



Marketing, Group Sales and Special Events Board

Thursday, June 15, 2023

8:30 AM

130 Kearns Road

Council Chambers

Agenda

- 1. Roll Call**
- 2. Public Non-Agenda Items**
(Limit 3 Minutes Each)
- 3. Approval of Meeting Minutes from Previous Meetings**
 - 3.1. Approval of Previous Meeting Minutes**
[MGSSE Board Meeting Minutes 4.13.23.pdf](#)
- 4. Programs for Review, Approval and/or Heads Up**
 - 4.1. Primary Dashboards**
[Primary Dashboards](#)
 - 4.2. Marketing Dashboards**
[Marketing Dashboard](#)
[Digital Marketing Dashboard](#)
[PR Dashboard](#)
 - 4.3. Group Sales Dashboard**
[Group Sales Dashboard](#)
 - 4.4. Budget Performance Overview**
[Budget Performance Report](#)
- 5. Other Matters Arising**
 - 5.1. 1 + 1 = 3 Promotion**
 - 5.2. Snowmass Ice Age Discovery Update**
- 6. Ajournment**