



Marketing, Group Sales and Special Events Board
Regular Tourism Department Meeting Minutes
Thursday, April 13, 2023
8:30 AM
130 Kearns Road
Council Chambers

- 1. Roll Call**
- 2. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 3. Approval of Meeting Minutes from Previous Meetings**
 - 3.1 Approval of Meeting Minutes 2.16.23
[MGSSE Board Meeting Minutes 2.16.23](#)
- 4. Programs for Review, Approval and/or Heads Up**
 - 4.1 Primary Dashboards
[Primary Dashboards.pdf](#)
 - 4.2 Marketing Dashboards [Marketing Dashboard.pdf](#) [Digital Marketing Dashboard.pdf](#) [Public Relations Dashboard.pdf](#)
 - 4.3 Group Sales Dashboard
[Group Sales Dashboard.pdf](#)
- 5. Other Matters Arising**
 - 5.1 Snowmass Ice Age Discovery Update, Virginia McNellis
- 6. Adjournment**