



**Tourism Board
Thursday, August 21, 2025
9:00 AM
130 Kearns Road
Council Chambers
Snowmass Village, CO 81615**

Agenda

- 1. Roll Call**
- 2. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 3. Programs for Review, Approval and/or Heads Up**
 - 3.A. Update on DMP & Budget
 - 3.B. Group Sales Dashboard
 - 3.C. Primary Dashboards
 - 3.D. Marketing Dashboards
- 4. Approval of Minutes**
 - 4.A. Previous Meeting Minutes 7.22.25
- 5. Other Matters Arising**
- 6. Adjournment**