



**SNOWMASS VILLAGE
ARTS
ADVISORY
BOARD**



SAAB MEETING NOTES

Thursday, February 23 @ 3:00 PM

PRESENT:

Diane Oshin, Chairwoman
Ghislaine Boreel, Vice Chairwoman
Timothy McEnerney
Joyce Shenk
Anne White
Helen Leeke
Joanne Lee
Elaine LeBuhn
Maja Decker
Lindsay Fortier
Melanie Falk
Gray Warr

STAFF PRESENT:

Julie Hardman
Dave Shinneman
Virginia McNellis
Rose Abello

ABSENT:

Linda Rennick
Anne White
Carol Batchelder
Lois Upper

OTHERS PRESENT:

- ❖ **CALL TO ORDER:** Meeting brought to order at 3:02 p.m.
- ❖ The meeting minutes from January 26, 2023, were brought up for approval. Elaine LeBuhn made a motion to approve, second by Tim.
- ❖ **Meeting Norms:**
 - Dave Shinneman, Community Development Director, started the meeting by stating that Virginia Baker is our new Permit Technician and will be taking over the duties of the board that Sara has been doing. Sara is still here to help, but she has been promoted and will be focusing on the Planning Commission and her new position.
 - Dave went over staff's roles – if the Chair or Vice Chair have something to send out, they will send it out. There are a lot of projects going on in Community Development. We will get to your items, but if you have five or six, they might not get completed within the same day, or same week.
 - Dave went over the meeting norms that were put together by Diane, Ghislaine, Dave, and Sara. He gave all members and opportunity to comment. Having 15 members is new for the board,

so we want everyone to have a chance to speak and for the meetings to run more smoothly.

❖ Strategic Plan:

- Diane Oshin, Chairwoman, Started the conversation by reviewing the mission statement of SAAB. She asked if anyone had thoughts.
- There were comments that there is more to art including singing, dance, sculptural and visual arts etc.
- There were comments about having more diverse cultural events. It would be nice to have bilingual events or honoring the native community.
- There was a question about Snowmass Tourism's role. Diane went over what Snowmass Tourism's role is and how they assist.
- Ghislaine commented that the funding part of the Strategic Plan is outdated – she commented that an update on this would be a good idea.
- Gray commented that we should include arts in the Snowmass Concerts. Gray agreed to own this item and work with Julie.
- There was a comment that assets should be brought up to date.
- Diane asked what the process is to amend the Strategic Plan – Dave will investigate this.
- Elaine LeBuhn made a motion to update the Strategic Plan, seconded by Helen Leeke and approved unanimously. They will be owning this project.

❖ Finances/Budget:

- Ghislaine went over the finances and our budget. The budget was sent out yesterday and it is very detailed. It reviews everything that the committee has done including projects, what money has been spent on, what money has been made on since 2005. It also reviews the funds that have been earned by SAAB including the pavers project, the art walk, the Plein Air Festival, and donations. We receive \$25K from council annually. The total fund is \$196,864.89, however, \$70K of this is set aside for the Ice Cubes, which might or might not happen. If we get approval from Town Council, we can use the money for projects.
- Diane commented that Snowmass Village is a very wealthy community right now. We shouldn't be confined by the budget. If projects exceed the allowable budget, this shouldn't stop us. When a project is brought forward to council, it will be the people who have been selected for the committee, not the whole board.

❖ Yarn Bombing:

- Rose shared about a project that is a personal passion of hers, and it is yarn bombing! She has been working with the Snowmass Parks and Rec department, as well as the Poster Board. We have identified Town Park as the area for our target. This will be a community-based art project. There will be a couple of informational meetings in March to select your target. Yarn will be

provided. Betsy Crum, Housing Director, is a master knitter. In June there will be a big installation party. We hope to have around 50 knitters and to have people be creative. Tourism to have everything installed by June when the gondola opens. They will determine if this can stay up for the winter. Reach out to Rose with any questions. She asked for SAAB's input.

- Diane commented that she loves the idea and that it is community based. She asked how we will find the knitters? Rose has done research and talked to the knitters that she knows. A press release will be put out and there will be a sign up form attached.
- Rose reviewed the trees that can be used for yarn bombing.
- Diane commented that Helen Leeke is a master knitter. She agreed to help organize.

❖ Ice Age Discovery Project:

- Tourism has been tasked by Town Council to reinvigorate the Ice Age Discovery. In 2010, there was the biggest fossil Ice Age find in the world. This was displayed in the mall for a few years, but the space went away. Town Council asked how we are going to bring this back to life. There has always been talk of a museum – how do we make a museum compelling and make people want to return again. They came up with a different concept to share the discovery message.
- Virginia McNellis commented that there is a lot here for community pride and for visitors. This is a way to surprise and delight visitors while they are here. They are currently working on content and branding, developing a website that will have a deep dive on scientific information. It will be mobile first with QR codes to dive into things that they are most interested in. This will have video and AR where you can take a selfie with a mastodon and see these creatures in your own surroundings. There is a passport walk that is an analog walk. Virginia asked for help with the physically large objects that will be added to this.
- Virginia reviewed locations. For trail signs, this is what has been identified. On the Sleigh Ride Trail it is a flat trail for a story book walk to be read by families, Rim Trail South is another great location, at the top at spiral point, The mall exhibits would be the Gene Taylor Tunnel, the Tower Mural and the Viewline planters. Base Village exhibits would be the Plaza Lap Posts, Collective Nook and the Transit Center. Town installations would be The Skittles, Town Park Station, and the Village Shuttle. She went into more detail about what murals would be installed in each location.
- Dave suggested an endorsement from the board.
- Diane offered to be on a subcommittee.
- There was discussion about how the sign could be a conflict for the Torree Gate.

❖ Projects and Board Assignments:

- **Torree Gate:**
 - Melanie provided a handout to the group.
 - Ghislaine suggested a different site for the gate.

- Melanie provided an explanation of what a Torree Gate is.
- Melanie has been in touch with Andy Worline and dimensions were provided if we are to move forward with the gate. She also received a bid on the woodworking of the project.
- There was concern discussed on how the community would feel about this.
- There was a suggestion from a board member to provide art specific to Snowmass rather than something that is traditionally Japanese.
- Another board member voiced that she is uncomfortable with this idea as well. She gave a background on what the meaning is in Japan, and the proper way to go across the gate.
- Butterfly Walk:
 - It is along the hiking path up to the ditch trail. It is a sunny spot, and Anne envisions a wildflower garden with a place for people to rest on a sculpture or butterfly seat. This would enhance the environment, and she would throw seeds around to grow wildflowers. It would not require watering.
- Scholarships:
 - Lois has had a lot of interactions with the school. She would like to move forward with the project. There is a process to go through with the school to make this happen. Ghislaine asked for a volunteer. Lindsay offered to help.
- Graham Wallace:
 - He was in contact with the mayor. He has bronze outside of the red brick. He recycles things to use for his art. Ghislaine asked for a volunteer to connect with him to find more information. Joyce volunteered.
- Plein Air Festival:
 - The group evaluated artists and 19 were invited this year. The artists have been upgraded, and we have some big names.
 - The date of the festival will be July 31-August 6.
 - There was discussion about another welcome party at the chapel again.
 - Last year, artists requested to paint at a ranch. Joyce has a friend in Old Snowmass who has a ranch that she will ask if the artists can use.
 - Diane let Julie know that we will need one more display.
 - Diane was hoping to have a ranch opportunity for them to paint on Wednesday, and have a cocktail party after. There was also discussion of a closing event on Friday night. Saturday morning there would be judging.
 - Diane mentioned to Lindsay that we need help with marketing. She agreed.

- Diane asked if there is anyone that would like to work with tourism on development. Lindsay said she feels this go hand and hand with marketing, so she is happy to help. Diane also said she would work with her on this.
- Helen agreed to work on the finance piece.
- Maja, Gray, and Elaine said they would be happy to help with the events. Connect with Carol.
- Artists provided feedback asking if they could have breakfast from Jus on Sunday as well.
- There was a discussion on housing and Melanie will oversee housing.
- Update of the map:
 - Ghislaine asked for a volunteer to update the map. This is a project that will be shelved for now.
- Treasure Walk:
 - There was a discussion about a possible treasure walk. Julie offered to send out the link to her scavenger hunt app link.
- Creative District:
 - Ghislaine asked for a volunteer to help her with this project. Melanie offered to help.

This meeting was adjourned at 5:00 P.M.