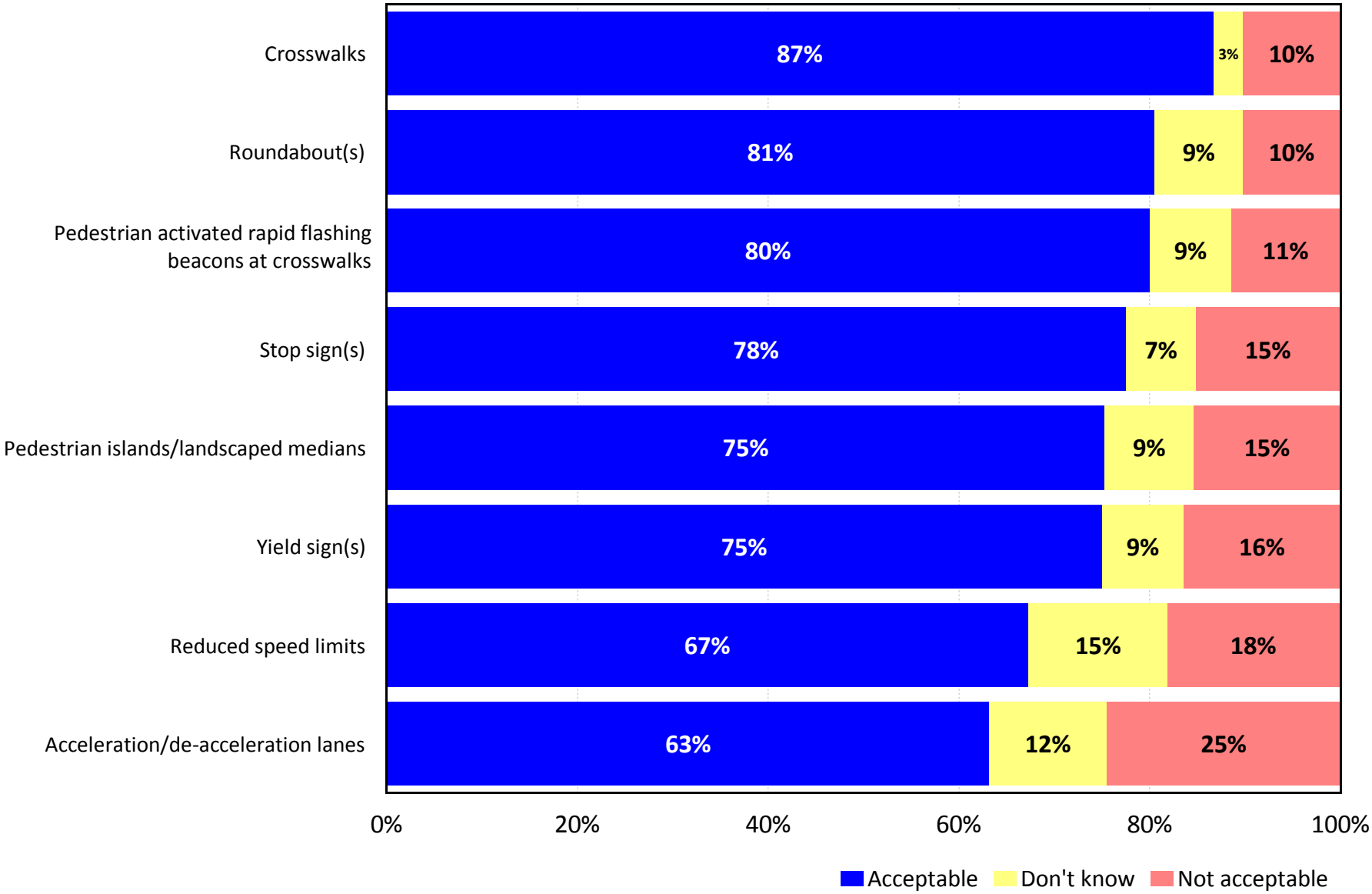
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q22. Which traffic calming measures currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety?

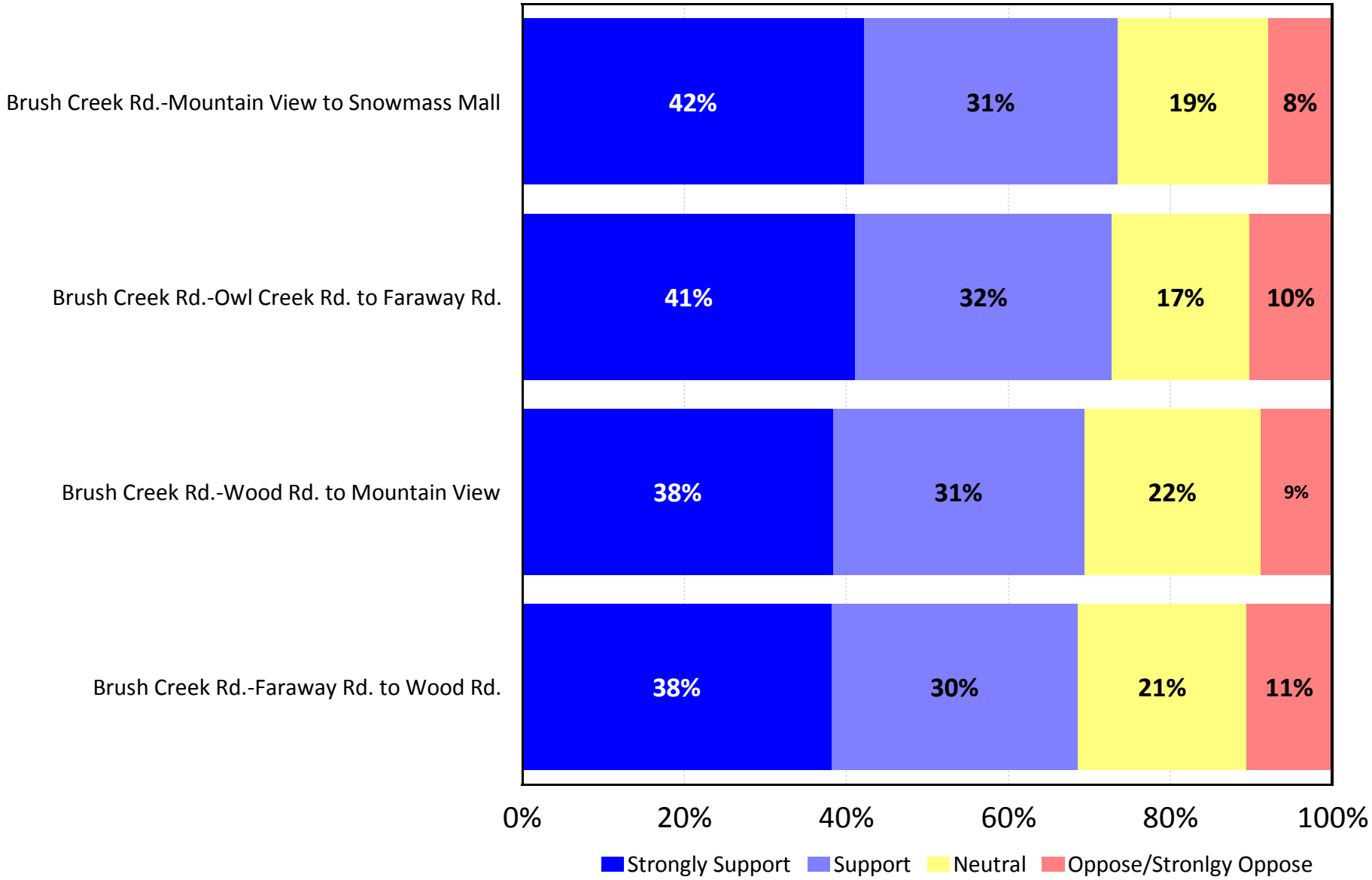
by percentage of respondents



Source: ETC Institute (2019)

Q23. Level of support for the Town constructing sidewalks/pedestrian walkways at the following locations

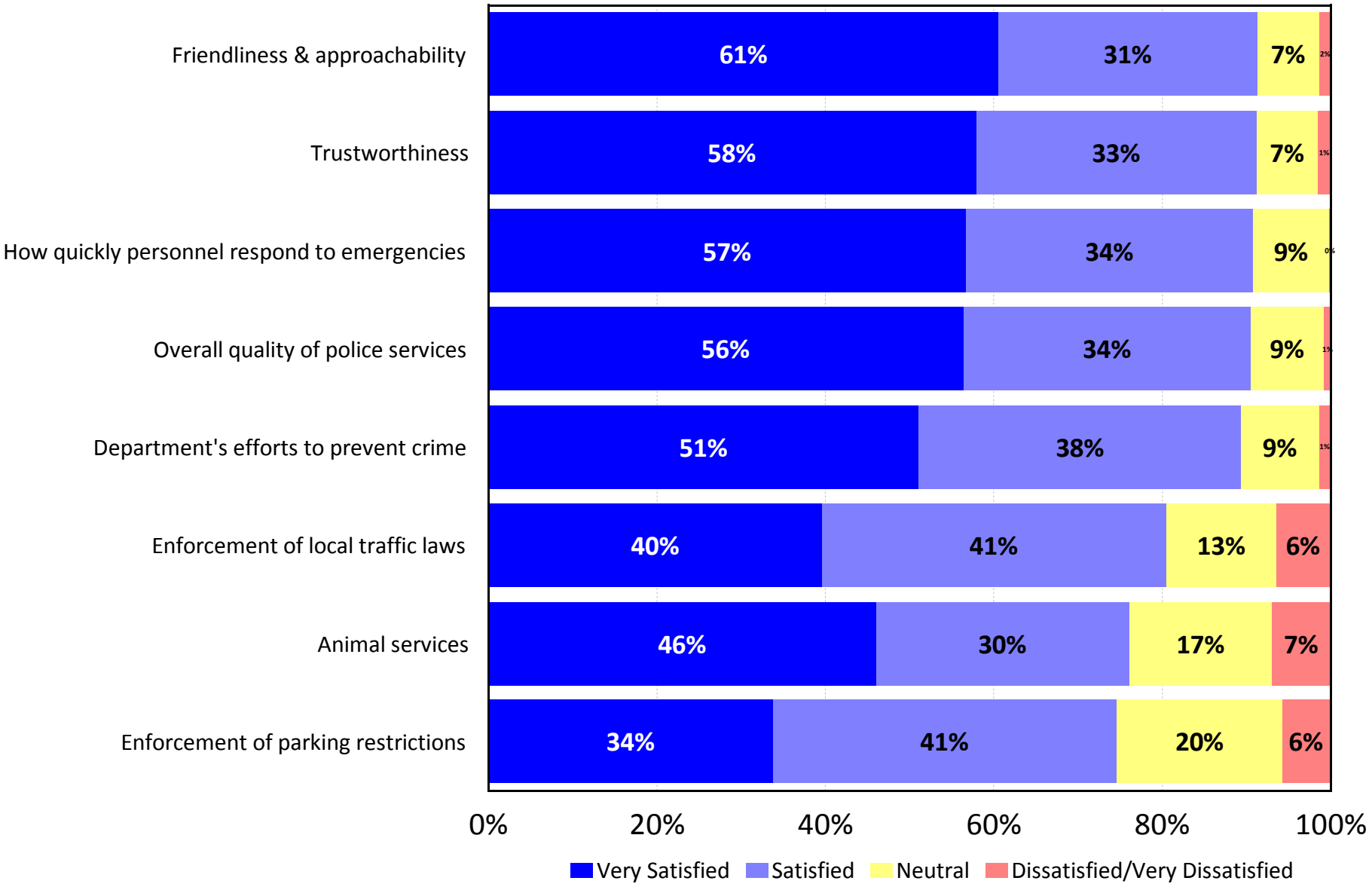
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q25. Overall satisfaction with the following aspects of Police services in the Town of Snowmass Village

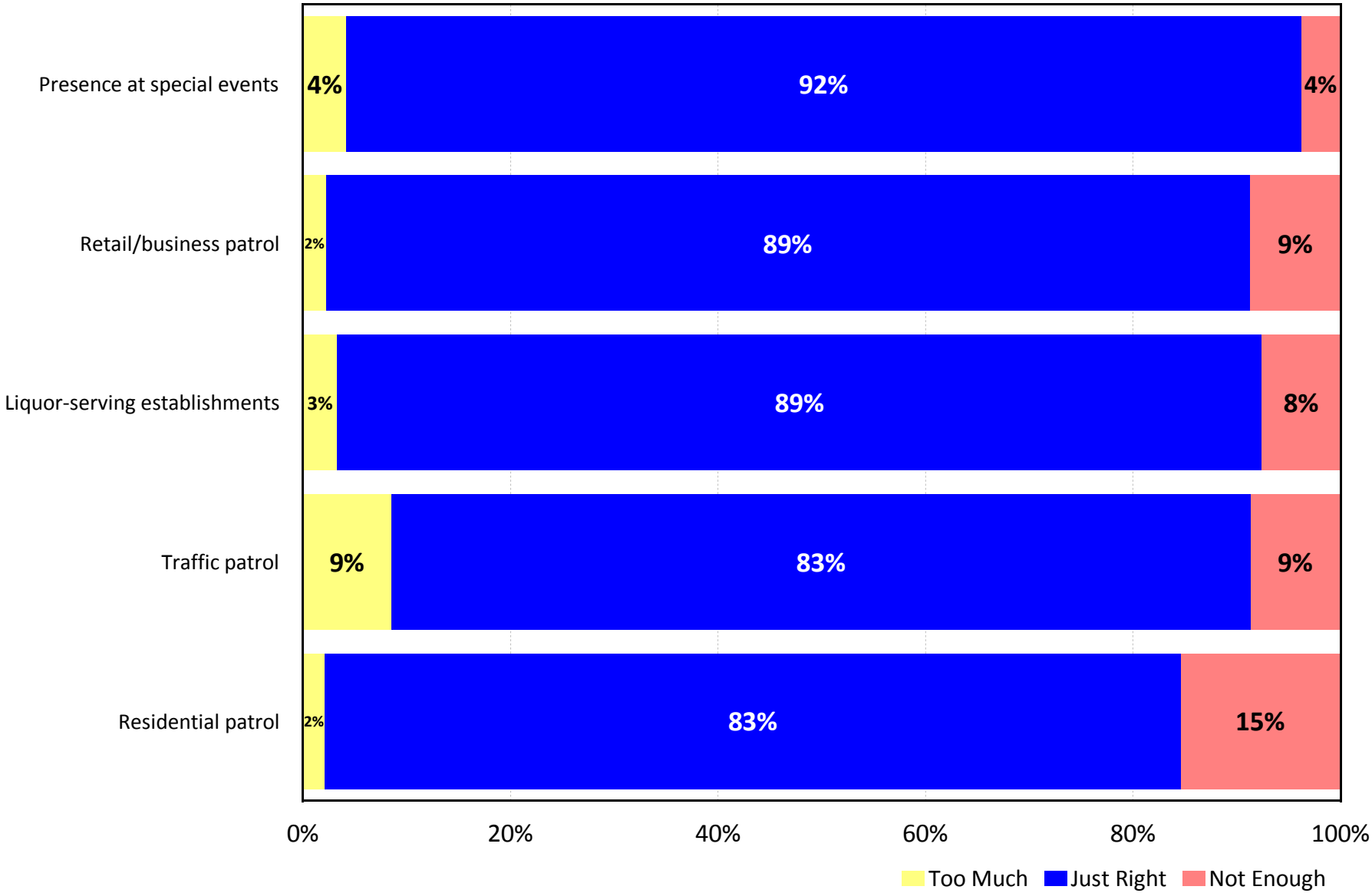
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q26. Based on experience please rate the current levels of Police presence in the following situations

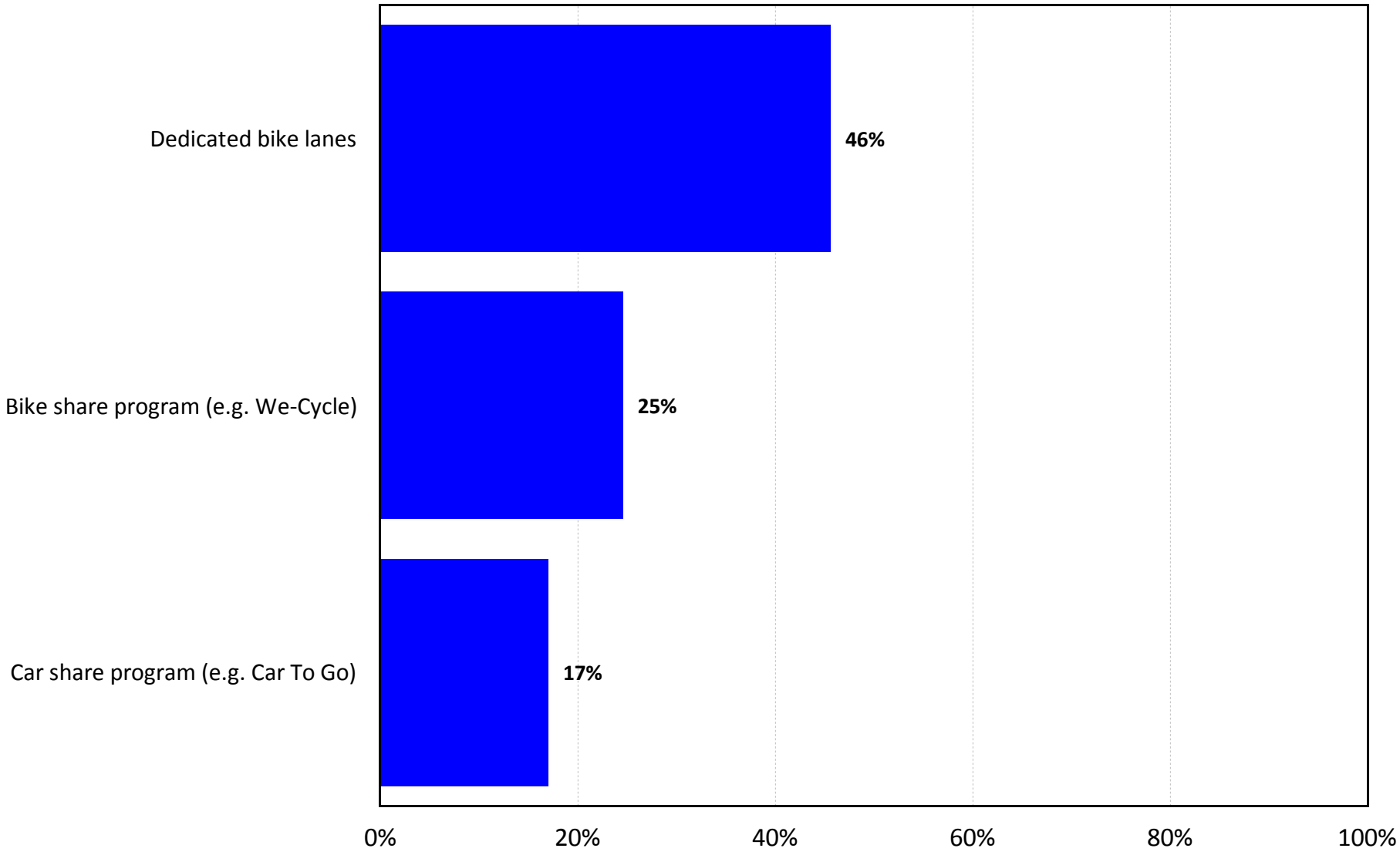
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q28. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

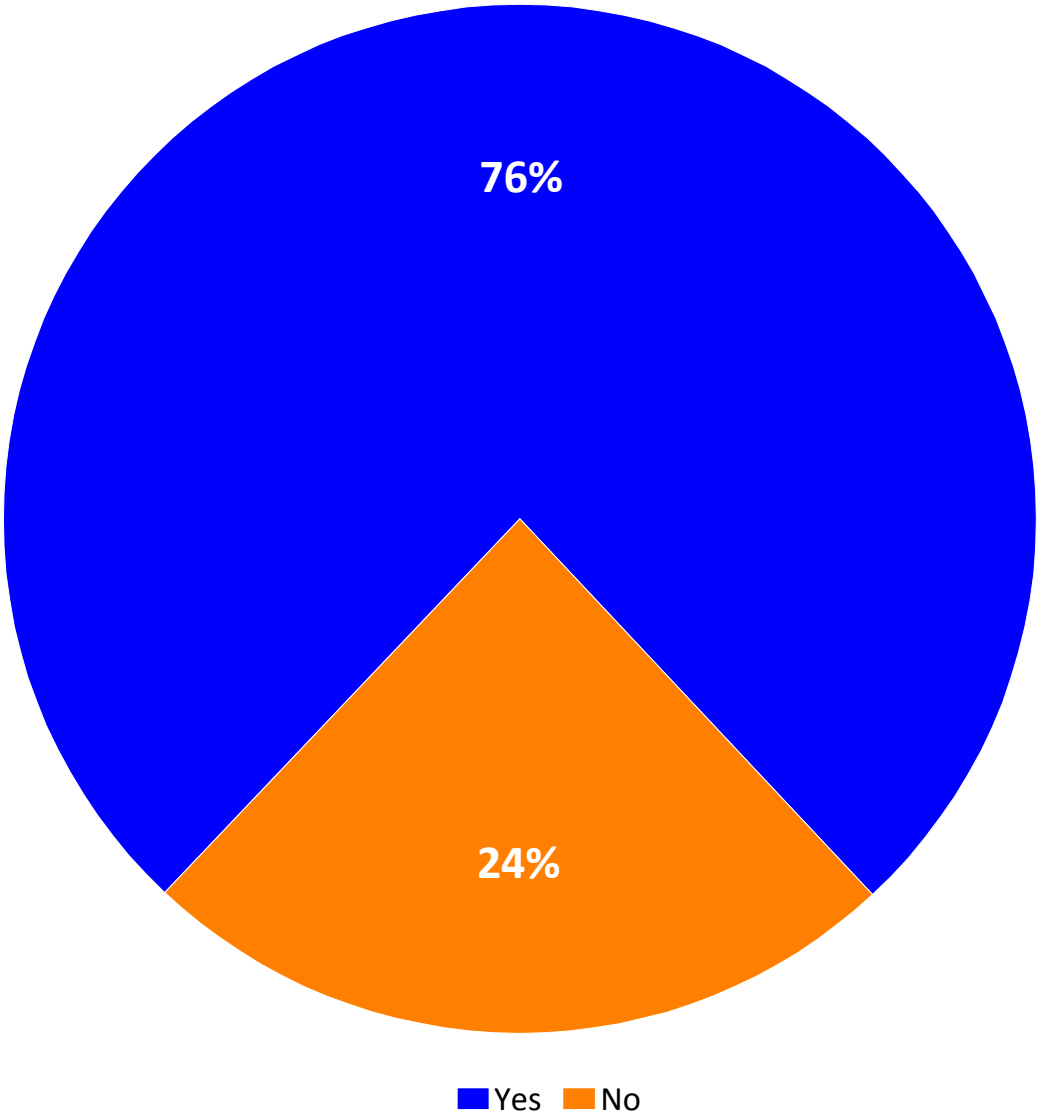
by percentage of respondents



Source: ETC Institute (2019)

Q29. Do you ride the Village Shuttle?

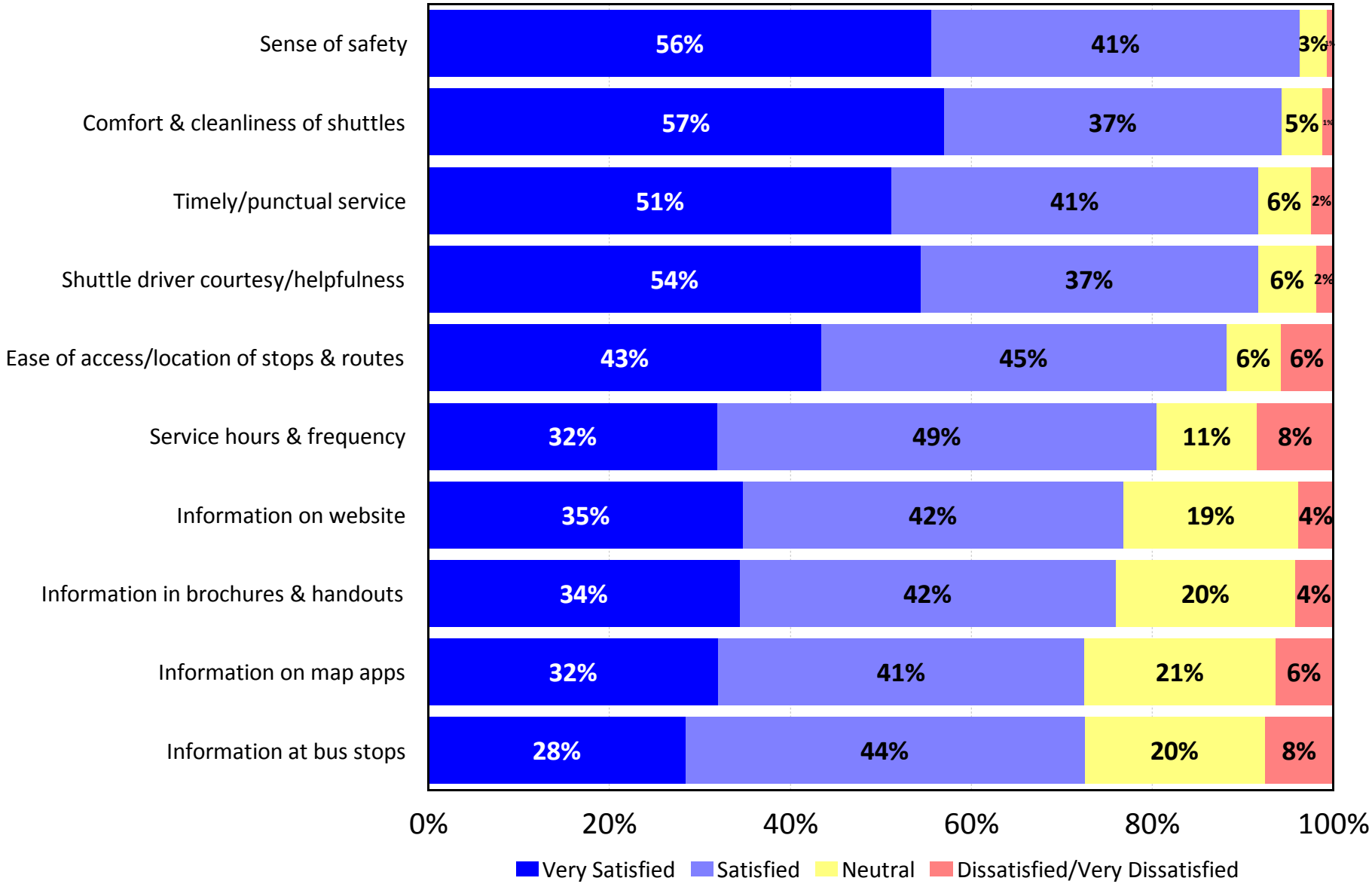
by percentage of respondents



Source: ETC Institute (2019)

Q29a. Overall satisfaction with the following aspects of Village Shuttle services in the Town of Snowmass Village

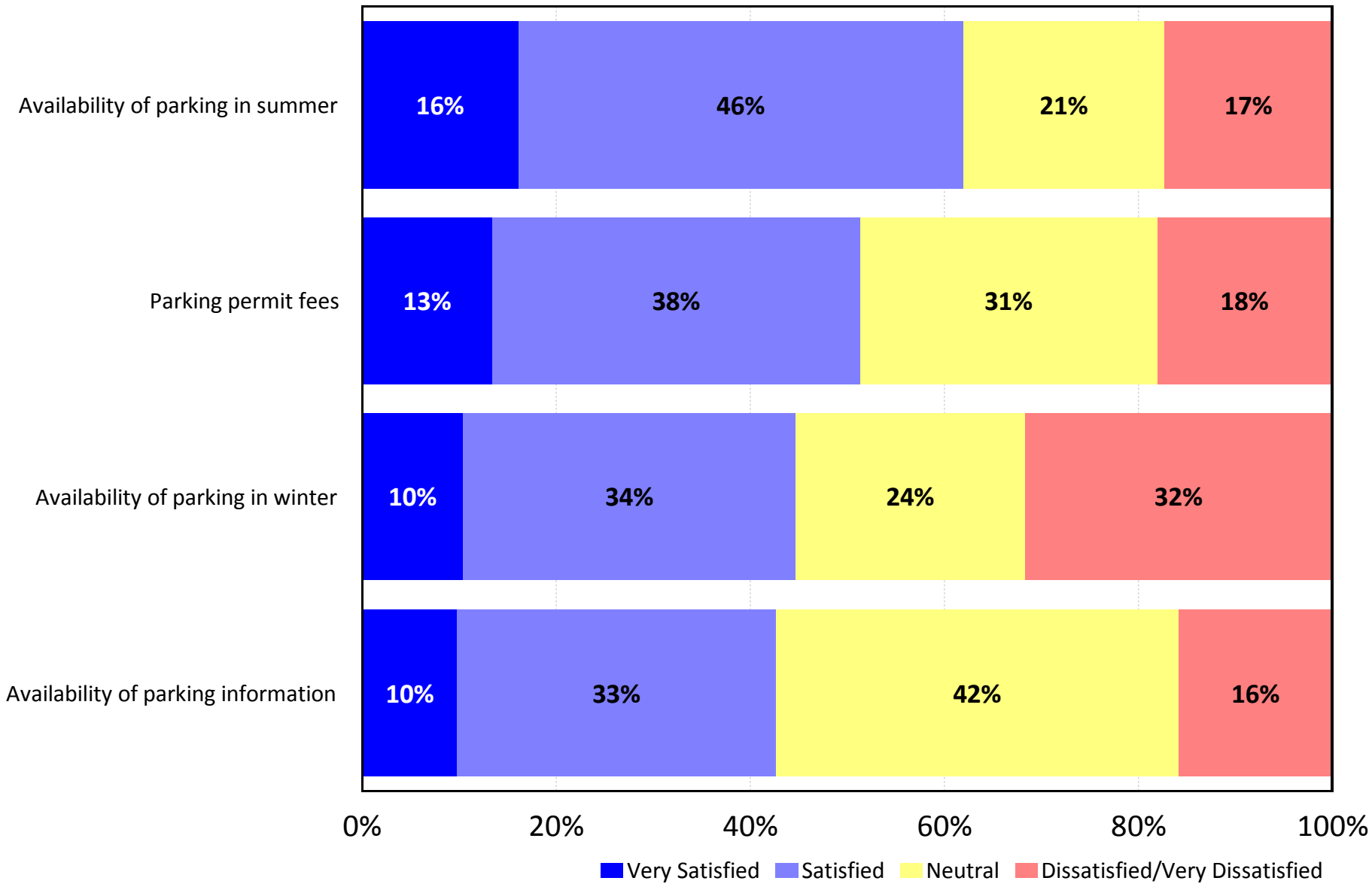
by percentage of respondents who answered "Yes" to Q23 (Excluding "Don't Know")



Source: ETC Institute (2019)

Q30. Overall satisfaction with the following aspects of Parking and Parking Management in the Town of Snowmass Village

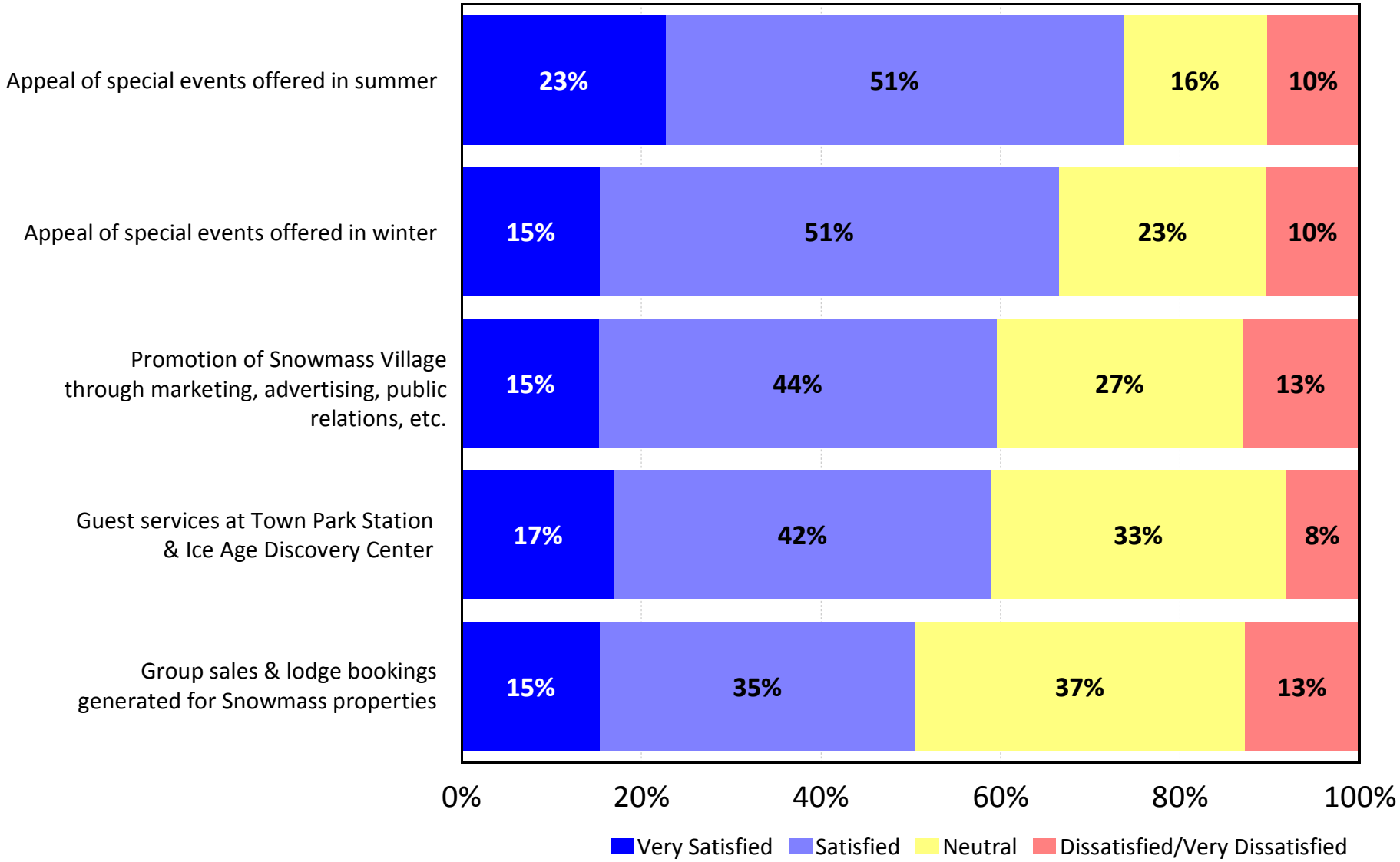
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q32. Overall satisfaction with the following functions of the Tourism Department, and the overall value the community receives for their services

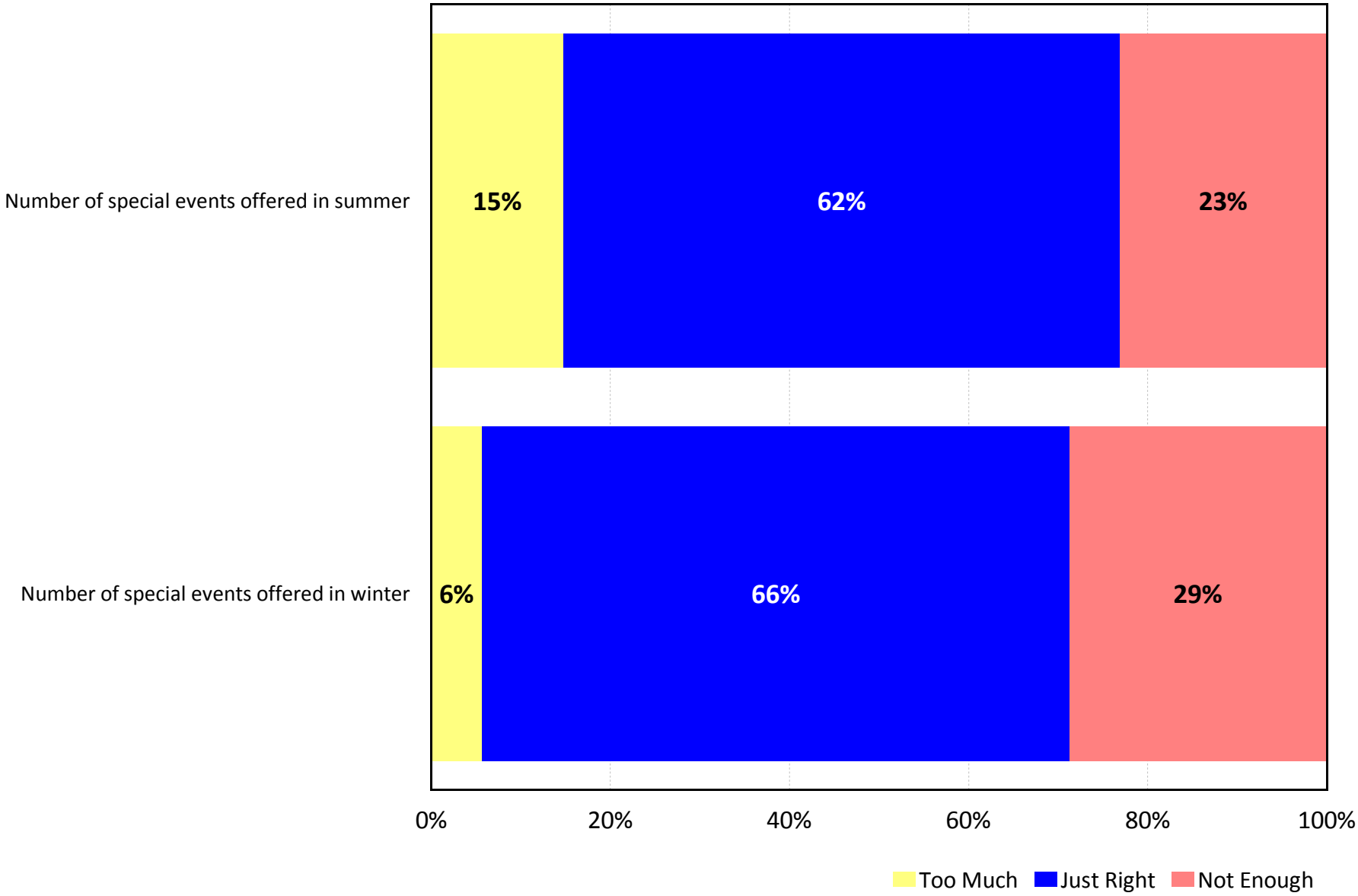
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q33. Do you feel the current amount of special events hosted in Snowmass Village is...

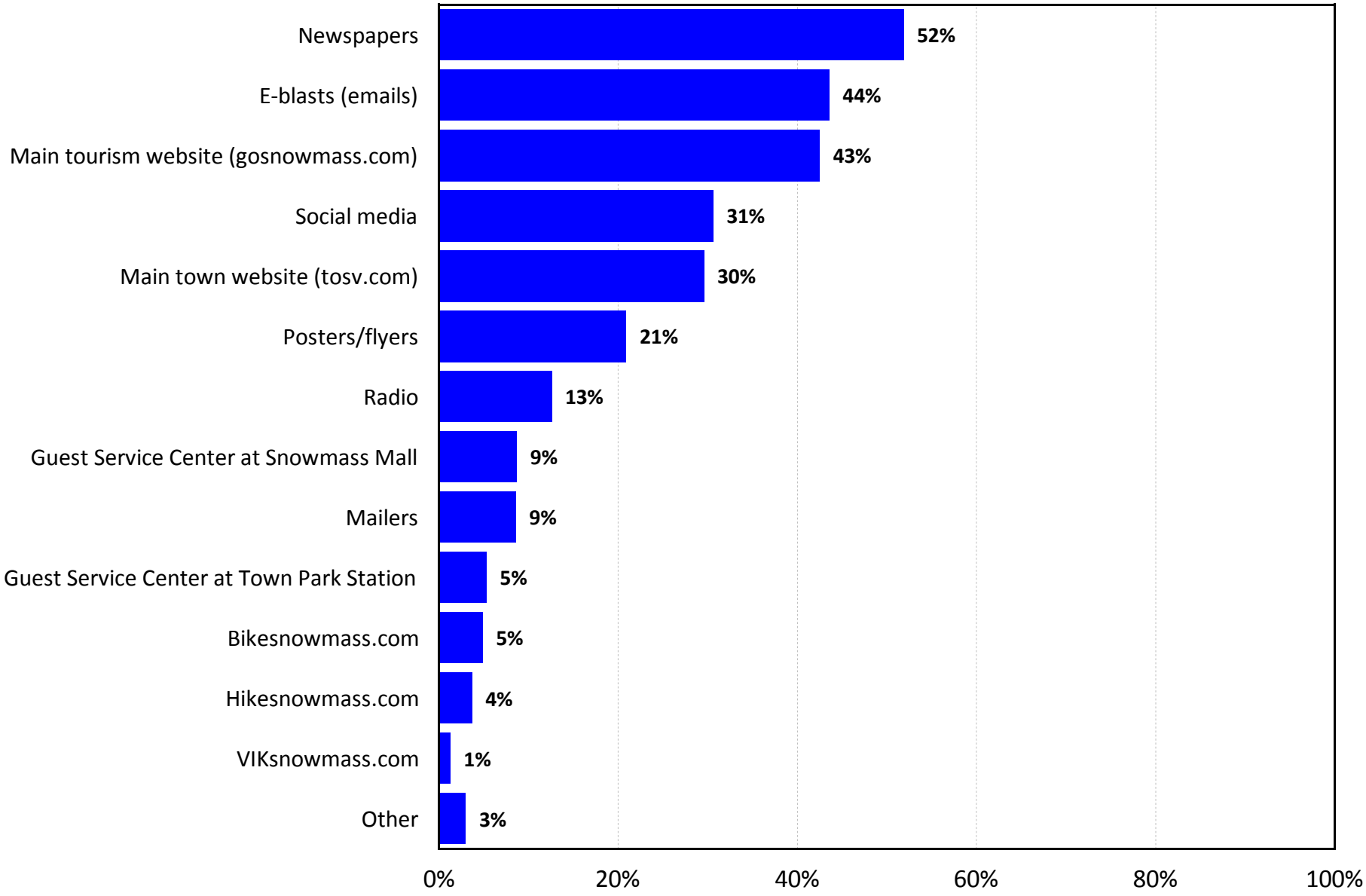
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q34. What is the best way for you to receive information about Tourism events, local offerings, and activities?

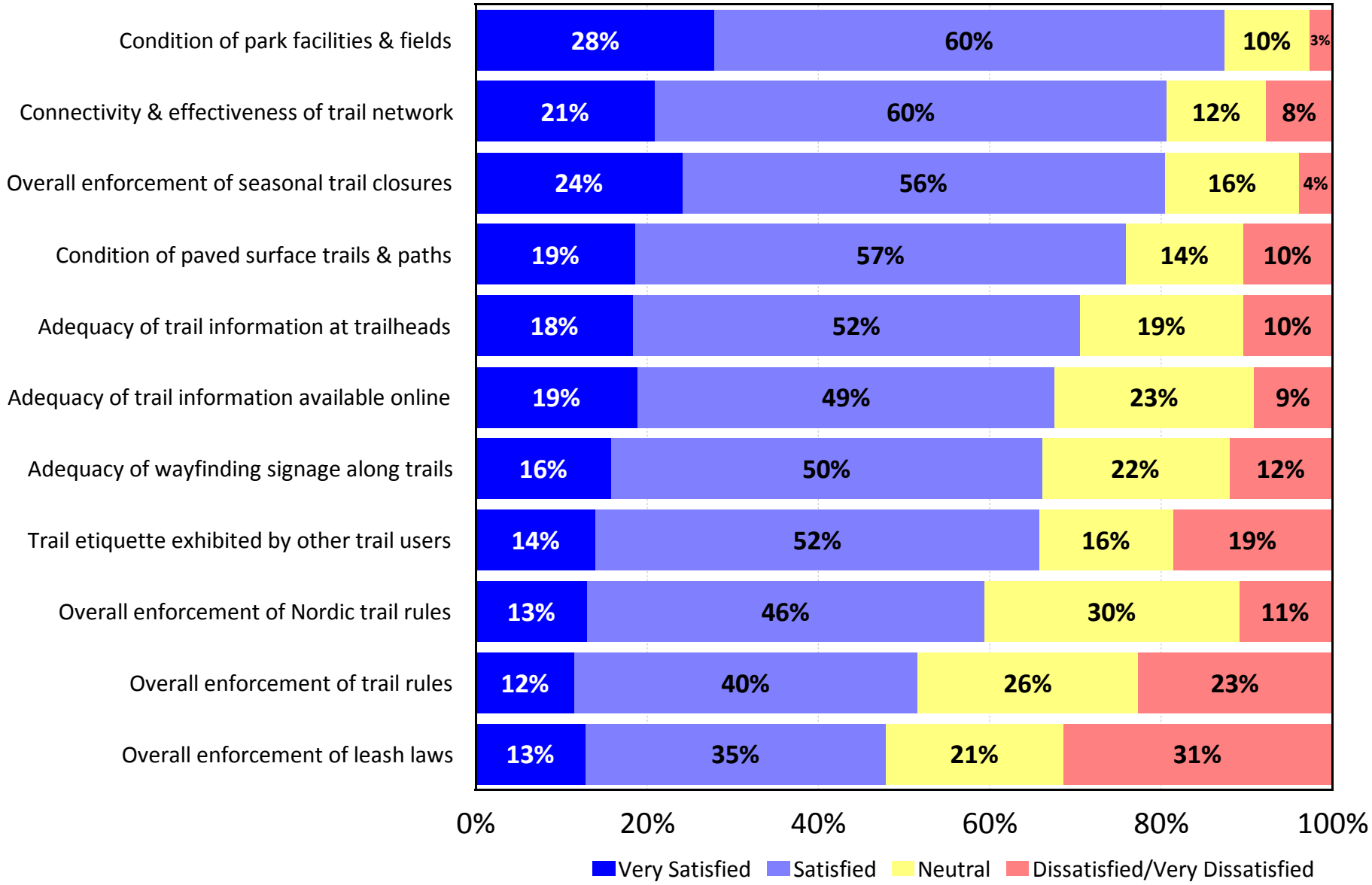
by percentage of respondents



Source: ETC Institute (2019)

Q36. Overall satisfaction with the Town of Snowmass Village's Parks and Recreation System

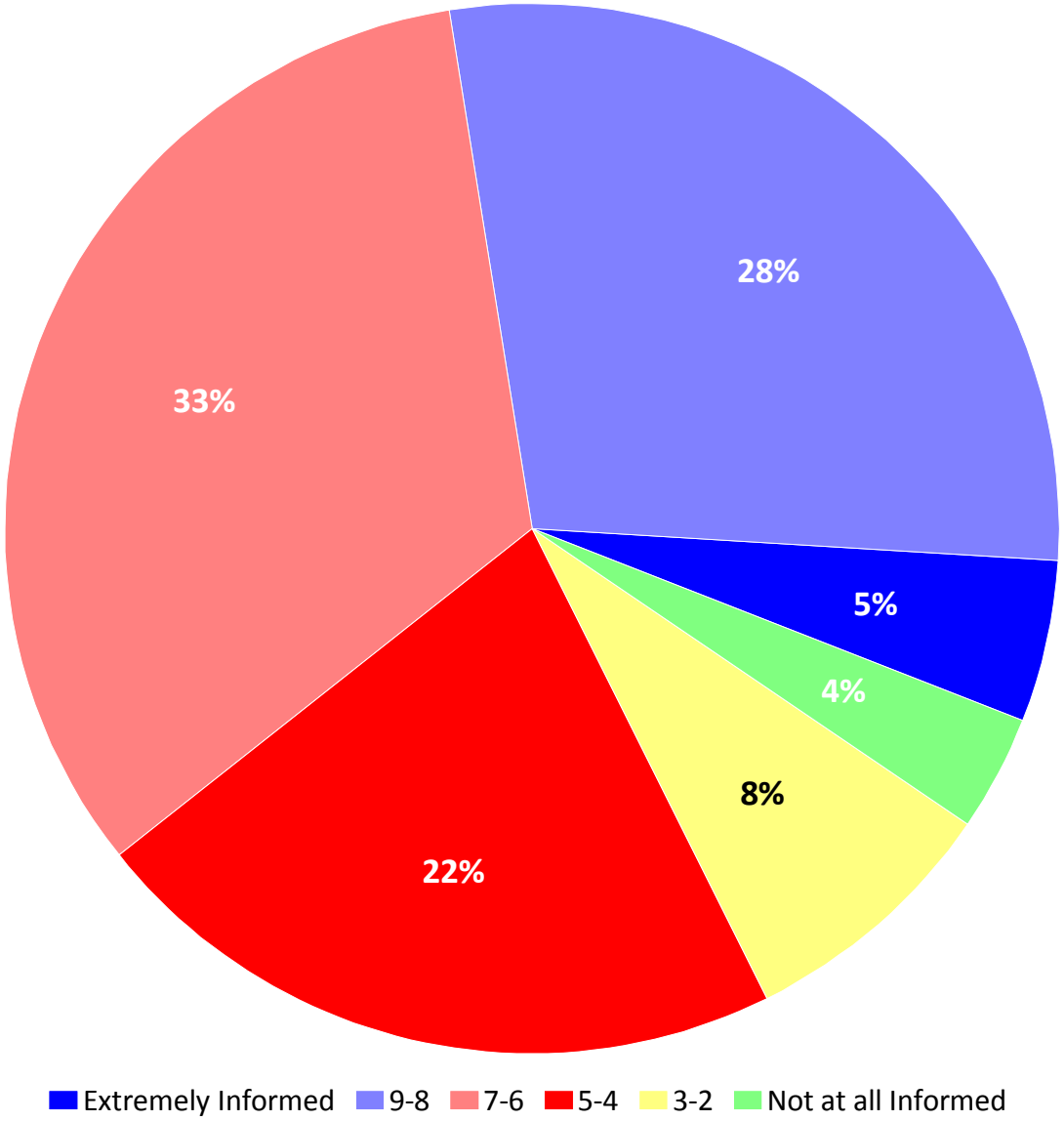
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

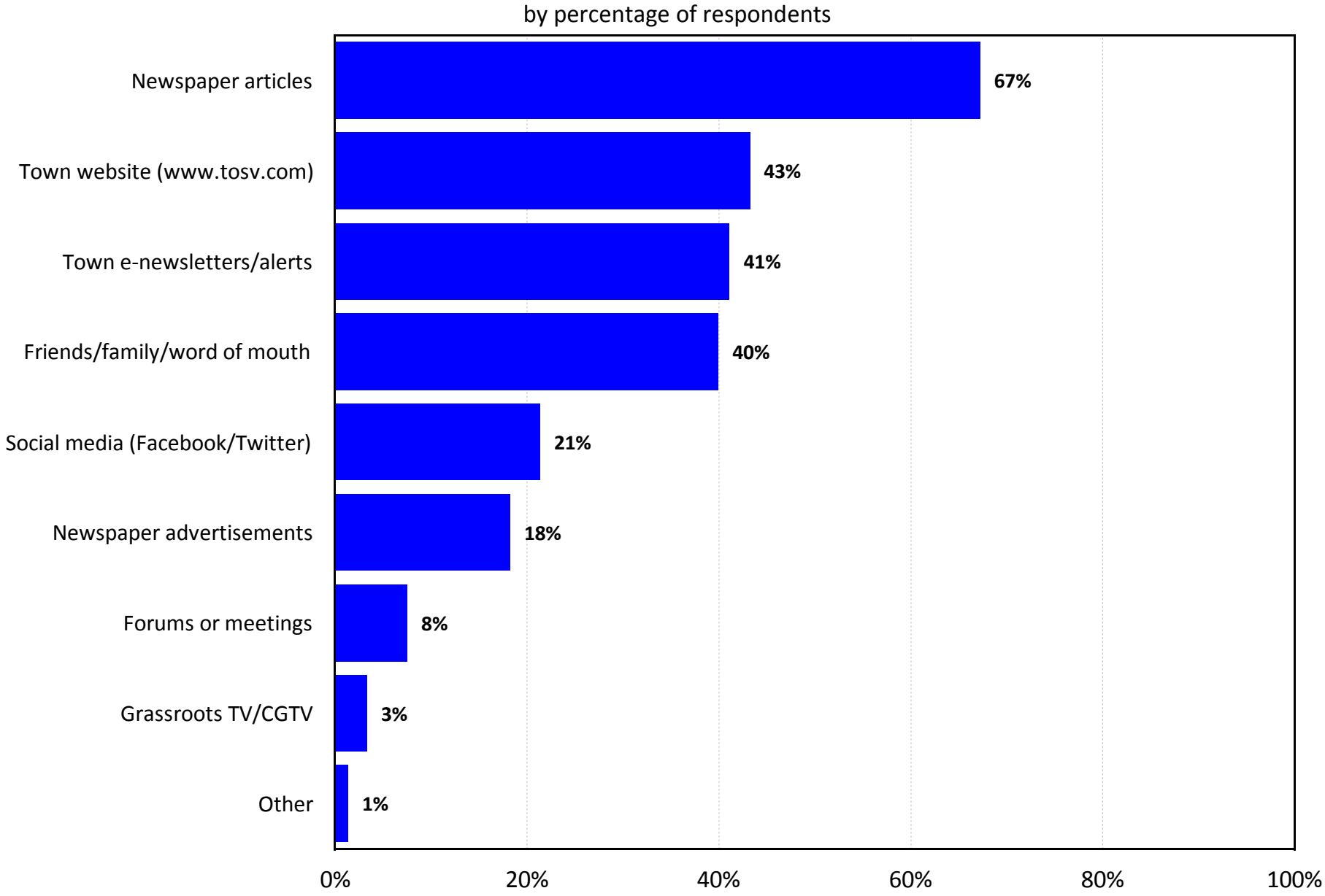
Q38. Do you feel well informed on current issues facing the town?

by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

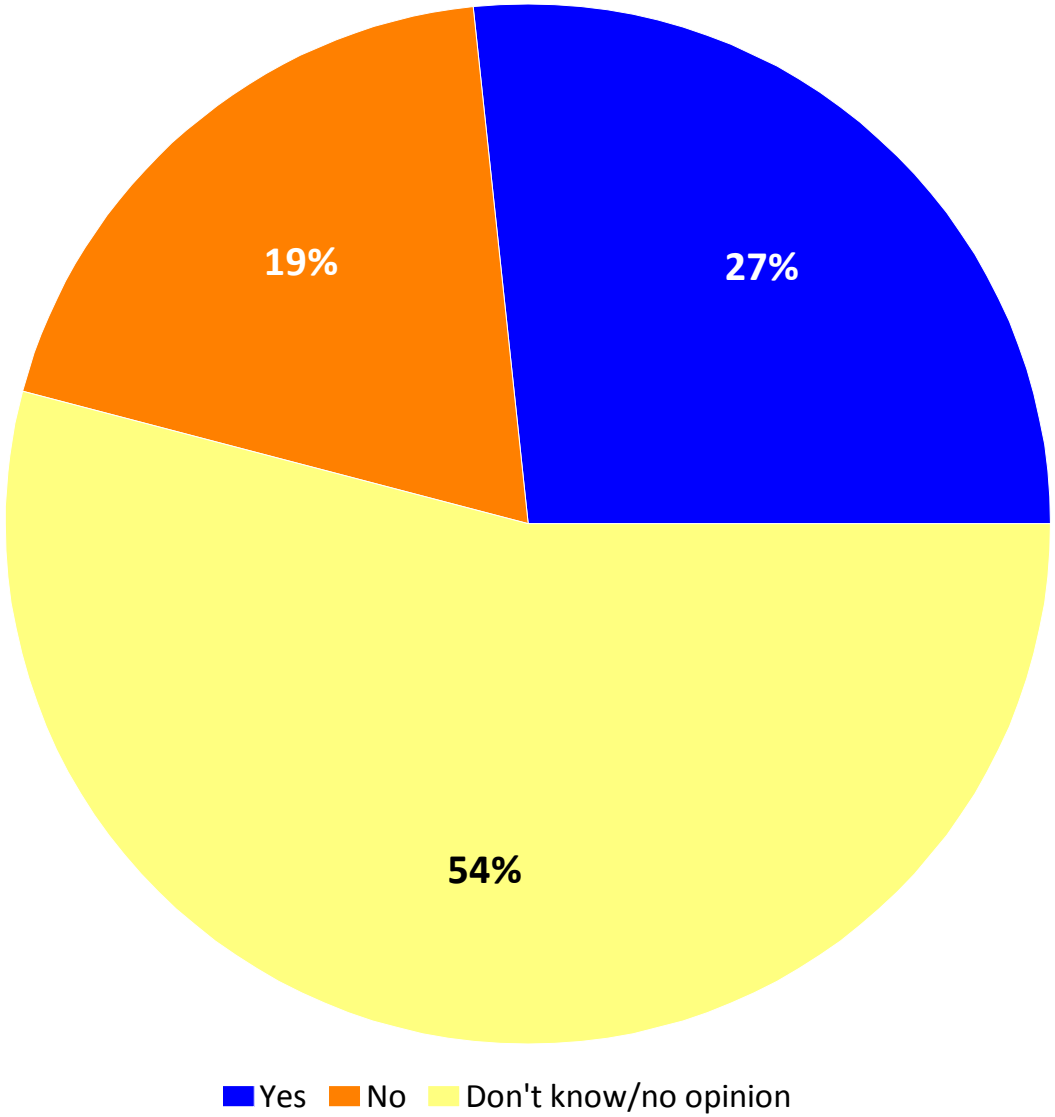
Q39. How do you currently access government news and information, including information about Town services?



Source: ETC Institute (2019)

Q40. Do you feel your voice is adequately heard by the Town?

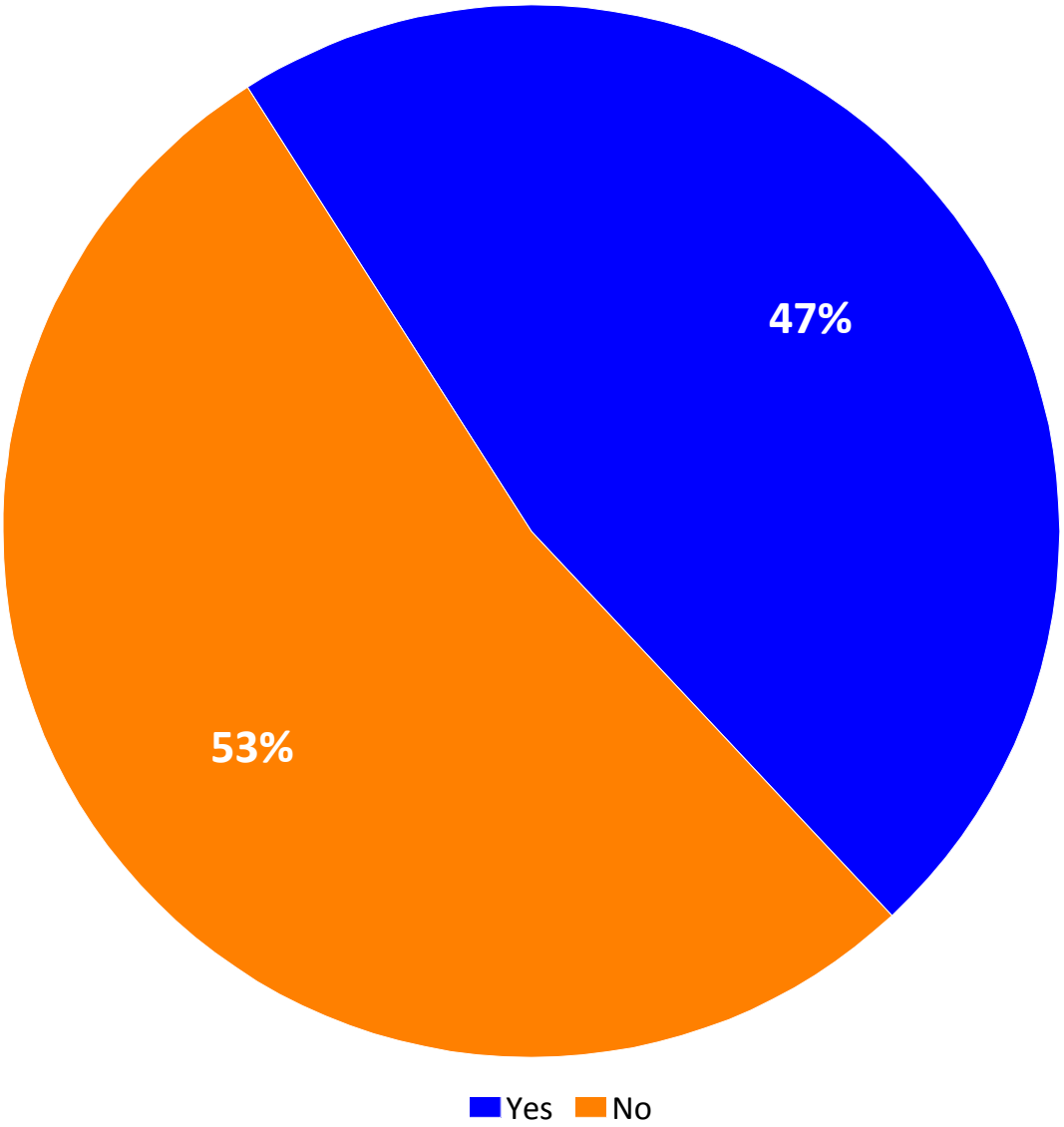
by percentage of respondents



Source: ETC Institute (2019)

Q41. Are you a registered voter in Snowmass Village?

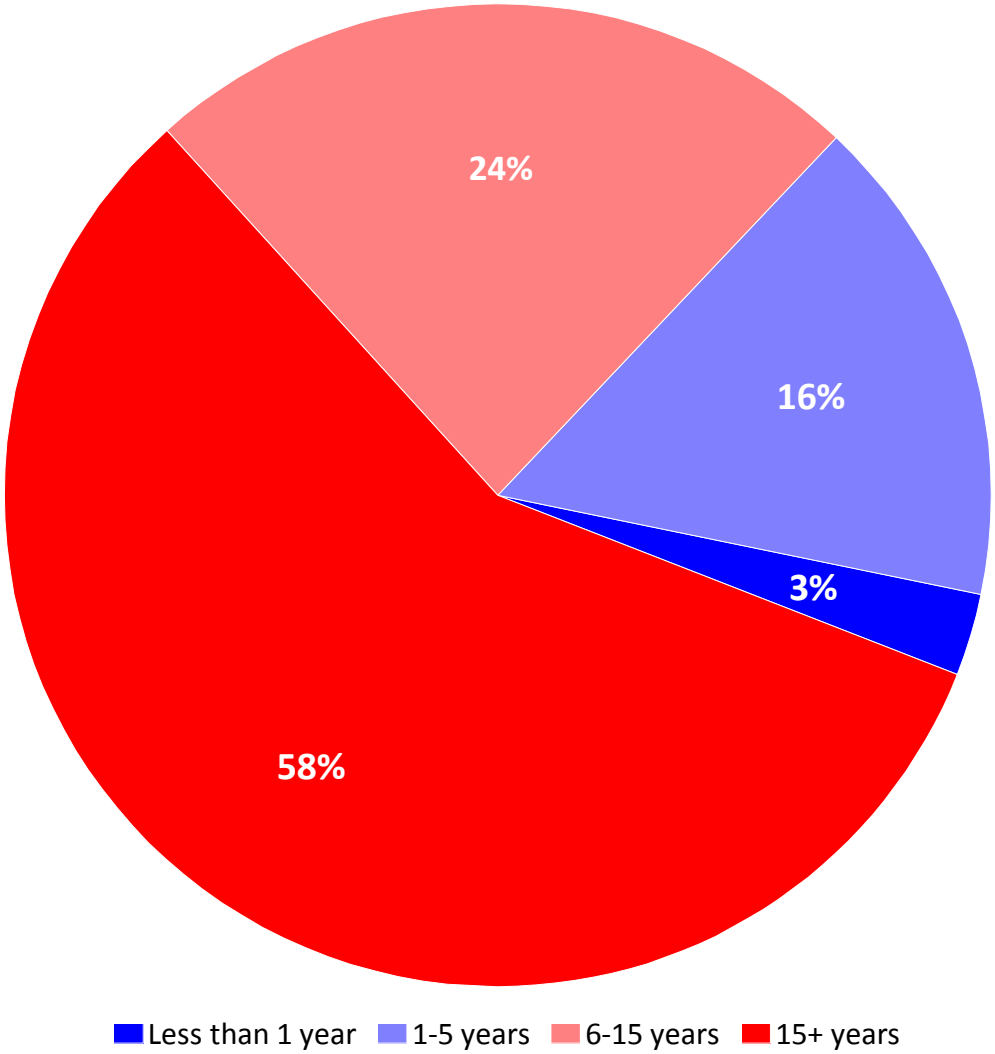
by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

Q42a. How long have you lived within, or owned property within the Town of Snowmass Village?

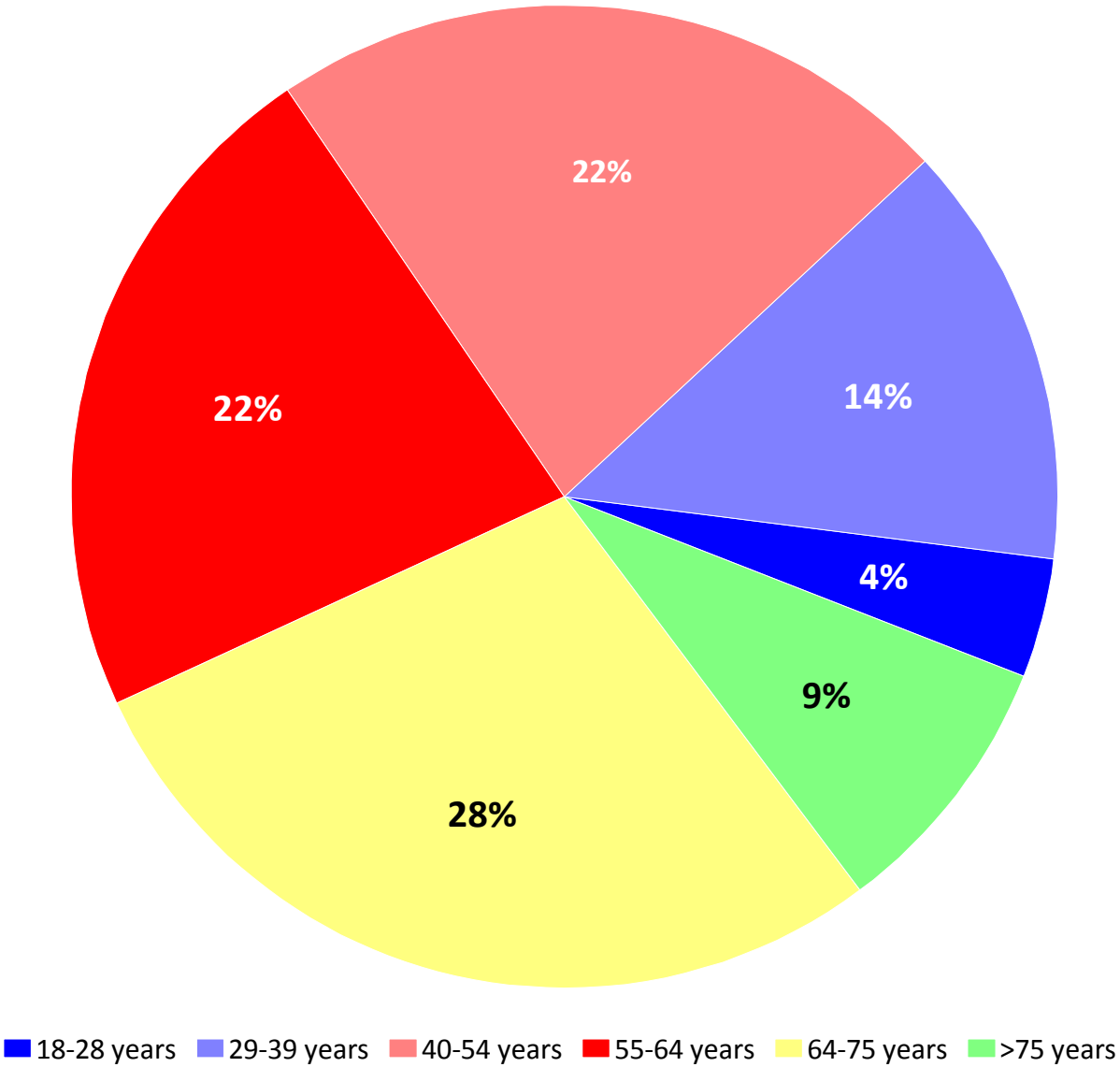
by percentage of respondents (Excluding "Not Provided")



Source: ETC Institute (2019)

Q43. What is your age?

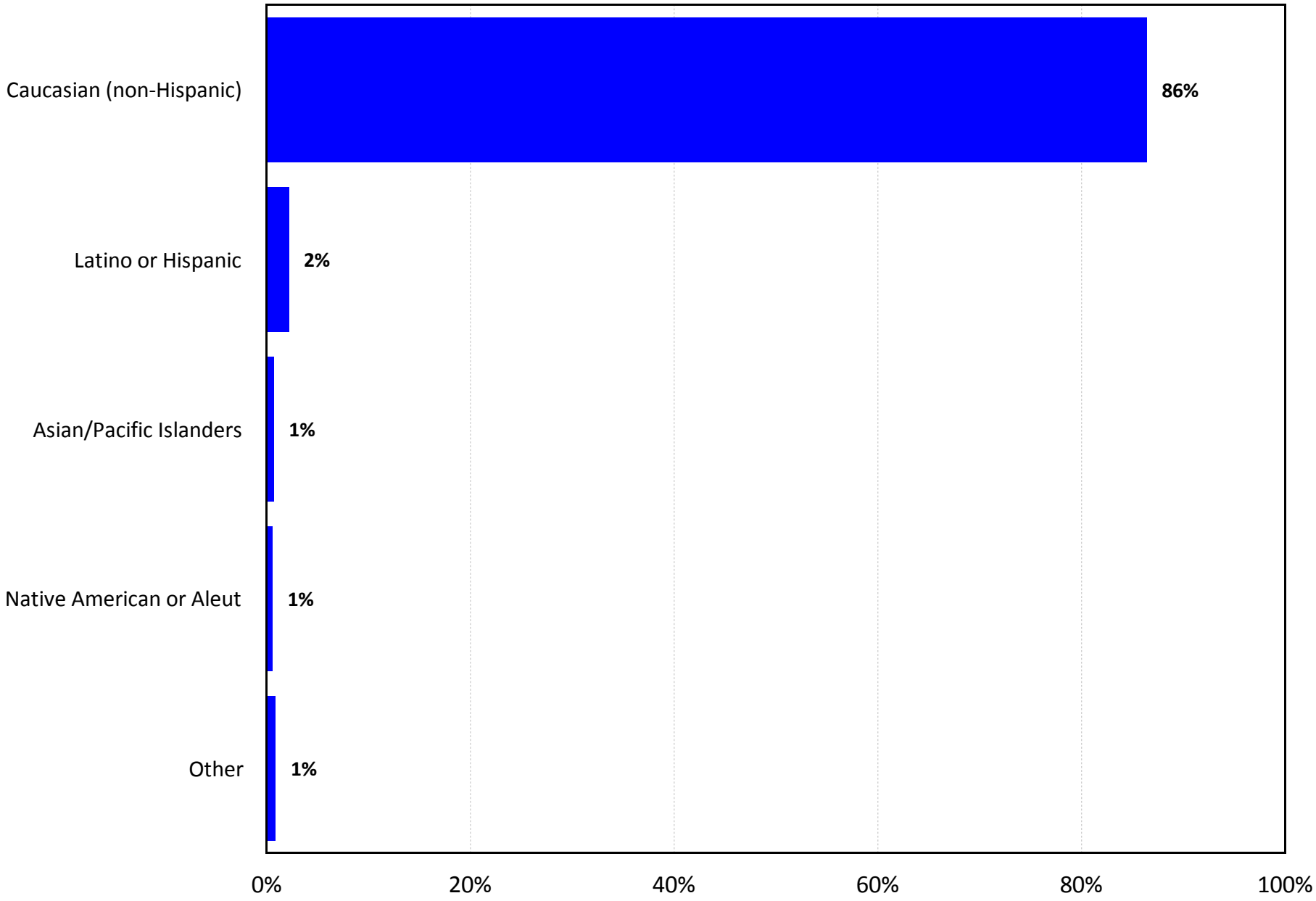
by percentage of respondents (Excluding "Not Provided")



Source: ETC Institute (2019)

Q44. Would you describe yourself as...

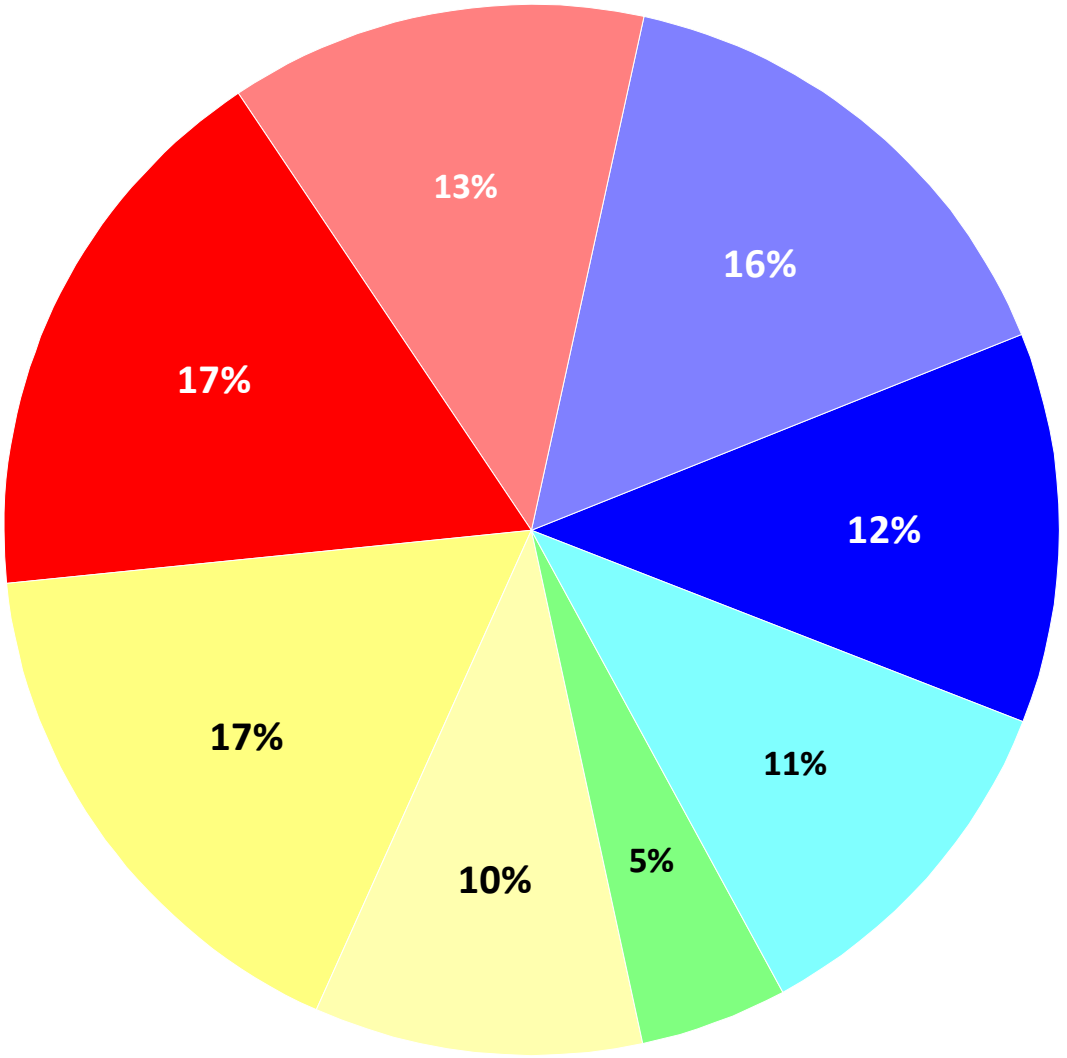
by percentage of respondents



Source: ETC Institute (2019)

Q45. What is your approximate combined household annual income

by percentage of respondents (Excluding "Not Provided")



Source: ETC Institute (2019)

Section 2
Benchmarking Data

Benchmarking Summary Report

Town of Snowmass Village, Colorado

Overview

ETC Institute's *DirectionFinder* program was originally developed in 1999 to help community leaders across the United States use statistically valid community survey data as a tool for making better decisions. Since November of 1999, the survey has been administered in more than 230 cities in 43 states. Most participating cities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from three sources: (1) a national survey that was administered by ETC Institute during the fall of 2018 to a random sample of more than 4,000 residents across the United States, (2) a survey administered by ETC Institute to over 1,750 residents living in small communities in the United States, and (3) a regional survey administered to over 360 residents living in the Mountain Region of the United States during the fall of 2018. The Mountain Region includes residents living in the following states: Colorado, Idaho, Montana, Utah, and Wyoming

The charts on the following pages show how the overall results for the Town of Snowmass Village compared to the U.S. average, small community average, and the Mountain Regional average. The Town of Snowmass Village's results are shown in blue, the National averages are shown in orange, the small community averages are shown in yellow, and the Mountain region averages are shown in grey.

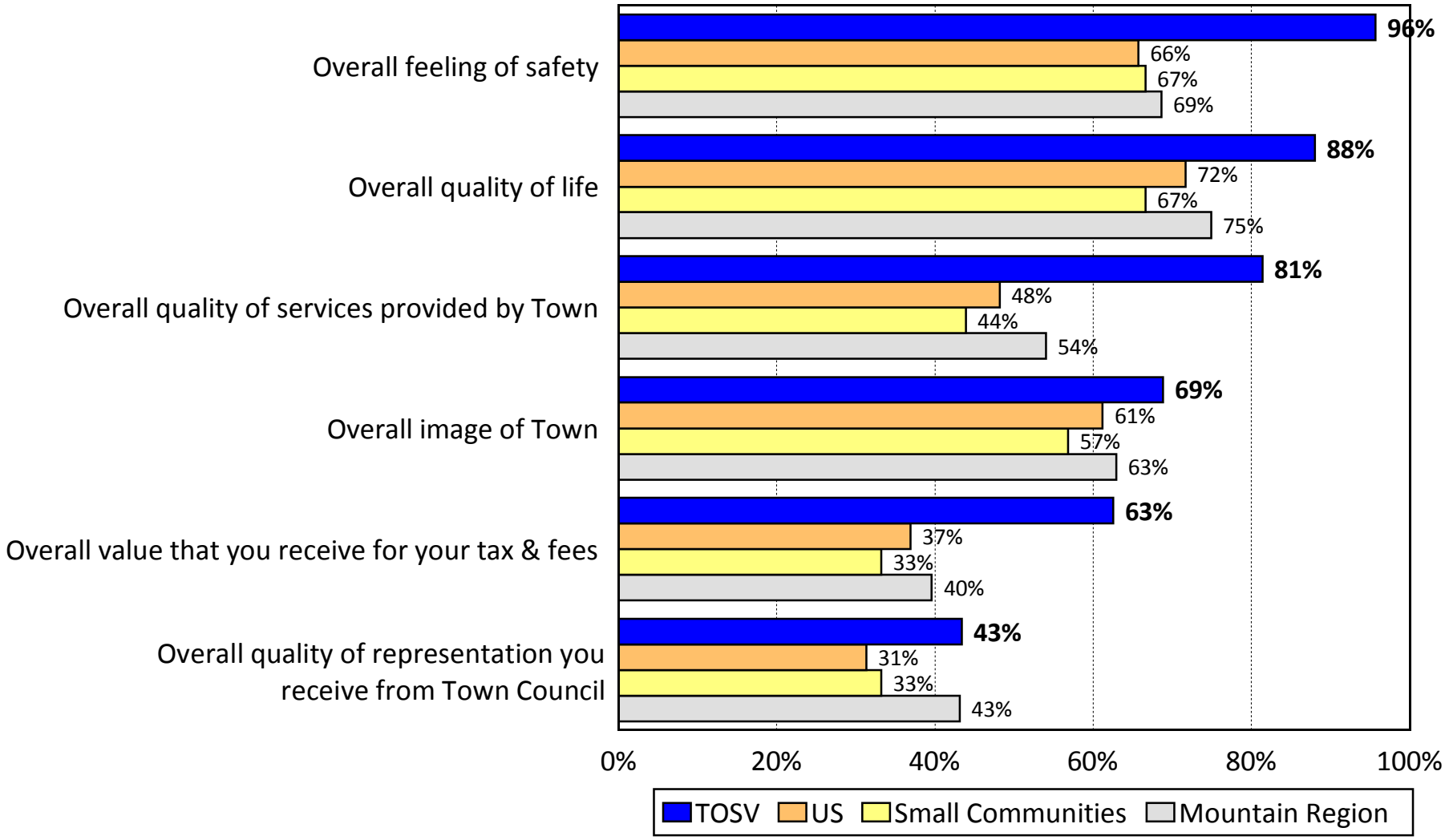
Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Snowmass Village is not authorized without written consent from ETC Institute.

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Snowmass Village is not authorized without written consent from ETC Institute.

Satisfaction with Major Categories of Services

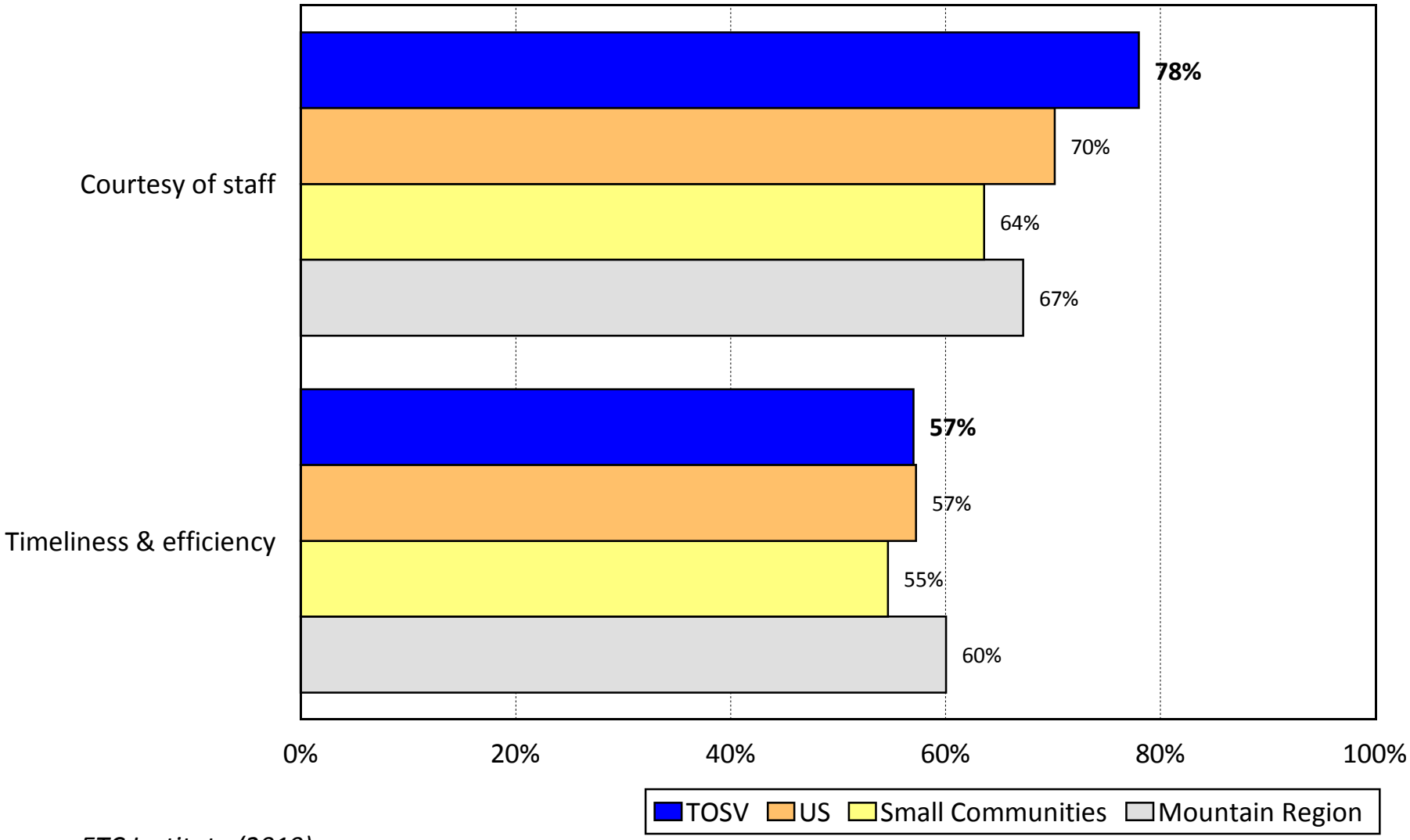
Town of Snowmass Village vs. The U.S.
vs. Small U.S. Communities vs. The Mountain Region
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
where 5 was "very satisfied"



Source: ETC Institute (2019)

Satisfaction with Town Staff

Town of Snowmass Village vs. The U.S.
vs. Small U.S. Communities vs. The Mountain Region
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
where 5 was "very satisfied"

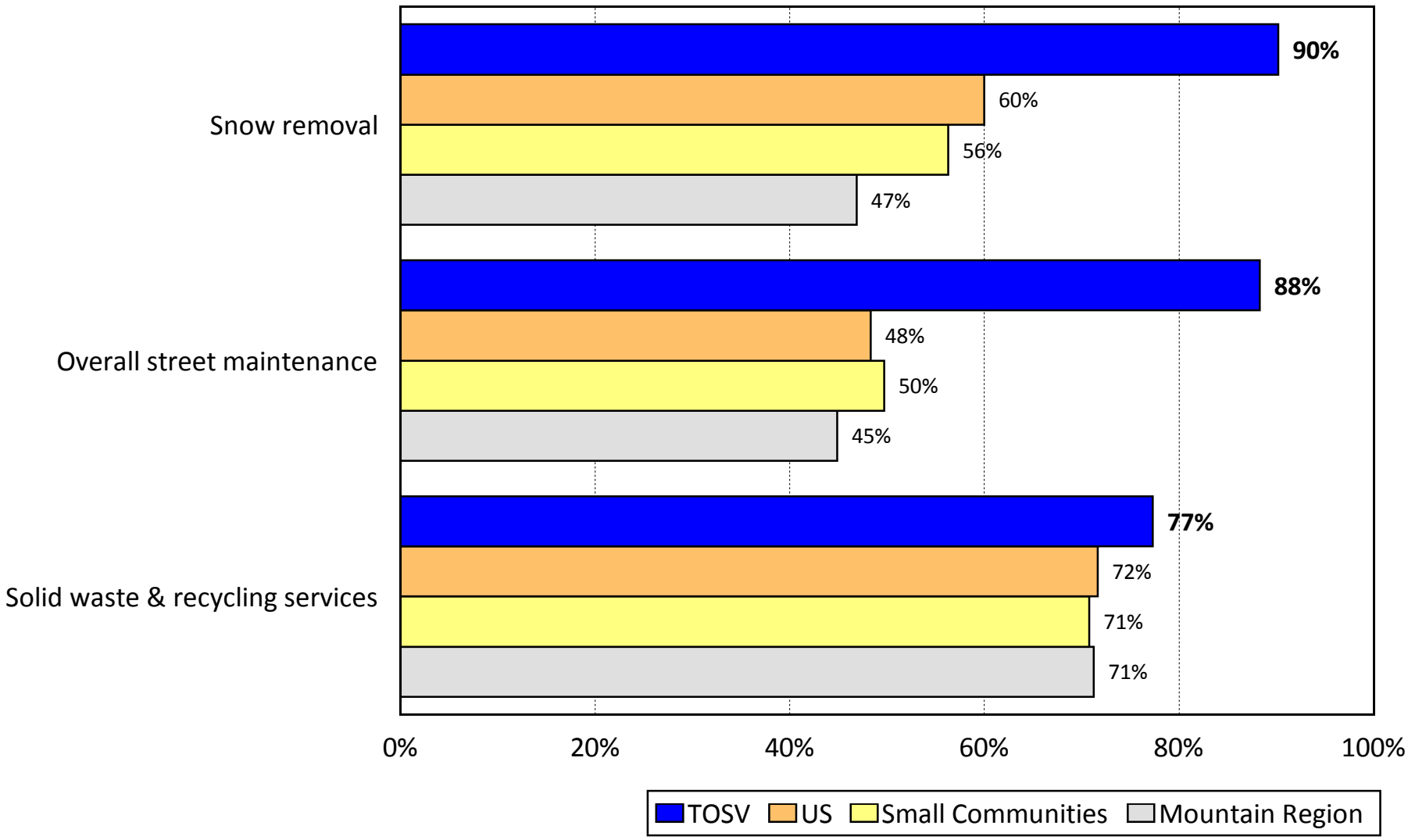


Source: ETC Institute (2019)

Satisfaction with Public Works

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"

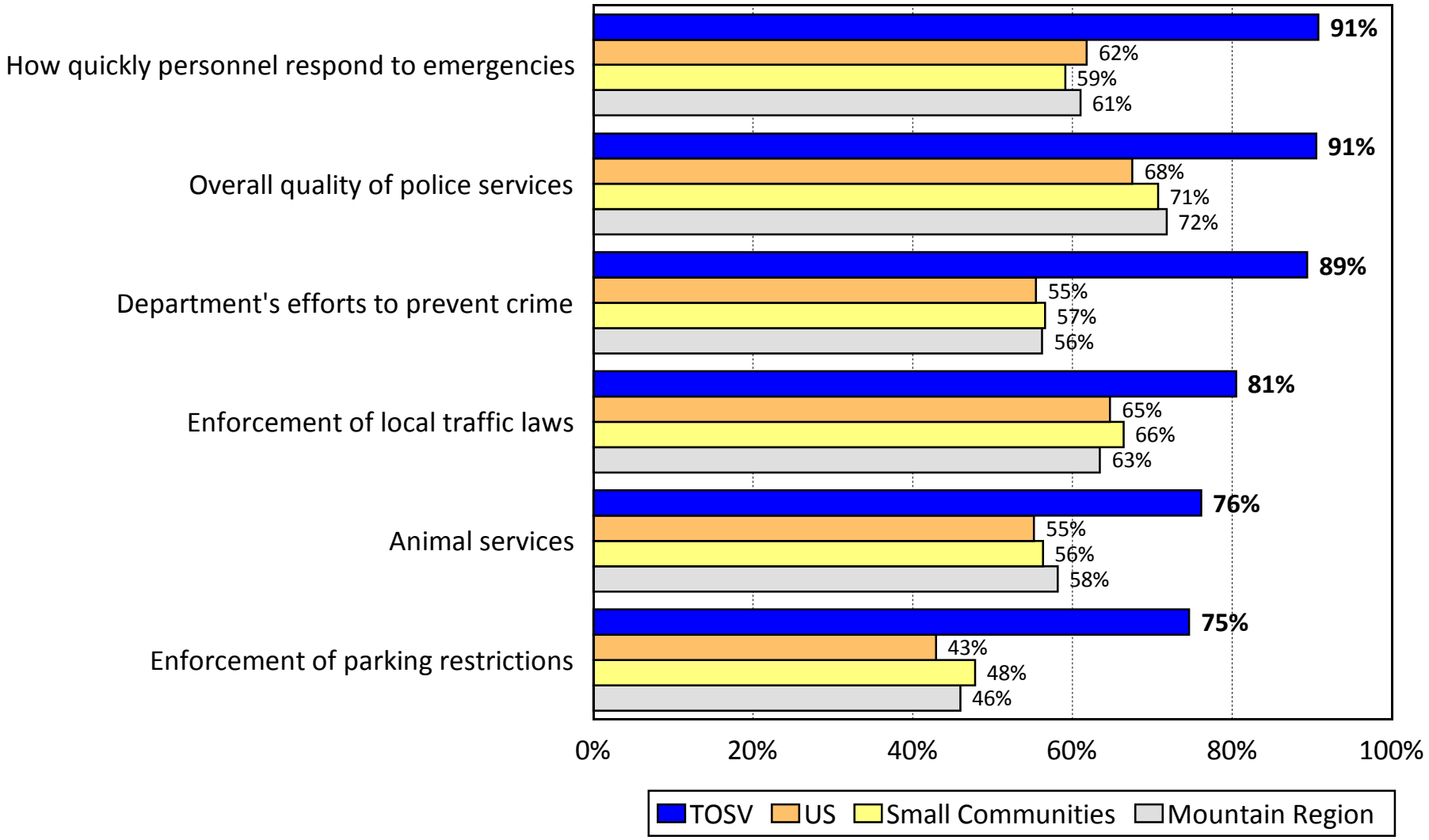


Source: ETC Institute (2019)

Satisfaction with the Police Department

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"

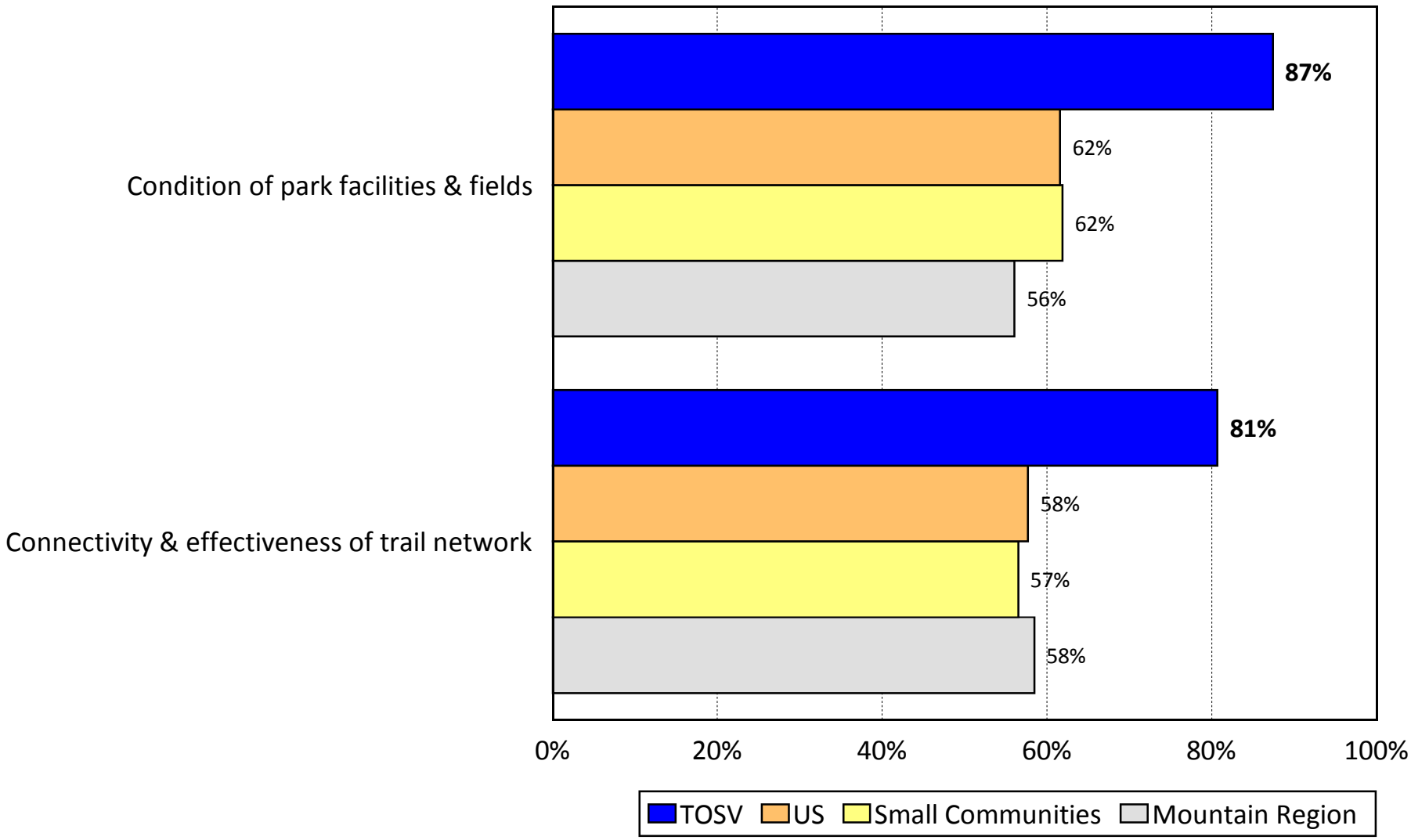


Source: ETC Institute (2019)

Satisfaction with Parks and Recreation

Town of Snowmass Village vs. The U.S. vs. Small U.S. Communities vs. The Mountain Region

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied"



Source: ETC Institute (2019)

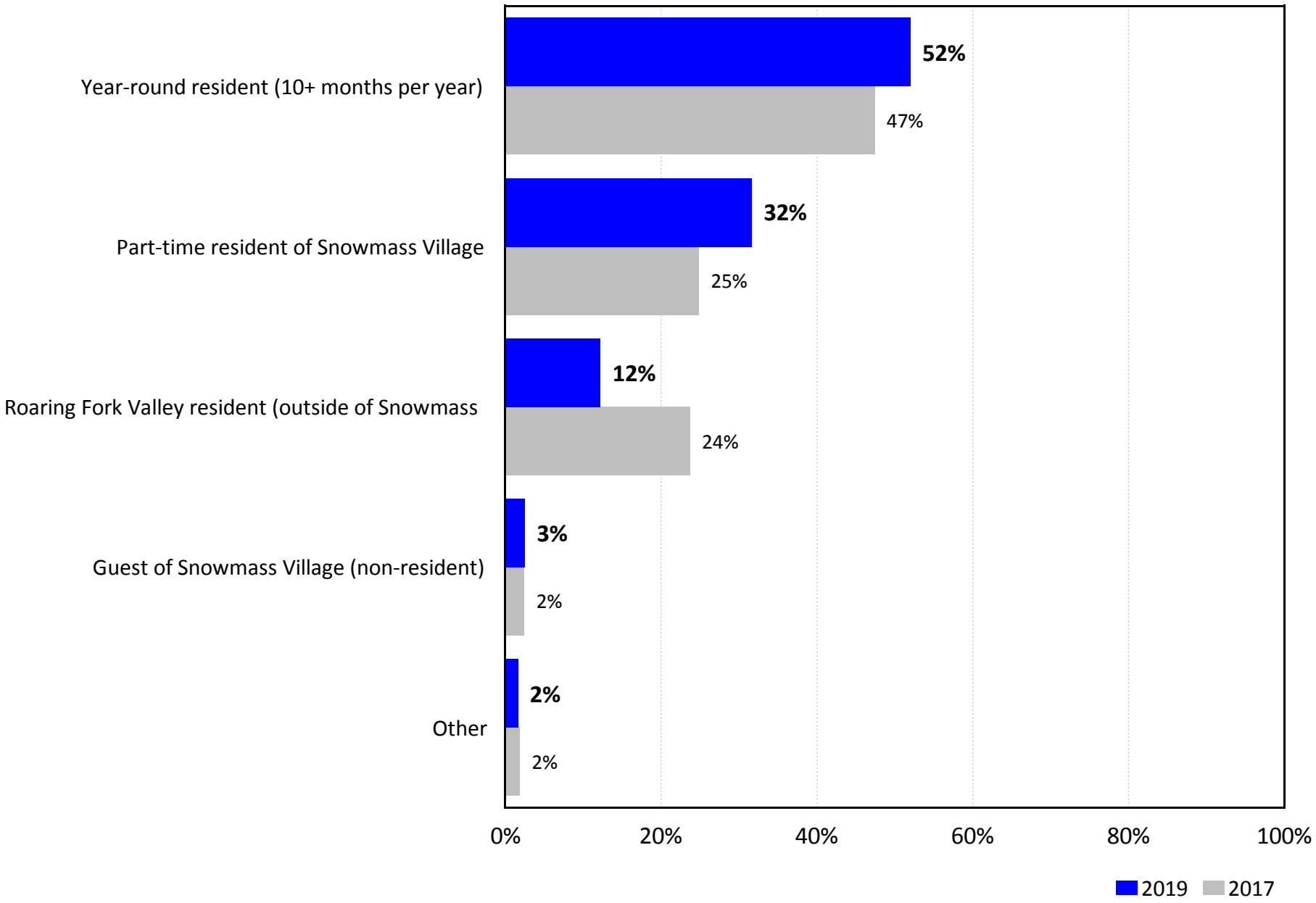
Section 3
Trend Data

Trend Data

Note: The data contained in this section was collected from the 2019, 2017, 2015, and 2013 survey results. Notable differences in the data are those that differ by +/-4%.

Q1. Which of the following best describes you?

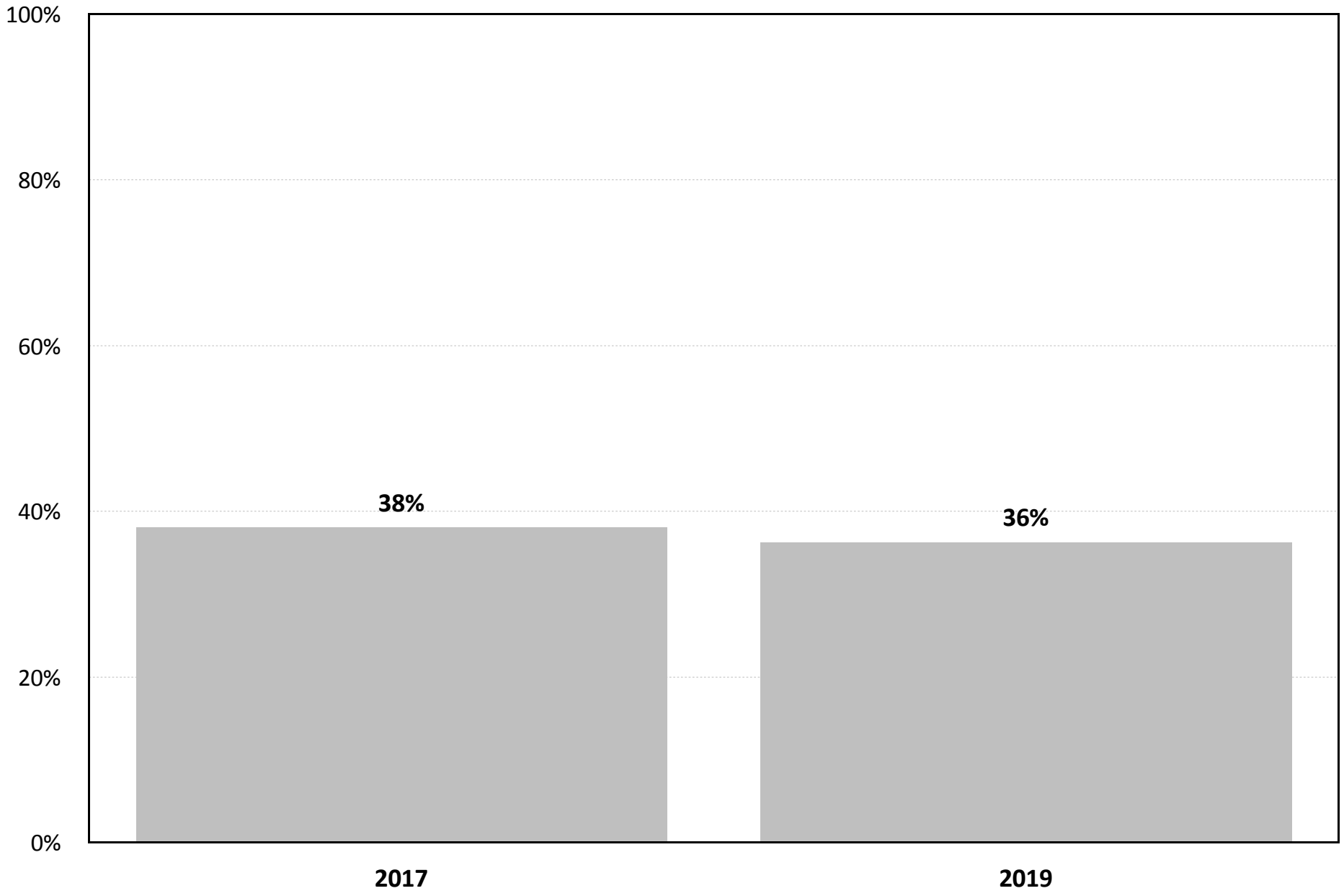
by percentage of respondents



Source: ETC Institute (2019)

Q1a. Are you an employee within Snowmass Village

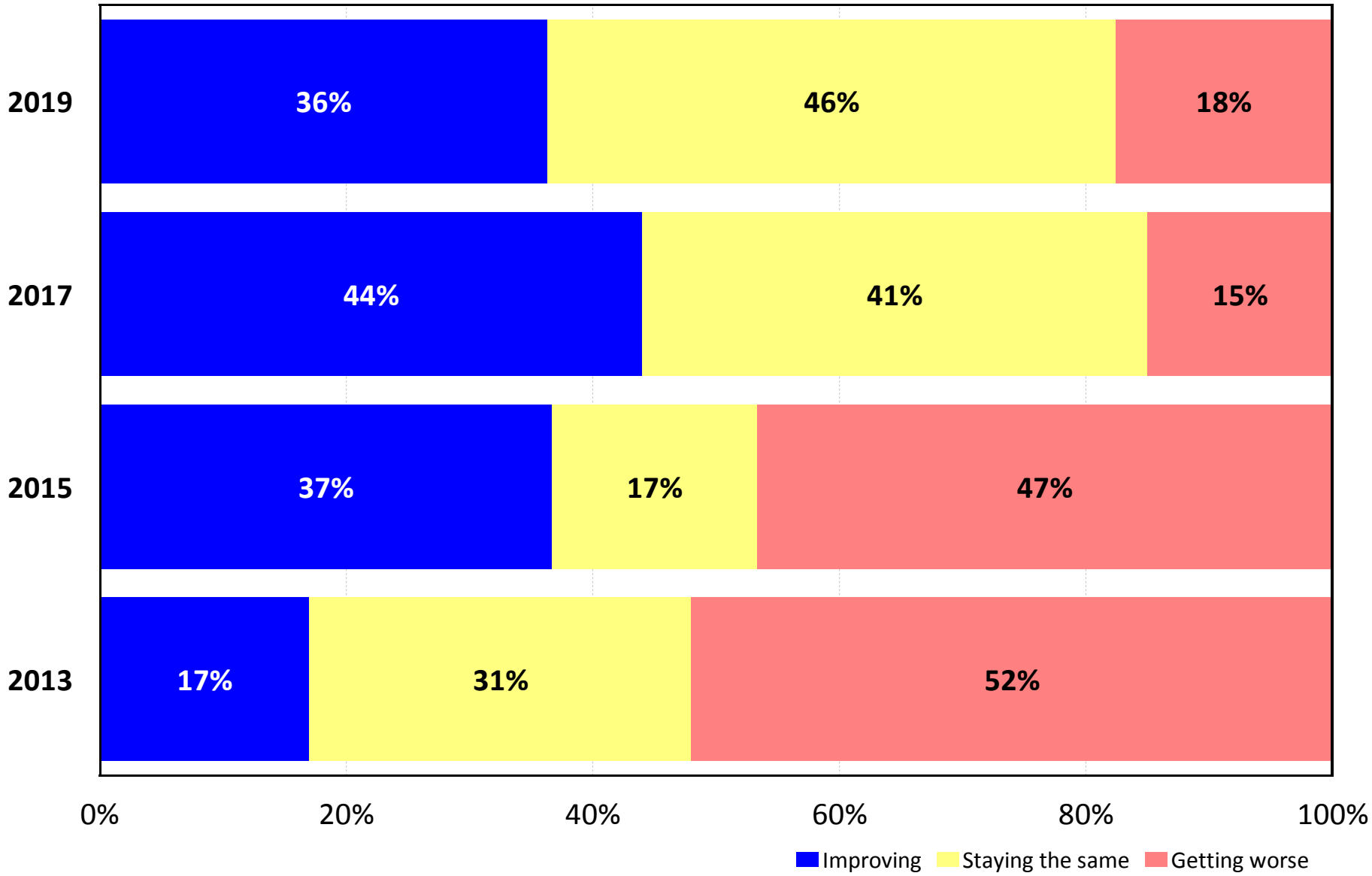
by percentage of respondents who said "YES"



Source: ETC Institute (2019)

Q2. Overall, do you feel that the sense of community in Snowmass Village is:

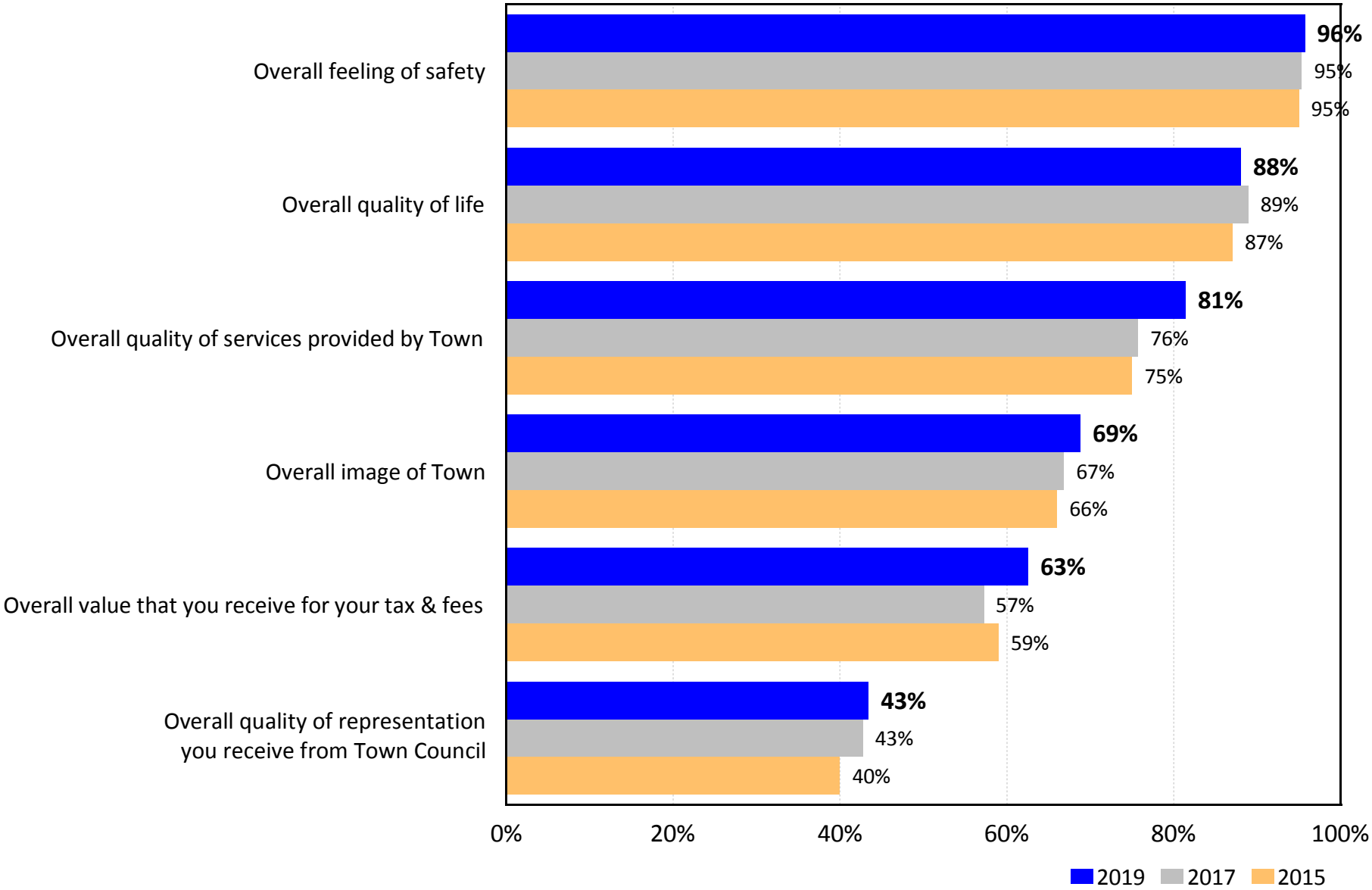
by percentage of respondents (Excluding "Don't Know")



Source: ETC Institute (2019)

Q3. Overall satisfaction with various aspects of Town government and the Snowmass Village Community

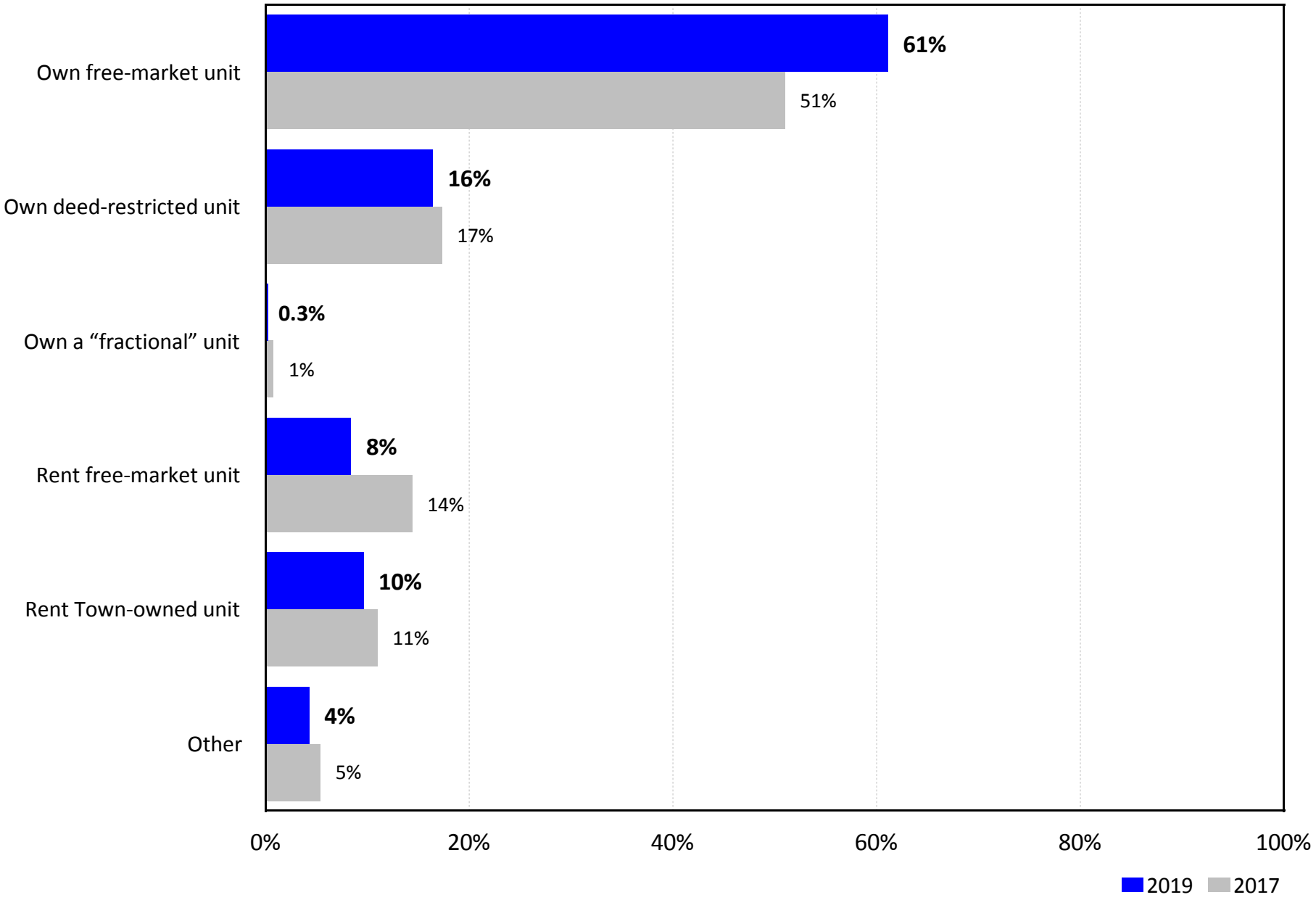
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q4. Do you own or rent your residence?

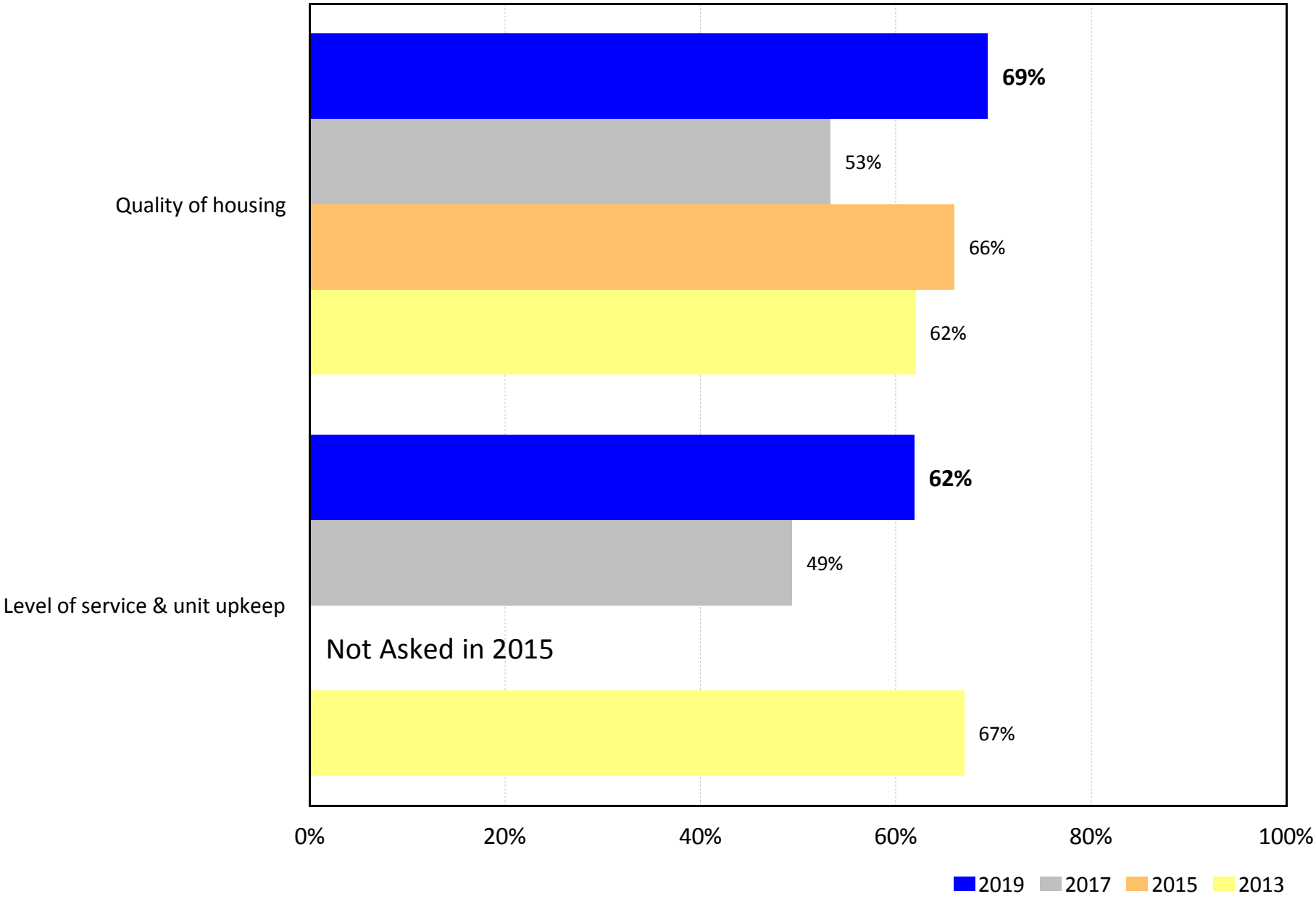
by percentage of respondents



Source: ETC Institute (2019)

Q8. Satisfaction with Town Rental Housing

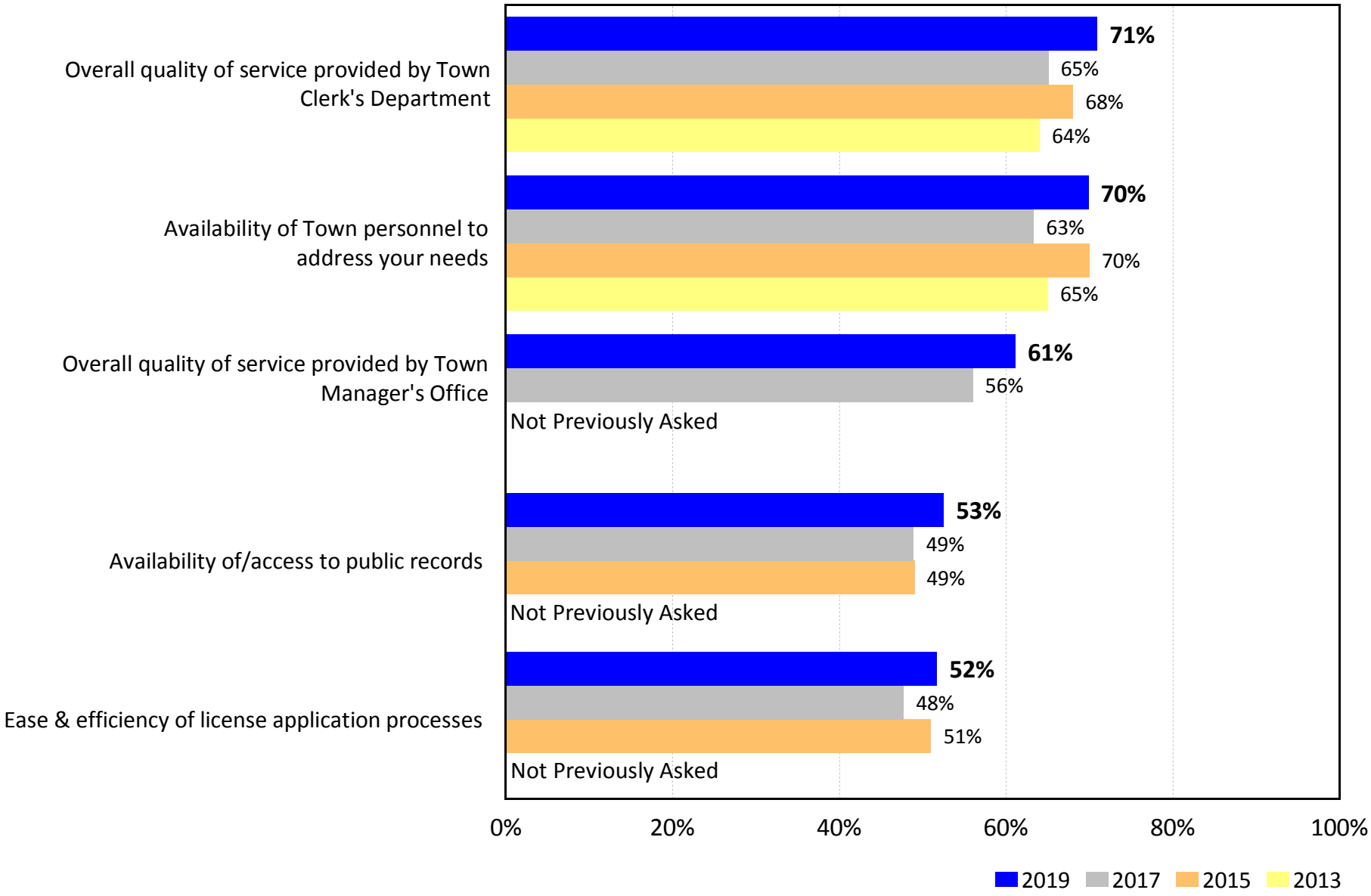
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q10. Satisfaction with Functions of the Town of Snowmass Village Administration

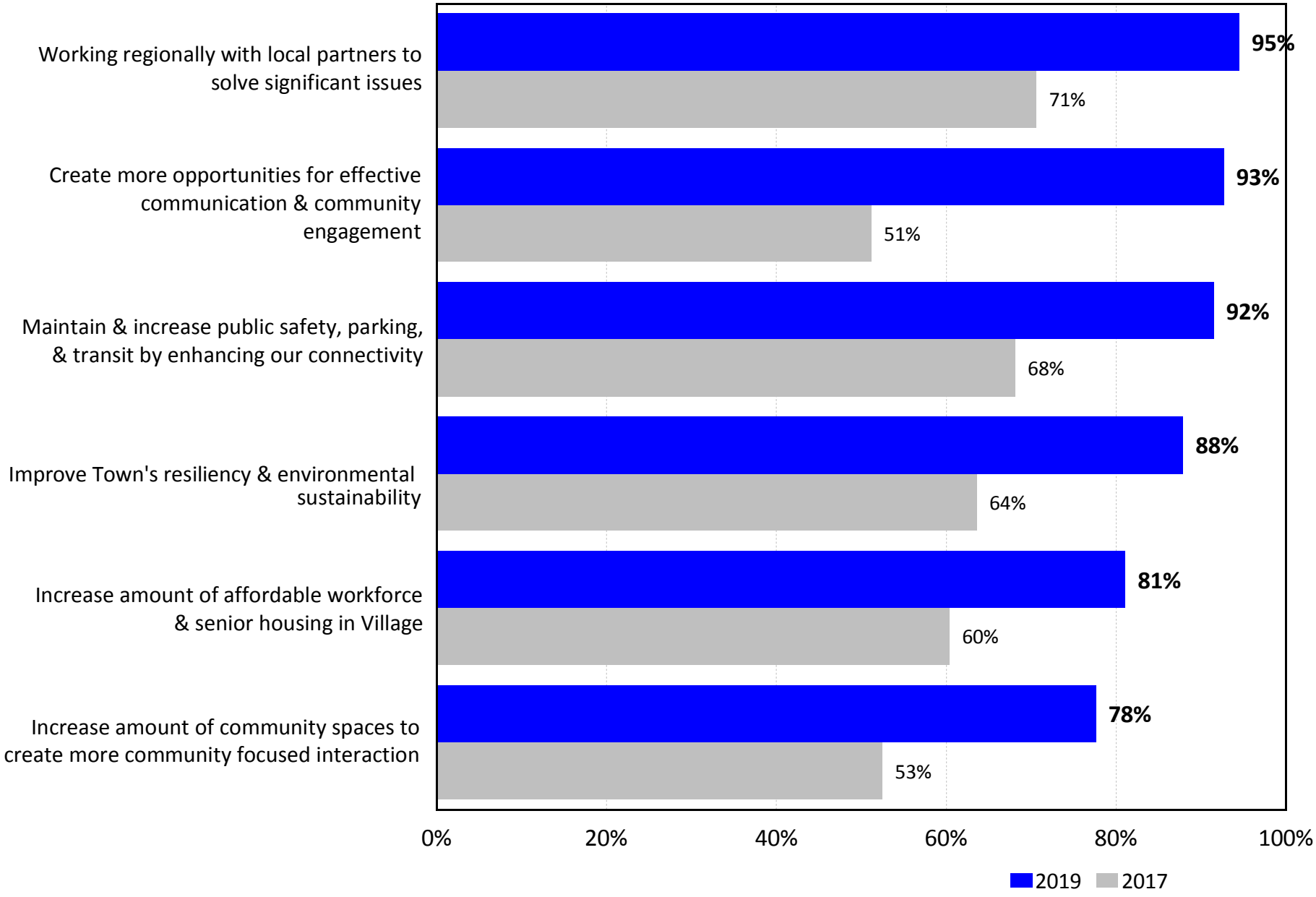
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q12. Importance of Town Council Strategic Goals

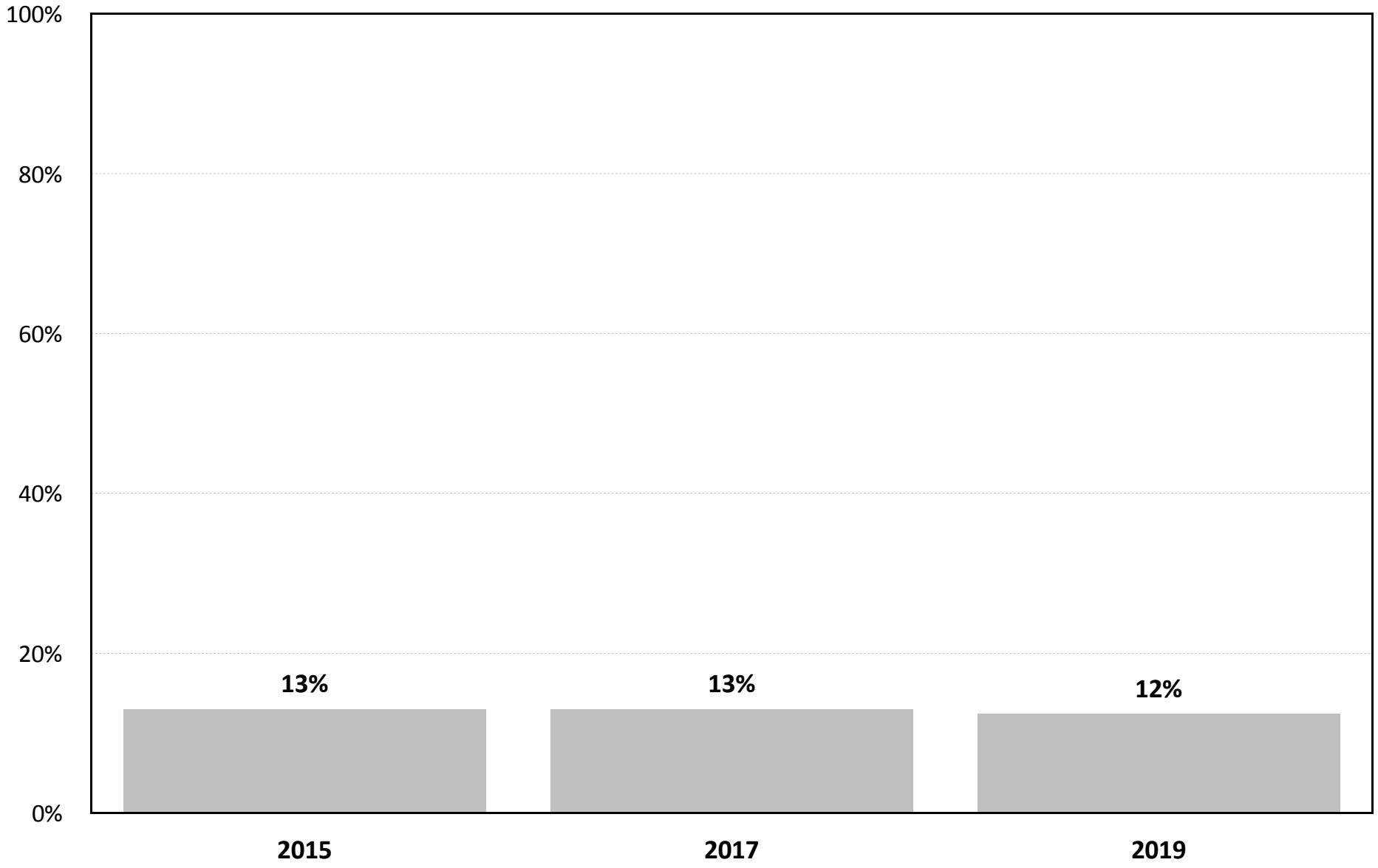
by percentage of respondents who responded "extremely important," “very important," or “important”



Source: ETC Institute (2019)

Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

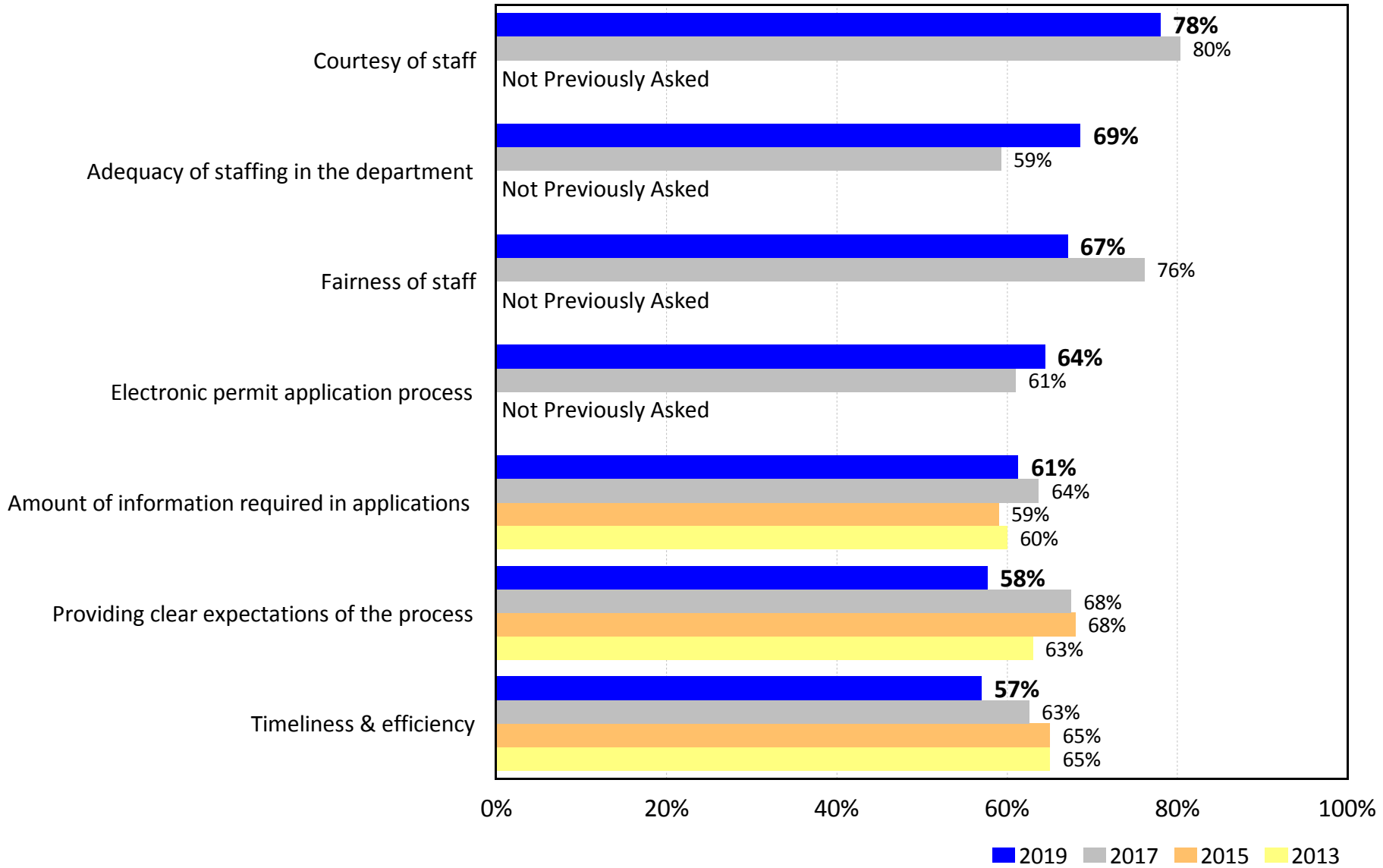
by percentage of respondents who said "YES" (Without "Not Provided")



Source: ETC Institute (2019)

Q15a. Overall satisfaction with the following aspects of the Community Development Department

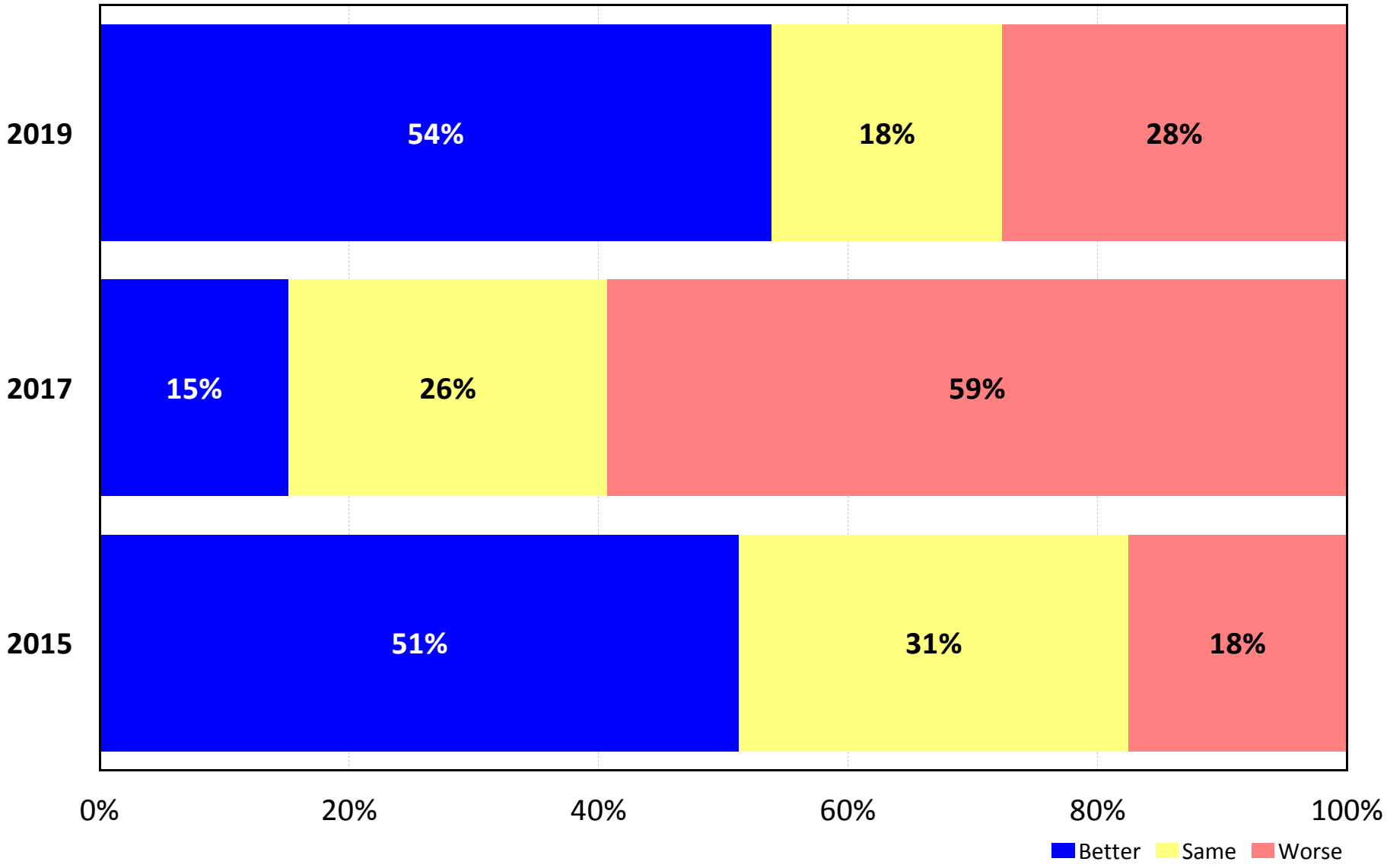
by percentage of respondents who indicated they were "very satisfied" or "satisfied" and answered "Yes" to Q15 (Excluding "Don't Know")



Source: ETC Institute (2019)

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions?

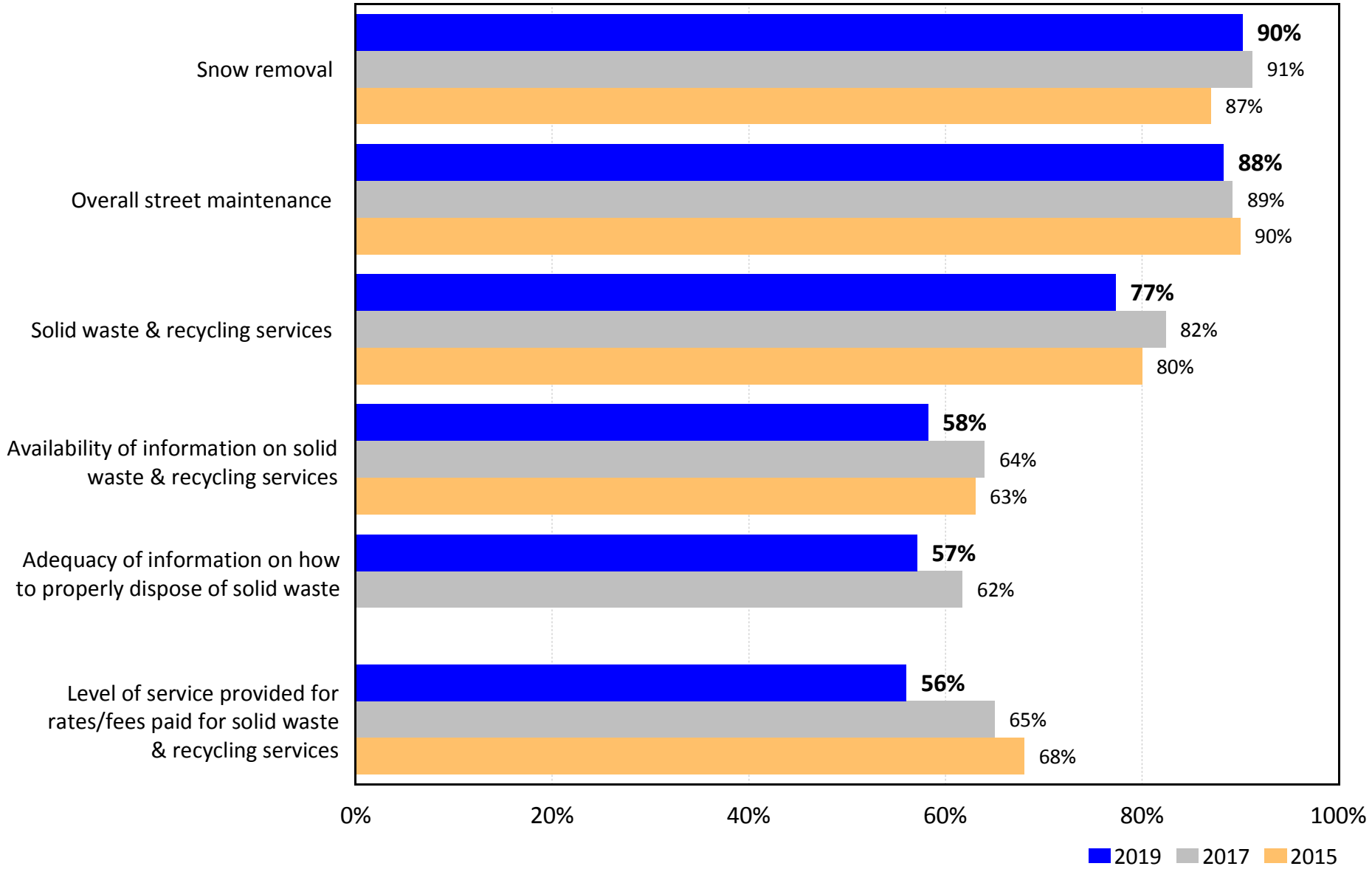
by percentage of respondents who answered "Yes" to Q15 (Excluding "Don't Know")



Source: ETC Institute (2019)

Q18. Overall satisfaction with the following aspects of Public Works services in the Town of Snowmass Village

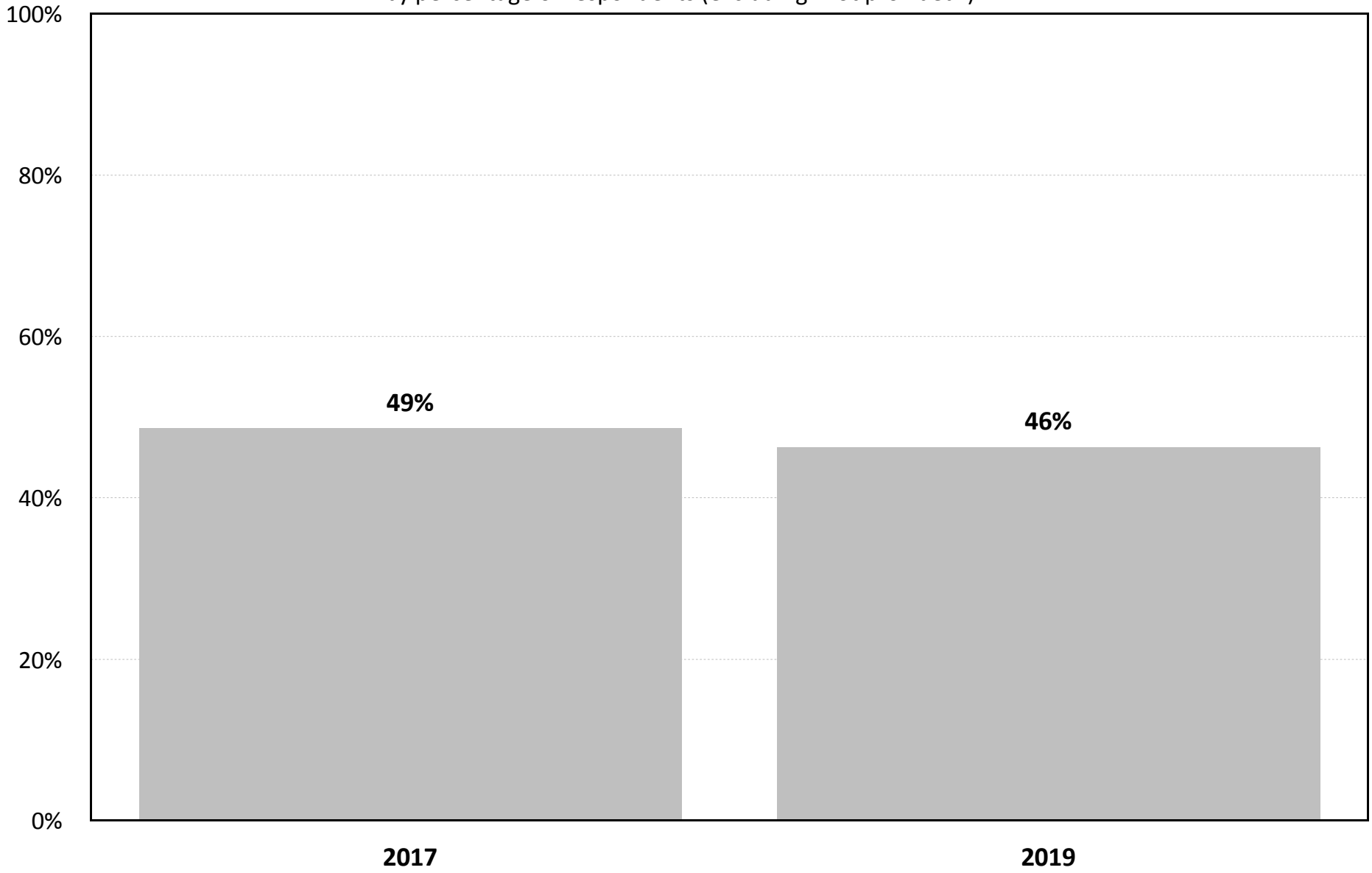
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q19. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

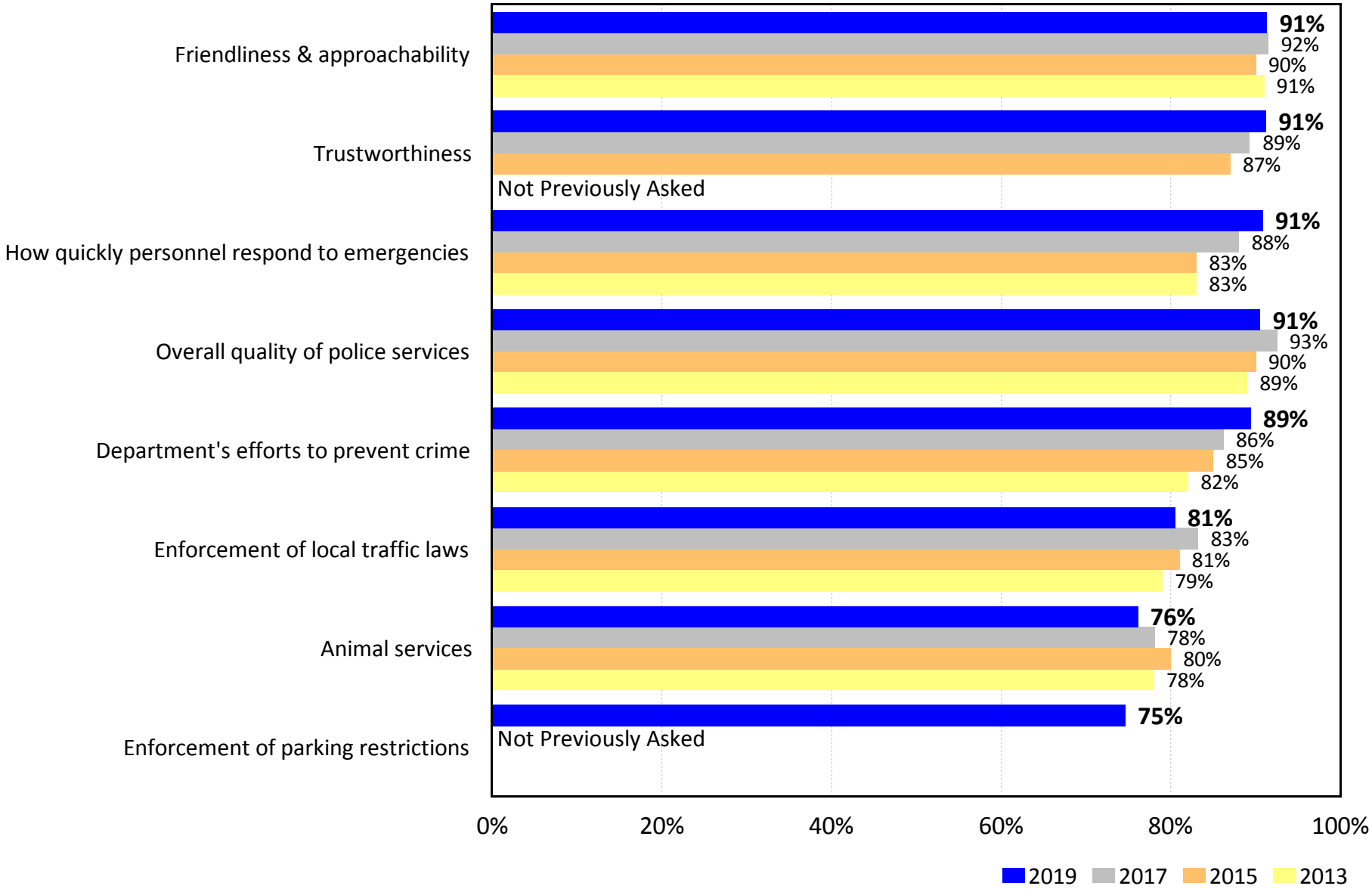
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019)

Q25. Overall satisfaction with the following aspects of Police services in the Town of Snowmass Village

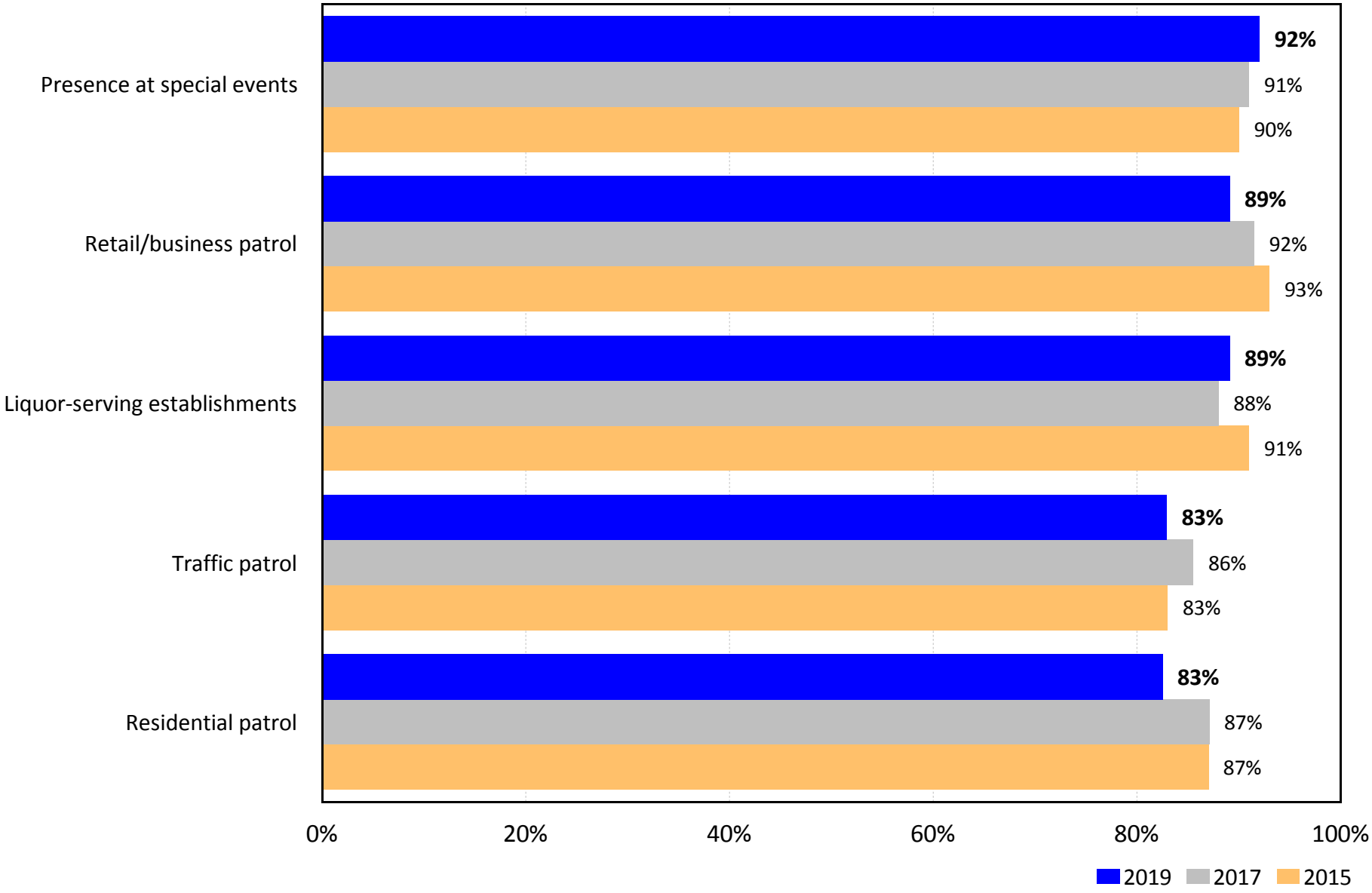
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q26. Based on experience please rate the current levels of Police presence in the following situations

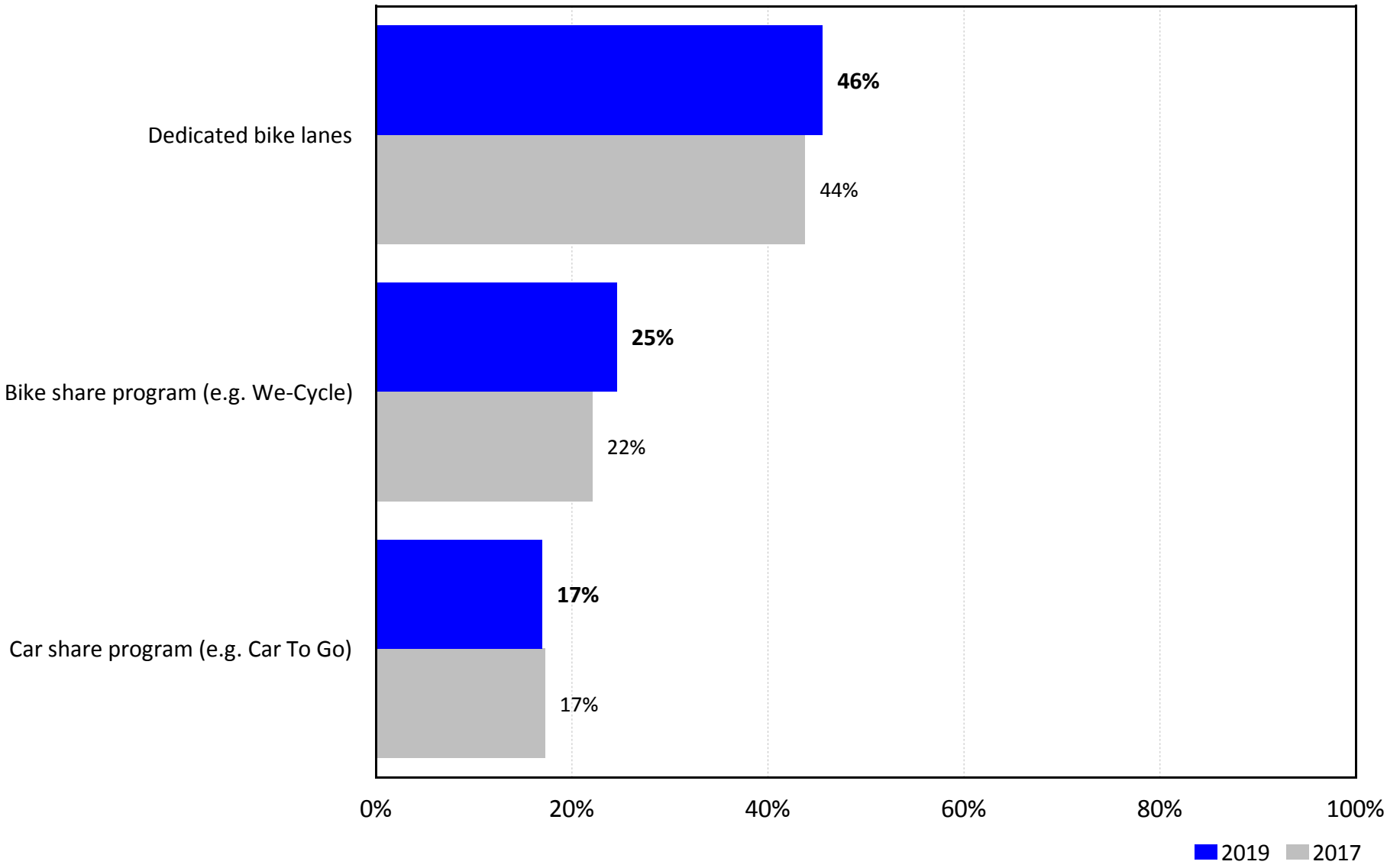
by percentage of respondents who indicated the level was "just right"



Source: ETC Institute (2019)

Q28. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

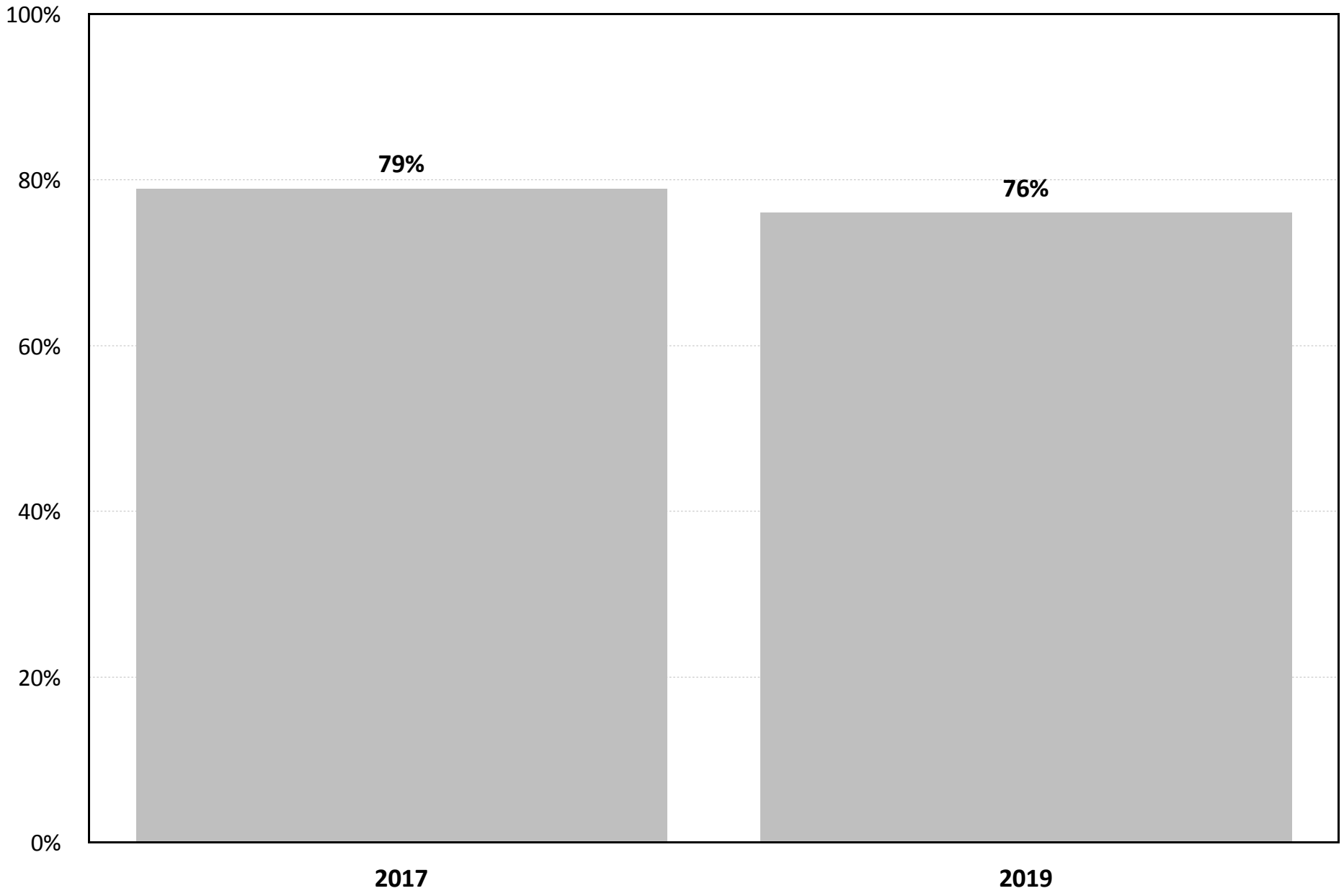
by percentage of respondents who said "YES"



Source: ETC Institute (2019)

Q29. Do you ride the Village Shuttle?

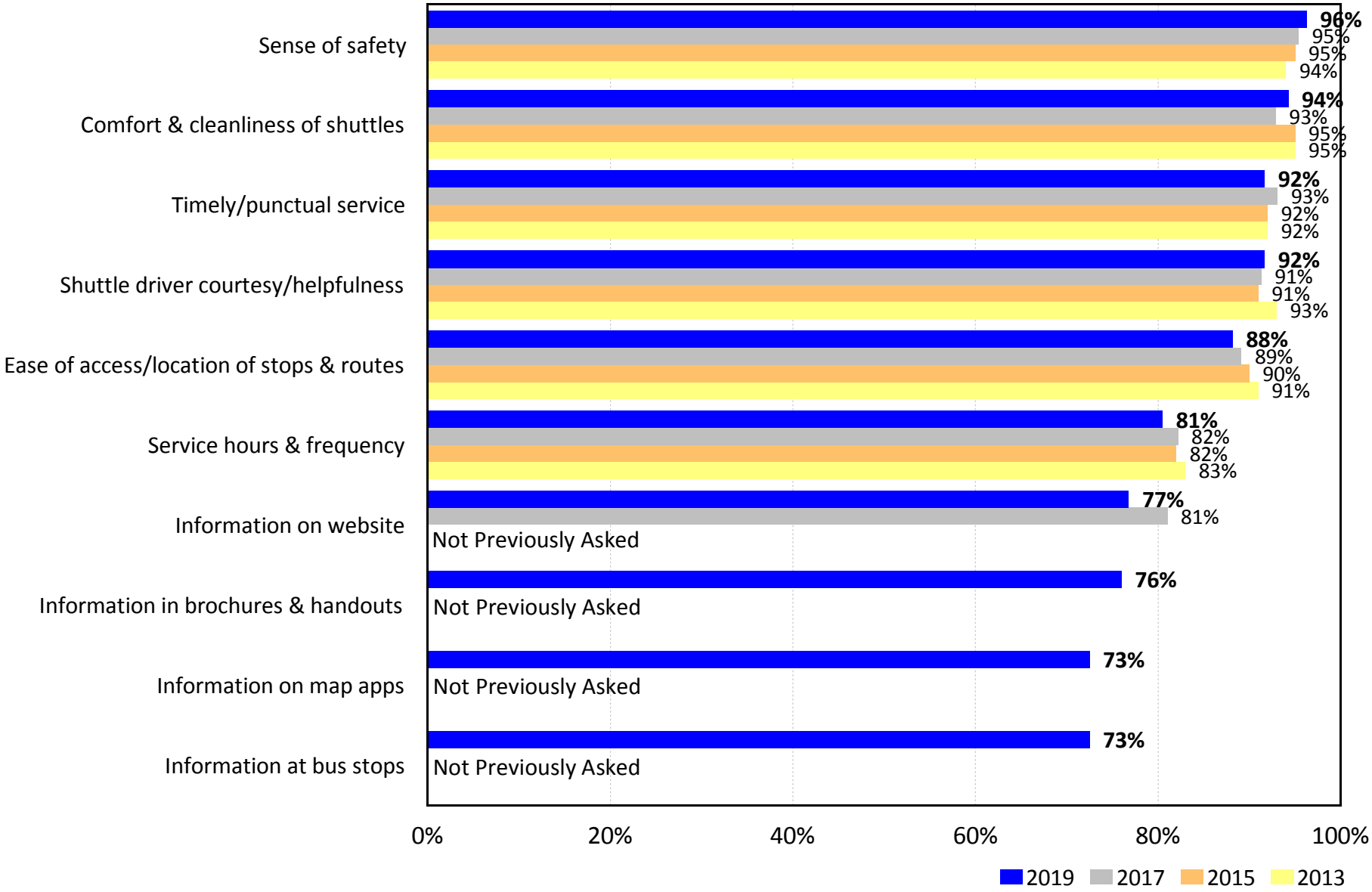
by percentage of respondents who said "YES"



Source: ETC Institute (2019)

Q29a. Overall satisfaction with the following aspects of Village Shuttle services in the Town of Snowmass Village

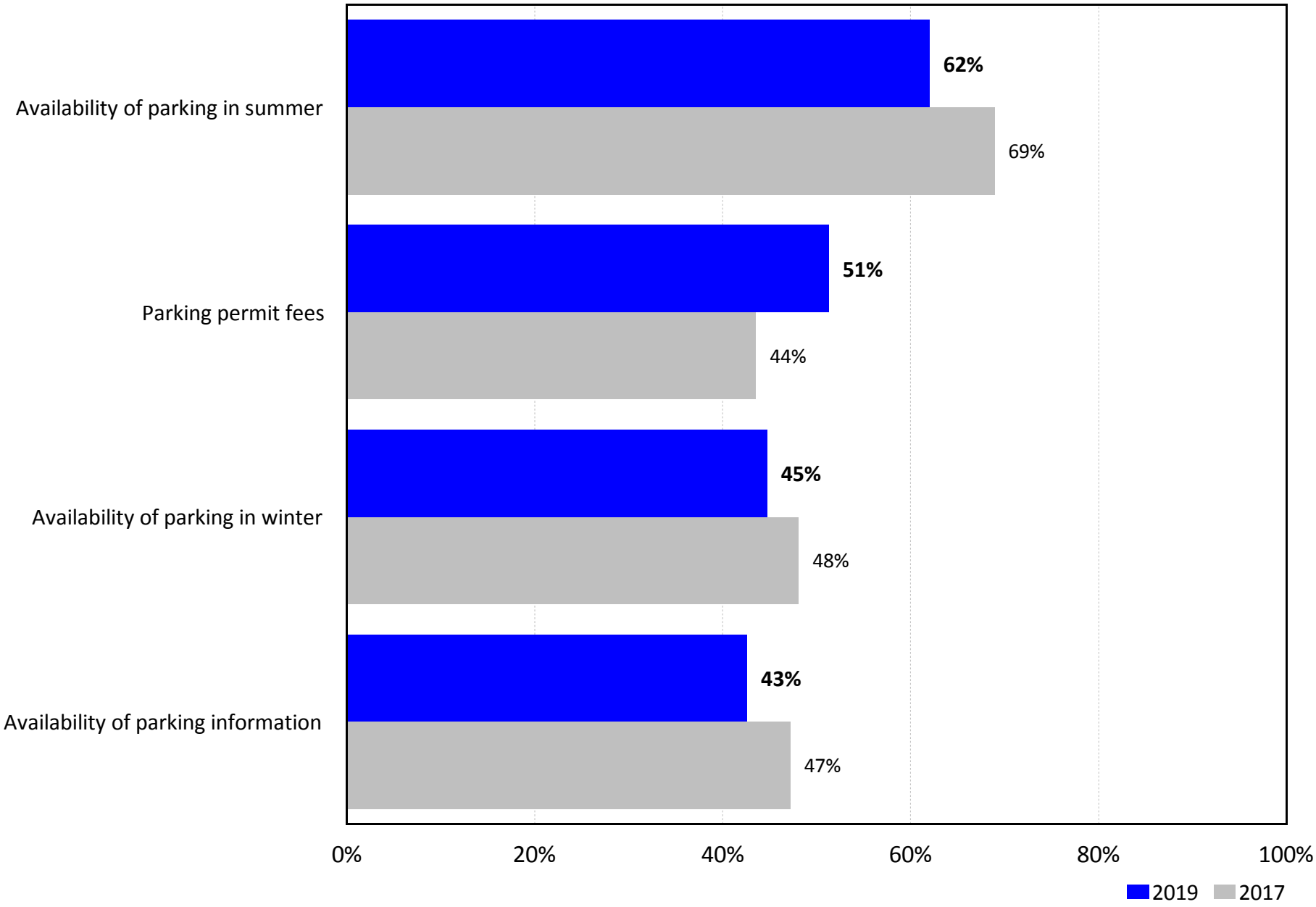
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q30. Satisfaction with Parking and Parking Management

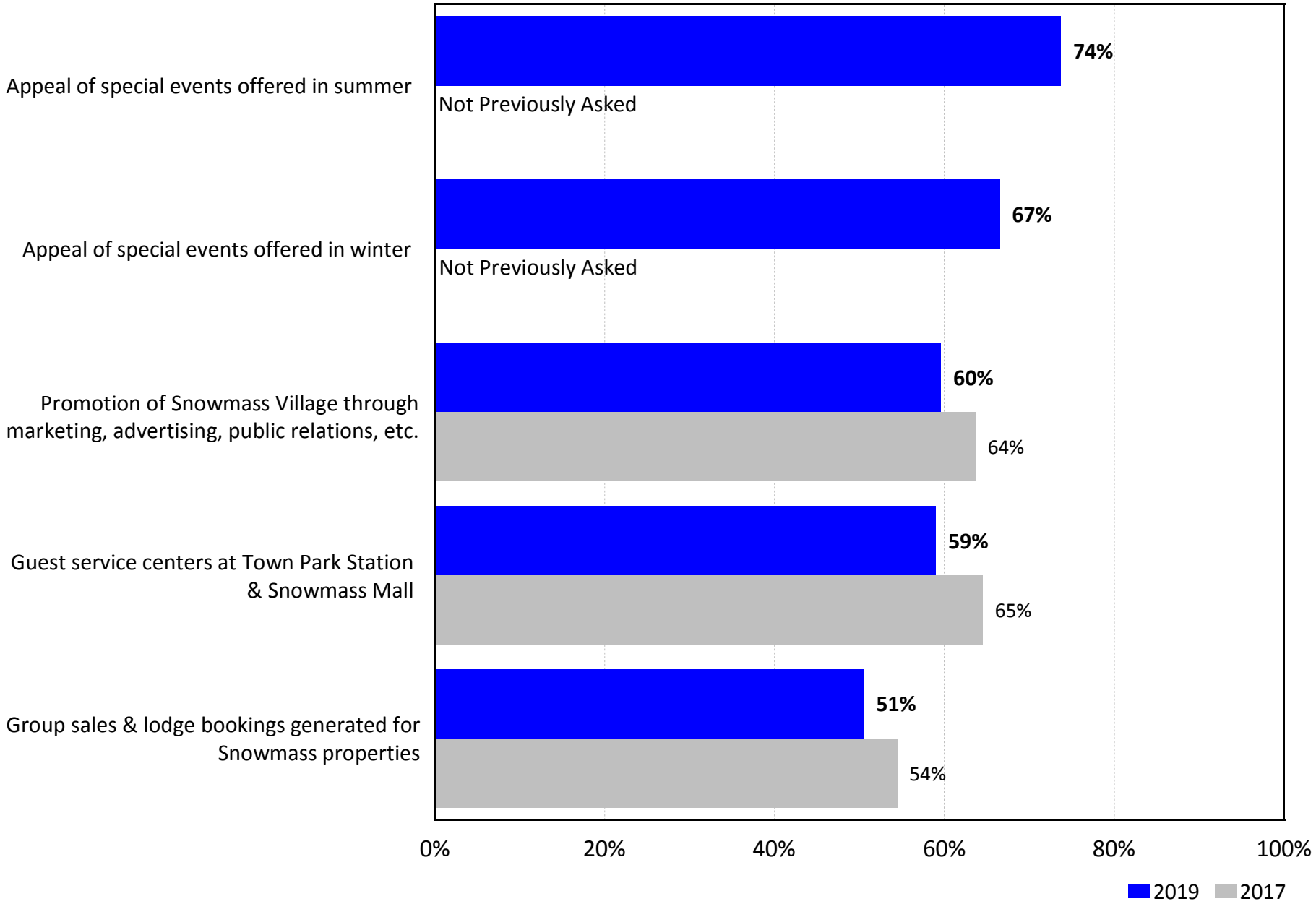
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q32. Satisfaction with the Tourism Department

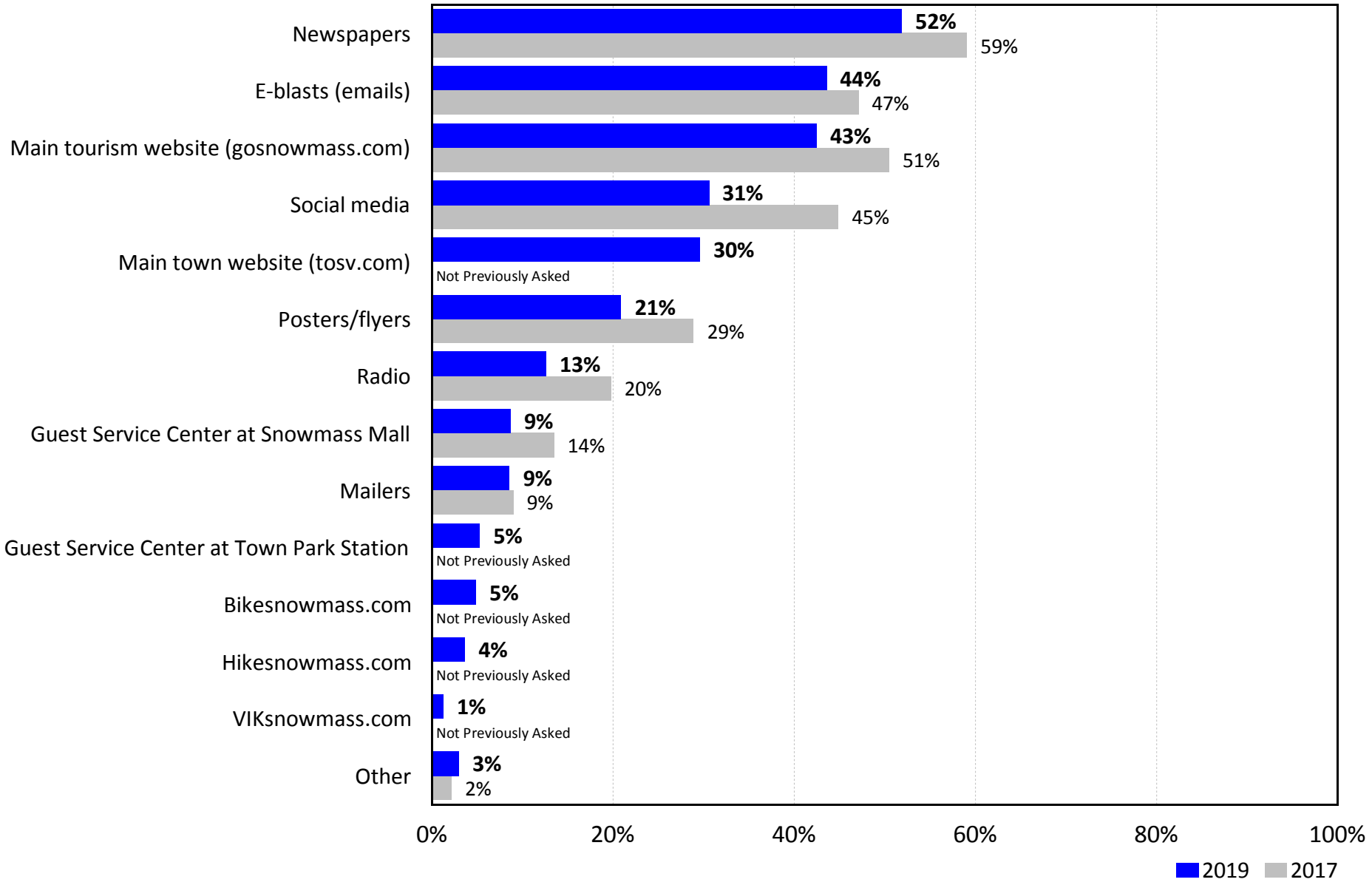
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q34. Best way for respondents to receive information about tourism events, local offerings, and activities

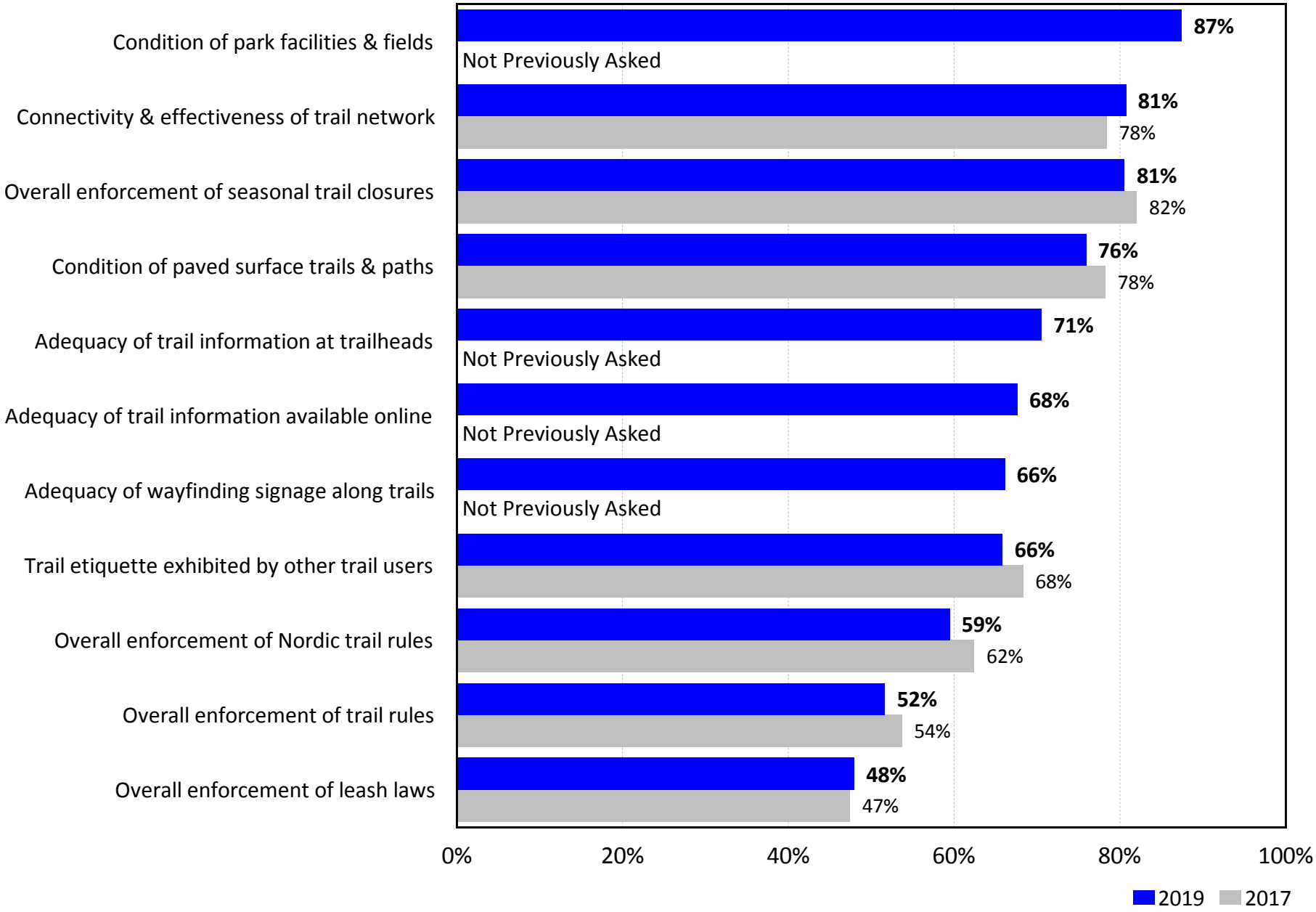
by percentage of respondents



Source: ETC Institute (2019)

Q36. Satisfaction with Local Parks and Trails

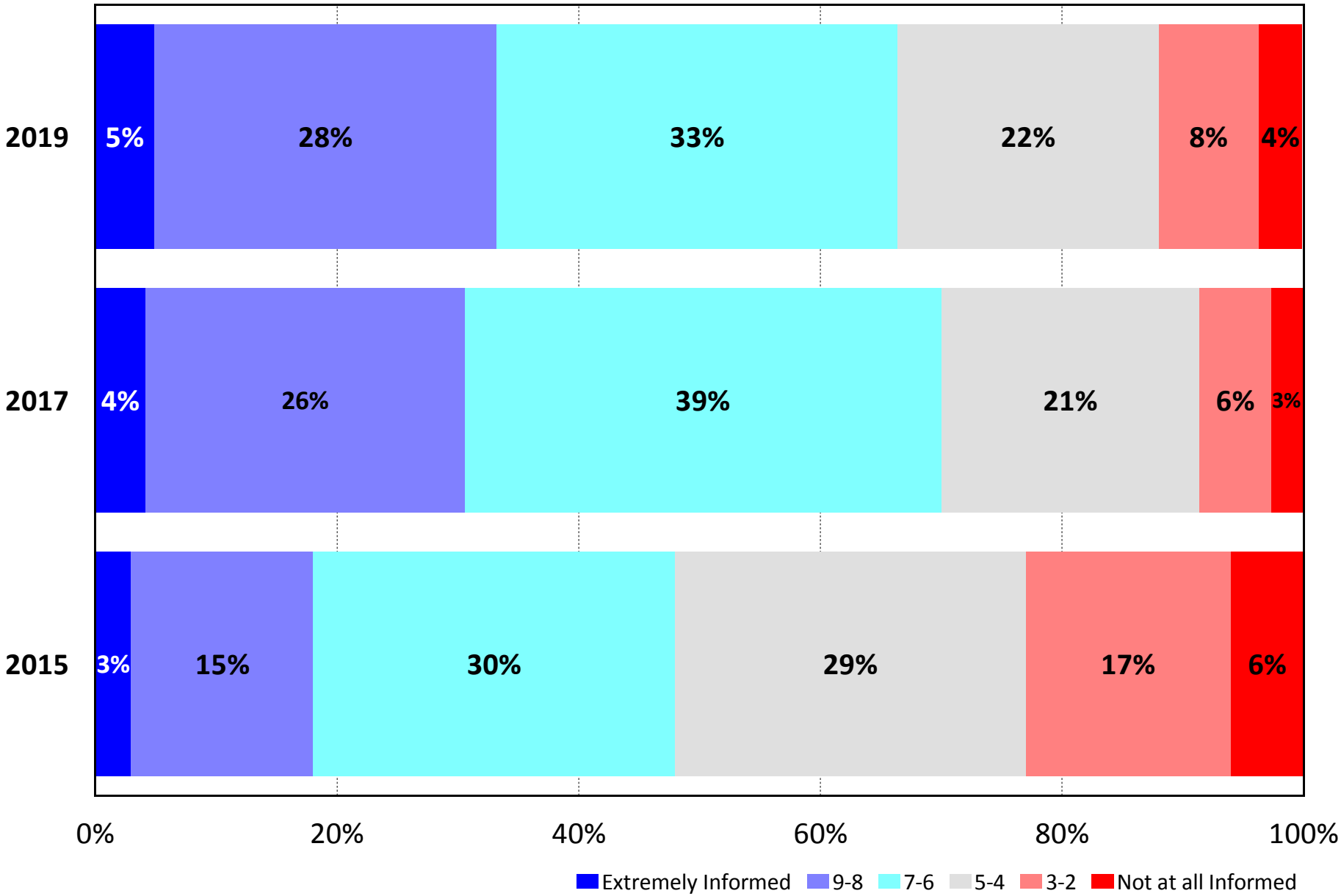
by percentage of respondents who indicated they were "very satisfied" or "satisfied"



Source: ETC Institute (2019)

Q38. Do you feel well informed on current issues facing the town?

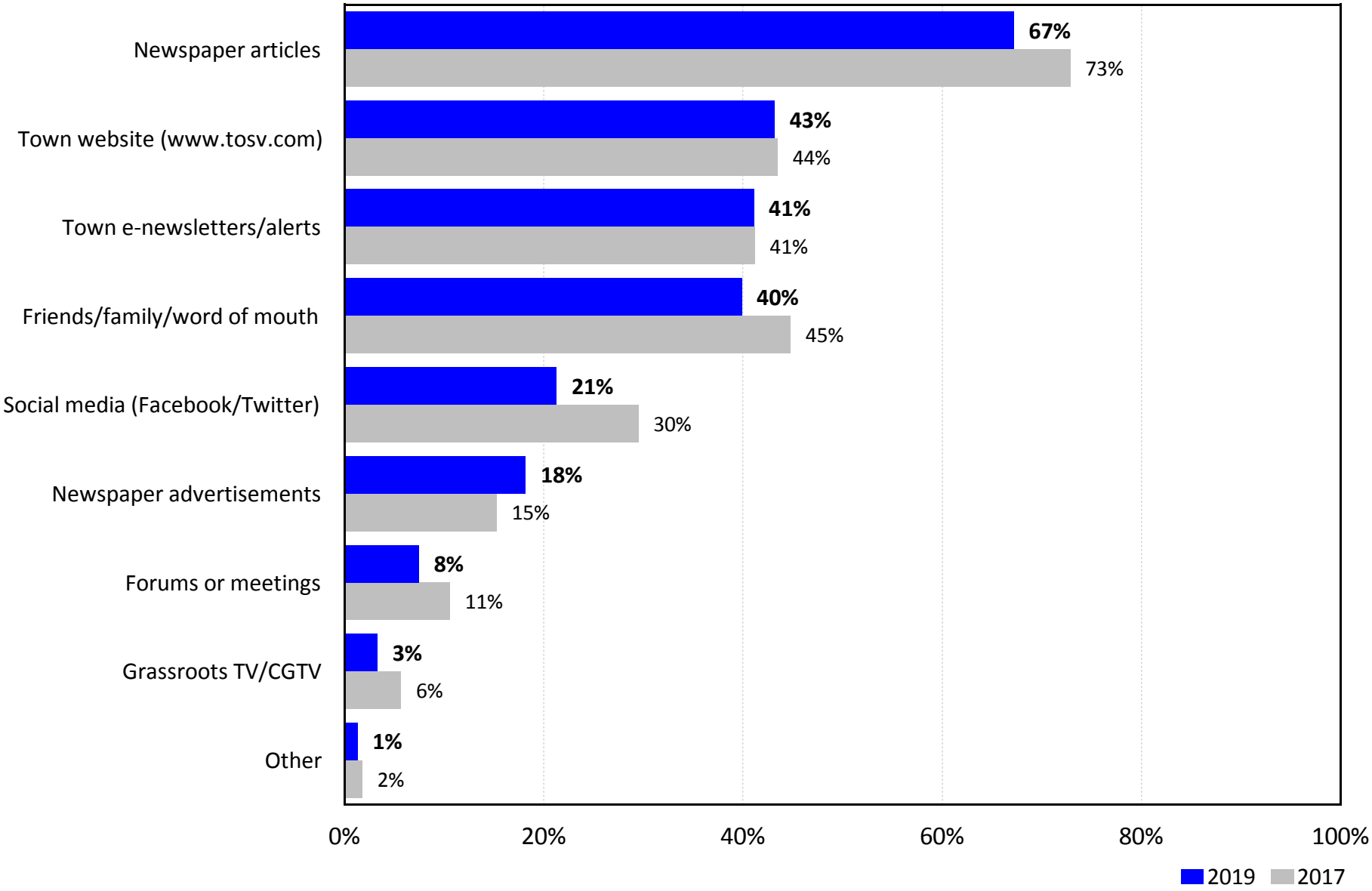
by percentage of respondents (Without "Not Provided")



Source: ETC Institute (2019)

Q39. How respondents currently access government news and information

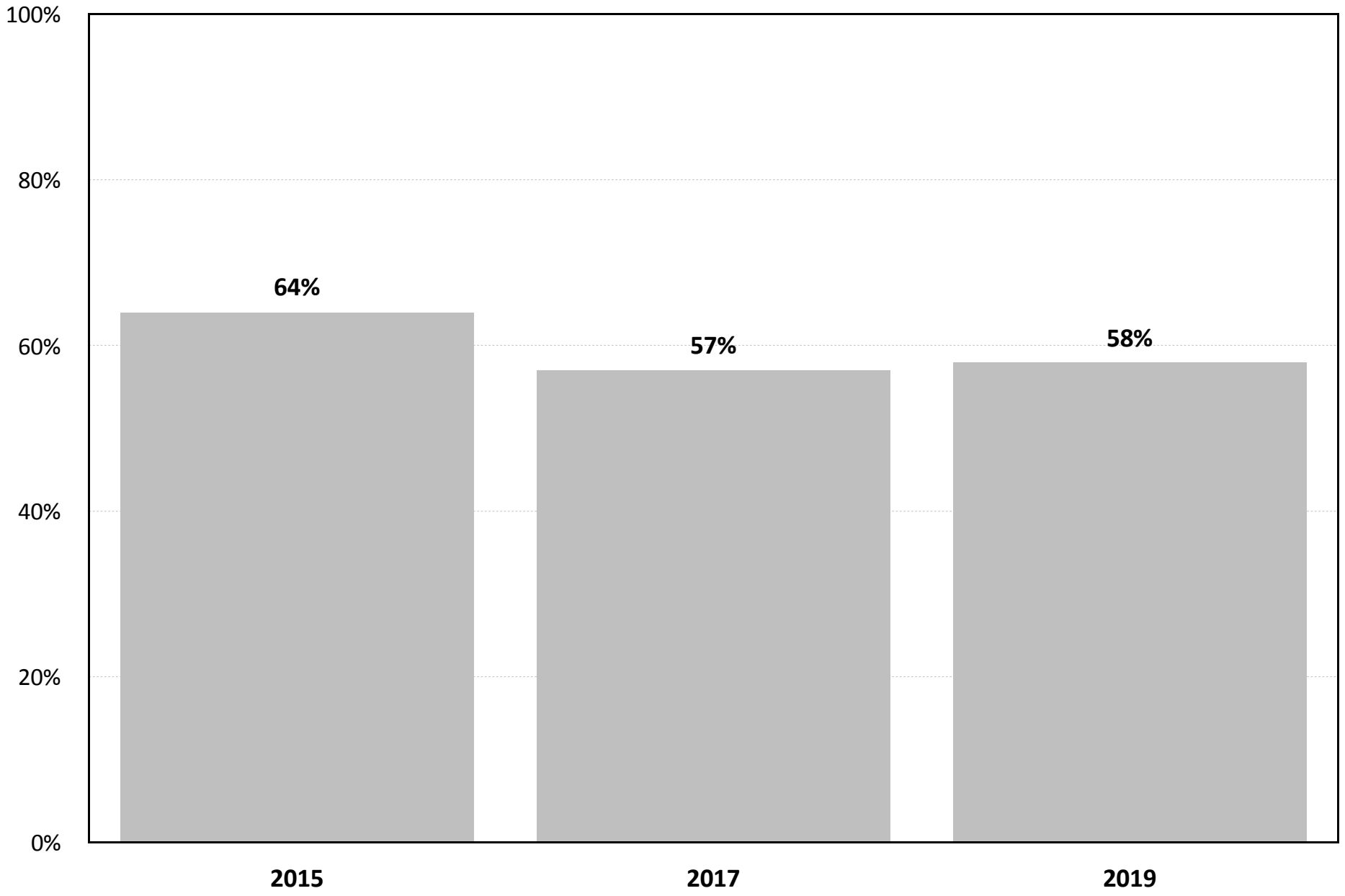
by percentage of respondents



Source: ETC Institute (2019)

Q40. Do you feel your voice is adequately heard by the Town?

by percentage of respondents who said "YES"



Source: ETC Institute (2019)

Section 4
Tabular Data

Q1. Which of the following best describes you?

Q1. Which following best describes you	Number	Percent
Guest of Snowmass Village (non-resident)	17	2.5 %
Year-round resident (10+ months per year)	349	51.6 %
Part-time resident of Snowmass Village	212	31.4 %
Roaring Fork Valley resident (outside of Snowmass Village)	82	12.1 %
Other	11	1.6 %
Not provided	5	0.7 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q1. Which of the following best describes you? (without "not provided")

Q1. Which following best describes you	Number	Percent
Guest of Snowmass Village (non-resident)	17	2.5 %
Year-round resident (10+ months per year)	349	52.0 %
Part-time resident of Snowmass Village	212	31.6 %
Roaring Fork Valley resident (outside of Snowmass Village)	82	12.2 %
Other	11	1.6 %
Total	671	100.0 %

Q1a. Are you an employee within Snowmass Village?

Q1a. Are you an employee within Snowmass Village	Number	Percent
Yes	245	36.2 %
No	431	63.8 %
Total	676	100.0 %

Q1b. Are you a business owner/operator within Snowmass Village?

Q1b. Are you a business owner/operator within Snowmass Village	Number	Percent
Yes	104	15.4 %
No	572	84.6 %
Total	676	100.0 %

Q2. Overall, do you feel that the sense of community in Snowmass Village is:

Q2. What is overall sense of community in Snowmass Village	Number	Percent
Improving	211	31.2 %
Getting worse	102	15.1 %
Staying the same	268	39.6 %
Don't know/no opinion	95	14.1 %
Total	676	100.0 %

WITHOUT DON'T KNOW

Q2. Overall, do you feel that the sense of community in Snowmass Village is: (without "don't know/no opinion")

Q2. What is overall sense of community in Snowmass Village	Number	Percent
Improving	211	36.3 %
Getting worse	102	17.6 %
Staying the same	268	46.1 %
Total	581	100.0 %

Q3. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Town government and the Snowmass Village Community.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q3-1. Overall quality of services provided by Town	22.2%	56.2%	14.8%	2.5%	0.6%	3.7%
Q3-2. Overall value that you receive for your tax & fees	16.1%	41.9%	22.9%	9.0%	2.8%	7.2%
Q3-3. Overall image of Town	17.3%	50.4%	16.6%	11.2%	3.0%	1.5%
Q3-4. Overall quality of life	40.5%	45.1%	8.1%	3.0%	0.6%	2.7%
Q3-5. Overall feeling of safety	64.3%	29.1%	2.2%	1.0%	0.9%	2.4%
Q3-6. Overall quality of representation you receive from Town Council	8.9%	26.9%	32.1%	8.7%	5.9%	17.5%

WITHOUT DON'T KNOW

Q3. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Town government and the Snowmass Village Community. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q3-1. Overall quality of services provided by Town	23.0%	58.4%	15.4%	2.6%	0.6%
Q3-2. Overall value that you receive for your tax & fees	17.4%	45.1%	24.7%	9.7%	3.0%
Q3-3. Overall image of Town	17.6%	51.2%	16.8%	11.4%	3.0%
Q3-4. Overall quality of life	41.6%	46.4%	8.4%	3.0%	0.6%
Q3-5. Overall feeling of safety	65.9%	29.8%	2.3%	1.1%	0.9%
Q3-6. Overall quality of representation you receive from Town Council	10.8%	32.6%	38.9%	10.6%	7.2%

Q4. Do you own or rent your residence?

Q4. Do you own or rent your residence	Number	Percent
Own free-market unit	402	59.5 %
Own deed-restricted unit	108	16.0 %
Own a “fractional” unit	2	0.3 %
Rent free-market unit	55	8.1 %
Rent Town-owned unit	63	9.3 %
Other	28	4.1 %
Not provided	18	2.7 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q4. Do you own or rent your residence? (without "not provided")

Q4. Do you own or rent your residence	Number	Percent
Own free-market unit	402	61.1 %
Own deed-restricted unit	108	16.4 %
Own a “fractional” unit	2	0.3 %
Rent free-market unit	55	8.4 %
Rent Town-owned unit	63	9.6 %
Other	28	4.3 %
Total	658	100.0 %

Q4-6. Other

Q4-6. Other	Number	Percent
ASC employee housing	1	3.6 %
Rent on-property apartment from my employer	1	3.6 %
I have employee housing through my full-time job.	1	3.6 %
Ski company housing	1	3.6 %
I live in my parents house and rent it out on Airbnb	1	3.6 %
Rent apartment outside Snowmass Village	1	3.6 %
Teacher housing	1	3.6 %
Rent employer owned unit	1	3.6 %
I rent an Aspen School District-owned unit	1	3.6 %
Out of town residence	1	3.6 %
Girl friend owns been here 15 years	1	3.6 %
I have an APCHA house in Aspen	1	3.6 %
Own in Aspen Village	1	3.6 %
Do not live in Snowmass Village	1	3.6 %
Own a single family home in the mid valley	1	3.6 %
Pitkin County employee housing	1	3.6 %
Rent teacher housing	1	3.6 %
Own outside of Snowmass Village	1	3.6 %
Live on property where husband works	1	3.6 %
Visitor	1	3.6 %
I am an original member of the Part Time Home Owners Association	1	3.6 %
Rent ASC employee housing	1	3.6 %
We own our house	1	3.6 %
Commercial property owner	1	3.6 %
Care-taker	1	3.6 %
Guest	1	3.6 %
Free market outside of Snowmass Village	1	3.6 %
Considering purchasing Snowmass Village home	1	3.6 %
Total	28	100.0 %

Q5. Please rate your level of satisfaction with your current residence:

Q5. How satisfied are you with your current residence	Number	Percent
Very satisfied	347	51.3 %
Satisfied	229	33.9 %
Neutral	54	8.0 %
Dissatisfied	18	2.7 %
Very dissatisfied	6	0.9 %
Not provided	22	3.3 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q5. Please rate your level of satisfaction with your current residence: (without "not provided")

Q5. How satisfied are you with your current residence	Number	Percent
Very satisfied	347	53.1 %
Satisfied	229	35.0 %
Neutral	54	8.3 %
Dissatisfied	18	2.8 %
Very dissatisfied	6	0.9 %
Total	654	100.0 %

Q6. "Business Owners only from Question 1b" Using a scale of 1 to 5, where 5 means "very willing" and 1 means "very unwilling," please rate the level to which you would be interested in assisting with the following provisions of affordable/employee housing in the future:

(N=104)

	Very willing	Willing	Neutral	Unwilling	Very unwilling	Don't know
Q6-1. Lease housing for your employees	12.5%	19.2%	18.3%	9.6%	7.7%	32.7%
Q6-2. Construct units for employees	12.5%	18.3%	21.2%	12.5%	10.6%	25.0%
Q6-3. Subsidize employee rents	7.7%	13.5%	21.2%	20.2%	11.5%	26.0%
Q6-4. Provide down payments for employees	2.9%	7.7%	26.0%	19.2%	16.3%	27.9%
Q6-5. Contribute to employee damage deposits	2.9%	4.8%	18.3%	26.9%	19.2%	27.9%
Q6-6. Subsidize employee mortgage payments	3.8%	2.9%	20.2%	26.9%	21.2%	25.0%

WITHOUT NOT DON'T' KNOW

Q6. "Business Owners only from Question 1b" Using a scale of 1 to 5, where 5 means "very willing" and 1 means "very unwilling," please rate the level to which you would be interested in assisting with the following provisions of affordable/employee housing in the future: (without "don't know")

(N=104)

	Very willing	Willing	Neutral	Unwilling	Very unwilling
Q6-1. Lease housing for your employees	18.6%	28.6%	27.1%	14.3%	11.4%
Q6-2. Construct units for employees	16.7%	24.4%	28.2%	16.7%	14.1%
Q6-3. Subsidize employee rents	10.4%	18.2%	28.6%	27.3%	15.6%
Q6-4. Provide down payments for employees	4.0%	10.7%	36.0%	26.7%	22.7%
Q6-5. Contribute to employee damage deposits	4.0%	6.7%	25.3%	37.3%	26.7%
Q6-6. Subsidize employee mortgage payments	5.1%	3.8%	26.9%	35.9%	28.2%

Q7. Using a scale of 1 to 5, where 5 means "extremely important" and 1 means "not important," please rate the level of importance you feel for the Town to build the following types of affordable housing options within Snowmass Village:

(N=676)

	Extremely important	Very important	Important	Less important	Not important	Don't know
Q7-1. Single family deed restricted homes	21.4%	14.8%	18.2%	14.1%	13.2%	18.3%
Q7-2. Deed restricted townhomes/duplexes	20.7%	19.2%	20.6%	9.9%	10.2%	19.4%
Q7-3. Deed restricted condominiums	20.4%	17.5%	22.6%	9.8%	10.1%	19.7%
Q7-4. Multi-family/apartment rental units	21.0%	18.6%	19.5%	12.4%	9.5%	18.9%
Q7-5. Senior housing	16.1%	13.0%	19.5%	16.6%	16.0%	18.8%

WITHOUT DON'T KNOW

Q7. Using a scale of 1 to 5, where 5 means "extremely important" and 1 means "not important," please rate the level of importance you feel for the Town to build the following types of affordable housing options within Snowmass Village: (without "don't know")

(N=676)

	Extremely important	Very important	Important	Less important	Not important
Q7-1. Single family deed restricted homes	26.3%	18.1%	22.3%	17.2%	16.1%
Q7-2. Deed restricted townhomes/duplexes	25.7%	23.9%	25.5%	12.3%	12.7%
Q7-3. Deed restricted condominiums	25.4%	21.7%	28.2%	12.2%	12.5%
Q7-4. Multi-family/apartment rental units	25.9%	23.0%	24.1%	15.3%	11.7%
Q7-5. Senior housing	19.9%	16.0%	24.0%	20.4%	19.7%

Q8. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following items regarding Town rental housing:

(N=63)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q8-1. Quality of housing	22.2%	46.0%	19.0%	11.1%	0.0%	1.6%
Q8-2. Level of service & unit upkeep	23.8%	38.1%	17.5%	17.5%	3.2%	0.0%

WITHOUT DON'T KNOW

Q8. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following items regarding Town rental housing: (without "don't know")

(N=63)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q8-1. Quality of housing	22.6%	46.8%	19.4%	11.3%	0.0%
Q8-2. Level of service & unit upkeep	23.8%	38.1%	17.5%	17.5%	3.2%

Q10. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following functions of the Town of Snowmass Village administration.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q10-1. Overall quality of service provided by Town Manager's Office	13.3%	33.7%	24.7%	3.0%	2.4%	22.9%
Q10-2. Overall quality of service provided by Town Clerk's Department	17.5%	36.2%	21.2%	0.6%	0.3%	24.3%
Q10-3. Availability of Town personnel to address your needs	17.0%	39.3%	19.7%	3.3%	1.3%	19.4%
Q10-4. Ease & efficiency of license application processes (business or liquor licenses)	4.9%	14.9%	15.5%	1.8%	1.2%	61.7%
Q10-5. Availability of/access to public records	6.8%	16.9%	20.0%	1.2%	0.3%	54.9%

WITHOUT DON'T KNOW

Q10. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following functions of the Town of Snowmass Village administration. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q10-1. Overall quality of service provided by Town Manager's Office	17.3%	43.8%	32.1%	3.8%	3.1%
Q10-2. Overall quality of service provided by Town Clerk's Department	23.0%	47.9%	27.9%	0.8%	0.4%
Q10-3. Availability of Town personnel to address your needs	21.1%	48.8%	24.4%	4.0%	1.7%
Q10-4. Ease & efficiency of license application processes (business or liquor licenses)	12.7%	39.0%	40.5%	4.6%	3.1%
Q10-5. Availability of/access to public records	15.1%	37.4%	44.3%	2.6%	0.7%

Q12. Town Council Strategic Goals: Please indicate how important each of the following Town Council Strategic Goals are to you when planning the Town's future using a scale of 1 to 5, where 5 means "extremely important" and 1 means "not important."

(N=676)

	Extremely important	Very important	Important	Less important	Not important	Don't know
Q12-1. Create more opportunities for effective communication & community engagement	16.6%	30.8%	37.7%	5.2%	1.5%	8.3%
Q12-2. Working regionally with local partners to solve significant issues (e.g. transit, housing)	30.0%	35.1%	24.7%	3.3%	1.9%	5.0%
Q12-3. Increase amount of affordable workforce & senior housing in Village	28.8%	25.6%	21.3%	9.8%	8.0%	6.5%
Q12-4. Improve Town's resiliency & environmental sustainability	30.8%	27.1%	24.4%	8.0%	3.4%	6.4%
Q12-5. Increase amount of community spaces (e.g. library, plaza) to create more community focused interaction	20.7%	25.9%	27.1%	14.2%	7.0%	5.2%
Q12-6. Maintain & increase public safety, parking, & transit by enhancing our connectivity	28.4%	31.7%	26.2%	6.8%	1.2%	5.8%

WITHOUT DON'T KNOW

Q12. Town Council Strategic Goals: Please indicate how important each of the following Town Council Strategic Goals are to you when planning the Town's future using a scale of 1 to 5, where 5 means "extremely important" and 1 means "not important." (without "don't know")

(N=676)

	Extremely important	Very important	Important	Less important	Not important
Q12-1. Create more opportunities for effective communication & community engagement	18.1%	33.5%	41.1%	5.6%	1.6%
Q12-2. Working regionally with local partners to solve significant issues (e.g. transit, housing)	31.6%	36.9%	26.0%	3.4%	2.0%
Q12-3. Increase amount of affordable workforce & senior housing in Village	30.9%	27.4%	22.8%	10.4%	8.5%
Q12-4. Improve Town's resiliency & environmental sustainability	32.9%	28.9%	26.1%	8.5%	3.6%
Q12-5. Increase amount of community spaces (e.g. library, plaza) to create more community focused interaction	21.8%	27.3%	28.5%	15.0%	7.3%
Q12-6. Maintain & increase public safety, parking, & transit by enhancing our connectivity	30.1%	33.6%	27.8%	7.2%	1.3%

Q13. Are there any issues not included in the Town Council's Strategic Goals listed in Question 12 that you feel should be one of the Town's top priorities?

Q13. Are there any issues not included in Town Council's Strategic Goals that should be Town's top priorities	Number	Percent
Yes	147	21.7 %
No	529	78.3 %
Total	676	100.0 %

Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

Q15. Have you utilized Community Development Department services within past 12 months	Number	Percent
Yes	84	12.4 %
No	592	87.6 %
Total	676	100.0 %

Q15a. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of the Community Development Department.

(N=84)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q15a-1. Courtesy of staff	36.9%	39.3%	15.5%	6.0%	0.0%	2.4%
Q15a-2. Fairness of staff	32.1%	31.0%	13.1%	4.8%	13.1%	6.0%
Q15a-3. Adequacy of staffing in the department	19.0%	38.1%	19.0%	4.8%	2.4%	16.7%
Q15a-4. Timeliness & efficiency	25.0%	28.6%	21.4%	9.5%	9.5%	6.0%
Q15a-5. Providing clear expectations of the process	23.8%	29.8%	19.0%	7.1%	13.1%	7.1%
Q15a-6. Amount of information required in applications	17.9%	27.4%	17.9%	7.1%	3.6%	26.2%
Q15a-7. Electronic permit application process	13.1%	21.4%	11.9%	3.6%	3.6%	46.4%

WITHOUT DON'T KNOW

Q15a. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of the Community Development Department. (without "don't know")

(N=84)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q15a-1. Courtesy of staff	37.8%	40.2%	15.9%	6.1%	0.0%
Q15a-2. Fairness of staff	34.2%	32.9%	13.9%	5.1%	13.9%
Q15a-3. Adequacy of staffing in the department	22.9%	45.7%	22.9%	5.7%	2.9%
Q15a-4. Timeliness & efficiency	26.6%	30.4%	22.8%	10.1%	10.1%
Q15a-5. Providing clear expectations of the process	25.6%	32.1%	20.5%	7.7%	14.1%
Q15a-6. Amount of information required in applications	24.2%	37.1%	24.2%	9.7%	4.8%
Q15a-7. Electronic permit application process	24.4%	40.0%	22.2%	6.7%	6.7%

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions? Snowmass Village is...

Q15b. How does the process of working with the Department in Snowmass Village compare to other Jurisdictions	Number	Percent
Better	35	41.7 %
Same	12	14.3 %
Worse	18	21.4 %
Don't know/no opinion	19	22.6 %
Total	84	100.0 %

WITHOUT DON'T KNOW

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions? Snowmass Village is... (without "don't know/no opinion")

Q15b. How does the process of working with the Department in Snowmass Village compare to other Jurisdictions	Number	Percent
Better	35	53.8 %
Same	12	18.5 %
Worse	18	27.7 %
Total	65	100.0 %

Q16. Please indicate if you feel the current amount of art on display in public places within Snowmass Village is "too much," "just right," or "not enough."

Q16. What do you think of the current amount of art on display in public places within Snowmass Village	Number	Percent
Too much	68	10.1 %
Just right	286	42.3 %
Not enough	206	30.5 %
Don't know	116	17.2 %
Total	676	100.0 %

WITHOUT DON'T KNOW

Q16. Please indicate if you feel the current amount of art on display in public places within Snowmass Village is "too much," "just right," or "not enough." (without "don't know")

Q16. What do you think of the current amount of art on display in public places within Snowmass Village	Number	Percent
Too much	68	12.1 %
Just right	286	51.1 %
Not enough	206	36.8 %
Total	560	100.0 %

Q18. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with each of the following aspects of Public Works services in the Town of Snowmass Village.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q18-1. Overall street maintenance	30.0%	55.5%	8.9%	2.1%	0.4%	3.1%
Q18-2. Snow removal	39.1%	47.5%	5.8%	3.0%	0.7%	4.0%
Q18-3. Solid waste & recycling services	28.0%	42.2%	12.9%	5.8%	1.9%	9.3%
Q18-4. Availability of information on solid waste & recycling services	17.2%	31.5%	23.2%	10.4%	1.3%	16.4%
Q18-5. Adequacy of information on how to properly dispose of solid waste	15.8%	30.9%	24.0%	10.1%	1.0%	18.2%
Q18-6. Level of service provided for rates/fees paid for solid waste & recycling services	13.9%	29.9%	25.3%	6.1%	3.1%	21.7%

WITHOUT DON'T KNOW

Q18. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with each of the following aspects of Public Works services in the Town of Snowmass Village. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q18-1. Overall street maintenance	31.0%	57.3%	9.2%	2.1%	0.5%
Q18-2. Snow removal	40.7%	49.5%	6.0%	3.1%	0.8%
Q18-3. Solid waste & recycling services	30.8%	46.5%	14.2%	6.4%	2.1%
Q18-4. Availability of information on solid waste & recycling services	20.5%	37.7%	27.8%	12.4%	1.6%
Q18-5. Adequacy of information on how to properly dispose of solid waste	19.3%	37.8%	29.3%	12.3%	1.3%
Q18-6. Level of service provided for rates/fees paid for solid waste & recycling services	17.8%	38.2%	32.3%	7.8%	4.0%

Q19. Composting in Snowmass Village: The Town is exploring composting options for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

Q19. Would you be willing to incur higher solid waste rates for addition of TOSV composting services & bins	Number	Percent
Yes	274	40.5 %
No	318	47.0 %
Not provided	84	12.4 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q19. Composting in Snowmass Village: The Town is exploring composting options for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins? (without "not provided")

Q19. Would you be willing to incur higher solid waste rates for addition of TOSV composting services & bins	Number	Percent
Yes	274	46.3 %
No	318	53.7 %
Total	592	100.0 %

Q20. When driving or riding in an automobile, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied."

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q20-1. Brush Creek & Wood Rd. (new roundabout)	35.1%	42.0%	11.5%	4.3%	2.1%	5.0%
Q20-2. Wood Rd. & Carriage Way (mini roundabout)	10.5%	27.1%	20.6%	15.4%	19.7%	6.8%
Q20-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	12.6%	34.3%	18.9%	19.4%	9.5%	5.3%
Q20-4. Brush Creek Rd. at Town Park Station/Rodeo	23.1%	52.2%	15.5%	2.8%	0.3%	6.1%
Q20-5. Brush Creek & Faraway Rd.	12.4%	49.0%	18.5%	6.7%	3.4%	10.1%
Q20-6. Brush Creek & Sinclair Rd.	12.3%	48.5%	21.6%	4.4%	1.8%	11.4%

WITHOUT DON'T KNOW

Q20. When driving or riding in an automobile, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied." (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q20-1. Brush Creek & Wood Rd. (new roundabout)	36.9%	44.2%	12.1%	4.5%	2.2%
Q20-2. Wood Rd. & Carriage Way (mini roundabout)	11.3%	29.0%	22.1%	16.5%	21.1%
Q20-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	13.3%	36.3%	20.0%	20.5%	10.0%
Q20-4. Brush Creek Rd. at Town Park Station/Rodeo	24.6%	55.6%	16.5%	3.0%	0.3%
Q20-5. Brush Creek & Faraway Rd.	13.8%	54.4%	20.6%	7.4%	3.8%
Q20-6. Brush Creek & Sinclair Rd.	13.9%	54.8%	24.4%	5.0%	2.0%

Q21. When walking or biking, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied."

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q21-1. Brush Creek & Wood Rd. (new roundabout)	20.3%	35.2%	14.3%	5.8%	2.7%	21.7%
Q21-2. Wood Rd. & Carriage Way (mini roundabout)	9.2%	27.7%	19.4%	12.3%	8.6%	22.9%
Q21-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	7.7%	23.8%	19.1%	17.2%	10.8%	21.4%
Q21-4. Brush Creek Rd. at Town Park Station/Rodeo	15.8%	43.5%	15.7%	2.5%	1.2%	21.3%
Q21-5. Brush Creek & Faraway Rd.	7.7%	30.6%	22.3%	7.2%	5.8%	26.3%
Q21-6. Brush Creek & Sinclair Rd.	8.0%	32.2%	22.9%	7.4%	3.3%	26.2%

WITHOUT DON'T KNOW

Q21. When walking or biking, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied." (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q21-1. Brush Creek & Wood Rd. (new roundabout)	25.9%	45.0%	18.3%	7.4%	3.4%
Q21-2. Wood Rd. & Carriage Way (mini roundabout)	11.9%	35.9%	25.1%	15.9%	11.1%
Q21-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign)	9.8%	30.3%	24.3%	21.8%	13.7%
Q21-4. Brush Creek Rd. at Town Park Station/Rodeo	20.1%	55.3%	19.9%	3.2%	1.5%
Q21-5. Brush Creek & Faraway Rd.	10.4%	41.6%	30.3%	9.8%	7.8%
Q21-6. Brush Creek & Sinclair Rd.	10.8%	43.7%	31.1%	10.0%	4.4%

Q22. Which traffic calming measure(s) currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety in Snowmass Village? And which techniques, if any, would you prefer NOT be used in Snowmass Village?

(N=676)

	Acceptable measure	Not acceptable measure	Don't know
Q22-1. Stop sign(s)	77.5%	7.4%	15.1%
Q22-2. Yield sign(s)	75.0%	8.6%	16.4%
Q22-3. Roundabout(s)	80.5%	9.3%	10.2%
Q22-4. Reduced speed limits	67.3%	14.6%	18.0%
Q22-5. Acceleration/de-acceleration lanes	63.2%	12.3%	24.6%
Q22-6. Crosswalks	86.7%	3.1%	10.2%
Q22-7. Pedestrian activated rapid flashing beacons at crosswalks	80.0%	8.6%	11.4%
Q22-8. Pedestrian islands/landscaped medians	75.3%	9.3%	15.4%

WITHOUT DON'T KNOW

Q22. Which traffic calming measure(s) currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety in Snowmass Village? And which techniques, if any, would you prefer NOT be used in Snowmass Village? (without "don't know")

(N=676)

	Acceptable measure	Not acceptable measure
Q22-1. Stop sign(s)	91.3%	8.7%
Q22-2. Yield sign(s)	89.7%	10.3%
Q22-3. Roundabout(s)	89.6%	10.4%
Q22-4. Reduced speed limits	82.1%	17.9%
Q22-5. Acceleration/de-acceleration lanes	83.7%	16.3%
Q22-6. Crosswalks	96.5%	3.5%
Q22-7. Pedestrian activated rapid flashing beacons at crosswalks	90.3%	9.7%
Q22-8. Pedestrian islands/landscaped medians	89.0%	11.0%

Q23. Using a scale of 1 to 5, where 5 means "strongly support" and 1 means "strongly oppose," please rate your level of support to construct sidewalks/pedestrian walkways at the following locations.

(N=676)

	Strongly support	Support	Neutral	Oppose	Strongly oppose	Don't know
Q23-1. Brush Creek Rd.-Owl Creek Rd. to Faraway Rd.	35.8%	27.7%	14.8%	5.9%	3.0%	12.9%
Q23-2. Brush Creek Rd.-Faraway Rd. to Wood Rd.	32.4%	25.7%	17.6%	5.6%	3.4%	15.2%
Q23-3. Brush Creek Rd.-Wood Rd. to Mountain View	31.2%	25.1%	17.6%	4.1%	3.1%	18.8%
Q23-4. Brush Creek Rd.-Mountain View to Snowmass Mall	34.9%	25.9%	15.4%	3.4%	3.1%	17.3%

WITHOUT DON'T KNOW

Q23. Using a scale of 1 to 5, where 5 means "strongly support" and 1 means "strongly oppose," please rate your level of support to construct sidewalks/pedestrian walkways at the following locations. (without "don't know")

(N=676)

	Strongly support	Support	Neutral	Oppose	Strongly oppose
Q23-1. Brush Creek Rd.-Owl Creek Rd. to Faraway Rd.	41.1%	31.7%	17.0%	6.8%	3.4%
Q23-2. Brush Creek Rd.-Faraway Rd. to Wood Rd.	38.2%	30.4%	20.8%	6.6%	4.0%
Q23-3. Brush Creek Rd.-Wood Rd. to Mountain View	38.4%	31.0%	21.7%	5.1%	3.8%
Q23-4. Brush Creek Rd.-Mountain View to Snowmass Mall	42.2%	31.3%	18.6%	4.1%	3.8%

Q25. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Police services in the Town of Snowmass Village.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q25-1. Animal services	36.8%	24.1%	13.6%	3.0%	2.5%	20.0%
Q25-2. Friendliness & approachability	56.4%	28.6%	6.8%	1.2%	0.1%	7.0%
Q25-3. Trustworthiness	52.5%	30.2%	6.7%	1.0%	0.3%	9.3%
Q25-4. Department's efforts to prevent crime	43.6%	32.7%	7.8%	0.7%	0.4%	14.6%
Q25-5. Enforcement of local traffic laws	36.2%	37.4%	12.0%	3.1%	2.7%	8.6%
Q25-6. Enforcement of parking restrictions	29.9%	36.1%	17.5%	3.0%	2.1%	11.5%
Q25-7. How quickly personnel respond to emergencies	40.8%	24.6%	6.5%	0.1%	0.0%	28.0%
Q25-8. Overall quality of police services	51.9%	31.4%	8.0%	0.4%	0.3%	8.0%

WITHOUT DON'T KNOW

Q25. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Police services in the Town of Snowmass Village. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q25-1. Animal services	46.0%	30.1%	17.0%	3.7%	3.1%
Q25-2. Friendliness & approachability	60.6%	30.7%	7.3%	1.3%	0.2%
Q25-3. Trustworthiness	57.9%	33.3%	7.3%	1.1%	0.3%
Q25-4. Department's efforts to prevent crime	51.1%	38.3%	9.2%	0.9%	0.5%
Q25-5. Enforcement of local traffic laws	39.6%	40.9%	13.1%	3.4%	2.9%
Q25-6. Enforcement of parking restrictions	33.8%	40.8%	19.7%	3.3%	2.3%
Q25-7. How quickly personnel respond to emergencies	56.7%	34.1%	9.0%	0.2%	0.0%
Q25-8. Overall quality of police services	56.4%	34.1%	8.7%	0.5%	0.3%

Q26. Based on your experience, please indicate if you feel the current levels of Police presence is "too much," "just right," or "not enough."

(N=676)

	Too much	Just right	Not enough	Don't know
Q26-1. Traffic patrol	7.5%	73.4%	7.5%	11.5%
Q26-2. Residential patrol	1.6%	63.5%	11.8%	23.1%
Q26-3. Retail/business patrol	1.3%	54.6%	5.3%	38.8%
Q26-4. Presence at special events	3.4%	74.7%	3.1%	18.8%
Q26-5. Liquor-serving establishments	2.1%	55.5%	4.7%	37.7%

WITHOUT DON'T KNOW

Q26. Based on your experience, please indicate if you feel the current levels of Police presence is "too much," "just right," or "not enough." (without "don't know")

(N=676)

	Too much	Just right	Not enough
Q26-1. Traffic patrol	8.5%	82.9%	8.5%
Q26-2. Residential patrol	2.1%	82.5%	15.4%
Q26-3. Retail/business patrol	2.2%	89.1%	8.7%
Q26-4. Presence at special events	4.2%	92.0%	3.8%
Q26-5. Liquor-serving establishments	3.3%	89.1%	7.6%

Q28. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

Q28. Would you utilize any following programs and/or transportation alternatives to driving your own vehicle	Number	Percent
Car share program (e.g. Car To Go)	115	17.0 %
Bike share program (e.g. We-Cycle)	166	24.6 %
Dedicated bike lanes	308	45.6 %
Total	589	

Q29. Do you ride the Village Shuttle?

Q29. Do you ride Village Shuttle	Number	Percent
Yes	514	76.0 %
No	162	24.0 %
Total	676	100.0 %

Q29a. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Village Shuttle services in the Town of Snowmass Village.

(N=514)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q29a-1. Timely/punctual service	49.4%	39.1%	5.6%	1.9%	0.4%	3.5%
Q29a-2. Shuttle driver courtesy/helpfulness	52.7%	36.2%	6.2%	1.4%	0.4%	3.1%
Q29a-3. Ease of access/location of stops & routes	42.0%	43.4%	5.8%	4.3%	1.4%	3.1%
Q29a-4. Information in brochures & handouts	30.7%	37.2%	17.7%	3.1%	0.6%	10.7%
Q29a-5. Information at bus stops	26.3%	40.9%	18.5%	6.2%	0.8%	7.4%
Q29a-6. Information on website (www. villageshuttle.com)	25.3%	30.5%	14.0%	2.5%	0.4%	27.2%
Q29a-7. Information on map apps (Google maps, Apple maps, Transit app, etc.)	20.6%	26.1%	13.6%	3.3%	0.8%	35.6%
Q29a-8. Service hours & frequency	30.2%	45.9%	10.5%	7.2%	0.8%	5.4%
Q29a-9. Sense of safety	53.7%	39.3%	2.9%	0.6%	0.0%	3.5%
Q29a-10. Comfort & cleanliness of shuttles	54.7%	35.8%	4.3%	1.0%	0.2%	4.1%

WITHOUT DON'T KNOW

Q29a. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Village Shuttle services in the Town of Snowmass Village. (without "don't know")

(N=514)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q29a-1. Timely/punctual service	51.2%	40.5%	5.8%	2.0%	0.4%
Q29a-2. Shuttle driver courtesy/helpfulness	54.4%	37.3%	6.4%	1.4%	0.4%
Q29a-3. Ease of access/location of stops & routes	43.4%	44.8%	6.0%	4.4%	1.4%
Q29a-4. Information in brochures & handouts	34.4%	41.6%	19.8%	3.5%	0.7%
Q29a-5. Information at bus stops	28.4%	44.1%	20.0%	6.7%	0.8%
Q29a-6. Information on website (www. villageshuttle.com)	34.8%	42.0%	19.3%	3.5%	0.5%
Q29a-7. Information on map apps (Google maps, Apple maps, Transit app, etc.)	32.0%	40.5%	21.1%	5.1%	1.2%
Q29a-8. Service hours & frequency	31.9%	48.6%	11.1%	7.6%	0.8%
Q29a-9. Sense of safety	55.6%	40.7%	3.0%	0.6%	0.0%
Q29a-10. Comfort & cleanliness of shuttles	57.0%	37.3%	4.5%	1.0%	0.2%

Q30. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Parking and Parking Management in the Town of Snowmass Village.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q30-1. Availability of parking in winter	9.6%	31.8%	21.9%	21.7%	7.7%	7.2%
Q30-2. Availability of parking in summer	15.1%	43.0%	19.4%	10.8%	5.5%	6.2%
Q30-3. Parking permit fees	10.2%	28.8%	23.4%	8.9%	4.7%	24.0%
Q30-4. Availability of parking information	7.8%	26.3%	33.4%	9.3%	3.4%	19.7%

WITHOUT DON'T KNOW

Q30. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following aspects of Parking and Parking Management in the Town of Snowmass Village. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q30-1. Availability of parking in winter	10.4%	34.3%	23.6%	23.4%	8.3%
Q30-2. Availability of parking in summer	16.1%	45.9%	20.7%	11.5%	5.8%
Q30-3. Parking permit fees	13.4%	37.9%	30.7%	11.7%	6.2%
Q30-4. Availability of parking information	9.8%	32.8%	41.6%	11.6%	4.2%

Q32. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following functions of the Tourism Department, and the overall value the community receives for their services.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q32-1. Appeal of special events offered in summer	21.3%	47.8%	14.9%	6.7%	3.0%	6.4%
Q32-2. Appeal of special events offered in winter	14.2%	47.2%	21.3%	7.8%	1.8%	7.7%
Q32-3. Promotion of Snowmass Village through marketing, advertising, public relations, etc.	13.3%	38.5%	23.8%	8.4%	2.8%	13.2%
Q32-4. Group sales & lodge bookings generated for Snowmass properties	9.9%	22.6%	23.7%	4.7%	3.6%	35.5%
Q32-5. Guest service centers at Town Park Station & Snowmass Mall	12.1%	29.9%	23.4%	4.6%	1.2%	28.8%

WITHOUT DON'T KNOW

Q32. Using a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your level of satisfaction with the following functions of the Tourism Department, and the overall value the community receives for their services. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q32-1. Appeal of special events offered in summer	22.7%	51.0%	16.0%	7.1%	3.2%
Q32-2. Appeal of special events offered in winter	15.4%	51.1%	23.1%	8.5%	1.9%
Q32-3. Promotion of Snowmass Village through marketing, advertising, public relations, etc.	15.3%	44.3%	27.4%	9.7%	3.2%
Q32-4. Group sales & lodge bookings generated for Snowmass properties	15.4%	35.1%	36.7%	7.3%	5.5%
Q32-5. Guest service centers at Town Park Station & Snowmass Mall	17.0%	42.0%	32.8%	6.4%	1.7%

Q33. Based on your experience, please indicate if you feel the current amount of special events hosted in Snowmass Village is "too much," "not enough," or "just right."

(N=676)

	Too much	Just right	Not enough	Don't know
Q33-1. Number of special events offered in summer	13.5%	56.4%	21.0%	9.2%
Q33-2. Number of special events offered in winter	4.9%	56.4%	24.7%	14.1%

WITHOUT DON'T KNOW

Q33. Based on your experience, please indicate if you feel the current amount of special events hosted in Snowmass Village is "too much," "not enough," or "just right." (without "don't know")

(N=676)

	Too much	Just right	Not enough
Q33-1. Number of special events offered in summer	14.8%	62.1%	23.1%
Q33-2. Number of special events offered in winter	5.7%	65.6%	28.7%

Q34. What is the best way for you to receive information about Tourism events, local offerings, and activities?

Q34. What is the best way for you to receive information about Tourism events, local offerings, & activities	Number	Percent
Main tourism website (gosnowmass.com)	287	42.5 %
Main town website (tosv.com)	200	29.6 %
Bikesnowmass.com	33	4.9 %
Hikesnowmass.com	25	3.7 %
VIKsnowmass.com	9	1.3 %
Guest Service Center at Town Park Station	36	5.3 %
Guest Service Center at Snowmass Mall	59	8.7 %
Newspapers	351	51.9 %
Radio	85	12.6 %
E-blasts (emails)	295	43.6 %
Posters/flyers	141	20.9 %
Mailers	58	8.6 %
Social media	207	30.6 %
Other	20	3.0 %
Total	1806	

Q34-14. Other

Q34-14. Other	Number	Percent
Word of mouth	9	45.0 %
Banners at Woodbridge	2	10.0 %
Facebook	1	5.0 %
There needs to be a central repository of all activities where people can go	1	5.0 %
Skicos website	1	5.0 %
Aspen Ski Co	1	5.0 %
Face to face	1	5.0 %
ASPEN APP	1	5.0 %
I like the cards in the mailbox	1	5.0 %
Bulletin board at Snowmass Center	1	5.0 %
Aspen/Snowmass website	1	5.0 %
Total	20	100.0 %

Q36. Based on your experience(s) with our local parks and trails, please rate your level of satisfaction with each of the following trail systems and rule enforcement.

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfi-ed	Very dissatisfied	Don't know
Q36-1. Trail etiquette exhibited by other trail users	12.4%	46.2%	13.9%	12.7%	3.8%	10.9%
Q36-2. Overall enforcement of seasonal trail closures	19.2%	45.0%	12.4%	2.4%	0.7%	20.3%
Q36-3. Overall enforcement of leash laws	10.7%	29.1%	17.2%	15.4%	10.7%	17.0%
Q36-4. Overall enforcement of trail rules (e.g. no dogs, equestrian only, etc.)	9.5%	33.0%	21.2%	11.7%	7.0%	17.8%
Q36-5. Overall enforcement of Nordic trail rules	7.2%	25.9%	16.6%	3.7%	2.4%	44.2%
Q36-6. Condition of park facilities & fields	23.7%	50.4%	8.4%	1.9%	0.3%	15.2%
Q36-7. Condition of paved surface trails & paths	16.3%	50.1%	12.0%	7.4%	1.8%	12.4%
Q36-8. Connectivity & effectiveness of trail network	18.0%	51.6%	9.9%	6.1%	0.7%	13.6%
Q36-9. Adequacy of trail information at trailheads	15.4%	43.6%	16.0%	7.1%	1.6%	16.3%
Q36-10. Adequacy of trail information available online	12.7%	32.8%	15.7%	5.5%	0.7%	32.5%
Q36-11. Adequacy of wayfinding signage along trails	12.9%	40.8%	17.8%	8.0%	1.8%	18.8%

WITHOUT DON'T KNOW

Q36. Based on your experience(s) with our local parks and trails, please rate your level of satisfaction with each of the following trail systems and rule enforcement. (without "don't know")

(N=676)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q36-1. Trail etiquette exhibited by other trail users	14.0%	51.8%	15.6%	14.3%	4.3%
Q36-2. Overall enforcement of seasonal trail closures	24.1%	56.4%	15.6%	3.0%	0.9%
Q36-3. Overall enforcement of leash laws	12.8%	35.1%	20.7%	18.5%	12.8%
Q36-4. Overall enforcement of trail rules (e.g. no dogs, equestrian only, etc.)	11.5%	40.1%	25.7%	14.2%	8.5%
Q36-5. Overall enforcement of Nordic trail rules	13.0%	46.4%	29.7%	6.6%	4.2%
Q36-6. Condition of park facilities & fields	27.9%	59.5%	9.9%	2.3%	0.3%
Q36-7. Condition of paved surface trails & paths	18.6%	57.3%	13.7%	8.4%	2.0%
Q36-8. Connectivity & effectiveness of trail network	20.9%	59.8%	11.5%	7.0%	0.9%
Q36-9. Adequacy of trail information at trailheads	18.4%	52.1%	19.1%	8.5%	1.9%
Q36-10. Adequacy of trail information available online	18.9%	48.7%	23.2%	8.1%	1.1%
Q36-11. Adequacy of wayfinding signage along trails	15.8%	50.3%	21.9%	9.8%	2.2%

Q38. Do you feel well informed on current issues facing the Town? Please select a number from 1 to 10 where 10 means "extremely informed" and 1 means "not at all informed."

(N=676)

	Extre-mely inform-ed	9	8	7	6	5	4	3	2	Not at all inform-ed	Not provid-ed
Q38. Are you well informed on current issues facing Town	4.7%	8.7%	18.3%	19.5%	12.3%	12.7%	8.0%	4.9%	3.1%	3.4%	4.3%

WITHOUT DON'T KNOW

Q38. Do you feel well informed on current issues facing the Town? Please select a number from 1 to 10 where 10 means "extremely informed" and 1 means "not at all informed." (without "not provided")

(N=676)

	Extreme-ly informed	9	8	7	6	5	4	3	2	Not at all informed
Q38. Are you well informed on current issues facing Town	4.9%	9.1%	19.2%	20.4%	12.8%	13.3%	8.3%	5.1%	3.2%	3.6%

Q39. How do you currently access government news and information, including information about Town services?

Q39. How do you currently access government news & information, including information about Town services	Number	Percent
Town website (www.tosv.com)	292	43.2 %
Town e-newsletters/alerts	278	41.1 %
Newspaper articles	454	67.2 %
Newspaper advertisements	123	18.2 %
Social media (Facebook/Twitter)	144	21.3 %
Friends/family/word of mouth	270	39.9 %
Forums or meetings	51	7.5 %
Grassroots TV/CGTV	22	3.3 %
Other	9	1.3 %
Total	1643	

Q39-9. Other

Q39-9. Other	Number	Percent
Radio	1	11.1 %
Newspaper	1	11.1 %
Brian is great spreading the word about important happenings in the Town	1	11.1 %
Town information board at the center	1	11.1 %
Top of the Village newsletters	1	11.1 %
Mailers	1	11.1 %
Condominium management letter	1	11.1 %
Information sent by property managers	1	11.1 %
Destination resorts	1	11.1 %
Total	9	100.0 %

Q40. Do you feel your voice is adequately heard by the Town?

Q40. Is your voice adequately heard by Town	Number	Percent
Yes	180	26.6 %
No	131	19.4 %
Don't know/no opinion	365	54.0 %
Total	676	100.0 %

WITHOUT DON'T KNOW

Q40. Do you feel your voice is adequately heard by the Town? (without "don't know/no opinion")

Q40. Is your voice adequately heard by Town	Number	Percent
Yes	180	57.9 %
No	131	42.1 %
Total	311	100.0 %

Q41. Are you a registered voter in Snowmass Village?

Q41. Are you a registered voter in Snowmass Village	Number	Percent
Yes	310	45.9 %
No	350	51.8 %
Not provided	16	2.4 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q41. Are you a registered voter in Snowmass Village? (without "not provided")

Q41. Are you a registered voter in Snowmass Village	Number	Percent
Yes	310	47.0 %
No	350	53.0 %
Total	660	100.0 %

Q42a. How long have you lived within, or owned property within the Town of Snowmass Village? (Residents only)

Q42a. How long have you lived or owned property within Town of Snowmass Village	Number	Percent
Less than 1 year	15	2.7 %
1-5 years	89	15.9 %
6-15 years	131	23.4 %
15+ years	318	56.7 %
Not provided	8	1.4 %
Total	561	100.0 %

WITHOUT NOT PROVIDED

Q42a. How long have you lived within, or owned property within the Town of Snowmass Village? (Residents only) (without "not provided")

Q42a. How long have you lived or owned property within Town of Snowmass Village	Number	Percent
Less than 1 year	15	2.7 %
1-5 years	89	16.1 %
6-15 years	131	23.7 %
15+ years	318	57.5 %
Total	553	100.0 %

Q42b. What is your zip code?

Q42b. What is your zip code	Number	Percent
10022	1	0.1 %
10024	1	0.1 %
10028	1	0.1 %
10065	1	0.1 %
10549	1	0.1 %
10580	1	0.1 %
11201	1	0.1 %
11710	1	0.1 %
15143	1	0.1 %
16803	1	0.1 %
19426	1	0.1 %
20815	1	0.1 %
20852	1	0.1 %
23185	1	0.1 %
28480	1	0.1 %
28803	1	0.1 %
29909	1	0.1 %
29926	1	0.1 %
30097	1	0.1 %
30577	1	0.1 %
32541	1	0.1 %
33062	1	0.1 %
33330	1	0.1 %
33408	2	0.3 %
33432	1	0.1 %
33446	1	0.1 %
33486	1	0.1 %
33912	1	0.1 %
33957	1	0.1 %
34215	1	0.1 %
34236	1	0.1 %
35223	1	0.1 %
37069	1	0.1 %
38133	1	0.1 %
40222	1	0.1 %
44233	1	0.1 %
45040	1	0.1 %
45206	1	0.1 %
45434	1	0.1 %
45805	1	0.1 %
46250	1	0.1 %
46256	1	0.1 %
47906	1	0.1 %
48236	1	0.1 %
48302	1	0.1 %
52401	1	0.1 %
54952	1	0.1 %

Q42b. What is your zip code?

Q42b. What is your zip code	Number	Percent
55331	1	0.1 %
60010	1	0.1 %
60091	2	0.3 %
60521	1	0.1 %
60540	1	0.1 %
60613	1	0.1 %
60654	1	0.1 %
61254	1	0.1 %
61822	1	0.1 %
63105	1	0.1 %
63141	1	0.1 %
67206	1	0.1 %
68154	1	0.1 %
70124	1	0.1 %
72205	1	0.1 %
74003	1	0.1 %
74114	1	0.1 %
75205	1	0.1 %
75225	3	0.4 %
75701	1	0.1 %
77401	1	0.1 %
77566	1	0.1 %
78703	1	0.1 %
78731	1	0.1 %
78746	1	0.1 %
80015	1	0.1 %
80126	1	0.1 %
80132	1	0.1 %
80134	1	0.1 %
80207	1	0.1 %
80227	1	0.1 %
80301	1	0.1 %
80448	1	0.1 %
80525	1	0.1 %
81403	1	0.1 %
81601	3	0.4 %
81611	33	4.9 %
81615	482	71.3 %
81621	14	2.1 %
81623	27	4.0 %
81625	1	0.1 %
81652	1	0.1 %
81654	9	1.3 %
87063	1	0.1 %
87102	1	0.1 %
87505	1	0.1 %
90803	1	0.1 %

Q42b. What is your zip code?

Q42b. What is your zip code	Number	Percent
91304	1	0.1 %
91320	1	0.1 %
92629	1	0.1 %
92705	1	0.1 %
94061	1	0.1 %
94526	1	0.1 %
95404	1	0.1 %
98391	1	0.1 %
Not provided	8	1.2 %
Total	676	100.0 %

Q43. What is your age?

Q43. Your age	Number	Percent
18-28 years	25	3.7 %
29-39 years	90	13.3 %
40-54 years	146	21.6 %
55-64 years	145	21.4 %
64-75 years	184	27.2 %
>75 years	58	8.6 %
Not provided	28	4.1 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q43. What is your age? (without "not provided")

Q43. Your age	Number	Percent
18-28 years	25	3.9 %
29-39 years	90	13.9 %
40-54 years	146	22.5 %
55-64 years	145	22.4 %
64-75 years	184	28.4 %
>75 years	58	9.0 %
Total	648	100.0 %

Q44. Would you describe yourself as...

Q44. Your race/ethnicity	Number	Percent
Asian/Pacific Islanders	5	0.7 %
Caucasian (non-Hispanic)	584	86.4 %
Latino or Hispanic	15	2.2 %
Native American or Aleut	4	0.6 %
Other	6	0.9 %
Total	614	

Q44-6. Other

Q44-6. Other	Number	Percent
Mixed	2	33.3 %
Brown	1	16.7 %
Asian Indian and Jewish	1	16.7 %
Descendants of European immigrants	1	16.7 %
French & Mexican	1	16.7 %
Total	6	100.0 %

Q45. What is your approximate combined household annual income?

Q45. Your approximate total household annual income	Number	Percent
<$49,999K	58	8.6 %
$50K–$74,999	78	11.5 %
$75K–$99,999	62	9.2 %
$100K–$149,999	85	12.6 %
$150K–$249,999	83	12.3 %
$250K–$399,999	49	7.2 %
$400K–$599,999	22	3.3 %
>$600K	56	8.3 %
Not provided	183	27.1 %
Total	676	100.0 %

WITHOUT NOT PROVIDED

Q45. What is your approximate combined household annual income? (without "not provided")

Q45. Your approximate total household annual income	Number	Percent
<$49,999K	58	11.8 %
$50K–$74,999	78	15.8 %
$75K–$99,999	62	12.6 %
$100K–$149,999	85	17.2 %
$150K–$249,999	83	16.8 %
$250K–$399,999	49	9.9 %
$400K–$599,999	22	4.5 %
>$600K	56	11.4 %
Total	493	100.0 %