



Marketing, Group Sales and Special Events Board

Thursday, February 15, 2024

8:30 AM

**130 Kearns Road
Council Chambers**

Agenda

- 1. Roll Call**
- 2. Swear in Board Members**
- 3. Elect Chair & Vice Chair**
- 4. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 5. Approval of Meeting Minutes from Previous Meetings**
 - 5.1. Approval of Meeting Minutes from Previous Meeting**
[MGSSE Minutes 10.26.23](#)
- 6. Programs for Review, Approval and/or Heads Up**
 - 6.1. Primary Dashboards**
[Primary Dashboards](#)
[Budget Performance Report of 2023](#)
 - 6.2. Marketing Dashboards**
[Public Relations Report](#)
[Digital Marketing Dashboard](#)
[Marketing Dashboard](#)
 - 6.3. Group Sales Dashboards**
[Group Sales Dashboard](#)
 - 6.4. Wrap Book 2023**
- 7. Other Matters Arising**
 - 7.1. Council Goal for Local Business, Clint Kinney**
[FAB Business Support Summary Memo](#)
[2023 Business Survey Results](#)

[2023 Town Council Goal Statement](#)
[Locally Serving Businesses Survey Release](#)
[Share A Drink with Council November 2023](#)
[TOSV Business Survey Flyer](#)

7.2. Summer 2024 Events, Shane Vetter
[Summer 2024 Events](#)

8. Ajournment