



**Snowmass Arts Advisory Board**  
**Thursday, February 22, 2024**  
**3:00 PM**  
**130 Kearns Road**  
**Small Conference Room**  
**Agenda**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. SWEAR IN NEW MEMBERS**
- 4. APPROVAL OF THE MEETING MINUTES**
  - 4.A. Approval of previous meeting minutes**  
[Snowmass Arts Advisory Board January 2024 Minutes](#)
- 5. NEW BUSINESS**
  - 5.A. Anderson Ranch Proposal**
- 6. UNFINISHED BUSINESS**
  - 6.A. Ice Cube Replacement Discussion**  
[Ice Cube Replacement Artists](#)  
[Town Council Adoption of Art Acquisition Policy](#)
  - 6.B. Photographs at the Bus Stations**  
[List of Local Photographers - Snowmass Bus Stop](#)  
[Proposal - Snowmass Bus Stop Photography](#)
- 7. COMMITTEE UPDATES**
  - 7.A. Plein Air Update**
  - 7.B. Art Walk Update**
- 8. OTHER MATTERS**
  - 8.A. SAAB Finances**  
[SAAB Statement](#)

**8.B. List of Upcoming Meetings**

[Snowmass Arts Advisory Board 2024 Meeting Dates](#)

**9. ADJOURNMENT**



**Snowmass Arts Advisory Board**  
**Thursday, January 25, 2024**  
**3:00 PM**  
**130 Kearns Road**  
**Small Conference Room**  
**Agenda**

**1. CALL TO ORDER**

**2. ROLL CALL**

Present: Boreel, Ghislaine; Falk, Melanie; LeBuhn, Elaine; Leeke, Helen; Oshin, Diane;  
Rennick, Linda; Warr. Gray; Desmond, Leslie; Kanter, Geoffrey; Upper, Lois  
Absent: Fortier, Lindsay  
Additional attendees: Maja Decker & Joyce Shank

**3. SWEARING IN OF NEW MEMBERS**

Megan Boucher swore in Leslie Desmond & Geoffrey Kanter

**4. ELECT CHAIR AND VICE CHAIR**

**Motion to elect Diane Oshin as Chair**

Move: Ghislane Boreel  
Seconder: Helen Leeke  
Moved To: Approve  
For: LeBuhn, Elaine; Falk, Melanie; Oshin, Diane; Rennick, Linda; Warr, Gray;  
Desmond, Leslie; Kanter, Geoffrey; Upper, Lois  
Absent: Fortier, Lindsay  
Motion Result: Passed

**Motion to elect Ghislane Boreel as Vice Chair**

Move: Diane Oshin  
Seconder: Lois Upper  
Moved To: Approve  
For: LeBuhn, Elaine; Leeke, Helen; Oshin, Diane; Rennick, Linda; Warr. Gray;  
Desmond, Leslie; Kanter, Geoffrey; Falk, Melanie; Boreel, Ghislane  
Absent: Fortier, Lindsay  
Motion Result: Passed

**5. APPROVAL OF THE MEETING MINUTES**

**5.A. Approval of previous meeting minutes**

[11.16.23 Meeting Minutes.docx](#)

Move: Ghislane Boreel  
Seconder: Melanie Falk

Moved To: Approve  
For: LeBuhn, Elaine; Leeke, Helen; Oshin, Diane; Rennick, Linda; Warr. Gray;  
Desmond, Leslie; Kanter, Geoffrey; Upper, Lois  
Absent: Fortier, Lindsay  
Motion Result: Passed

## **6. UNFINISHED BUSINESS**

### **6.A. Ice Cube Replacement Discussion**

#### [Lois - References](#)

Lois Upper provided board three options for sculptures to replace the Ice Cube space. Board to review and provide feedback next month. Lois to revise her criteria to match TOSV SAAB criteria.

## **7. NEW BUSINESS**

### **7.A. Anderson Ranch Proposal**

Anderson Ranch representatives, Meriwether McClorey and Andrea Jenkins Wallace, presented on behalf of Lindsay Fortier to discuss the scope and budget of the proposed sculpture project. Discussion regarding how this project fits within SAAB budget and whether the timeline is achievable followed the presentation. Anderson Ranch team to refine their proposal and return.

### **7.B. Mural Opportunities**

Melanie Falk proposed to the board to reinstate her work in securing space and artist for a mural in Snowmass.

#### **Motion to reinstate the mural project**

Move: Diane Oshin

Seconder: Ghislane Boreel

Moved To: Approve

For: LeBuhn, Elaine; Leeke, Helen; Oshin, Diane; Rennick, Linda; Warr. Gray;  
Desmond, Leslie; Kanter, Geoffrey; Upper, Lois

Absent: Fortier, Lindsay

Motion Result: Passed

### **7.C. Snowmass Ice Age Discovery Sculpture**

Virginia McNellis, Tourism Marketing Director, presented an overview on Tourism's plans to contract Jen Lewyn to install a large animal(s) sculpture on Snowmass Mall as part of Snowmass Ice Age Discovery. Unanimous support of this project followed from SAAB. Snowmass Tourism to share three final ideas for the sculpture with SAAB once the site has been prepared.

## **8. COMMITTEE UPDATES**

### **8.A. Plein Air Update**

Diane Oshin explained everything with Plein Air is tracking and all artists are identified.

### **8.B. Art Walk Update**

Helen Leeke outlined the progress from her team: photos have been taken of each art-site, descriptions of each piece are in the works, and pin-drops collected for each location. Next steps include meeting with Parks & Trails staff, curate paths for the map,

meet with Tourism team to discuss CTO grants & additional opportunities/support.

### **8.C. Scholarship**

### **8.D. Photographs at the Bus Station**

[Proposal - Snowmass Bus Stop Photography.docx](#)

[List of Local Photographers - Snowmass Bus Stop.docx](#)

Gray Warr provided lists of potential photographers, SAAB members suggested additional photographers for his work. Gray to continue his research and preparation of RFP.

## **9. OTHER MATTERS**

### **9.A. Schedule of Upcoming Meetings**

[Snowmass Arts Advisory Board 2024 Meeting Dates.docx](#)

## **10. ADJOURNMENT**

Meeting adjourned at 5:10pm



## **SAAB PRINCIPLES AND GUIDELINES**

### **FOR SNOWMASS VILLAGE PUBLIC ART**

#### **Criteria:**

1. Art should be a reflection of Snowmass Village and Colorado in terms of materials, themes, etc. Works can be literal or abstract but should still be expressive of our town and our environment.
2. Art should be comprehensible and accessible and should resonate with our residents and visitors.
3. Art should fit with the chosen location and not be inappropriate to its surroundings. It should be unique (not common). Art should be complimentary to existing Snowmass Village art (not repetitive).
4. A SAAB Art Notebook/Catalogue will be available along with a digital presentation of pieces and artists that meet the public art principles.
5. Consideration will be given to artists from the Roaring Fork Valley and Colorado. Also, in order for us to be recognized nationally, the art (when possible) should include works of recognized or important emerging artists. This will be in consultation with art institutions such as Anderson Ranch, The Denver Art Museum and Tippet Rise.

#### **Action Steps:**

1. Once a location has been designated for a piece of art, SAAB will refer to the Art Catalogue to seek an appropriate piece. The catalogue will be fluid.
2. Options for procuring art pieces will include purchasing, leasing, and commissioning. Art pieces will have to fit within SAAB's available budget and timeline.
3. SAAB will be open to assessing existing art and the possibility of recommending relocating existing pieces.
4. SAAB will contact artists directly to confirm their interest and to decide if they wish to engage a gallery or dealer to help with the transaction and details. Snowmass Village legal department will be involved with the finalization of a contract.
5. Once the artist is confirmed, SAAB will bring a proposal to a Town Council meeting for approval.
6. Snowmass Village will be engaged in the installation process.





## Dale Rogers Bears

### PROFILE

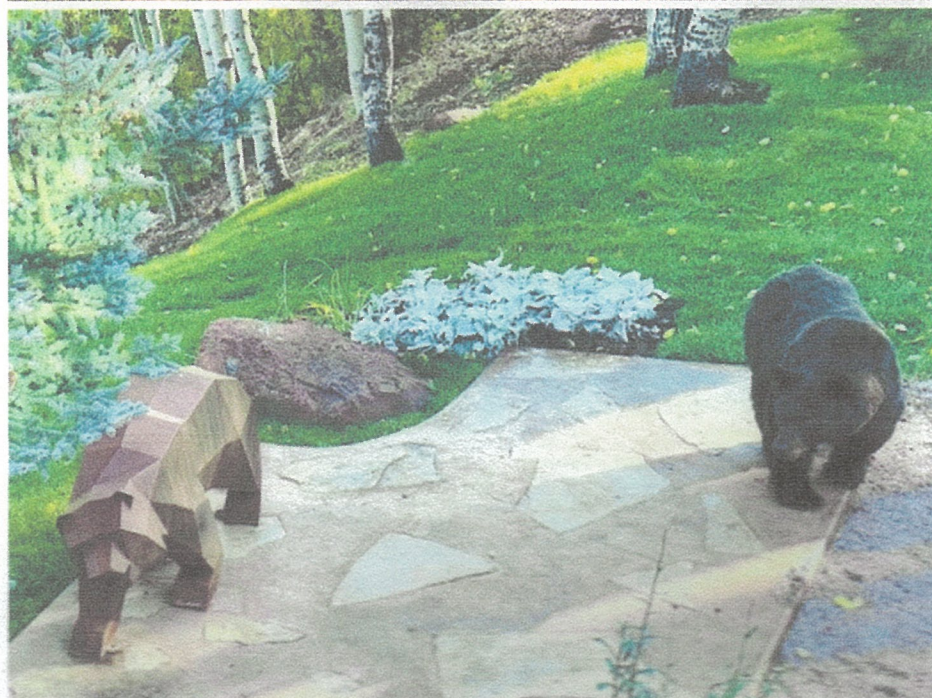
Dale Rogers has been working as a full time metal sculptor since 2003 from his studio in Haverhill, Massachusetts. Dale works with Cor-Ten\* and Stainless steel. All of his work is originally designed, laser cut, TIG welding and hand finished into large scale 3 dimensional sculptures that combine his love for abstract geometrics with organic lines and a figurative appeal. Dale works closely with the municipalities , giving particular attention to the surrounding community, the physical site location and the overall theme of the project. He strives to create thought-provoking work that is sophisticated and easily recognized. A few years ago he presented a temporary show on Fanny Hill of his dog collection

\*Weathering steel, often referred to by the [genericised trademark](#) COR-TEN steel and sometimes written without the hyphen as corten steel, is a group of [steel alloys](#) which were developed to eliminate the need for painting, and form a stable [rust](#)-like appearance after several years' exposure to weather.

### Corten Steel Care

Cor-Ten requires little to no maintenance. If you need to remove anything stuck on the sculpture, please wipe it off with a rag after a rainstorm. DO NOT USE STEEL WOOL! If some of the finish should get scraped off, the metal will self-correct itself over time. Just be patient and it will rust again! Please note that while Cor-Ten is suitable in the majority of climates and geographical locations, care does need to be taken if your Cor-Ten artwork will be displayed in a high salt (coastal) location or in a humid subtropical environment. Both of these factors can lead to the material not stabilizing as it normally does, but continuing to erode. In circumstances like this, an annual application of Penetrol will protect and prolong your artwork.







*Matt Vickers is the owner of Vickers Collection in Aspen. He is the contact for this artist. Matt grew up in Aspen and attended our schools and lives here now. He is very excited to be helpful with our project as he is a true lover of our entire Valley.*

*Matt wrote:*

*We are excited about the prospect of this installation! Dale has a history in Snowmass, with his "Big Dog Show" in June of 2021 on the lawn of the Snowmass Base Village. His work would be a welcomed addition to the Town's collection. His pieces have great visual impact because of their size, tend to be "non-objectionable" in theme and relatability, and the cost to the Town is reflective of our desire to have his work displayed in such a prominent location in the valley.*

### **"Mama" & "Bear Cub(s)"**

| <b>Cor-Ten<br/>Steel TITLE</b> | <b>Length</b> | <b>Width</b> | <b>Height</b> | <b>Gallery<br/>Retail</b> | <b>TOSV Price</b> |
|--------------------------------|---------------|--------------|---------------|---------------------------|-------------------|
| <b>"Mama"</b>                  | <b>100"</b>   | <b>39"</b>   | <b>51"</b>    | <b>\$16,000</b>           | <b>\$10,000*</b>  |
| <b>"Cub"</b>                   | <b>69"</b>    | <b>24"</b>   | <b>39"</b>    | <b>\$10,000</b>           | <b>\$7,000*</b>   |

**Shipping & Handling:** The pieces are freight shipped from Dale's studio in Haverhill, MA on skids. The skids measure approximately 106" x 42" x 62" and 76" x 30" x 45" for either the "Mama Bear" or "Bear Cub". For simplicity, I am happy to receive the pieces at my warehouse, uncrate, and deliver them to Snowmass when the town is ready for the installation. I can easily do so on a flat bed trailer. Freight cost will largely depend on the number of bears, 1-3, and sizes of the pieces. So there are several variables, including the dynamic cost structure of modern freight. It isn't possible to get a fully accurate estimate this far out for a summer installation. However, I would anticipate two pieces, a single "Mama" and single "Cub", to run between \$2,500 and \$3,500 in freight.

**Installation:** It is always recommended that public art is properly installed. Each of Dale's bears has a welded "loop" on the inside of each foot. This allows the piece to be properly secured into a concrete base, or subterranean concrete footer with either a concrete expansion bolt or concrete epoxy at four contact points. A suitable length steel rod (All-Thread) with a locking nut atop works perfectly for these pieces. I'm happy to further discuss installation should the Board want/need additional information. It's a relatively simple installation with which I have quite a bit of experience. No craning is required for the installation, and the pieces can be handled with 2-3 people very easily.

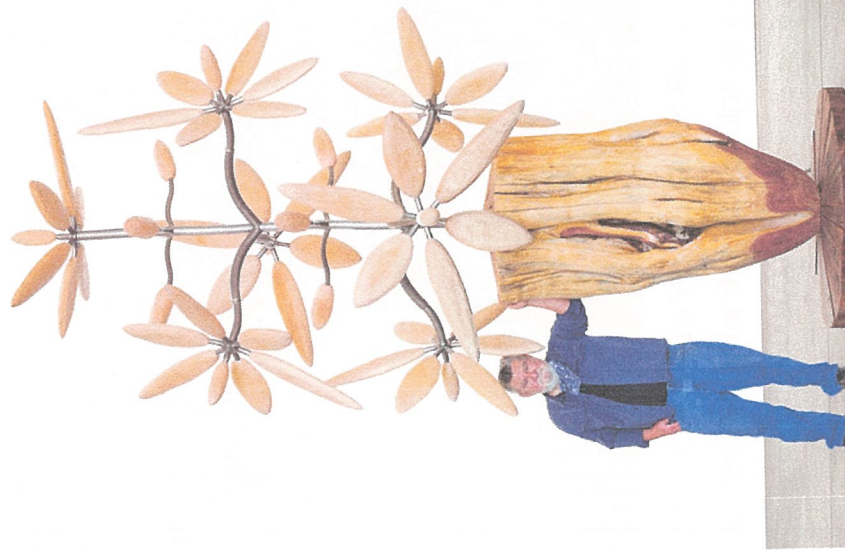
**Fabrication:** Dale works on an "order basis". His current delivery estimate for large-scale orders is 12-16 weeks. An early spring order date would allow the pieces to be delivered for a summer '24 installation.

**Terms:** Upon Board approval, a 50% deposit is required to initiate production on any of Dale's work. The balance and actual freight costs are due prior to shipping.

# James Surls

[James Surls](#) is an internationally recognized artist. His sculptures, drawings and prints, which reflect his unique sensibility to natural forms, are in major art museums and public and private collections throughout the world, including: the the Centro Cultural Arte Contemporaneo, Mexico City; The country of Singapore; Museum of Modern Art, NY; Smithsonian American Art Museum, DC; Solomon R. Guggenheim Museum, NY; Whitney Museum of American Art, NY. Surls currently resides and has his studio in Carbondale, CO. He has lived in Carbondale, CO since 1997. [Artnet](#)

**James has a robust selection of large-scale sculptures at his workshop in Carbondale that may be ready for installation fairly quickly. These would most likely be best to lease as his work is in the upper \$100k's range.**





## Travis Seeger Metal Tree

### Profile

As a contemporary metal sculptor located in Texas, Travis examines the relationships between shapes and materials and our perception of them. His work is informed by clean lines and a modern, minimalist aesthetic. The base material for nearly all his work is mild steel accented with a complimentary or contrasting elements such as stainless steel, aluminum or paint.

### Metal Trees.

The trees are composed of stainless steel, and they are designed to withstand any type of weather/climate. This is a unique kinetic sculpture that requires no maintenance. The chains of the trees make no noise and are designed not to knot. In high winds, the chains move beautifully.

We are currently working on a taller 14' Acacia for a collector here in Texas that could be a good fit for your location. The canopy would be out of reach of the public and is a good option for a tree in a very public space. Pricing for this taller version of the Acacia is \$82,000 with installation and delivery costs of \$4,000-6,000.

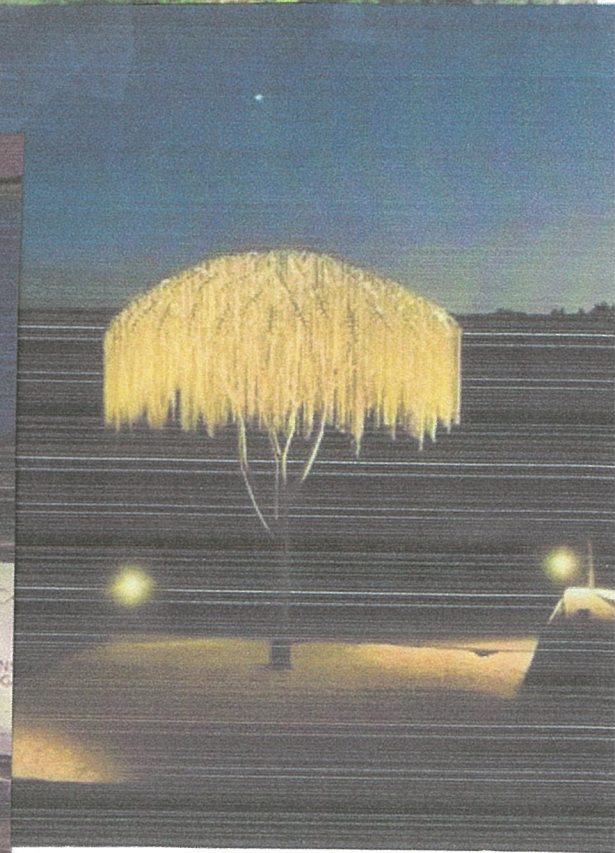
The tree canopy is made from food grade stainless steel (304) with a trunk and branches made from thick mild steel with a rust patina. There is roughly 2 miles of stainless chain on the tree canopy. The design and materials result in the rare combination of a fully kinetic outdoor sculpture that requires no electricity and requires no maintenance. The trees have an estimated lifespan in excess of 100 years.

The trees are in constant motion responding to the most subtle of breezes and light up fabulously with landscape lighting. The trees regularly withstand 75 MPH + winds during transport.

The tree installs in a single day in around 5-6 hours. We rent a crane for one hour to assist in lifting the tree in place. A telehandler can also be used. The tree can mount to an existing concrete pier or one can be poured with inset bolts 24 x 24 x 36-48" deep. - sketch attached

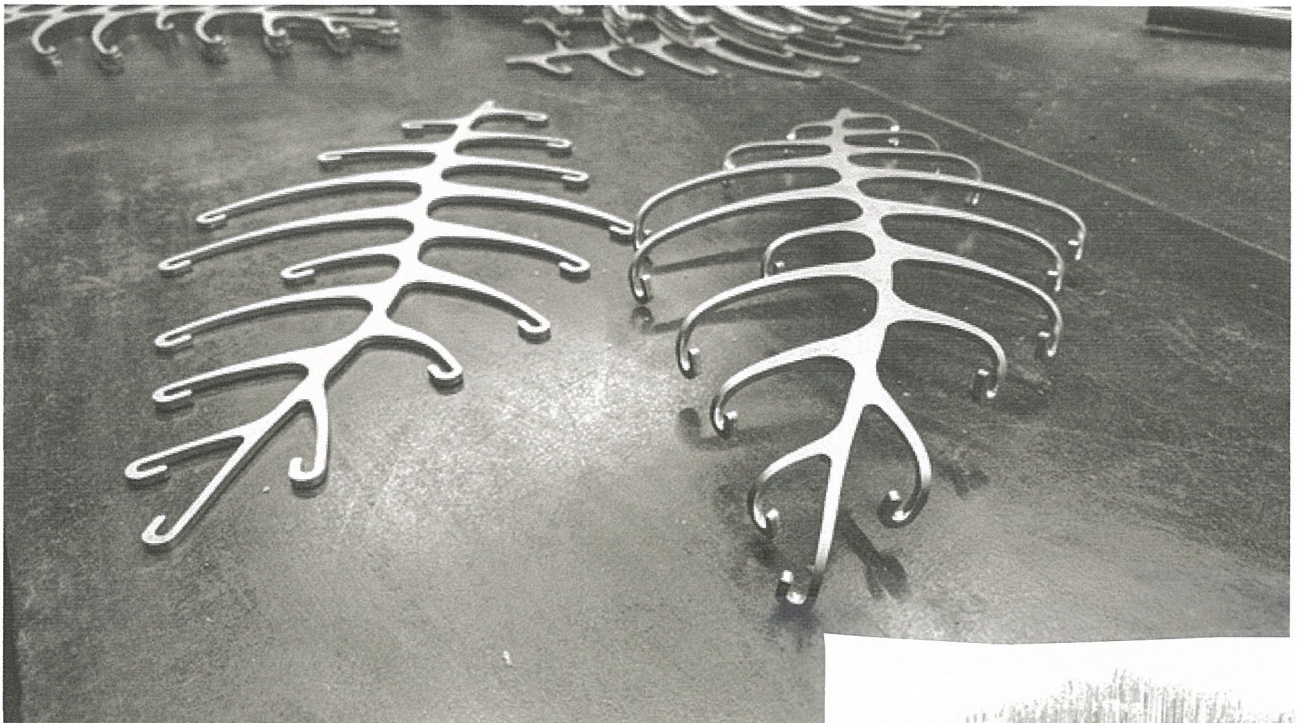
With our current workload we could have a tree ready to install as early as June of this year.





Installation





all-thread and brackets gets embedded in concrete pier.  
leave 4" of all-thread above grade.

we will make this cage and send it to you

### PRICE COMPARISONS

BEARS,

Purchase \$17,000.

Shipping handling installation \$5000

Cement base approx. \$5000.

Est Total, \$27,000.

James Surls,

Lease approx. \$5000- \$10,000 a year for  
2 years. (Purchase in high \$100,000s)

Shipping handling installation TBD  
(warehouse in Missouri Heights maybe  
\$1000.)

Cement base approx. \$5000.

Est Total for 2 years only \$24,000.

Metal Tree,

Purchase \$82,000.

Shipping, handling & installation  
\$4000 - \$6000.

Cement base approx. \$5000.

Est Total 92,000. (smaller tree options  
available)

*available: 3-4 months*



**TOWN OF SNOWMASS VILLAGE  
TOWN COUNCIL**

**RESOLUTION No. 35  
SERIES OF 2017**

**A RESOLUTION APPROVING THE RECOMMENDED SNOWMASS ARTS  
ADVISORY BOARD (SAAB) ART ACQUISITION POLICY.**

**WHEREAS**, the Snowmass Arts Advisory Board has been charged with providing direction and leadership for future cultural arts initiatives and acts as a cultural arts advocate and consultant to the Town Council; and

**WHEREAS**, pursuant to the municipal code Section 2-174. – Responsibilities, the SAAB shall “Process, review and make recommendations to the Town Council on arts-related and cultural-related issues”; and

**WHEREAS**, during the process for acquiring the Double Black Diamond sculpture for the new roundabout, the Town Council sought the advice of the SAAB; and

**WHEREAS**, it became evident that there was no adopted policy by the Town or the SAAB regarding the acquisition of donated or solicited artwork and Town Council provided direction to the SAAB that a clear arts acquisition policy should be developed; and

**WHEREAS**, the SAAB considered a draft policy at their regular meetings on May 18, 2017, June 15, 2017, and at a special meeting on July 7, 2017 to formulate a clear process for the solicitation of art or the donation or loan of art to the community; and

**WHEREAS**, at their regular meeting on July 27, 2017 the SAAB voted to recommend approval of the draft Art Acquisition Policy, as amended, by a vote of 5 to 0; and

**WHEREAS**, at their regular meeting on August 21, 2017 the Town Council directed Staff to make some additional modifications to the draft Art Acquisition Policy.

**NOW, THEREFORE, BE IT RESOLVED**, by the Town Council of the Town of Snowmass Village, as follows:

**Section One: Action. Town Council Adoption of Art Acquisition Policy.**

The Town Council accepts the draft Art Acquisition Policy and hereby adopts the policy as set forth in Attachment A to this resolution.

**Section Two: Severability.** If any provision of this Resolution or application hereof to any person or circumstance is held invalid, the invalidity shall not affect any other provision or application of this Resolution which can be given effect without the invalid provision or application, and, to this end, the provisions of this Resolution are severable.

**READ, APPROVED AND ADOPTED,** by the Town Council of the Town of Snowmass Village on October 16, 2017 upon a motion by Council Member Sirkus the second of Council Member Goode, and upon a vote of 5 in favor and 0 against.

**TOWN OF SNOWMASS VILLAGE  
TOWN COUNCIL**

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Markey Butler, Mayor

**ATTEST:**

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Rhonda B. Coxon, Town Clerk

**APPROVED AS TO FORM:**

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John C. Dresser, Jr., Town Attorney

Attachment A: Art Acquisition Policy with Appendices





## ***ART ACQUISITION POLICY***

*Adopted by Town Council*

*October 16, 2017*

**Explore + Connect + Be Inspired**

## **TABLE OF CONTENTS**

1. PURPOSE
2. VISION
3. POLICY GUIDELINES
4. PROCESS OF ART SOLICITATION
5. PUBLIC ART ACQUISITIONS
  - a. Permanent Art Acquisitions
  - b. Donations and Bequests
  - c. Loans
6. ART ACQUISITION & SELECTION CRITERIA
  1. Artistic Merit
  2. Site
  3. Installation
  4. Financial Obligations
  5. Time Allowances
  6. Special Conditions
7. EXCEPTIONS TO THIS POLICY
8. REVISIONS TO THIS POLICY

- Appendix A Methods of Solicitation  
Appendix B Sample Call to Artists  
Appendix C Sample Artist Release Form  
Appendix D Sample Art Acquisition Application

## **1. PURPOSE**

To provide leadership in the support and development of arts and culture in the Town of Snowmass Village. To develop a body of art of cultural value that will enhance the community's unique identity and result in the beautification of public spaces. This Policy provides guidelines for the acquisition, solicitation, commission, display and management of temporary and permanent artworks in the Town's collection. It will be the duty of Snowmass Arts Advisory Board (SAAB) to advise the Town Council in connection with matters relating to public art development and to implement the Policy within the scope of the Arts Strategic Plan which provides a framework and working vision for the acquisition and exhibition of site specific objects of art and art happenings in specific Town locations.

## **2. VISION**

The Town of Snowmass Village is committed to achieving a dynamic collection of artworks of outstanding caliber and artistic merit that is recognized as an asset to the Town. Objects will be installed and displayed in accessible, visible locations in Town buildings, parks, gardens, on trails and walkways, near amenities and/or on public property. This Policy recognizes art in the public domain as an essential component of creating a vibrant community, stimulating economic viability and fostering connectivity and civic pride. The contemplation of temporary and permanent art installations throughout the Town will provide opportunities for art experience and give residents and visitors new ways to connect with one another and the environment.

## **3. POLICY GUIDELINES**

Artworks considered for acquisition and commission as well as art projects and programs initiated by SAAB will be evaluated according to the following guiding principles:

- Acquisitions and programs must enhance the identity of a world-class resort destination and reflect and uphold values befitting a welcoming mountain community
- Artwork must be deemed suitable for exhibition in public space
- The collection will be without gender or ethnic bias and will strive to reflect the diversity of the local population and surrounding area
- Preference may be given towards artists and/or artwork demonstrating a relevant connection to the Town and local area
- Acquisitions and commissions will be considered in an ethical, accountable and transparent manner
- The collection will illustrate a wide variety of media, philosophies and techniques
- Programs and artwork will enhance the experience of public spaces and engage all ages and abilities



- Projects and programs will ideally foster connectivity between existing and proposed amenities
- Should be appropriately placed in specific locations for largest visual and experiential impact

#### 4. PROCESS OF ART SOLICITATION

SAAB shall assume authority for decisions concerning the acquisition of public art as guided by the Policy guidelines and will make recommendations to Town Council on such acquisitions, whether the objects are donated/bequests, loans, rotational exhibits or commissions (through open competition, invitational competition or direct selection). The Board may determine and adopt a method of art solicitation best-suited for a project to create the desired outcome. See Appendix A Sample Call to Artists. Any form of art solicitation adopted by SAAB will be guided by review criteria for art acquisition as stated in this Policy, unless otherwise determined by SAAB or as directed by the Town Council.

#### 5. PUBLIC ART ACQUISITIONS

##### All Art Acquisitions

**In order for an artwork to be considered for acquisition as part of the Town's collection, the potential artist, donor or representative is required to submit an application to SAAB addressing the Art Acquisition and Selection Criteria (see #6 below and Appendix D Art Acquisition Application).** In making a determination on acquiring a piece of permanent artwork, SAAB may solicit public input from Snowmass Village residents and visitors. To this end, public education regarding the object under consideration should be promoted. This may include prominent online postings which provide an opportunity for public comment and community attendance at SAAB meetings no less than 14 days prior to the date of SAAB's decision, photos or renderings of the proposed object, along with any available artist commentary and materials, at [www.tosv.com](http://www.tosv.com). Additionally, relevant information may be distributed for publication in the local newspaper. Related SAAB meeting notices should also be published online and advertised to allow for public discussion and community feedback regarding the piece.

SAAB may elect - but is under no obligation - to hear comments from "industry experts" in appropriate art and trade fields (such as architecture), experienced professionals from art entities, collection curators or artists or individuals who are not participating in the project under consideration.

After reviewing the artist's submissions, available public opinion and possibly expert commentary, as well as other related materials, SAAB will vote to make a recommendation to Town Council to: 1) request more information or, 2) accept the object for acquisition, or 3) decline the object for acquisition.

**a. Donations and Bequests**

Artwork may be offered to the Town as a donation or bequest. At certain times, SAAB may also solicit donated art. Prior to being acquired by the Town, SAAB will evaluate the potential gift according to the review criteria set forth in this Policy and subject to the following:

- The Town Council and SAAB are not obligated to accept gifts
- Where artwork is offered to the Town as a gift, the object will be considered for the collection by SAAB under the guidelines and criteria set out in this Art Acquisition Policy as well as the framework of the Arts Strategic Plan with a recommendation to the Town Council
- The display location may be recommended by SAAB to Town Council
- A contract between the Town and the donor is required where both the donor's and the Town's responsibilities regarding the piece are stipulated
- Conditions regarding site location, installation, public exhibition, ongoing conservation and maintenance requirements, valuation, responsibility for repairs of damage, as well as other matters may be deemed necessary and require approval by the Town Attorney<sup>y</sup>

**b. Calls to Artists**

- The Town Council and SAAB are not obligated to accept solicited artwork through a Call to Artists
- Where artwork is solicited by the Town, the object will be considered for the collection by SAAB under the guidelines and criteria set out in this Art Acquisition Policy as well as the framework of the Arts Strategic Plan with a recommendation to the Town Council
- The display location may be recommended by SAAB to Town Council
- A contract between the Town and the artist is required where both the artist's and the Town's responsibilities regarding the piece are stipulated
- Conditions regarding site location, installation, public exhibition, ongoing conservation and maintenance requirements, valuation, responsibility for repairs of damage, as well as other matters may be deemed necessary and require approval by the Town Attorney<sup>y</sup>

### **c. Loans**

SAAB may solicit and accept artwork and installations for temporary display as agreed with the donor, artist or representative. In many instances, site location will be pre-selected. With Town Council approval, the Board shall have discretion to accept art work on loan for a limited period of time, with the understanding that the object may be sold by the artist and/or relocated elsewhere in Town.

#### **1. Short-Term**

Short-term artwork display and its installation is intended to be non-permanent, visually stimulating and create minimal financial impact. The object may be exhibited for a fixed duration, a season and/or a special event or competition.

#### **2. Long-Term**

Long term loans include any artwork officially loaned to the Town for exhibition as stated and specified in an Agreement for Placement of Artwork. Details of payment, maintenance costs, liability, etc., must be described in a contract between the donor and Town. Long term loan art is generally considered to be on display for a minimum of twelve months.

### **d. Rotational Exhibits**

Rotational art displays may be long or short-term, purchased or on loan. For example, sculptures may be displayed for a specific amount of time and then rotated to different locations and/or new objects may be introduced.

## **6. ART ACQUISITION & SELECTION CRITERIA**

Whether the Town acquires a gift or commissions an art object will be guided by the Policy acquisition criteria and SAAB's professional expertise. Consideration of artwork submissions will be subject to the following review criteria:

### **1. Artistic Merit**

- a. Artistic merit and technical competence of the artwork, including consideration of its artistic, social, geographical and/or historical significance (which may include a written description, drawings and/or maquette of the proposed artwork)
- b. Qualifications of the artist (which may include image of past work, resume, references, and published reviews)
  - Artists must have a sustained visual arts practice as well as demonstrated exhibition and/or collection history
  - Emerging artists will be considered where a strong professional potential is demonstrated
- c. Artworks will be intrinsically sound in condition as well as reasonably immune to deterioration in routine operations, display, packing and transporting
- d. Artists must demonstrate compatibility and relevance of the work of art within the context of Snowmass Village
- e. Artist must warrant originality and authenticity of the work of art (only original works or limited editions shall be considered)
- f. Artist/donor should articulate provenance (origin) of artwork



## 2. Site

- a. The object's physical condition is excellent and is suitable to the proposed site with respect to its general social audience and physical environment
- b. Scale, form, content, color and design of the artwork in relation to the site (NOTE: Some neighborhoods/villages, such as Base Village, West Village and Snowmass Center may have specific design criteria or special conditions)
- c. Provide information on any ecological impact (e.g., percentage of Impervious cover)
- d. Address accessibility to the public, including persons with disabilities
- e. Provide details on any text components (i.e., signage and/or plaques)

## 3. Installation

- a. Consideration of site-specific requirements for installation (e.g., electricity, lighting, water and sewer easements, or other services)
- b. Desired method/process/system of installation
- c. Storage requirements, if any
- d. Maintenance requirements, both immediate and long term
- e. Safety standards related to installation
- f. Proposed timeline for the project

## 4. Financial Obligations

- a. All costs associated with fabrication and installation (including site preparation, name plaque design and unveiling/dedication event, if any)
- b. Source of funding and date funds are available. (Monies must be raised through private fundraising or town funding before the artwork may be fabricated)
- c. Estimated ongoing maintenance and conservation costs
- d. Statement of value of artwork for insurance purposes (i.e., artist's commission contract amount or professional written appraisal of existing artwork)
- e. Council must have sufficient resources to care for and safeguard the object to industry standards

## 5. Liability

- a. Susceptibility of the artwork(s) to normal wear and to vandalism
- b. Potential risk to the public
- c. Public access, if necessary, as well as compliance with ADA requirements
- d. Special insurance requirements

## 6. Timeliness

- a. Allowance of sufficient time for a complete review process to be conducted by SAAB, the Town and any other boards or neighborhood associations involved
- b. Timely and appropriate response from the artist, donor or representative to SAAB and staff requests for additional materials or information is required

## 7. Special Conditions

- a. Any conditions of the artwork imposed by the applicant
- b. Artwork that contains advertising or corporate logos will not be considered

## 7. EXCEPTIONS TO THIS POLICY

Due to the unique nature of and methods for acquiring art, the Town Council, Town Manager and/or SAAB may, in certain cases, favor exceptions to this policy. Any exceptions should consider the guidelines and intent of this Policy and the Arts Strategic Plan framework.

## 8. REVISIONS TO THIS POLICY

The Snowmass Arts Advisory Board shall regularly review this Policy and make recommendations for revision as needed to the Town Council for adoption.

## ***Appendix A Methods of Solicitation***

### ***1. Open Competition***

An Open Competition is an art selection process based on criteria identified in a specific *Call to Artists*. Artists would submit their qualifications and credentials, along with other required materials, to SAAB in order to become eligible for the project. The *Call to Artists* or competition description provides detailed information about the project, including the type of installation expected, location for the artwork, technical requirements, audience for the project, budget, timing of submissions, prize (if any) for the winning submissions, etc. A sample Call to Artists is provided in Appendix B

### ***2. Invitational Competition***

An Invitational Competition approaches a select group of artists to submit their qualifications and credentials to SAAB, along with other required materials as outlined in an invitation, to become eligible for a project. The invitation is constructed similarly to the *Call to Artists*, described above.

### ***3. Direct Selection***

Direct Selection is when a specific artist is selected for a project. This process can be used when circumstances such as poor response to open competition, project timeline, community considerations and/or client demand occur. It will be up to the discretion of the SAAB to decide if Direct Selection is appropriate. If Direct Selection is chosen, the SAAB will be responsible for guiding the artist or piece selection based on the Review Criteria herein.

## *Appendix B Sample Call to Artists*



Snowmass Arts Advisory Board  
Snowmass Village, Colorado

<http://co-snowmassvillage.civicplus.com/bids.aspx>

### **CALL FOR OUTDOOR TRAIL ART SUBMISSIONS**

#### **DESCRIPTION OF PROJECT:**

The Snowmass Arts Advisory Board (SAAB), in conjunction with Snowmass Tourism, invites Colorado artists to creatively ignite Snowmass Village's newest hiking and biking trails with public art. Installation(s) will open to the public in June 2017, accompanied by a kickoff celebratory event. This is the first of a series of projects that express the SAAB's theme: "Explore.Connect.Be Inspired".

Imagine hiking or pedaling along a trail on a glorious summer day. You turn a corner, expecting to climb or descend another hill, but you encounter something unexpected: a permanent art installation alongside the trail. An already exhilarating experience in nature becomes more remarkable—a moment that lingers in the mind well after your ride is finished.

The Town of Snowmass Village is seeking to create just such experiences, in four different locations along the 24-mile **Snowmass Loop** trail. From a list of submissions that must be received by December 1, 2016, a jury made up of Snowmass Arts Advisory Board (SAAB) members and Snowmass Tourism staff will select up to four pieces of art (sculpture, kinetic, environmental pieces, etc.) to be acquired by the Town of Snowmass Village. Either existing sculptures within an artist's inventory or proposals for a site-specific new piece will be considered. In either case, sculptures should be sturdy enough to withstand life outdoors, year-round, with consideration on how the artist will permanently install the piece, given the remoteness of the trail segments where the art will be placed.

Please see attached map and description of locations that have already been selected, and suggested types of art that may be appropriate in those locations.

The installation may be a single statement, a few objects, or many repeating elements that might be clustered or aligned with biking and/or nature in mind. They may be found or recycled objects. They may add a unifying color, add light, be kinetic, invoke the mountains and/or biking as metaphor. The installations should encourage locals and visitors to walk and bike, search and seek out the different installations on the Snowmass Loop trail. At the bottom of this Call to Artists are links to articles about similar trail art programs.

#### **A. About Snowmass Village and this project:**



With a population of just under 3,000 year-round residents, Snowmass Village, Colorado is located in the Brush Creek Valley about 5 miles southwest of CO 82, and 9 miles southwest of Aspen. Originally built as a ski resort, Snowmass-at-Aspen, in 1967 in unincorporated Pitkin County, the Town of Snowmass Village was incorporated in 1977 and today is a year-round community with one of the best ski resorts in North America.

Visitors come from all over the world to enjoy the world class ski slopes, hike and bike trails, and festivals. Because of the Town's cultural heritage involving the arts with the historical Anderson Ranch Arts Center, the caliber of international visitation on a year-round basis, and the local appreciation of arts and culture, the Snowmass Arts Advisory Board seeks to place more emphasis on public art throughout the community, and specifically on the Snowmass Loop trail.

### **B. Opportunities, Goals and Mission**

The Snowmass Arts Advisory Board (SAAB) invites Colorado artists to creatively embellish the Snowmass Loop with public art. The installation(s) will be promoted through press releases, traditional and social media outlets, locally, regionally, nationally and internationally.

Project goals are to:

1. Strengthen Snowmass Village's identity as a premier mountain biking/hiking community
2. Create a discovery experience through art on the Snowmass Loop
3. Invite interaction among all trail users
4. Encourage users to explore, connect and be inspired

SAAB Mission:

"The mission of the Snowmass Village Arts Advisory Board is to demonstrate how the arts can contribute to the unique cultural identity of Snowmass Village. It is the Board's belief that the arts are intrinsic to the values, culture and heritage of our community. It is hoped that enhanced arts programming will promote a cultural consciousness, stimulate economic viability and foster a sense of community pride."

**C. Budget:** \$10,000 is all-inclusive (e.g. design, fabrication, installation and travel) for up to four installations averaging \$2,500 each. These funds are derived from the Town of Snowmass Village's Tourism Department.

**D. Location:** Specific locations for the installations have been chosen by the Town. Please see attached map and suggested types of themed art.

### **E. Selection Process: (Note: this will be as set forth in the Art Acquisition Policy)**

1. SAAB's Selection Panel will evaluate the applications. This panel is composed of SAAB members representing artists, the Aspen Skiing Company and Anderson Ranch, together with Snowmass Tourism staff.
2. Up to four pieces/designs will be selected as art installations based on SAAB's goals in

Section A above and the criteria in Section H below.

3. Finalists will receive \$500 each to further develop project proposals.
4. Contracts will be awarded to the selected artists for development of the art piece and site-specific installation by June 4, 2017.

**F. Timeline:**

September 12, 2016 — Request for Proposals (RFP) released  
October 14, 2016 — Deadline for submitting questions by email to: [jwoods@tosv.com](mailto:jwoods@tosv.com)  
December 1, 2016 — Deadline for art proposal submission  
December 15, 2016 — Selection Committee selects up to four art proposals  
January 13, 2017 — Town offers contract to artists to produce and install the art  
February 1, 2017 — Artists sign contract  
June 4, 2017 — Artist completes creation of the art piece and installs in the designated location.

**G. Eligibility:** Professional visual artists at least 18 years of age residing in the state of Colorado are eligible to apply. Full-time, permanent Town of Snowmass Village employees, Town consultants, and SAAB members are ineligible. SAAB will select an artist without regard to race, gender, religion, sexual orientation, or disability.

**H. Selection Criteria: (Note: this will be as set forth in the Art Acquisition Policy)**

1. The Artist

The artist's statement of qualifications should demonstrate the ability to:

- a. Be imaginative, creative, with freedom of approach
- b. Execute a public art project, including transport, fabrication, and installation
- c. Deliver projects on time and on budget
- d. Address engineering constraints, fabrication expertise, and quality construction (as applicable)

2. The Art and its Installation

SAAB seeks installation(s) that:

- a. Help identify Snowmass Village's identity as a premier mountain biking/hiking community commitment by integrating biking and the arts within its trail system
- b. Are environmentally sound (e.g. do not damage natural areas)
- c. Express the theme: "Explore\*Connect\*Be Inspired"
- d. Are accessible and interesting to a diverse range of people
- e. Do not compromise public safety or ADA standards (if required)
- f. Withstand the elements for a minimum of five years (or change [e.g. degrade] according to the artist's concept)
- g. Can be readily installed and maintained with limited use of heavy equipment

**I. Application Requirements**

Up to three pieces per artist may be submitted. Use the submission requirements listed here for each individual piece.

Applications should be submitted electronically only, preferably as a single pdf file.  
Applications must include:

- Artist's name, address, telephone, and e-mail address
- Artist's bio and qualifications (see H.1. above)
- A description of the art itself (see H.2. above) and why it would be a good addition to the Snowmass Loop bike trail in terms of its artistic intention, its appropriateness for Snowmass, etc. (500-word max).
- Up to five photos of the sculpture if it already exists, or scaled renderings of the proposed art piece if it does not exist. Submit PDF format, resulting in the best image quality where the total file size remains under 10MB. Label photos and/or other attachments with your name, not the name of the project. For example: Jones.John\_photo1of5.pdf.
- The weight and dimensions of the sculpture
- A list of the materials used
- An explanation of what is required to install the piece on the trail and how the artist will transport it to its designated location on the Snowmass Loop trail (keep in mind that vehicles and heavy equipment cannot be used in most locations).
- A maintenance schedule if needed

**Note: The Selection Committee reserves the right to select as many or few pieces within the given budget or reject any or all submissions if it feels the proposals do not meet their goals and expectations for the project.**

**J. Deadline:** 5 PM, December 1, 2016 by pdf to email: [jwoods@tosv.com](mailto:jwoods@tosv.com)

**K. Questions** regarding the project should be submitted by e-mail only by 5 PM, October 14, 2016 and directed to:

Julie Ann Woods, FAICP/MLA  
Community Development Director  
Town of Snowmass Village  
[jwoods@tosv.com](mailto:jwoods@tosv.com)

**L. Submission:** Submit applications to the Town of Snowmass Village at:  
<http://co-snowmassvillage.civicplus.com/bids.aspx>

## **Appendix C Sample Artist Release Form**

### **PUBLIC ART AGREEMENT**

This Public Art Agreement (the “Agreement”) is made and effective this \_\_\_\_ day of \_\_\_\_\_ by and between the Town of Snowmass Village, a Colorado home-rule municipality (“TOSV”) and \_\_\_\_\_ (the “Artist”), for the purposes and on the terms and conditions set forth below.

#### **Recitals**

**WHEREAS**, public art contributes to the cultural and economic vibrancy and traditions of TOSV;

**WHEREAS**, under this Agreement, public art includes works of visual art, as defined by the federal Visual Artists Rights Act of 1990, 17 U.S.C. § 106A *et. seq.* (“VARA”), including paintings, drawings, prints, sculptures, or still photographic images in a single copy or in a limited edition of 200 or fewer copies or casts, as the case may be, signed and consecutively numbered by the artist or bearing other identifying mark of the artist—but not including posters, charts, maps, technical drawings, diagrams, applied art, motion pictures, audiovisual works, books, magazines, newspapers, periodicals, electronic publications, advertisements, promotional materials, and any works made for hire.

**WHEREAS**, Artist’s work constitutes a work of visual art, defined above (the “Work”);

**WHEREAS**, the legal instrument of ownership transfer of the Work to the Town, including any gifting or donation of the Work to the Town, is attached hereto as *Exhibit A*.

**WHEREAS**, the Town seeks to accept, display, maintain, relocate, and remove the Work on Town-owned or managed property while also honoring Artist’s rights in the Work; and

**WHEREAS**, the Town and Artist wish to enter into this Agreement in order to set forth each party’s respective rights and responsibilities beginning with acquisition of the Work and continuing through removal of the Work.

#### **Terms & Conditions**

**NOW THEREFORE**, in consideration of the mutual promises contained herein, the Town and Artist agree as follows:

1. **Visual Artists Rights Act (VARA).** Artist understands and agrees that, as to his or her rights in the Work, the provisions of this Agreement shall control over the provisions of VARA, as amended, and shall constitute a waiver by the Artist of any rights in the Work set out in or otherwise granted by VARA, as amended. Accordingly, Artist hereby acknowledges that:

- a. Modification of the Work which is a result of the passage of time or the inherent nature of the materials is not a distortion, mutilation, or other modification described in VARA; and



- b. Modification of the Work which is the result of conservation, or of the public presentation, including lighting and placement, of the Work is not a destruction, distortion, mutilation, or other modification described in VARA unless the modification is caused by the Town's gross negligence.

2. **Droit Moral.** All other rights in and to the Work, including but not limited to all rights in the nature of "Droit Moral" in regard to any continuing interest the Artist may have in the maintenance or modification of the Work, are expressly waived by the Artist and, insofar as such rights are transferable, are assigned to the Town.

3. **Display Period.** In its sole discretion, the Town may determine to display the Work, the location of such display, and whether not display the Work for a given period, in which case, the Work will be stored in a proper manner.

4. **Maintenance and Repair.** In its sole discretion and after consultation with a professional conservator selected by the Town, the Town shall have the right to determine when and if maintenance, repair, and restoration to the Work will be made. To the extent practical, the Town shall give the Artist the opportunity to consult on significant repairs or restorations.

5. **Relocation, Removal, or Return.** In its sole discretion, the Town shall have the right to relocate the Work, remove the Work, or return the Work to the Artist. In the event the Town seeks to remove the Work, the Town shall provide, by first class mail using the address below, advance written notice to the Artist of such removal and the option for the Work to revert to the Artist.

Artist's Address:

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6. **Colorado Open Records Act (CORA).** The Artist hereby acknowledges that the Town is subject to the provisions of the Colorado Open Records Act, Colo. Rev. Stat. § 24-72- 201 *et. seq.* ("CORA"), under which public records are open for inspection by any person, unless otherwise exempted from such inspection.

7. **Modifications.** This Agreement shall not be amended, except by subsequent written agreement of the parties.

8. **Invalid Provision.** If any provision of this Agreement shall be determined to be void by any court of competent jurisdiction, then such determination shall not affect any other provision hereof, all of which other provisions shall remain in full force and effect. It is the intention of the parties hereto that, if any provision of this agreement is capable of two constructions, one of which would render the provision void, and the other of which would render the provision valid, then the provision shall have the meaning which renders it valid.

9. **Governing Law.** The laws of the State of Colorado shall govern the validity, performance, and enforcement of this Agreement. Should either party institute legal suit or action for enforcement of any obligation contained herein, it is agreed that the venue of such suit or action shall be in Garfield County, Colorado.

10. **Entire Agreement.** This is the entire agreement between the Town and the Artist regarding the Work.

11. **Counterparts.** This Agreement may be executed in counterparts, which taken together, shall be deemed to constitute a complete original.

TOWN OF SNOWMASS VILLAGE, a Colorado home-rule municipality

By: \_\_\_\_\_  
Markey Butler, Mayor

ATTEST:

\_\_\_\_\_  
Rhonda B. Coxon, Town Clerk

ARTIST: \_\_\_\_\_

By: \_\_\_\_\_

Exhibit A  
to  
Public Art Agreement

**Legal Instrument of Ownership Transfer of the Work to the Town**

Attach Bill of Sale

**Appendix D Sample Art Acquisition Application**



**SNOWMASS VILLAGE  
ARTS  
ADVISORY  
BOARD**

## **ART ACQUISITION APPLICATION**

Note: Applications should be submitted electronically only, preferably as a single pdf file, to  
[cford@tosv.com](mailto:cford@tosv.com)

For more information, contact Julie Ann Woods, FAICP/MLA, Community Development Director  
at 970-923-2254 x 637

Artist's Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Mailing Address  
\_\_\_\_\_

E-mail Address \_\_\_\_\_ Telephone \_\_\_\_\_

Proposed Location for Artwork  
\_\_\_\_\_

### **SELECT ACQUISITION TYPE**

☐

**Calls to Artists**

☐

**Donations and Bequests**

☐

**Loans**

☐

***Short-Term***

☐

***Long-Term***

☐

**Rotational Art**

Please attach a narrative including the following criteria:

--Artist's bio and qualifications

--A description of the art itself and why it would be a good addition to Snowmass Village, its



appropriateness for Snowmass Village, etc. (500-word max).

--Up to five photos of the sculpture if it already exists, or scaled renderings of the proposed art piece if it does not exist. Submit PDF format, resulting in the best image quality where the total file size remains under 10MB. Label photos and/or other attachments with your name, not the name of the project. For example: Jones.John\_photo1of5.pdf.

--The weight and dimensions of the sculpture

--A list of the materials used

--An explanation of what is required to install the piece and how the artist will transport it to its designated placement (keep in mind that vehicles and heavy equipment cannot be used in some locations).

--A maintenance schedule if needed

**Note: The Selection Committee reserves the right to select as many or few pieces within the given budget or reject any or all submissions if it feels the proposals do not meet their goals and expectations for the project.**

**After reviewing the artist's submissions, available public opinion and possibly expert commentary, as well as other related materials, SAAB will vote to make a recommendation to Town Council to: 1) request more information or, 2) request acceptance of the object for acquisition, or 3) decline the object for acquisition. This will necessitate Town Staff scheduling a time on a regular Town Council Agenda for consideration and approval or disapproval.**

## **SELECTION CRITERIA**

Whether the Town acquires a gift or commissions an art object will be guided by the Policy acquisition criteria and SAAB's professional expertise. Consideration of artwork submissions will be subject to the following review criteria:

### **1. Artistic Merit**

- a. Artistic merit and technical competence of the artwork, including consideration of its artistic, social, geographical and/or historical significance (which may include a written description, drawings and/or maquette of the proposed artwork)
- b. Qualifications of the artist (which may include image of past work, resume, references, and published reviews)
  - Artists must have a sustained visual arts practice as well as demonstrated exhibition and/or collection history
  - Emerging artists will be considered where a strong professional potential is demonstrated

- c. Artworks will be intrinsically sound in condition as well as reasonably immune to deterioration in routine operations, display, packing and transporting
- d. Artists must demonstrate compatibility and relevance of the work of art within the context of Snowmass Village
- e. Artist must warrant originality and authenticity of the work of art (only original works or limited editions shall be considered)
- f. Artist/donor should articulate provenance (origin) of artwork

## 2. Site

- a. The object's physical condition is excellent and is suitable to the proposed site with respect to its general social audience and physical environment
- b. Scale, form, content, color and design of the artwork in relation to the site (NOTE: Some neighborhoods/villages, such as Base Village, West Village and Snowmass Center may have specific design criteria or special conditions)
- c. Provide information on any ecological impact (e.g., percentage of Impervious cover)
- d. Address accessibility to the public, including persons with disabilities
- e. Provide details on any text components (i.e., signage and/or plaques)

## 3. Installation

- a. Consideration of site-specific requirements for installation (e.g., electricity, lighting, water and sewer easements, or other services)
- b. Desired method/process/system of installation
- c. Storage requirements, if any
- d. Maintenance requirements, both immediate and long term
- e. Safety standards related to installation
- f. Proposed timeline for the project

## 4. Financial Obligations

- a. All costs associated with fabrication and installation (including site preparation, name plaque design and unveiling/dedication event, if any)
- b. Source of funding and date funds are available. (Monies must be raised through private fundraising or town funding before the artwork may be fabricated)
- c. Estimated ongoing maintenance and conservation costs
- d. Statement of value of artwork for insurance purposes (i.e., artist's commission contract amount or professional written appraisal of existing artwork)
- e. Council must have sufficient resources to care for and safeguard the object to industry standards

## 5. Liability

- a. Susceptibility of the artwork(s) to normal wear and to vandalism
- b. Potential risk to the public
- c. Public access, if necessary, as well as compliance with ADA requirements
- d. Special insurance requirements

## 6. Timeliness

- a. Allowance of sufficient time for a complete review process to be conducted by SAAB, the Town and any other boards or neighborhood associations involved
- b. Timely and appropriate response from the artist, donor or representative to SAAB and staff requests for additional materials or information is required

## 7. Special Conditions

- a. Any conditions of the artwork imposed by the applicant
- b. Artwork that contains advertising or corporate logos will not be considered



**SNOWMASS VILLAGE  
ARTS  
ADVISORY  
BOARD**

## **Proposal for Photography of Snowmass at Snowmass Village Bus Stops**

### **List of Potential Artists:**

Tamara Susa: <https://www.tamarasusa.com/> - Her work is currently commissioned by TOSV

Sebastian Dietl: <https://sebastiandietl.com/>

Peter McBride: <https://petemcbride.com/> - National Geographic

Ester Macy Noonan: <https://www.esthermacynoonan.com/> - Anderson Ranch Director of Photography

Nori Pao: <https://noripao.com/>

Peter Grannis: <https://www.mountainlightimages.com/>

Linda Rennick: [llren329@gmail.com](mailto:llren329@gmail.com) – SAAB Board Member

Andrea Wallace: <https://www.andreawallace.com/about> - VP of Artistic Affairs and the Director of Photography and New Media at Anderson Ranch

Jeremy Swanson: [Jeremy.swanson@gmail.com](mailto:Jeremy.swanson@gmail.com) ; [jenniferswanson@gmail.com](mailto:jenniferswanson@gmail.com)

Sam Ferguson: [sam@photograferg.com](mailto:sam@photograferg.com)

Travis Foki: [travis@fokioutdoormedia.com](mailto:travis@fokioutdoormedia.com)

Jake Wheeler: [jake@dayfirecompany.com](mailto:jake@dayfirecompany.com)

Olivia Emmer: [www.olive&west.com](http://www.olive&west.com) – [Oliveandwest@gmail.com](mailto:Oliveandwest@gmail.com)

Art Burrows: [artburrows356@gmail.com](mailto:artburrows356@gmail.com)

Dick Durant: **Need email**

Tom Hazard: [tom@tomhazardphotography.com](http://tom@tomhazardphotography.com) – Local 970-948-7899



## **SNOWMASS VILLAGE ARTS ADVISORY BOARD**

# **Proposal for Photography of Snowmass at Snowmass Village Bus Stops**

## **Project Description:**

We propose the beautification of bus stops in Snowmass Village with photography of Snowmass highlighting what makes Snowmass so breathtaking. The photographs will be printed on aluminum that will withstand weather. These photographs will inspire visitors and locals. The duration of photograph will be no more than 3 years. **What happens to the photographs at the end of 3 years? Does Snowmass keep them or will the artist get to keep them?**

## **1. Photography:**

We are seeking photographers that possess the ability to inspire by capturing the beauty of Snowmass. Photographers will be selected by the Town of Snowmass Town Council with input from SAAB, East West Properties, and other Stakeholders. Photographers will provide 30 prints that will be selected from. Photographers will donate their work to the Town of Snowmass Village and receive credit for their work on a plaque next to the photograph. The Town of Snowmass Village will be responsible for the cost of printing, hanging, and recognition of the artist.

## **2. Bus Stops:**

The areas of interest are the RFTA stop at the Snowmass Mall, the local route bus stop at Snowmass Mall, Snowmass Base Village parking garage, and the interior of the Snowmass Transit Center. There are a total of 12 selected spots for photography.

## **Community Benefits:**

1. **Cultural Enrichment:** Displaying photographs by local artists in public spaces enhances the cultural fabric of a community. It promotes artistic expression, giving people an opportunity to engage with different perspectives, styles, and subjects. This exposure to art can broaden horizons, spark conversations, and foster a deeper appreciation for creativity.
2. **Community Identity:** Showcasing the works of local artists helps to establish a unique and recognizable community identity. The photographs can capture the essence of the local environment, landmarks, people, and events, reflecting the distinct characteristics of the community. This creates a sense of pride and belonging among residents and strengthens their connection to the place they call home.
3. **Economic Development:** A vibrant arts scene contributes to economic development by attracting visitors, tourists, and potential investors. Public spaces featuring photographs by local artists can become attractions in their own right, drawing people to explore the area and support local artists. The presence of photographs at bus stops will not only beautify the bus stop but show locals and tourists what makes us grand. Displaying summer photos during Spring and Winter photos during the Fall will inspire guests to return.





## **SNOWMASS VILLAGE ARTS ADVISORY BOARD**

4. **Social Engagement:** Public art has the power to bring people together, fostering social interaction and community engagement. Photographs displayed in public spaces provide a shared experience that can ignite conversations and encourage interaction among community members. They can serve as conversation starters, prompting dialogue about art, local history, or current issues, thereby strengthening community bonds and promoting a sense of unity.
5. **Encouraging Local Talent:** Displaying photographs by local artists serves as a platform for emerging talent and encourages artistic development within the community. It provides recognition and exposure for photographers, motivating them to continue their creative pursuits. Aspiring artists may find inspiration in the works they see and be encouraged to explore their own artistic abilities.

Overall, featuring photographs artists in public spaces can enrich community life, strengthen community identity, boost the local economy, encourage social engagement, support emerging talent, and enhance the aesthetics of public spaces.

### **Funding and implementation:**

Funding: The estimated budget for the photography installations, to include but not limited to printing, preparation, and hanging, and plaques is roughly \$750 - \$2,000 per piece depending on size. Photographers will donate their photos for the use by the Town of Snowmass Village and receive recognition alongside their work.

Implementation: Once photographers are selected and photos are submitted, members of SAAB, East West Properties, and the Town of Snowmass Village will narrow down the submitted photos and present a total of 24 photographs to be voted on for a final selection of 12.

### **Timeline:**

#### **March 2024**

Proposal to Town Council

Approval by SMV Town Council to proceed with project

#### **April 2024**

Email sent to selected photographers

#### **May 2024**

Local Photographer Selection and Printing

#### **June 2024**

Hanging Artwork

### **Maintenance:**

- Installation of Photographs will be conducted by the Town of Snowmass Village.
- Cleaning, removal, and replacement will be conducted by the Town of Snowmass Village.

**SAAB FINANCES****Summary of all Available Funds 1/1/24**

| Account                           | Balance             |
|-----------------------------------|---------------------|
| Artwalk                           | \$ 2,257.71         |
| Misc Donation                     | \$ 1,113.22         |
| Paver Project                     | \$ 19,506.73        |
| Plein Art Festival                | \$ 2,330.23         |
| <b>TOTAL SAAB FUNDS AVAILABLE</b> | <b>\$ 25,207.89</b> |

|                          |              |
|--------------------------|--------------|
| General Fund Budget 2024 | \$ 25,000.00 |
|--------------------------|--------------|

|                        |                     |
|------------------------|---------------------|
| <b>FUNDS AVAILABLE</b> | <b>\$ 50,207.89</b> |
|------------------------|---------------------|

|                                                              |                      |
|--------------------------------------------------------------|----------------------|
| <b>Rollover from 2023 to 2024 (Pending Council Approval)</b> | <b>\$ 166,942.00</b> |
|--------------------------------------------------------------|----------------------|

|                                                         |                      |
|---------------------------------------------------------|----------------------|
| <b>TOTAL FUNDS AVAILABLE (Pending Council Approval)</b> | <b>\$ 217,149.89</b> |
|---------------------------------------------------------|----------------------|

**SAAB Capital Purchases 2005-2023**

|                       | Budget        | Used         | Balance       | Purpose                   |
|-----------------------|---------------|--------------|---------------|---------------------------|
| 2005 Capital SAAB     | \$ 5,000.00   | \$ -         | \$ 5,000.00   |                           |
| 2006 Capital SAAB     | \$ 5,000.00   | \$ -         | \$ 10,000.00  |                           |
| 2007 Capital SAAB     | \$ 5,000.00   | \$ -         | \$ 15,000.00  |                           |
| 2008 Capital SAAB     | \$ 5,000.00   | \$ -         | \$ 20,000.00  |                           |
| 2009 Capital SAAB     | \$ 5,000.00   | \$ 5,000.00  | \$ 20,000.00  | Town Hall Art Piece       |
| 2010 Capital SAAB     | \$ -          | \$ 20,000.00 | \$ -          | Town Hall Art Piece       |
| 2011 Capital SAAB     | \$ -          | \$ -         | \$ -          |                           |
| 2012 Capital SAAB     | \$ -          | \$ -         | \$ -          |                           |
| 2013 Capital SAAB     | \$ -          | \$ -         | \$ -          |                           |
| 2014 Capital SAAB     | \$ -          | \$ -         | \$ -          |                           |
| 2015 Capital SAAB     | \$ -          | \$ -         | \$ -          |                           |
| 2016 Capital SAAB     | \$ 8,000.00   | \$ 8,025.35  | \$ -          | Strategic Plan            |
| 2017 Capital SAAB     | \$ 10,000.00  | \$ -         | \$ 10,000.00  | Project                   |
| 2017 One Time Expense | \$ 12,000.00  | \$ 12,000.00 | \$ -          | Roundabout Sculpture      |
| 2018 Capital SAAB     | \$ 35,000.00  | \$ -         | \$ -          |                           |
| 2019 Capital SAAB     | \$ 122,000.00 | \$ 1,000.00  | \$ 121,000.00 |                           |
| 2020 Capital SAAB     | \$ 146,000.00 | \$ 45,092.49 | \$ 100,907.51 | Peaks/Billboard/Ice Cubes |
| 2021 Capital SAAB     | \$ 125,907.00 | \$ 8,075.00  | \$ 117,832.00 | Elk Mtn Construction      |

|                   |    |            |    |        |    |            |
|-------------------|----|------------|----|--------|----|------------|
| 2022 Capital SAAB | \$ | 142,832.00 | \$ | -      | \$ | 142,832.00 |
| 2023 Capital SAAB | \$ | 167,832.00 | \$ | 890.00 | \$ | 166,942.00 |

Beckerman Piece Plaque

### Detail of Escrow Accounts

### Artwalk

#### Revenues

|                                  |           |                  |
|----------------------------------|-----------|------------------|
| 2005 Donations                   | \$        | 17,028.99        |
| 2005 Proceeds from Chairwalk     | \$        | 20,970.00        |
| 2007 Silvertree Check for Plaque | \$        | 126.25           |
| 2008 Sales                       | \$        | 1,050.00         |
| 2010 Art Show deposits           | \$        | 226.40           |
| 2012 Artwalk Donation            | \$        | 1,000.00         |
| <b>TOTAL REVENUES</b>            | <b>\$</b> | <b>40,401.64</b> |

#### Expenses

|                                  |           |                    |
|----------------------------------|-----------|--------------------|
| 2005 Expenses Chairwalk          | \$        | (14,216.62)        |
| 2007 ASI Modulex-Plaque          | \$        | (267.50)           |
| Ad Voegel Designs                | \$        | (500.00)           |
| Janet Grenda                     | \$        | (18.12)            |
| KSNO Artwalk Ads                 | \$        | (250.00)           |
| Colorado Mountain News Media     | \$        | (222.18)           |
| Colorado Mountain News Media     | \$        | (286.37)           |
| Micro Plastics                   | \$        | (162.55)           |
| Anderson Ranch                   | \$        | (220.20)           |
| Bike Rack Ads                    | \$        | (619.44)           |
| Café per Artist                  | \$        | (14.00)            |
| Bike Racks                       | \$        | (19,680.72)        |
| Registration State Art meeting   | \$        | (30.00)            |
| Gas for meeting                  | \$        | (34.96)            |
| Colorado Mountain News Media     | \$        | (621.27)           |
| Chris Erickson Design- Trash Can | \$        | (500.00)           |
| Lily Shah - Trash Can            | \$        | (500.00)           |
| <b>TOTAL EXPENSES</b>            | <b>\$</b> | <b>(38,143.93)</b> |

|                        |           |                 |
|------------------------|-----------|-----------------|
| <b>Artwalk Balance</b> | <b>\$</b> | <b>2,257.71</b> |
|------------------------|-----------|-----------------|

### Misc Donation

|                                 |    |          |
|---------------------------------|----|----------|
| Rotary Donation                 | \$ | 1,000.00 |
| Citizens for Responsible Growth | \$ | 2,000.00 |
| Collins Painting                | \$ | (444.00) |
| Sherwin Williams                | \$ | (763.96) |
| Chalk it Up                     | \$ | (70.94)  |
| Sherwin Williams                | \$ | (186.97) |
| Chalk it Up Donation            | \$ | (350.00) |
| Clark's Market                  | \$ | (70.91)  |

|                              |           |                 |
|------------------------------|-----------|-----------------|
| <b>Misc Donation Balance</b> | <b>\$</b> | <b>1,113.22</b> |
|------------------------------|-----------|-----------------|

**Paver Project****Revenues**

|                       |           |                  |
|-----------------------|-----------|------------------|
| 2006 Budget Used Misc | \$        | 500.00           |
| 2006 Paver Sales      | \$        | 3,945.00         |
| 2007 Paver Sales      | \$        | 87,410.00        |
| 2008 Paver Sales      | \$        | 1,250.00         |
| 2009 Paver Sales      | \$        | 540.00           |
| 2010 Jan Sales        | \$        | 1,745.00         |
| <b>TOTAL REVENUES</b> | <b>\$</b> | <b>95,390.00</b> |

**Expenses**

|                                    |           |                    |
|------------------------------------|-----------|--------------------|
| 2006 SAAB Budget Used              |           |                    |
| Britta Gustafson-Brochure          | \$        | (1,072.00)         |
| Colorado Mtn News Media            | \$        | (113.88)           |
| Colorado Mtn News Media            | \$        | (887.75)           |
| Aspen Daily News                   | \$        | (594.19)           |
| Pyramid Printing                   | \$        | (1,207.95)         |
| Aspen Daily News                   | \$        | (114.46)           |
| Colorado Mtn News Media            | \$        | (1,380.01)         |
| Postmaster                         | \$        | (117.00)           |
| Pyramid Printing                   | \$        | (1,223.92)         |
| Colorado Mtn News Media            | \$        | (1,159.15)         |
| Colorado Mtn News Media            | \$        | (1,183.40)         |
| Oldfield Refund                    | \$        | (75.00)            |
| Postmaster                         | \$        | (179.17)           |
| Colorado Mtn News Media            | \$        | (306.60)           |
| Silvertree                         | \$        | (125.00)           |
| Jim Kehoe                          | \$        | (693.24)           |
| Profit Resources                   | \$        | (1,237.50)         |
| Britta Gustafson-Brochure          | \$        | (850.00)           |
| Gran Farnum                        | \$        | (1,080.00)         |
| Aspen Reprographic                 | \$        | (40.32)            |
| Banner                             | \$        | (227.90)           |
| Seller Bank                        | \$        | (125.00)           |
| Postmaster                         | \$        | (17.60)            |
| Colorado Mtn News Media            | \$        | (1,259.96)         |
| Aspen Daily News                   | \$        | (435.05)           |
| Colorado Mtn News Media            | \$        | (1,120.47)         |
| Paver Refunds                      | \$        | (2,295.00)         |
| Colorado Mtn News Media            | \$        | (171.89)           |
| Michael Clapper                    | \$        | (50,000.00)        |
| Snowmass Catering                  | \$        | (500.00)           |
| Snowmass Chapel & Comm Center      | \$        | (300.00)           |
| Snowmass Chapel & Comm Center      | \$        | (200.00)           |
| Page Shuck                         | \$        | (17.50)            |
| Frame                              | \$        | (35.49)            |
| Act Colorado Creative              | \$        | (800.06)           |
| Anderson Ranch 50th Exhibits       | \$        | (2,500.00)         |
| Linda Rennick - Creative Arts Symp | \$        | (139.09)           |
| Clark's Market                     | \$        | (12.27)            |
| Clark's Market                     | \$        | (85.45)            |
| Stepahnie Larson- Trash Can        | \$        | (500.00)           |
| Pixel Mixel - Trash Can            | \$        | (500.00)           |
| CORE We are Asteroid               | \$        | (1,000.00)         |
| <b>TOTAL EXPENSES</b>              | <b>\$</b> | <b>(75,883.27)</b> |

|                              |           |                  |
|------------------------------|-----------|------------------|
| <b>Paver Project Balance</b> | <b>\$</b> | <b>19,506.73</b> |
|------------------------------|-----------|------------------|

**Plein Art Festival****Revenues**

|                         |    |           |
|-------------------------|----|-----------|
| Art Sales (inc taxes)   | \$ | 33,675.24 |
| 2023 30% Sale to Chapel | \$ | 225.00    |

**Expenses**

|                          |    |             |
|--------------------------|----|-------------|
| Payments to Artists      | \$ | (24,668.00) |
| Sales Taxes Paid         | \$ | (2,852.01)  |
| Payments to Art Winners  | \$ | (3,500.00)  |
| Payment to Judge         | \$ | (250.00)    |
| Breakfasts -Jus Snowmass | \$ | (300.00)    |

|                          |           |                 |
|--------------------------|-----------|-----------------|
| <b>Plein Art Balance</b> | <b>\$</b> | <b>2,330.23</b> |
|--------------------------|-----------|-----------------|

## Snowmass Arts Advisory Board - Upcoming 2024 Meeting Dates

Thursday, January 25<sup>th</sup> at 3pm at Town Hall Small Conference Center

Thursday, February 22<sup>nd</sup> at 3:00pm at Town Hall Council Chambers

Thursday, March 28<sup>th</sup> at 3:00pm at Town Hall Council Chambers

Thursday, April 25<sup>th</sup> at 3:00pm at Town Hall Council Chambers

Thursday, May 23<sup>rd</sup> at 3:00pm at Town Hall Council Chambers

Thursday, June 27<sup>th</sup> at 3:00pm at Town Hall Council Chambers

Thursday, July 25<sup>th</sup> at 3:00pm at Town Hall Council Chambers

Thursday, August 22<sup>nd</sup> at 3:00pm at Town Hall Council Chambers

Thursday, September 26<sup>th</sup> at 3:00pm at Town Hall Council Chambers

Thursday, October 24<sup>th</sup> at 3:00pm at Town Hall Council Chambers

November & December: TBD