



Marketing, Group Sales and Special Events Board

Thursday, April 13, 2023

8:30 AM

**130 Kearns Road
Council Chambers**

Agenda

- 1. Roll Call**
- 2. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 3. Approval of Meeting Minutes from Previous Meetings**
 - 3.1. Approval of Meeting Minutes 2.16.23**
[MGSSE Board Meeting Minutes 2.16.23](#)
- 4. Programs for Review, Approval and/or Heads Up**
 - 4.1. Primary Dashboards**
[Primary Dashboards.pdf](#)
 - 4.2. Marketing Dashboards**
[Marketing Dashboard.pdf](#)
[Digital Marketing Dashboard.pdf](#)
[Public Relations Dashboard.pdf](#)
 - 4.3. Group Sales Dashboard**
[Group Sales Dashboard.pdf](#)
- 5. Other Matters Arising**
 - 5.1. Snowmass Ice Age Discovery Update, Virginia McNellis**
- 6. Ajournment**