



**Marketing, Group Sales and Special Events Board**

**Thursday, June 13, 2024**

**8:30 AM**

**130 Kearns Road  
Council Chambers**

**Agenda**

- 1. Roll Call**
- 2. Public Non-Agenda Items**  
*(Limit 3 Minutes Each)*
- 3. Approval of Meeting Minutes from Previous Meetings**
  - 3.1. Approval of Previous Meeting Minutes**  
[MGSSE April 2024 Minutes](#)
- 4. Programs for Review, Approval and/or Heads Up**
  - 4.1. Business Outlook, Julia Theisen**  
[Primary Dashboards](#)  
[Budget Performance Report](#)
  - 4.2. Group Sales, Q1 Report**  
[Group Sales Dashboard](#)
  - 4.3. Marketing Update**  
[Marketing Dashboard](#)  
[Digital Marketing Dashboard](#)  
[Public Relations Report](#)
- 5. Other Matters Arising**
  - 5.1. Housing Update, Clint Kinney**
  - 5.2. D.E.I.A. Survey Results, Quayla Allen**
  - 5.3. Events Update, Shane Vetter**
- 6. Ajournment**